

National Register of Historic Places NATIONAL Registration Form

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in *Guidelines* for *Completing National Register Forms* (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries.

1. Name of Property				
historic name	Wetzel, Margaret, House			
other names/site number	Alumni House, The George Washington University			
2. Location				
street & number	714 21st Street, N.W.		not for publication N/A	
city, town	Washington		vicinity N/A	
state District of	code DČ county Distr	rict of code 00	1 zip code 20052	
Columbia	Columbia			
3. Classification				
Ownership of Property	Category of Property	Number of Reso	Number of Resources within Property	
X private	building(s)	Contributing	Noncontributing	
public-local	district	1	buildings	
public-State	site		sites	
public-Federal	structure		structures	
	object		objects	

Name of related multiple property listing: $N \not \mid A$

Number of contributing resources previously listed in the National Register __0____

1

Total

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Ad nomination request for determination of eligibility meets the docu National Register of Historic Places and meets the procedural and prof In my opinion, the property meets does not meet the National R Caro D, Mompson Signature of certifying official SHPO	essional requirements set forth in 36 CFR Part 60. egister criteria. See continuation sheet. 9 6 90
Signature of certifying official SHPO	Date
State or Federal agency and bureau	
In my opinion, the property meets does not meet the National R	egister criteria. 🛄 See continuation sheet.
Signature of commenting or other official	Date
State or Federal agency and bureau	
E. Matianal Dark Constant Contribution	
5. National Park Service Certification	
I, hereby, certify that this property is:	
entered in the National Register.	1
See continuation sheet.	lis 10/23/90
determined eligible for the National	<i> </i>
Register. See continuation sheet.	
determined not eligible for the	
National Register.	
removed from the National Register.	
other, (explain:)	

5. Function or Use	Current Fund	tions (enter categories from instructions)	
Historic Functions (enter categories from instructions) DOMESTIC/Single dwelling	EDUCATION/College		
7. Description			
	Materials (enter categories from instructions)		
Architectural Classification		,	
Architectural Classification (enter categories from instructions)		Brick	
Architectural Classification (enter categories from instructions) MID-19th CENTURY/Italian Villa	foundation	-	
(enter categories from instructions)	foundation _	Brick Brick	
Architectural Classification (enter categories from instructions) MID-19th CENTURY/Italian Villa	foundation _	Brick	

Describe present and historic physical appearance.

Alumni House, located at 714 21st Street, N.W., between H and G Streets, is one of the few substantial free-standing brick dwellings remaining in the Foggy Bottom/West End area. Dating from 1853-1857, this structure is a good example of Italian Villa residential design so common in Washington during the middle years of the nineteenth century. The fine proportions and detailing of the main facade attest to the time when the West End was a fashionable residential neighborhood.

This three-story house of common-bond brick faces east on 21st Street, with its main facade arranged in three bays. The basement is raised approximately five feet; sandstone steps lead to a recessed entrance area with tile flooring. A glass transom fills the upper portion of the entrance opening and the existing door is a recent alteration that does not reflect the Italian Villa style of the house. This central entrance at the first floor is flanked by tall windows with ornamental iron balconies. On the second floor, the center window is longer than the other two windows, emphasizing the importance of the central entry bay. The third-floor windows are smaller than those on the lower floors. The front facade windows feature one-over-one, double-hung sashes, and stone sills. One exception is the northern window on the first floor, which has one-over-two double-hung sash.

The smooth planar surface of the walls is broken by a string course of molded brick with a greek Key motif, below the third-floor window sill, and by a continuous stone lintel above the third-story windows. The projecting cornice features a row of dentils beneath a row of scroll modillions. It is separated from the continuous lintel by a few rows of bricks.

The first-floor windows have segmentally arched molded surrounds that match the arch over the door. However, the panes in these windows have flat tops, unlike the arch-topped glass in the entry transom. Above the second-floor windows are circular arch moldings with an elaborate fanlight design. The fanciful floral motifs of the door and window surrounds are highly decorative and contrast sharply with the simplicity of the massing and design of the house.

The roof of Alumni House is gently pitched with side gables. It has been re-roofed with asphalt and gravel. The side and rear brick walls have been painted white. These elevations of the house are characteristically void of ornamentation. A fire escape currently lines the south elevation. Except for

x See continuation sheet

8. Statement of Significance		
Certifying official has considered the significance of this p	roperty in relation to other properties:	
Applicable National Register Criteria 🛛 🗛 🗌 B 🕵	C 🔲 D	
Criteria Considerations (Exceptions)	C D E F G	
Areas of Significance (enter categories from instructions)	Period of Significance	Significant Dates
	1853-57	1853-57
ARCHITECTURE EDUCATION	circa 1925-30	
	Cultural Affiliation	
Significant Person	Architect/Builder	

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

Alumni House, a free-standing Italian Villa style house dating from circa 1855, is one of the few residences of this type still standing in Foggy Bottom. It reflects the residential character of the neighborhood during a period when Foggy Bottom was a fashionable place to live. Purchased by The George Washington University in 1931, the house has played a significant and longstanding role in the development of the institution. Students, faculty, and alumni alike have used this building as a campus center and the structure has played a vital role in campus life for many years.

As a fine example of a mid-nineteenth century free-standing Italian Villa style house, Alumni House embodies the distinctive characteristics of an architectural style and a building type (Criteria C). It is one of the few remaining examples of this building type in Foggy Bottom. Through its long and important role in the development of the University, Alumni House has been associated with an institution that has contributed significantly to the broad patterns of development of the National Capital (Criteria A). The building retains its integrity of location, design, materials, workmanship, feeling, and association. The significance of the building has been recognized by its listing as a Historic Landmark of the District of Columbia.

The George Washington University, by virtue of its academic ranking and its physical presence, stands as a significant institution in the District of Columbia. The history and development of the school, from its early-nineteenth century beginnings to its current status as a major urban university, is inextricably linked to the history and development of Washington. Alumni House is noteworthy among the campus buildings, both as an architectural landmark and as a significant element in the history of the George Washington University.

Alumni House was built in the mid-1850's as the home of Margaret Wetzel. The house is one of the few substantial free-standing mid-nineteenth century houses left in Foggy Bottom. It stands as a reminder of the era when Foggy

9. Major Bibliographical References	
Application to the Joint Committee on L	andmarks of the National Capital
for Designation of Alumni House as	a Historic Landmark. Submitted
by The George Washington Universit	
Commission 2A; April, 1987.	
Application to the D.C. Historic Preser	
	y Campus Historic District prepared
for the Advisory Neighborhood Comm	
Inc., Washington, D.C., December 1	2, 1984.
Baist's Real Estate Atlas of Surveys of	Washington D.C. Vol 1 plan 9
Philadelphia: G.W. Baist, 1965.	<u>Mashington, D.o.</u> , voi. 1, pian 9,
"The Campus Plan for the Year 1985 Thro	
Washington University, Office of t	
Goode, James M., Capital Losses, Washin	gton, D.C.: Smithsonian Institution
Press, 1979.	
	x See continuation sheet
Previous documentation on file (NPS):	
preliminary determination of individual listing (36 CFR 67)	Primary location of additional data:
has been requested	x State historic preservation office
previously listed in the National Register	Other State agency
previously determined eligible by the National Register	Federal agency
designated a National Historic Landmark	Local government
recorded by Historic American Buildings	
Survey #	Other
recorded by Historic American Engineering	Specify repository:
Record #	
10. Geographical Data	
Acreage of property less than 0.1 acre	
UTM References	
A 18 32,24,60 4,30,73,30	B L L L L L L L L L L L L L L L L L L L
Zone Easting Northing	Zone Easting Northing
	See continuation sheet
Verbal Boundary Description	
In Square 79, a portion of former lo	t 45 consisting of a 40-root
frontage on 21st Street, N.W., by a 45- the supplemental map.	foot depth, as indicated on
	See continuation sheet
Boundary Justification	
-	
The boundary includes the entire lot th historically with the building.	at has been associated
	See continuation sheet
11. Farm Dec. 1. 8	
11. Form Prepared By name/title Anne H. Adams/Architectural His	torian
organization Wilkes, Artis, Hedrick & Lane	
street & number _ 1666 K Street, N.W., 11th f	
SUSSIGNUMUSI XOU K OLLEEL, N.W., ILLIL	$\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}\underline{+}$

state D.C. zip code 20006

city or town ____ Washington

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number ____7 Page __2

two large windows on the first-floor south wall, all of the windows on the side and rear elevations are 2/2 or 1/1 double-hung. Most have segmental brick arches and wood sills. Some of these sills have been covered with sheet metal. Many of the windows have been altered with air conditioning units or vents. The door in the rear wall of the two-story shed-roofed addition has been blocked up. The two chimneys on the rear wall have been cut off below the gutter. One interior chimney protrudes above the roof.

The interior still contains the original stairway with an elaborate spindle screen in an arched opening along a portion of the stair from the second to the third floor. Some of the original door and window surrounds also remain in the house. Most of the interior finishes, however, are modern.

Alumni House stands as an important example of Italian Villa residential design in an area where few free-standing houses of that style remain. The simplicity of the massing, the balanced composition of the facade, and the bold decorative details -- the prominent cornice and the articulated windows -- convey the essence of the Italian Villa style as it appeared in Washington during the middle years of the nineteenth century.

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number ____8 Page __2

Bottom was first developed as a fashionable residential area. The George Washington University purchased the house to meet the growing demand for space on campus, and renovated the building for use as a Student Union. The facility included a dining hall, a ballroom, lounges and a student store. The building later served as a faculty club. The house is currently used by the Alumni Association for offices and various alumni functions and it plays vital role in the university community.

The George Washington University began in 1821, as the Columbian College under a charter granted by President Monroe. The small school was located near Florida Avenue and Sixteenth Street in northwest Washington. By 1870, it had grown to include a medical school and law school. At the urging of William Corcoran, a noted philanthropist and Columbian College trustee, the school was renamed the Columbian University in 1873, and shortly thereafter it relocated to the city's financial district on H Street, between 13th and 15th Streets, N.W.

It was not until 1905 that the University adopted the name of our nation's first president. In 1904, the George Washington Memorial Foundation chose Columbian University to fulfill the first president's dreams for a national university, and the following year, the school was renamed The George Washington University.

Operating now as a national university, the school grew ambitious and began its search for a location which would allow for a spacious, self-contained campus environment. The reality of the cost for such a plan, however, almost destroyed the university. In 1912, faced with serious financial troubles, the university was forced to reorganize and relocated to inexpensive rental property at 2023 G Street, N.W. From this modest new beginning, the school took hold in the Foggy Bottom neighborhood and developed into a leading university.

The history of The George Washington University can be traced through four major periods of development: the Needham years, the Harris Plan, the Marvin era, and the Elliott years.

Charles Needham was president of the university from 1902 through 1912, and was instrumental in transforming the school into a national university. His optimism and visions for the school outpaced financial realities, however, and his quest for a formal campus setting ultimately crippled the school.

Upon assuming the presidency in 1902, Needham set out to elevate the university to national standing. Universities around the country were designing, redesigning and relocating their campuses to meet the challenges of a new twentieth-century aesthetic, and Needham was determined to make his

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number ____8 Page ___3

university a part of this movement. By 1904, the school had been selected as the university to fulfill George Washington's dream for a major academic center in the District of Columbia, and Needham developed plans to correspond to this new function. A site was selected at Van Ness Park, and an architectural competition was held for the new campus design. Percy Ash, the school's professor of architecture, invited six architectural firms to submit plans proposing a general scheme for the site and specific designs for a memorial building. With the help of Charles Mikimo, Chairman of the Park Commission, and Bernard Green, Superintendent of the Library of Congress, Ash selected George B. Post and Son of New York for their classically inspired design based on the teachings of the Ecole des Beaux Arts. The five-acre site, however, proved too small for the needs of the university and a new search was launched for a more appropriate location.

This change, however, which would require an additional \$2,500,000, caused several of the earlier funding pledges for the Van Ness site to be voided and likewise marked the beginning of the school's financial crises. Bank notes became due on the Van Ness property, refinancing demanded more capital, and operating funds were used to cover the mounting debts. Compounded by the economic panic of 1907, the school found itself unable to pay its professors and on the verge of bankruptcy.

Drastic measures were needed to save the university from financial ruin and in 1908, Needham was swiftly replaced by Admiral Charles Herbert Stockton. After a long distinguished naval career, Stockton was called upon to exercise his strict discipline on the failing school. Costs were cut, realistic goals identified, and finally relocation achieved. In 1912, the school moved to its present Foggy Bottom location and purchased its first building at that site, the former St. Rose's Industrial School.

This step marked the beginning of a new era for the school. With its financial situation now stabilized, and adequate space secured, the school could now concentrate on developing an appropriate campus. Through the influence of newly elected trustee, Maxwell Woodhull, a neighbor to the school, the Board of Trustees was encouraged to expand its campus at the Foggy Bottom location. The once-fashionable neighborhood was in transition, and the lowering real estate prices gave the school the opportunity to acquire the property needed for a formal campus plan.

Between 1910 and 1920, and under the leadership of Stockton, his successor William Collier, and Woodhull, the university gradually acquired numerous lots in the south portion of Square 102, the city block bounded by 20th, 21st, G and H streets, N.W. In 1921, Woodhull bequeathed his house at the corner of 21st

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number <u>8</u> Page <u>4</u>

and G Street to the school, further establishing the University's stronghold in that block.

After World War I, enrollment increased at the university, placing further space demands on the school. Washington developer and university trustee Harry Wardman encouraged the Board to purchase a building at 14th and K Streets for the Law School, but after some deliberation, the Board reaffirmed its commitment to Square 102, and acquired the building strictly for investment purposes. It was now official: The George Washington University would permanently develop its campus at Square 102 in the Foggy Bottom neighborhood of Washington.

Howard Lincoln Hodgkins became president pro tempore in 1921, and immediately set out to develop the formal campus that had been the dream of the school for so many years.

In 1922, Hodgkins proposed the purchase of 2014 H Street, the renovation of the G Street buildings, and finally the development of Square 102 into a formal campus. The plans were presented by Albert Harris, a professor of architecture at the university and the District of Columbia's newly-appointed Municipal Architect.

William Mather Lewis was elected as the permanent president of the university in 1923, and under his direction, the Harris Plan was begun. By 1926, two of the eight proposed buildings of the Harris Plan, were completed. Corcoran Hall, begun in 1923, was located at the western edge of Square 102 and Stockton Hall, completed in 1926, was located across the quadrangle at the eastern terminus of the cross-axial plan.

As the campus was finally taking shape, problems arose concerning the future of the medical school. Talk of mergers with other area health programs not only cast doubts on continuation of the medical and nursing schools, but also halted progress on the development of the other branches of the school. It was not until 1927 that the issue was resolved and that plans for the quadrangle could be resumed.

That same year, however, a new president was appointed to the university. President Cloyd Heck Marvin rejected the principles of the Harris Plan and set out to develop a new image for the university. Marvin approached the university in a completely different manner than his predecessors, bringing a new direction and philosophy to the school. One of his primary objectives was to enhance the image of the university by improving its physical environment and expanding the campus. The Harris Plan was rejected, and Marvin embarked on a new campaign which stressed his belief in functional architecture. Between 1928

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number ____8 Page __5

and 1934, the school acquired nineteen additional properties in the areas surrounding Square 102, and several new buildings were erected that set a new style for the school grounds.

Alumni House is just one of several buildings purchased under President Marvin's ambitious expansion campaign for the school. Marvin was named president in 1927, and immediately he initiated plans for revamping the campus. Marvin rejected the formality and scope of the Harris Plan, a campus design begun in 1922 which called for Georgian Revival buildings formally arranged in Square 102. Instead, Marvin believed that new buildings should be expressed in modern formulas and that the campus should expand well beyond Square 102. Between 1928 and 1934, the university acquired 19 additional properties in and around Square 102, including Alumni House in 1931. The institution thus permanently established itself in the Foggy Bottom area. Under Marvin's leadership, the Foggy Bottom area was transformed from a declining residential/industrial neighborhood to a thriving academic center bringing new life and activity to the west end of Washington.

In recent decades, the campus continued to grow under the leadership of President Lloyd H. Elliott. During his presidency from 1965 to 1988, Elliott strengthened the school's position among institutions of higher learning by expanding the school's research capabilities and academic programs. He orchestrated the construction of an additional 3.7 million square feet of space for campus, including a medical school, student center, athletic center, academic building and support facilities. Additionally, he focussed new activity on Square 102 in realization of Harris Plan for a formal campus. The Jacob Burns Law Library, designed by Mills, Petticord and Mills, was constructed in 1970, and the Law School complex, designed by Keyes, Condon and Florance, was completed in 1984. The quadrangle itself was renovated to provide a welllandscaped central focus to the campus continuing the Marvin philosophy of providing a cohesive quality to the university.

The blend of old and new buildings in and around Square 102 provides a richness to the campus. Alumni House, located in Square 79 just west of the university core, is an important factor in creating this rich and varied texture, that tells of the university's and the city's development.

National Register of Historic Places Continuation Sheet

Wetzel, Margaret, House Washington, D.C.

Section number <u>9</u> Page <u>2</u>

Gottfried, Herbert and Jan Jennings, <u>American Vernacular Design</u>, 1870-1940, New York: Van Nostrand Reinhold Co., 1985.

Kayser, Elmer Louis, <u>Bricks Without Straw</u>, New York: Appelton-Century-Crofts/Meredith Corp., 1970.



G ST., N.W.



Margaret Wetzel House/Alumni House The George Washington University Washington, D.C.

National Register of Historic Places Continuation Sheet

Photo Section number Inventory Page _____

View No. 2

Wetzel, Margaret, House Washington, D.C.

Margaret Wetzel House/Alumni House 1. The George Washington University Washington, D.C. Anne H. Adams, photographer November, 1986 Wilkes, Artis, Hedrick & Lane (location of negative) 1666 K Street, N.W. Washington, D.C. View of 21st Street facade - looking west View No. 1 2. Margaret Wetzel House/Alumni House The George Washington University Washington, D.C. Anne H. Adams, photographer November, 1986 Wilkes, Artis, Hedrick & Lane (location of negative) 1666 K Street, N.W. Washington, D.C. Detail of window and door surrounds of first and second floor, looking west