United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

1. Nam	1e America	an	Exchange	Bank	
historic Mas	son-Baker Block				
and/or common	American Excha	nge Banl	k (preferred na	ame)	
2. Loca	ation				
street & number	1 North Pinck	ney Stre	et		not for publication
city, town Ma	dison		vicinity of	congressional district	
	onsin	code 55	county	Dane	code 025
	sification	code 55	County		code 025
Category districtX building(s) structure site object	Ownership public both Public Acquisition in process being considere	Acc X	occupied unoccupied work in progress essible yes: restricted yes: unrestricted	Present Use agriculture commercial educational entertainment government industrial military	museum park private residence religious scientific transportation other:
name Ame	rican Exchange B 1 North Pinck		et		
city, town M	ladison,		vicinity of	state	Wisconsin 53703
<u>5. Loca</u>	ation of Le	gal D	escription	on	
courthouse, regi	stry of deeds, etc. 210 Monona Ave		ounty Courthou	se	
city, town	Madison			state	Wisconsin 53709
6. Rep	resentatio	n in E	Existing	Surveys	
title Designat	ed Madison Landr	nark	has this pro	perty been determined e	elegible? yes _ _ no
date Septem	ber 8, 1975			federal sta	ate countyX local
depository for su	rvey records Madis	son Landı	marks Commiss	ion	-
city, town	Madison			state	Wisconsin 53709

7. Desi	cription			
Condition X excellent good fair	deteriorated ruins unexposed	Check one unaltered X altered	Check one X original site moved date	

Describe the present and original (if known) physical appearance

This three-story building should be classified as Italian Renaissance Revival. Its Madison Sandstone facade displays a massive cornice, originally decorated with urns, finials and small gables. Rusticated pilasters separate double window bays at the first and second floor. The entire first floor shows a rusticated treatment.

Windows linked horizontally by string courses feature pronounced plinths at each floor line and are treated differently at each floor. They are grouped in pairs, groups separated by pilasters. At the first floor a semicircular arch with a protruding keystone is used. The second floor windows display a segmented arch with a slightly less protruding keystone. The third floor windows are treated with a flat arch, again using a protruding keystone.

The south corner of the building has been treated differently than the remainder. Here windows with semicircular arches occur also on the second floor. One of the entrances was originally located at this corner.

In 1911 significant alterations took place. The southeast facade facing East Washington was extended to the east by 7 more window bays. While the treatment was identical, which makes it impossible to detect the point where existing building and the addition meet, it destroyed the symmetry existing before. At this time, the decorative elements above the cornice were removed and the frieze below the cornice received a more elaborate treatment. The main entrance was relocated at the west corner of the building facing Pinckney Street, Much of the interior detail in the main banking room appears to date from this time also. Wainscoting and teller's booths are of gold colored marble. Small brass electric fixtures on the wainscoting and large brass chandeliers, which appear more recent, light the room. The ceiling is coppered, with bands of classical ornament.

Form No. 10-300a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DATE ENTERED ALG: LIB 1993

American Exchange Bank, Madison, Wisconsin

CONTINUATION SHEET

ITEM NUMBER

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Wisconsin Inventory of Historic Places

1973

State

State Historical Society of Wisconsin
Madison Wisconsin 53706

8. Significance

Period , prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric agriculture X architecture art X commerce communications		ing landscape architectul law literature military music	re religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1871 1	Builder/Architect	Stephen V. Shipman 1	1

Statement of Significance (in one paragraph).

The American Exchange Bank building is locally significant for several reasons. It is located on the site of the thirdsession of the Wisconsin legislature? Its occupants through the years, the Park Savings Bank, the First National Bank and the American Exchange Bank, were pioneer banking establishments which contributed greatly to the growth and development of the community. Its architecture is significant as a fine example of the Italian Renaissance Revival, displaying excellent craftsmanship in sandstone, a local material used frequently for the highest quality 19th century Madison buildings. It was designed by Stephen V. Shipman, one of the best of Madison's pioneer architects. And, finally, it is one of the last remnants of the large three or more story sandstone blocks which dominated the Capitol Square from the 1850s to the 1950s.

The site, lots 7 and 8 of block 101 facing East Washington and North Pinckney Street, has played an important part in the history of downtown Madison.

It was the original site of the American Hotel built in 1838; destroyed by fire on September 5, 1868. The first session of the Wisconsin legislature in Madison took place in this building on November 26, 1838. Dr. J.E. Baker commissioned Architect Colonel Stephan Vaughan Shipman (January 26, 1825 - November 13, 1905) to design the \$30,000 building. Completed and opened November 7, 1871, it housed two stores on North Pinckney Street, the Park Savings Bank on East Washington, and insurance and other offices above the stores on North Pinckney Street. Shipman had been the architect of the Central State Hospital for the Insane at Mendota, he designed the dome and rotunda of the State Capitol, the Madison Post Office, the Dane County Court house and the Park Hotel.

The present owner and occupant of the building, the American Exchange Bank, has been animportant element in the Madison community for more than a hundred years. The bank was founded in September, 1871 as the Deutsche Bank or German Bank by John J. Suhr, born in Bremen, Germany on May 27, 1836. The Suhr family made many contributions to the cultural and economic life of the community. One of its visible remaining examples is the Suhr house at 121 Langdon Street. Before acquiring the building it now occupies, the German-American Bank occupied the building at the corner of Main and King Street.

1 Contemporary newspaper accounts, see bibliographic references.

² Two previous sessions were held in Belmont; this was the first session in Madison.

9. Major Bib	oliographical	Referen	ces	
"American Exchange Dictionary of Wiscons Madison Daily Democ Wisconsin State Journ Madison Tax Rolls.	in Biography, Page 3 rat, Nov. 3, 1871; Ap	26, 1960,		Country, 1874, Daniel I
10. Geograp	ohical Data	TOIA BATH	VERIFIEN	
Acreage of nominated prop Quadrangle name Madis	erty 0.13 son West, Wis. AC	EAGE NOT VI	RIFI Quadran	gle scale <u>1 :24000</u>
A 116 3 0 6 0 0 0 0 Zone Easting C	Northing I a second and justification and 8, Block 101, Orig			
state	code	county	,	code
11. Form Pr	epared By	•		
name/title Horst Lobe a	and Katherine H. Ranl	kin		
organization Madison La			te December	17, 1979
street & number 351 Wes	t Wilson Street	tel	lephone , 608-	266- ₁ 6552
city or town Madison	n	sta	_{ate} Wisconsi	n 53703
12. State Hi	storic Prese	rvation (Officer C	ertification
The evaluated significance of	of this property within the st	ate is:		
national	state	X local		
As the designated State Hist 665), I hereby nominate this according to the criteria and	property for inclusion in the	r'the National Histo National Register	and certify that it I	nas been evaluated
State Historic Preservation (Officer signature	Vi	eleune 1	newey
title Director, State	Historical Society	of Wisconsin	date	2/1/80
For HCRS use only I hereby certify that the	is property is included in the	e National Register	date	8/18/80
Attest: Kristin	TO Counoll		date	8/8/80
Cities of Registration	and the same of th			-\/\/

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On July 6, 1881 the First National Bank purchased the building at North Pinckney Street and East Washington from the Park Savings Bank, the original occupants,

On December 7, 1921 the American Exchange Bank, which had changed its name from German-American Bank on May 15, 1918, purchased the building, while the First National Bank moved into its new quarters across East Washington Street.

The American Exchange Bank is a good example of the Italian Renaissance Revival period and, if a more precise definition is desired, could be classified as belonging to the Romano-Tuscan Mode. It displays all of the elements typical of this style from the massive cornice to the window treatment and rusticated first floor.