## ARCHITECTURAL DESCRIPTION:

Three-story; three-bay; buff brick trimmed with white terra-cotta. Four plate-glass window showcases recessed below first floor canopy of steel frame construction supported by heavy chains. Wide central upper bay flanked by smaller end bays, each bay being framed by pilaster strips with inset terra-cotta panels. Parapet is stepped over center of each bay.

ALTERATIONS:

OUTBUILDINGS:

LANDSCAPE FEATURES:

NAME: Alex Loeb Inc.
STREET NO: 2115 5th Street
TOWN/VIC: Meridian
COUNTY: Lauderdale
BLOCK/LOT: Ragsdale Block 103, lots 4-6, part 7
PRESENT OWNER: Loeb, Stee $1 \&$ Loeb and 16
ADDRESS 3643 Poplar Springs Dr.-Meridian, MS
PRESENT USE: Clothing store 39301
FORMER USE: Clothing store
DATE: 1926
STYLE: Eclectic
ARCH/BUILDER: P. J. Krouse
SOURCE OF DATE: Newspaper article June 13, 1926
ENVIRONMENT: Commercial
LEVEL OF SIGNIFICANCE
NEIGHBORHOOD
LOCAL $x$
STATE
NATIONAL

## PHOTOS

## STATEMENT OF SIGNIFICANCE:

The Loeb family is prominent in Meridian, and the Alex Loeb store was organized in 1887, originally located on 25th Avenue. From 1898 to 1926 the store was in the Rosenbaum Building (no. 70). The building is currently being used by The Vogue (women's apparel). The building site was the location of the J. H. O'Neil Marble Works (est. 1869), one of two of the city's oldest established business firms.

## SITE OR AREA PLAN WITH NORTH ARROW AND SHAPE OF STRUCTURE:

## PHYSICAL CONDITION:

Good

## THREATS:

## VERBAL BOUNDARY DESCRIPTION:

Ragsdale Block 103, lots 4, 5, 6 6/10' off east side lot 7, and $24^{\prime}$ off east side lot 16 .

ACREAGE: Less than one acre
UTM REF:

c C

o

## FORM PREPARED BY:

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Alex Loeb, Sr., was prominent in Meridian's Jewish community, serving for a time as rabbi of Temple Beth Israel. His success at earlier locations selling men's wear enabled the construction of this fine commercial structure in 1926. The building is architecturally significant as a design of noted Meridian architect P. J. Krouse, who was the architect of a number of Meridian's significant buildings (see nos. $150,153,154,155,160$ ). This eclectic building's architecturally interesting features include its torrnannttr donnration in tho unpor baus and lions' heads whose mouths hold

