orm No. 10-300 REV. (9/77)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES

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FOR NPS USE ONLY

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INVENTORI	NOMINATION I	CKM DATE	ENIERED V-	- 4
SEE I	NSTRUCTIONS IN <i>HOW T</i> TYPE ALL ENTRIES (
1 NAME				
HISTORIC				
Spat	ulding Manufacturing C	ompany		
AND/OR COMMON				
2 LOCATION				
STREET & NUMBER 500-610 4t	th Ave.; 827-829 Sprin	g Street	NOT FOR PUBLICATION	
CITY, TOWN		· .	CONGRESSIONAL DISTR	ICT
Grinne	211	VICINITY OF	First	
state Iowa		CODE	county Poweshiek	1500E
3 CLASSIFIC	ATION		Poweshiek	7 9 7
		0T4 T440	555.0	
CATEGORYDISTRICT	OWNERSHIPPUBLIC	STATUS Xoccupied		ENT USE
$\frac{X}{X}$ BUILDING(S)	POBLICPRIVATE	UNOCCUPIED	agriculture X_commercial	MUSEUM PARK
STRUCTURE	X BOTH	WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDENC
SITE	PUBLIC ACQUISITION	ACCESSIBLE	ENTERTAINMENT	RELIGIOUS
OBJECT	IN PROCESS	XYES: RESTRICTED	GOVERNMENT	SCIENTIFIC
	BEING CONSIDERED	YES: UNRESTRICTED	_INDUSTRIAL	TRANSPORTATION
		NO	MILITARY	_OTHER:
4 OWNER OF	PROPERTY			
NAME				
Mult	iple ownership: see co	ontinuation sheet		
STREET & NUMBER				
CITY, TOWN			STATE	
		VICINITY OF		
5 LOCATION	OF LEGAL DESCR	IPTION		
COURTHOUSE,				
REGISTRY OF DEEDS, E	Poweshiek County	Courthouse		
STREET & NUMBER				
CITY, TOWN			STATE	
	Grinnell		Iowa	
6 REPRESEN	TATION IN EXISTI	NG SURVEYS		
TÏTLE				
DATE				
DEPOSITORY FOR		FEDERAL\$	STATECOUNTYLOCAL	
SURVEY RECORDS				
CITY, TOWN			STATE	

CONDITION

CHECK ONE

CHECK ONE

__EXCELLENT

_XFAIR

__DETERIORATED

__RUINS

__UNALTERED

X_ORIGINAL SITE

__UNEXPOSED

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Spaulding Manufacturing Company complex contains five brick buildings, dating from c. 1880 to 1910. They are the remains of a substantially larger complex of a dozen or so buildings which housed the activities of this local carriage and wagon, and later small-scale automobile, manufacturer. The complex is located at the extreme western edge of Grinnell's central business district, with residential areas to the north and west. The bulk of the complex (four buildings) is located on one block, with an additional member of the complex on the northwest corner of the block directly to the east.

The oldest building (#1A) dates from before 1883 (date of earliest fire insurance map available). It is three stories high (originally 2, the third story added in 1909), with narrow arched windows with brick hoods, and a 4-story elevator at the rear. The first floor windows on the front (Spring St.) are paired between pilasters which suggest an arcade, and have thistle motifs on the keystones. This building predates the Spaulding Company's occupancy, and was originally the foundry for the Craver, Steele, and Austin header works. It is presently occupied by a welding and repair shop.

Building #1B was added to the old foundry structure in 1909, giving the whole block total dimensions of about 75' x 200'. 1B is also three stories, with sash windows paired beneath wide brick arches. Engaged brick piers running the full height of the front and side elevations divide them into three distinct sections.

and, with

Following a major fire in 1893, building 1A was left empty, until about 1906, when Spaulding installed a woodworking shop on the first floor. After 1909 (when the third floor was added, and 1B erected) this block became the "automobile department", apparently nearly self-contained, with machine shops, assembly areas, and storage and display facilities for the cars. Toward the end of the Spaulding era, the structure was used for auto repair, farm implement manufacture, and general storage.

Building #2, built c. 1905, housed the offices of the Spaulding Manufacturing Company. It is two stories high on a raised basement, approximately 50' x 75'. Windows are 2/2 sash, with broad, rock-faced stone lintels and narrow sills. First story windows are taller than those of the second story. The main entrance is at the southeast corner, beneath a rounded arch formed by stone voussoirs. The corbelled brick cornice extends across the north and east elevations. During the Spaulding period, offices were located on the first floor, with sales areas above. The building is now an American Legion hall.

See continuation sheet

8 SIGNIFICANCE

PERIOD	AF	REAS OF SIGNIFICANCE CH	IECK AND JUSTIFY BELOW	
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	ARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	THEATER
X1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
<u>X</u> 1900-	COMMUNICATIONS	X_INDUSTRY	POLITICS/GOVERNMENT	OTHER (SPECIFY)
		INVENTION		
SPECIFIC DAT	ES 1876-1929	BUILDER/ARCH	HITECT	

STATEMENT OF SIGNIFICANCE

The history of the Spaulding Manufacturing Company presents a case study in the early history of American automobile manufacture, and thus may be considered a locally-significant example of a national phenomenon. In the 1870's, the automobile was as yet largely a European toy; by the financial crash of 1929, innovative manufacturers in Detroit were well on the way to making the automobile the predominant industry in the U.S. Between these times, particularly in the early decades of the 20th century, many local entrepreneurs sought to enter the then fledgling market for automobiles: while perhaps successful at first, in a small-scale way, these men were unable to meet the challenge of mass production, on a scale hitherto unknown in the country, which eventually forced most of them into bankruptcy or into other fields of endeavor.

John B. Rae, in American Automobile Manufacturers: The First Forty Years (1959) has said that many of the earliest auto manufacturers had existing operations, generally bicycles or wagons and carriages, and thus had a readily available physical plant as well as some familiarity with mass production techniques (pp. 8, 19). Such was the case with the Spaulding Manufacturing Co. H.W. Spaulding came from his native Vermont to open a blacksmith and wagon repair shop on Main Street in Grinnell in 1876. He soon began to manufacture wagons (350 in 1882) in his shop, and sold them via the "Trailing System". This, his own innovation in distribution and sales, involved stringing 4 or 5 wagons together and hauling them around the countryside until all were sold. During the 1880's, Spaulding's modest success attracted additional capital, and the little company entered several partnerships. In 1887 or 1888, the then partner, M. Snyder, sold his share in the Spaulding concern to the local Craver, Steele, and Austin Header Works, but this latter firm sold its interest in 1889 and moved to Illinois. In 1890, H.W. Spaulding again sought partners (M. Snyder again, and William Miles) and moved his growing wagon works to the old Craver plant at the corner of Spring St. and 4th Avenue.

At this time, the Craver plant occupied nearly the whole block on the southeast corner of Spring and 4th, with a few warehouses on the southwest corner block -- giving Spaulding excellent facilities for his wagon works. In 1893, however, fire destroyed all but the foundry on 4th Avenue, the brick-veneered warehouse on Spring, and a warehouse near the railroad tracks (See Sanborn maps for 1888 and 1893), and Spaulding was forced to rebuild. He concentrated his expansion on the southwest corner block, beginning with woodworking, blacksmith, paint and trim and storage facilities (the latter is the south part of building #3), leaving the old Craver foundry vacant.

1900 saw the reorganization of the firm to include Spaulding's sons, F.E. and E.H., and the inaguration of a major building phase. By 1906, the office block

9 MAJOR BIBLIOGRA	APHICAL REFERE	NCES	
Chilton Co., 1959.	Automobile Manufacti	urers: The First Forty	1898, 1906, 1911, 1922. 7 Years. Philadelphia:
Grinnell A Century "Grinnell, One of Iowa "Spaulding Manufacturi	'S inriving (ifies "	Iowa Factories IV (Apportunity I)	ri1, 1915), pp. 10,11,14) 1912), pp. 9-12.
10 GEOGRAPHICAL D	ATA	See continuation sheet	
ACREAGE OF NOMINATED PROPERT	ry <u>approx. 4</u>		
quadrangle name <u>Des M</u> utm references	oines, Iowa	QUADRANGLE	scale 1:250,000
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on the east by Spring S Railroad right-of-way;	treet that is north	of the Chicago Rock Isl	land and Pacific
of Spring Street and 4t	COUNTIES FOR PROPERTIES	OVERLAPPING STATE OR COUN	TY BOUNDARIES
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Building #1A/1B (610-618 4th Ave.): Board of Supervisors, Poweshiek County, Grinnell, Iowa 50112

Building #2 (829 Spring St.): American Legion, 829 Spring St., Grinnell, Iowa 50112 Building #3 & 4 (827 Spring St.: Agri-Business, Inc. 2010 6th Ave., Grinnell,

Iowa 50112
Building #5 (500 4th Ave.) Vernon and Loretta Van Wyk, 1711 Reed St., Grinnell,
Iowa 50112

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Buildings #3, 4, and 5 are the remains of a much larger complex which contained the buggy/wagon manufacturing processes. Building #5 was the 'woodworking shop', in which lumber was unloaded from flatcars directly into a system of dry kilns, and from there into the mill room, where it was cut into the various parts of the 'vehicles'. The pieces were assembled, and seats installed, in the upper floors of this building.

Directly east of building #5 (and no longer extant) were blacksmith, wheel, and gear assembly shops, which made and assembled the various metal components of the buggies and wagons. The paint shops filled all of building #3, with the exception of the southern third of the first floor, which, located next to the tracks, served as the shipping area. Building #4 was used primarily for storage of the final products.

Building #3 was built in two stages. The southern third was in place by 1898, according to fire insurance maps of that date. It was originally attached to a long, brick-veneered frame building which was part of the old Craver Works. This latter building was removed c. 1905, and the northern 2/3 of building #3 erected in its place. Overall, #3 measures approximately 75' x 200', is two stories high with a very low hipped roof, on which are two cupolas which allowed ventilation of the interior (since this building was long used as a paint shop). The two building phases are distinguished primarily by window treatment, the older having single, 6/6 sash windows beneath curved arches, the later stage with windows paired beneath wide arches. The original arched doorways are intact on the south elevation, but are enlarged, and the arch removed, on the east. There is a two-story concrete-block addition of relatively recent vintage on the west side of #3. The building is presently used as a production and storage area for a styrofoam manufacturing firm.

Building #4, attached to the west wall of #3 at the south end, also dates from c. 1905. It is 15 bays across the south side, 3 stories high, with a stepped parapet. Windows are 4/4 sash, beneath curved brick heads. Starbolts are conspicuously in evidence, occurring both in pairs and singly. Original warehouse entrances have been filled in, and another entrance cut rather arbitrarily in a window bay. This building is now used only for storage.

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The final building of the Spaulding complex (#5) was erected about 1910 and presents the most 'modern' character of the group. This building, originally the woodworking plant, measures approximately 75' x 200',* with three stories and a masonry chimney (originally 110' high) at the southwest corner. Broad brick piers rise to the corbelled cornice, and separate the windows, each of which is quite large, with many small lights. This building is now used for storage, a veterinary clinic, and small-scale sportswear manufacture.

All the buildings of the Spaulding complex appear structurally sound, although the strategic filling-in of windows on #4 and #1B suggest there may be some problems with these two. No machinery from the Spaulding era remains in any of the buildings, as they have seen an assortment of uses since the plant closed in 1929. Some interior structural features of interest can be seen, such as the almost "barnlike" arrangement of timbers in building #3, and the brackets and column caps found in building #5.

^{*} and is constructed of concrete block with brick veneer,

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(building #2), the Craver warehouse on Spring St. replaced (the rest of building #3), more trackside storage added (#4) and an elaborate plant in operation in buildings adjoining building #3 on the west. The manufacturing process was thus physically broken into its component parts, each in its own building, and production was well over 6000 wagons and carriages each year.

The wagon industry was still very strong in the early years of the 20th century, and, unlike many small-scale bicycle manufacturers, who were early entrants into the auto field, wagon men yet felt little pressure to add a new line of products (Rae, p. 16). Nonetheless, in 1909, the Spaulding Manufacturing Co. decided to diversify -- although on a very limited scale. The old Craver foundry was refurbished and enlarged, and soon began to produce a small line of Spaulding Cars and Trucks. Automobiles, however, were only a sidelight. In 1910-11, the company began its last major expansion: the large "vehicle" plant, with its kilns and extensive milling and assembly areas (#5), which earned Spaulding a reputation as "the largest vehicle manufacturing plant...west of the Mississippi River outside St. Louis" (Iowa Factories I, #8 (Aug. 1912), p. 10).

The enthusiastic writeup in Iowa Factories in 1912 came at the height of Spaulding's prosperity. Along with the thousands of wagons and carriages produced each year (and still sold through Spaulding's unique "Trailing System") the company turned out nearly 1000 "motor cars", with new madels annually. The most interesting, perhaps, was the Spaulding Sleeper, advertised in 1915 as "the only regular touring car in the world made in quantities that can be made in one minute's time into a perfectly appointed SLEEPING BIRTH" (Iowa Factories IV (April 1915), p. 14).

Nonetheless, the Spaulding operation was not, in the long run, geared to survive the vagaries of the national economy nor the challenge from Detroit automakers. Ten years after the Iowa Factories feature, Spaulding's "vehicle" (i.e. wagons and carriages and 'motor car' plants had been converted to the manufacture of truck bodies and cabs, and the economic crash of 1929 forced the entire operation to close. The demise of this once-prominent local industry may have been caused by several factors. Spaulding specialized in wooden bodies, which, after about 1910, were increasingly passed over by other manufacturers in favor of metal (Rae, p. 47). Also, the auto business was never Spaulding's major activity: the bulk of the plant and capital investment lay in the production of wagons and buggies that by the end of WWI were well on the way to becoming anachronisms. By keeping auto manufacture as a sidelight, Spaulding was unable to take advantage of the economies of production on a massive scale which in the future would guarantee the dominance of Detroit in the auto field. In the face of the Detroit ascendancy, Spaulding, like many other small-scale auto manufacturers, turned to the production of commercial vehicles -- an area in which there was, for a time, still opportunity for specialization (Rae, p. 185). The 1929 crash destroyed many small producers, including Spaulding -- the economic crises

See continuation sheet

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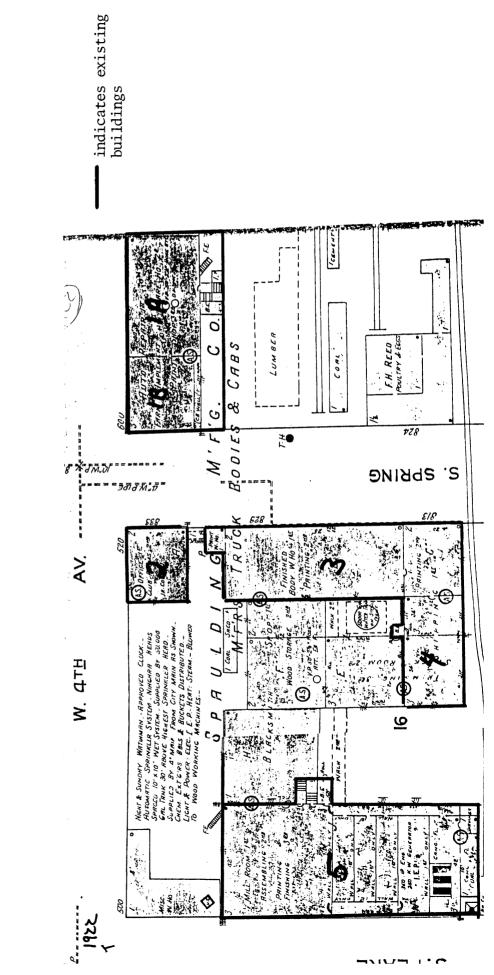
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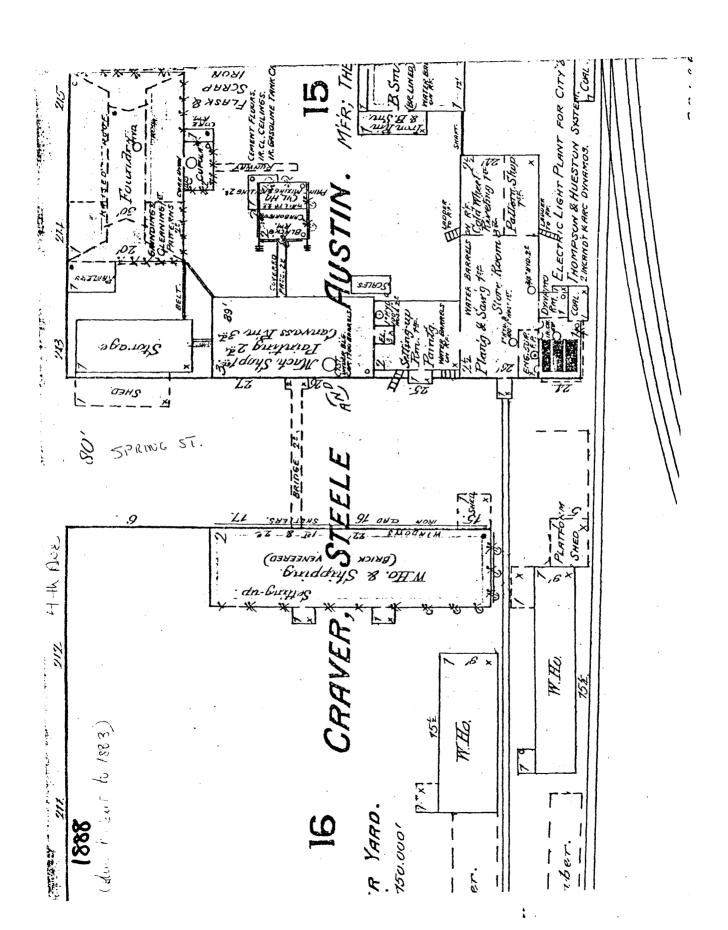
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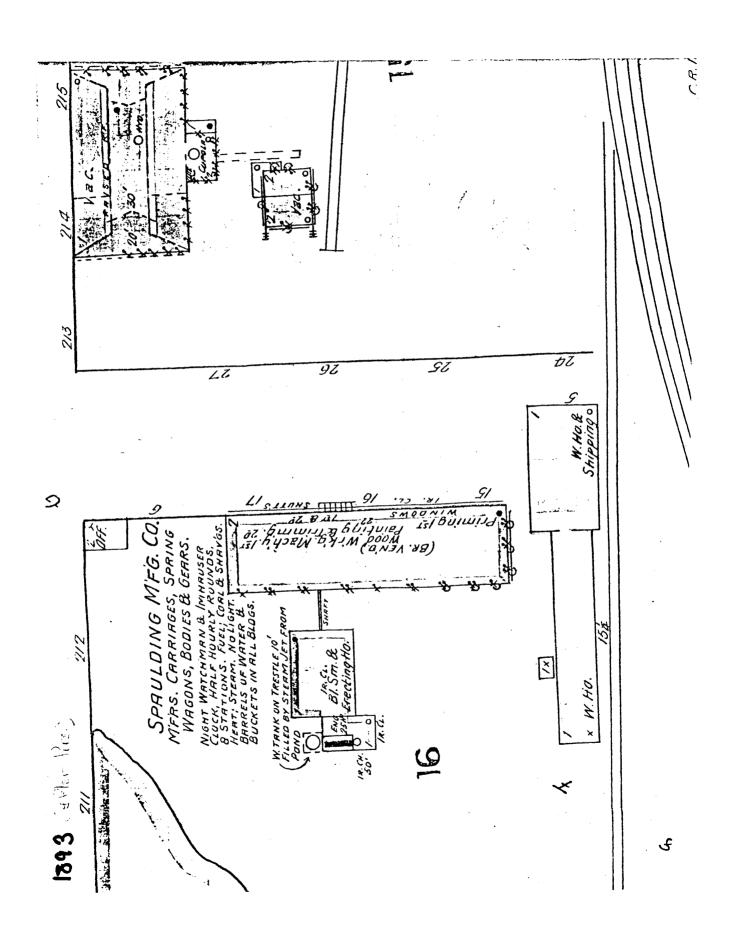
merely hastening the trend toward Detroit's total domination of the automobile field.

Bibliography, cont.

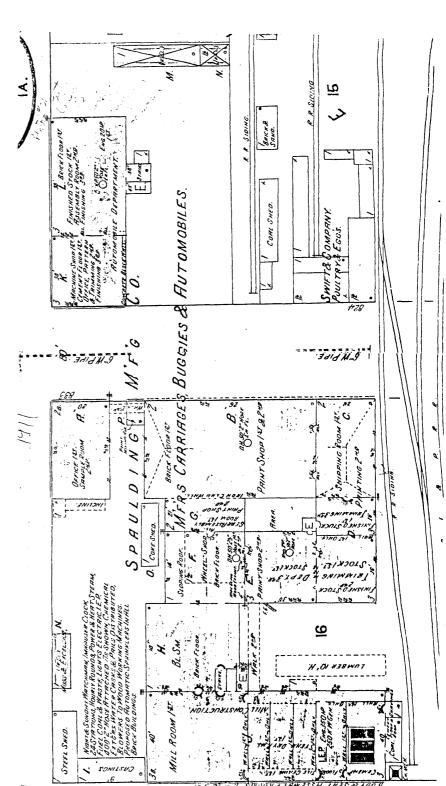
Parker, L.F. <u>History of Poweshiek County, Iowa</u>. Chicago: S.J. Clarke, 1911, pp. 374-75.







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Nov. 1911

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