Form 10-300 (July 1969)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

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ann 9 1973	
ENTRY NUMBER	DATE
FOR NPS USE ON	ILY
Milwaukee	
COUNTY:	
Wisconsin	
STATE:	

	(Type all entries - c	complete applicable sec	tions)	APR 3 K	373		
1.	NAME		·				
	COMMON:		_	be notified:			l
	Mackie Building		. William P				
	AND/OR HISTORIC:		. Gaylord A		5.		
	Chamber of Commerce	Ker	Henry S.	Reuss (5th Wis	s. Dist.)		
* •	STREET AND NUMBER:						
	225 East Michigan Stre	et (1111/2)					
	CITY OR TOWN:	A					İ
	Milwaukee	RECEIVEU	(4)				
	STATE		E COUNTY:		co	DDE	
E	Wisconsin		Milwauke	e	0	79	
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	Object			in progress	□ No		ĺ
	PRESENT USE (Check One or More &						
	Agricultural Govern	-		Transportation	☐ Comments		
	Commercial Industr		idence	Other (Specify)			
	Entertainment Museum						
							
4.	OWNER OF PROPERTY OWNER'S NAME:					TE	<u>«</u>
	Charles D. Ashley (Cha	rles Realty Compar	v)			Wisconsin	TAT
	STREET AND NUMBER:					ᅴ X	ü
i	611 North Broadway					181	.
	CITY OR TOWN:		STATE:		CODE	# [-
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	901 North Ninth Street		STATE		CODE		.
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6.	REPRESENTATION IN EXISTING	SURVEYS		-			
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	Historic American Buile	dings Survey			:		FO
ļ	DATE OF SURVEY: 1960	Ty Federa	l State	County	Local	P	ZZ
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DESCRIPTION	T			(Check One)			
COMPLETION	☐ Excellent	🔀 Good	☐ Fair	☐ Deteriorated	Ruins	Unexposed	
CONDITION		(Check Or	ne)		(Ch	eck One)	
	X Alter	ed	Unaltered	į		Original Site	

An elaborate Victorian edifice, the former Chamber of Commerce stands on the southwest corner of East Michigan Street and North Broadway in Milwaukee's central business district. It is a five and one-half story building with a tower, centered above the main entrance (on Michigan Street), that rises to a height of 160 feet. The block faces north, its north elevation measuring 120 feet wide and composed in seven bays, the east elevation, an eight-bay design, measuring 100 feet north-south.

Above the first story, which has walls of gray Minnesota granite, the walls of the street fronts are gray sandstone and limestone, very richly ornamented. The north elevation is also embellished with polished granite columns flanking the entry and with sculptured images of the great seal of Wisconsin and the bull and bear of the trading pit. Except that the walls above the first story have been painted, the statue symbolizing "Commerce and Arts" which once stood on a pedestal above the north portal removed (this allegorical figure now graces Jackson Park on Milwaukee's southwest side), and the main entrance modernized, the exterior is essentially as it was when the building opened in November 1880. And its condition is very good indeed.

Although quite as well kept up, the interior has been significantly altered. Gone is the sumptuous three-story Exchange Room that originally occupied the south end of the fabric and was the delight of 19th century commentators. All other interior spaces, too, have undergone extensive remodelling during the course of the block's 92-year history.



PERIOD (Check One or More as	Appropriate)		
Pre-Columbian	16th Century	☐ 18th Century	20th Century
15th Century	17th Century	7 19th Century	
SPECIFIC DATE(S) (If Applicab	le and Known) 1879-8	0	
AREAS OF SIGNIFICANCE (Che	eck One or More as Appropri	ate)	
Abor iginal	Education	☐ Political	Urban Planning
☐ Prehistoric	☐ Engineering	Religion/Phi-	Other (Specify)
☐ Historic	Industry	losophy	
Agriculture	Invention	Science	
Architecture	Landscape	Sculpture	
Art Art	Architecture	Social/Human-	
	☐ Literature	itarian	
Communications	Militory	Theater	
☐ Conservation	Music	☐ Transportation	

This building was erected as headquarters of Milwaukee's Chamber of Commerce (organized in 1858) and served as such for half a century. Designed by Edward Townsend Mix of Milwaukee, the block ranks among his most important, costly, and impressive achievements in the realm of com-

mercial architecture.

The Mackie Building is part of that splendid set of Victorian business buildings standing in the 200 block of East Michigan Street, all of them dating from the second half of the 19th century, all surviving in good condition, and all recorded for the Historic American Buildings Survey. Like two of its neighbors—the Mitchell Building and 611 North Broadway Building, the former Chamber of Commerce is an officially designated Milwaukee Landmark.



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CITY OR	TOWN:					5	STATE					CODE
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Form 10-300a (July 1969)

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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

STATE	
Wisconsin	
COUNTY	
Milwaukee	
FOR NPS USE ONL	Y
ENTRY NUMBER	DATE

(Continuation Sheet)

(Number all entries)

MACKIE BUILDING

6. Wisconsin Inventory of Historic Buildings and Sites (State)

1971

State Historical Society of Wisconsin

816 State Street

Madison

Wisconsin

Code: 55

11. Donald N. Anderson, Asst. Director, Historic Sites & Markers Division

State Historical Society of Wisconsin

July 17, 1972

816 State Street

Madison

Wisconsin

Code: 55

