United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form





Type all entrie	s—complete ap	plicable se	ctions				_	
1. Nan	ne							
historic M	MUTUAL BENEFI	T LIFE IN	ISURANCE	COMPANY				
and/or common	ESSEX CATH	OLIC HIGH	SCHOOL					
2. Loca	ation							
street & number	r 300 BROAD	WAY AND S	ZNA ECOND S	TREET		N	✓A not for publ	ication
city, town	IEWARK		·	vicinity of	eengressi	onal-district		
state N	IEW JERSEY	code	034	county	ESSEX		code	013
3. Clas	sificati	on						
Category district X building(s) structure site object	Ownership public private both Public Acqui in process being con	S	Accessi _X yes:	ccupied in progress	com edu ente gov	culture nmercial cational ertainment ernment ustrial	museun park private i X religious scientifi transpo	residence s c
4. Owr	ner of P	roper	ty					
name 300	BROADWAY COM	PANY		c/o Mr.	Lewis He	enkind		
street & number	286-304	Broadway	,	565	Fifth A	enue		
city, town	Newark			vicinity of		19 10001 state	New Jersey	/ 07102
5. Loca	ation of	Lega	l Des	scription	<u>on</u>			
courthouse, reg	istry of deeds, et	c. ESSEX	COUNTY	REGISTRAR	OFFICE			
street & number	. 465 HIGH	STREET,	HALL OF	RECORDS,	ROOM 130			
city, town	NEWARK					state	NEW JERSEY	07102
6. Rep	resenta	tion i	n Ex	isting (Surve	ys		
	Historic/Ar			has this pro	perty been d	etermined el	igible?ye	es <u>X</u> no
date 1968	vation Surve	y (2180.0)		fede	eral stat	te county	_x_local
depository for s	urvey records	Office	of New	Jersey Heri	tage, Dep	ot. Enviro	nmental Prot	ection
city, town	renton					state	New Jersey	

7.	Des	crip	tion
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Condition	Check one	Check one
excellent deteriorated ruins unexposed	unaltered _X_ altered	x_ original site moved date

Describe the present and original (if known) physical appearance $\underline{DESCRIPTION}$

The Mutual Benefit Life Insurance Company's Broadway Building is a six (6) story building with a basement which features Civic Renaissance elements and ornamentation on the two major facades and in the major interior spaces. The architects were John H. and Wilson C. Ely, of Newark. A master plan was developed for the property to allow a maximum amount of building on the site to be completed in separate phases. The original building represented the first unit, providing accommodations for the Home Office at the time of construction with allowance for substantial growth. The building is located at the intersection of two major streets, Broadway and Second Avenues, with its two classical facades facing these streets. (Photo #1)

The building is flat-roofed, E-shaped in plan. main portion of the building has two principal facades, the back of the "E", facing north on Second Avenue (Photos #3 & 4) and one leg of the "E" facing east on Broadway Avenue. The remaining exterior leg of the "E", a minor facade, faces west on Summer Avenue (Photos #7 & 8) and houses the auditorium and gymnasium beneath. The interior leg of the "E" is a service wing housing elevators, restrooms and locker rooms. The building is built with steel columns and beams, concrete floor slabs, and masonry exteri-The exterior is faced with ashlar patterned or walls. limestone on the principal facades and on the south face of the leg facing Broadway (Photo #5) (visible by approaching the building from center city), and is faced with a buff colored common bond brick on the remaining facades. Windows are double-hung bronze with red painted bronze spandrel panels between the third and fifth floors. Exterior entrance doors on the principal facades and the door facing Summer Avenue are bronze and glass with glass transoms. There are solid bronze pocket doors, outside of the entrance doors, used to secure the building.

The building was constructed between 1925 and 1927, as the first unit of construction according to the master plan shown in a rendering by Chester B. Price. (Photo #31) The master plan showed an addition along Second Avenue which would establish the center window of the group of seven west of the portico as the center facade and would then mirror the portico and east portion of the facade. It is not clear from available information, if the Broadway facade would be duplicated on Summer Avenue. However, because the existing Summer Avenue facade is brick and the remaining facades visible from the streets are not, it is believed that the Broadway facade would also be mirrored, possibly as a third stage of construction.

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DESCRIPTION

On the first floor, two large corridors (Photo #12 & 13) leading from each portico cross at right angles under a rotunda (Photo #15) marked by double non-fluted ionic columns at each corner and give access to the large open office insurance departments most often dealing with the public (Photos #18 & 19). The elevator lobby (Photos #16 & 17) is adjacent to the rotunda in the service wing. are shaftways with bronze doors for twelve elevators, but only six bronze elevator cars were ever installed. elevator lobby is flanked on both sides by staircases to the basement and upper floors. Access to the auditorium is from the east-west corridor or directly from the Summer Avenue entrance. The auditorium (Photos #27 & 28) with seating for 1000, features a fully working stage with a fly gallery, an orchestra pit, sloping floors in the main auditorium and balcony, and a motion picture projection room at the rear of the balcony.

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic agriculture x architecture art commerce communications		landscape architectur law literature military music philosophy politics/government	e religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1925-27	Builder/Architect John	n H. and Wilson C. E	ly

1927-1957 Statement of Significance (in one paragraph)

SIGNIFICANCE

The Mutual Benefit Life Insurance Company Building is significant architecturally as an impressive design of noted Newark Architects, John H. and Wilson C. Ely. It is a good example of Civic Renaissance architecture with classical features and ornamentation characteristic of the period which ended with the advent of the modern movement in the 1930's. It is significant commercially because of its association with a major life insurance company which was a prominent force in the City's economy since the mid 1800's, and as the first major step in the expansion of the City's business district to the north. Educationally, the building is significant for housing the Newark Archdiocese regional high school for boys during a time of peak enrollment (1957-1980).

ARCHITECTURAL

John H. Ely (1851-1932) and his son Wilson C. Ely (1873-1959)' began practicing architecture in 1895 by winning a competition for the design of the City Hospital. The firm quickly rose to prominence with designs for the City Hall, the New Jersey Historical Society headquarters, the American Insurance Building, the Firemen's Insurance Building, and the National Newark and Essex Building (the tallest in the state at the time). John and Wilson were both charter members of the New Jersey Chapter of the American Institute of Architects and Wilson was later made a fellow of the Institute. The Mutual Benefit Life Insurance Building was one of the last of the classic and traditional designs of the firm as Wilson Ely noted, "The change was gradual, of course, but in the early 30's you could see the turn. Now everything is more or less modern. Greek and Roman were the style when I started." The style of the building contributed to the architectural significance, and at the same time, may have caused only the first unit of the master plan ever to be executed. By the time the company

Footnotes - See attached continuation sheet.

10. Geograp	hical Data		
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MT References A 1.8 5 7.0 1.0 0	[4 ₁ 5 1 ₁ 2 3 ₁ 6 ₁ 0]	8	
Zone Easting	Northing	Zone	Easting Northing
		F L_L_I H I	
Verbal boundary descripti	on and justification		
Blöcks 562 + 563, Lo	•	Newark	
	.,		
List all states and countie	s for properties overla	pping state or co	ounty boundaries
state N/A	code	county	code
state	code	county	code
11. Form Pre	pared By		
name/title John Philips	, President		•
organization Treby-Howa	rd-Philips	da	nte April 15, 1983
street & number 4347 Ha	milton Boulevard	te	lephone (215) 395-3373
city or town Allentown	·	st	ate Pennsylvania 18103
12. State His	toric Prese	rvation (Officer Certification
The evaluated significance of	this property within the st	ate is:	
national	state	X_ local	
	operty for inclusion in the rocedures set forth by the	National Register	ric Preservation Act of 1966 (Public Law 89— and certify that it has been evaluated vice. S Oet: 14, 1983
Deputy State Hi	storic Preservation	n Officer 7	- date
For NPS use only			
I hereby certify that this	property is included in the	National Register	
Keeper of the National Reg	uister	画を完めていて、「「」「「「」」	- date ///////
	-		data
Attest: Chief of Registration			date

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SIGNIFICANCE

was ready to expand the building, the classic styles were too costly to produce.

The building posed some particular problems for the architects, not common among buildings of the period, which they noted:

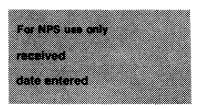
"The property the Company had purchased required moving from the heart of the city to a location in an outlying section... This, however, demanded an absolutely complete building - one which would provide the employes with all requirements, such as dining rooms, rest rooms, gymnasium, etc., - every convenience and comfort."

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FOOTNOTES:

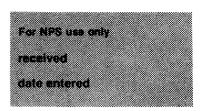
- 1. Ely, John H. and Wilson C., 'Home Office Building for the Mutual Benefit Life Insurance Company, Newark', " Architectural Forum, Part 1", October 1928, p. 497.
- 2. Ely, John H. and Wilson C., Architects. Architectural drawings for the Mutual Benefit Life Insurance Company Home Office Building at Bellview Avenue, Second Avenue and Summer Avenue, Newark, New Jersey, September 30, 1925.
- 3. Ob. Cit., "Architectural Forum", p. 501.
- 4. DePace, Anthony J., Architect. Architectural drawings for the Archdiocese of Newark's Essex Catholic High School, Newark, New Jersey. New York City, New York. September 18, 1958.
- 5. Ibid.
- 6. Ob. Cit., "Architectural Forum". p. 500.
- 7. "Newark Evening News", 'Wilson Ely Funeral Set', August 29, 1957.
- 8. "Newark Evening News", 'Architects to Honor Ely', June 17, 1951.
- 9. Ob. Cit. "Architectural Forum", p. 497.
- "Newark Sunday Call", 'What is City's largest product? Insurance, of course!', March 29, 1936.
- 11. Ibid.
- 12. Mutual Benefit Life Insurance Company, "An Histroic Statement in Behalf of the Board of Directors", Newark, New Jersey, circa October 1954. Reference was made in the "Newark Evening News", 'Building will be Catholic High School', October 25, 1954 to a booklet describing the sale of the Broadway Building which was given to employees at the time the sale was announced.
- 13. "Newark Evening News", '109 colorful years', October 25, 1954.
- "American Life Assurance Magazine", April 1862.
- 15. Mutual Benefit Life Insurance Company, "83rd Annual Statement", for 1927, p. 15.
- Sabine, Julia, "Proceedings", New Jersey Historical Society, Newark, New Jersey, July 1957, p. 191.
- 17. Mutual Benefit Life Insurance Company, "Pelican", November 1925, pp. 15-18.

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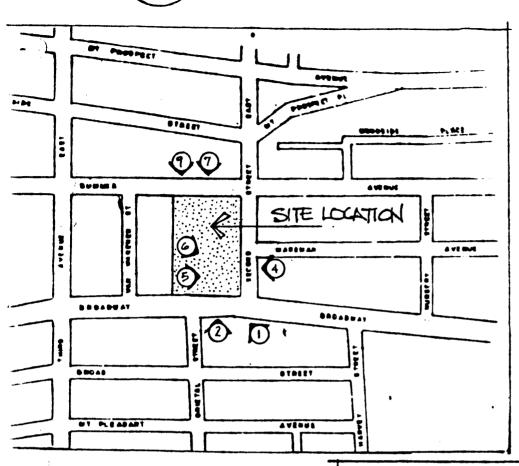
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- 18. Mutual Benefit Life Insurance Company, "80th Annual Statement", for 1924, pp. 12 13.
- Mutual Benefit Life Insurance Company, "81st Annual Statement", for 1925,
 p. 10.
- 20. Ob. Cit. "83rd Annual Statement", pp. 15 18.
- 21. Ob. Cit. "Proceedings", p. 193.
- 22. Ob. Cit. '109 colorful years'.
- 23. Ibid.
- 24. "Newark Evening News", 'New Mutual Benefit Building to bring unique style here', January 31, 1955.
- 25. "Newark Evening News", 'Building will be Catholic High School', October 25, 1954.
- 26. Ob. Cit. 'What is City's largest product? Insurance, of course!
- 27. "Newark Evening News", 'New Catholic High to open', September 24, 1957.
- 28. "Star Ledger", 'Archdiocese mulls merger of two schools', December 21, 1979.
- 29. "Star Ledger", 'Two Catholic High Schools weigh merger', June 14, 1979.
- 30. "Star Ledger", 'High Schools to merge in Archdiocese', January 10, 1980.





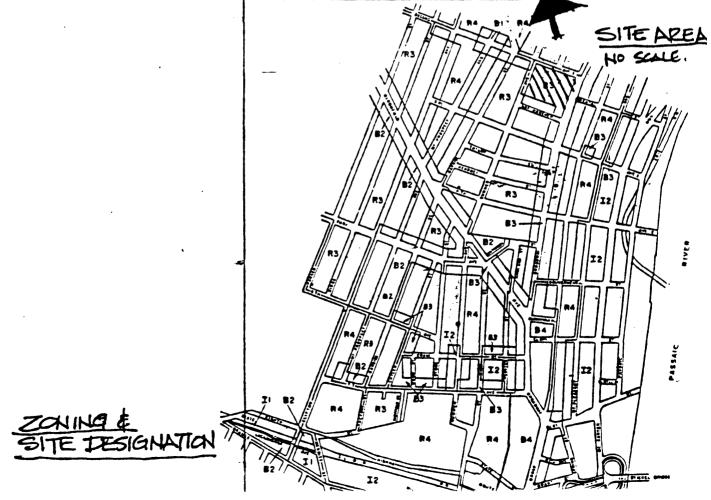
SKETCH MAP SHOWING PRIOTO LOCATIONS.

MUTUAL BENEFIT LIFE INSURANCE CO.

(ESSEX CATHOLIC

HIGH SCHOOL)

NEWARK, NEW JERSEY



MUTUAL BENEFIT LIFE INSURANCE COMPANY (ESSEX CATHOLIC HIGH SCHOOL)
NEWARK, ESSEX COUNTY, NEW JERSEY

