



United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM

1. Name of Property

historic name: Anderson Style Shop

other name/site number: 24FH

2. Location

street & number: 222 Main Street

not for publication: n/a

vicinity: n/a

city/town: Kalispell

state: Montana

code: MT

county: Flathead code: 029

zip code: 59901

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this X nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets does not meet the National Register Criteria. I recommend that this property be considered significant nationally statewide X locally. (See continuation sheet for additional comments.)

Maurell Shuff MTSHPO 6-28-94
Signature of certifying official/Title Date

Montana State Historic Preservation Office
State or Federal agency or bureau

In my opinion, the property meets does not meet the National Register criteria.

Signature of commenting or other official Date

State or Federal agency and bureau

4. National Park Service Certification

I, hereby certify that this property is:

entered in the National Register
 see continuation sheet
 determined eligible for the
National Register

 see continuation sheet
 determined not eligible for the
National Register

 see continuation sheet
 removed from the National Register
 see continuation sheet

 other (explain): _____

for
Edson H. Beall Signature of the Keeper
8-24-94 Date of Action

Entered in the
National Register

5. Classification

Ownership of Property: private public-local public-State public-Federal

Category of Property: building(s) district site structure object

Number of Resources within Property

Contributing	Noncontributing
<u> 1 </u>	<u> 0 </u> building(s)
<u> 0 </u>	<u> 0 </u> sites
<u> 0 </u>	<u> 0 </u> structures
<u> 0 </u>	<u> 0 </u> objects
<u> 1 </u>	<u> 0 </u> Total

Number of contributing resources previously listed in the National Register: 0

Name of related multiple property listing: Historic and Architectural Properties of Kalispell, Montana

6. Function or Use

Historic Functions:
COMMERCE/specialty store

Current Functions:
COMMERCE/specialty store

7. Description

Architectural Classification:
Moderne

Materials:
foundation: concrete
roof: asphalt
walls: ceramic tile
other: n/a

NARRATIVE DESCRIPTION

The Anderson Style Shop has a unique facade, featuring Art Nouveau-style paneling and lighting. The building is faced with travertine panels, and there is a large central glass block panel in the upper story. The storefront entry has large plate-glass display windows and a tiled floor, with stairs leading to the basement from the entry. At the rear of the building is a one-story brick wing with a flat roof. The interior of the building has changed very little since it was built. The original showcases are still in use. The linoleum on the first floor has been replaced with carpet. The apartment on the second floor still has the original bathroom and lighting fixtures, and the current owner believes that the wallpaper is the original wallpaper.

The setting has lost much integrity, as this building was originally part of a solid half-block of two-story brick commercial buildings. Only one other building on the block dates from the pre-World War II years, and that is the Knight & Twining Block adjacent to this building on the south. The rhythm of the streetscape has changed dramatically, but this building makes an important design contribution.

The building was damaged by smoke during the 1959 fire that destroyed the Conrad National Bank building on the corner to the north.

8. Statement of Significance

Applicable National Register Criteria: C Areas of Significance: Architecture
Criteria Considerations (Exceptions): n/a Period(s) of Significance: 1941
Significant Person(s): n/a Significant Dates: 1941
Cultural Affiliation: n/a Architect/Builder(s): Brinkman, Fred

NARRATIVE STATEMENT OF SIGNIFICANCE

The Anderson Style Shop, built in 1941 for \$17,500, has a distinctive commercial facade on Kalispell's Main Street. Since its construction, it has been occupied by a ladies' apparel store. It is eligible for listing on the National Register of Historic Places under Criterion C for its architecture. Its high-style design makes a strong artistic statement while at the same time it is compatible with earlier architecture, respecting the setbacks, scale, massing, and rhythms of historic Main Street. The building is one of only a few that were constructed in the commercial district of Kalispell in the 1930s through World War II.

The original two-story wood frame building on these lots was moved from Demersville to this location in 1891 or 1892. It housed a number of businesses over the years. O. A. Parsons & Sons opened his grocery in the new building in 1891. Later businesses located in the building included the Pacific Union Tea Company; a grocery store managed by Fay Smith, who lived upstairs with his family; and Ernest Kuster's ladies' furnishings store. Kuster bought the property in 1922 from John Listle and remodeled the front and built a 50' brick addition at the rear. The building had plate glass windows, a central recessed entry, and a decorative cornice typical of Kalispell's early commercial structures. In 1928, Kuster remodeled the front, which, according to the *Kalispell Times*:

looms up like a rainbow in May. The antique effect of stucco and leaded window panes of the second story is set off with a light yellow paint. Across the front, in letters of gold three feet high, appears the eye arresting sign, "E. F. Kuster," known to all ladies of discrimination as the home of fashion.

Between 1928 and 1930 Carl Anderson opened the Anderson Style Shop in the original building on the lot. This too was a women's wear store. In 1933, the *Flathead Monitor* described the shop as "the headquarters for style and correctness in Kalispell" that featured garments that were "the latest whim of fashion."

Carl Anderson and his father Marius Anderson were important in Kalispell's cultural development, as they were involved in both the Orpheum and Liberty Theaters. Marius Anderson was born in 1879 in Odense, Denmark, the only son of a baker. His uncle, Peter Anderson, founded a Danish Colony in the Lower Yellowstone Valley. After serving in the Danish army, Marius and his wife Annie immigrated to the Yellowstone Valley to homestead in 1901, lured by his uncle's tales. Later the family moved to Sidney, where they farmed over 200 acres and Marius helped organize two banks. The family moved to Kalispell in 1920, hoping the mountain valley location would help Annie Anderson's health. The Andersons were Lutheran, and Marius was a Republican in political allegiance. The Andersons had three sons and two daughters. One of these, Carl E., was a salesman with the Yellowstone Mercantile Company in Sidney. When the Andersons moved to Kalispell, Carl and Marius formed a partnership with Roy McDaniels and managed the Liberty and Orpheum Theaters for many years. Carl later opened the Anderson Style Shop and hired managers to run the store. During World War II, he was appointed chairman of the county preparedness and advisory commission. Another son, Sophus, was an auto tire salesman in Kalispell for a number of years. Marius Anderson died in Seattle in 1936. His wife Annie lived in several houses on the east side of Kalispell after his death.

In 1941 Carl Anderson demolished the wood frame building housing his style shop and constructed the existing building for \$17,500. The new building housed the Anderson Style Shop in the first floor and basement and contained two apartments in the second floor. Anderson had a 20-year lease on the second floor of the building adjacent on the south, and he planned to combine the two upper floors for "deluxe apartments." The building was owned by Carl and Melanie Anderson until 1959, and then by the Anderson Theater Company until 1990.

9. Major Bibliographic References

Atherton, Joyce (current owner), interview with Kathy McKay, July 20, 1993.
Daily Inter Lake: "Business, Professional People Start Big Cleanup," September 15, 1959, p. 10.
Flathead Monitor: August 31, 1933; May 17, 1934, p. 8; February 26, 1942, p. 8.
 Johns, Samuel E., "The Pioneers," (compiled 1943), available at Flathead County Library, Kalispell, Montana, vol. 9, p. 8.
 Kalispell City Directories, 1922-1941.
Kalispell Times: "Quite a Few Improvements," May 3, 1923, p. 1; July 26, 1928; "Marius Anderson," May 28, 1936;
 "Anderson's Style Shop and Deluxe Apartments," March 27, 1941, p. 1.
 Stout, Tom, *Montana, Its Story and Biography* (Chicago, IL: American Historical Society, 1921), pp. 850-51.

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested.
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # _____
- recorded by Historic American Engineering Record # _____

Primary Location of Additional Data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government (City of Kalispell)
- University
- Other -- Specify Repository: Flathead County Library, Kalispell

10. Geographical Data

Acreage of Property: less than one acre

UTM References:	Zone	Easting	Northing
A	11	699740	5341380

Verbal Boundary Description

Block 55, lot 6, Section 18, Township 28 North, Range 21 West, Montana Principal Meridian.

Boundary Justification

The legally recorded boundary of this property encompasses the significant resources.

11. Form Prepared By

name/title: Kathy McKay, Historian	date: March 1993
street & number: 491 Eckelberry Dr.	telephone: (406) 892-1538
city or town: Columbia Falls	state: Montana zip code: 59912

Property Owner

name: Joyce Atherton	
street & number: 222 Main Street	
city or town: Kalispell	state: Montana zip code: 59901