Form 10-300 (Rev. 6-72)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY - NOMINATION FORM

(Type all entries - complete applicable sections)

DATA SHEET
STATE:
Minnesota
COUNTY:
Hennepin
FOR NPS USE ONLY
ENTRY DATE
FEB 2 0 1975

S Z O		Site S	Building Structure	☐ Public  ☑ Private	OWNERSHIP  Public Acquisition  In Proces	s	STATUS  STATUS  Unoccupied  Unoccupied	Yes: Restricted Unrestricted		
⊢ ∪ ⊃		PRESENT USE (Chec	ck One or M	<del></del>	Being Con		Preservation work	⅓ No		
STR		☐ Agricultural  ☑ Commercial ☐ Educational ☐ Entertainment	☐ Inc	dustrial [	Park Private Residence Religious Scientific	."	Transportation Specific VED DECT 1 19	Cooments	_	
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7.	DESCRIPTION								
					(Chec	ck One)			
	CONDITION	☐ Excellent	😿 Good	☐ Fair	☐ Det	eri orated	Ruins	Unexposed	
	CONDITION		(Check Or	1e)			(Che	ck One)	
		🔀 Altei	red	☐ Unaltered		İ		🔀 Original Site	

DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

The F. C. Hayer Company at 256 Third Avenue North in Minneapolis is a six storey rock-faced limestone structure. It was constructed in 1886 in a vernacular of the "Chicago Commercial" style. Located on its original corner site, the structure is in an area of north downtown Minneapolis which is known as the "warehouse district".

Over the years of its existence, minor/changes have somewhat altered the appearance of the building. In 1925 a three storey addition was added to the northern portion of the Third Avenue facade. However, this addition is faithful to the original design and material and is un-obvious to all but the trained eye. This addition changed the emphasis of line from vertical to horizontal. The original building was simple in design, six storeys in height and capped by a simple squat parapet. The addition enabled the extention of striated bands of limestone and a metal canopy of the lower levels. This extention allowed the Third Avenue facade to become the principal whereas in the original emphasis was placed on the corner. In addition, a wooden cornice was added in 1925, which further reduced emphasis on the stone parapet on which the date 1886 is found.

The primary design feature of this building is the rhythmic placement of the simple, un-ornamented windows in both Third Avenue and Third Street facades. This treatment is uncharacteristic when compared to the in-vogue flamboyant buildings of this period. Dr. Donald Torbert, in his study of significant Minneapolis buildings, writes, "the effect of the building derives almost entirely from the size, placement, and arrangement of the multi-panel windows, which are unusually simple of form and rhythmically varied in size for that period of building."

The interior of the building has been changed on the first floor in order to adapt it to the demands of the businesses which occupied the building. These demands necessitated replacing paned windows and narrow spaced limestone piers with plate glass and widely spaced brick piers. Above the first storey, however, the structural system remains as original on the interior as well as exterior. Mill construction is used throughout, the floors and roof supported by wooden joists on wood piers.

The F. C. Hayer Company Building remains in a good state of preservation through efforts of its present owner. Only the lower two storeys are presently used. The Fifth and Sixth floors contain brick ovens installed during the period in which the building was occupied by the National Biscuit Company.

SIGNIFICANCE			
PERIOD (Check One or More as	Appropriate)		
☐ Pre-Columbian¦	☐ 16th Century	18th Century	20th Century
☐ 15th Century	☐ 17th Century	🔀 19th Century .	
SPECIFIC DATE(S) (If Applica	ble and Known)		
AREAS OF SIGNIFICANCE (Ch	eck One or More as Appropri	ate)	
Abor iginal	Education	☐ Political	Urban Planning
☐ Prehistoric	Engineering	Religion/Phi-	Other (Specify)
Historic	☐ Industry	losophy	
☐ Agriculture	☐ Invention	Science	
	Landscape	Sculpture	
☐ Art	Architecture	Social/Human-	
☐ Commerce	Literature	itarian	
☐ Communications	☐ Military	Theater	
Conservation	Music	Transportation	

This building was designed by the Minneapolis architect, Joseph Haley, in 1886. This date may be found on the right-hand parapet of the Third Avenue facade. On the left-hand parapet had formerly been the letters "M., M & S., Co." which signified the first owners, the Moline, Milburn and Stoddard Company. M., M & S., Co. were leading manufacturers of farm machinery, wagons and carriages. Near a railroad spur, the building served as factory, warehouse and salesroom.

Later the National Biscuit Company occupied the building and used it primarily as a bakery and warehouse. During this period, the brick bake ovens were constructed on the fifth and sixth storeys. Later the building served as a wholesale warehouse for the F. C. Hayer Company.

Haley's work survives today as one of the most significant "Commercial style" buildings of the 1880's extant in Minneapolis. It is noted for its simplicity in design which has contributed to its strong architectural character. In a period of ornamentation and flamboyancy, the M., M & S., Co. Building derived inspiration from the contemporary "Chicago Commercial" buildings which were for the most part resultant from functional demands and executed in the most efficient and economical way.

This building has been noted for its significant in Minneapolis architectural history and has been designated for preservation by the Minneapolis Heritage Preservation Commission in August of 1974.

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Torbert, Donald R., <u>Significant Architecture in the History of Minneapolis</u>, Minneapolis, 1969.

Minneapolis Illustrated, Minneapolis Board of Trade, Blakely Publishing Company, Chicago, 1890.

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STATE	LIAISON OFFICER C	ERTIFICATION		1	N	ATIONAL	REGIST	ER VERI	FICATION	1
As the designated State Liaison Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. The recommended level of significance of this nomination is:					11 /1/1 July Cities &					
Name	ational  State		DateATTEST	als Exercised	08/75	J G	, WWW. Register			
Date	December	71974		Date						

☆ U.S. GOVERNMENT PRINTING OFFICE: 1973-729-147/1442 3-1