INTENSIVE SURVEY FORM Historic Preservation D					ivision State Historical Society of Wisconsin						
Estate S	City, Village or Town: Beloit	e or Town:  County:  Rock			Surveyor: Richard P. Hartung				Date: July 1981 Acreage:		
	Street Address:  512 E. Grand Avenue  Current Name & Use:				Legal Description: Lots 16 and east 29 ft. of N. half of lot 17, Block 56  Original nerlat						
Rindfleisch Flowers Building				Thomas N. O'Brian & Wife						rt	
Film Roll No. RO-105 *RO-111				Thomas N. O'Brian & Wife Current Owner's Address: 728 Hobart Place							
Negative No.				Beloit, WI 53511 Special Features Not Visible In Photographs:							
7 *4 Fac	*4 Facade Orient. N			UTM: ZONE 16 Easting: 332930 Northing: 4707030 USGS Beloit, WI quad. Scale: 1:24000 Interior visited? Yes O No						Number 512	
2	Original Name & Use: Rindfleisch	Building (13 e/o; † M	Source RA) A,B	Previous	Owners	Dates	Uses	•	Source	Town	
	Dates of Construction /	Alteration	Source		····						
··	1926-1927 Architect and/or Build		A,B							Rang	
	Not Known	er:	Source							nge	
Architectural Significance  Represents work of a master  Possesses high artistic values  Represents a type, period, or method of construction  Is a visual landmark in the area  Other:  None				Historical Significance  Assoc. with lives of significant persons Assoc. with significant historical events Assoc. with development of a locality Other:  None						Section	
Architectural Statement:  An architecturally significant example of the non-historical brick commercial structures which dominated Midwestern cities in the 1920's, the Rindfleisch building is characterized by brick piers, stone trim, a parapeted roofline, and a large plate glass storefront.  Rising three stories with attic, the second and third floor are united by brick piers which rise uninterrupted from the top of the first stor to the parapet. A stone course articulates the top of the third story and stone capitals crown the piers. Above that, the parapet, with battlemented profile, is ornamented with horizontal										Map Name East Grand Avenue Historio	
5 Sources of Information (Reference to Above)  A Beloit tax rolls, RCHS Archives				6 Representation in Previous Surveys ○ HABS ○ NAER ② WIHP ○ NRHP ○ landmark ○ other:							
B Plaque on parapet: "Rindfeisch/1926"				7 Condition ⊗ excellent Ogood Ofair Opoor Oruins						trict	
C				B District: East Grand Avenue Historic Distributing Onon-contributing						โลอ	
D				initials: date:						(D)	
E				9 Opinion of National Register Eligibility  Opinion of National Register Eligibility  Output  Output						105/7	
F					state Ø1		initials:		·		

## Intensive Survey Form - Continuation Sheet (1) Rindfleisch Flowers building

## Architectural Statement:

stone courses and two finials.

The first-story storefront is distinguished by its cutaway entry on the north-west corner and a Tudor arched doorway on the northeast. Above the plate glass are banded transom windows which are ornamented with thin cames. Above the first story is a stone course, and several stone diamond-shaped inlays punctuate the front facade.

This building remains in its totally original, unaltered state and is in fact probably the least altered pre-1930 structure in all of downtown Beloit.