Form No. 10-300 (Rev. 10-74)

## UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR N S I	JSE ONLY	38535 87 9	
		- 30g. a. 198	
RECEIVED		W.	No. of the second
DATE ENT		jah	2005.

SEE II	NSTRUCTIONS IN HOW T	O COMPLETE NATION.		
1 NAME	THEALERAND	OOM EETE AT EIOADE		'
	ay Cooke House			
AND/OR COMMON The	Tay Cooke House			
2 LOCATION				
STREET & NUMBER	tar Island			
CITY, TOWN	tar island		NOT FOR PUBLICATION  CONGRESSIONAL DISTRI	CT.
Put-in	ı-Bav	VICINITY OF	5th	C1
STATE		CODE	COUNTY	CODE
Ohio		39	Ottawa	123
3 CLASSIFIC	ATION			
CATEGORY	OWNERSHIP	STATUS	PRESI	ENT USE
DISTRICT	$\underline{X}_{PUBLIC}$	X_occupied	AGRICULTURE	MUSEUM
X_BUILDING(S)	PRIVATE	UNOCCUPIED	COMMERCIAL	PARK
STRUCTURE	ВОТН	_WORK IN PROGRESS	XEDUCATIONAL	PRIVATE RESIDENC
SITE	PUBLIC ACQUISITION	ACCESSIBLE	ENTERTAINMENT	RELIGIOUS
OBJECT	IN PROCESS	_XYES: RESTRICTED	GOVERNMENT	SCIENTIFIC
	BEING CONSIDERED	YES: UNRESTRICTEDNO	INDUSTRI≜L MILITARY	TRANSPORTATIONOTHER:
NA NAT	PROPERTY  ate University: Dr.	Charles Herdendon	of Director Stor	ao Iab
STREET & NUMBER	ate university. Dr.		TI, Director, Stor	ie Lab.
	er Island			
CITY, TOWN	Pov		STATE	
Pur-in-		VICINITY OF	Ohio	
5 LOCATION	OF LEGAL DESCR	RIPTION		
COURTHOUSE. REGISTRY OF DEEDS, E	тс. Registry of Deed	ls; County Courthou	ıse	
street & NUMBER Jeffers	on Street			
city.town Port C1	inton		STATE Ohio	
6 REPRESEN	TATION IN EXIST	ING SURVEYS		
TITLE				
DATE n.d.		FEDERAL	STATECOUNTYLOCAL	
DEPOSITORY FOR SURVEY RECORDS	Department of Physic		nio State Universi	itv
CITY, TOWN			STATE	/
	lumbus			



#### CONDITION

#### CHECK ONE

### CHECK ONE

\_\_excellent X\_good \_\_fair \_\_DETERIORATED
\_\_RUINS
\_\_UNEXPOSED

 $\underline{\underline{X}}$ ALTERED

XORIGINAL SITE

\_\_MOVED DATE\_\_\_\_\_

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Jay Cooke House, completed in 1865, is located on Gibraltar Island in Lake Erie. It is a three-story structure that has 15 rooms and is dominated by a octagonal tower in front. The building is in the High Victorian Italianate mode. One of the more distinctive features are the hood mouldings outlining the numerous windows in the house. Overscaled and ornamental brackets support the crowning cornices. The octagonal tower is in the Gothic vein, also with the same hood mouldings over the windows. The tower is complete with a dome and crenelations.

The ground floor of the tower was used for a library and two wall book cases remain in the library. The woodwork of the book cases is elaborately carved in the Gothic fashion, and both cases have large glass fronts. The library faces the east, and just beyond the room is the main hallway which runs across the width of the house. The dining room, now a recreation area, is off the hallway to the north and the parlor is on the south side of the dining room. All the rooms in the house have their original woodwork, though covered by a layer of paint. French doors open on the porch in the dining room. The upper two floors contain the bedrooms of students and are maintained in typical dormitory fasion. However, the master bedroom was located above the parlor and it contains its original marble washstand. In the parlor, a marble fireplace dominates the room. There is also an elaborate castiron decorative piece in the center of this room's high ceiling.

The Ohio State University has conducted, since 1925, the Frank Theodore Stone Laboratory on Gibraltar Island. The school uses the Jay Cooke House as the men's dormitory. There are five other structures located on the island which are not a part of the historic landmark. The Cooke House is largely the same as when built, with the exception of a frame addition added to the rear of the house.

PERIOD

### AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	L AW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	ARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	THEATER
<b>X</b> 1800-1899	<b>X</b> COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
- <b>X</b> 1900-	COMMUNICATIONS	_XINDUSTRY	POLITICS/GOVERNMENT	OTHER (SPECIFY)
		INVENTION		

SPECIFIC DATES 1865-1904

BUILDER/ARCHITECT

### STATEMENT OF SIGNIFICANCE

One of Jay Cooke's popular sobriquets, the "Napoleon of Finance," aptly describes the man. Like the Corsican in his military campaigns, the Ohioan displayed brilliance and daring in his bond-selling campaigns during the Civil War. Cooke's efforts raised millions of dollars for the Federal Government, enabling it to pursue the war until the Union had achieved victory.

Although only his summer home, Cooke's Gibraltar Island estate meant more to him than his Philadelphia residence. The island retreat attested to his affection for the area in which he had grown up and afforded him vastly enjoyed vacations from the financial world. He began his customary visits to Gibraltar Island in 1865 and continued them until 1904, except for the period between 1873 and 1880, when the island was in the hands of another owner, Cooke having been forced to sell the property upon the failure of his concerns in 1873. Aside from that unhappy interregnum, Cooke generally visited the island for three to six weeks in the spring and for a similar visit in late summer. Cooke's long delight in the beauty and peace of his island home is summed up by his final entry in the house's record book, May 12, 1904, "God be priased for the happiness we have enjoyed here."1

### BIOGRAPHY

Cooke entered the financial world at an early age. A native of present day Sandusky, Ohio, where he was born on August 10, 1821, he attended the public and private schools until he turned fourteen. The ambitious youth became the clerk in a dry goods store in Sandusky, but soon left that position and journeyed to St. Louis, where he obtained employment in a store. The Panic of 1827 ended that job, since it caused the failure of the emporium. Cooke, now sixteen, returned home. He soon acquired a new position, this time as a clerk with the Washington Packet and Transportation Company that operated in the Philadelphia, Pennsylvania region. That business collapsed, and Cooke returned to Ohio in the fall of 1838, only to resume life in Philadelphia shortly. While east, Cooke had impressed a member of the Philadelphia banking firm of Enoch W. Clerke and Company, and that concern offered him a position in 1839. He accepted the position and moved to Philadelphia when nineteen.

See continuation Sheet

10 GEOGRAPHICAL DAT.  ACREAGE OF NOMINATED PROPERTY @  UTM REFERENCES		_	
	6[1,3[3,1,0] 17HING 6[1,3[1,0,0]		3   4   8   5   4   0     4   6   1   3   1   0   0
•	ch belonged t		altar Island. The entire island ne boundary of this property is
LIST ALL STATES AND COUN	TIES FOR PROPERT	TES OVERLAPPIN	G STATE OR COUNTY BOUNDARIES
STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE
ORGANIZATION Historic Sites Survey Divis STREET & NUMBER 1100 L Street, N.W. CITY OR TOWN Washington			STATE D. C. 20240
12 STATE HISTORIC PRE			CERTIFICATION WITHIN THE STATE IS:
NATIONAL		E	LOCAL
=	on in the National F	Register and certify	eservation Act of 1966 (Public Law 89-665). I  that it has been evaluated according to the  Landmark  Designated: Nov. 3.1944
TITLE	-		DATE date date
FOR NPS USE ONLY I HEREBY CERTIFY THAT THIS PROP	ERTY IS INCLUDED	IN THE NATIONAL	L REGISTER LEM TEMENS
DIRECTOR, OFFICE OF ARCHEOLOGY ATTEST: KEEPER OF THE NATIONAL REGISTE		LESERVA ION	DATE
·	\$	*******************************	

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The Jay Cooke House

**CONTINUATION SHEET** 

ITEM NUMBER 8

PAGE 2

Although Ciike never lost his love for Ohio, Pennsylvania became his business seat. In his new job, he served as an expert on bank notes. He knew bank notes so thoroughly that he could distinguish between acceptable and counterfeit monies. It was also during this time that he began to write a daily "money column" in the Philadelphia Daily Chronicle. By 1843, the firm had made him a partner. The new partner sold bonds during the Mexican War, an experience that proved useful between 1861-65. In the following years, following the Treaty of Guadalupe Hidalgo, which ended the Mexican War in 1848, Cooke acquired increasing stature as a financier. He resigned from Clarke and Company in 1857 and four years later organized his own firm, Jay Cooke and Company, which soon became a major banking house in the United States.

Cooke then began his most successful years. He was, as one historian has observed.

"...the typical American pioneer of his time, a tremendous optimist, a great employer of the benefit of friendship in high places, a sort of financial P.T. Barnum, who exploited the government's securities and later his own."2

The Civil War enabled Cooke to display his multifarious talents most effectively. For various reasons, the Union found itself in a financial crisis soon after April 12, 1861. The United States faced bankruptcy. A monetary disaster was only averted because the Secretary of the Treasury, Salmon P. Chase, who was a friend of Cooke's family, found in Cooke a superlative salesman. Through Chase, Abraham Lincoln invested Cooke with the authority to sell \$50,000,000 worth of bonds in the summer of 1861. And Cooke did just that! Cooke then established an office in Washington in Bebruary 1862. Not surprisingly, Chase turned to the financier in 1863 to handle a \$500,000,000 loan--the "Five-Twenty" loan. The interest rate was six percent. Almost a million citizens made the loan a success by subscribing to it. Like Napoleon, Cooke moved from one victory to another. He next handled the "Seven-Thirty" loan of \$400,000,000 worth of bonds--loans of \$100 received \$7.30 interest. Four million dollars worth of bonds were sold in one day; and over 3,000,000 people subscribed to the "Seven-Thirty" issue.

How did Cooke, who was always referred to as "Our Modern Midas;" sell nearly a billion dollars worth of bonds? Aside from inducing financiers and financial institutions to invest heavily in the bonds, he persuaded the ordinary American to buy through his salesmanship. Cooke spurned no means in promoting his project.

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CONTINUATION SHEET

ITEM NUMBER 8

PAGE 3

When pushing the "Seven-Thirty" loan, he employed a regiment of 2,500 agents to promote the campaigns, and induced 1,800 newspapers to promote the loan. One of his earliest and most successful newspaper pieces was entitled, "The Best Way to Put Money Out at Interest." The article consisted of twelve questions about money, supposedly asked by a Pennsylvania farmer, that were succintly and pointedly answered by Cooke. In striving to appeal to the farmer, the laborer, and others, Cooke also propagated such stories as the one that began by remarking how a member of the Federal Senate had observed while in France a huge Parisian crowd before a national loan office, clamoring to subscribe to a national loan. Then came his comment and question:

This was for the support of a despotic government that may be changed any day. ARE WE LESS PATRIOTIC THAN THE FRENCH?3

Cooke's overall success certainly answered that question.

After Appomattox, Cooke expanded his firm and continued to prosper until disaster struck in 1873. He organized a branch in New York in 1866 and one in London in 1870, and involved his concern in numerous post-war undertakings. He, like many others, invested heavily in railroads. A leading proponent of the Northern Pacific Railroad, he found it impossible to discharge any financial obligations in September 1873, and his company had to close its doors on September 18. The failure of the concern caused the Panic of 1873.

In the decades that followed, Cooke recovered something of his fortune, largely because of investments in silver mines. But new men and techniques now controlled the financial world, and he played a minor role in it in his last years. Having married Dorothea Elizabeth Allen on August 21, 1884, he delighted in his last years with his family of two sons and two daughters. Cook died on February 16, 1905.

<sup>1.</sup> James E. Pollard, The Journal of Jay Cooke, or the Gibraltar Records, 1965-1905, (Columbus, 1935), p. 344.

<sup>2.</sup> John Moody, The Masters of Capital, (New Haven, 1920), p. 15.

<sup>3.</sup> Quoted in Harry Stack, The Jay Cooke Story, (Sandusky, 1947), II.

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**CONTINUATION SHEET** 

ITEM NUMBER

PAGE 1

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