National Register of Historic Places Inventory—Nomination Form

received FEB - 7 1984 date entered

See instructions in How to Complete National Register Forms

Type all entries—complete applicable sections

Type all entries	s—complete applicabl	e sections		
1. Nan	1e			
historic	N.A.			
		9		
and/or common		rd Ward Historic Dis	strict	
2. Loca	ation Bound	ed by A Philara	ake River (C and NW RR.
street & number	please see	inclosed mayed an	d N. Jocks	not for publication
city, town	Milwaukee	vicinity of		
state Wise	consin c	ode 55 county	Mi1waukee	code 079
3. Clas	sification			
Category X district building(s) structure site object	Ownership X public X private both Public Acquisition in process being considered X n.a.	Status _X_ occupied unoccupied work in progress Accessible yes: restricted _X_ yes: unrestricted no	Present Use agriculture _X commercial educational entertainment _X government _X industrial military	museum X park X private residence religious scientific transportation other:
4. Own	er of Prop	erty		
name	Multiple owr	ners – please see ind	lividual survey for	ms and continuation
street & number	N.A.			sheet
city, town	N.A.	vicinity of	state	N.A.
5. Loca	ation of Lec	gal Descripti	on	
		<u> </u>		
courthouse, regi	stry of deeds, etc.	Milwaukee County Cou	rthouse	
street & number	901 N. Ninth	n Street		
city, town	Milwaukee		state	Wisconsin 53233
	resentation	in Existing	Surveys	
Wisconsi	n Inventory of			
title Historic	Places	has this pro-	operty been determined el	ligible? yes _X no
date	1979		federal X sta	ite county local
depository for su	rvey records Stat	ce Historical Societ	y of Wisconsin	
city, town	Madison		state	Wisconsin 53706

7. Description

Condition		Check one	Check one
	deteriorated ruins unexposed		_X_ original site moved date

Describe the present and original (if known) physical appearance

General Description

The Historic Third Ward Historic District is located in downtown Milwaukee just south of the Wisconsin Avenue commercial core of the city. Lying on essentially flat land it is bounded by the Milwaukee River on the south and west, U. S. Interstate Highway I-94 on the north and modern one-story warehouses and parking lots on the east. The street plan is essentially a grid, with two angled streets, Water and Erie, following the course of the Milwaukee River.

The seventy-one buildings within the boundaries are almost all multi-story warehouses or industrial structures built between 1892 and 1928. The visual character is one of tall, massive structures covering most of each block. The average height of buildings in the district is 4.1 stories and almost all have flat roofs. A few parking lots are interspersed here and there, usually marking the site of a demolished warehouse. Buildings usually abut one another and are built right up to the sidewalk creating a uniform setback and a dense urban texture. Nearly every building is constructed of brick (92%) and the variety of brick colors (32% red. 23% brown, 12% painted, 11% cream, 11% orange, 11% other) provides a livelier effect than one might expect in a warehouse area. Adding to the visual quality of the area is the rich ornamentation of terra cotta, metal and stone in motifs ranging from Victorian Gothic to Sullivanesque to Art Deco, with a preponderance of neo-classical designs. Many of the large warehouses feature arches in their designs, adding a pleasing visual rhythm to the streetscape.

Interpersed among the large warehouses are five smaller buildings that were either built or occupied for a long time as saloons. Two firehouses within the district and a post office garage comprise the few governmental buildings in the area. One small triangular block between Menomonee, Broadway and Young has been reserved as a small park with benches and mature trees. Besides an occasional street tree, the red and blue fire call boxes are the only features which liven up the concrete sidewalks. The 100 and 200 blocks of Broadway are distinguished in that brick sidewalks and street trees have recently been installed. Unique in the city is the 300 block of Broadway. Here very wide metal awnings hang from chains over wide sidewalks where wholesale fruit and flower merchants load up their trucks in the early morning hours. During most hours of the day a lone orange or carnation resting in a gutter are the only signs of the liveliness of this block at dawn. Originally this area, known as Commission Row, extended on block to the north but the northern half was demolished in the 1960s to make way for I-94.

Although many buildings have suffered from alterations through the years, the visual effect of the alterations on the character of the area has been slight. The majority of changes have been the blocking up of windows, especially on the first floor, but the blocking has typically occurred within the window bay, thus maintaining the rhythm and general effect of the original designs.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 X 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic agriculture X architecture art X commerce communications	theck and justify below community planning conservation economics education engineering exploration/settlemen industry invention	landscape architectur law literature military music philosophy politics/government	re religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1875–1934 ¹	Builder/Architect N	.A.	

Statement of Significance (in one paragraph)

The approximately twelve-block Historic Third Ward Historic District is architecturally and historically significant as the major 19th and early 20th century combined wholesale and manufacturing district in Milwaukee. The dense urban turn-of-the-century character of the Historic Third Ward is unique in a city which from the start has had no scarcity of land for development.

The district is significant to the commercial history of the state. From its earliest days Milwaukee was one of the leading wholesale trading communities in the midwest. In 1856 Milwaukee traders did even more business than Chicago, for the simple reason that Milwaukee was 90 miles closer by steam ship to the east coast. Milwaukee's excellent Great Lakes port and extensive rail networks set up by local entrepreneurs ensured Milwaukee's role as an important transfer point between eastern and European factories and the agricultural frontier. Even as early as 1882 Milwaukee wholesalers were shipping goods regularly throughout the state and into Canada to the north and the Rocky Mountains to the west. As the century progressed and rail networks expanded Chicago and the Twin Cities gradually overtook Milwaukee as the leading regional wholesale center. In the 1890s some Milwaukee, wholesalers even moved to Chicago to take advantage of the cheaper rail rates.

But Milwaukee continued to be a major trading community with almost no competition from other Wisconsin cities. By way of comparison, 370 Milwaukeeans listed their occupation in the U.S. census of 1900 as "wholesale merchant." The Wisconsin city with the next largest number of wholesale merchants was La Crosse with a mere 26. From the 1850s to the 1920s the commercial traveller from Milwaukee was an important and frequent visitor to sample rooms across the state. The Historic Third Ward traders and manufacturers supplied such every day items as Kentucky bourbon, canned beets, chocolate creams, rubber boots, haystack covers, truck bodies and silk stockings to generations of residents in Wisconsin's smaller communities.

Commerce

From the earliest days of Milwaukee's history Water Street, along the bank of the Milwaukee River, was the major retail and wholesale thoroughfare in the city. Wholesale traders began their operations here by shipping raw products eastward, such as fish, lumber, hides, wool and grain. But after the first railroad from Milwaukee reached the Mississippi River in 1856, wholesalers of groceries, dry goods, hardware, drugs, clothing, and boots and shoes came upon the scene to ship the products of civilization to the new residents

9. Major Bibliographical References

Please see continuation sheet.

GPO 894-785

	·			
10. Geograph	nical Data			
Acreage of nominated property	y 44 acres	_		
Quadrangle name Milwaukee			Quadrang	le scale <u>1:24000</u>
UT M References				
A 116 4215 91810 Zone Easting	4 17 6 14 9 11 15 Northing	B 116 Zone	4 2 16 2 15 10 Easting	4 ₁ 7 6 ₁ 4 9 ₁ 1 ₁ 5 Northing
c 1161 412161216151	4 17 6 14 7 12 10	D [116]	4262115	417 614 71210
	4 17 6 14 3 14 10	F 116	4 2 16 3 19 15	417 614 31515
	4 7 6 4 3 4 0	H [1 ₁ 6]	426180	[4,7]6,4[2,6,5]
Verbal boundary description	on and justification	***************************************		
Please see continuat		of UTM refer	ences and bour	dary description
and justification.	i e			
List all states and counties	s for properties overla	pping state or co	ounty boundaries	
state	code	county		code
state	code	county		code
11. Form Pre	pared By			
	pa. 0a 2 y			
	Rankin, consultant			
for the Historganization Association,	oric Third Ward Dev	-	ate October	10, 1983
			(00)	
street & number 1109 St	herman Avenue	te	elephone 608-2	256–2905
city or town Madison				onsin 53703
12. State His	toric Prese	rvation	Officer C	ertification
The evaluated significance of t	his property within the st	ate is:		
national	X_ state _	local		
As the designated State Histor				
665), I hereby nominate this pro according to the criteria and pr				as been evaluated
State Historic Preservation Offi	icer signature	WARA	-	
- Annual Control of the Control of t		00		612126
title Director, Histor	ic Preservation Di	vision, SHSW	date	Eil 2, 1984
For NPS use only	numauks in included in the	Notional Basistan		
I nereby certify that this p		ntered in the		2/0/04
Kanar of the National Ban		tional Regist	ez date	2/8/87
لمر Keeper of the National Reg	jiotol	× .		,
Attest:		-	date	
Chief of Registration				

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Owner of Property:

The following owners own vacant parcels within the boundaries of the historic district:

Address of Parcel	Owner and Address
151 N. Broadway	B. L. Krystofiak Lee Engineering 2023 W. Wisconsin Avenue Milwaukee, WI 53233
326-328 E. Erie St.	Consiglio Cirillo W 172 S 7505 Lannon Drive Muskego, WI 53150
102-112 N. Water St.	Paul Konner, Pres. Milwaukee Rescue Mission 1023 N. Fifth Street Milwaukee, WI 53203

land contract purchaser:

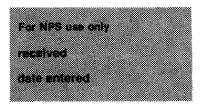
Walfrid A. and Nancy Lee Friedman 3310 N. 82nd Street Milwaukee, WI

OMB No. 1024-0018 Exp. 10-31-84

United States Department of the InteriorNational Park Service

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Archeology

It is highly doubtful that any potential for pre-historic sites exists in the Historic Third Ward. After the Great Fire of 1892 the rubble was bull-dozed into old basements and the entire area levelled off before new construction began. In addition, nearly every square foot not touched by the fire has been disturbed for 19th or 20th century construction.

Definition of Pivotal, Contributing, and Non-Contributing Buildings

Because of the similar quality of the buildings in the district and because most of them were connected with leading business concerns in Milwaukee, it was difficult to draw a line between pivotal and contributing structures. In general, a building designated as pivotal is a large, imposing business block with interesting architectural details and a connection to a locally important 19th or early 20th century business. The loss of such a building would create a significant gap in the streetscape and diminish the cohesiveness of the area. More specifically, the buildings designated as pivotal have been designated as such for two reasons. Some have architectural significance as fine, turn-of-the-century examples of warehouse and industrial design, usually with well-executed architectural details. Many have historical significance as the homes of major industrial or wholesale trade concerns in the city of Milwaukee.

The contributing buildings are distinguished from pivotal buildings by their generally smaller size and less impressive ornament. Although they are not connected with leading local businesses, their history as well as their materials, set-back, scale and period of construction are similar to the pivotal buildings in the district.

Seven buildings in the district are designated as non-contributing structures. One (128 N. Water) is a one-story metal clad gas station which is of a smaller scale, deeper set-back, and more modern material than the historic buildings in the district. One is a formerly four-story warehouse which lost its integrity when its top three stories were removed in 1945 (144 N. Water). Another (340-346 N. Broadway) is a one-story commission house built within the last 50 years and not of exceptional significance to the district. One other tiny intrusion is a frame cottage (332 N. Milwaukee) probably moved into the area after 1910. It was modernistically altered in the 1950s. The other four non-contributing buildings (three at 153 N. Milwaukee and one at 117 N. Jefferson), are recent additions of modern design and a smaller scale than the older historic structures within the district.

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NPS Form 10-900-a (3-82)

United States Department of the InteriorNational Park Service

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of the west. Railroad extensions in the 1870s and 1880s boosted the wholesale trade even further, making it one of Milwaukee's major business activities. As wholesale trade increased, more and more wholesale houses located in the combined warehouse-manufacturing district on Water Street, Broadway, and Milwaukee Street south of the developing retail commercial core on Wisconsin Avenue. Because of its hub-like location near the harbor, the river, railroads and the downtown, the area soon became too valuable for low-density, low-rise factories, many of which were replaced by multi-story warehouses and assembly and processing plants.

By the late 19th century the highest concentration of wholesalers in the city was located in the old Third Ward, with secondary concentrations in the blocks just south of Wisconsin Avenue (where the highway is now), and across the river to the west (an area which is today largely parking lots). The tall, mostly cream brick warehouses in the old Third Ward were built wall-to-wall and were predominantly Italianate in design with arched windows and fancy cornices. To the east near the marshy lakeshore hundreds of tiny frame cottages housed an Irish community of railroad workers and factory laborers.

Then on a gusty October evening in 1892 a small fire started in the Union Oil Co. warehouse on the west side of Water Street, north of Buffalo. Although it was thought to have been quickly brought under control, a fire broke out in a neighboring factory (where Commission Row is now) an hour later. Before morning, three fire fighters were dead, two women had died of apparent shock, two hundred and fifteen railroad cars were consumed, and eighty-one large brick buildings and 359 wood frame structures were destroyed, including the local firehouse. Left standing were the buildings on the west, upwind side of Water Street, although their contents were severely damaged by smoke and water, and a couple of saloons and a huge new warehouse on Erie Street (214-228 E. Erie and 266 E. Erie still remain).

As soon as the smoke cleared, reconstruction began. The entire area was bull-dozed and regraded. Although most wholesale businesses moved to temporary quarters to the north, within a couple of years a surprising number rebuilt fine brick warehouses larger than their pre-fire quarters (30% of the buildings remaining in the area date from the 1890s building campaign). Many of the manufacturers still in the area before the fire rebuilt also, but several chose to relocate to less expensive land farther from the downtown.

The following decades were the heyday for Historic Third Ward business activity. For the year 1919, for instance, wholesale trade was the largest business activity of all in Milwaukee, with products valued at \$255,000,000 having changed hands. The visual character of the district today is essentially the same as it was in the late 1920s. Ninety eight per cent of all buildings remaining in the district were built before the Crash of 1929. Of the existing buildings in the area, 43% were built for warehouses, 24% for manufacturing, 16% for combined warehouse-manufacturing activities and 5% for transfer

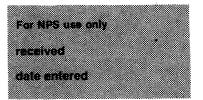
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and storage. Many of the businesses operating in the district were among the leading enterprises in the state, including six major wholesale grocery concerns, two large candy manufacturers, two important dry goods businesses, three major shoe manufacturers and three large liquor distributors. For short individual histories of some of the more important firms in the district, please see survey forms for:

O. R. Pieper Co., groceries, 158 N. Broadway;
American Candy Co., 191 N. Broadway;
Roundy, Peckham and Dexter, groceries, 241 N. Broadway;
Jewett and Sherman, merchants mills, 343 N. Broadway;
E. R. Godfrey and Co., groceries, 402 N. Broadway;
Phoenix Hosiery Co., 320 E. Buffalo, 311 E. Chicago, 207 N. Milwaukee, and 219 N. Milwaukee;
A. W. Rich Shoe Co., 333 E. Chicago;
Joys Brothers, ship chandlery, 125 N. Water;
Bradley and Metcalf Shoe Co., 141 N. Water;
Ziegler Candy Co., 223 N. Water; and,
Mayer Boot and Shoe Co., 342 N. Water.

Preservation Activity

After the Depression and WW II the gradual ascendancy of truck transportation caused an exodus of wholesale businesses to the suburbs. But the old Third Ward still is home to many grocery commission houses, clothing firms and miscellaneous assembly and distribution businesses, although many upper stories are vacant. Recently a budding interest in the preservation and renovation of the area has begun to surface. Business and property owners in the area have organized an advancement association, the old Sherman and Jewett Merchant Mills (343 N. Broadway), and the Rohnert Coffee Co. (217 N. Broadway) have been renovated, a small street beautification project was completed on Broadway, and the large warehouses at 241 and 302 N. Broadway have been purchased for adaptive reuse.

Architecture

Largely because of the rebuilding campaign that occurred after the Great Fire in 1892 the Historic Third Ward Historic District has a uniformity of architectural design and a cohesive and obvious identity. The strong visual boundaries of the district — the river, the highway, and a sudden change to parking lots and one-story factories — add to the sense of place. The predominance of brick, the uniform set-back, the shared party wall construction and the multi-story heights contribute to the cohesion. But also important is the similarity of architectural composition. Although the stylistic details range from Italianate to 1920s commercial style, the basic arrangement of

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parts remains essentially the same. Most buildings have a one-story "base," demarcated by large picture windows and a cornice in the simplest designs and granite columns and Beaux Arts arcades in the fanciest. The intermediate stories are generally composed of groups of windows between applied pilasters which often terminate in a monumental arcade. Above a heavy cornice of metal or corbelled brick serves to cap off the composition.

The architectural details in the Historic Third Ward are remarkably fine, especially when one remembers that the buildings were constructed as warehouses and factories. The Friends and Marks Co. building at 215 N. Water, for instance, has unusual post-Victorian Gothic cartouches, the Standard Paper Co. building at 316 N. Milwaukee Street has a copper and stained glass entrance canopy, and neo-classical urns and cherubs decorate the cornice of the Kissinger Building at 330 N. Water. Even the fire escapes on some buildings have decorative Victorian and neo-classical scrolls in wrought iron (e.g., 241 N. Broadway).

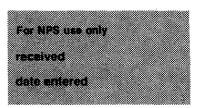
The people responsible for these high quality designs were the leading local architects of their day. The architects' names on the building permits read like a "Who's Who" of prominent turn-of-the-century Milwaukee architects: H. C. Koch, Ferry and Clas, Herman Esser, Buemming and Dick, Schnetzky and Liebert, Martin Tullgren, Howland Russel, A. C. Eschweiler and Crane and Barkhausen to name a few. Although it would be a major undertaking to determine how each architect's work in the Historic Third Ward stacks up against his entire ouevre, it is safe to say that the area is architecturally significant as a collection of designs by the major architects of Milwaukee from 1890 to 1930. For some of the finest designs in the district by well-known Milwaukee architects, see individual inventory forms for:

- 177 N. Broadway, Schnetzky and Liebert;
- 211 N. Broadway, A. C. Eschweiler;
- 241 N. Broadway, Howland Russel;
- 214-228 E. Erie, Crane and Barkhausen;
- 215 N. Water, Buemming and Dick; and,
- 250 N. Water, Ferry and Clas.

A few small intrusions and a parking lot here and there are the only detractions from the cohesiveness of the Historic Third Ward district. The only other section of Milwaukee that retains such a dense, urban, turn-of-the-century flavor is the eastern section of the downtown, around N. Broadway and Milwaukee Streets at Wisconsin Avenue. Unfortunately, previous demolitions and recent ones, including the loss of Chapman's Department Store and the Pabst Building for huge ultra-modern office buildings, are continuously eroding the historic character of "East Town," making the preservation of the Historic Third Ward ever more important.

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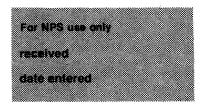
¹The Historic Third Ward was historically significant from the days of early settlement. 1875 is given as the beginning date for the period of significance because that is the date of construction of the oldest building in the district. The area continued to be a very busy wholesale and light manufacturing district until after WW II, but 1934 is given as the ending date for the period of significance because the area was not of sufficient exceptional significance after 1934 to warrant the waiving of the National Register's 50-year rule.

Moeckel, p. 90. Commercial Industries of the City of Milwaukee, 1882, p. 10.

Milwaukee: A Half Century's Progress..., 1896, p. 82.

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After the Fire ... October 28, 1892, Milwaukee: Art Gravure and Etching Co., 1892.

Andreas, A. T., compiler, <u>History of Milwaukee...</u>, Chicago: Western Historical Co., 1881.

Bruce, William George, <u>History of Milwaukee...</u>, Chicago: S. J. Clarke Publ. Co., 1922.

Building permits, City of Milwaukee Building Inspection Dept.

City directories.

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Commercial Milwaukee, Yearbook of the Milwaukee Assn. of Commerce, Milwaukee: 1919.

Conard, Howard Louis, ed., <u>History of Milwaukee...</u>, Chicago: American Biograph decical Publishing Co. [1895].

Dougherty, Fred, <u>Scrapbook of Clippings on fires and other disasters in Milwaukee</u>, State Historical Society of Wisconsin collections, 1891-1894.

<u>Industrial Milwaukee, a Trade Review</u>, series of annuals, Milwaukee: First Wisconsin Bank, 1919-1929.

Land, John E., <u>Milwaukee: Her Commercial and Manufacturing Advantages</u>, Milwaukee: 1883.

Milwaukee: A Half Century's Progress..., Milwaukee: Consolidated Illustrating Co., 1896.

Moeckel, Bill Reid, <u>The Development of the Wholesaler in the U. S., 1860-1900</u>, University of Illinois thesis, 1953.

Milwaukee: 100 Photogravures, Milwaukee: Milwaukee Real Estate Board, 1892.

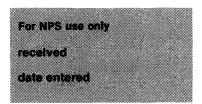
Sanborn-Perris maps, 1884-1967.

"The Shifting Colors In Milwaukee's Old Third Ward," <u>Milwaukee Journal</u>, Sept. 21, 1921.

U. S. Census, Occupation Schedules, 1900.

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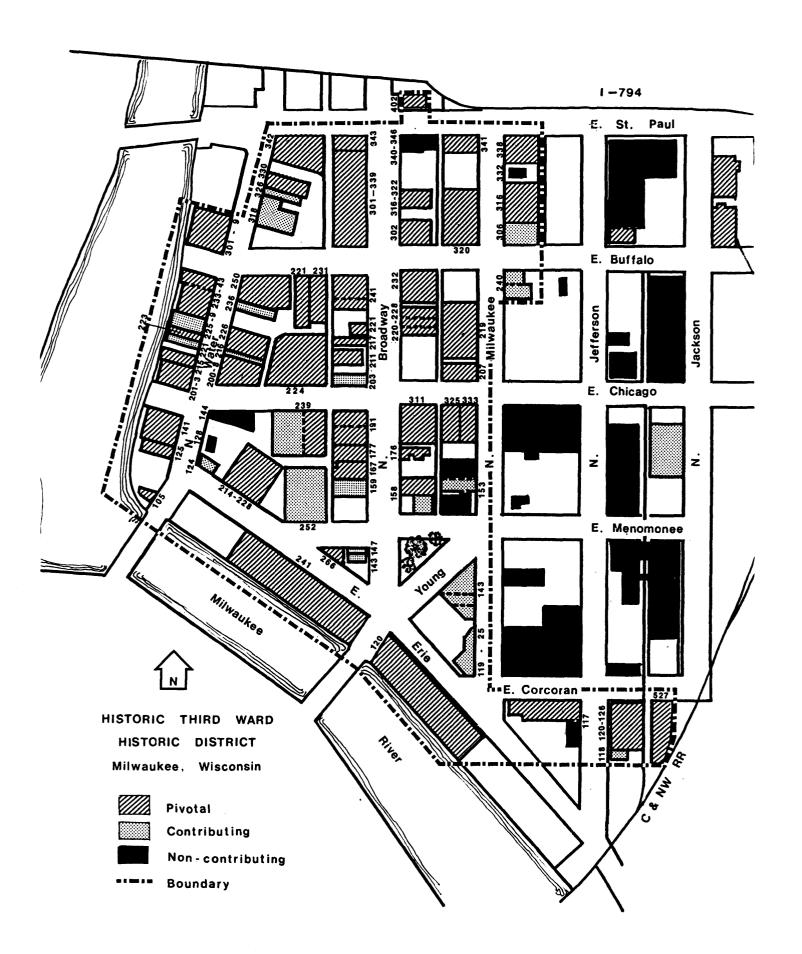
U.T.M. References, continued:

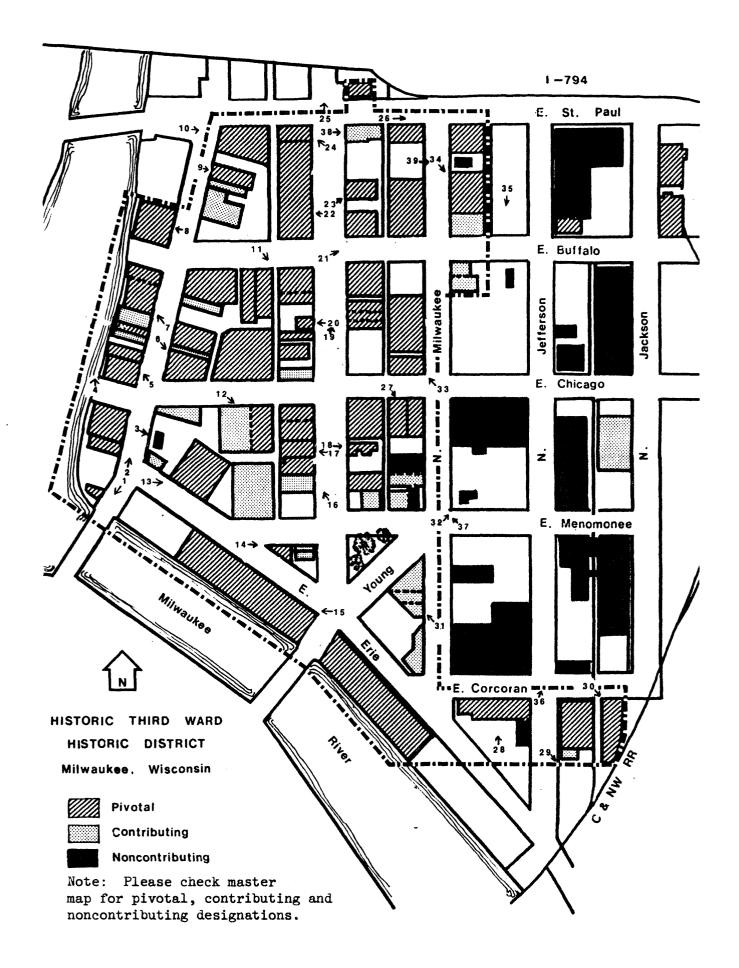
- i. 16 / 425845 / 4764520
- j. 16 / 425895 / 4764790
- k. 16 / 425950 / 4764785

Boundary Description and Justification:

Starting at the intersection of the center lines of N. Water and E. St. Paul Streets, proceed easterly to the center line of N. Broadway, thence north to a line extended west from the north side of the building at 402 N. Broadway, thence east along the north side of said building to the center line of E. St. Paul St., thence east to the center line of the alley between N. Milwaukee and N. Jefferson Streets, thence south to a line extended east from the south side of the building at $240\ N$. Milwaukee, thence west along the south side of said building to the center line of N. Milwaukee St., thence south to the center line of E. Corcoran, thence east to a line extended north from the northeast corner of the building at 527 E. Corcoran, thence in a general southerly direction along the easterly, curving side of said building to its southeast corner, thence approximately westerly to the south corner of the building at 120 N. Broadway, at the banks of the Milwaukee River, thence northwesterly and northerly along the banks of the Milwaukee River to a line extended westnorthwesterly from the northeast side of the building at 301-309 N. Water St., thence east-southeasterly along said side to the center of N. Water St., thence approximately north-northeasterly to the point of beginning.

The Milwaukee River and Interstate Highway I-94 create clear visual boundaries on the south, west and north. To the east of the district the frame houses which once dotted the area have been replaced in recent decades by huge, one-story industrial structures of modern design and by large paved parking lots. The massive multi-story warehouses within the district rise high above the lower structures and parked cars to the east, thus creating a clear eastern boundary for the district. Four buildings to the south (at 117, 118 and 120-126 N. Jefferson, and 527 E. Corcoran) have been included in the district because of their similar age, history and visual character to the rest of the district.





INTENSIVE SURVEY FORM His	toric Preserva	ation D	ivision Stat	e Historio	cal Soci	ety of Wi	isconsi	in
City, Village or Town:	County:		Surveyor:			ate:		
Milwaukee	Milwaukee		Rankin		1	0/8/83		Stree
Street Address:					A	Acreage:		L.J.
402 N. Broadway Current Name & Use:					6	60' x 120	'	
printing & wholesale &				Guy LoDuca				
retail sales of musical ins	struments	 	LoDuca Bros. F		, Inc.			
3					lees III	E2201		
Negative No.			402 N. Broadwa	y, Milwau	kee, wi	53201		
17, 18	Prints		-					Number
Facade Orient.								ber
Tuesday of Tent.								
Original Name & Use:								
2 E. R. Godfrey & Sons Co.		A	Previous Owners	Dates	Uses	S	ource	Town
Dates of Construction /Alteratio		Source						£
1911 / interior altered pos		A		· · · · · · · · · · · · · · · · · · ·				
Architect and/or Builder:		<u> </u>		·····	ļ			æ a:
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Architectural Significance Represents work of a master Possesses high artistic valu Represents a type, period, of Engineering None		ruction	Historical S Assoc. wi Assoc. wi Assoc. wi Other: O None	th lives of th significa	nt histor nt of a 1	ical event ocality		Section
Architectural Description and S	Significance:	·	Historical E					Map
8-story brown brick with gland terra cotta trim; comme Green marble entrance of la	ercial style. Eter date.	cick	E.R.: Godfrey & commission & w Their Silver B on the 8th fl. was the lst to grocery/fresh the lower Thir that the firm in Milwaukee's first to enter the Milw. area tablished the (IGA), & his f	holesale guckle brai It is comperate a fruit & pond ward who was responded the froze In 1926, Independen	grocery and coffe laimed to a combin roduce b blesale asible f has; tha en food James at Groce	firm est e was roa hat Godfr ed wholes usiness in eighborh or shipps t it was business Godfrey e r's Allia	. 1887 asted rey sale in hood; ing the in es-	u
	⊗ No						ters	
5 Sources of Information (Reference	e to Above)		6 Representation O HABS O LDM	on in Previo				
A building permit			Oother:					
B			7 Condition excellent)				
<u> </u>			R District:		c Third		1112	,
C			_		_		ng .	Map Code
D E			9 Opinion of National Register Eligibility date: n.A. initials:				ode	
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F			O nacional	state OI	JULAI			

3 IGA suppliers. In 1953, due to competition from the revolutionized supermarket, the firm formed its own chain of "Sentry" stores, which grew to include 80 stores in Wisconsin. Following Godfrey & Sons departure in 1949, the bldg. was occupied by the Bruce Publishing Co., a printer of Bibles & other liturgical material. W.G.Bruce, noted local historian/biographer, remodeled the bldg. extensively, using fine interior woodwork to create a fancy diningroom and a chapel. Pending a decision regarding new liturgy during Pope John XXIII's reign, the firm ceased printing and went out of business. The bldg. was occupied by another religious firm, then was empty from 1971-1974. The LoDuca firm moved in in 1974; it imports & exports, wholesales & retails musical instruments and cases and offers music instruction. The lst fl. is leased to a printer. With the exception of the 1st story windows & entrances, the bldg's exterior is intact.

INTENSIVE SURVEY FORM Hist	oric Preserva	tion D	ivision Stat	e Historio	al Soc	iety of V	liscons	sin
City, Village or Town:	County:		Surveyor:			Date:		
Milwaukee	Milwaukee		Rankin			10/8/83		Street
Street Address:						Acreage:		ë
221 E. Buffalo St.						40' x 80	1	
Current Name & Use:	***************************************		Current Owner:					
carpet & drapery showroom, a	ssembly & off	fices	Max Lichter					
Film Roll No.	A		Current Owner's	Address:				
4			221 E. Buffal	o St Mil	wankee	WT 532	n2	
Negative No.				,		, "1 332	02	7
9A, 10A	1 s		·					Number
Facade Orient.							·	er
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	ы. Н
2 National Distilling Co.		A		·				Town
Dates of Construction /Alteration		Source			 			
1893		A						
Architect and/or Builder:		Source						Range
Crane & Barkhausen		A						ro
Represents work of a master O Possesses high artistic values Represents a type, period, or O Engineering O None Architectural Description and Si 4-story red brick with decor floor divided by three multi with a stubby column at the round-arched windows on 4th round arch in central pavili liage in tympanum and on fir This building is a representa the Victorian Romanesque sty.	gnificance: ative stone l ple-centered NW corner; tr floor flank l on. Elaborate st floor capi ative example le.	lst arches riple large e fo- itals.	Onther: O None Historical Facility locate Milwaukee Rive August Bergent ional Distilli distillery in fices and a st although ident original build been used prin and storage. The	Period of Background and that Co., ring Disticted 4 mi. er. Reorgathal and A ing Co., the Menometore on Erricified as a ling perminarily for The firm native with the	significate signif	rical even locality cance: ficance: p.1874) a "mammo town on in 1882 into the opened liey wit This bu liery on elieved s, showr changed of Proh	owned th" the by e Nat- a new h of- ilding the to hav ooms to	e
5 Sources of Information (Reference ABuilding permit B C	to Above)		8 District: Opivotal O Opinion of N date: N.4	& Q WIHP & good Of Historic T contributing [ational Region	onrhp_air on one of the one of th	poor Or ard -contribut igibility		Map Code
F			Oeligible C Onational C			known	,	

and the firm produced industrial alcohol, vinegar and yeast. Now owned by Universal Foods, Red Star Yeast still operates its Valley plant and ranks as the 2nd largest yeast producer in the country. This bldg. bought in 1963 by the present owner for drapery assembly, offices and showroom. The Lichter drapery and carpet business occupies the 1st floor, Chicago & Northwestern Transportation Co.'s freight office the 2nd, Spectracolor (a photo-engraver) the 3rd, and the 4th floor is vacant. Although all but the 4th floor round-arch windows have been replaced, the bldg. is in very good condition.

INTENSIVE SURVEY FORM Hist	oric Preserva	ation D	ivision Stat	e Historio	al Society o	of Wiscons	in
City, Village or Town:	County:		Surveyor:		Date:		
Milwaukee	Milwaukee		Rankin		10/8/8	33	Street
Street Address:					Acreag	e:	ert
232 N. Broadway					120' >	k 120'	
Current Name & Use:			Current Owner:				
cosmetics manufacturing & st	orage		 Kolmar Laborat	ories. In	·		
Film Roll No.			Current Owner's	Address:			
3			c/o Thomas Kir Vern J. Bergel				
Negative No.	######################################		Term of Berger	111, 120 11			
12				Ne	w York 1277	1	Number
Facade Orient.							ber
	men er						
Original Name & Use: Wellauer & Hoffman Co.		Source	Previous Owners	Dates	Uses	Source	Ħ
wholesale grocers & coffee r		A					Town
Dates of Construction /Alteration	l	Source					•
1893, 1894		A					520
Architect and/or Builder:		Source					Range
H. C. Koch & Co.		A					Ю
Architectural Significance Represents work of a master			4 Historical S		L		
Represents work of a master Possesses high artistic value	S				significant per nt historical e		Section
Represents a type, period, or		ruction	🛇 Assoc. wi		nt of a localit		tio
O Engineering O None			O Other: O None Period of significance:				
Architectural Description and Si	ignificance:		Historical B	ackground a	nd Significance	:	Мар
6-story, painted brick Roman	esque Revival	ι,	This bldg. and	its sout	nern addition	n were	
original lst fl. with massiv corner column at entrance;	re polished gr	ranite	constructed in	1893 and	1894 for the	e Well-	Name
flank each window, capped at	t 4th fl. by r	cound	auer & Hoffman fee roasters a	nd special	esale grocers Itv iobbers	s, cof-	
arches. 5th fl. is separate	window arcad	le.	lished in 1876	. Buildi	ng replaced t	the 4-	
Architecturally significant large warehouse which retain	as an imposin	ngly	story bldg. de	stroyed in	n the fire.	In 1906	
fl. appearance.	is its origina	ii ist	the wholesale new warehouse	grocery ri 1 block ea	irm relocated ast: by 1908	toa B. David	
			Adler & Sons C	lothing Co	o. had leased	l the	
			building for t thing. By 193	he manufac 2 the let	ture of men'	s clo-	
			used for furni	ture show	cooms, the 3r	d for	
) No						
5 Sources of Information (Reference	to Above)		6 Representation O HABS O LDM			,	
A Building permit			Onabs Oldm Oother:	K 🐼 WIHP	O NRHP		
			7 Condition				
В				Øgood Of	air O _{poor}	Oruins	
			8 District:	Historic	Third Ward		×
<u>C</u>			⊗pivotal O	contributing	Onon-contri	ibuting	Map Code
D			9 Opinion of N	ational Reg	lster Eligibili	ty	ode
			Opinion of National Register Eligibility date: initials:				
E							
			Oeligible O				
F			Jacional C	state OI	ocar		

Columbia Knitting Company's manufacturing operations, and the upper floors were vacant. For the next 40 years the bldg. accomodated a variety of firms, which produced such items as oil filters, candy, slipcovers, printing plates, diving equipment, and which also used the bldg. for the storage of wholesale groceries, cosmetics and knit products.

INTENSIVE SURVEY FORM Hist	oric Preserva	ation D	ivision Stat	e Historio	al Societ	ty of Wiscons	sin	
City, Village or Town:	County:		Surveyor:			te:		
Milwaukee	Milwaukee		Rankin		10	/8/83	Street	
Street Address:					Ac	reage:	ět	
241 N. Broadway					12	0' x 120'	}	
Current Name & Use:			Current Owner:	· · · · · · · · · · · · · · · · · · ·				
vacant warehouse			Loft Space Par	tnership.	c/o P. R	enner		
Film Roll No.			Current Owner's	Address:				
1			726 N. Water S	St Milwa	ukoo WT	53202		
Negative No.			720 W. Water E	oc., milwa	ukee, wi	33202		
27, 28							Number	
Facade Orient.							er	
Original Name & Use:		Source	Previous Owners	Dates	Uses	Source	н	
2 Roundy, Peckham & Dexter Co.	•	A	·				Town	
Dates of Construction /Alteration	l	Source						
1895, 1912		A		· · · · · · · · · · · · · · · · · · ·				
Architect and/or Builder:		Source					Range	
Howland Russel		A					е	
Architectural Significance			4 Historical S				Section	
O Possesses high artistic values Represents a type, period, or Engineering None	Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering			Assoc. with significant historical events				
Architectural Description and Si	gnificance:		Historical B	ackground a	nd Signific	ance:	Мар	
6-story painted red brick with terra cotta trim, original storefront, mill construction. This structure is architecturally interesting for its Academic Neoclassical details, interesting brickwork and original 1st floor, and for its lack of arches, a motif used on nearly every other warehouse of its age in the district.			In 1872, Wm. Smith, Judson Roundy and Sidney Hauxhurst established Smith, Roundy & Co., a wholesale grocery firm which was soon considered to be one of the largest in the West Smith retired in 1877 to serve as state governor, and W.S.Peckham and Chas. Dexter were admitted, changing the name to Roundy, Peckham & Co. In 1886 they moved from Water St. to the SW coner of Broadway and Buffalo Street where their store was destroyed in 1892 by the fire, and was replaced by this building.					
Interior visited?) No		In addition to	importing	g and jobl	bing staple		
5 Sources of Information (Reference	to Above)		6 Representation					
ABuilding permit			O HABS O LIDM	K Ø WIHP	O NRHP			
_			7 Condition			_		
<u>B</u>						or O _{ruins}		
C			8 District: _	Historic	Third War	<u>d</u>	Мар	
			⊗pivotal O	contributing	Onon-co	ontributing	Code	
D			9 Opinion of N	ational Reg	lster Eligi	bility	de	
			date: n.a		initials:			
<u>E</u>			O _{eligible} O	not eligibl	e Ounkno	own		
=			Onational C			· ·· 		
F						ļ		

and fancy groceries, Roundy, Peckham & Dexter Co. packaged grains and cereals, repacked herring, and roasted coffee and peanuts. Some of the roasting equipment remains on the upper floors of the newer building, and a tin-lined spiral chute leads from the 6th to the 3rd floor of the older building. One of the three rope-operated elevators is still operative. Known since 1952 as Roundy's, Inc., the firm has remained popular as one of the area's last suppliers catering to independent merchants and restaurants. In 1962, when Roundy's relocated to the suburbs, the building was purchased by the Parkwood Corp.. mfr. and distributor of children's books and point-of-purchase displays.

1	NTENSIVE SURVEY FORM Hi	storic Preserva	ation D	ivis	ion Stat	e Historio	al Soc	iety of	Wiscons	in
70	City, Village or Town:	County:		Sur	veyor:			Date:		
1	Milwaukee	Milwaukee		Rai	nkin			10/8/83	3	Street
	Street Address:							Acreage:		t o
	301-339 N. Broadway							120' x	450'	
	Current Name & Use:			Cur	rent Owner:					
	railroad salvage, wholesa	le groceries		[se	ee reverse]					
Fil	m Roll No.	t til men senderske sensenger og er fra sen er til til en et storte er en et storte er en er et sen er et stor		Cur	rent Owner's	Address:				
	1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	FEET 6.3	[se	e reverse]					
Neg	ative No.	ig Co.	5				-110			
	29,30,31	A A A B B B B B B B B B B B B B B B B B	Z 5 5 0						į	Number
Fac	ade Orient.	S	9 5							H
			J							
	Original Name & Use:		Source	Pre	vious Owners	Dates	Uses		Source	-
2	Ludington Estate, commiss	ion houses	A							Town
	Dates of Construction /Alterat		Source	<u> </u>	·		ļ			Ħ
	1894–1895	- 	A							
	Architect and/or Builder:		Source	ļ					-	Range
	H. C. Koch & Co.		A	<u></u>			ļ			98
	A-1:t1 6::		<u> </u>							
3	Architectural Significance Represents work of a master			4	Historical S Assoc. wi	th lives of				Se
	O Possesses high artistic val Represents a type, period,		ruction		Assoc. wi				ents	Section
	O Engineering O None	ukris Svili			Other:	Period of				n
	Architectural Description and	Significance:			Historical 1					<u> </u>
	3-story red brick loadbear	_	s ho-	∥ Th∹	is row of w				ui on	Map N
	tween double-hung windows	, with transoms	and		ises was bu					Vame
	stone lintels and sills.			15	1894-95 on				, I	
	24' of cream brick, wood that facade of one 24' bay coll			des	l Kipp fact stroyed in					
	concrete block, which is	now seriously c	racked.	day	these bld	gs. opened	, Comm	ission R	low has	•
					en one of t Milwaukee.					
					eporter co					
					ese bldgs. a aced by tru					
		0			oduce marke					
	Interior visited? O Yes	⊗ No			Doom contact!	en de Provide	C			
3	Sources of Information (Referen	ice to Above)		H —	Representati HABS OLDM	K ØWIHP	O NRHP		•	
A	building permit				other:					
_				7	Condition	^	^		,	
<u>B</u>						Ogood Øf HSTOSI		IRD V		<u> </u>
C					-			_+		Мар
_			······································) pivotal O	contributing	U no	n-contrib	uting	Map Code
D				9	Opinion of N	National Reg	ister El	igibility		e
					date: n	.a.	initia	ls:	[
E			· •	Ć	eligible (onot eligibl	.e Ou	nknown	1	
F.			. •	H .	national (1	
r				U					1	

301-315:

Anthony Gagliano/305 N. Broadway

317-321:

Sam J. Maglio, Jr./317 N. Broadway

325:

Albert Smith & Julia Smith/3917 N. Sherman Blvd. Sarah R. Smith & Victor Resnick, as Trustees/

4753 N. Woodruff

327:

Anthony Gennaro/331 N. Broadway

331:

Harry D'Angelo, Anthony J. Jennaro & Myron A. Jennaro/331 N. Broadway

but this market remains a major center of wholesale fruit and flower distribution.

333:

I. Gagliano, Inc./325 N. Broadway/ c/o Mr. Nicholas Gagliano, Pres.

339:

Jennaro Bros., Inc., c/o Joseph Jennaro/322 N. Broadway

Note: All addresses: Milwaukee, WI

	toric Preserva	ation D	ivision Stat	e Histori	cal Soci	ety of W	Viscons	sin
City, Village or Town:	County:		Surveyor:	•		Date:		ro.
Milwaukee	Milwaukee		Rankin			10/8/83		Street
Street Address:						Acreage:		rt
302 N. Broadway					8	80' x 12	0'	
Current Name & Use:			Current Owner: Mr. Jack Haeu	ter, Pres.				
Baumbach Bldg.			Restorations o	•		•		
Film Roll No.			Current Owner's and James and		ver			
3			310 E. Buffalo		•	53202		
Negative No.								z
13,14,15 Facade Orient.								Number
Original Name & Use:		Source	Previous Owners	Dates	T 77	1	0	
2 Baumbach Bldg, Cohen Bros.;		Source	rievious owners	Dates	Uses		Source	Town
clothing & wholesale, lesse Dates of Construction /Alteratio		A			ļ			B
		Source						
1900 Architect and/or Builder:		A						Ra a
		Source			<u> </u>			Range
Eugene R. Liebert Architectural Significance		A	A Historical S					
Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None Architectural Description and S	method of const	ruction	Assoc. wi Assoc. wi Assoc. wi Assoc. wi Other: None	th lives of th significa th developme Period of	ent historent of a l	rical even locality ance:		Section
5-story brick, mill construsee NRHP nomination form. sign and details.	ction. For de	etails, le-	Owned by Ernst tinguished Ger first occupied thing manufact tablished 30 y Germans. The specialized in fits. By 1916, ting Co. used ing room and k warehousing us	von Baum man immig by Cohen uring and ears earl firm emple lumberjacthe adjacthe bldg.	bach, so rant, the Bros., wholesa ier by royed 150 ck's and cent Photographic for storoduction	on of a conis bldg a men's ale firm newly-arm become in a constant of the cons	was clo- , es- rived and s out- it- s, din-	Map Name
5 Sources of Information (Reference			6 Representation	on in Previo	us Survey	vs		
ABuilding permit	to Abovey			K & WIHP				
В			7 Condition Oexcellent	8good Of	air O _l	oor Or	uins	
C			8 District:	Historic T			ing	Map Code
D			9 Opinion of N				THE	Code
E			date: <u>N</u>		initials			
F			Oeligible Conational C	_		KHOWN		

Lamp & Novelty Co. (successor to Cream City Lamp & Shade, est.1922), remodeled the bldg. and has since used it for plating, shade mfr. assembly and storage operations. An office and storage building was added to the north in 1957, but was demolished in 1983. The 5th fl. skylight has been covered and the 1st fl. display windows are blocked up, but the arched upper windows and terra cotta ornamentation make this one of the more distinctive bldgs in the Third Ward. The bldg. is currently undergoing renovation to shops and housing.

INTENSIVE SURVEY FORM History	oric Preservation	Division Sta	te Historica	al Society of	Wiscon	sin
City, Village or Town:	County:	Surveyor:		Date:		
Milwaukee	Milwaukee	Rankin		10/9/8	3	Street
Street Address:			<u></u>	Acreage	:	et
191 N. Broadway	191 N. Broadway			120' x	120'	
Current Name & Use: bookbindery, flag & banner w	archougo	Current Owner:	m Poolty Co	-/- 17	D	1
twine & rope mfg. & wholesal	e.	Rauschenberge Buesing,	г кеатту со	., c/o warre	n E.	
Film Roll No.		Current Owner's	Address:			
1		193 E. Broadw	av. Milwauk	ee. WT 5320	2	
Negative No.						
Affi Affi	s •					Number
Facade Orient.						er
Original Name & Use:	Source	Previous Owners	Dates	Uses	Source	
2 American Candy Co. (mfr.)	A	Trevious Owners	Dates	uses	Source	Town
Dates of Construction /Alteration	Source					ă
1902, 1906	A	·			_	
Architect and/or Builder:						Ra
Charles Crane	Source			·		Range
	A					
Architectural Significance Represents work of a master		4 Historical S	Significance th lives of s	ignificant pers	sons	လွ
O Possesses high artistic values Represents a type, period, or		Assoc. w:	ith significan	t historical ev	vents	Section
O Engineering	method of construction	Other:		t of a locality	,	on
O None		O None		significance:		
Architectural Description and Sig		#		d Significance:		Мар
7 Stories, red brick with te stone trim; multi-centered an	erra cotta and cches on ton	American Cand tioners, was	y Co., manut established	facturing cor	nfec-	Name
story, original first floor;	mill construction	Bros. & Budde	and, by 188	82, employed	70 in	io.
South half added in 1906. In tecturally significant design	posing, archi-	the production	n of approx.	. 100,000 poi	unds of	
intact.	1 13 Telactively	candy monthly brand of fine	. best know chocolates.	wn Ior its "H . the firm al	Kex" Iso made	
		cream almonds	and assorte	ed mixed cand	ly. From	
		1908 to 1918, shared with T	part of the	e new buildir	ng was	
		Glass Works (adjacent at	177 N.). Ir	1941,	
		Boston Store of in 1945 by Pro	occupied as	warehouse, f	followed	
Interior visited? O Yes	No	III 1945 by 110		var materiais	s proces	sing,
5 Sources of Information (Reference	to Above)		lon in Previou			
A Building permits	•	OHABS OLD	MK & WIHP	O NRHP		
•		7 Condition				
В		Oexcellent	Ø good Ofa	ir Opoor (Oruins	
6		8 District:	Historic	Third Ward		Ma
<u>C</u>		Opivotal O	contributing	Onon-contril	outing	Map Code
D		9 Opinion of	National Regis	ter Eligibilit	y	ode
		date: n.		initials:		}
E						
		Oeligible (
F		Charlonal	State U10	Cal		

and by Calico Candy, for manufacturing. In 1950 the John Rauschenberger Co., a twine, cordage and hair goods manufacturing and jobbing firm occupied the building and purchased it in 1960. It is presently shared by a bookbindery and by the Eder Manufacturing Co., flag and banner makers with other locations in the Third Ward.

	istoric Preserva	ation D	ivision Stat	e Histori	cal Society	of Wiscons	sin		
City, Village or Town: Milwaukee Milwaukee			Surveyor: Rankin		Date: 10/9/83				
Street Address:		Acreage:							
120 N. Broadway					443'	x 108'			
Current Name & Use: FMC Power Control Div.	Watzal Bros	Tnc	Current Owner:		,				
printers and lithograp			P. T. Compone	ents, Inc.					
Film Roll No.			Current Owner's c/o Mr. Tom D 437 Madison A	aly, Kecs		ork, N.Y.			
Negative No.			10022						
	E III						Number		
Facade Orient.							er		
Original Name & Use: Marine Terminal Buildi	ne	Source	Previous Owners	Dates	Uses	Source	н		
Warehouse	ing	A					Town		
Dates of Construction /Alterat	ion	Source					<u> </u>		
1917–1918		A					75		
Architect and/or Builder: Albert Hecht, Chicago		Source					Range		
Arbert necht, onicago		A					"		
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering			Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other:						
ONone			O None		significance		Мар		
Three story; poured co in-fill and steel sash	Architectural Description and Significance: Three story; poured concrete with red brick in-fill and steel sash; Commercial style with towers at each corner.			Historical Background and Significance: Since its completion in 1918, the Marine Terminal Building has provided numerous businesses with manufacturing, warehouse, dock, and office facilities, along the					
Interior visited? O Yes	⊗ No		Milwaukee Riv from the 1930 spaciousness, heavy load ca proof constru downtown and goods distrib tion directly	er. A prosection of three from three from the call three from the expression. The call the expression.	omotional b zed the str eight eleva its floors its locati ssway, faci he terminal	rochure uctures's tors, the , its fire on near litating 's posi-			
5 Sources of Information (Refere			6 Representation	on in Previ	ous Surveys				
A building permit			O HABS O LDM	K 🔇 WIHP	O NRHP				
A Political			Condition						
B				Second O	fair O _{poor}	Oruins			
			8 District:	Historic	Third Ward		Мар		
<u>C</u>			Qpivotal O	contributing	g Onon-cont	ributing	p Code		
D			9 Opinion of National Register Eligibility						
E					date: n.A. initials:				
F	Oeligible C Onational C	=							

bridge allows access to and from Lake Michigan with the opening of only one swing bridge.

	oric Preserva	ation D	ivision Stat	e Historio	al Soci	ety of W	liscons	sin	
City, Village or Town:	County:		Surveyor:		1	Date:			
Milwaukee Milwaukee			Rankin]	10/9/83		Street		
Street Address:			1	Acreage:		et			
167 N. Broadway					16	50' x 120	o'		
Current Name & Use:			Current Owner:						
Eder Manufacturing Co.			Irma Jung, c/c	Jane Rev	nolds	•			
Film Roll No.			Current Owner's	Address:					
1	1. EK		1546 N. 122nd St. Wauwatosa, WI 53226						
Negative No.									
17			Land Contract	nurchagan				Number	
Facade Orient.			Eugene Eder, H	-		1,000	w.	per	
			Rawson Ave., (Oak Ceek, N	WI 5315	54; and 1	Leo		
			Lichter, 111 E		in Ave.,			I	
Original Name & Use:		Source	Previous Owners	Dates	Uses 5	53202	Source	H	
2 Wirth, Hammel & Co., sales s		A						Town	
Dates of Construction /Alteration	1	Source						• i	
1892		A		,				***	
Architect and/or Builder:		Source						Range	
H. C. Koch		A						ro	
Architectural Significance Represents work of a master			A Historical S:		<u> </u>				
Represents work of a master Possesses high artistic value	S		Assoc. with lives of significant persons Assoc. with significant historical events						
O Represents a type, period, or		truction	Assoc. with development of a locality Onther: One Period of significance:					Section	
O Engineering None	•							Þ	
Architectural Description and S	gnificance:		Historical Background and Significance:						
Two-story, cream brick with	stone lintels	s and							
sills, very narrow windows b	oarded up.	- 4.14	Two Germans, Ed Wirth and Henry Hammel, start a horse dealing business in Milwaukee in 1857 By 1890, Wirth, Hammel & Co. had branch stabl and resident buyers in several states, handle at least 2,500 head of horses and mules, and						
			claimed to be "the largest sales stables in the United States". After the great fire destroyed their building, this new stable, described as "spacious", "ornate" and "elegant was constructed in 1892 for the firm on the same site and was designed prominent architect						
		* ;							
0			H.C.Koch. The	chite	it				
Interior visited? O Yes									
5 Sources of Information (Reference	to Above)		Representation in Previous Surveys OHABS OLDMK WIHP ONRHP						
A Building permit			O HABS O LDMK Q WIHP O NRHP O ther:						
			7 Condition						
В			Oexcellent Agood Ofair Opoor Oruins						
			8 District: Historic Third Ward					Ма	
			● pivotal Ocontributing Onon-contributing					Map Code	
D			9 Opinion of National Register Eligibility					ode	
			date: _n.ainitials:						
E									
	Oeligible Onot eligible Ounknown Onational Ostate Olocal								
F	Onational O	state Ul	ocaı						

facilities for 150 head, and the 2nd floor was used for sleeping quarters and storage. addition to its stock of draft, saddle and carriage horses, Wirth, Hammel & Co. specialized in supplying the leading lumbermen with horses in the fall. By 1916, the business was operating under the name of an established partner, Moses Newald, and within 10 years M.D.Newald's Sons & Co. had made the transition to auto sales and service. 1921 ad describes Newald's as "dealers in horses and distributors of Stewart Motor Trucks". In 1916, an agent for Kingsbury Breweries Co. opened a beer depot here, followed in the 1960's by assorted warehouse uses. The stable is currently used for storage by Eder Mfg. Co., located next door.

	oric Preserva	tion D	ivision Star	te Historio	cal Soci	ety of Wiscon	sin		
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee Milwaukee			Rankin]	10/9/83	Street		
Street Address:						Acreage:			
176 N. Broadway					3	30' x 90'			
Current Name & Use:			Current Owner:						
Beck Carton Corp., box stor	age		Donald K. Bec	k					
Film Roll No.	1		Current Owner's Address:						
3	_		235 E. Pittsburgh Avenue Milwaukee, WI						
Negative No.	a								
6	ints		land contract				Number		
Facade Orient.			Vulcan Techno Thomas M. Wan		sing Co.	•	ber		
racade offent.	4 1		311 E. Chicag		ee, WI	53202			
Original Name & Use:		Source	Previous Owners	Dates	Uses	Source	н		
2 Milwaukee Fire Department Engine Company #10		A					Town		
Dates of Construction /Alteration		Source					ł		
1893		A							
Architect and/or Builder:		Source					Range		
unknown							ge		
A - 1 - 2 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4		<u> </u>	- Historical G	ignificance	<u> </u>				
Represents work of a master			4 Historical Significance Assoc. with lives of significant persons						
O Possesses high artistic values Represents a type, period, or		ruction	Assoc. with significant historical events Assoc. with development of a locality Other: O None Period of significance:						
O Engineering	method of const	ruccion							
O None									
Architectural Description and Si	gnificance:		Historical Background and Significance:						
Three-story red brick, Queen	Anne with cl	25-	The preceding firehouse on this site, built ca. 1886, was destroyed in the 1892 fire which swept the Third Ward, and was the only firehouse to be destroyed by fire in Milwaukee. A new 3-story Engine Company #10 was completed in August, 1893. The building had a hose tower in the SW corner, storage space on the ground floor for a water wagon, and horse sheds and hay barn to the rear. The station was steam-heated in 1908 and wired for						
sical garlands on bracketed	cast-iron cor	nice.							
attenuated gothic foliage on	capitals, ro	pe							
trim on lintels. Architectu as an intact firehouse with	rally signifi	cant							
as an intact lifehouse with	ille details.								
			electricity in	1918. The	buildi	ng remained	DI		
) _{No}								
5 Sources of Information (Reference	to Above)		6 Representation in Previous Surveys						
A Building permit			O HABS O LDMK Q WIHP O NRHP						
			7 Condition						
В			Sexcellent Ogood Ofair Opoor Oruins						
			8 District: Hist. Third Ward						
C			● pivotal Ocontributing Onon-contributing						
							Map Code		
D			_	National Reg			} "		
			date: n.a. initials:						
E			Oeligible Onot eligible Ounknown						
F .			Onational Ostate Olocal						
			Ħ .				i		

largely intact from its abandonment in 1949 until it was altered for new use by Beck Box & Label Co., located next door. In 1968, it was refurbished to serve as a background in "Gaily, Gaily", a motion picture filmed in the Third Ward and set in turn of the Century Chicago. The firehouse is one of the best-preserved structures in the neighborhood.

	INTENSIVE SURVEY FORM H	istoric Preserva	ation D	ivision Stat	e Histori	cal Societ	y of Wiscon	cin			
-	City, Village or Town:	County:		Division State Historical Society of Wisconstance Surveyor:							
	Milwaukee	Milwaukee		Rankin			10/9/83	Street			
	Street Address:		· · · · · · · · · · · · · · · · · · ·				reage:	eet			
	143 N. Broadway						!5' x 80'				
	Current Name & Use:			Current Owner:		L _	. <u>5 x 00</u>				
	Dragotta's Tavern			Frank Dragott	a						
Fi	lm Roll No.			Current Owner's		·		1			
				143 N. Broadw Milwaukee, WI	ay 53202						
Ne	gative No.	t Prints						ž			
	14	1 I I I I I I						Number			
Fa	cade Orient.							"			
		. [
~	Original Name & Use:		Source	Previous Owners	Dates	Uses	Source				
2	Steinkopf & Son Tents & A	wnings	A,B,C					Town			
	Dates of Construction /Alterat	ion	1	Weber & Schlit	z c.1915	candy mf	r. A	†			
	1902		С	`							
	Architect and/or Builder:		Source					Range			
	unknown							"			
3	Architectural Significance		<u> </u>	4 Historical S		<u> </u>		Section			
•	O Possesses high artistic val	lues		Assoc. with significant historical events							
	O Represents a type, period, Engineering	or method of const	truction	Assoc. with development of a locality Other:							
	ONone	O None Period of significance:									
	Architectural Description and	l Significance:		Historical Background and Significance:							
	3-story; painted brick,	two three-stor	y	John H. Steinkopf was a maker of sails, awni							
	arches encompassing fenes floor altered.	tration; first		tents, flags, net and canvas banners, horse, wagon, haystack covers, etc. His business was established in 1878. Mr. Steinkopf was born in Norway and came to the U.S. in 1869, making a short stay in Pensacola, Florida. He settled in Milwaukee in 1870, and was engaged several years with G.D.Norris & Co., ship chandlers, 'til commencing business for							
	and										
		•									
				himself.							
Interior visited? O Yes No Sources of Information (Reference to Above)				A Demonstrated in Province Communication							
3	City diameter	ice to above)		Representation in Previous Surveys OHABS OLDMK WIHP ONRHP							
A	City directories			O other:				1			
В	Sanborn-Perris maps			Condition	⊗ ∩4		or Oruins				
D			Oexcellent B District:		Third War						
C	building permit				contributing			Map Code			
								Code			
D				9 Opinion of N			oility	}			
E				date: n.a initials:							
		Oeligible Onot eligible Ounknown									
F			Onational C	State Ol	local						

	toric Preserva	tion D	ivis	sion Stat	e Historio	al Soc	iety of	Wiscons	sin
City, Village or Town: County:			Surveyor: Date:						**
Milwaukee Milwaukee		Rankin					83	Street	
Street Address:							Acreage		118
158 North Broadway Current Name & Use:		·····					60' x	110'	
warehouse, nightclub				rrent Owner: rry & Sydne	y Hack and		•		
Film Roll No.			Florence Hack Bernstein						
2 3			Current Owner's Address: 143 W. Saint Paul Ave. Milwaukee, WI 53202						
Negative No. 20 5 Facade Orient.									Number
Original Name & Use:		Source	Pre	evious Owners	Dates	Uses		Source	ы
2 O.R.Pieper Co., wholesale g	roceries	A							Town
Dates of Construction /Alteration 1907, 1921, 1923	n	Source							•
<u> </u>		A							×
Architect and/or Builder: Ringer & Son		Source							Range
		A							,
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None			Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: None Period of significance:						Section
Architectural Description and S	ignificance:		Historical Background and Significance:						Мар
six stories, orange brick, many of the double-hung windows have been boarded up. Decorative commercial style with stone niches and cartouch at cornice. One-story concrete block garage and storage facility added 1921. Top two stories added 1923. Architecturally significant for its imposing size and fine quality decorative cornice.			This six-story furniture warehouse and nightclub was originally a 4-story whole sale grocery establishment run by the O. R. Pieper Co. Founded in 1885 in the northern downtown retail area, the firm dealt in tea, coffee and spices, but gradually included staples and fancy groceries. By 1896, O.R.Pieper was considered to be "the second largest wholesale and retail grocery emporium in Milwaukee". In 1907 the company moved into this newly constructed store/warehous on Broadway Street.						Name
Interior visited? O Yes 5 Sources of Information (Reference	No No e to Above)		4	Representati		us Surv	eys		
- D :11:	and the second s			HABS OLDM					
A Building permit			Oother:					•	
В			7 Condition Oexcellent Ogood Ofair Opoor Oruins						
			8 District: HISTORIC THIRD WARD					×	
C			Øpivotal Ocontributing ⊗non-contributing					Map Code	
D			9 Opinion of National Register Eligibility					ode	
				date: n.A		initia		}	
<u>E</u>			11	D _{eligible} C			nknown		
F				Onational C	state O1	ocal			

	toric Preserva	tion D	ivision Stat	e Historio	al Soc	iety of	Wiscon	sin	
City, Village or Town: Milwaukee	County: Milwaukee		Surveyor: Rankin			Date:		S	
Street Address:	HIIWaukee		Kankin			10/9/83		Street	
203 N. Broadway						Acreage: 40' x 1		-	
Current Name & Use:			Current Owner:						
Business Furniture Co. ware	house		James & Robert Rudig						
Film Roll No.	. 1		Current Owner's	Address:			***************************************		
1			213 N. Broadwa	ıy, Milwau	kee, W]	I 53202	2		
Negative No. Affi								Z	
22								Number	
Facade Orient.	THE T							"	
Original Name & Use: American Wholesale Grocery	Co	Source A	Previous Owners	Dates	Uses		Source	卢	
								Town	
Dates of Construction /Alteration 1925	n	Source B							
Architect and/or Builder:								Ra	
Wm. Kozik		Source						Range	
Architectural Significance			A Historical S						
Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None		ruction	Assoc. with Assoc. with	th lives of	nt histo nt of a	rical evo		Section	
Architectural Description and S	ignificance:		Historical B	ackground ar	nd Signi	ficance:		Мар	
4 story, red brick with dec commercial style; storefron hung windows on front.	orative inset t altered; dou	stone, ıble-						p Name	
Interior visited? O Yes	Ø No								
5 Sources of Information (Reference			6 Representation			ys			
A ^{Milwaukee} intensive survey	form		O HABS O LDM O other:	K 🐼 WIHP	O NRHP_				
B Building permit			7 Condition	3 . O.					
B			Oexcellent 6	Ø _{good} O _f			ruins		
C				contributing	_		uting	Мар С	
D			9 Opinion of N					Code	
			date: n.a.		i nitial	ls:			
E	Oeligible O			ıknown					
F		Onational Ostate Olocal							

INTENSIVE SURVEY FORM His	toric Preserva	tion D	ivision Sta	ate Histori	cal Soc	iety of N	Wiscons	sin		
City, Village or Town:	County:		Surveyor:			Date:				
Milwaukee	MIlwaukee		Rankin		Street					
Street Address:						Acreage:		17		
316-322 N. Broadway						60' x 10	00'			
Current Name & Use:			Current Owner:							
Jennaro Bros. wholesale fru	its & vegetabl	les	Joseph Jennaro/ Jennaro Bros. Inc.							
Film Roll No.			Current Owner's Address:							
3					ikee, W]	53202				
Negative No. 16 Facade Orient.										
								Number		
								Ħ		
S										
Original Name & Use:		Source	Previous Owner	s Dates	Uses		Source			
2 Kalvelage wholesale commission houses								Town		
Dates of Construction /Alteration	on .	Source						٠		
1909,11					 					
Architect and/or Builder:		Source			-			Range		
Carl Ringer & Son					-			96		
		<u> </u>	A Historical	Significance	<u></u>					
Represents work of a master Possesses high artistic value	- S		Assoc. v	vith lives of vith signific	signific			Sec		
O Represents a type, period, or		ruction	Q Assoc. v	with developm	ent of a	locality	its	Section		
O Engineering O None			O Other:_ O None	Period of	f signifi	cance:		ç		
Architectural Description and S	ignificance:		Historical	Background a	and Signi	ficance:		Мар		
4-story red brick load-bear	ing with stan-							Z		
three large segmental arche	s enclose fene	e trim,						ame		
tration; commercial style.										
	•									
			V							
Interior visited? O Yes	⊗ _{No}									
5 Sources of Information (Reference	e to Above)			ion in Previ		eys				
A Building permit			O HABS O L	DMK ⊗WIHP	O NRHP_					
			7 Condition							
В			Oexcellent	⊗ _{good} O	fair O	poor O	ruins			
C			8 District:	<u> Historic</u>	Third	Ward		Мај		
<u>C</u>			Opivotal 6	Ocontributin	g Onor	-contribut	ing	Map Code		
D			9 Opinion of	National Reg	ister El	igibility		ā. e		
	11	ય,	initia			•				
<u>E</u>	Oeligible	Onot elfofh	le Our	ıknown						
			Onational			411				
F	11				- 1					

I	NTENSIVE SURVEY FORM Hi	storic Preserv	ation D	ivision Stat	e Histori	cal Soc	iety of V	√iscons	sin	
1	City, Village or Town:	County:		Surveyor:			Date:			
	Milwaukee	Milwaukee		Rankin			10/8/83		Street	
	Street Address:			USGS Quad and UI	M Reference	:	Acreage:		t e	
	340 - 346 N. Broadway			n.a. 60' x 120'						
	Current Name & Use:			Current Owner:						
	tavern			Morris and Bertha Goldman						
Fil	lm Roll No.	•		Current Owner's Address: 223 E. St. Paul Avenue						
	3	. 53		223 E. St. Pa Milwaukee, WI						
Neg	gative No.			Legal Descriptio			·		z	
	19			n.a.					Number	
Fac	ade Orient.	Audi							**	
	Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2	Dahlman Estate commission restaurant	house and	A,B,C						Town	
	Dates of Construction /Alterati	on	Source			 				
	1937									
	Architect and/or Builder:		Source			 			Range	
						ļ			ıge	
****	A. C. Runzler		C						·	
3	Architectural Significance Represents work of a master			4 Historical S O Assoc. wi	ignificance th lives of	signifi	ant person	ıs	န	
	O Possesses high artistic value O Represents a type, period, o	O Assoc. wi	th significa	nt histo	orical even		Section			
	O Engineering	Other:					non			
	O None	0.1.64		O None	Period of					
	Architectural Description and	Significance:		Historical F	Background a	nd Signi	ficance:		Мар	
	One-story, concrete block	with brick ve	neer,	The first o					Name	
	wide metal canopy extends	across 2/3 of	front.	the Broadway large metal					ro	
				this buildin	ng shares	the sar	ne histor	y as		
				the other co						
				it is consid						
				it is not 50) years ol	d.	_			
		_								
		⊗ No								
5	Sources of Information (Referen	ce to Above)		6 Representation			eys			
A	Sanborn-Perris maps.			O HABS O LDM O other:	K Ø MIHL	O NRHP				
				7 Condition						
<u>B</u>	city directories.			Oexcellent	Ogood Of	air O	poor Or	uins		
	huilding normit			8 District: _	<u> Historic</u>	Third	Ward		Ма	
<u></u>	building permit.			Opivotal O	contributing	⊗ noı	-contribut	ing	Map Code	
D				9 Opinion of N	ational Reg	ister El	igibility		ode	
				date: n.a.		initia		}		
E				Oeligible Onot eligible Ounknown						
		U _			nknown					
74				Onational C	state Of	rocal		}		

INTENSIVE SURVEY FORM Hist	oric Preserva	ation D	ivision Stat	e Histori	cal Socie	ety of Wiscons	in		
City, Village or Town:		Surveyor:		1	ate:				
Milwaukee	Milwaukee		Rankin		1	01/8/83	Street		
Street Address:					1	creage:	t e		
118 N. Jefferson					2	2' x 70'			
Current Name & Use:			Current Owner: American Warehouse Co., Inc., a Wis. Corp.						
storage	***************************************		·c/o Kenneth S		n, Pres.				
Film Roll No.			Current Owner's 525 E. Chicag	o Street					
			Milwaukee, WI	53202			•		
Negative No. Affi							Nu		
	G- 170		-			·	Number		
Facade Orient.									
Original Name & Use: 2 Jos. Schlitz Brewing Co. sai	loon	Source	Previous Owners	Dates	Uses	Source	To		
and boarding house		A					Town		
Dates of Construction /Alteration	1	Source							
1901		A					Re		
Architect and/or Builder:		Source					Range		
Kirchhoff & Rose		A							
Architectural Significance () Represents work of a master			4 Historical S			nt persons	ထွ		
O Possesses high artistic value			O Assoc. wi	th signific	ant histor:	ical events	Section		
Represents a type, period, or Engineering	method of const	truction	O Other:				ton		
ONone			O None		significa				
Architectural Description and S		1	Historical E	Background a	and Signifi	cance:	Мар		
2-story painted brick; original storefront.	inal		Originally bui	lt as a s	aloon by	the Schlitz	Name		
Storteront.			brewery.				(0		
Interior visited? O Yes	No No								
5 Sources of Information (Reference			6 Representation	on in Previ	ous Survey	s			
- D : 11:			Q HABS O LDM	K 🛇 WIHP	O NRHP_				
A Building permit			Oother: Condition						
В				Sood O	fair Op	oor Oruins			
			8 District:	Historic			×		
<u>C</u>			Opivotal &	contributin	g Onon-	contributing	Map Code		
n			9 Opinion of N	ational Rec	ister Elio	ibility	ode		
D	date: n.a			ł					
E	O _{eligible} C								
			Onational C			IOWII			
F	January O State O Iotal								

	storic Preserva	ation D	ivision Stat	e Histori	cal Soc:	iety of W	isconsin	1	
City, Village or Town:	County:		Surveyor:			Date:		ro	
Milwaukee	Milwaukee		Rankin .			10/7/83	·	Street	
Street Address:			-			Acreage:		t e	
252 E. Menomonee						137' x 18	80'		
Current Name & Use:			Current Owner: Mrs. Evelyn A. Lee, Pres.						
garage and storage			Franklin Corp.						
Film Roll No.			Current Owner's Address:						
2			2023 W. Wiscor	isin Avenu	e, Milw	aukee, WI			
Negative No.					<u>, , , , , , , , , , , , , , , , , , , </u>			z	
19						•		Number	
Facade Orient.								er	
<u> </u>									
Original Name & Use:		Source	Previous Owners	Dates	Uses	[5	Source		
2 U.S. Post Office garage		A						Town	
Dates of Construction /Alterati	on	Source			 				
1928		A		<u> </u>	1				
Architect and/or Builder:		Source			+			Range	
unknown					-			9	
Anabitantum 1 Cimilia		<u> </u>	A Historical S	ignificance					
Represents work of a master Possesses high artistic value			Assoc. wi	th lives of	signific	ant persons	3	Sec	
O Represents a type, period,		truction	Assoc. wi Assoc. wi	th signification the development of the development	ant histo ent of a	rical event locality	rs	Section	
O Engineering O None	, ₁ , ₂		Other: O None	Period of				ä	
Architectural Description and	Significance:		Historical E					.	
				_				Map N	
1-story brown brick garage	•		The iron works	of W. To	epfer &	Sons, ma	nufac-	Name	
			turers of malt upied this pro	perty for	over 50	nachinery O years.	Owned		
			by the U.S. Po	st Office	, this	garage wa	s used		
			for postal tru Corp.bought th	ick storag ie buildin	e. In . g to ho	1932, Fra use auto	nklin re-		
			pair and motor	parts ma	nufactu	ring <mark>ope</mark> r	ations.		
			It has been si for a service	nce used parage an	by vario	ous busin Haneous	esses		
			rage.	00					
Interior visited? O Yes	⊗ No								
5 Sources of Information (Reference			6 Representati	on in Previ	ous Surve	ys			
▲ Building permit		:		K ⊗WIHP	O NRHP_				
A			Oother: Condition					í	
B				9good O	fair O	poor Or	ins		
			8 District:	Historic	Third W	ard		вм	
C			Opivotal 🛇	contributing	g Onon	-contribut	ing	Map Code	
D	D			ational Reg	ister Eli	gibility		de	
					initial	s:			
E			O _{eligible} C	not eligib	le Oun	known			
F			Onational C				l		
E	N .				ı				

	oric Preserva	tion D	ivision Stat	e Historio	al Soc	iety of Wis	consin		
City, Village or Town:	County:		Surveyor:			Date:	S		
Milwaukee	Milwaukee		Rankin			10/7/83	treet		
Street Address:		,	Acreage: 70' x 89' &						
119-125 N. MIlwaukee St.			45' x 57'						
Current Name & Use:			Current Owner:						
warehouse and garage			Patsy & Pan, Inc.						
Film Roll No.			Current Owner's c/o Atty. Heni	Address: ry G. Pian	o, 116	N. Broadwa	.y		
1			Milwaukee, WI	53202					
Negative No.							ž		
10						-	Number		
Facade Orient.	-						"		
									
Original Name & Use:		Source	Previous Owners	Dates	Uses	So	urce		
2 Hansen Storage Co. garage		A	·				Town		
Dates of Construction /Alteration	1	Source			 				
1927, 1929		A					71		
Architect and/or Builder:		Source					Range		
Northwest Bridge & Iron Co.		A					- "		
Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None Architectural Description and Si 1-story red brick garage. Interior visited? Yes	Assoc. wi Other: O None Historical E The bldg. at l in 1927 for th brick garage n over the door pentagonally-s capacity. By and occupied b a garage and	th lives of th significath developmed ackground at 25 N. Milline Hansen which reachaped add 1940, bothoy H&O Carwarehouse	signifi signifi nd Signi waukee Storage at 119 ds "18 ition h h bldgs tage Co	rical events locality cance: ficance: St. was bu Co The N. has a p B 1929". T as a 25-ca . were own . and used	ilt laque his r				
Sources of Information (Reference ABuilding permits B C	Representation in Previous Surveys OHABS OLDMK WHP ONRHP Oother: 7 Condition Oexcellent Socoal Office Open Oruins B District: Historic Third Ward Opivotal Scontributing Onon-contributing 9 Opinion of National Register Eligibility date: N.A. initials:								
<u>E</u>	Oeligible Onot eligible Ounknown Onational Ostate Olocal								

	oric Preserva	tion D	ivision Stat	e Histori	cal Soc	iety of	Wiscon	sin					
City, Village or Town:	Surveyor: Date:												
MIlwaukee Street Address:	Milwaukee		Rankin 10/7/83										
			Acreage:										
306 N. Milwaukee St. Current Name & Use:	·		60' x 120'										
			Current Owner: Gleaview Products, Inc.										
mural & printing warehouse			Atty. H. Moebius, Pres. Current Owner's Address: P. 0. Box 302										
3	P. O. Box 302 Milwaukee, WI												
Negative No. Affix Facade Orient.			The market, wi					-					
Original Name & Use: office & v	rozobouco	Source	Previous Owners	Dates	Uses		Source						
2 Goodyear Tire & Rubber Co.	var enouse,	A											
Dates of Construction /Alteration		Source					 	†					
1915		A											
Architect and/or Builder:		Source					 	 					
unknown								1					
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or Engineering None	Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: None Period of significance: Historical Background and Significance:												
Architectural Description and Si 4-story red brick, corbelled flat-arched double-hung wind design. Interior visited? O Yes &	Historical The earliest bldg. was in slightly for Co.'s office here through Tire & Rubber local designed In 1948, Rheat sportswear opin Ga. and Walhas been used printers) and parent co. local continuous contin	mention of 1916, when use as God and warehouse the 30's, Co., and rs and make Mfg. Co, erated its tertown). by Glenviby Moebius	an occ the biodyear 'couse. Go followed Bostron kers of makers s plant Since : ew Produs Print	cupant i ldg. was Tire & R oodyear ed by Fi m Mfg. C seat cu of dres #4 here 1957, th ducts (m ting Co.	altereubber remainer restoner, shions ses and other bldg ural	ed ed							
Sources of Information (Reference	to Above)		6 Representati	on in Previ	ous Surv	eys							
Building permit, City proper	y files		OHABS OLDMK & WIHP ONRHP										
	Building permit, City propery files				Cother: 7 Condition								
В		Oexcellent & good Ofair Opoor Oruins											
6		8 District: Historic Third Ward											
<u>C</u>		Opivotal Ocontributing Onon-contributing											
D	9 Opinion of 1	National Reg	ister El	igibility									
	date: h.	A	initia	1s:									
			O _{eligible} C)not eligib	le Om	nknown							
			i	_									
F						Onational Ostate Olocal							

	oric Preserva	ation D	ivision Stat	e Histori	cal Soc	iety of	Wiscons	sin			
City, Village or Town:	County:		Surveyor:			Date:					
Milwaukee	Milwaukee		Rankin			10/7/83		Street			
Street Address:				Acreage:		et					
332 N. Milwaukee St.			small bldg.								
Current Name & Use:			Current Owner:								
saloon			John J. Massruha								
Film Roll No.			Current Owner's Address:								
3		v	2846S. Wentw	orth Ave.							
Negative No.			Milwaukee, W	53207	· · · · · · · · · · · · · · · · · · ·			Z.			
24			, , , , , , , , , , , , , , , , , , , ,	. 37207				Number			
Facade Orient.								ч			
							İ	ı			
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source				
2 unknown								Town			
Dates of Construction /Alteration	L	Source			 		 	•			
unknown/1958		-/B									
Architect and/or Builder:		Source						Range			
unknown								'n			
Architectural Significance Represents work of a master		1	4 Historical S	ignificance	1						
Represents work of a master Possesses high artistic value	S		Assoc. wi					Section			
O Represents a type, period, or O Engineering	method of const	ruction	Ö Assoc. wi O Other:					cion			
O None			O None	Period of	signifi	cance:					
Architectural Description and Si	gnificance:		Historical 1	Background a	nd Signi	ficance:		Мар			
2-story frame, much-altered,	aluminum-si	ded	This little co	ottage was	probab	1v moved	l to	Name			
cottage with stone veneer fr canopy both added in 1958.	ont addition	and	to the site, as early maps do not show a building here. From at least 1934, the 1st								
canopy both added in 1996.			floor was used	. from at 1 for comm	least 1 ercial	.934, the uses: a	lunch				
			room at first	, later a	tavern.	For mos	st of				
			the 20th Cent of Italian des	. it has b scent.	een own	ied by pe	ersons				
) _{No}										
5 Sources of Information (Reference	to Above)		6 Representati			<u>eys</u>					
A Sanborn-Perris maps			O HABS O LDM O other:	K 🛇 WIHP	O NRHP						
- D :11:			7 Condition			_					
B Building permit				⊗ _{good} O _f			ruins				
С		8 District: Historic Third Ward									
		Opivotal Ocontributing Onon-contributing									
D					9 Opinion of National Register Eligibility						
					i nitia						
E	O _{eligible} C) _{not eligibl}	le Our	ıknown							
			Onational Ostate Olocal								
F											

INTENSIVE SURVEY FORM Hist	oric Preserva	tion D	ivis	sion Stat	e Historio	al Soc	iety of	Wiscons	in_
City, Village or Town:	County:		Sui	rveyor:			Date:		
Milwaukee	Milwaukee		Rai	nkin			10/7/83		Street
Street Address:							Acreage:		e et
124 N. Water St.							small b	1dg.	
Current Name & Use:			Cur	rrent Owner:					
commercial			M. P. S., Inc., Robert Schmidt, Pres						
Film Roll No.					Address: ce Avenue,				
3	-13			lwaukee. WI					
Negative No.									Z.
3									Number
Facade Orient.									•
Original Name & Use: Pabst Brewing Co. Saloon		Source	Pre	evious Owners	Dates	Uses		Source	TC
and boardingnouse		A							Town
Dates of Construction/Alteration	1	Source							
1904		A							æ
Architect and/or Builder:		Source							Range
Charles F. Peters		A							
Architectural Significance () Represents work of a master			4	Historical S O Assoc. wi		sionifi	rant nerso	ons	တ
O Possesses high artistic value		····		O Assoc. wi	th significa	nt histo	orical eve		Section
O Represents a type, period, or O Engineering	method of const	ruction		O Assoc. wi	-			İ	on
O None		7-d	 	O None	Period of				
Architectural Description and Si	ignificance:			Historical E	Background a	nd Signi	ficance:		Мар
2-story painted brick load-b	earing, 1st f	loor							Name
windows boarded up, flat bri stones on 2nd fl. double-hun	ck arches wit g windows: "P	ch key- Pabst"							ro
plaque on side of bldg.; rel	atively intac	ct ex-							
terior, except for removal o	of wooden bay	at						1	
	•								
Interior visited? O Yes) _{No}								
5 Sources of Information (Reference			6	Representati	on in Previo	us Surv	 eys		
					K 🛇 WIHP	O NRHP			
ABuilding permit				Oother:					
BSanborn-Perris maps				Condition Dexcellent	Sgood Of	air O	Door C	ruins	
				District:					ξ
C				Opivotal Ø		_		uting	Map Code
n			9						ode
D				date: n.a		initia			
E				Deligible C					
Е				Onational C					
F			1					ı	

toric Preserva	ation D	ivisio	n Stat	e Histori	cal Soc	iety of	Wiscon	sin	
City, Village or Town: County:						Date:			
Milwaukee		Rankin 10/7/83							
		Acreage:							
		small bldg.							
		Current Owner:							
		Meldormar Realty, c/o Kenneth L. Rinka							
		Curre	nt Owner's	Address:					
		203 N	l. Water S	St., Milwa	ukee. V	VI 5320	02		
3.						- Marila di salia midiga digitari anda di san			
1			,						
·	Source	Previ	ous Owners	Dates	Uses		Source	_	
tion	В								
	Source		e transference de la constitución de la companya de la glacia de la constitución de la constitución de la cons	, , , , , , , , , , , , , , , , , , ,					
	В			<u> </u>	-		-		
	Source				1	,	-		
method of cons	truction	6 R OH.	Assoc. wi Assoc. wi Assoc. wi Assoc. wi Other: None istorical epresentati ABS OLDM ther: ondition	th lives of th signific th developm Period of Background a on in Previ	significant historent of a significand Sig	cance:ficance:	ents		
		8 D O P	istrict: ivotal O pinion of N ate: n. 4	Histor contributin	ic Thir g Qnor dister El	d Ward n-contrib igibilit	outing		
	County: Milwaukee	County: Milwaukee Source B Source B Source in the filling No	County: Milwaukee Ranki Curre Meldo Curre 203 M Source B Source B Source In Source B Source B Curre A A A Curre B Curre A Curre A Curre B Curre B Curre B Curre A Curre A Curre A Curre A Curre B Curre B Curre A Curre B Curre A Curre B Curre A Curre A Curre B Curre A Curre B Curre A County: Milwaukee Rankin Current Owner: Meldormar Real Current Owner's 203 N. Water S Source B Source B Source Historical S Assoc. wi Assoc. wi Assoc. wi Assoc. wi Other: None ignificance: ipt filling Assoc. wi Other: Onone To Condition Oexcellent B District: Opivotal O 9 Opinion of N date: N. Assoc.	County: Milwaukee Current Owner: Meldormar Realty, c/o K Current Owner's Address: 203 N. Water St., Milwa Source B Source B Source Assoc. with lives of Assoc. with lives of Assoc. with lives of Assoc. with developm Other: None Period of ignificance: ipt filling Representation in Previous Owners Assoc. with Significance Other: None Period of Assoc. with developm Other: None Period of Other: None Period of Construction Assoc. with Significance Other: None Period of Other: None Period of Historical Background as Other: Tondition Oexcellent Second Oexcellent Second Opivotal Ocontributin Popinion of National Regulate: No Opivotal Ocontributin Popinion of National Regulate: No Opivotal Ocontributin	County: Milwaukee Rankin Current Owner: Meldormar Realty, c/o Kenneth Current Owner's Address: 203 N. Water St., Milwaukee. W Source B Source Assoc. with lives of significance Assoc. with significant historical background and Significant historical Background and Significant historical Background and Significance: In Historical Background and Significance with certain background and Significance: To Condition Oexcellent Agood Ofair O B District: Historic Thir Opivotal Ocontributing Ono 9 Opinion of National Register El	Source Surveyor: Date: 10/7/83 Acreage: small 10/7/83	County: Milwaukee Rankin Ra		

]		storic Preserv	ation D	ivis	sion Stat	e Histori	cal Soc	iety of	Wiscons	sin	
70	City, Village or Town:	County:		Su	rveyor:			Date:			
ā	Milwaukee	Milwaukee		Rai	nkin			10/6/83	3	Street	
	Street Address:							Acreage:	:	ert	
	216 N. Water St.							26' x 1	136'		
	Current Name & Use:			Cu	rrent Owner:			<u> </u>			
				21	6 Property 1	Partnersh ⁻	in	•			
Fi	lm Roll No.			Current Owner's Address:							
	2			P. O. Box 648 Milwaukee, WI 53201							
Nes	gative No.	1		1711	iwaukee, wi	53201					
•	32									Number	
Fa	cade Orient.									ber	
rac	cade Orient.										
	^										
9	Original Name & Use:		Source	Pre	evious Owners	Dates	Uses		Source	H	
2	W.P.Reilly & Bros. Building) g	A							Town	
	Dates of Construction /Alterati		Source				1	·····			
	1893		A	<u> </u>							
	Architect and/or Builder:	, , , , , , , , , , , , , , , , , , ,	Source				+		-	Range	
	Crane & Barkhausen						- 			ge	
	Architectural Significance		A	_	Historical S	ignificanco	<u> </u>		1		
3	Represents work of a master			4	O Assoc. wi	th lives of	signifi	cant pers	ons	Se	
	O Possesses high artistic value of Represents a type, period,		truction		Assoc. wi	th signific th developm	ant hist ent of a	rical ev locality	ents	Section	
	O Engineering O None	William Control of Con			O Other: O None)n	
*********	Architectural Description and	Significance		 		Period of				12	
					Historical E	ackground a	ina Signi	.iicance:		Мар	
	4-story brick load-bearing	; two large ar	ches							Name	
	enclosing fenestration, me with rosettes.	etal lintels tr	rimmed							10	
		:									
	•		-								
-	Interior visited? O Yes	Ø No		<u> </u>							
5	Sources of Information (Referen	ce to Above)		6	Representation						
Δ	Building permit				HABS OLDM	K 🔇 WIHP	O NRHP				
-				7							
B						Second O	fair O	poor C) _{ruins}		
				8		Histori				⋉	
<u>C</u>					_	contributing	_		niting	ар (
				9						Map Code	
D	<u>J</u>								7	· ·	
_	F				date:n	1.4	initia	ls:			
E	E			Ħ	D _{eligible} C			nknown			
F	F				Onational C	state O	local			-	
										ì	

INTENSIVE SURVEY FORM Hist	oric Preserva	ation D	ivision Stat	e Historio	al Soc	ety of W	liscons	sin
City, Village or Town:	County:		Surveyor:			Date:		
Milwaukee	Milwaukee		Rankin			10/6/83		Street
Street Address:	•			•		Acreage:		ert
221 N. Water St.						20' x 11	9'	•
Current Name & Use:			Current Owner: Paul Hoffmar,	Pres				-
commercial			Hoffman Proper		•			
Film Roll No.	1 1 -		Current Owner's	·	·····			
2			125 N. Water S	t. Milwa	ukee. W	I 53202		
Negative No.					•			
4 A	ints							Number
Facade Orient.								ber
racade offent.								
The second secon								
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	₽.
John Dahlman Construction Co	Bldg.	A						Town
Dates of Construction /Alteration		Source						•
1914		В						
Architect and/or Builder:		Source						Range
T. Andreas		В						Ō
Architectural Significance			A Historical S	ignificance	<u> </u>			
Represents work of a master Possesses high artistic value	_		Assoc. wi	th lives of				Section
Represents a type, period, or		truction	Assoc. with Assoc. with				its	itic
O Engineering None			O Other: O None	Period of	odenifi.		ļ	ğ
Architectural Description and Si	onificance:							<u> </u>
	_		Historical B	ackground a	nd Signi	icance:		Мар
3-story brown brick, load-be warehouse of plain commercia							į	Name
warehouse of plain commercia	ir design.						İ	
							·	
Interior visited? O Yes	No No							
5 Sources of Information (Reference	to Above)		6 Representation			ys		
Acity directories			O HABS O LDM	K Ø WIHP	O NRHP_			
acity directories			7 Condition					'
B building permit				Of boog	air O	poor Or	cuins_	
			8 District:	Histori	c Third	Werd		¥
<u>C</u>			Opivotal &	contributing	Onon	-contribut	ing	Map Code
n								ode
D			9 Opinion of N					
•			date: n.	۸	i nitial	.s :		
E			Oeligible C			known		
F			Onational C	state O1	local			
			H .					-

INTENSIVE SURVEY FORM Historic Pre	eservation	Divi	sion Stat	te Historio	al Soc	iety of	Wiscon	sin
City, Village or Town: County:		St	ırveyor:			Date:		
Milwaukee Milwauk	kee	Ra	nkin			10/6/83		Street
Street Address:				**************************************		Acreage:	·	er
225-229 N. Water St.						45' x 11	19'	
Current Name & Use:		Çı Ma	urrent Owner: aury J. and	Shirlev Pe	rlstei:	n and		
commercial			oe & Esther		LIBCCI	i, and		
Film Roll No.		Ci 66	rrent Owner's 70 N. Atwah	Address:				
2			llwaukee, WI					
Negative No.					······································			2
2 A Thirts		Land Contract purchaser:						Number
Facade Orient.			narles W. La					er
			d Joseph A. 1waukee, WI		223 N.	water St	.,	
Original Name & Use:	Source	e Pr	evious Owners	Dates	Uses		Source	
2 John A. Smith Co., proprietary medic				1909-				Town
Dates of Construction /Alteration	cines A		nn A. Smith	o. c.1935		····	В	, p
1909, altered 1925	A D	-						
Architect and/or Builder:	A,B Source	e						Range
		-			ļ		ļ	86
unknown Architectural Significance	+-	Historical S	ignificance	<u></u>				
Represents work of a master		4	Assoc. wi	th lives of				Se
O Possesses high artistic values O Represents a type, period, or method of	n	O Assoc. wi	th significa	nt histo nt of a	orical eve locality	nts	Section	
O Engineering O None			O Other: O None	Period of				ä
Architectural Description and Significance	e:	\dashv		Background a				:3
_				Duckground a	id DIGIII	.r.cance.		Map N
5-story brown brick with stone linte hung windows, plain design, altered		-						Name
						•		
							·	
Interior visited? O Yes No								
5 Sources of Information (Reference to Above))	6	Representati	on in Previo	us Surv	eys		
	-		O HABS O LDA	ık ⊗wihp	O NRHP			
A building permits			Oother:					
B city directories			Condition Oexcellent	Ø good Of	air O	poor O	ruine	
		8					Lumb	
C *			Opivotal Ø				tina	Map Code
		F					r Tilk	Code
D			Opinion of N					"
E			date: N.A		initia	ls:		
<u> </u>		Н	O _{eligible} (nknown		
•			Onational (state O1	ocal			

	TENSIVE SURVEY FORM His	toric Preserva	tion D	ivisi	on Stat	e Histori	cal So	ciety of	Wiscon	sin	
1	City, Village or Town:	County:			eyor:			Date:			
17.	ilwaukee	Milwaukee		Rankin - 10/6/83							
	Street Address:			Acreage:							
	36 N. Water St.			30' x 136'							
	Current Name & Use:			Sue	ent Owner: L. Colburi	n, et. al.		;			
	fg. & wholesale							·			
				236	ent Owner's N. Water	Address: Street					
2				Milw	aukee, WI	53202		·			
_	Negative No.										
	30,31 Facade Orient.										
Faca	de Orient.										
7	Original Name & Use:		Source	Previ	ous Owners	Dates	Uses	;	Source		
	. Jung Co. wholesale liqu		A	Jung		906–1919			В		
	Dates of Construction /Alteration	n	Source	Val B candy	latz, Jr.	c.1922			В	1	
	906		A	Colum	bia Knitt	ing c.1928		A COLUMN TO THE PARTY OF THE PA	В		
	Architect and/or Builder:		Source								
uı	nknown									1	
.	Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, or	es method of const	ruction	4	Assoc. wi Assoc. wi	ignificance th lives of th significa th developme	nt hist	orical ev	vents		
	Engineering None			[(Other: None	Period of		•			
	Architectural Description and S	ignificance:		I	distorical	Background a	nd Sign	ificance:			
W	-story concrete fireproof hite terra cotta tile vene n 1966 by addition of mosa	er. 1st fl. al	with ltered								
	•										
	Interior visited? O Yes	O No	•								
	ources of Information (Reference			6 F	lepresentati	on in Previo	us Surv	eys		1	
•				OH	ABS OLD	K Ø WIHP	O NRHP			ŀ	
AD	uilding permit				ther:					-	
R	city directories				Condition excellent	Øgood Of	air C) poor (Oruins		
<u> </u>	orty directories					Historic '				1	
C					:	contributing	_		huting	'	
										<u> </u>	
D						National Reg			<u></u>		
1 2-					late: n.	٩	initia	.1s:			
E			0,	eligible (not eligib	le Ou	nknown				
F				Onational Ostate Olocal						1 1	

INTENSIVE SURVEY FORM I	Historic Preserva	ation D			e Historio	al Soc		Wiscons	in	
7	County:	•	ļ	eveyor:			Date: 10/6/83		}	
Milwaukee Street Address:	Milwaukee		Kan	kin			10/0/83 Acreage:			
318 N. Water St.							100' x	130'		
Current Name & Use:			Cur	rent_Owner:			100 X			
warehouse			Cyr	il Gross	orn					
Film Roll No.			Water Street Corp. Current Owner's Address:							
2				2 N. Water S Lwaukee, WI						
Negative No.			-	madico, m						
28	2 Henry Chr.									
Facade Orient.	omet - a tu								;	
Original Name & Use:		Source	Pre	vious Owners	Dates	Uses		Source		
2 Alfred Uihlein Building		A			a. 1935-1	944 wh	ol. lia.		7	
Dates of Construction /Altera	ition	Source	_		 	 		 		
1909		A			ca. 1946	note	1 suppli	es A		
Architect and/or Builder:		Source	 -					11	Kange	
Kirchhoff and Rose		A								
Architectural Significance () Represents work of a mast			4	Historical S				1		
O Possesses high artistic v	alues		-	Assoc. wi	th significa	nt hist	orical eve		SECTION	
O Represents a type, period O Engineering	, or method of const	ruction		Assoc. wi	th developme	nt of a	locality		101	
None				O None	Period of	signif	icance:			
Architectural Description and	nd Significance:			Historical I	Background a	nd Signi	ificance:		ria p	
4-story brown brick with altered lst floor, plain		lls,						`	T QUE	
dittied 10t 11001, pidin	design.								(1	
					•					
Interior visited? O Yes	⊗ No									
5 Sources of Information (Refer	ence to Above)		6	Representati	on in Previo	us Surv	eys			
A building permit file.			11 3	HABS OLDM	K 🛇 MIHD	O NRHP				
A			7	Condition					i L	
В			1		⊗good Of	air C) _{poor} O	ruins	-	
			8	District:	Historic T	hird W	ard	·	, ia	
C				Opivotal 🛇	contributing	Ono	n-contribu	iting	rap coue	
D			9	Opinion of N	Vational Reg	ister El	ligibility		1	
			1	date: n.						
E			1 0	D _{eligible} C) _{not elicih}	le On	nknown			
		Ħ	Onational (WIL				
· ·										

	listoric Preserva	ation D	ivis	ion Stat	e Histori	cal Soc	eiety of	Wiscons	sin
City, Village or Town:	County:		Sur	veyor:			Date:		
Milwaukee	Milwaukee		Ran	kin			10/6/83	3	Street
Street Address:				······································	·		Acreage	:	eet
326 N. Water St.							20' x]	130'	
Current Name & Use:	***************************************		Cur	rent Owner:					
commercial			-	er Street C	Corn.		•		
Film Roll No.			1	rent Owner's					
2	H		1	N. Water S					
Negative No.			Mil	waukee, WI	53202			·	<u> </u>
26	s s								Nun
							•		Number
Facade Orient.]						
Original Name & Use:		Source	Pre	vious Owners	Dates	Uses		Source	ن د
2 William Grossman & Co. coffee & tea mill		A				1			Town
Dates of Construction /Altera	tion	Source							
1903		В	-		***************************************	+			
Architect and/or Builder:		Source				+			Range
Robert H. Messmer & Son		В	-			 			ge
		<u> </u>		Historical S	ignificanco	<u></u>			
Represents work of a maste Possesses high artistic va	lues	_	4	Assoc. wi	th lives of th signific	signifi ant hist	orical ev	ents	Section
O Represents a type, period, O Engineering	or method of const	ruction		Assoc. wi	th developm	ent of a	locality	'	ion
ONone		···		O None	Period of	f signifi	cance:		
Architectural Description an	d Significance:			Historical E	Background a	and Signi	ficance:		Мар
3-story brown brick load-cotta trim, small building	-bearing with ten ng partially dest	rra troyed							Name
by fire in 1935.									
Interior visited? O Yes	Ø No								
5 Sources of Information (Refere	ence to Above)		6	Representati	on in Previ	ous Surv	eys		
					K 🛇 WIHP	O NRHP			
Acity directories				other:					
R building permit				Condition excellent	Sood O	fair O	noor C) ruine	
Newspaper clippings paste	d to updated	***************************************	8	District:	Historic			210105	-
CSanborn-Perris map, 1910	•								Лар
				pivotal 🛇					Map Code
D		1.	9	Opinion of N	ational Reg	ister El	igibility	ጀ	e
· •				date: n.	a .	initia	ls:		
E		······································	C	eligible C	not eligib	1e O u	nknown	-	
F			И .	national C					
T			I						l

INTENSIVE SURVEY FORM His	toric Preserva	ation D	ivision Stat	e Historio	al Soci	iety of W	liscons	sin	
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee	Milwaukee		Rankin		1	10/6/83		Street	
Street Address:		· · · · · · · · · · · · · · · · · · ·				Acreage:		et	
200-208 N. Water St.						90' x 13	86'		
Current Name & Use:			Current Owner:		. 			-	
Universal Furniture Mart			E. R. Weinste	in Corp.,	attn:	Julius	Garbe	ŗ	
Film Roll No.		•.	Current Owner's Address: 7115 N. Lombardy Road Milwaukee. WI 53217						
Negative No. 33,34,35 Facade Orient.								Number	
Original Name & Use: Cawker Estate Building; La lessees, wholesale dry goo	ds & notions	Source A	Previous Owners Landauer & Co.	Dates 1895- ca.1927	Uses		Source A	Town	
Dates of Construction /Alteration	on.	Source	Univ.Furn.Mart	са.1927-р	resent		A	•	
1895		A,B				·		_₹	
Architect and/or Builder:		Source						Range	
unknown									
Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, of Engineering None Architectural Description and	truction	O Other: O None	th lives of th significa th developme Period of	nt histo nt of a signific	rical even locality cance:		Section N		
5-story brick, with terra of first floor. Large double-a each corner, foliate capita some windows, double-hung terms of the first floor. Renaissance R	ns at over nal with	Historical E This imposing for Landauer & and notions for 1881 they empl in Wisconsin, and had a \$875	bldg. was & Co., a w irm establ loyed 37 s Minnesota	constr holesal ished i alesmen , Iowa	ucted in e dry go n 1869. who ope and Mich	ods By rated	Map Name		
	જ								
Interior visited? O Yes 5 Sources of Information (Reference City directories	No e to Above)		6 Representation OHABS OLDM Oother:	on in Previo	us Surve	ys			
B tax records			7 Condition	a O.	0				
<u>D</u>			Oexcellent B District:	Ø _{good} O _f historic			uins	**************************************	
<u>C</u>			⊗ pivotal O	contributing	Onon	-contribut	ing	Map Code	
D			9 Opinion of N		lster Eli	gibility		d e	
E			date: n.a		initial				
F	Oeligible Onot eligible Ounknown Onational Ostate Olocal								

	oric Preserva	ation D	ivision Stat	e Historio	al Soc	iety of Wi	sconsin	1	
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee	Milwaukee		Rankin			10/6/83		Street	
Street Address:						Acreage:		et	
226 N. Water St.						73' x 136	,•		
Current Name & Use:			Current Owner: Arthur E. Geb	hordt					
A.L.Gebhardt Co., leather w	arehouse & of	fices	Gebco, Inc.	narut					
Film Roll No.			Current Owner's Address:						
2			226 N. Water Street, Milwaukee, WI 53202						
Negative No.									
32								Number	
Facade Orient.								er	
Original Name & Use:		Source	Previous Owners	D. b		10			
Patek Bros. paint and		Source	rrevious Owners	Dates	Uses	S	ource	Town	
glass factory & warehouse	· · · · · · · · · · · · · · · · · · ·	A						£	
Dates of Construction /Alteration	ı.	Source							
1914–15		A						×	
Architect and/or Builder:		Source						Range	
Schnetzky & Son		A							
3 Architectural Significance () Represents work of a master			4 Historical S	ignificance		<u> </u>			
O Possesses high artistic value			O Assoc. wi					Section	
O Represents a type, period, or O Engineering	method of const	ruction		th developme	nt of a	locality		ion	
O None			O None	Period of	signific	cance:			
Architectural Description and S	ignificance:		Historical I					Мар	
4-story painted cream brick	over reinford	ced.	This bldg. was factory of Par	s original	ly the	warehouse	&	P Na	
concrete, loft construction	, altered lst		firm est. 189	by Geo.	a pain & Mark	Patek. T	grass he	Name	
floor, decorative parapet, o	comercial styl	le.	firm mfg. high	n-grade pa:	int and	jobbed p	late		
			& window glass as a "thorough	3 in What wat of the control of the	was des n" and	cribed in	1922		
			factory. Pate	ek went out	t of bu	siness in	the		
·			early 1960s,	out its nam	ne was	acquired	by		
			another local Lurie-Patek G	gıass & pa .ass Co. Tl	aint de ne bldo	aler to be was alte	ecome red		
			in 1964 to bed	come the wa	arehous	e & offic	es of		
	<i>,</i>		A.L.Gebhardt (occupied it si	Co., leathe	er fini	shers, who	o have		
	No Abovo)		6 Representati		C	ve			
5 Sources of Information (Reference	to Above)		O HABS O LDM			75		.]	
A Building permit		· · · · · · · · · · · · · · · · · · ·	Oother:		_				
D			7 Condition	ω . O.	. 0				
В			⊗ _{good} Of His		<u>Poor Oru</u> Third Ward				
C			8 District:	contributing				Map Code	
							ng	Code	
D		· · · · · · · · · · · · · · · · · · ·	9 Opinion of N				}		
E			date: <u>n.A</u>		initial				
			Oeligible C Onational C			known			
			Onational C	state UI	ocat				
								- 1	

	oric Preserva	ition D	ivision Stat	e Historio	cal Soc	iety of	Wiscons	sin
City, Village or Town:	County:		Surveyor:			Date:		S
Milwaukee Street Address:	Milwaukee		Rankin			10/8/83	3	Street
						Acreage:		7
226 E. Erie St. Current Name & Use:	· · · · · · · · · · · · · · · · · · ·		Current Owner:	· · · · · · · · · · · · · · · · · · ·		small b	ldg.	
						•		
saloon Film Roll No.			Wayne Bernhag					
3			266 E. Erie Street, Milwaukee, WI 53202					
Negative No.				·				
Affi:	5							
Facade Orient.								Number
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	н
Saroon		, A	·					Town
Dates of Construction /Alteration		Source						
between 1888 & 1892		A,B						R
Architect and/or Builder:		Source						Range
unknown								
Architectural Significance Represents work of a master			4 Historical S O Assoc. wi	th lives of	signific	ant perso	ns	Se
O Possesses high artistic values Represents a type, period, or		ruction	Assoc. wi Assoc. wi	th significa	nt histo	rical eve	nts	Section
Engineering O None			Other: O None	Period of				on
Architectural Description and Si	gnificance:		Historical F					×
2-story painted brick veneer,	flat_iron_sh	anad					1002	Map Name
building with corner tower, a	ltered 1st f1		This picturesque saloon survived the 1892 ne fire. Dwarfed by the warehouses around it,					
rear half was added some time The tavern is a rerpesentativ			it recalls the consisted of l					
a vernacular, Queen Anne comm	ercial buildi	ng,	frame houses w					
distinctive for its corner to shape.	wer and flat-	iron						
				· · · · · · · · · · · · · · · · · · ·				
			·					
) _{No}							
Sources of Information (Reference	to Above)		Representation O HABS O LDM	on in Previo K ⊗WIHP		ys		
🛕 Sanborn-Perris maps			O other:	K (9 "1111				•
B Fire scrapbook			7 Condition	a . O.	0	0	_	
Втте вегарьной	·		Oexcellent District:	⊗ _{good} O _f Historic			ruins	
C			Ø pivotal O		_		tina	Map Code
n			9 Opinion of N					Code
D		· · · · · · · · · · · · · · · · · · ·	date: n.A.					
E			Oeligible Onot eligible Ounknown					
		Onational Ostate Olocal						
F				J VI			i i	

Ţ		oric Preserva	tion D	ivision St	ate Histori	cal Societ	y of Wiscon	sin		
1	City, Village or Town:	County:		Surveyor:		Dat	e:	S		
	Milwaukee Street Address:	Milwaukee	,	Rankin			0/8/83	Street		
							eage:	77		
	241 N. Erie St. (a/k/a 121 Current Name & Use:	N. Broadway)	····	Current Owner:			10' x 440'			
	Milwaukee Terminal Bldg. manufacturing, warehouse			MIlwaukee c/o A. J.	Cerminal B1	dg. Partne	rship			
Fil	m Roll No.			Current Owner'		~ +		1		
				Milwaukee,		ec				
Neg	ative No.							Nun		
Fac	ade Orient.							Number		
<u>~</u>	Original Name & Use:		Source	Previous Owner	s Dates	Uses	Source			
2	Milwaukee Terminal Bldg.		A					Town		
	Dates of Construction /Alteration	1	Source							
	ca. 1920-21		A					Ra		
	Architect and/or Builder: Herman Esser		Source					Range		
	Architectural Significance		A	- Historical	Significance					
3	Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None	ruction	Assoc.	with lives of with signific with developm	significant ant historic	al events ality	Section			
	Architectural Description and S			ll .	Background a		,	Мар		
	4-story reinforced concrete spandrels; commercial styl- signs on cornice. This ware ingly large.	le with floral	l de-	This building offered 245,000 ft ² of heated fireproof terminal and manufacturing space extending 440' along the Milwaukee riverfrom with 3 4-ton freight elevators, high pressur steam service and river dockage. Occupied						
				immediately firm and th waukee, by	e School of 1932 the bl	Engineeri ldg. housed	ng of Mil- l at least			
				10 difference companies. 40,000 steecupied by a	Still crown start	vned by its nk, it is p	resently of	_		
	Interior visited? O Yes	No No		retailer an						
5	Sources of Information (Reference	to Above)		6 Representa						
A	Building permit and plans			O HABS O L	DMK 🙆 WIHP	O NRHP				
D				7 Condition	A . O	0	0 .			
B				8 District:	⊗ _{good} O Historic	Third War				
C					Ocontributin	_		Map Code		
D					National Reg			ode		
<u> </u>		date: n.A. initials:								
E			. <u>.</u>	Onot eligib						
F				Onational Ostate Olocal						

	ric Preservatio	on Di	vision Stat	e Histori	cal Soc	ciety of	f Wiscon	sin		
City, Village or Town:				Surveyor: Date:						
Milwaukee	Milwaukee		Rankin			10/7/8	3			
Street Address:						Acreage	:	1		
120-126 N. Jefferson			155' x 210'							
Current Name & Use:			Current Owner: American Warehouse Co., Inc., a Wis. Corp.							
commercial storage			c/o Kenneth S. Willenson, Pres.							
Film Roll No.			Current Owner's Address: 525 E. Chicago St.							
3			Milwaukee, WĬ							
Negative No.	NI TOTAL	Γ								
33		.								
Facade Orient.		ŀ								
Original Name & Use:	So	urce	Previous Owners	Dates	Uses		Source			
2 Hansen Storage Co., warehouse	. #1 / A	A								
Dates of Construction /Alteration		urce						t		
1904		a F			 			 		
Architect and/or Builder:	Sor	urce			 			{ ,		
Herman Esser		A F			 			1		
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or n Engineering None Architectural Description and Significance 4-story cream brick curtain wand-beam construction, hard mentally-arched windows on is	tion t- eg- es	A Historical S Assoc. wi Assoc. wi Assoc. wi Onher: Onne Historical H Warehouse #1 w in 1904, the y was established houses, a stab	th lives of th significath developments of Background a was constructed. By 19	significant Signif	orical everage or locality icance: ificance: for \$160 Storagensen had	vents y 0,000 e Co. d 5 ware				
on flat-arched windows above, Interior visited? ○ Yes ⊗	No	1100	on the river, A 1921 ad boas mercial storag tributing." Tons of genera other faciliti	all withi sted "We s ge, drayag he firm h l cargo i	n a l l olve pr e, forv andled	block ra roblems warding over 10	adius. in com- and dis 6,000	-		
5 Sources of Information (Reference		Ī	6 Representati	on in Previo	ous Surv	eys				
_			OHABS OLDM	K 🛇 WIHP	O NRHP					
ABuilding permits		╌╟	7 Condition					†		
В				⊗ _{good} O	fair C) poor (Oruins			
			8 District:	Historic				1		
C					_		hut ing	1		
		ŀ								
D			9 Opinion of N				<u>y</u>	}		
E			_	.a	initia					
			Oeligible C			nknown				
			Onational Ostate Olocal							

		toric Preserva	tion D	ivision Stat	e Historio	al Socie	ety of Wiscor	nsin	
7	, Village or Town:	County:		Surveyor:		D	Date:	S	
	aukee	Milwaukee		Rankin			10/7/83	Street	
						A	creage:	T	
	E. Corcoran			Current Owner:			120' x 210'	_	
				American Wareh					
COMM Film Rol	ercial storage			c/o Kenneth S.		i, rres.		_	
4				525 E. Chicago Milwaukee, WI	Street				
Negative	No			miiwaukee, wi	33202			<u> </u>	
11				·				Number	
Facade 0	rient.							Per	
2	inal Name & Use:		Source	Previous Owners	Dates	Uses	Source	Town	
Hans	en Storage Co. warehous		A					\$	
	s of Construction /Alteratio	n	Source						
	1904 itect and/or Builder:		A					Ra	
Arcn	itect and/or builder:		Source					Range	
unkno	own itectural Significance			Historical S					
OR OP OR ON	epresents work of a master ossesses high artistic value epresents a type, period, or ingineering	ruction	Other: O None Period of significance:						
Architectural Description and Significance: 2-story cream brick, assumed to have been constructed at the same time as Hansen Storage Co.'s Warehouse #1 (q.v., 120-134 N. Jefferson)				alcohol and flammable liquids. Please see					
Tnte	erior visited? O Yes	⊗ No							
	es of Information (Referenc			6 Representati	on in Previo	us Survey	'S		
	omonee Valley Industria			OHABS OLDM Cother:	IK 🛇 WIHP	O NRHP			
				7 Condition		•			
<u>B</u>							oor Oruins		
C	•				Historic	_		Мар	
				⊗pivotal O	contributing	O _{non-}	contributing	Map Code	
D				9 Opinion of N	National Reg	ister Elig	gibility	6	
				date: <u>n</u> .	Α.	initials) :		
E		O _{eligible} C	not eligib	le Ounk	mown				
F				Onational Ostate Olocal					

INTENSIVE SURVEY FORM Hist	oric Preserva	ation D	ivision Stat	e Histori	cal Society	of Wiscons	sin		
City, Village or Town:	County:		Surveyor:		Date	:			
Milwaukee	Milwaukee		Rankin		10/8	3/83	Street		
Street Address:					Acre	age:	eet		
224 E. Chicago St.					194'	x 170'			
Current Name & Use:	3		Current Owner:		1				
The Faultless Building; ware office supplies, manufacture	house, printi rs. wholesale	ing,	H. C. Miller (Co., John (G. H. Lotte	r, Pres.			
Film Roll No.		-	Current Owner's	Address:					
3	2		224 E. Chicago St.						
Negative No.			Milwaukee, WĬ	53202		**			
30			·				Nun		
							Number		
Facade Orient.									
Original Name & Use:		Source	Previous Owners	Dates	Uses	Source	-		
Monarch Manufacturing Co., c	lothing mfr.	A					Town		
Dates of Construction /Alteration		Source							
1917		A							
Architect and/or Builder:		Source			,		Range		
Martin Tullgren & Sons		A					ge		
		_ ^_	Historical S	ignificance					
Represents work of a master			Assoc. wi	th lives of	significant		ě S		
O Possesses high artistic values O Represents a type, period, or		ruction			ent historical ent of a local		Section		
O Engineering			Other:				no		
ONone			O None		significance				
Architectural Description and Si 3-story reinforced concrete		عا ماد	8		nd Significan	1	Мар		
veneer and stone trim, trian			Built on the s ter Mfg. plant				Name		
decorative entrances each co			the factory of	Monarch N	Manufacturi	ng Co.,	je		
floor windows blocked up. Co	ommercial sty	le.	makers of shee	pskin, lea	ther & duc	k clothing			
			and Mackinaws. and offices, t	hen occupi	ed in 1949 I	or factory			
			Miller Co., ma	nufacturi	ng statione	rs. It is			
			now known as t	he "Fault]	ess" bldg.	(one of			
			Miller's trade business for n	marks). r earlv 100	niler nas vears. mak	been in			
			leaf binders,	account bo	oks & offi	ce product	S,		
- · · · · · · · · · · · · · · · · · · ·)		and continues of production	to use on	site many	early piec	es		
) No								
5 Sources of Information (Reference	to Above)		Representati OHABS OLDM	K ØWIHP	O NRHP				
A Building permit			Oother:						
_			7 Condition						
В					air Opoor	Oruins			
•			8 District: _	Historic '	Third Ward		Мај		
			Opivotal O	contributing	O non-con	tributing	Map Code		
D			9 Opinion of National Register Eligibility						
			date: N.A. initials:						
E	Oeligible Onot eligible Ounknown								
			1	_		a.			
F			Onational Ostate Olocal						

#!..

	listoric Preserva	tion D	ivision Stat	e Histori	cal Soc	iety of Wisc	consin		
City, Village or Town:	County:		Surveyor:		·	Date:	S		
Milwaukee Street Address:	Milwaukee		Rankin	·····		10/8/83	Street		
Street Address:						Acreage:	ř		
325 E. Chicago St. Current Name & Use:						60' x 120'			
current Name & Use:			Current Owner: Sol Applebaum			•			
manufacturing & commercia	11	-1	Allied Glove Current Owner's	•	·	·			
Talli Nota No.			325 E. Chicag	go St.					
Vegative No.			Milwaukee, Wl	53202	· · · · · · · · · · · · · · · · · · ·				
Aff	8								
6A, 7A Facade Orient.			·				Number		
Original Name & Use: Standard Bedding Co., les Wollower Building	ssee	Source	Previous Owners	Dates	Uses	Sour	rce		
werrader purrding		A		-			Town		
Dates of Construction /Altera	tion	Source							
		A					R _E		
Architect and/or Builder: R. Messmer & Bros.		Source					Range		
		A	A Historical S						
Architectural Significance Represents work of a maste Possesses high artistic va Represents a type, period, Engineering None Architectural Description an	ruction	Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: O None Period of significance: Historical Background and Significance:							
5-story brick, with decorincluding arches at top dunits; commercial style, Intact and interestingly its era. Interior visited? O Yes	Standard Beddi the 1890's, an 20 years follo the basement f office and shi rooms & a pick & mattress man room and garne the 5th for kn several wholes since 1934, an lied Glove Cor	od occupied wing its for storage pping depicer, the 3 defecture, ett room (sitting. It alle firms dis curred	d this construe, the t., the for the 4t fiber c thas b and otently o	factory for action, using lst floor for 2nd for sto feather cleaning), are een used by her business ccupied by A	g or ock aning ck and				
5 Sources of Information (Refere	No No Pence to Above)		6 Representati	on in Previo	us Surve	eys			
A Building permits		·		K ⊗ MIHÞ					
_			7 Condition						
<u>B</u>						poor Oruins	<u> </u>		
C			8 District: F	•	_		Map Code		
D			9 Opinion of National Register Eligibility						
E			date: h.A. initials:						
F			O eligible O not eligible O unknown O national O state O local						
									

**************************************	oric Preserva	tion D	ivision Stat	e Historio	cal Soc	iety of	Wiscons	sin	
City, Village or Town:	County:		Surveyor: Date:						
Milwaukee	Milwaukee		Rankin 10/8/83					Street	
Street Address:			Acreage:						
231 E. Buffalo	······································		50' x 150'						
Current Name & Use:			Current Owner: Joseph Lurie, Pres.						
glass & paint warehouse			Lurie-Patek Glass Co.						
riim Roll No.		Current Owner's Address:							
4			120 N. Milwaukee, Milwaukee, WI 53202						
Negative No. Affix							·	Nu	
8A								Number	
Facade Orient.								•	
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	ы	
Fred Vogel, Jr. bldg. Beales & Torrey Shoe Co., 1e	essee	A						Town	
Dates of Construction /Alteration	1	Source			 			.	
1896–7		A			1				
Architect and/or Builder:		Source						Range	
C. F. Ringer		A						ro I	
Architectural Significance			4 Historical S				<u> </u>		
Represents work of a master Possesses high artistic value			Assoc. with significant historical events						
	method of const	ruction	Assoc. with development of a locality Other:					Section	
O None			O None	Period of	signifi	cance:			
Architectural Description and S	ignificance:		Historical B	ackground a	nd Signi	ficance:		Мар	
5-story orange brick with ye	ellow brick pi	ers	On the site of					Name	
on lst floor, egg-and-dart n tecturally significant for i	nolding. Arch its simple. we	ni- -11-	ther Co. (which fire), this st					6	
proportioned neo-classical d	lesign. The b	uil-	Vogel, Jr. and	occupied	by Bea	als & Tor	rey,		
ding's exterior is unchanged			which had been a wholesale di	in busin	ess for	30 year	s as		
			footwear and m	anufactur	er of t	he B-P 1	line		
			of men's shoes the firm, and	its name i	o, Jame	es Pratt	joined		
			Pratt Shoe Mfg	. Co., and	d it mo	oved shor	tly		
0			thereafter. Bl as a glass & p	dg. since	used b	y Patek	Bros.		
	O No								
Sources of Information (Reference	to Above)		6 Representation O HABS O LDM						
ABuilding permit	<u></u>		Oother:						
n.			7 Condition	0 - 0	_	•			
В			Oexcellent				ruins	-	
C			8 District:		_	,		Мар	
			⊗pivotal O				ting	Code	
D			9 Opinion of N	ational Reg	ister El	igibility		e	
F			date: n.A	•	initia	1s:			
E			Oeligible C	-		nknown			
			Onational C	state O1	ocal				

	oric Preserva	tion D	ivision Stat	e Historio	cal Soc	iety of	Wiscon	sin	
City, Village or Town:	Surveyor: Date:					Street			
Milwaukee Street Address:	Rankin 10/9/83								
211 N. Broadway	Acreage:								
Current Name & Use:	Gurrent Owner:								
trophy manufacture, showroom		- D. J.		•					
Film Roll No.	n & Storage	-	James & Robert Rudig Current Owner's Address:						
1			213 N. Broadwa		koo WT	53202			
Negative No.			213 N. DI Oadwa	ay, milwau					
23 Affix								Number	
Facade Orient.								Jer	
Original Name & Use: G. Patek warehouse; Columb	bia	Source	Previous Owners	Dates	Uses		Source	н	
Knitting Co., lessee		A						Town	
Dates of Construction /Alteration	1	Source							
1904		В						R	
Architect and/or Builder:		Source						Range	
A. C. Eschweiler		В		,					
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None			Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: None Period of significance:						
Architectural Description and State 4-story mill construction, the terral cotta and stone trim; protioned facade with stylic on pilasters, triangular particle. Architecturally signingle, elegant lines, a transcription. Interior visited? O Yes O	-pro- umns cial	Originally own and glass fact rear, the ware Columbia Knitt has been used cases, the man Fanny Farmer cand upholstery Inc. now occupand offices on assembly on 2n	ned by G.P. cory across chouse was ting Co. So for the standard cture candy, lique supplies the balst fl.,	atek, who seeks the allocations of the seeks to seek the seeks to seeks the	ho had a lley to leased to 908, the of and, s, crock olesale ng Troph th shown	the to the e bldg. in som kery, coffee hies, rooms	e		
5 Sources of Information (Reference	to Above)		6 Representation in Previous Surveys						
Menomonee Valley Industri	al Survey for	m.	O HABS O LDM C other:	K ⊗ MIHP	O NRHP_				
Building permit			7 Condition Oexcellent	Sogood Of	air O	_{poor} O	ruins		
^			8 District:	Historic	Third V	Ward		Мар	
C			Øpivotal O	contributing	Onon	-contribu	iting	p Code	
D			9 Opinion of N	lational Reg	ister Eli	gibility)de	
E				<u>. </u>	initial	-			
	· · · · · · · · · · · · · · · · · · ·		O _{eligible} C	_		known			
F			Onational Ostate Olocal						

11		oric Preserva	tion D	ivision Sta	te Histori	cal Societ	y of Wiscon	sin		
7	City, Village or Town:	County:		Surveyor: Date:						
	Milwaukee Street Address:	Milwaukee		Rankin 10/10/83						
				Acreage:						
	221 N. Broadway	·		40' x 50'						
	Current Name & Use:	Grace and C	Cecelia Ca	tanese						
, 	Broadway Bar			Gracel, Inc						
Fili	n Roll No.			Current Owner's	Address:					
				223 N. Broa	dway, Milv	waukee, WI	53202			
Nega	ative No.							,		
	25, 26	100141								
Faca	de Orient.							ř		
48	Original Name & Use:		Source	Previous Owners	Dates	Uses	Source			
2	Hambach residence and store	e bldg.	A,B					TOWN		
**************************************	Dates of Construction /Alteration		Source							
	1895		A,C							
	Architect and/or Builder:	 	Source					Kange		
	Carl Etzel							00		
	Architectural Significance		С	Historical S	Significance					
3	Represents work of a master Possesses high artistic values Represents a type, period, or Engineering None	method of const	ruction	Assoc. wi	ith lives of ith signific ith developm	significant ant historic ent of a loc f significand	al events ality	section		
	Architectural Description and Si			16	Background a	and Significa	ince:	мар		
	2-story painted brick load- storefront with symmetrical windows, shell design in se ted parapet, altered 1st fl commercial design, except f storefronts.	facade, orion fa	el bay dimen- n Anne	site in the Point, but h	fire. He he died shot this strand re	relocated ortly ther ucture on	to Walker's eafter. His Broadway,	Name		
	Interior visited? O Yes	No								
5	Sources of Information (Reference	to Above)		6 Representati	lon in Previ	ous Surveys				
A	Building facade			O HABS O LD	MK 🛇 WIHP	O NRHP				
В	Dougherty Fire Scrapbook			7 Condition Oexcellent	⊗ _{good} O	fair Opoo	r O _{ruins}			
				8 District:				Ę		
C	building permit			Ø pivotal O	* *	_		ap		
D	city directories					gister Eligib		Map Code		
				date: n.a.	•	initials:_				
E F	· · · · · · · · · · · · · · · · · · ·			Oeligible (Onational (Onot eligib	le Ounkno	wn			

INTENSIVE SURVEY FORM Historic Preserv	ation D	ivision Stat	e Historio	cal Socie	ety of W	iscons	in
City, Village or Town: County:	Surveyor: Date:						
Milwaukee Milwaukee	Rankin 10/9/83					ָר ה	
Street Address:	Acreage:						
177 N. Broadway			6	60' x 120	0'		
Current Name & Use:	Current Owner:						
warehouse		Eugene Eder,	Eder Flag	Mfg. Co.	, Inc.		
Film Roll No.		Current Owner's	Address:				
1		1000 W. Rawso	n Ave. Oa	k Creek,	WI 5315	54	
Negative No.							
18,19,20							Number
Facade Orient.							H
Original Name & Use:	Source	Previous Owners	Dates	Uses		Source	. 1
2 Mrs.Isabella Ryder Bldg.	С	Milw.Mirror	1893-1908			С	Town
Dates of Construction /Alteration	Source						
1893	С						
Architect and/or Builder:	Source						Kange
Schnetzky & Liebert	C						õ
Architectural Significance () Represents work of a master		4 Historical S	l ignificance	<u> </u>		-	Section
O Possesses high artistic values Represents a type, period, or method of cons Engineering None	struction	Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: Onne Period of significance:					
Architectural Description and Significance:		Historical 1	Background ar	nd Signifi	cance:		Мар
3 stories, red brick facade with terra c trim, brick side walls; ornate Victorian	cotta	Bayley and So	ns Iron Wo		located	d on l	
4 bay (brick load-bearing) facade with Flonic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd swindows, Sullivanesque foliage in tympan orative metal cornice, original lst floorestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition.	n design Roman Brd story ni; dec- or fen- as an	this site before the cheaper land of the Milwaukee the first tend	ore the fi in Walker's Mirror and ant in thi cated on Wa	s Point d Art Gl s buildi ater Str	they movafter thass Working. The	ved to he fire ks was ey were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympar orative metal cornice, original 1st flocestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition. Interior visited? O Yes No	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land of the Milwaukee the first tender previously look burned out in	ore the fir in Walker's Mirror and ant in this cated on Wa the fire o	s Point d Art G1 s buildi ater Str of 1892.	they movafter thass Working. The	ved to he fire ks was ey were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympar orative metal cornice, original 1st floorestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above)	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land: The Milwaukee the first tender previously look burned out in the burned	ore the firing Walker's Mirror and ant in this cated on Wathe fire on the fire of the fire on the fire	s Point d Art G1 s buildi ater Str of 1892.	they movafter thass Working. The	ved to he fire ks was ey were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympar orative metal cornice, original 1st flocestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above) A Sanborn-Perris maps	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land: The Milwaukee the first tender previously look burned out in the burned	ore the firing Walker's Mirror and ant in this cated on Wathe fire on the fire of the fire on the fire	s Point d Art Gl s buildi ater Str of 1892.	they movafter thass Working. The	ved to he fire ks was ey were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympar orative metal cornice, original 1st flocestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above) A Sanborn-Perris maps	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land: The Milwaukee the first tend previously look burned out in 6 Representation Other: Condition Oexcellent	ore the firing Walker's Mirror and ant in this cated on Walker the fire of the	s Point d Art Gl s buildi ater Str of 1892. US Survey	they movafter thas Working. The eet, but	ved to he fire ks was ey were t were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympar orative metal cornice, original 1st flocestration. Architecturally significant ornate, detailed Italianate storefront i atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above)	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land. The Milwaukee the first tend previously look burned out in the burned o	ore the firin Walker's Mirror and ant in this cated on Walker on the fire of t	s Point d Art G1 s buildi ater Str of 1892. US SURVEY ONRHP	they move after the ass Working. The eet, but seet, but seet.	ved to he fire ks was ey were t were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympan orative metal cornice, original 1st floorestration. Architecturally significant ornate, detailed Italianate storefront is atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above) A Sanborn-Perris maps B fire scrapbook C building permit file	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land. The Milwaukee the first tend previously look burned out in the burned o	ore the firin Walker's Mirror and ant in this cated on Walker on the fire of t	us Survey	they move after the ass Working. The eet, but eet, but eet, but eet or one or o	ved to he fire ks was ey were t were	Name
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympan orative metal cornice, original 1st floorestration. Architecturally significant ornate, detailed Italianate storefront is atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above) A Sanborn-Perris maps B fire scrapbook	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land. The Milwaukee the first tend previously look burned out in the burned o	ore the firin Walker's Mirror and ant in this cated on Walker of the fire of t	s Point d Art G1 s buildi ater Str of 1892. US SURVEY ONRHP air Op Onon- lister Elig	they move after the after the ass Working. The eet, but seet, but seet.	ved to he fire ks was ey were t were	Name of the state
Ionic capitals on pilasters at 2nd and 3 stories; stilted round arches over 3rd s windows, Sullivanesque foliage in tympan orative metal cornice, original 1st floorestration. Architecturally significant ornate, detailed Italianate storefront is atively original condition. Interior visited? O Yes No Sources of Information (Reference to Above) A Sanborn-Perris maps B fire scrapbook C building permit file	n design Roman Brd story ni; dec- or fen- as an	this site before cheaper land. The Milwaukee the first tend previously look burned out in the burned o	ore the firing walker's Mirror and ant in this cated on Walker on the fire of	s Point d Art Gl s buildi ater Str of 1892. US SURVEY ONRHP air Op Onon- dister Elig initials	they move after the after the ass Working. The eet, but eet, but eet, but eet.	ved to he fire ks was ey were t were	name

INTENSIVE SURVEY FORM His	storic Preserva	ation D	ivision Stat	e Historio	al Soc	iety of Wisco	nsin		
City, Village or Town:	City, Village or Town: County:				Surveyor: Da				
Milwaukee	Milwaukee		Rankin 10/8/83						
Street Address:			Acreage:						
343 N. Broadway			60' x 122'						
Current Name & Use:			Current Owner:						
warehouse, offices, restaurant			Deborah Boetcher						
Film Roll No.			Current Owner's Address: 225 E. St. Paul Avenue						
			Milwaukee, WI						
Negative No.							Z		
32							Number		
Facade Orient.							Ä		
Original Name & Use:		Source	Previous Owners	Dates	Uses	Sourc			
2 Jewett & Sherman Co., merch	nants mills	A					Town		
Dates of Construction /Alterati	on	Source					┦ ~		
1865					ļ		+		
Architect and/or Builder:		Source			ļ		Range		
unknown				······································	ļ		- ge		
			A Historical S	ignificance					
Represents work of a master O Possesses high artistic value	10.5		Assoc. with lives of significant persons Assoc. with significant historical events						
🗴 Represents a type, period, o		ruction	n 🚫 Assoc. with development of a locality						
O Engineering O None			O Other: O None Period of significance:						
Architectural Description and	Significance:		Historical H				Мар		
4-story sandblasted cream l	orick, original		This mill cons	truction	oldg. i	s one of a			
double-hung windows have be by fixed panes. Victorian	en replaced in	part	handful of sur	vivors of	the 18	92 fire, was	Name		
designs on keystones, point	ed arches, arc	uated	built in 1875 Jewett & Sherm	and occup: an Co.'s N	ied for Merchan	45 years by t Mills Est			
cornice, string courses; v	vide metal cand	py.	1867 a block a	way, the i	firm ex	panded from			
Significant as one of the ctrial buildings in the city	oldest intact i v. Its archite	.ndus- .ctural	preparing and	jobbing co	offee a	nd spices to			
detail is exceptionally fir	ne for an indus	strial	pared mustard,	flavoring	g extra	cts, essence			
structure.			of coffee and	bluing. Th	ne firm	was reputed			
			to have one of the most extensive selections of these goods, and was described as one of						
Interior visited? O Yes	Ø No		the busiest in	stitutions	s in Mi	lwaukee in 18	92.		
Interior visited? O Yes 5 Sources of Information (Reference			In 1940, the h				=		
			O HABS O LDM			2_			
A Flower, 1881, pp.1208-9			Oother:		_				
D			7 Condition	α . Λ.	0	0.			
В						poor Oruins			
C			8 District:		_		Map Code		
			Øpivotal O	contributing	Onon	-contributing	Cod		
D			9 Opinion of N	ational Reg	ister Eli	igibility	6		
			date: n.A	•	i nitial	ls:			
E			O _{eligible} C	not eligibl	e Oun	iknown			
F			Onational C	state O1	ocal				
			H .	-			•		

house, then for offices and a restaurant. It was remodeled in 1977 for produce storage, with a restaurant on the 1st floor and artist's studios and offices on the 2nd to 4th floors. What was the "commodious" and "elegant" home of one of Milwaukee's most prominent firms a century ago has lost much of its ornamentation and has suffered fire damage, but still stands as the oldest manufacturing building in the Third Ward.

	storic Preserva	tion D	ivision Stat	e Historio	cal Soc	iety of '	Wiscons	sin	
City, Village or Town:	County:		Surveyor:		Date:				
Milwaukee	Milwaukee		Rankin			10/9/83		Street	
Street Address:			Acreage:						
217 North Broadway			30' x 120'						
Current Name & Use:			Current Owner:						
Commercial, coffee store			David Lippow						
Film Roll No.			Current Owner's Address: 3926 N. Sherman Boulevard Milwaukee, WI 53216						
Negative No. 24 Affix			Land Contract purchasers: Harry Demorest & John Gardner					Number	
Facade Orient.			217 North Broa Milwaukee, WI					•	
Original Name & Use: Edward Robnert coffee	roasting	Source	Previous Owners	Dates	Uses		Source	H	
2 Edward Rohnert coffee factory and warehouse, and	wholesale.	A						Town	
Dates of Construction /Alterati	on	Source							
1913–1914		В							
Architect and/or Builder:		Source						Range	
Robert Messmer		В			1			æ	
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None Architectural Description and Significance: 3 story, orange brick with stone trim, commercial style with decorative brick panels in an interweave design.			Historical S Assoc. wi Assoc. wi Other: O None Historical E This building coffee roastir coffee and peadesigned as a retains the eccesses used by	th lives of th significa th developme Period of ackground a was the c ag trade i anut roast coffee ro	signifi signifi nd Signi enter c n 1945, ing fir asting nd manu	cance: ficance: of the ci holding ms. It factory,	ity's g five was	Section Map Name	
	⊗ _{No}								
5 Sources of Information (Reference A Meonomonee Valley Industry		m.	Representation OHABS & LDM Oother:	on in Previo		ys			
B Building permit			7 Condition Oexcellent	Sood Of	air O	poor O	ruins		
С			8 District:	Historic	_			Map Code	
D			Opinion of National Register Eligibility				THE	Code	
E			date: n.a		initial				
F			Oeligible Onot eligible Ounknown Onational Ostate Olocal						

	toric Preserva	tion D	ivision Stat	e Historio	al Soci	ety of Wiscon	sin	
City, Village or Town:	City, Village or Town: County:				r	ate:		
Milwaukee	Milwaukee		Rankin 10/10/83				Street	
Street Address:			Acreage:					
22U-228 N. Broadway			90' x 140'					
Current Name & Use:			Current Owner: Thomas Kirschbraun, Robert Miller and Vern					
Kolmar Labs; cosmetics manufacture			J. Bergelin					
Film Roll No.			Current Owner's]	
			Kolmar Laboratories 123 Pike St., Port Jervis, N.Y. 12771					
Negative No.							ž	
9,10,11							Number	
Facade Orient.		1					7	
	Walkin A.	-						
Original Name & Use:		Source	Previous Owners	Dates	Uses	Source		
2 Breslauer & Co., wine & lique distillers	or importers,	A					Town	
Dates of Construction /Alteratio	n	Source					ł	
1894,1909,1913		A,B,C						
Architect and/or Builder:		Source			 		Range	
Koch & Son (1909) Schnetzky & Son (1913)		С					6	
Architectural Significance			Historical S:		l			
Represents work of a master Possesses high artistic value	≥s		Assoc. with Assoc. with				Section	
Represents a type, period, or Engineering		ruction	Assoc. with development of a locality Other:					
O None			O None	Period of	signific	ance:		
Architectural Description and S			Historical B				Мар	
Complex of three buildings of 20 year period for Breslauer	constructed over the contract of the constructed over the constructed ov	er a rn	Breslauer & Co ting and disti	. was a wi lling busi	ne and ness. e	liquor impor- st. 1883.	Name	
building, originally 5 stori	les, was built	in	Moe-Bridges Co	., glasswa	re jobb	ers and manu-	me	
1894 with a granite & brick cotta trim and Corinthian co	front with te	rra let	facturers of e moved into the	lectric li southern	ghting :	fixtures		
floor. Original 1st fl. disp	olay windows n	ow	installed a gla	ass meltin	g furna	ce on the		
bricked in; elaborate cornic dition of 6th fl., BRESLAUER	ce removed with	h ad-	3rd floor. Afteused by Fein B	er 1921, t	he cent	er bldg. was		
licated on addition. Small r	ound windows :	forming	oldest bldg. w	as occupie	d by Li	ndsav McMilla	n	
a round arch over door, flandows, now filled with glass	iked by displa	y win-	Co., an oil pro	oducts bus	iness.	By 1945, Kol	-	
proof reinforced concrete ad			mar Laboratorio bldgs, includi					
Schnetzky & Son O Yes Content of Yes	No (over)		north. The co	mpany has	branche	s worldwide.		
5 Sources of Information (Reference	to Above)		6 Representation	on in Previo	us Survey	s		
A Milwaukee, A Half Century o	189 of Progress, p		O HABS O LDM	K 🔇 WIHP	O NRHP			
			7 Condition					
Building facade			Oexcellent	good Of	air O _D	oor Oruins		
6 D			8 District:	Historic	Third Wa	ard	Ma.	
C Building permit			⊗pivotal O	contributing	O _{non-}	contributing	Map Code	
D			9 Opinion of N	ational Regi	lster Elig	gibility	ode	
			date: n.a		initials			
Ε			Oeligible O	not aldadia				
			Onational O			HOWII		
F							i	

Architecturally significant for its fine neo-classical details, interpreted in three different building campaigns.

	toric Preserva	tion D	ivision Stat	e Historio	cal Soci	iety of Wi	scons	sin
City, Village or Town: County:			Surveyor: Date:					ຜ
Milwaukee Street Address:	Milwaukee	· · · · · · · · · · · · · · · · · · ·	Rankin 10/6/83					Street
			Acreage:					
250 N. Water St. Current Name & Use:	Current Owner:							
					0 5	1 7 D		
The Marshall Bldg. offices			The Robert Marshall Co., Geo.Bockl, Pres. Current Owner's Address:					
2			2040 W. Wiscon Milwaukee, WI					
Negative No.					·	·		
29	EE E							Number
Facade Orient.							ĺ	e H
Original Name & Use:		Source	Previous Owners	Dates	Uses	S	ource	<u> </u>
Hoffman & Sons Co, wholesa	le grocery	Ι ,						Town
Dates of Construction /Alteration	on	Source						
1906		A						æ
Architect and/or Builder:		Source						Range
Ferry & Clas		A						
Architectural Significance Represents work of a master			4 Historical Significance O Assoc. with lives of significant persons					
O Possesses high artistic valu S Represents a type, period, o		ruction	O Assoc. with significant historical events On S Assoc. with development of a locality					Section
O Engineering O None			O Other: O None	Period of				ğ
Architectural Description and S	Significance:	····	Historical H					Мар
6-story red brick load-bear	ing firencesf		Est. 1876, the	wholesale	e_grocei	ry firm of	f Wel-	p Name
construction, with segmenta	lly-arched rev	eals	lauer & Hoffma corner of Broa	n Co. was dway & Bu	located ffalo si	d on the S treets. B	SE v 1906	6 6
for fenestration. Simple de excellent proportions & ele	sign of gant brickwork		the firm had b	een, rename	ed John	Hoffman 8	& Sons	S
			& its new 5-st nearing comple	tion. Hof	fman's d	coffee roa	asters	3
			were located o a sugar pulver	n the 6th izer was o	fl.(add	ded 1911) 4th fl - Ra	, &	
			ning in the la	te '20s Ho	offman 8	& Sons sha	ared	
			space with var a local develo	per, signe	. In 194 ed a 99–	48, Geo.Bo -yr. leaso	ockl,	
Interior visited? O Yes	8 _{No}		named it the M In 1949, Round	arshall B	ldg, aft	ter his so	on.	
5 Sources of Information (Reference			6 Representati					
A Building permit			O HABS O LDM	K 🚫 WIHP	O NRHP_			
PA			7 Condition					
В				Sood Of			ins	
C				Historic '				Мар
			Øpivotal O	contributing	Onon	-contributi	ng	Map Code
D			9 Opinion of N					n
E				۸.	i nitial			
			O _{eligible} C			known		
F	Onational Ostate Olocal							

sale firm located on the same block, bought out Hoffman & Sons, and continues to use Hoffman's "Old Time" label. The bldg. is now used primarily for offices.

INTENSIVE SURVEY FORM His	toric Preservat	tion D	ivision Stat	e Historio	al Socie	ty of Wiscons	sin		
City, Village or Town:	County:		Surveyor:	ite:	Street				
Milwaukee	Milwaukee		Rankin 10/6/83						
Street Address:			Acreage:						
330 N. Water St.			49' x 130'						
Current Name & Use:			Current Owner: Maury & Shirley Perlstein,						
wholesale, commercial			Abraham & Esti						
Film Roll No.	Film Roll No.			Current Owner's Address: 6670 N. Atwahl Drive					
2			Milwaukee, WI						
Negative No.							Z		
24,25							Number		
Facade Orient.							Ĥ.		
Original Name & Use: J.P. Kissinger Co.		Source	Previous Owners	Dates	Uses	Source	. н		
Liquor rectifying & warehou		A					Town		
Dates of Construction /Alteration	n.	Source	· ·						
1893		A					R		
Architect and/or Builder:		Source					Range		
Schnetzky & Liebert		A					,,,		
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None Architectural Description and Significance: 5-story red brick fireproof construction, very ornate design similar to 3-story bldg. destroyed by 1892 fire. Pilasters, round arches, neo-classical ornamentation, "Kissinger plaque in pediment, urns crown corners. Excellent details in a Victorian design make this building a significant feature of the district. Interior visited? Yes No Sources of Information (Reference to Above)			Onther: O None Historical F J.P. Kissinger vine grower & 1854 & opened a few years la to this site the liquor imp company. The firm's bldg, h replacement wi considered to business block the 1920s; by & another whole MABS OLDM	Period of Background are, son of a merchant, his own stater. In 18 & 9 years oorting, related but the foliate a similar be one of as". The first lessale wind on in Previous the device on in Previous the device on in Previous the device on in Previous the device on in Previous the device on in Previous the device on in Previous the device of the device on the device of the devic	significant of a lost significant of a lost significant of a well-to arrived tore in Washington Sectifying fire destination of the city irm continues firm. The continues of the city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm. The city irm continues firm continues	cal events cality nce: cance: cance: cance: cance: cance: condo German in Milw. in Valker's Poir inger relocat incorporated g & wholesali stroyed the vear a 5-stor de was erecte v's "finest inued through used a printe The structure	ed ng y d,		
A building permit			Oother: Condition				٠		
В				Ogood Øf	air O DO	or Oruins			
	·		8 District:				K		
C			⊗pivotal O	•	_		Map Code		
n			9 Opinion of N				ode		
D			date: n.		initials:				
<u>E</u>			O _{eligible} C	not eligibl	•				
F			Onational C			·	-		

has since been occupied by numerous whole-sale & light manufacturing businesses. The facade's elaborate terra cotta ornamentation and the "Kissinger" pediment is still intact, but the northern section of the bldg. is cracked, due to uneven settlement.

	toric Preserva	tion D	ivision Stat	e Historio	cal Socie	ety of Wiscon	sin		
City, Village or Town:	County:		Surveyor:		D	ate:			
Milwaukee	Milwaukee		Rankin		1	.0/6/83	Street		
Street Address:					A	creage:	1		
342 N. Water St.					7	'3' x 139.5'			
Current Name & Use:			Current Owner: Grady W. Horto	on, Direct	or, Regi	onal Office			
The Mayer Bldg. government	offices		U.S.Government - Veteran's Administration Current Owner's Address:						
Negative No.			342 N. Water St., Milwaukee WI 53202						
A Tini	rints								
Facade Orient.							Number		
racade Orient.									
	7								
Original Name & Use: F. Mayer Boot & Shoe Co.		Source	Previous Owners	Dates	Uses	Source			
store, factory & warehouse		A					Town		
Dates of Construction /Alteration	n	Source							
1910, 1915–26		A					Re		
Architect and/or Builder:		Source					Range		
Schnetzky & Son		A							
Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None	method of const	ruction	Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: O None Period of significance: Historical Background and Significance:						
8-story reinforced concrete terra cotta tile on S & W fabldg. is architecturally dis of its white terra cotta extraot often used in Milwaukee along with the neo-classical this building a good example eno-classical revival design	tall ause erial al, ce	This striking bldg, standing at the NW corner of the old Third Ward, was the former home of the F.Mayer Boot & Shoe Co., one of Milwa kee's oldest shoe houses. Est. 1880 by Frederick Meyer, one of his early partners later formed another of the city's thriving shoe companies, V.Shoenecker Boot & Shoe Co. By 1896, Mayer employed 175 workers, produced 800 pairs daily, & had a reputation as one of the most progressive leather establishment in the city. This store, factory & warehouse bldg. was begun in 1910, although only 3 of its 8 stories were completed by the following							
5 Sources of Information (Reference	to Above)		6 Representati	on in Previo	us Survey	S	1		
A Building permit			O HABS O LDM						
			7 Condition						
В			Oexcellent	Dgood Of	air Op	oor Oruins			
			8 District:	Histor	cic Third	d Ward	Ma		
<u>C</u>			⊗pivotal O	contributing	Onon-	contributing	Map Code		
D		9 Opinion of N	ational Reg	ister Elig	ibility	ode			
	·····	date: Ŋ.A. initials:							
E	O _{eligible} C	not elfoibl	e Ounte	nown					
		Onational C			11 W11				
F									

year. In 1921, all but 1 floor of the bldg. was being used by a variety of professional service, mfg. and merchandise brokerage firms, but Mayer was still producing 12,500 pairs of "Dry-Sox", "Honorbuilt" & "Martha Washington" shoes daily. In 1945 the U.S.Govt. purchased the bldg. for use by the Veteran's Administration, remodeling it the following year, and has used it for office space since.

I		storic Preserva	tion D	ivision Stat	e Histori	cal Soc	iety of Wi	sconsin	1
7	City, Village or Town:	County:		Surveyor: Date:					
	Milwaukee	Milwaukee		Rankin			10/9/83		Street
	Street Address: 147 N. Broadway						Acreage: 20' x 80'	,	rt
	Current Name & Use:		· · · · · · · · · · · · · · · · · · ·	Current Owner:					
	tavern			William & The	odore Dra	gotta			
Fil	lm Roll No.			Current Owner's 3402 N. 51st Milwaukee, WI					
Neg	gative No.								
	13	ct Prints		Land contract	purchaser	•			Number
Fac	ade Orient.			Wayne & Willia 266 E. Erie S	m Bernhag				er
7	Original Name & Use:		Source	Previous Owners	Dates	Uses	Sc	ource	H
2	Clemens H. Kalvelage ware	house	A						Town
	Dates of Construction /Alterati	on	Source						
	1711		A						
	Architect and/or Builder:		Source						Range
	Carl Ringer		A						ro
3	Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, of Engineering None	es or method of const	ruction	Historical Single Assoc. with Assoc. with Assoc. with Other: O None	th lives of th significa	ant histo ent of a	rical events locality	3	Section
	Architectural Description and	Significance:		Historical B	ackground a	nd Signii	ficance:		Мар
	Architectural Description and Significance: 4-story orange brick with inset stone trim; commercial style, first floor somewhat altered.			This narrow 4-story warehouse was constructed in 1911 on the southwest corner of Broadway & Menomonee Streets in the busy Third Ward commercial/warehouse district. Designed by Carl Ringer, the 20' x 80' brick building was owned by Clemens H. Kalvelage, whose occupation was not given in the City Directory. By 1921 Koehler-Clemens, a wholesale coffee and tea company, and For-					
	Interior visited? O Yes	⊗ _{No}		ster Label Worl joined in the other wholesal	ks were us 1930s by I	sing the R.T. Mor	e warehous genthalen	e,	
5				6 Representation				===	
A	Sources of Information (Reference to Above) A Building permit			O HABS O LDM					
D				7 Condition	.				
B				O excellent				Ins	
C			· ·	8 District: H	•	_			Map
n				Opivotal & c				18	Code
D	<u>J</u>			9 Opinion of National Register Eligibility date: initials:					
E F			Oeligible Onot eligible Ounknown Onational Ostate Olocal						

Company. By 1958 the first floor had become a tavern and factory. Following a brief occupancy by a table and chair manufacturer, H. F. Auler Co., a wholesale hobbies and crafts business now located in the next block had its office and warehouse here.

	storic Preserva	ation D	ivision Stat	e Histori	cal Soci	ety of Wiscor	nsin		
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee	Milwaukee		Rankin			10/9/83	Street		
Street Address:					ļ	Acreage:	7 "		
159 N. Broadway						60' x 120'	_		
Current Name & Use:			Current Owner:						
H.F.Auler Co. hobby kits &	toys		Susan J. Flahe	•			_		
1			Current Owner's Address:						
			159 N. Broadwa	ay, Milwau	kee 52:	302	<u> </u>		
	44,44,411						Nu		
							Number		
Facade Orient.									
Original Name & Use:		Source	Previous Owners	Dates	Uses	Source	Ĭ		
2 W. Toepfer & Sons warehous		A					Town		
Dates of Construction /Alterati	.on	Source					Ţ		
1908, 1916		A					20		
Architect and/or Builder:		Source					Range		
A. V. Wiskocil		A							
	Significance: assical stone of led with moder windows on seco	cor-	Assoc. wi Other: O None Historical I Toepfer & Son ded in 1855, nationally by butions to th and brewing i an "ingenious improvements, Kiln Floor wi an adjustable sured a more and better qu rivaled" floor	Period of Period	significant of a last of a	rical events locality rance: ricance: works foun- ally and s contri- malting l Toepfer, ted several Dumping- pper and hich en- process hese "un- of his	Section Map Name		
5 Sources of Information (Reference A Building permit	ce to Above)		6 Representati O HABS O LDM O other:			ys_			
			7 Condition			_	1		
В						poor Oruins	-		
C			8 District: H				Map Code		
D			Opivotal Ocontributing Onon-contributing Opinion of National Register Eligibility						
			date: n.a. initials:						
E			Oeligible Onot eligible Ounknown						
=			Onational Ostate Olocal						

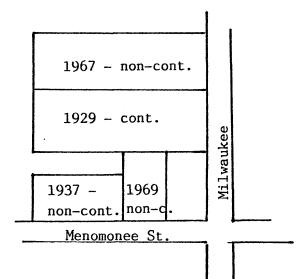
patent, were reportedly used in "most "most of the largest malt-houses in the United In addition, Toepfer & Sons manufactured tanks and tubs, boiler houses, and other sheet-iron and steel goods. This 2-story brick warehouse, the only remaining building constructed by Toepfer, is located immediately northeast of the former company site on Menomonee Street. The original building, designed by A.V.Wiskocil in 1908, was $60' \times 70'$, to which a $60' \times 10^{-5}$ 50' addition was made in 1916. Due possibly to Prohibition's effect on the trade, the building was sold in 1920 to Clark & Host Coffee Co., wholesale roasters, who occupied it for more than 20 years. Since 1943, the H.F.Auler Co., wholesalers of hobby kits and toys, has used it for business and storage. Although under new ownership, Toepfer & Sons, now perforated metal specialists, is still in operation in Milwaukee.

	toric Preserva	tion D	ivision Stat	e Historic	al Socie	ety of V	Viscons	in	
City, Village or Town:	County:		Surveyor:		D	ate:		တ	
Milwaukee	Milwaukee		Rankin		1	10/7/83		street	
Street Address:					A	creage:		e t	
143 N. Milwaukee St.	• •				1	50' fro	ntage		
Current Name & Use:			Current Owner:	or Dros		***************************************		٠	
garage and manufacturing			Peter L. Dueck Babcock Automo		1g				
Film Roll No.			Current Owner's						
	4.7		143 N. Milwaukee St., Milwaukee, WI 53202						
Negative No.	5		145 W. HILIWadi	се ве., га	LIWaukee	2, W1 _	3202		
9							İ	Number	
Facade Orient.							. 1	ber	
racade Orient.	STATE OF THE STATE								
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	Ħ	
Northwestern Transfer Co.		A						Town	
Dates of Construction /Alteration	on	Source	**************************************						
1914, 1920's, 1929		A,B						. 😾	
Architect and/or Builder:		Source						Range	
unknown									
Architectural Significance ORepresents work of a master OPossesses high artistic valu ORepresents a type, period, o Engineering ONone Architectural Description and S Complex composed of three a red brick, 1 and 2 story. Interior visited? O Yes Sources of Information (Reference ABuilding permit B City directories	er method of const		Onther: O None Historical F The oldest rengular complex southern 2-sto Its original u H. Barkow Co., cated ½ block this location. addition to the following the barn/garag western Transf when N. Young year, Northwestern Transf when N. Young year,	Period of ackground an maining but is the low bry bldg., ase is unknown, truck boo north, had be north we decade and ge facility of the control of the contr	significated Signi	ical ever ocality ance: icance: icance: in this ry of the es from thin 5 facturer thin 5 facturer thin 5 facturer the elater sed by N was Present follows coor O	trian- e 1914. years, s 10- op at matchin within 1920's forth- sident wing large	n	
C D E			Popivotal ⊗contributing Onon-contributing Opivotal ⊗contributing Onon-contributing Opinion of National Register Eligibility date: N.A. initials: Oeligible Onot eligible Ounknown Onational Ostate Olocal						

garage, at a cost of \$15,000. The facility has been used by Babbcock Automobile Spring Co, (in business since ca. 1920) for garage and factory purposes since 1963.

I	NTENSIVE SURVEY FORM History	oric Preserva	ition D	ivision Stat	e Histori	cal Soc	iety of	Wiscons	sin
71	City, Village or Town:	County:		Surveyor:			Date:		
	Milwaukee	Milwaukee		Rankin			10/7/8	3	Stree
	Street Address:	and the second s					Acreage:		er
	153 N. Milwaukee St.					·	60' x	120'	
	Current Name & Use:			Current Owner:		<u>_</u>			
	sheet metal and truck equipment manufacture			Herman Barkow H. Barkow Co.			•		
Fil	Im Roll No.			Current Owner's			·		
	1			516 F Dinah	W:1 1	177	E0017		
Neg	ative No.			516 E. Birch,	Milwauke	e, WI	53217		
	8								Number
Fac	ade Orient.								ber
2	Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	Ħ
Allen	H. Barkow Co.		A						Town
	Dates of Construction /Alteration		Source						•
	1928, 1937, 1947, late 1960	's	A						nd .
	Architect and/or Builder:		Source		· · · · · · · · · · · · · · · · · · ·				Range
	Ralph Kloppenburg (1937 sec	tion)	A			 			O
3	Architectural Significance		<u> </u>	Historical S:		1		1	
J	Represents work of a master Possesses high artistic values			Assoc. with Assoc. with Assoc. with					Section
	O Represents a type, period, or		ruction	Q Assoc. wit					tio
	Engineering None			Other: O None	Period of	signifi	cance:		,
	Architectural Description and Signature	gnificance:		Historical B					Мар
	2-story red brick factory w	ieh imam allu		Herman "Long	John" Bar	kow was	traine	d at th	e e
	and beams, 1 ft. thick brick	k walls, ped-	ımns -	Krupp Works i wagon shop he	n Germany re in 187	, and e 9. He r	establis replaced	ned a	hin e
	imented central pavilion.			2 months afte	r the 189	2 fire	destroy	ed it,	
				making heavy steel wheelba	and light	wagons	and tr	ucks,	
				the Barkow Co	. was the	1st to	enter	the mot	or-
				ized truck li	ne in Mil	waukee,	and by	1923	
				had ceased al auto body bui	lding. Al	vin Bar	kow. st:	rate on ill act	ive
				in the busine	ss, desig	ned all	the fir	rm's ne	W
	Interior visited? O Yes	No		streamlined t the third to					-
<u>5</u>	Sources of Information (Reference			6 Representation					
_	Building permits	· · · · · · · · · · · · · · · · · · ·		O HABS O LDM	K 🛇 WIHP				
A	Dariding permits			Oother:					
В				7 Condition Oexcellent	O hoon	air O	noor O	ruine	
				R District:	see map				اح ا
C				0					Map Code
D				Opivotal Scontributing Snon-contributing Opinion of National Register Eligibility					
<u></u>			date:						
E			Oeligible O						
F			Onational O						
				V .					

Site plan - not to scale



Auto painting was done on the 1st floor, and woodworking was done on the 2nd. In 1937 a trailer and body shop and office building was built on the SW corner of the site, followed by a 2nd story addition 10 years later. Another garage and a new office bldg. were constructed in the late 1960's. Barkow Co. recently opened a new plant in a NW suburb, but intends to continue doing custom sheet metal work and truck equipment fabrication at the N. Milwaukee St. facility.

	oric Preservatio	n D	ivision Stat	e Historio	al Soc	iety of	Wiscons	in
City, Village or Town:	County:		Surveyor:			Date:		**
Milwaukee	Milwaukee		Rankin			10/7/83		Street
Street Address: 240 N. Milwaukee St. Current Name & Use:			Current Owner:			Acreage: 100' x 1 60' x 12		. P
				um Pificla	, 1		ľ	
various offices, commercial Film Roll No.			Thomas & Maril Current Owner's		<u></u>			
3			757 N. Broadwav Milwaukee, WI 53202					
Negative No. 28, 29 Facade Orient.			TITS WEUKEL, WI	33202				Number
							ļ	
Original Name & Use:		rce	Previous Owners	Dates	Uses		Source	
2 S.Heller Elevator Co. mfr. &	Repair C							Town
Dates of Construction /Alteration	Sou	rce			<u> </u>		1	
1908, 1922	A	,в						
Architect and/or Builder:	Sou	rce				-		Range
unknown						· · · · · · · · · · · · · · · · · · ·		
Architectural Significance ORepresents work of a master OPossesses high artistic value ORepresents a type, period, or Engineering ONONE Architectural Description and Significance 4-story corner block loft conforced concrete, Art Moderne dition, built 1922); 1908 see brick with segmental arches six-over-six windows.	gnificance: nstruction, reinentrance (later ction 2-story		O Other: O None Historical E SiegfriedHelle the elevator b	Period of ackground and in ips in the and doors In 1895, treed with fer Elevattary, Helison, and but nto it in	signifi signifi an immi t Milwa 1893, f e manuf and the the the others tor Co. ler wen ved int 1919 a	ficance: grant, ukee's formed the acture of e repair n-named to form After to success factor the reference to the reference t	learned August the first of ele- r of Heller- n the 3 years into sively ry in ear. In	
5 Sources of Information (Reference	to Above)		6 Representation	on in Previo	us Surve	ys		
A Irving Heller, former owner			OHABS OLDM	K 🛇 WIHP	O NRHP_			
B Gregory, Vol.IV, pp.458-9			7 Condition Oexcellent				ruins	
C HAER			8 District: Historic Third Ward Opivotal Ocontributing Onon-contributing 9 Opinion of National Register Eligibility					
E		Oeligible C	not eligibl					
· F								

Heller Elevator Co. was officially organized and, in 1929, another loft bldg. was constructed on the corner. Within a few years, the bldg. was being shared with companies including a printing firm, an engraver and, eventually, the <u>Wisconsin Jewish Chronicle</u>. Heller's elevator works, carried on by his son, folded in 1956. The buildings, connected by fire doors, are occupied by an attorney, a diving equipment & supply shop and a derivative of the engraving firm that has occupied it since the 1920's.

INTENSIVE SURVEY FORM H	istoric Preserva	ation D	ivision Stat	e Historio	cal Soci	ety of Wiscons	sin
City, Village or Town:	County:		Surveyor: Date:				
Milwaukee	Milwaukee		Rankin			10/7/83	Street
Street Address:			Acreage:				
144 N. Water St.						30' x 140'	
Current Name & Use:			Current Owner: Paul M. Kozlo	weki Rich	ard T	Ragolski	
commercial printing			James W. Pipk	orn	iaiu i.	Ragoiski,	
Film Roll No.	,		Current Owner's S11 W22195 Hil		·		
2	1		Waukesha, WI	iciest bi	rve		
Negative No.							ž
36							Number
Facade Orient.							-

Original Name & Use:		Source	Previous Owners	Dates	Uses	Source	
2 W.S.Seaman & Co., furnitu	re mfr.	A	·				Town
Dates of Construction /Alterat	ion	Source					
1891/1945		A,B		M3-1-12-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1			
Architect and/or Builder:		Source			ļ		Range
Crane & Barkhausen		В		**************************************			če
Architectural Significance		1	A Historical S	ignificance	<u> </u>		
Represents work of a master O Possesses high artistic val			Assoc. wi				Sec
Represents a type, period, Engineering		truction	Assoc. wi	th developme	nt of a l	ocality	Section
None			O None	Period of	signific	 ance:	
Architectural Description and	Significance:		Historical E	ackground a	nd Signif	icance:	Мар
1-story brick factory bui stories removed in 1945.	lding; top 3	_	This 1-story factory of W.S	oldg. was S.Seaman C	origina. lo., a fu	lly the 4-stor urniture mfg.	, 2
drastic alteration, the bu	uilding has beer	n	firm est. in	the 1870s.	In 1906	of the firm	ame
listed as a non-contribut: loss of integrity.	ing element for	its	moved to a blo ous lumberyard	ig. on vir is and, by	ginia St 1910. <i>I</i>	t, near numer Adolph Weber's	5
- Land of Indegrate,			confectionary	firm move	d into t	his building	
			Weber made car making additio	ndy here t ons to the	or over rear th	15 years,	
			it to almost i	140' in 1e	ngth. H	By 1940, the	
		-	Wisconsin Work across the str	csnop for ceet. used	the Blir the blo	ld, located	.
			house. The to	op 3 stori	es were	razed in 1945	•
Interior visited? O Yes	⊗ No		and in 1952 th				
5 Sources of Information (Referen	nce to Above)		6 Representation			<u>'s</u>	
Menomonee Valley Indust	rial Survey for	m.	O HABS O LDM	K Ø MIHP	O NRHP_		
			7 Condition				-
B Building permits			Oexcellent	Øgood Of	air Op	oor O _{ruins}	
C			8 District: I	listoric T	hird War	-d	Мај
			Opivotal Q	contributing	⊗ non-	contributing	Map Code
			9 Opinion of National Register Eligibility				
		date: n.a. initials:					
E			Oeligible Onot eligible Ounknown				
		Onational Ostate Olocal					
F					-	į	

moved in. The W.S.Seaman Co. moved from furniture-making to telephone supply manufacture and, ultimately, to the manufacture of closed automobile bodies at 3 small plants by 1919.

INTENSIVE SURVEY FORM His	oric Preserva	tion D	ivision Stat	e Historio	cal Soci	iety of	Wiscons	sin	
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee	Milwaukee		Rankin			10/6/83		Street	
Street Address:						Acreage:		et	
223 N. Water St.						26' x 1	19'		
Current Name & Use:			Current Owner:						
Miller-Armstrong Costumes,	shop & storage	,	David & Alfri						
Film Roll No.	9		Current Owner's Address:						
2			223 N. Water 9	St., Milwa	ukee, W	I 53202	2		
Negative No.									
3			Land contract purchaser:					Number	
Facade Orient.			Paul Armstrong	, Paul Arn	strong	and Ass	oc., a	rs.	
		limited partne waukee, WI 53	rship, 223 202	3 N. Wat	ter St.,	Mil-			
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2 Geo. Ziegler & Co. candy m	fr.	A						Town	
Dates of Construction /Alteration		Source							
1890		A							
Architect and/or Builder:		Source						Range	
H. D. Schnetzky		A			 			'n	
Represents work of a master O Possesses high artistic value O Represents a type, period, or O Engineering O None Architectural Description and S. 5-story orange brick with te 3 round arches at top, Roman interlace and acanthus designiron fire platforms with decentral altered 1st floor.	Assoc. wi Assoc. wi Assoc. wi Other: O None Historical II In 1861, 16 yea varia, Geo.Zie shoe factory a law in the can took full cont ployed 68 pers lozenges, gum late cream dro cation in 1882 1890, of which A 25 hp engine made over 6 to firm became th	Period of Background a ars after egler left and joined dy-making crol in 183 sons in the drops, roo ps. The fill a portion e powered to	significant of a signif	rical everage rical everage representation of the second contraction of the second representation of th	om Ba- a Milw. s-in- gler he em- of mint noco- nis lo- ce in olished hat	e e			
5 Sources of Information (Reference			6 Representati						
A Building permit			O HABS O LDM		O NRHP_				
A building permit			Oother: Condition						
В	В			⊗ _{good} Of	air O	poor O	ruins		
		8 District:	Historic				Map Code		
<u>C</u>	Spivotal Ocontributing Onon-contributing								
D	9 Opinion of National Register Eligibility								
E	date: N.A. initials: Oeligible Onot eligible Ounknown								
F			Oeligible C Onational C			known			
								}	

mallows. By the early 1900s the firm was said to be the largest of its kind west of Philadelphia. 3 years after Geo.Ziegler's death in 1904, his sons relocated to a large, newly-constructed factory several blocks to the S. Since then, this bldg. has housed clothing, plastics and medicine factories, and bottling and coffee roasting shops. Today the bldg. is occupied by a costume shop. The words "Geo. Ziegler's Most Delicious Chocolates" can still be seen on its facade.

	storic Preserva	ation D	ivision Stat	e Historio	al Soc	iety of	Wiscon	sin	
City, Village or Town:	County:		Surveyor:			Date:			
Milwaukee	Milwaukee		Rankin			10/6/83		Street	
Street Address:						Acreage:		er	
215 N. Water St.						40' x 1	38'		
Current Name & Use:			Current Owner: Paul Hoffman,	Pres.					
warehouse	•		Hoffman Proper		•				
Film Roll No.			Current Owner's	Address:			···	1	
2			125 N. Water St., Milwaukee. WI 53202						
Negative No. 5,6,7,8 Facade Orient.								Number	
Original Name & Use: Friend & Marks Co., men's a men's clothing: mfr.& whole	and young esale	Source	Previous Owners	Dates	Uses		Source	Town	
Dates of Construction /Alterati		Source			<u> </u>		 	"	
1906–7		A	·		ļ		1	 	
Architect and/or Builder:		Source			1		-	Range	
Buemming & Dick		A					-	ge	
Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, of Engineering None Architectural Description and 5-story red brick, mill condistictive design. Original stone brackets and pediment front with triple double-hutween; wide shallow arch ownindows and stone corner britantial brackets. Interior visited? Yes	O other: O Nome Historical II In 1907 Eugene their 12-yr-ol 3 blocks S int in the mfr. of which they dis market. In 192 apparently lef Winter Co. had 100 people, al furnace & stor on 1st, sales 3rd, cutting & on 5th. The co	th lives of th significa th developme Period of Background at Friend & d wholesa to this fac men's & stributed 29 the bus t Milwauke l acquired so in men age were & stock or pressing mpany went	significant of a signif	rical every locality cance: ficance: Marks mar	moved siness ecializ othing estern owners ritz & loying r. The t, offing on wing				
5 Sources of Information (Reference ABuilding permits B	e to Above)		Representati O HABS O LDM C other: Condition O excellent		O NRHP_		ruins		
C D E			8 District: Spivotal O 9 Opinion of N date: n.a. Oeligible O	Historic contributing	Third on Onon ister Eli	Ward -contribu Igibility s:_	iting	Map Code	
E				state O1	ocal.				

1963, and the factory was vacant for almost 10 years. Harri Hoffman Co., located $\frac{1}{2}$ block away, has used it since for a warehouse.

	toric Preserva	tion D	ivision Stat	e Historio	al Societ	ty of Wiscons	sin		
City, Village or Town:	County:		Surveyor:		Dat	te:	တ		
Milwaukee	Mılwaukee		Rankin			/6/83	Street		
Street Address:					Acı	reage:	Ä		
201-203 N. Water St.				· · · · · · · · · · · · · · · · · · ·	80	' x 80'			
	othing, mfr. &	retail	1 Current Owner:						
Schmidt-Orlow-Stumphs, Inc			Meldomar Realty, Inc. c/o Kenneth L. Rinka						
			Current Owner's Address:						
Negative No.			203 N. Water S	St., Milwa	ukee, WI	53202			
9							Number		
Facade Orient.	ade Orient.						ber		
Original Name & Use: 2 Keenan Bldg. Mendel Smith & Co. whole		Source	Previous Owners	Dates	Uses	Source	н		
Mendel, Smith & Co., whsle	groceries	B					Town		
Dates of Construction /Alterati	on	Source							
ca. 1889, 1908		A,B		**************************************			×		
Architect and/or Builder:		Source					Range		
unknown/H.W.Buemming		В							
Architectural Significance Represents work of a master Possesses high artistic valu Represents a type, period, o Engineering None Architectural Description and	ruction	O Other: O None Historical H	th lives of th significa th developme Period of Background an	nt historic nt of a loc significan nd Signific	cal events cality - ce:	Section Map			
5-story cream brick, wood be storefronts with newer gladouble-hung windows.	ling,	This 5-story s story wholesal & Co By 1900 but Alfred Men address. In 19 hat, glove & f the bldg., add shed on the rowas added to t installed; Rhe the northern ½ by Milwaukee K Orlow Mfg. Co.	e grocery the firm del, buyer 08 Morawet ur dealer ing the 5t of. In 193 he rear an a Mfg, dre of the bl nit Produc	owned by was no look, was still a constitution of the constitution	Mendel, Smi onger listed ill at this a wholesale fr. occupied a pelt-dry stairway ter partitio, occupied owed in 1941 947 Schmitt-	Name th ing			
	⊗ No						r y		
Sources of Information (Reference City of Milw. master propert			6 Representati O HABS O LDM O other:	OK WIHP	O NRHP		5.		
Bbuilding permit		7 Condition Oexcellent Sgood Ofair Opoor Oruins							
<u> </u>		8 District:		ic Third		Ma			
<u></u>		∅ pivotal O	contributing	Onon-co	ontributing	Map Code			
D	· · · · · · · · · · · · · · · · · · ·	9 Opinion of National Register Eligibility							
	date: <u>η·Δ.</u> initials:								
<u>E</u>			O _{eligible} C			own			
F		Onational Ostate Olocal							

and store; now known as Schmitt-Orlow-Stumpfs, the firm has ceased manufacturing, and shares the building with Stuart Mfg. Co., a women's clothing factory and outlet store.

	INTENSIVE SURVEY FORM His	toric Preserva	tion D	ivision Stat	e Historio	al Soc	iety of	Wiscon	sin	
78	City, Village or Town:	County:		Surveyor:			Date:			
1	Milwaukee	MI1waukee		Rankin			10/6/83		Street	
	Street Address:						Acreage: 80' x 1	101	er	
	233-243 N. Water St.						& 47' x			
	Current Name & Use:			Current Owner:						
	Jak-Pak, Inc., toy mfr. com	mercial		Gerald & Alic	e Colburn					
Fi	lm Roll No.			Current Owner's Address: 200 W. Indian Creek Court						
	1			Milwaukee, WI, and						
Ne	gative No.			Atty. Leo Lichter, trustee, Lichter Trust						
	Affi Juli	E S		111 E. Wiscon	sin Ave.	cee, m	.Circer 1	Lust	Number	
Fa	cade Orient.			Milwaukee, WI	53202				er	
	Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2	_			Trevrous owners	Dates	Uses		Source	Town	
	Young Saddlery, mfr. & whol	esale	A				·····		ň	
		u .	Source							
	1896/1924 Architect and/or Builder:		A,B						Ra	
			Source				·		Range	
-	unknown/Tharinger & Bruecke	r	/B							
3	Architectural Significance Represents work of a master			4 Historical S O Assoc. wi	ignificance th lives of	signific	ant perso	ns	S	
	Possesses high artistic value Represents a type, period, or		rustion	Assoc. wi	th significa	nt histo	rical eve	nts	Section	
	O Engineering	a meenod of conse	ruction	Other:					on	
	O None	A 2.5.1		O None	Period of					
	Architectural Description and S	ignificance:		Historical E This bldg. con	Background and Structed f	nd Signif or use	icance: bv Arth	ur You	Map	
	6-story brick loft building	with coralled	i cor-	In 1868, his f	ather had	transfe	erred hi	s 11-y	r. Name	
	nice, 4 multi-centered arch	es over triple	ets	old saddlery & this site. In	leather 1 1909 this	urm fro	om Beloi aimed to	t to be	ro	
	of arched windows at 5th fl of similar design added in	. 4-story addi 1924. 1st fl.	bays	one of the sta	te's large	est sado	dlery ho	uses,		
	boarded up. A distinctive de	esign featurin	g the	enjoying inter In 1915 a bric	national t k addition	rade as	s well a umahly t	s dome	stic.	
	arches so popular in the dis	strict in the	1890s.	story) was mad	e by the J	loys Bro	os, whos	e chan	_	
				dlery, tent & sailmaking firms was located 2 blks N. In 1924 a 4-story loft addition was						
				constructed to the N. The Young business bro						
		_		up during WWI by Piggly Wigg					d	
		D _{No}						tile		
5	Sources of Information (Reference	to Above)		6 Representation			<u>ys</u>			
A	City of Milw. master proper	rt file		O HABS O LDM	K & WIHP	O NRHP_				
				7 Condition						
B	building permits			Oexcellent	S _{good} Of	air O	poor O	ruins		
_	•			8 District: _	Historic	Third	Ward		Maj	
L				Opivotal O	contributing	Onon	-contribu	ting	Map Code	
D			9 Opinion of National Register Eligibility							
			date: n.a	•	initial	s:				
E					e 0	know				
			Oeligible Onot eligible Ounknown Onational Ostate Olocal					-		
F		•	State Olocal							

Milwaukee Talking Machine Co. Both bldgs, have been used for offices, warehousing (wholesale hardware) & light mfg. (clothing, picture frames) since the 1920s. The current owner, Jak-Pak, has made plastic toys & jack & ball sets in the 6-story bldg. since 1960. The smaller structure is used by an art restoration business and a handbag factory outlet store.

	toric Preserva	tion D	ivision Stat	e Historio	al Soci	ety of V	liscons	sin	
City, Village or Town:	County:		Surveyor:		I	Date:			တ
Milwaukee	Milwaukee		Rankin		1	10/7/83			Street
Street Address:					P	Acreage:			er
207 N. Milwaukee St.					1	50' x 12	0'		
Current Name & Use:			Current Owner: Russ Haberman, business manager						
art school, pottery studio,	sales		Milwaukee School of the Arts, Inc.						
Film Roll No.			Current Owner's Address: 207 N. Milwaukee Street						
1	34		Mlwaukee, WI						
Negative No.									
5									Number
Facade Orient.								-	H
1									
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
Phoenix Knitting Co., bldg	#3	A		·					Town
Dates of Construction /Alteration		Source							
1915-16		A							
Architect and/or Builder:		Source							Range
Kirchhoff & Rose		A							ro
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None Architectural Description and Significance: 6-story reinforced concrete frame with brown brick and stone trim, commercial style. Interior visited? Yes No Sources of Information (Reference to Above) Abuilding permit			O Other: O None Historical F By 1916, when the Phoenix Kr glove & mitter facilities in was designed f for stock and accomodated th 1920s, Phoeni of silk hosier that stretched Sold in 1952 t who rented it space to sever Representation O HABS O LDM O other: Condition	th lives of th significath significath developme Period of sackground and this factor itting Confirm was the Third for stock, finishing the knitting to Metropolas factory al companion in Previous WIHP	significated Signi	ical even ocality ance: icance: complete of ocality icance: complete oc	ed for old 2 oth ment ors In the cture ngs St. Corp, d offi upied	er	Section Map Name
В				Sgood Of			uins		
			8 District:				dna		Map Code
			9 Opinion of N				TINE		Code
			date: N.A. initials:						
			Oeligible C			nown			
			Onational Ostate Olocal						

from 1965 to 1975 by Sac Bros., a wholesale and retail art and school supplies firm, and it is now occupied by The Milwaukee School of the Arts and The Potter's Wheel, a pottery studio and sales room. (See also 219 N. Milwaukee and 311 E. Chicago.)

INTENSIVE SURVEY FORM Hi	storic Preserv	ation D	ivis	ion Stat	e Historio	cal Soc	iety of	Wiscons	sin
City, Village or Town:	County:		Su	rveyor:			Date:		
Milwaukee Milwaukee			Rar	nkin			10/7/83		Street
Street Address:			Acreage:						er
219 N. Milwaukee St.			200' x 120'						
Current Name & Use:			Current Owner:						
vacant warehouse			Her	rman & Esthe	er Weingro	d			
Film Roll No.			Cui	rent Owner's	Address:				
1	-34		N38 W3269 Edgewood Ct., Nashotah, Wi.						
Negative No.									,,,
6									Number
Facade Orient.									er
4 7 4 4 4 4 4									
Original Name & Use:	T.	Source	Pre	vious Owners	Dates	Uses		Source	
2 Phoenix Knitting Co. plant	#/	A						Jourse	Town
Dates of Construction /Alterati	.on	Source	ļ			ļ			#
1917–1918		1	<u> </u>	- · · · · · · · · · · · · · · · · · · ·		<u> </u>		ļ	
Architect and/or Builder:		Source				 			Range
O. C. Uehling								<u> </u>	1ge
Architectural Significance		A		Wistonical C					
Represents work of a master			4	Historical S Assoc. wi	th lives of				Section
O Possesses high artistic value O Represents a type, period,		truction	Other:						
O Engineering	with the state of								
O None Architectural Description and	Significance		O None Period of significance:						
7-story brown brick curtain		n	Historical Background and Significance: Complete 2 years after its look-alike to the						Map Na
forced concrete frame, sto	ne trim.		south, this was Phoenix Knitting Co.'s Plant #4. The dye and wash area was in the base-						
				The dye a t, printing					(5
	,		lst	floor, pac	king on th	e 2nd	and knit	ting	
			on the floors above. A concrete stack rises above the boiler room in the rear that supplied 3 plants with heat and steam. By 1940, this company employed 400 persons. (see also 311 E. Chicago, 207 N. Milwaukee, 320 E. Buffalo). Since 1956 this bldg. has been used						
	_		by several firms for offices, warehouses &						·
Interior visited? O Yes	⊗ No		light mfg. The parking lot to the N was anoth						her
5 Sources of Information (Referen	ce to Above)		Poenix plant formerly. Representation in Previous Surveys						
ABuilding permits			O HABS O LDMK O WIHP O NRHP						
			7 Condition						
В			Oexcellent Ogood Ofair Opoor Oruins						
C					•			ARD	Маг
			0	pivotal O	contributing	Ono	n-contribu	ting	Map Code
D			9	Opinion of N	ational Reg	ister El	igibility		de
				date: n.	۸	initia	ls:		
E			Oeligible Onot eligible Ounknown						
			Onational Ostate Olocal						
F									

INTENSIVE SURVEY FORM Hist	toric Preserva	tion D	ivision Stat	e Histori	cal Soc	iety of V	Wiscons	in	
City, Village or Town:	County:		Surveyor: Date:						
Milwaukee	Milwaukee		Rankin 1					Street	
Street Address:						Acreage:		et	
301-309 N. Water St.			135' x 135'						
Current Name & Use:			Current Owner:						
commercial warehouse			Bermer Corp.						
Film Roll No.			Current Owner's	Address:					
1			1070 N. Carbid	le Ave. T	ucson,	AZ 85709)		
Negative No.								z	
33,34,35			·				·	Number	
Facade Orient.							-	н	
		النسب							
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	_	
Goll & Frank Co. wholesal	dry goods	A						Town	
Dates of Construction /Alteration		Source		·	 	<u> </u>		_	
1896		A			 				
Architect and/or Builder:		Source			 			Range	
Ferry & Clas		A						e	
		1 1	Historical S	ignificance	<u> </u>		L	·	
Represents work of a master Possesses high artistic value	.c		Assoc. wi	th lives of	signific			Section	
🕅 Represents a type, period, or	method of const	ruction							
O Engineering O None	en er		Onne Period of significance:						
Architectural Description and S	ignificance:		Historical Background and Significance:						
7-story orange brick with to	orra cotto tri	!	Coll 9 Essents 6	1-				Map Na	
loft construction, Bedford	stone 1st f1.	en-	Goll & Frank (by two young (8	
trance with 3 round arches	separated by]	Ionic	by two young German men. By 1882 it had grown to conduct a regional midwestern trade with						
columns. 2nd story has stri double-hung windows. Next 4			35 employees i	n Milw. 8 oldest io	9 trav	velling s	sales-		
by pilasters capped by roun	d arches. 7th		men & was the oldest jobbing house in the city. They located on this site in 1864 &						
story: stripped classical, dows; 2-story penthouse rise	with grouped w	vin-:	built a large new house here in 1882. Al- though they suffered only from smoke & water						
facade. Main cornice remove	ed. Excellent	Ren-	damage in the 1892 fire, they replaced their						
aissance design with hints of classicism.	of Schinkelesq	lue	4-story structure with this twice-larger im-						
Interior visited? O Yes	O No		pressive 7-story bldg. in 1896. Between 192 & 1938 the firm dissolved into two with Goll						
5 Sources of Information (Reference			6 Representation in Previous Surveys						
- huilding permit			O HABS O LDMK WIHP O NRHP						
A building permit			Oother:						
В			7 Condition Sexcellent Ogood Ofair Opoor Oruins						
<u> </u>			8 District: HISTORIC THIRD WARD						
C			Opivotal Ocontributing Onon-contributing					Map Code	
								ode	
D			9 Opinion of National Register Eligibility						
E			_	. A	initia				
<u>E</u>			Oeligible C			nknown			
F			Onational C	State O	local				

retaining the dry goods portion of the business and $\ensuremath{\mathsf{Frank}}$ the notions portion.

INTENSIVE SURVEY FORM Hist	oric Preserva	tion D	ivision Stat	e Historio	cal Soc	iety of	Wiscons	sin	
City, Village or Town: County:			Surveyor:		Date:				
Milwaukee Milwaukee Street Address:			Rankin			10/7/83		Street	
Street Address:						Acreage:		ř	
316 N. Milwaukee St.			Current Owner:						
warehouse and offices Film Roll No.		·	James Frisch Current Owner's	Address:				 	
3			725 N. U				·		
Negative No.			735 N. Water St.						
26			Milwaukee, WI	31202				Number	
Facade Orient.								er	
			,						
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source	_	
2 Standard Paper Co. warehou	se	A	·					Town	
Dates of Construction/Alteration	· · · · · · · · · · · · · · · · · · ·	Source						•	
1914		A							
Architect and/or Builder:		Source		· · · · · · · · · · · · · · · · · · ·				Range	
Schnetzky & Son		A						, ,	
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None Architectural Description and Significance:			O None Period of significance: Historical Background and Significance: This building was the warehouse for Standard Paper Co., mfrs. and jobbers of papers supplies. Est. 1883, Standard had a sizeable Milwaukee business, as well as extentive tradithroughout the NW, supplying paper for most of the newspapers of the region. Although much of the stock (printing, wrapping & toile paper, towels, cups & bags) was distributed through the Milwaukee warehouse, the firm also drop-shipped from the mills. In the 1940 the bldg. was used by lithographers, and was purchased in 1974 by Sax Arts & Crafts (whole						
5-story brown pressed brick, crete loft construction, cop dentils and brackets, stone opy trimmed in green art gla glass in transoms of lst fl. tecturally significant for i and fine materials.									
) _{No}		sale & retail) for offices, wholesale and ware						
5 Sources of Information (Reference to Above)			Representation in Previous Surveys OHABS OLDMK OWIHP ONRHP						
A Building permit			Oother:						
В			7 Condition Oexcellent Sgood Ofair Opoor Oruins						
				Historic			uins	3	
C					_		ting	Map Code	
D			Opinion of National Register Eligibility						
E			_	<u>a.</u>	initia				
			Oeligible O			ıknown			
F			Onational O	state Ol	local				

i in the

house uses. Other than Sax's remodeling of the lobby and 5th floor, the interior and exterior are virtually unchanged.

INTENSIVE SURVE		rvation D	ivision State	e Historio	al Society o	of Wiscons	in	
City, Village or	City, Village or Town: County:		Surveyor:		Date:		Street	
Milwaukee Street Address:			Rankin			10/7/83 Acreage:		
	200 N. W.1				j			
338 N. Milwauk Current Name & U			Current Owner:					
shade & blind	mfr., sales & storage		Joseph Kinsky, Milwaukee, WI		ilwaukee St.	,		
Film Roll No.	Current Owner's Address: Land contract purchasers:							
3	2		Milwaukee Mutu			ert		
Negative No.	THE REAL PROPERTY OF THE PARTY		Doucette, Pres			.,	Z.	
23	Si III SI SI		Milwaukee. WI Sycamore Bldg.	and Inv.	Co., Inc.,		Number	
Facade Orient.			M. Julian. Pre Oconomowoc, WI		W. Old Wood	ls,		
			·					
2 Otto Kuehn lea Schuster Bros.	Use: f tobacco warehouse,	Source	Previous Owners	Dates	Uses	Source	Town	
	ction /Alteration	Source					3	
1907		A				_	·	
Architect and/or	Builder:	Source					Range	
unknown							ัก	
Represents work of a master O Possesses high artistic values O Represents a type, period, or method of construction O Engineering O None Architectural Description and Significance: 5-story corbelled cornice red brick curtain walls over poured concrete frame, double-hung windows, relatively intact exterior. Interior visited? O Yes No			Onne Period of significance: Historical Background and Significance: In the 1880's Milwaukee manufactured more tobacco than any other city in the NW except Chicago. Whether handling native leaves or the more desireable imported tobacco, the number of wholesalers and manufacturers in Milwaukee grew steadily between 1880 and 1910 as cigar smoking became more fashionable and skilled immigrant labor more plentiful. Most of the city's 15 or so wholesale leaf tobacco firms were located in the Third Ward. This bldg. was occupied in part by Otto L. Kuehn, a German who had been active in Milwaukee's brokerage business for 24 years, and was the					
5 Sources of Information (Reference to Above)			6 Representation in Previous Surveys					
▲Building permit			O HABS O LDMK & WIHP O NRHP					
B C			7 Condition					
			Oexcellent Ogood Ofair Opoor Oruins					
			8 District: _		Third Ward	ributino	Map Code	
			9 Opinion of National Register Eligibility					
D			date: n.a					
<u>E</u>			Oeligible Onot eligible Ounknown					
F			Onational Ostate Olocal					

leaf tobacco warehouse of Schuster Bros, a wholesale firm est. in 1878 as Schuster & Fitts. The basement was used for drying tobacco, the 1st fl. was occupied by Kuehn's business, the 4th fl. was used for sorting and the 5th fl. held the "sweat" rooms. In 1913, Schuster Bros. moved 1 blk W and the bldg. has subsequently been used by a variety of companies for offices, manufacturing and storage. It has recently been purchased, occupied and renovated by the Erv. Julian Shade Co., shade & blind manufacturers and sellers since 1900, which leases some storage space to Marine Bank Co.

INTENSIVE SURVEY FORM F	listoric Preserva	ation D	ivision Stat	e Histori	cal Soci	ety of Wiscor	nsin		
City, Village or Town:	County:		Surveyor: Date:						
Milwaukee Milwaukee			Rankin 10/7/83						
Street Address:			Acreage:						
341 N. Milwaukee St. Current Name & Use:			60' x 120'						
	· ·		Current Owner: Mary Linton,	Patricia (Costello	, Dale Soren-	-		
antiques center Film Roll No.	son, James Ro		as Kron	en 	-				
1			Current Owner's Address: 531 W 26089 Sunset Drive						
Negative No.			Waukesha, WI	53186			ļ		
2, 3	P						Number		
Facade Orient.		=		٠.	\$ 1		ber		
Original Name & Use:		I C	Previous Owners		7		-		
2 0. C. Hansen Glove and M	itten	Source	rrevious Owners	Dates	Uses	Source	Town		
Manufacturing Co. Dates of Construction /Altera	tion	A) š		
	e ton						ļ		
1911 Architect and/or Builder:		Source			 		Range		
Ferry & Clas							ıge		
Analiana and Cinifi		I A	Historical S	ionificance					
Represents work of a maste O Possesses high artistic va	er alues		Assoc. wi	th lives of			Section		
O Represents a type, period, O Engineering		ruction	1						
None			O Other: O None	Period of	signific	ance:			
Architectural Description an	d Significance:		Historical H	ackground a	nd Signif	icance:	Мар		
5-story red brick and cor	ncrete commercial	1	Oscar C. Hansen was, in 1881, Vice President of Hansen's Empire Fur Factory and, by 1905, President of his own firm, O.C.Hansen Manufacturing Co., one of Milwaukee's 7 makers of						
style.		-							
	• •		gloves & mitte	ens. The	company	specialized			
			in "Built Like driving, dress	A Hand"	gloves f	or "motoring	,		
			sen occupied t	his bldg.	for 8 y	ears, follow	ed ed		
			by Middleton M hats, caps, el	Ifg. Co., i	makers & ttens P	dealers of			
			hats, caps, gloves & mittens. By 1931, the bldg. was used for printing, clothing mfr., and vending machine production. From 1946 to						
Interior visited? O Yes	⊗ No		and vending ma	chine pro ed office	duction. space f	From 1946 to or the Vetera	d an's		
5 Sources of Information (Refere			6 Representation in Previous Surveys						
_			OHABS OLDMK WIHP ONRHP						
ABuilding permit			O other:						
В			7 Condition Oexcellent	9good Of	air On	oor Oruins]		
				Historic T			K		
<u>C</u>			⊗pivotal O	contributing	Onon-	contributing	Map Code		
D							ode		
			Opinion of National Register Eligibility date: n. A. initials:						
E			_						
			Oeligible Onot eligible Ounknown Onational Ostate Olocal						
F					- -		1		

Administration and the GSA, and served as an Army induction center. The bldg. is curcently occupied by an auction service, an antique dealer, a microfilming business and a lithographer.

	oric Preserva	tion D	ivision Stat	e Historio	cal Soc	iety of	Wiscons	sin	
City, Village or Town: County:			Surveyor: Date:					S	
Milwaukee			Rankin 10/7/83					Street	
Street Address:				Acreage:		e c			
105 N. Water St.	105 N. Water St.					52' x 43	3'		
Current Name & Use:			Current Owner: City of Milwau	ıkee					
Fireboat station			Clifford A. Dr		al Esta	te Manag	er		
Film Roll No.			Current Owner's 734 N. Ninth S	Address:					
2			Milwankee, WI						
Negative No.									
15							•	Number	
Facade Orient.								er	
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2 Milwaukee Fire Department Engine House #15		A						Town	
Dates of Construction /Alteration		Source						#	
1915 / interior remodelled		A			ļ				
Architect and/or Builder:		Source						Range	
Charles E. Malig								ıge	
		L A			<u> </u>				
Architectural Significance Represents work of a master			4 Historical S O Assoc. wi	th lives of	signific	ant perso	ns	Section	
O Possesses high artistic value O Represents a type, period, or		ruction	Assoc. with significant historical events Assoc. with development of a locality						
O Engineering			O Other:						
O None Architectural Description and S:	ignificance		O None					Мар	
	_		Historical Background and Significance: With 27 mi. of canal, river & lake frontage						
2-story brown brick veneer, basement and central entranc	rusticated st		within its domain, the Milw.Fire Dept. has						
crete roof and floors.	e surround, c	.011-	relied on its fireboats for icebreaking, snow dispersal, lifesaving, transfusing water to its land companies, as well as firefighting. The first fireboat was launched in 1889 and, by the early 1900's 4 stations were in operation of which were positioned near the numerous						
			highly-combustible structures lining the Me-						
			nomonee and lower Milwaukee Rivers - the coal docks, hay & feed sheds, grain elevators &						
0			warehouses. One of these early stations was						
	No No		built at the confluence of the 2 rivers and						
5 Sources of Information (Reference	to Above)		6 Representation in Previous Surveys O HABS O LDMK ⊗ WIHP O NRHP						
ABuilding permits			O other:						
			7 Condition Oexcellent Social Office Open Oruins						
В		·····					ruins	Map Code	
C			8 District: Historic Third Ward						
			Spivotal Ocontributing Onon-contributing						
D			Opinion of National Register Eligibility date:						
E									
			Oeligible Onot eligible Ounknown Onational Ostate Olocal						
F	- indetermine O state O abeat								

repalaced in 1915 by this new fireboat house. Designed to accomodate fireboat personnel around the clock, the bldg. once had a 36' brass pole leading from the dormitory on the top floor to the dock level. As the number of fire-prone structures diminished and the City water system improved, the need for boats and crew declined. In 1940 Engine House #15 was one of three remaning stations, and was remodeled to house the Fire Inspection Bureau on the 1st & 2nd floors. When the Inspection Bureau was later relocated, this bldg. was shared by Civil Defense, then used for city records storage. It is the only fireboat station operating in the City of Milwaukee.

INTENSIVE SURVEY FORM H City, Village or Town:	Division State Historical Society of Wisconsi								
Milwaukee	County: Milwaukee		,					Street	
Street Address:	MIIwaukee		Rankin 10/7/83 Acreage:						
141 N. Water St.									
Current Name & Use:			Current Owner:						
knitwear manufacture & war	rohouso				O II.				
Film Roll No.	enouse		Florence Bernstein, Sydney & Harry Hack Current Owner's Address:						
2									
Negative No.			143 W. St. Pau	1 St., Mi	1 Waukee	, WI 53	202		
13 A	ints								
Facade Orient.								ber	
Original Name & Use:		7,2			_				
2		Source	Previous Owners	Dates	Uses		Source	Town	
Bradley & Metcalf Shoe Co. Dates of Construction /Alterat		A						£	
	LION	Source							
1894 Architect and/or Builder:	TV 1.01.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	A,B						Ra	
Architect and/or builder:		Source						Range	
W.A. Holbrook		A						-	
Architectural Significance Represents work of a maste			4 Historical S O Assoc. wi			ant persor	ns	Section	
O Possesses high artistic va Represents a type, period,		truction	Assoc. with significant historical events Assoc. with development of a locality						
O Engineering O None			Other:					on	
Architectural Description and	d Significance:		Historical F		f signific				
			In 1843. as Mi	lwaukee w	as oain	ina mome	ntum	Map 1	
6-story painted red brick,	ornate foliate	e panels	in the leather	industry	, an en	terprisi	no nailr	Name	
on on 1st fl. cornice, lot orative wrought iron brack	ets on old fire	e plat-	of shoe clerks and shoe mfg,	s from New wholesale	i York so e and re	et up a tail bus	boot		
forms, large polished gran	ite column at c	cor-	Chas.Bradley &	Wm.Metca	ılf began	n produc	tion		
ner entrance. Mill constr & posts. This intact bldg	. is significan	nt as	shortly after 70 people and	setting u	of the	and emp 3 larges	loyed		
a large manufacturing bldg architectural details.	. with well-cra	afted	firms in the c	ity withi	n 15 yea	ars. By	the		
dienticetulai details.			mid-1880s they creased their	employed	1 400 wo:	rkers an to 2.000	d in- nairs		
			of shoes daily	, and car	ried on	an exte	nsive		
Interior visited? O Yes	⊗ No		wholesale trad 1894, 4 years						
5 Sources of Information (Refere			6 Representati						
▲ Building permit				K Ø WIHP	O NRHP_				
building permit			Condition						
B building cornice				9good O	fair O	poor Or	ruins		
			8 District:	Historic	Third W	ard		X	
<u>C</u>			⊗pivotal O	contributin	g O _{non}	-contribut	ing	Map Code	
D			9 Opinion of N	ational Rec	rister Eli	gibility		ode	
			date: n. o		initial				
Ε			Oeligible C						
			Onational C			KIIUWII			
			H				,		

factory was built south of the firm's original location. The 1st & 2nd floors served as a warehouse, the 3rd to 6th floors were occupied by manufacturing. They moved to another location in 1914, and dissolved in 1924. This bldg. was bought by Yahr & Lange Drug Co., a well-established firm of wholesale druggists and chemists, who occupied it for 55 more years. Reliable Knitting Co., based 1 block away, now uses the bldg. for its conining, packing & shipping operations.

	oric Preserva	tion D	ivision Stat	e Historio	al Socie	ety of W	Viscons	sin	
City, Village or Town:	Surveyor: Date:						Street		
Milwaukee		Rankin 10/7/83							
Street Address:		Acreage:							
125 N. Water St.					6	0' x 11	0'		
Current Name & Use:	•		Current Owner:			•			
shoe polish manufacturer		<u> </u>	Hoffman Proper		., Paul H	Hoffman,	Pres		
			Current Owner's	Address:					
2			125 N. Water S	St., Milwau	ıkee. WI	53202			
Negative No. Affix Contac	t		-						Nun
14 Facade Orient.									Number
Facade Orient.									
Original Name & Use: 2 Joys Bros., sail & awning m	fr.	Source	Previous Owners	Dates	Uses		Source		To
ship chandlery		A						_	Town
Dates of Construction /Alteration	n	Source							
1892		A							₽.
Architect and/or Builder:		Source							Range
Crane & Barkhausen		A					·		
Architectural Significance Represents work of a master			4 Historical S O Assoc. wi		significa	nt person	ıs		s
Possesses high artistic value Represents a type, period, or			Assoc. with significant historical events						Section
O Engineering	. method of const	.ruceron	O 0ther:						n
O None	* ! £ ! !		O None	Period of					
Architectural Description and S	ignificance:		Historical Background and Significance: Theoutfitting of mailing and steam vessels co						Map
5-story red brick, decorati			structed in Milwaukee as well as in other Great Lakes yards created a demand for sail-						Name
cornice inscribed "Joys Bro lintels trimmed with rosett			makers and shi						10
tiny arched openings, alter			Norris, a Bost ner of Erie &						
			fluence of the	e Milwauke	e and Me	nonomee	river	s.	
			G.D.Norris & (sailmakers, av					,	
			and dealers in						
			a Norwegian in 1856 and joine						
Interior visited? O Yes	Ø No		by both Norris						
5 Sources of Information (Reference			6 Representati	on in Previo	us Survey	s			
_			OHABS OLDM	K 🛇 WIHP					
A Building permit	Oother:								
В			7 Condition Oexcellent	Sood Of	air Op	oor Or	uins		
			8 District:	<u></u>					<u> </u>
<u>C</u>			Øpivotal O		_		ing		Map Code
n			9 Opinion of N						ode
D			date: n.A						
E									
		***************************************	Oeligible C	_		nown			
F	Chational C	state O	Local		į				

incorporation in 1904 as Joys Bros. Co., conducting business throughout Wisconsin, Minnesota, Michigan and Illinois. The basement and parts of the 1st, 2nd & 3rd floors of this bldg. were used for storage, the 1st & 2nd floors held offices, the 3rd handled lettering, the 4th has a gasoline engine and was used for cutting and sewing, and the 5th was used for sewing. They made sails and assorted canvas goods and jobbed marine hardware and supplies. In 1957, the firm merged with another long-established canvas mfr., the R. Laacke Co., but operated as a subsidiary until joint quarters were found in 1961. Since 1963, this bldg. has provided manufacturing, storage, shipping and office space for the Harri Hoffman Co., makers of Hoffco shoe polish and related products.

	INTENSIVE SURVEY FORM H	Historic Preserva	ation D	ivision Stat	e Histori	ical Societ	y of Wiscons	sin		
City, Village or Town: County:			Surveyor: Date:							
2	Milwaukee	Milwaukee		Rankin 10/8/83						
	Street Address:		·		Acr	eage:				
	214-228 E. Erie St.	140' x 150'								
	Current Name & Use:			Current Owner: B. J. Sampson						
	offices and warehouse			Sampson's, In		. Corp.				
Fi	lm Roll No.		****	Current Owner's						
	2			222 E. Erie S	t.					
Ne	gative No.			Milwaukee, WI	53202			! !		
	17, 18									
Fa	cade Orient.						·	1		
2	Original Name & Use:		Source	Previous Owners	Dates	Uses	Source			
A.	American Biscuit & Mfg. (Co.	A					Q#1		
prográmáro	Dates of Construction /Altera	tion	Source					•		
	1891		A					5		
	Architect and/or Builder:		Source					, a		
	Crane & Barkhausen		A					n		
3	Architectural Significance			4 Historical S						
V	Represents work of a maste Possesses high artistic va			m Onssoc. Wi	th lives of th signific	significant ant historica	persons al events	000		
	Represents a type, period, Engineering	, or method of const	ruction	on Assoc. with development of a locality Other:						
	O None			O None Period of significance:						
	Architectural Description an	d Significance:		Historical Background and Significance:						
	4-story painted brick, ce			Alexander Johnston began a small bakery in						
	arched truck opening, symwide multi-centered arche			1848 as the A.	H.Johnst	on Co. whic	h, by 1880	ē		
	with arcuated cornices, a	altered 1st floom	r;	was a thriving In 1890, at it	s 3rd lo	s carred Jo cation on E	onnston bros Broadway, it	•		
	Romanesque Revival style. architectural significance			joined the Ame	erican Bi	scuit Co.,	a new cor-			
	intact condition and coor			poration "form turers from th	ned to pro ne encroa	otect weste chments of	ern manufac- eastern			
	design.	•		firms". In 1891 this factory was constructed						
		-		by Robert Johnston, a director, at a cost of \$68,000. It was claimed to be the "large						
				of its kind in	i the sta	te". In 18	94 the firm	1		
	Interior visited? O Yes	⊗ No		merged with Ne	ew York B	iscuit Co.	and U.S.			
5	Sources of Information (Refere	ence to Above)		6 Representati	on in Previ	lous Surveys				
A Building permit				O HABS O LDM	K ⊗ WIHP	O NRHP				
parraing bermire				7 Condition						
B				Oexcellent	S _{good} O	fair Opoor	c Oruins			
				8 District:	Historio	c Third War	d			
<u>C</u>				Qpivotal O	contributir	ng Onon-con	ntributing	4		
			9 Opinion of N	ational Re	gister Eligib	ility	6			
			· · · · · · · · · · · · · · · · · · ·	date: n.	۸	initials:_				
E				O _{eligible} C	not eligit	ole Ounknow	wn			
E				Onational Ostate Olocal						

Biscuit Co. to form the National Biscuit Co., and Robert Johnston served as the new firm's manager for 5 years, until he left to build an independent factory on S. 1st St.in competition with Nabisco. Baking continued at the Erie St. plant through the '40s, when operations were transferred to a S. side location. The firm developed plants in Madison and Green Bay as well. The Erie St. plant has been used since 1950 by various businesses for offices, warehousing and shipping. Other than the replacement of the 1st fl. brick piers with steel columns in 1928, the removal of the 15,000 gal. water tank on the roof and assorted interior alterations, the structure is unchanged. This is one of the few bldgs. in the district which predate the 1892 fire.

₹....

		oric Preserva	tion D	ivision Stat	e Historio	al Soci	ety of V	Wiscons	sin	
City, Village or Town: County:				Surveyor: Date:					Street	
- MI	lwaukee	Milwaukee		Rankin 10/8/83						
Street Address:				Acreage:						
	3 E. Chicago St.					60' x 1	20'			
				Current Owner:			•			
	nufacturing, sales & stor	age	** · · · · · · · · · · · · · · · · · ·	Hyman & Selma Current Owner's						
1				7821 N. Santa	Monica Bo	oulevard	i			
Negati	ve No.			Milwaukee, WI	53217					
7					•				Number	
Facade	Orient.								ber	
	iginal Name & Use:		Source	Previous Owners	Dates	Uses		Source	H	
4 A.	W. Rich Shoe Co.		A					·	Town	
Da 19	tes of Construction/Alteration	1	Source						•	
19	00		A						R	
	chitect and/or Builder: bert Messmer & Son		Source	·	:				Range	
	bert Messiller & 5011		A							
Architectural Significance Represents work of a master Possesses high artistic values Represents a type, period, or method of construction Engineering None			ruction	Historical Significance Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other: O None Period of significance:						
Ar	chitectural Description and Si	ignificance:	· · · · · · · · · · · · · · · · · · ·	Historical Background and Significance:						
5-story brown brick with red brick trim, pi- lasters, lst floor bays boarded up, even rows of double-hung windows, minimal detailing.				Established in 1886, the A.W.Rich Shoe Co. was an outgrowth of Rich & Silber, a wholesale dry goods firm started in 1867 by A.W. Rich. The firm soon had 175 employees who made "wigwam" slippers, along with "Rich's Rustic Oxfords". In 1889, a system of electrically-driven machinery was installed, doubling production and allowing for the manufacture of a more diverse line. Trade extended to "all the leading cities from Maine to California". It closed in the financial panic of 1893, but had reopened within 6 years and was planning the construction of a new						
5 Sou	rces of Information (Reference	to Above)		6 Representation						
A Bui	.lding permit			O HABS O LDM O other:	K Ø WIHP	O NRHP_				
A Dutterng Permit			7 Condition							
В				Øgood Of	air O _I	000r O	ruins			
~				8 District:	Historic	Third	Ward		Maj	
<u>C</u>			Øpivotal O	contributing	O _{non-}	-contribut	ting	Map Code		
D				9 Opinion of N	ational Regi	lster Eli	gibility		de	
E					<u>a</u>	initials				
E				Oeligible O			known			
F		Onational Ostate Olocal								

brick and stone factory at the corner of Milwaukee & Chicago Streets. An article in the Milwaukee Journal predicted that the new facility would be "one of the most complete as well as the neatest looking factory buildings in the city". By 1930, the business produced only ladies shoes and was known as the Rich-Vogel Shoe Co., but the factory was vacant by by 1932. 4 years later the Union Cooperative Shoe Co. occupied the bldg. From 1942, the bldg. was used successively by two manufacturing firms for offices, storage and production.

11	NTENSIVE SURVEY FORM His	toric Preserva	ation D	ivision Stat	e Historio	al Soc	iety of	Wiscons	sin	
7	City, Village or Town:	County:		Surveyor:			Date:			
•	Milwaukee Milwaukee			Rankin 10/8/83					Street	
	Street Address:		***************************************				Acreage:		ert	
	117 N. Jefferson St.			60' x 220'						
	Current Name & Use:			Current Owner:	· · · · · · · · · · · · · · · · · · ·		 			
sheet metal fabricators			Bradley D. Hot Hoffson, Inc.	Iman, age	nt					
Fil	m Roll No.			Current Owner's						
	3			117 N Jefferso Milwaukee, WI						
Neg	ative No.								9	
	32	actaniae		·					Number	
Fac	ade Orient.								er	
	Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2	Milwaukee Gas & Light, puri	fying house	A						Town	
	Dates of Construction /Alteration		Source						. 3	
	1885		A		· · · · · · · · · · · · · · · · · · ·					
	Architect and/or Builder:		Source			<u> </u>			Range	
ı	unknown								ıge	
	Architectural Significance		<u> 1</u>	Winterior 1 C						
3	Represents work of a master			4 Historical S Assoc. wi	th lives of				Section	
	O Possesses high artistic value O Represents a type, period, or		truction	Assoc. with significant historical events Assoc. with development of a locality						
	C Engineering None			Other:					on	
	Architectural Description and S	Significance:		O None Historical H	·					
2	2-story cream city brick in		ling	John Lockwood		-		พอธ	Мар 1	
W	with gable roof topped by a	weathervaned	cup-	contracted in	.1851, and	const	ruction v	was be	Name	
r	ola; brick pilasters add rh coofed addition to South.	ytnm; modern g	gable-	gun on a gaswo sewage treatmo	orks, afte	ra wa	terworks	and		
	•			cessary. A re	cort house	, asso	rted smai	ller		
				structures and	i a 75,000	ft.	holder v	were		
			•	built in the main streets	oy 1852.	, and By 185	gas iit i 9. Milw.	Gas &	y's	
				Light operated 56 retorts, had 17 mi. of main and served 1,334 customers. According to an early map, the cream city brick structure						
		SA.		on E.Corcoran was the purifying house, and may have been erected in 1885 as part of an						
		⊗ No		T				of an		
•	Sources of Information (Reference			6 Representation HABS OLDM			<u>zys</u>			
A Company and a City Grow Up Together , 1952			O other:							
D				7 Condition	a . O.	. ^		_		
В					Signal Of			ruins		
C					Historic '				Мар	
				Qpivotal O	contributing	y no	n-contribu	ting	Map Code	
D				9 Opinion of N	ational Regi	ster El	igibility		le	
				date: n	. А ,	initia	ls:			
E		<u></u>		Oeligible Onot eligible Ounknown						
E				Onational Ostate Olocal						
				EI .					1	

expansion which doubled the plant's capacity. Although the 1892 fire damaged or destroyed serveral Gas Co. structures, the main plant (and this building) escaped injury. From 1900-1910 the works experienced a major revamping to accommodate the switch from a coal gas plant to a carbureted blue gas plant. New bldgs were constructed, and the purifying house was apparently converted to a meter testing and repair shop. When natural gas was introduced in 1949, Milwaukee's 3 gas plants continued to operate.

	Division State Historical Society of Wiscons								
City, Village or Town:	1 000			Surveyor: Date:					
Milwaukee Milwaukee			Rarkin 10/8/83						
Street Address:		Acreage:							
239 E. Chicago					9	94' x 15	501		
Current Name & Use:			Current Owner: Isabel Polache	k, Presi	dent				
knit outerwear manufactur	e		Reliable Knitt						
Film Roll No.			Current Owner's Address:						
4			233 E. Chicago	, Milwauke	e, WI	53202			
Negative No.	Prints							N.	
3A, 4A								Number	
Facade Orient.							1	7	
- 25									
Original Name & Use:		Source	Previous Owners	Dates	Uses		Source		
2 Cohen Bros. Clothing Mfr.		A	·					Town	
Dates of Construction /Altera	tion	Source			 		+		
1910		A							
Architect and/or Builder:		Source						Range	
Charles Crane		A					1	Ö	
Architectural Significance Represents work of a maste Possesses high artistic va Represents a type, period, Engineering None Architectural Description and 7-story, painted brick willature above 2nd story, as atively intact facade. To similar style to the Ameridirectly to the east, which in 1902, but it has a more fenestration and a terral between the second and the by striped brick pilasters building adjoinding the faconstructed at the same truse. (over) Interior visited? O Yes Sources of Information (Reference	d Significance: th terra cotta excademic style, resident candy build characture is expressed acta entablature in the structure of the structure is expressed acta entablature in the stories, supposed to the contact of the contact o	ntab- el- of ing d e ported y bly e	O Other: O None Historical B Established in the firm was or manufacturing fi in lumberjack's ployed 150 peor new factory by	Period of ackground at 1870 by Me of the firms of the and mine ole in 1890 1910. Mone street) 961, Wisco carton for the in 1900 1910, the street ole, in 1901, still	significant of a significant S	rical everal eve	Cohen, othing izing It emthis to lo-922. ss ran on here fol-in bus-	Section Map Name	
A Building permit B C D			O HABS O LDM O other: 7 Condition O excellent 8 District: east section O pivotal O pivotal O cligible O national	good Of Historic West Sect contributing ational Reg	ONRHP Third V Ton Onon Ister Eli Initial	poor O Vard -contribu	iting	Map Code	
F									

This building is a representative example of the academic renaissance style, of which there are several examples in the district.

inery purchased from Phoenix (320 E. Buf-alo) when it switched to exclusive manufacture of hosiery in 1927.

	oric Preserva	ation D	ivision	Stat	e Histori	cal Soc	iety of	Wiscons	in
City, Village or Town:	County:		Surveyor:				Date:		
Milwaukee	Milwaukee		Rankin				10/8/83		Street
Street Address:							Acreage:		t t
311 E. Chicago St. Current Name & Use:			140' x 120'						
			Current Ow	ner:					
paper box & packing materials	s mfr.	·	Donald Bed Current Ow		A 11	*			
			235 E. Pit			Milwaul	kee, WI		
3 Negative No.				·	***************************************	······································	······································		
7, 8 Facade Orient.			Land Conti Vulcan Ted 311 E. Chi	chno1	ogy, c/o :	T. M. Wa			Number
Original Name & Use:		Source	Previous O	wners	Dates	Uses		Source	н
2 Phoenix Knitting Works		A							Town
Dates of Construction /Alteration	ļ.	Source	·	······································					
1902, 1910		A					····		~~~
Architect and/or Builder:		Source							Range
Uehling & Linde		A							
Architectural Significance Represents work of a master Possesses high artistic value Represents a type, period, or Engineering None	truction	Historical Significance O Assoc. with lives of significant persons O Assoc. with significant historical events O Assoc. with development of a locality O Other: O None Period of significance:						Section	
Architectural Description and Si	gnificance:		Historical Background and Significance:						
5-story orange brick, mill comanesque Revival style. 1st fibays with round arched entrantup. 3-story round arched arcastory is double arched over estory is double arched over estory arcuated cornice; saw windowsills, finely executed Although most windows have be large arches create an imposisignificant design. Interior visited? O Yes	ular cked p rch under o, the urally	The Phoen one of Mi tries, wa & Wilde. 150 worke to productial factoplant was was vacantoccupied the 40's (lwauks est By 1 rs an e 700 ollow ories phas t ca. by Rh G.E.S	ee's most ablished 893, Phoe d used 10 -900 doze ing erect on Milwa ed out of 1925 to t ea Mfg. C upply Cor	produc in 1880 nix emp 0 knitt n glove ion of n ukee St product he early o., dres p. used	tive ind by Dern loyed ab ing mach s and mi more sub reet, th tion. T y 1930's ss mfrs. it for	dus- nehl nout nines ttens nis The bldg nines	Map Name	
5 Sources of Information (Reference	to Above)		6 Repres			ous Surve	eys		
A Building permit			OHABS Cother:		IK @ WIHP	O NRHP_			
			7 Condit						•
В			Oexcell		⊗ _{good} O			ruins	
•			8 Distri	<u>ct:</u> _	Histo	ric Thi	rd Ward		Мар
			Ø pivota	1 0	contributin	g Onor	n-contribu	iting	Map Code
D			9 Opinio	n of N	lational Reg	gister El	igibility		e
_			date:_	n.	<u>a.</u>	i nitial	ls:		
<u>E</u>			Oeligib Onation		not eligib state O		nknown		

sale operations, and it was later used as a furniture showroom, office and warehouse. In 1959 the bldg. was purchased by B. J. Beck and occupied by two paper box and packaging manufacturers: F. J. Schmidt & Co. and Transpak Corp. Transpak and Beck Carton Corp. continue to manufacture, warehouse and distribute here, using the former Firehouse #10 next door, for a loading dock.

2 may 1 m

INTENSIVE SURVEY FORM His	toric Preserva	ation D	ivision S	tate Histori	cal Soc	ciety of	Wiscons	sin	
City, Village or Town:	County:		Surveyor:			Date:			
Mılwaukee	Milwaukee		Rankin 10/8/83					Street	
Street Address:	- 			W-1		Acreage:		et	
320 E. Buffalo			120' x 180'						
Current Name & Use:			Current Owner: Stanley Glen						
mixed manufacturing & wholes	sale			en Corp. et.	al.				
Film Roll No.	April 1		Current Owner 270 E. Kill	's Address:					
1			Milwaukee,						
Negative No.								Z	
4	nts			ct Purchaser			l	Number	
Facade Orient.			John C. & Ba 320 E. Buffa	arbara P. Ga	rdner			H	
			J20 E. Bull		er)				
Original Name & Use:		Source	Previous Owne	rs Dates	Uses		Source		
Phoenix Hosiery Co., Plant #	[‡] 6	A						Town	
Dates of Construction /Alteratio	n	Source			-				
1922		A			-			**************************************	
Architect and/or Builder:		Source					-	Range	
Lockwood & Greene Co.		A					 	9	
Architectural Significance		1	■ Historica	1 Significance					
Represents work of a master O Possesses high artistic value			Assoc. with lives of significant persons Assoc. with significant historical events					Sec	
Represents a type, period, or		ruction	n 🛮 🚫 Assoc. with development of a locality					Section	
O Engineering O None	n.		O Other:	Period of	signifi	icance:		Þ	
Architectural Description and S	ignificance:		Historica	al Background a				Map	
8 stories, poured concrete	. with	red	Built in 1922 for Phoenix Knitting Co. as						
brick trim, "phoenix" cartou	ches decorate	2nd	the final pl	hase of a 6-1	year co	nstructi	on ef-	Name	
story; commercial style.			fort that to	ripled the fa	irm's p	roduction	n and		
			storage faci Holeproof Ho	siery, anoth	ner Mil	waukee f	irm -		
			were claimed	l to be the I	largest	silk ho	sierv		
			manufacturin Phoenix's kn	itting opera	ations	were tra	nsferre	ed	
			to the South	ı in 1954, 40	00 empl	oyees wo	rked		
			in the Milwa	ıg department	s in 19	956 (al:	so see		
Interior visited? O Yes	⊗ _{No}		207 & 219 N.	Milwaukee &	311 E.	Chicago	.)		
5 Sources of Information (Reference	e to Above)		11 -	ation in Previ					
⚠Building permit			OHABS O	LDMK QWIHP	O NRHP				
			7 Condition						
В			Oexcellent	⊗ _{good} O	fair O	poor O	ruins		
			8 District:	HISTORI		IRD W	ARD	Ма	
			Ø pivotal	Ocontributin	g Ono	n-contribu	iting	Map Code	
D			9 Opinion	of National Reg	ister El	igibility)de	
			-	7 · A .				; 	
E	,		Oalicible	Onot eligib	1e O	nknovm			
-			11 _	Ostate O		.RIIOWII			
F				•					

Also: owner of tunnel under building:

Clifford A. Draeger, Manager City of Milwaukee, Real Estate 734 N. Ninth Street Milwaukee, WI 53233