Form No. 10-300 (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

# DATA SHEET

FOR NPS USE ONLY

RECEIVED OCT 31 1977

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

Frankfort

DATE ENTERED MAR 24 1978

Kentucky

#### SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

# 1 NAME

HISTORIC

Levy Brothers Building AND/OR COMMON Same 2 LOCATION STREET & NUMBER 235 West Market Street NOT FOR PUBLICATION CONGRESSIONAL DISTRICT CITY, TOWN Louisvillle 03 VICINITY OF CODE STATE COUNTY CODE Kentucky 021 Jefferson 111 **3** CLASSIFICATION CATEGORY OWNERSHIP STATUS **PRESENT USE** \_\_DISTRICT \_\_PUBLIC \_AGRICULTURE \_\_MUSEUM XBUILDING(S) **XPRIVATE** ......UNOCCUPIED \_\_\_\_PARK \_\_\_STRUCTURE \_\_\_BOTH ---EDUCATIONAL -PRIVATE RESIDENCE \_\_\_SITE PUBLIC ACQUISITION ACCESSIBLE \_ENTERTAINMENT \_\_\_\_RELIGIOUS \_\_\_OBJECT \_\_\_YES: RESTRICTED \_IN PROCESS \_\_GOVERNMENT \_\_\_SCIENTIFIC \_\_\_BEING CONSIDERED X YES: UNRESTRICTED \_INDUSTRIAL \_TRANSPORTATION \_\_\_NO \_\_\_MILITARY \_\_OTHER: **4 OWNER OF PROPERTY** NAME (see continuation sheet) STREET & NUMBER CITY, TOWN STATE VICINITY OF **5 LOCATION OF LEGAL DESCRIPTION** COURTHOUSE. **REGISTRY OF DEEDS, ETC.** Jefferson County Courthouse STREET & NUMBER 6th and Jefferson Streets CITY, TOWN STATE Louisville Kentucky **6 REPRESENTATION IN EXISTING SURVEYS** TITLE Survey of Historic Sites in Kentucky DATE 1971 \_\_FEDERAL XSTATE \_\_COUNTY \_\_LOCAL DEPOSITORY FOR Kentucky Heritage Commission SURVEY RECORDS CITY, TOWN STATE



COND	DITION	CHECK ONE	CHECK C	)NE
∑EXCELLENT GOOD FAIR	DETERIORATED RUINS UNEXPOSED	UNALTERED	丞ORIGINAL MOVED	SITE DATE

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Levy Brothers Building, designed by the firm of Clarke and Loomis, is located on the northeast corner of Third and Market Streets in Louisville (see photo 1). Occupying a prominent downtown site, its location is two blocks south of the Ohio River and three blocks northeast of the Jefferson County Courthouse and the Louisville City Hall Complex (listed on the National Register April 10, 1972 and September 1, 1976, respectively).

This five-story building is constructed of red smooth-faced sandstone. A six-story pyramidal slate-roofed tower that originally held an elevator occupies the corner position and provides the pivoting point for sections extending north and east. Above the first-floor level, details and openings remain intact, including two major round-arched bay windows having a height of two floors (see photo 2).

Though much of the building's terracotta detail has the overwrought quality attributed to the French Renaissance in the late 19th century, the final design is more discreet than a version shown in a lavish perspective drawing in the 1895 brochure, "Louisville of Today." "As erected, the structure has considerable dignity as well as display for many years the arches, balconies, windows, were framed by bright electric lights at night7, and the reddish-yellow brick and terracotta provides an appealing contrast to the colder grey limestone and pale yellow brick of much downtown [Louisville] construction."<sup>1</sup>

The annex which extends from the north arm of the original building completed in 1893 was begun by the Louisville firm of Joseph and Joseph in 1913. Designed in the same style and employing the same materials, this addition is well integrated with the initial store. With the exception of first-floor modifications, such as the covering of bullseyes and the addition of cast-iron grillwork (see photos 3 and 4), the Levy Brothers Building's exterior remains essentially as designed. The interior has been considerably altered to accommodate present day retail practice.

<sup>1</sup>Walter E. Langsam, <u>Metropolitan Preservation Plan</u> (Louisville: Falls of the Ohio Metropolitan Council of Governments, 1973), p. 93.

# 8 SIGNIFICANCE

PERIOD	AR	EAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW	
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	XARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	THEATER
<u>X</u> 1800-1899	XCOMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
1900-	COMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	OTHER (SPECIFY)
		INVENTION		

### SPECIFIC DATES 1893

BUILDER/ARCHITECT

#### STATEMENT OF SIGNIFICANCE

The Levy Brothers Building, located in downtown Louisville, remains as one of Louisville's finest examples in the city of sandstone construction, Richardsonian-Romanesque design, and commercial investment. Designed by C. J. Clarke and Arthur Loomis, the red sandstone structure creates a strong physical landmark; its tower is a pivot at the intersection of two downtown streets.

In their design for Levy Brothers, Clarke and Loomis tried their hand at deviating from the standard Richardsonian style of most of their work in the 1890s. The new building was completed in 1893, though enlarged later. The newspaper account of the opening states that the design is of "no particular style of architecture, but in detail what may be called French Renaissance." Actually, the profile of the tower, which turns the corner so effectively, the combination of square-headed and roundarched windows, and the delicate, open treatment of the street level shop windows are all reminiscent of the Chicago School.

The owners, Moses and Henry Levy were originally from Germany. Moses Levy emigrated in 1857 from Nierstein, Germany, to the United States, to be followed fifteen years later in 1872 by his younger brother Henry. In 1861 Moses opened a store known as "Levy, The Clothier," which in 1866, moved to the northeast corner of Third and Market Streets--the present location of the firm. Henry joined his brother in business about a year after his immigration into America, and the store has been continuously run by the Levys, now aided by the fourth generation, since its inception.

The old building was razed on June 14, 1892 and the Levy brothers opened their new building on September 28, 1895 with a magnificent party whose "floral designs" and music attracted "many from a distance in the county all over the State."

Years later hundreds of incandesent lights were added to exterior and display areas from which comes the (now archaic) local expression, "Lit up like Levy's." Another custom of the store was to send a pair of "pants" (about the size of one's hand) to many newborns in the city with a letter stating: "...When he shall gave outgrown these we shall be glad to have him call on us for another pair...."

## **9 MAJOR BIBLIOGRAPHICAL REFERENCES**

American Architect and Building News. October 10, 1893, v. 42, p. 39, plate 930 (signed drawing of store for Levy Brothers).

Cadiz Record. Cadiz, Kentucky, May 11, 1905 (advertisement for Levy Brothers).

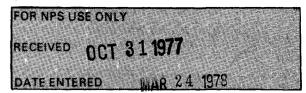
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VERBAL BOUNDARY DESCRIPTION				
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STATE	CODE	COUNTY		CODE
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<b>11 FORM PREPARED BY</b> NAME / TITLE				
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ORGANIZATION	······································		DATE	
University of Louisville			October 197	7
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Louisville			Kentucky	
12 STATE HISTORIC PRES			R CERTIFICATIO	N
NATIONAL	STATE		LOCAL	
As the designated State Historic Preservati hereby nominate this property for inclusio criteria and procedures set forth by the Nat	n in the National Re	dister and certi	fy that it has been evaluated	according to the
STATE HISTORIC PRESERVATION OFFICER SIG	INATURE CLA	red H	. nellon	
TITLE State Historic Preserv	ation Officer		<u>DATE 10/2</u>	0/77
FOR NPS USE ONLY				
I HEREBY CERTIFY THAT THIS PROPE	RTY IS (NCLUDED I	THE NATION	AL REGISTER	1 12
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DIRECTOR OFFICE OF ARCHEOLOGY		SERVATION	KEERER OF THE NAT	IONAL REGISTER
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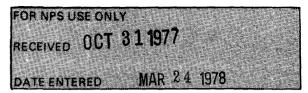
#### UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



CONTINUATION SHEETITEM NUMBER4PAGE2Henry Levy, 582l Brittany Woods Circle, Louisville Grace Levy, 582l Brittany Woods Circle, Louisville Jane Levy Weinberg (Mrs. Martin), 50ll Cliffwood Road, Louisville Dorothy L. Steiner (Mrs. Bernard), 2600 Canterbury Road, Birmingham, Alabama James H. Levy Jr., c/o Levy Bros., Inc., Louisville Jerri Levy Blumenthal (Mrs. Morris), 272l Altadena Lake Road, Birmingham, Alabama Stuart G. Levy Jr., 20l Travois Road, Louisville , Stuart and Selma Levy, 20l Travois Road, Louisville4 (unit)	Levy Brothers Building		
Grace Levy, 5821 Brittany Woods Circle, Louisville Jane Levy Weinberg (Mrs. Martin), 5011 Cliffwood Road, Louisville Dorothy L. Steiner (Mrs. Bernard), 2600 Canterbury Road, Birmingham, Alabama James H. Levy Jr., c/o Levy Bros., Inc., Louisville Jerri Levy Blumenthal (Mrs. Morris), 2721 Altadena Lake Road, Birmingham, Alabama Stuart G. Levy Jr., 201 Travois Road, Louisville Stuart and Selma Levy, 201 Travois Road, Louisville	CONTINUATION SHEET	ITEM NUMBER 4	PAGE <sup>2</sup>
Robert S. Levy, 87-Malabu Drive, Lexington Mar 128 D. Hamone - Lexandre Ky 40502 E. H. Mann (Mrs. Harry), 5201 Tomahawk Road, Louisville Frances Hiller (Mrs. Merwin), 364 Central Avenue, Highland Park, Illinois Frank Fleischaker, Trustee, 5208 Tomahawk Road, Louisville Richard Felsenthal, 2277-Union Avenue, Memphis, Tennessee 38104 5100 Poplar for 3811 Judith Goodman (Mrs. Nelson), 117 Blaine Road, Louisville 4105 Buff court communication 45231 Rose Felsenthal (Mrs. Henry), 475 Highland Avenue North, Memphis, Tennessee 38122 Sidney Feltenstein Jr., 11 Munnings Drive, Sudbury, Massachusetts 01776 Robert Felsenthal, Felsenthal's, Brownsville, Tennessee Karolyn Feltenstein (Mrs. Sidney), 8114 Lake Terrace, Louisville Liberty National Bank and Trust Co., 416 W. Jefferson Street, Louisville Levy Bros., Inc., 235 West Market Street, Louisville	Grace Levy, 5821 Brittany Woods C Jane Levy Weinberg (Mrs. Martin) Dorothy L. Steiner (Mrs. Bernard) James H. Levy Jr., c/o Levy Bro Jerri Levy Blumenthal (Mrs. Morr Stuart G. Levy Jr., 201 Travois R Stuart and Selma Levy, 201 Travois Robert S. Levy, 87 Malabu Drive, E. H. Mann (Mrs. Harry), 5201 To Frances Hiller (Mrs. Merwin), 364 Frank Fleischaker, Trustee, 5208 Richard Felsenthal, 2277 Union Ave Judith Goodman (Mrs. Nelson), 117 Rose Felsenthal (Mrs. Henry), 475 Sidney Feltenstein Jr., 11 Munnings Robert Felsenthal, Felsenthal's, B Karolyn Feltenstein (Mrs. Sidney), Liberty National Bank and Trust Co	Circle, Louisville Circle, Louisville , 5011 Cliffwood Road, , 2600 Canterbury Roa os., Inc., Louisville is), 2721 Altadena Lak oad, Louisville s Road, Louisville Lexington - /28 omahawk Road, Louisvil Central Avenue, High Tomahawk Road, Louisvi Highland Avenue North Drive, Sudbury, Mas rownsville, Tennessee 8114 Lake Terrace, I o., 416 W. Jefferson S	, Louisville ad, Birmingham, Alabama & Road, Birmingham, Alabama D. Hanonen - Lettington Ky 40.502 ville hland Park, Illinois lisville essee 38104 51.00 Poplar Are 35117 lle 4695 Buff court cincinner othin 45231 th, Memphis, Tennessee 38122 ssachusetts 01776

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

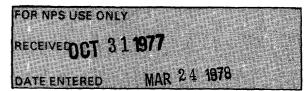


Levy Brothers Building

CONTINUATION SHEET	ITEM NUMBER 8	PAGE	2	

Both the Levy brothers were active in their community. Moses was a director of the Cleveland Orphan Asylum, a member of the Board of Trade, The Commercial Club, the Standard Club, and others; Henry was a member of the Board of Trade, a director of the Commercial Club, vice-president of the Standard Club, Chairman of the Building Committee of the Young Hebrew Men's Association, and a Trustee of Temple Adas Israel.

## NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



Levy Brothers Building CONTINUATION SHEET

ITEM NUMBER 9 PAGE 2

Greater Louisville, 1895. p. 91 (signed drawing for the Levy Brothers Store).

History of the Jews in Louisville. Compiled by Jewish Historical Society, date unknown, pp. 47 and 50 (biographies of Henry and Moses Levy).

Louisville Anzeiger. March 1, 1893, p. 11 (advertisement for Levy Brothers).

\_\_\_\_\_. March 1, 1898 (biographies of Henry and Moses Levy).

Louisville Evening Post. September 28, 1893, pp. 2 and 8.

Louisville of Today (1895). (ill., p. 60).

Preservation. Louisville: Falls of the Ohio Metropolitan Council of Governments, 1973. Text by Walter E. Langsam, p. 93.

Riebel. Louisville Panorama. p. 80 (ill., p. 193).

## **United States Department of the Interior** National Park Service

# National Register of Historic Places Inventory—Nomination Form

Levy Brothers Building, 235 W. Market Street, Louisville, Jefferson County, Kentucky Continuation sheet 10 For NPS use only received date entered

Page 1

Verbal Boundary Description

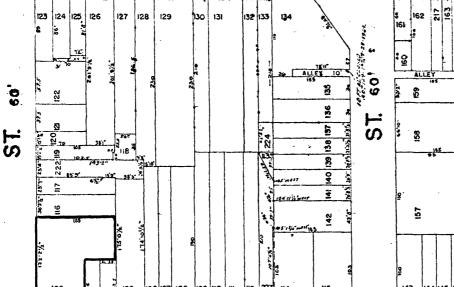
The Levy Brothers Building occupies an L-shaped lot identified as City Block 17A Lot 102. The building occupies the entire lot. This nomination does not include the three-story addition to the east side of the building which occupies City Block 17A Lot 103. See attached real estate map for dimensions.

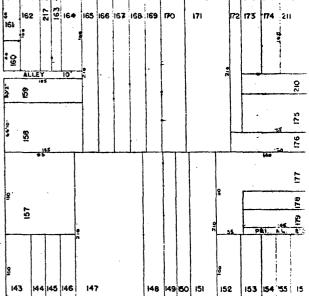
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