city, town

San Diego

United States Department of the Interior National Park Service

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National Register of Historic Places Inventory—Nomination Form

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state Califarnia

See instructions in How to Complete National Register Forms
Type all entries—complete applicable sections

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istoric	Mission Beach Rol	ler Coaster				
nd or common	Belmont Amusement Park Roller Coaster ("Earthquake") ("Big Dipper")					
2. Loca	ation					
reet & number	3000 Mission Bou	levard	_	not for publication		
ty, town	San Diego	vicinity of	_			
ate Calife	ornia co	ode 04 county	San Diego	code 073		
. Clas	sification					
ategory district building(s) X_ structure site object	Ownership public privateX both Public Acquisition in process	Status occupiedX unoccupied work in progress Accessible _X yes: restricted	Present Use agriculture commercial educational entertainment government	museum X park private residence religious scientific		
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7. Description

Condition		Check one	Check one
excellent	deteriorated	X unaltered	X original site
\underline{X} good	ruins	altered	moved date
fair	unexposed		

Describe the present and original (if known) physical appearance

Summar y

The "Earthquake" is a wooden roller coaster with rolled steel tracks. It has an irregular "footprint" approximately 100 by 500 feet and "hills" that reach a height of 75 feet. Its tracks total about 2,800 linear feet. The structure is oriented with its length along a north/south axis paralleling the beach strand between the Pacific Ocean and Mission Bay. The tracks reach their highest points at each end with various intermediate rises and plateaus. The curved "Belmont" entrance sign is off center left on the west side, mounted on the structural framework below a correspondingly curved section of the tracks. I

A tunnel-like building, or "terminal," on the west side of the coaster, to the left of the entrance, is accessory to the basic structure. It houses the ticket booth and mechanical equipment, and provides the stopping place for the cars when loading and unloading passengers; it is open on both ends, with a wood frame and gabled roof, and is sheathed with corrugated metal and wood siding. A portion of the terminal building was repaired in 1957 after a 1954 fire. It has been painted various colors from time to time.

"Earthquake" is situated on a narrow sandy spit between the Pacific Ocean and Mission Bay, in the northeast corner of the site of the former Belmont Amusement Park. The Mission Beach Bathhouse building, completed in 1925, is just west of "Earthquake." It contains a larger than Olympic-size swimming pool, The Plunge, which is still in use. "Earthquake," the Bathhouse building, and the roller rink (to the south of the coaster) are the only remaining structures of more than 30 that once existed in the park. (The bathhouse and the roller rink will be considered for inclusion at a later point in the recreation theme study.)

"Earthquake" is at the southwest corner of the main street intersection in Mission Beach--Mission Boulevard, running north and south, and Ventura Place, starting from the beach and extending east. Because of the consistently low building scale of Mission Beach coupled with the flat topography of the strand, and the openness of Mission Bay and park areas to the east, the roller coaster continues to dominate the local landscape and serves as a symbol of the community's recreational character.

Footnote

l This description draws on that prepared by Anthony A. and Lisa Ciani, "National Register of Historic Places Nomination, Mission Beach Roller Coaster," 1978.

8. Significance

Period	Areas of Significance—Che	eck and justify below		
prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	archeology-prehistoric archeology-historic agriculture architecture art commerce communications	community planning conservation economics education engineering exploration settlement industry invention	_	religion science sculpture social/ humanitarian theater transportation other (specify)
				(Recreation)

Specific dates 1925 Builder Architect (Thomas) Frank Prior and Frederick A. Church

Statement of Significance (in one paragraph)

Summary

The "Earthquake" roller coaster is one of the two large wooden scaffolded roller coasters with structural integrity that remain on the West Coast. Although built slightly later than the other, the "Big Dipper" at Santa Cruz, California, erected by Arthur Looff using a Prior and Church license, "Earthquake" is the only one on the West Coast built by Frank Prior and Frederick A. Church themselves that remains. In the nation as a whole, only one other extant design, the "Dragon Coaster" (1928), at "Playland" in Rye, New York, survives of some 30 by this noted firm of whom it has been stated, in referring to the select fraternity of roller coaster designers:

Perhaps no two gentlemen stand out more than Prior and Church, whose designs were once considered pristine adaptations of ideas no one ever considered before. 2

"Earthquake" also is the prime survivor and the most visible symbol of the Mission Beach Amusement Center (later Belmont Amusement Park), the celebrated centerpiece of sugar heir John D. Spreckels' ambitious early 20th-century recreational development at Mission Beach.

History

The Mission Beach Company, owned indirectly by John D. Spreckels and his brother Adolph, developed the Mission Beach community in 1914-25, constructing a bridge to San Diego proper, boardwalks along the ocean and bay, streets, and utilities. Their San Diego Electric Railway Company completed a streetcar line across the bridge to Mission Beach in 1924, and a terminal in 1925. The Spreckelses built the Mission Beach Amusement Center, at a cost of approximately \$2,500,000, to stimulate real estate sales and attract street car passengers.

Architect Lincoln Rogers and his associate F. W. Stevenson drew up the comprehensive plan for the Spreckels brothers. To construct the roller coaster, Prior and Church, who then operated out of Venice, California, were retained. Most of their work was centered in California, especially at Venice, Santa Monica, and Long Beach. They were well known for a series of racing coasters featuring "Chase Through the Clouds" or similar names, but had recently begun building "Bobs"-type coasters, ones that featured trailer-type cars connected by ball couplers on plans that featured tight curves on high elevation tracks. "Bobs"-type coasters already built by them included the "Bobs" at Riverview Park, in Chicago, and the "Tornado" at Coney Island, New York (both now destroyed). 3

9. Major Bibliographical References

SEE CONTINUATION SHEET

10. Geographica	al Data		
Acreage of nominated property			Quadrangle scale 1:24,000
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state	code	county	code
stat e	code	county	code
name/title James H. Charlet organizationHistory Division, street & number 1100 "L" St	National Par	k Service	date October 30. 1984 telephone (202) 343-8165
city or town Washington			state DC 20240
The evaluated significance of this pro			Officer Certification
	for inclusion in t res set forth by t	he National Regist	storic Preservation Act of 1966 (Public Law 89– ter and certify that it has been evaluated Service.
title			date
For NPS use only I hereby certify that this property	ty is included in t	he National Regist	ter
Keeper of the National Register			date
Attest:			date
Chief of Registration			

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When it opened in 1925 the amusement center also included the Mission Beach Bath House, with a 60'-X-175' indoor sea water swimming pool (The Plunge); the Mission Beach Ball Room, featuring a dance pavilion and cafe; the Mission Beach Roller (skating) Rink; the Luna Park Fun House, an exact reproduction of Le Palais des Joies in Paris; a large carousel; and a paved parking area for more than 1500 autos. Spreckels intended the amusement center to be an elaborate attraction. The pool was said to be the largest in the country, the Fun House the first of its kind in the United States, the carousel the largest in California, and the roller coaster the largest on the West Coast. Herbert S. Burns, who had been Florenz Ziegfeld's stage manager at the New Amsterdam Theater in New York City for two rooftop revues, and then director of the Ziegfeld Follies for a year, became the general manager of amusements and concessions for the Mission Beach Company.

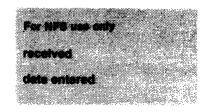
John D. Spreckels, "the Step-father" of San Diego, 4 and his brother were the leading magnates of the city. At one time or another, between 1887, when John Spreckels arrived in San Diego, and his death in 1926, they owned the south side of Broadway from the Bay to the Plaza, as well as all of Coronado and They also acquired the Southern California Mountain Water North Island. Company; the San Diego Electric Railway, which they rebuilt and rerouted; the Union-Tribune newspaper; and the First National Bank. In addition, they completed the San Diego and Arizona Eastern Railway, the Lower Otay Dam, and the Hotel del Coronado; built the San Diego Hotel, the Union Building, the Spreckels Theater, and the Golden West Hotel in downtown San Diego; and donated the Spreckels Organ Pavilion in Balboa Park.6

After John Spreckels' death in 1926, his family company donated the Mission Beach Amusement Center to the city through the State Park Commission. the State gave the city full title to the center. The name was changed to Belmont Park in 1954 when the city negotiated a 20-year lease with Jack Ray, a Canadian amusement park designer. Ray redesigned the park with an emphasis on family entertainment and renamed it for a friend in Canada who had introduced him to amusement parks. That same year, the roller coaster (owned by a separate company, but on city land) caught fire and had to be closed down. Unable to make repairs, the coaster company declared bankruptcy in 1957 and sold the roller coaster to Ray, who reopened it. Ray died in 1965, and in 1969 his widow sold the remainder of the park lease to MBA, Inc., who continued to operate the park until 1977.

In that year, the city permitted M.B.A., Inc., to remove or demolish all of the structures and rides except the roller coaster, the Plunge, and the roller rink. The City then tentatively decided to demolish the roller coaster to allow for a "passive" park.7

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A group of local citizens, however, who believed that the roller coaster should be preserved, formed the "Save the Coaster Committee, Inc." They used a National Trust consultant service grant to study the feasibility of its preservation, and, in 1982, won approval of the city council to assume ownership of the coaster and lease the land on which it rests from the city. The Committee plans to restore the coaster, including reviving its original brilliant color scheme, and possibly operate it for the public.8

Footnotes

- 1 This statement of significance draws generously from that prepared by Anthony A. and Lisa Ciani, "National Register of Historic Places Nomination, Mission Beach Roller Coaster," 1978.
- 2 Richard W. Munch, President, American Coaster Enthusiasts, "Case Study: The Design Firm of Prior and Church," January 4, 1982, pp. 1-2.
- 3 Ibid.
- 4 Florence Christman, The Romance of Balboa Park (San Diego: Neyenesch Printers, 1973), p. 40.
- 5 The Hotel del Coronado is a National Historic Landmark for its architecture.
- 6 Spreckels Organ Pavilion is within the existing Balboa Park National Historic Landmark.
- 7 "Belmont Park Status Report," Report to the Honorable Mayor and City Council from the City Manager (San Diego: November 11, 1977), p. 1.
- 8 Save the Coaster Committee, Inc. "Development Plan, January 15, 1983" (San Diego, California), passim.

Owner of Property

Hon. Roger Hedgecock Mayor, City of San Diego 202 C Street San Diego, California 92109 Save the Coaster Committee P.O. Box 83067 San Diego, California 92138

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Kyriazi, Gary. The Great American Amusement Parks, A Pictorial History. Secaucus, New Jersey: Citadel Press, 1976.

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Pourade, Richard. The Glory Years. San Diego: San Diego Union-Tribune Publishing Company, 1964.

"Roller Coaster Buffs Hold Convention," Los Angeles Times, June 10, 1978, I, p. 1.

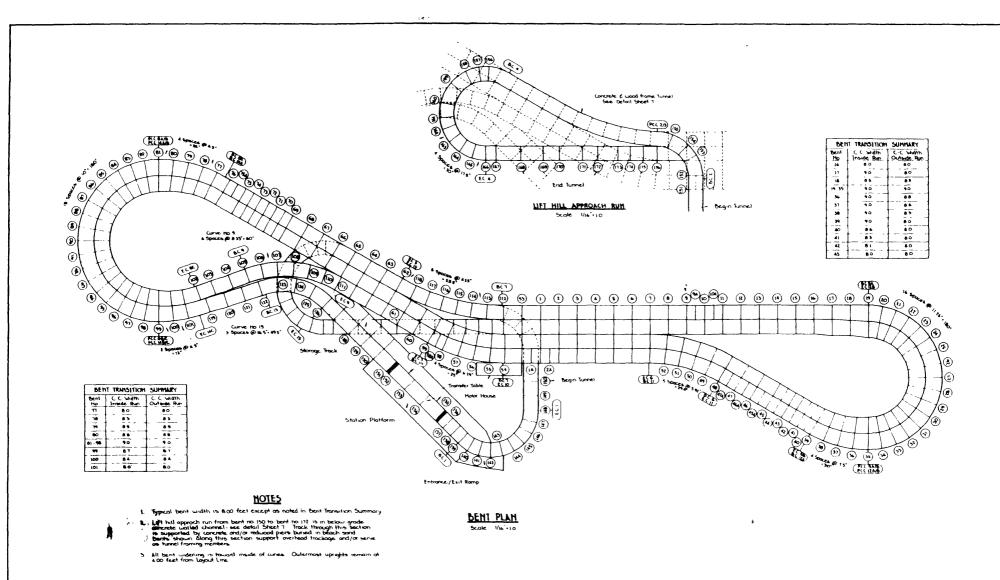
Save the Coaster Committee, Inc. "Development Plan, January 15, 1983." San Diego, California.

"Tail spinning," Sunset (July 1976), pp. 70-71.

"Those Roller Rides in the Sky," Time (July 4, 1977), pp. 36-37.

Verbal Boundary Description

Beginning at a point at the northeast corner of the Belmont Amusement Park property, on the southwest corner of Mission Blvd. and Ventura Place, proceed south approximately 600 feet to a point along the eastern property line. Then turn to the west and proceed 200 feet due west, then turn to the north and proceed due north 600 feet to a point on the northern property line of the amusement park on the southern side of Ventura Place. Then turn to the east and proceed along the northern property line back to the point of beginning.



Horizontal cross-section plan of the Mission Beach Roller Coaster. (Save the Coaster Committee, 1984)

Compiled and Drewn By
RANCY RASHLUBERY

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