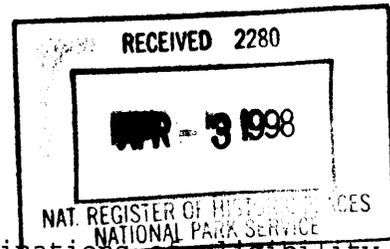


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United States Department of the Interior  
National Park Service



NATIONAL REGISTER OF HISTORIC PLACES  
REGISTER FORM

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in Guidelines for Completing National Register Forms (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries. Use letter quality printer in 12 pitch, using an 85 space line and a 10 space left margin. Use only 25% or greater cotton content bond paper.

1. Name of Property

historic name Heins, Carl Gottlieb House

other names/site number N/A

2. Location

street & number 324 Fremont Street

N/A not for publication

city, town Keil

N/A vicinity

state Wisconsin

code WI

county Manitowoc

code 071

zip code 53042

3. Classification

Ownership of Property	Category of Property	No. of Resources within Property	
		contributing	noncontributing
<input type="checkbox"/> private	<input checked="" type="checkbox"/> building(s)		
<input checked="" type="checkbox"/> public-local	<input type="checkbox"/> district	<u>1</u>	<input type="checkbox"/> buildings
<input type="checkbox"/> public-State	<input type="checkbox"/> site	<input type="checkbox"/>	<input type="checkbox"/> sites
<input type="checkbox"/> public-Federal	<input type="checkbox"/> structure	<input type="checkbox"/>	<input type="checkbox"/> structures
	<input type="checkbox"/> object	<input type="checkbox"/>	<input type="checkbox"/> objects
		<u>1</u>	<u>0</u> Total

Name of related multiple property listing:

N/A

No. of contributing resources  
previously listed in the  
National Register 0

Carl Gottlieb Heins House  
Name of Property

Manitowoc Co., WI  
County and State

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1966, as amended, I hereby certify that this Xnomination     request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property Xmeets     does not meet the National Register criteria.     See continuation sheet.

[Signature]  
Signature of certifying official  
Deputy State Historic Preservation Officer-WI

3/19/98  
Date

State or Federal agency and bureau

In my opinion, the property     meets     does not meet the National Register criteria.     See continuation sheet.

Signature of commenting or other official

Date

State or other Federal agency and bureau

5. National Park Service Certification

I, hereby, certify that this property is:

✓ entered in the National Register.  
     See continuation sheet

[Signature]

5/6/98

     determined eligible for the National Register.      See continuation sheet

     determined not eligible for the National Register.

     removed from the National Register.

     other, (explain:)

Signature of the Keeper

Date

6. Functions or use

Historic Functions  
(enter categories from instructions)

Current Functions  
(enter categories from instructions)

DOMESTIC/single dwelling

RECREATION AND CULTURE/museum

7. Description

Architectural Classification (enter categories from instructions)	Materials (enter categories from instructions)
<u>Colonial Revival</u>	foundation <u>limestone</u>
	walls <u>brick</u>
	roof <u>tin</u>
	other <u>wood</u>
	<u>weatherboard</u>

Describe present and historic physical appearance.

The Carl Gottlieb Heins House is situated on less than an acre of land on the southeast corner of Fremont and Third in the central business district of Kiel. Located just north of the Sheboygan River, the immediate neighborhood includes late nineteenth and early twentieth century commercial structures, many of which have been significantly altered from their historic architectural appearance.

The Heins House is a one-and-a-half story Colonial Revival residence built of masonry in 1906 with a one story rear addition. The plan configuration is rectangular and the foundations are rock-faced ashlar limestone. The walls are yellow brick with a stretcher bond, and the roof is a front gable gambrel shingled with ornamental pressed sheet metal. A full width porch extends across the north or front facade with dressed stone piers, columnar porch supports, flat roof, and spindled balustrade and roof railing. A one story addition on the south facade contains an enclosed integral porch and pantry. The addition foundations are rock-faced ashlar limestone, the walls are clapboard to the west and brick to the east, and the roof is flat with a spindled roof railing. A small polygonal bay is centered on the west facade, and the main roof includes one large gabled cross dormer on each slope, faced and shingled with ornamental pressed sheet metal. The roof also includes a central chimney of yellow brick.

The fenestration is functional and consists of double-hung, single-paned sash with multi-paned storm windows. The window sills are dressed limestone and the headers are wood. On the north facade two windows are located on each floor, asymmetrically flanking the front door on the first floor and formally balanced on the second. A stilted arch attic light with fan muntins is located in the gable end. On the west facade there are three windows located in the bay and one near the southwest corner. On the south facade one window is located on the first floor near the southwest corner. On the south facade one window is located on the first floor near the southwest corner, and on the second floor functional windows asymmetrically flank a doorway to the addition roof. A rectangular attic light is located in the gable end. On the east facade two windows are located near the southeast corner, and a single leaded glass light is located near the northeast corner. The rear one-story addition includes three windows on the frame portion of the south facade, and one window on the east facade. The dormers are both lighted by a set of paired windows.

The front entry is located on the north facade and is comprised of a single full-length lighted door. The rear entry is located on the south facade and is comprised of a single half-length lighted door within the integral porch of the addition. A third entry opens out onto the rear porch roof and is comprised of a single half-length lighted door glazed with an etched glass panel of a deer.

NPS Form 10-900a

(Rev. 8-86)

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Kiel, Manitowoc Co., WI

The interior is arranged around a modified reception hall plan with a parlor and rear dining room accessed by double six-panel sliding doors. The woodwork in the hall and parlor is maple, and the parlor includes a corner fireplace with mirror and copper hearth cover. The dining room is oak and includes a built-in flush buffet with mirror and glass doors. A stair hall located off the reception hall accesses the staircase, lavatory, and kitchen. The kitchen is wainscotted and located in the southeast corner of the house, with a similarly panelled pantry in the one story addition. The second floor is comprised of three bedrooms and a bath located off a central hall.

Now used as a museum, the house retains some furnishings and personal effects historically associated with the Heins family. While modest in style and construction, the Heins House retains a high level of integrity of site, structure and interior finish. There are no other structures on the site.

8. Statement of Significance

Certifying official has considered the significance of this property in relation to other properties:   \_\_\_nationally           \_\_\_statewide           Xlocally

Applicable National Register Criteria   \_\_\_A   XB   \_\_\_C   \_\_\_D

Criteria Considerations (Exceptions)   \_\_\_A   \_\_\_B   \_\_\_C   \_\_\_D   \_\_\_E   \_\_\_F   \_\_\_G

Areas of Significance  
(enter categories from instructions)           Period of Significance           Significant Dates

Commerce (2)                                   1906 - 1907 (1)                   1906

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Cultural Affiliation  
N/A

\_\_\_\_\_

\_\_\_\_\_

Significant Person                                   Architect/Builder  
Heins, Carl Gottlieb                                   unknown

\_\_\_\_\_

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

The Carl Gottlieb Heins House is eligible to the State and National Registers for its local significance under criteria B. The Heins House is associated with businessman Carl Heins, who was also a leading figure in local government, banking, and industrial development. Built and occupied by Heins in the last years of his life, the house is reflective of a significant period of growth and achievement in which Heins played a leading role.

HISTORICAL BACKGROUND

Kiel was settled in 1855 by German immigrants from the Danish province of Schleswig-Holstein. Completion of a plank road from Sheboygan in 1859 was followed that same year by a saw mill, brewery and post office. In 1872 the Milwaukee & St. Paul Railroad was extended through Kiel, after which a number of wood products manufacturing enterprises were organized. Incorporated as a village in 1892, Kiel had become the fourth largest settlement in the county following Manitowoc, Reedsville, and Two Rivers. In 1893 the Kiel National Zeitung was first published, and in 1898 the State Bank of Kiel was organized. Telephone service was established in 1896, water and sewer in 1905, and electricity in 1914, at which time the population was barely more than 1,200. Incorporated as a city in 1920, Kiel established its public library in 1928.

COMMERCE

Carl Gottlieb Heins (1830-1907) was born in Itzehoe, Germany in Schleswig-Holstein. (3) Immigrating to Wisconsin in 1850, he came to Kiel in 1861 and opened a general

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store which prospered. In the ensuing years Heins developed a reputation for honesty, leadership, and business acumen which eventually earned him a position of trust in the community. As early as 1874 he was elected founding secretary of the Kiel Cemetery Association. From this simple beginning he went on to become co-founder of the the Kiel Woodenware Company in 1884 and the Kiel Manufacturing Company in 1892, the community's two principal industries at the time. That same year he was a petitioner for the incorporation of the village and elected its first president. Six years later in 1898 Heins organized and became president of the Kiel State Bank, capitalized at \$50,000.(4)

Heins' varied business interests contributed significantly to the growth, stability, and economic vitality of Kiel. His general store, in continuous operation for over fifty years, became one of the mercantile landmarks of the business district. In addition to serving several terms as village president, Heins acted as notary public, village clerk, justice of the peace, and elections inspector. Kiel Woodenware, of which Heins was treasurer, employed more than 100 of community's 1,000 resident in 1900, making it the largest employer at the time.(5) Heins' bank was the only financial institution in Kiel for nearly 30 years. Kiel Manufacturing, organized by local business leaders to manufacture furniture, similarly served an important role in the community by providing better paying jobs for young men who were leaving the area for the cities. Incorporated in 1896, Heins was elected its first president.(6)

Heins's leadership roles in the community was complimented by his distinctive appearance. "He was of impressive stature," one contemporary recollected, "wore a white vest and shirt, goatee, and had the appearance of a count." Never formally educated, his dress and manner "inspired absolute confidence, and his associates often took his advice in settlement of disputes." As treasurer of Kiel Woodenware, "few measures of importance were carried out without his sanction."(7)

While unquestionably one of the key public figures in Kiel, Heins lived simply. Widowed in 1875, he and his children occupied rooms on the west side of the Heins general store until 1906.(8) In that year, with one of his eight children still at home, Heins began construction of a house less than one hundred feet to the east. Built at a cost of \$2,700, the new residence was occupied by Heins and his daughter Minnie for only two years.(9) After his death the house was rented for a period of time and then sold.

Available sources do not fully detail Heins' contributions to Kiel or his significance within the commercial context of the village. It is not known how many general stores were operating in Kiel between 1860 and 1910, or how large a business Heins' operation was by comparison. The importance of his business can only be judged by its longevity, and by its reflection in the numerous and significant roles

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Heins assumed in the government, finances, and industrial development of Kiel.

Cultural Resource Management in Wisconsin does not include a study unit on commerce, but it can be safely asserted that Heins represented an entrepreneurial spirit found in communities throughout the state. Early businessmen, upon establishment of their initial enterprises, typically found themselves involved in all aspects of community life. There being limited populations and human resources, individuals of ability and native intelligence were quickly swept up into a wide variety of political, economic, and social activities. The same would be expected of the immigrant settlements of Northeastern Wisconsin.

A study unit on commerce would likely identify stores and other commercial buildings related to local businessmen as primary resources. Homes and buildings associated with their lives and other activities would have increased significance where primary resources were no longer extant or had experienced significant losses of integrity.

Heins' activities associated him with numerous structures in Kiel, but most all of these have been extensively altered or demolished. The Heins General Store, still standing at 307 Fremont, was once a handsomely articulated Greek Revival. Now enlarged and resided as Schoenborn Jewelry, it no longer appears as it did in Heins' time. The Kiel State Bank at 622 Fremont similarly was a fine commercial building from the Romanesque period of construction. Its stone facade and dominant round arched window have been entirely covered over by contemporary materials for the First Northern Savings Bank. Even Heins' industrial interests have been changed. The Kiel Woodenware Company, for example, is now open land used as a city park. (10)

In the absence of these other resources, the house Carl Heins built takes on greater importance. Situated in the commercial district with which Heins was so closely associated, the house retains an exceptionally high degree of architectural integrity, both inside and out. The solid construction and simple ornamentation of the exterior, undisturbed by any contemporary materials or features, is matched by an intact interior reflective of those middle class values and comforts prevalent at the turn of the century. The leaded glass in the parlor, the sliding doors and dining room buffet, even the panelled kitchen and pantry speak of the unpretentious luxuries that were the rewards of a lifetime of frugality and hard work.

The Carl Gottlieb Heins House is unquestionably of local historical significance for its association with one of Kiel's most prominent businessmen. Built and occupied by Heins in the last years of his life, the house is reflective of a significant period of community growth and achievement in which Heins played a leading role. The house is also exemplary of the good life immigrant communities experienced and came to expect in making Wisconsin their home.

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(Rev. 8-86)  
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NOTES:

- (1) The period of construction begins with the date of construction and continues through to Heins' date of death.
- (2) 1906 Kiel Tax Rolls, 7.
- (3) Kiel Cemetery Records.
- (4) Kiel Heritage, 220.
- (5) Lord, 10.
- (6) Ibid. 12.
- (7) Falge, 629.
- (8) Ibid.
- (9) 1906 Kiel Tax Rolls, 7.
- (10) Kiel Heritage, 11.

9. Major Bibliographic References

Previous documentation on file (NPS):  
 preliminary determination of individual listing (36 CFR 67) has been requested  
 previously listed in the national Register  
 previously determined eligible by the National Register  
 designated a National Historic Landmark  
 recorded by Historic American Buildings Survey # \_\_\_\_\_  
 recorded by Historic American Engineering Record # \_\_\_\_\_

See continuation sheet

Primary location of additional data:  
 State Historic Preservation Office  
 Other State agency  
 Federal agency  
 Local government  
 University  
 Other

Specify repository: \_\_\_\_\_

10. Geographical Data

Acreeage of property less than one acre

UTM References

A	<u>1/6</u>	<u>4/1/7/1/2/0</u>	<u>4/8/6/2/4/3/0</u>	B	<u>/ /</u>	<u>/ / / / / / / /</u>	<u>/ / / / / / / /</u>
	Zone	Easting	Northing		Zone	Easting	Northing
C	<u>/ /</u>	<u>/ / / / / / / /</u>	<u>/ / / / / / / /</u>	D	<u>/ /</u>	<u>/ / / / / / / /</u>	<u>/ / / / / / / /</u>
	Zone	Easting	Northing		Zone	Easting	Northing

See continuation sheet

Verbal Boundary Description

Lot 6 in Block 4 of the Original Plat of Kiel

See continuation sheet

Boundary Justification

The boundaries include only that property historically associated with the Carl Heins House.

See continuation sheet

11. Form Prepared By

name/title	<u>Peter J. Adams</u>	date	<u>November 25, 1996</u>
organization	<u>N/A</u>	telephone	<u>920/725-1945</u>
street & number	<u>636 E. Doty Ave.</u>	state	<u>Wisconsin</u>
city or town	<u>Neenah</u>	zip code	<u>54956</u>

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Anonymous. Kiel's Heritage. Privately printed, 1954. Kiel, Wisconsin.

Falge, Dr. Louis. History of Manitowoc County, Wisconsin. Two volumes. Goodspeed Historical Association, 1913. Chicago, Illinois.

Lord, A. I. Industrial Review of Kiel. Edward Bulfin, 1900. Milwaukee, Wisconsin.

Wyatt, Barbara. Cultural Resource Management In Wisconsin. State Historical Society of Wisconsin, 1986. Madison, Wisconsin.

Kiel Cemetery Records.

Kiel Tax Records: 1906, 1907.

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Photographic Materials - Identification

Heins, Carl Gottlieb House,  
Kiel, Manitowoc Co., WI  
Photos by Peter J. Adams; April 1992  
Negatives at the State Historical Society of Wisconsin.

Photo #1 of 8: View from the north.

Photo #2 of 8: View from the west.

Photo #3 of 8: View from the south.

Photo #4 of 8: View from the northeast.

Photo #5 of 8: Porch detail.

Photo #6 of 8: Interior, view from south of reception hall.

Photo #7 of 8: Interior, view from north of dining room.

Photo #8 of 8: Interior, view from west of parlor fireplace.

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Tom Karls, City Manager  
City of Kiel  
621 Sixth Street  
Kiel, Wisconsin 53042  
920/894-2909