United States Department of the Interior National Park Service

National Register of Historic Places Registration Form

JAN 2 7 1989

NATIONAL

This form is for use in nominating or requesting determinations of eligibility for individual properties of districts. See instructions in Guidelines for Completing National Register Forms (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets

. Name of Property						
i italiio oi i iopoity						
storic name	Dougla	s Building				
her names/site number	N/A					
Location						
Location eet & number	3525_4	l S.E. Hawth			not	for publication
y, town	Portla		orne		vicir	
ate Oregon		OR Cour	nty Multnomah	code	051	zip code 97214
<u></u>	3335	000.	ny Marchoman		031	2.p 0000 97219
Classification						
vnership of Property		Category of Prop	erty	Number of F	lesources w	ithin Property
private	[x building(s)	•	Contributing	Nonc	ontributing
public-local		district		_1		buildings
] public-State	[site				sites
public-Federal	[structure				structures
		object				objects
				_1		Total
ame of related multiple p	roperty listing:			Number of c	ontributing i	esources previously
istoric and Archit	tectural.R	esources			_	gister <u>N/A</u>
E Eastside Portlar						
State/Federal Agenc	y Certificati	<u>on</u>				·
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6. Function or Use				
Historic Functions (enter categories from instructions)	Current Functions (enter categories from instructions)			
COMMERCE/TRADE; Specialty Store	COMMERCE/TRADE; Specialty Store			
DOMESTIC; Multiple Dwelling	DOMEST	IC; Multiple Dwelling		
7. Description	Manager			
Architectural Classification enter categories from instructions)	Materials (enter categories from instructions)			
	foundation _	Concrete		
OTHER; Commercial	walls	Brick		
	roof	Asphalt		
	other	Concrete		
	Ott 101			

Describe present and historic physical appearance.

EXTERIOR DESCRIPTION

On the southwest corner of the block, the Douglas Building is located in the heart of the Sunnyside commercial strip on Hawthorne Boulevard. Commercial buildings, one and two stories in height, line both sides of Hawthorne in the vicinity of this structure.

Two stories tall and rectangular in plan, this building rests on a concrete foundation with a full basement. The roof is flat and has a full parapet surrounding it. Although at first glance the south elevation appears symmetrical, in reality the east side of the elevation is longer than the west. The exterior surface material is of combed red brick laid in a common bond. In addition to the first- floor storefront windows, there are second-floor one-over-one double-hung sash windows with concrete sills.

In the middle of the south elevation, a slightly projecting two—story front entry rises to the roof, and is capped by a pedimented parapet; at its two corners is a quoin-like pattern of alternating concrete slabs and sets of brick stretchers. Within the recessed entry is the front door which has multi-paned sidelights and a transom light.

The first floor of this building is lined with storefronts on both the south and west faces. Along the south side are five shops with recessed entries and large display windows. In the middle is the inset front entrance which has a flat arch above and is surmounted by sunburst pattern brick work. Between the shop windows, brick pilasters rise to the frieze above the first level. These pilasters are made up of raised brick with every eighth row set back. Small concrete capitals grace their tops. Also above the shops are top-hinged casements which have been covered over by awnings or replaced. A wide frieze separates the two levels and consists of a projecting cornice-like extension that has molding detail and large dentils below.

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Directly above this cornice-band on the second floor are a line of vertically laid bricks which occupy the first three rows between the windows. The windows are set in pairs and two feet above each one is a rectangular concrete panel that contrasts with the brick surface. A very modest cornice projects above the second floor, broken only by the pedimented face above the main entry. Within this space there is a pair of windows surmounted by a round arch of concrete and patterned brick.

Canvas awnings have been added over some of the shop windows. The Douglas Building strongly retains its original integrity.

INTERIOR DESCRIPTION

The first floor of the Douglas Building is divided among five commercial uses. Three occupy single bays; the corner incorporates two bays; and the business that enters of the side street occupies the space across the back of the entire building. The interiors of the businesses have varying amounts of original finishes, although the front businesses are generally more intact.

The building has nine apartments on the second floor. The center entrance on the facade opens to a vestibule and then an enclosed staircase which turns once before reaching the second floor. The stairs have simple panelled and capped newel posts, as well as plain balusters at the second floor hall.

The apartments have simple finishwork, sand-finish plaster, built-in kitchen cupboards, oak floors and china cabinets. Some of the units have hexagonal ceramic tile countertops and bathroom floors. Round-arched openings separate the kitchen from the living room.

8. Statement of Significance		
Certifying official has considered the significance of this property in ationally sta	n relation to other properties: tewide	
Applicable National Register Criteria ABBCC	D	
Criteria Considerations (Exceptions)	D DE DF DG	
Areas of Significance (enter categories from instructions) Architecture	Period of Significance 1929	Significant Dates 1929
	Cultural Affiliation N/A	
Significant Person N/A	Architect/Builder DeYoung & Roald	
State significance of property, and justify criteria, criteria considera	ations, and areas and periods of signif	icance noted above.

The Douglas building, constructed in 1929, is locally significant under criterion C as a well-preserved example of a commercial building type associated with the advent of the automobile. The date of construction is based

on City of Portland building permit records. It was designed by the local

architectural firm of DeYoung and Roald.

The Douglas building is an important element in an ensemble of historic buildings on Hawthorne Boulevard which extends from approximately 35th Avenue to 38th Avenue. The group consists primarily of one to two-story masonry commercial buildings. The subject property is located near the center of the ensemble on the north side of the street. The buildings in the group represent two distinct periods of development. The first period includes properties constructed prior to World War I which are associated with the streetcar-era. The second period is post-war construction associated with the automobile-era.

The subject building is an excellent representative of an auto-era commercial building type of which there are 19 examples in the study area. The type consists of a ground floor for retail use with apartments on the second floor. Buildings of this kind began to appear in the study area around the turn-of-the-century and were particularly popular during the 20s. The early examples are predominantly of wood construction. After about 1905 wood was replaced by masonry materials, primarily brick and stucco.

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The Douglas building is one of the largest and best-preserved of its type in the study area. The two-story building is distinguished by the restrained classical detail including the pedimented parapet above the central entrance, with sunburst pattern in the brickwork, and quoin-like detailing of alternating concrete slabs and bricks. The interior of the building is remarkably intact, particularly the second-story apartments.

. City of Portland Building Bureau microform and card files. . City of Portland Bureau of Planning, Portland Historic Resource Inventory, 1983. . Multnomah County Tax Assessor records, microform, and card files, Portland, 1980. . Polk, R. L. and Co., Portland City Directories, 1935. . Ticor Title Company records, Portland, Oregon. See continuation sheet Previous documentation on file (NPS): preliminary determination of individual listing (36 CFR 67) Primary location of additional data: State historic preservation office has been requested previously listed in the National Register Other State agency previously determined eligible by the National Register Federal agency designated a National Historic Landmark x Local government recorded by Historic American Buildings University Survey # x Other recorded by Historic American Engineering Specify repository: Record # 10. Geographical Data Portland, Washington-Oregon Less than one acre Acreage of property _ **UTM References** A [1,0] 9 5 2,9 1,5 0 3 5 0 3 9 7 2 5 Easting See continuation sheet Verbal Boundary Description Sunnyside addition & Plat 2 & 3, S. 89.4' of Lot 1-3, Block 55 See continuation sheet **Boundary Justification** Taxlot lines See continuation sheet 11. Form Prepared By K. Zisman, J. Koler, J. Morrison, B. Grimala, A. Yost name/title_ Hawthorne Blvd. Business Association August 15, 1988 organization date_ street & number 615 S.E. Alder (503) 234-4801 telephone Portland Oregon zip code _ 97214 city or town state

9. Major Bibliographical References