

City, Village or Town: 1 BELOIT ✓		County: ROCK ✓	Surveyor: Richard P. Hartung	Date: July, 1981	Street State		
Street Address: ✓ 312 State Street		Legal Description: See Addendum		Acreage: 0.067			
Current Name & Use: Voight Music Center		Current Owner: Edna Marie Waxler			Number 312		
Film Roll No. RO-88 *RO-96 **RO-107	Affix Contact Prints		Current Owner's Address: 649 Church Street, Beloit, Wisconsin				
Negative No. 24 *10 **31			Special Features Not Visible In Photographs: UTM: Zone 16 Easting: 332720 Northing: 4707000 USGS Beloit Quadrangle/Scale: 1:24,000 Interior visited? <input type="radio"/> Yes <input checked="" type="radio"/> No				
Facade Orient. E							
2 Original Name & Use (preferred) Moran's Saloon (Beloit MRA)		Source B	Previous Owners	Dates	Uses	Source	Town Range
Dates of Construction/Alteration 1880		Source A					
Architect and/or Builder:		Source					
3 Architectural Significance <input type="radio"/> Represents work of a master <input type="radio"/> Possesses high artistic values <input checked="" type="radio"/> Represents a type, period, or method of construction <input type="radio"/> Is a visual landmark in the area <input type="radio"/> Other: _____ <input type="radio"/> None		4 Historical Significance <input type="radio"/> Assoc. with lives of significant persons <input type="radio"/> Assoc. with significant historical events <input type="radio"/> Assoc. with development of a locality <input type="radio"/> Other: _____ <input checked="" type="radio"/> None					Section Map Name City Engineer's
Architectural Statement: SEE CONTINUATION SHEET		Historical Statement: SEE CONTINUATION SHEET					
5 Sources of Information (Reference to Above) A Beloit Tax Rolls, RCHS Archives.		6 Representation in Previous Surveys <input type="radio"/> HABS <input type="radio"/> NAER <input checked="" type="radio"/> WIHP <input type="radio"/> NRHP <input type="radio"/> landmark <input type="radio"/> other:					
B Beloit City Directories, 1887-1963.		7 Condition <input type="radio"/> excellent <input checked="" type="radio"/> good <input type="radio"/> fair <input type="radio"/> poor <input type="radio"/> ruins					
C		8 District: _____ <input type="radio"/> pivotal <input type="radio"/> contributing <input type="radio"/> non-contributing initials: _____ date: _____					
D		9 Opinion of National Register Eligibility <input checked="" type="radio"/> eligible <input type="radio"/> not eligible <input type="radio"/> unknown <input type="radio"/> national <input type="radio"/> state <input checked="" type="radio"/> local initials: RPH					
E							
F							

ARCHITECTURAL STATEMENT:

Description: A two-story brick commercial building, Moran's Saloon has been regrettably altered on the first floor but still retains its original second floor Victorian Italianate character. Divided into three window bays on the second story, with round arched windows of tall narrow proportions, the building employs heavily molded brick detail to create a lively facade. The windows, featuring one-over-one sash, are surrounded by brick arches with successively receding archivolt. The arches, crowned with diamond shaped keystones, spring from corbelled imposts which in turn rest atop thin pilasters. The window treatment is richly decorative, and endows an otherwise flat facade with considerable depth. The second story is framed by thin corner pilasters, a brick course above the ground story and another course at the top of the second story which features dog-toothed and corbelled brick. That same pattern is repeated in the brick ornament at the cornice, where three squat pilasters intersect corbelled bands of molded brick. Abutted on either side by twentieth century buildings, the architectural detail of Moran's Saloon is limited to its street facade.

Significance: Architecturally significant as one of the best preserved and few remaining Victorian Italianate commercial structures in Beloit, Moran's Saloon is distinguished by the elaborate second story detail which enlivens an otherwise utilitarian structure. Typical of other nineteenth century facades which stood along State Street (a principal business thoroughfare in the city) Moran's Saloon is the last such facade still standing on the west side of the street and one of the last reminders of the mercantile importance of Beloit in the late nineteenth century. It faces the East Grand Avenue Historic District.

HISTORICAL STATEMENT:

Moran's Saloon, built in 1880 (A), was constructed by barkeeper Thomas Moran and used originally as a saloon in the heart of Beloit's downtown. Moran's son George continued in the business until 1913, when management of the saloon was taken over by Carroll and Haley. In 1919, the remaining proprietor, Harry Carroll, adapted to Prohibition by selling soft drinks. Edward Kohn purchased the building from George Moran in 1931, and in 1948 Kohn's business there was called the Three-Twelve Tavern and Cafe. The building was vacant for a brief period in the early 1960's, and today is the Voigt Music Center. (B)

ADDENDUM

Legal Description: Part of Lot 3, Block 59, Original Plat commencing 59 feet northerly of the southeast corner of Lot 2; Thence westerly 133.98 feet; Thence northerly 22 feet; Thence easterly 133.98 feet; Thence southerly 22 feet to point of beginning. Also 12 feet of right-of-way on the west.