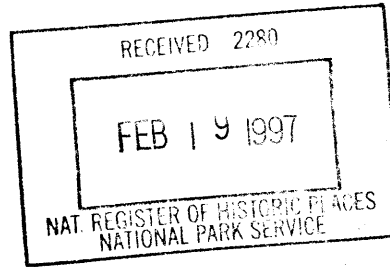


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Wisconsin Word Processor Format (1331D)  
(Approved 3/87)

OMB No. 1024-0018

United States Department of the Interior  
National Park Service



#270

NATIONAL REGISTER OF HISTORIC PLACES  
REGISTRATION FORM

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in Guidelines for Completing National Register Forms (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries. Use letter quality printer in 12 pitch, using an 85 space line and a 10 space left margin. Use only archival paper (20 pound, acid free paper with a 2% alkaline reserve).

1. Name of Property

historic name Wauwatosa Arcade Building

other names/site number Historic Arcade Building

2. Location

street & number 7210-26 West North Avenue

N/A not for publication

city, town Wauwatosa

N/A vicinity

state Wisconsin

code WI

county Milwaukee

code 079

zip code 53213

3. Classification

| Ownership of Property                       | Category of Property                            | No. of Resources within Property |                                     |
|---|---|----------------------------------|-------------------------------------|
|   |   | contributing                     | noncontributing                     |
| <input checked="" type="checkbox"/> private | <input checked="" type="checkbox"/> building(s) |                                  |                                     |
| <input type="checkbox"/> public-local       | <input type="checkbox"/> district               | <u>1</u>                         | <input type="checkbox"/> buildings  |
| <input type="checkbox"/> public-State       | <input type="checkbox"/> site                   | <input type="checkbox"/>         | <input type="checkbox"/> sites      |
| <input type="checkbox"/> public-Federal     | <input type="checkbox"/> structure              | <input type="checkbox"/>         | <input type="checkbox"/> structures |
|   | <input type="checkbox"/> object                 | <input type="checkbox"/>         | <input type="checkbox"/> objects    |
|   |   | <u>1</u>                         | <u>0</u> Total                      |

Name of related multiple property listing:  
N/A

No. of contributing resources previously listed in the National Register N/A

Wauwatosa Arcade Building  
Name of Property

Milwaukee Co., WI  
County and State

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1966, as amended, I hereby certify that this X nomination      request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets      does not meet the National Register criteria.      See continuation sheet.

[Signature]  
Signature of Certifying Official  
State Historic Preservation Officer-WI

2/11/97  
Date

State or Federal agency and bureau

In my opinion, the property X meets      does not meet the National Register criteria.      See continuation sheet.

Signature of commenting or other official

Date

State or Federal agency and bureau

5. National Park Service Certification

I, hereby, certify that this property is:

- entered in the National Register  
     See continuation sheet
- determined eligible for the National Register.      See continuation sheet
- determined not eligible for the National Register.
- removed from the National Register.
- other, (explain:)

Edson R. Beall 3/21/97

Signature of the Keeper

Date

6. Functions or Use

Historic Functions  
(enter categories from instructions)

Current Functions  
(enter categories from instructions)

Commerce/Business  
Recreation and Culture/Sports Facility  
Domestic/Multiple dwelling

Commerce/Business  
Domestic/Multiple dwelling

7. Description

Architectural Classification  
(enter categories from instructions)

Materials  
(enter categories from instructions)

Late 19th & 20th Century Revivals:  
Mission/Spanish Colonial Revival

foundation Concrete  
walls Brick  
Stone  
roof Asphalt  
other Ceramic Tile

**Describe present and historic physical appearance.**

The Wauwatosa Arcade Building is located on the corner of Lefebber Street and North Avenue in the City of Wauwatosa. While the building covers more than half a block of the city's most extensive commercial thoroughfare, the area surrounding that commercial stretch of North Avenue is entirely residential.

Built in 1928 and measuring 140' x 130', the Wauwatosa Arcade Building is a two-story, commercial/residential structure influenced by the Spanish Colonial Revival/Mission architectural styles. The building rests on a concrete foundation and includes brick walls that support a red, Spanish barrel tile roof. Two-story limestone pilasters, three distinct, Mission style parapets, a bell tower and decorative ceramic tile help define the structure's period revival style.

The primary (south) entrance facade fronting North Avenue is covered with street-level, storefront windows. A system of clerestory prism glass panels, partially concealed by awnings, runs above the larger storefront openings. Black, glazed, ceramic tile infills the space beneath the storefront windows. Six two-story, limestone pilasters divide this facade into five bays, with the westernmost pilaster being partially free-standing as it is located at a recessed corner, store entrance. Two additional, recessed store entryways exist on this facade, one in each bay flanking a central entrance bay. This center bay is punctuated by a recessed set of three wooden doors with single pane, glass panel inserts. A pair of one story pilasters borders each side of the entrance bay. Resting within the space above the doors and between the pilasters is an arched, stone surround filled with mosaic tile. A plain, stone entablature is located above the arch, while a belt course runs along the entablature's uppermost edge and extends to the west and east corners of this facade.

At the second level of the south facade's central bay is a brick wall parapet with a rectangular, stone niche and surround. Six-over-one light, double-hung windows with stone sills rest at each side of the niche. Immediately above the windows are stone arches infilled with ceramic tile and topped with exaggerated keystones. The bay terminates in a Mission style parapet with stone coping. A ceramic tile inset with stone sill is centered within the parapet. The remainder of the bay divisions at the second level is covered with brick and variously grouped, six-over-one light, double-hung windows, each set featuring continuous stone sills. Specifically, two single windows occupy the space on each side of the central wall parapet, while two sets of triple windows rest within the westernmost bay of the south facade. The remaining three bays contain two sets of paired openings. Beneath the roof line on either side of the wall parapet is an entablature including a denticulated brick cornice and a stone belt course atop the pilasters and second-story windows.

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Wauwatosa Arcade Building  
Wauwatosa, Milwaukee County, WI

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At the uppermost level, the red, barrel tile, pent roof is capped by a raised ridge cap. The roof is interrupted at the eastern end by another Mission style parapet with inset mosaic tile, whereas a bell tower adorns the southwest corner. Within the tower, three evenly-spaced, double-hung windows rest above a limestone belt course; a metal eave and red tile hip roof top the structure.

On the west facade fronting Lefebber Street, three colossal pilasters--similar to those on the south side--accentuate two bays on the southern end. Again, storefronts with clerestory lighting and black, ceramic tile occupy the street-level wall space of these bays. Two recessed entrances with wooden doors and glass panel inserts are located within the southern third of this facade. The door farthest south serves as a store entry while the other provides access to the second floor. A third entrance with an arched, wooden and glass door, flanking stone pilasters, mosaic tile and a wide, stone entablature is found within the northern third of this wall along with a single one-over-one light, double-hung window. The remaining brick space between the arched doorway and second-story entry contains oddly-spaced, single and paired fixed windows along the upper edge of the first level.

At the second level of the west facade, a stone belt course runs underneath variously grouped, double-hung windows in the two southern bays. Randomly-placed, single, paired and grouped openings with stone sills exist throughout the rest of the brick, second-story wall. All windows are topped with a continuous belt course at the lower edge of the entablature which, similar to the south facade, features a denticulated cornice beneath the metal eave. The west face of the bell tower replicates the southern side, featuring three openings above a limestone belt course and a red tile, hip roof. Toward the opposite end of the west wall, a roof parapet is symmetrically placed above the arched door entry.

The alley (north) facade is built of common brick (six to one, stretcher to header courses) and is punctuated by randomly-placed window openings and doors, both original and modern. On the first floor, there is evidence of brick-infilled, original windows, while to the east is a modern garage door leading to a lower-level parking garage. A new ramp provides wheelchair access to the structure. At the second level, a modern, aluminum-sided, apartment story addition covers the northeast corner of the building and extends along the northern two-thirds of the east facade. Aside from single and paired,

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double-hung sashes in the addition, the east wall is entirely unarticulated.

While modifications such as the rear apartment addition are notable, most changes have not affected the exterior integrity of the commercial building. Indeed, many have enhanced it. Some of the original, black, ceramic tile as well as the prism glass clerestory had been covered with aluminum paneling during a 1950s remodeling effort; however, in 1994, the sheathing was removed, restoring the original, tile and glass appearance.<sup>1</sup>

The entire building's interior, including retail, residential and lower-level spaces, has undergone extensive remodeling in recent years to adhere to current commercial building codes and to repair substantial water damage. Consequently, no significant interior details remain. For example, the six retail office spaces located off of a plastered wall corridor extending through the center of the first level are presently divided by plaster-finished, partition walls; additional plastered support columns exist where second-floor reinforcement was required. Although most of the commercial units have acoustical ceiling tile, one space has retained its high ceiling and exposed duct work. The first-level floors are covered with carpeting and/or linoleum. Regarding the second level, the front entrance stairs providing access were replaced to meet safety standards, and a new stairwell was created to the rear. Ten apartments located on the upper floor are accessed from a corridor that runs the perimeter of a center court. These remodeled residential units have plastered walls and carpeted floors and are devoid of significant architectural features. As for the lower level, it serves as a parking garage and storage area for the building's tenants.

The Arcade Building was designed in a two story rectilinear plan, but the second story of the NE corner was not added until later.

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<sup>1</sup>"Historic Preservation Certification Application--Part 1: Wauwatosa Arcade Building," prepared by Lynch Co., Ltd., for the National Park Service, Project #WI-93-00003 (1992), copy on file at Heritage Research, Ltd., Menomonee Falls, WI.

Wauwatosa Arcade Building  
Name of Property

Milwaukee Co., WI  
County and State

8. Statement of Significance

Certifying official has considered the significance of this property in relation to other properties:  nationally  statewide  locally

Applicable National Register Criteria  A  B  C  D

Criteria Considerations (Exceptions)  A  B  C  D  E  F  G

Areas of Significance

(enter categories from instructions)

Period of Significance

Significant Dates

Architecture

1928<sup>2</sup>

1928<sup>3</sup>

Cultural Affiliation

N/A

Significant Person

N/A

Architect/Builder

Interstate Building & Finance Company<sup>4</sup>

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

Statement of Significance:

The Wauwatosa Arcade Building is locally significant and eligible for the National Register of Historic Places under Criterion C. With its bell tower, parapets, decorative ceramic tile, two-story, limestone pilasters and red, barrel tile roof, the Wauwatosa Arcade Building is a commercial/residential example of a Spanish Colonial Revival structure with Mission style influence, both of which are described in Cultural Resource Management in Wisconsin (CRM). In addition, the Mission style is elaborated upon in A Field Guide to American Houses.<sup>5</sup> Located along one of Wauwatosa's earliest commercial tracts, the building represents the only commercial example of the Mission style in the City of Wauwatosa. Therefore, the Wauwatosa Arcade Building is locally significant as a

<sup>2</sup>Because the property is being nominated solely for its architectural significance, the Period of Significance reflects the construction date of the building.

<sup>3</sup>"Wauwatosa Arcade Building," Wauwatosa News, 18 October 1928, 2-3.

<sup>4</sup>Ibid. Note that the Interstate Building & Finance Company is identified as the building's general contractor and architect.

<sup>5</sup>Barbara Wyatt, ed., Cultural Resource Management in Wisconsin (Madison: State Historical Society of Wisconsin, Historic Preservation Division, 1986), Architecture, 2/32, 33; Virginia and Lee McAlester, A Field Guide to American Houses (New York: Alfred A. Knopf, Inc., 1984), 408-15.

X See continuation sheet

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Wauwatosa, Milwaukee County, WI

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fine, commercial example of the Spanish Colonial Revival/ Mission style architecture within the City of Wauwatosa and consequently, qualifies for the Register under Criterion C.

Historical Background:

In 1835, Charles Hart entered the primarily wooded territory west of the City of Milwaukee. He and his brother, Ben, erected the area's first grist and sawmills at the crossroads of the Menomonee River, in present-day Wauwatosa. The evolving settlement was initially known as Hart's Mills or the "Village." While commercial endeavors had begun as early as 1836 with Thomas M. Biddle's hotel/tavern in the village proper, the community's efforts were largely devoted to industrial development. For example, limestone quarries along the west shore of the Menomonee River provided great quantities of building material for both the immediate area as well as for Milwaukee. Additional industries included a pickle factory, glue factory, two breweries and the Wauwatosa Vinegar Works, the latter being established in 1860. In that year, the population of the fledgling township had reached 3,209. Within the Village of Wauwatosa proper, most of the early inhabitants were from New England, although notable influxes of German and Irish immigrants occurred from 1870 to 1885. Population rose steadily into the next century and by 1920, residents in the City of Wauwatosa alone numbered 5,818 whereas the township totaled 15,082. The following year, a new wave of Milwaukeeans flooded the City of Wauwatosa--the "sleeper suburb"--which touted pure artesian well water, a good school system, and a "classed" population. Subsequently, for years, select Milwaukee residents kept country homes in Wauwatosa.<sup>6</sup>

In order to maintain its "City of Homes" character, the City of Wauwatosa approved one of the most comprehensive zoning ordinances in Wisconsin. Included in this 1921 package

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<sup>6</sup>Jerome A. Watrous, ed., Memoirs of Milwaukee County, Wisconsin (Madison: Western Historical Association, 1909), 222; History of Milwaukee, Wisconsin (Chicago: Western Historical Company, 1881), 1,634; City of Wauwatosa, 100th Anniversary Centennial Booklet, 1835-1935 (Wauwatosa, WI: Wauwatosa Public Schools, Board of Education, 1935), 12, 35; Joseph Schafer, Four Wisconsin Counties: Prairie and Forest (Madison: State Historical Society of Wisconsin, 1927), 262, 309.

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were plans to zone a stretch of North Avenue, from 60th to 73rd Streets, for strictly commercial use. That same year, a grocery store was built at 93 E. North Avenue (presently 7259 W. North). By 1926, business/retail operations fronting North Avenue along those twenty-eight blocks numbered a modest twenty-six, but road improvements in both 1926 and 1927 bolstered new businesses. According to a 1932 Wauwatosa city directory, commercial operations had nearly quadrupled since 1926 as the source listed ninety-two businesses and retailers in the city.<sup>7</sup>

Among these were businesses located along North Avenue. In May 1928, the Interstate Building and Finance Company obtained a building permit to erect a two-story, mixed-use structure on the block between 72nd and Lefeber Streets. As late as 1927, no structures existed in that block.<sup>8</sup> The new building was originally designed to house six stores, seven offices, six apartments and a bowling alley and was estimated to cost \$45,000. Upon completion, the structure had an estimated price tag of nearly \$125,000. The building's first tenant, Fred G. Smith, Inc., opened his recreation parlor's doors on 28 September 1928, while the building as a whole celebrated its grand opening on 20 October. Located on the ground level before the year's end were Linstead's Home Bakery, G.M. Becker Co. Food Store and Schaller's Pharmacy; the second floor housed Dr. H.M. Roberts, physician/surgeon and Dr. J.A. Taylor, dentist.<sup>9</sup>

A variety of businesses were established in the Wauwatosa Arcade Building over the next three decades. By 1939, the structure housed the Arcade Tavern and Bowling Lanes, offices for the Wauwatosa Times, the North Avenue Civic Club of Wauwatosa and Krohn

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<sup>7</sup>Elizabeth V. Foley, Sketches of Wauwatosa (private publication, 1932), 22, 35; "Historic Preservation Certification Application--Part 1;" Wright's Wauwatosa City Directory 1926 (Milwaukee: Wright Directory Co., 1926), 261; Wright's Wauwatosa City Directory 1932 (Milwaukee: Wright Directory Co., 1932), 306.

<sup>8</sup>Sanborn Fire Insurance Map, City of Wauwatosa, 1927 (New York: Sanborn Map Company, 1927; rev. 1950).

<sup>9</sup>"New Building on North Avenue," Wauwatosa News, 10 May 1928, 1; "Wauwatosa Arcade," Wauwatosa News.



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Wauwatosa, Milwaukee County, WI

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Pharmacy. Indeed, Krohn Pharmacy, along with the tavern/ bowling lanes, were among the building's most enduring tenants, with both operating into the 1960s. In addition to these two enterprises, in 1946, the structure included building contractor Chester Sullivan, Wauwatosa Furriers and Johnson's Sporting Goods, another long-time occupant.<sup>10</sup> Six years later, the building retained virtually the same collection of stores, although Wauwatosa Furriers was no longer located there. In 1955, the Wauwatosa Arcade Inc. Tavern/Bowling Lanes, Johnson's Sporting Goods and Krohn Pharmacy were still located in the building, but Chester Sullivan's office had been replaced with a Christian Science Reading Room. Moreover, the number of businesses expanded to include the A.E. Wack Co. Music Store, a George Webb's Restaurant and the Wisconsin Garden & Pet Supply. By the early 1960s, the tavern/bowling lanes, Christian Science Reading Room, Johnson's Sporting Goods and Krohn's Pharmacy were still operating in the building. However, George Webb's had been replaced with the Village Restaurant and Wisconsin Garden & Pet Supply was succeeded by Keenan's Beauty Salon. Lastly, Preuss & Sons Florists occupied a new office.<sup>11</sup>

After recent years of declining use, plans to rehabilitate the building and utilize rehabilitation tax credits evolved in 1992. Part 2 of the Historic Preservation Certification Application was completed early in 1994. With rehabilitation construction complete, the building is again a thriving, Wauwatosa commercial building that continues to house the same retail/office/residential mix as the original, 1928 configuration.

Architecture:

A drive-by tour of structures along the commercial stretch of North Avenue that includes

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<sup>10</sup>Wright's Wauwatosa City Directory 1939 (Milwaukee: Wright Directory Co., 1939), s.v. "North Avenue;" Wright's Wauwatosa City Directory 1946 (Milwaukee: Wright Directory Co., 1946), s.v. "North Avenue."

<sup>11</sup>Wright's Wauwatosa City Directory 1952 (Milwaukee: Wright Directory Co., 1952), s.v. "North Avenue;" Wright's Wauwatosa City Directory 1955 (Milwaukee: Wright Directory Co., 1955), s.v. "North Avenue;" Wright's Wauwatosa City Directory 1961 (Milwaukee: Wright Directory Co., 1961), s.v. "North Avenue."

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Wauwatosa, Milwaukee County, WI

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the Wauwatosa Arcade Building revealed that most structures represent various forms of commercial, vernacular architecture. In conjunction with the tour, a search for area comparison properties (included among the survey files at the State Historical Society of Wisconsin) showed that a Mediterranean Revival, commercial structure exists at 1460-1508 Underwood Avenue. Though this style features brick and mosaic tile work similar to the Spanish Colonial Revival nature of the Wauwatosa Arcade Building, CRM acknowledges that both the Spanish Colonial Revival and Mediterranean Revival styles are relatively rare in Wisconsin and consequently, "poorly understood."<sup>12</sup> CRM explains that both are distinguished by flat wall surfaces, classically-derived ornamentation and the hallmark red tile roof, but cautions that Mission style characteristics are associated with the Spanish Colonial Revival in Wisconsin and "should not be attributed to a Mediterranean Revival building."<sup>13</sup> Both McAlester's Field Guide and Blumenson's Identifying American Architecture define how the Mission style includes stone coping, roof parapets and bell towers among its features.<sup>14</sup> These details are prominent in the Wauwatosa Arcade Building, rendering it a good example of the Spanish Colonial Revival in Wisconsin. Indeed, the interior remodeling notwithstanding, the building's rehabilitation has substantially enhanced its value and significance as a Spanish Colonial Revival structure.

**Summary:**

The Wauwatosa Arcade Building, with its Mission style parapets and bell tower, decorative ceramic tile, two-story, limestone pilasters and red, Spanish barrel tile roof, is the only commercial example of Spanish Colonial Revival architecture located within the City of Wauwatosa. Furthermore, it is a good example of this architectural style. The structure is, therefore, eligible for the National Register of Historic Places under Criterion C.

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<sup>12</sup>Wyatt, ed., Cultural Resource Management, Architecture, 2/32.

<sup>13</sup>Ibid..

<sup>14</sup>McAlester, A Field Guide to American Houses, 408-15; John J.-G. Blumenson, Identifying American Architecture (New York: W.W. Norton and Company, 1977), 4-5.

9. Major Bibliographical References

See continuation sheet

Previous documentation of file (NPS):
X preliminary determination of individual listing (36 CFR 67) has been requested 12/3/92
previously listed in the National Register
previously determined eligible by the National Register
designated a National Historic Landmark
recorded by Historic American Buildings Survey #
recorded by Historic American Engineering Record #

X See continuation sheet

Primary location of additional data:
X State Historic Preservation Office
Other State agency
Federal agency
Local government
University
Other
Specify repository:

10. Geographical Data

Acreage of Property .33 (less than one)

UTM References:

A 1/6 4/1/8/3/9/5 4/7/6/7/8/5/0 B / / / / / / / / / / / / / / / /
Zone Easting Northing Zone Easting Northing
C / / / / / / / / / / / / / / / / D / / / / / / / / / / / / / / / /

See Continuation Sheet

Verbal Boundary Description

Lots 13, 14 & 15, Ritter Oak Ridge Addition (S5 T7N R21E) to the City of Wauwatosa, Milwaukee County, State of Wisconsin

See Continuation Sheet

Boundary Justification

This boundary includes that area historically associated with the subject building.

See Continuation Sheet

11. Form Prepared By

name/title Traci Schnell & Laura Abing
organization HERITAGE RESEARCH, LTD. date 29 November 1995
street & number N89 W16785 Appleton Avenue telephone (414) 251-7792
city or town Menomonee Falls state WI zip code 53051

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- "Historic Preservation Certification Application--Part 1: Wauwatosa Arcade Building."  
Prepared by Lynch Co., Ltd., for the National Park Service, Project #WI-93-00003.  
1992. Copy on file at Heritage Research, Ltd., Menomonee Falls, WI.
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X See continuation sheet

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Wright's Wauwatosa City Directory 1952. Milwaukee: Wright Directory Co., 1952.

Wright's Wauwatosa City Directory 1955. Milwaukee: Wright Directory Co., 1955.

Wright's Wauwatosa City Directory 1961. Milwaukee: Wright Directory Co., 1961.

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\_\_\_ See continuation sheet

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WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to Northwest  
Photo #1 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to Northeast  
Photo #2 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to East Southeast  
Photo #3 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to West Southwest  
Photo #4 of 10

X See continuation sheet

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WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to North  
Photo #5 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to North  
Photo #6 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to North  
Photo #7 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to North  
Photo #8 of 10

X See continuation sheet

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Wauwatosa, Milwaukee County, WI

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WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to Northeast  
Photo #9 of 10

WAUWATOSA ARCADE BUILDING  
7210-7226 W. North Avenue  
WAUWATOSA, Milwaukee County, WI  
Photo by Traci E. Schnell  
September 1995  
Negative at SHSW  
View to East  
Photo #10 of 10



● SKETCH MAP ●

# Wauwatosa Arcade Building

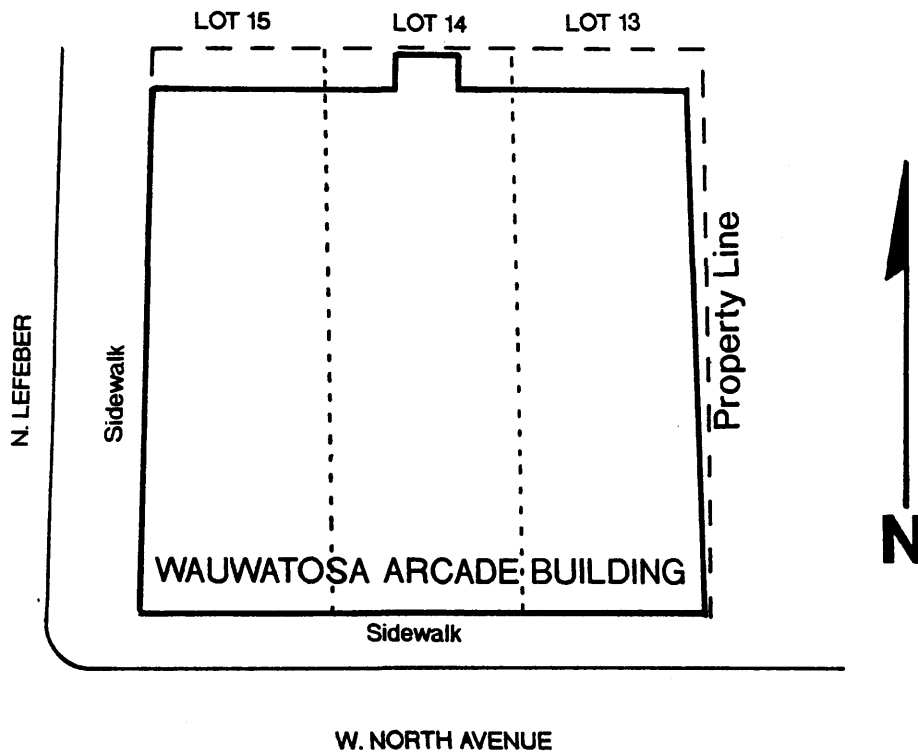
7210-26 W. North Avenue

City of Wauwatosa

Milwaukee County

Wisconsin

SCALE: 1" = approximately 40'



● PLAT MAP ●

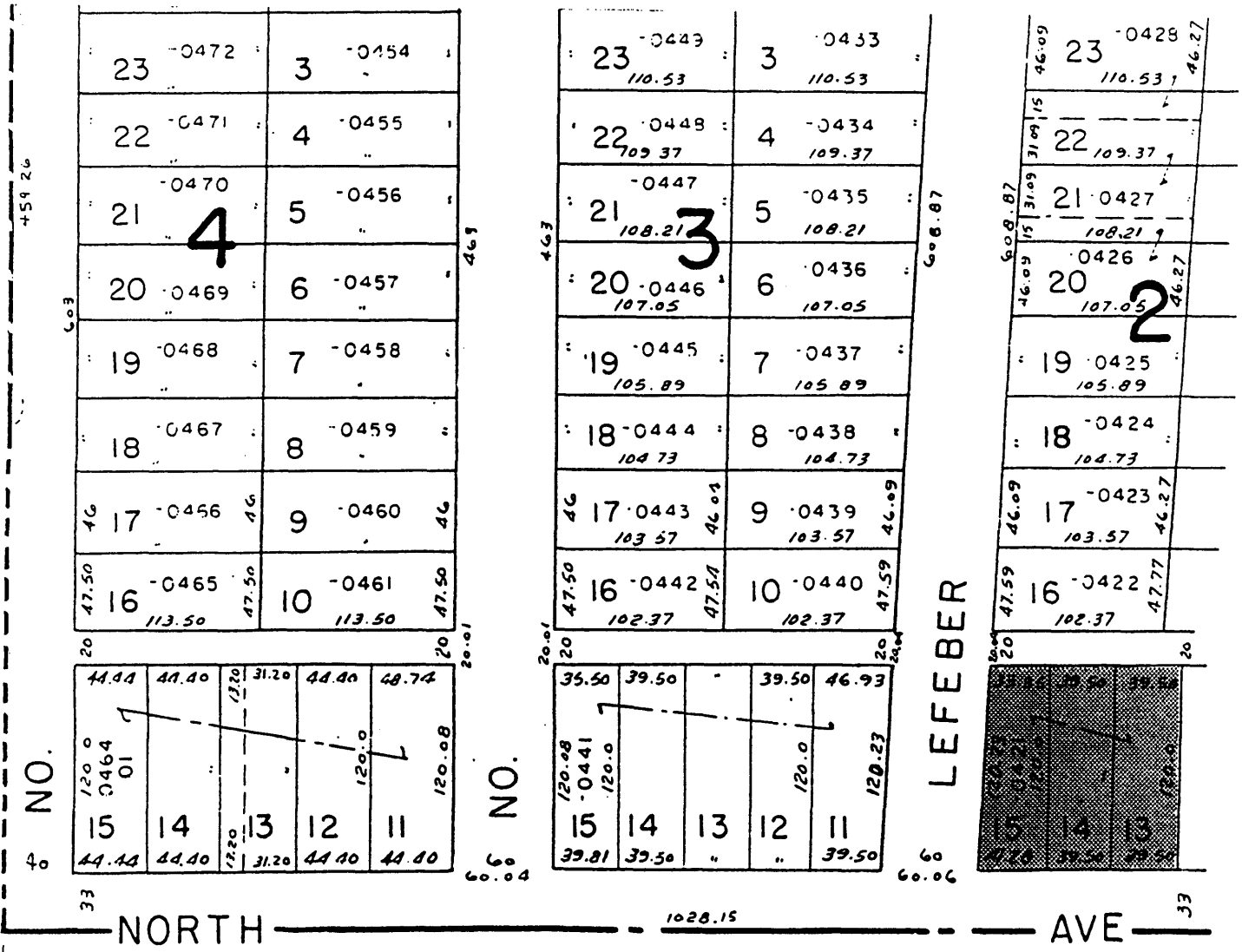
# Wauwatosa Arcade Building

7210-26 W. North Avenue

City of Wauwatosa

Milwaukee County

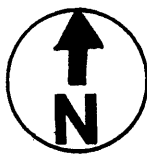
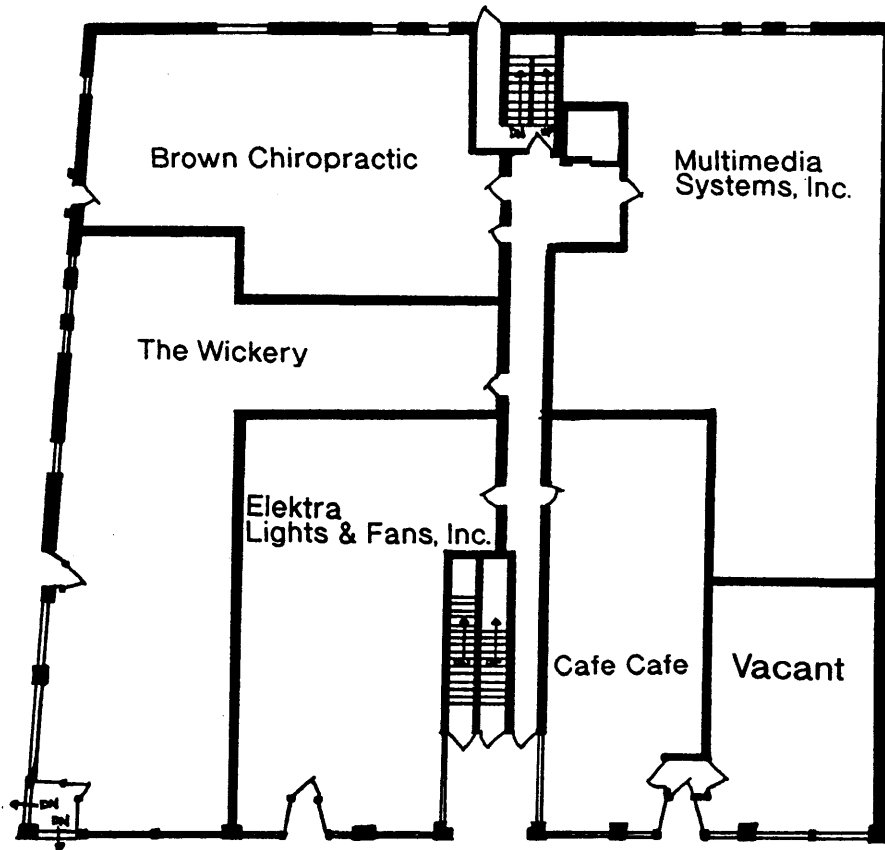
Wisconsin



● **FIRST FLOOR PLAN** ●  
**Wauwatosa Arcade Building**  
7210-26 W. North Avenue  
City of Wauwatosa  
Milwaukee County  
Wisconsin

**SCALE: 1" = approximately 28'**

[NOTE: Location of interior walls is approximate]



● **SECOND FLOOR PLAN** ●  
**Wauwatosa Arcade Building**  
7210-26 W. North Avenue  
City of Wauwatosa  
Milwaukee County  
Wisconsin

**SCALE: 1" = approximately 28'**

