United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name

historic The (R. F., Strickland, Company

and/or common

2. Location

street & number	At the interse McLendon Stree	And the second s	ilroad and	đ]	N/A not for pub	olication
city, town Cor	ncord	N/A_ vic	inity of	eengressional	district		
state Georg	gia co	ode 013	county	Pike		code	231
3. Clas	sification						
Category district _X_ building(s) structure site object	Ownership public private both Public Acquisition N/A in process being considered	Status occupi unoccu work ir Accessible yes: re yes: ur no	upied n progress e stricted	Present Us agricultu X commer educatic entertair governn industria military	ure cial onal oment oent	museu park private religiou scientif transpo other:	residence Is lic
name Mr.J	John P. Strickland				-		
street & number		· · · · · ·					
city, town Co	oncord	N/A_ vic	inity of		state	Georgia	30206
5. Loca	ation of Leg	jal Dese	criptic	on			
courthouse, regi	istry of deeds, etc. Sup	erior Court					
street & number	Pike Count	y Courthouse	e				· · · · · ·
city, town Z	Zebulon	<u> </u>			state	Georgia	
	resentation	in Exis	sting {	Surveys			
title _{None}			has this prop	perty been deter	nined el	egible? y	es <u>X</u> no
date				<u>N/A</u> federal	sta	te county	loca
depository for su	urvey records None	· · · · ·			• 1 - 1 - 1 M	1	
city, town					state		

7. Description

Condition		Check one	Check one
excellent	deteriorated	unaltered	<u> </u>
X_ good	ruins	<u>X_ altered</u>	moved
fair	unexposed		

site date _

Describe the present and original (if known) physical appearance

The R.F. Strickland Company consists of a complex of late-nineteenth and earlytwentieth century commercial buildings located near the center of downtown Concord, Pike County, Georgia. The principal building in the complex is the 1907 R.F. Strickland Company store, a two-story wood-framed brick building.

The R.F. Strickland Company Store, known locally as Strickland's, is a virtually intact early twentieth century commercial building. The first floor has two wood and plate glass storefronts with diffusion glass over the storefront windows. At the east corner of the building is a third entrance which led to the Concord Bank. Hexagonal tiles are laid in each entryway, and the angle entrance to the bank is protected by the second floor overhang supported by a concrete block corner post. An original metal canopy shades the storefronts. The second floor, separated from the first by a corbeled string course, has segmentally arched windows with articulated keystones and two-over-two double hung sash. Above the windows on the front facade are a row of porthole windows which serve as attic ventilators. Above these are a simple brick cornice and a parapet sign with "R.F. Strickland Co." spelled out in slate letters.

The store interior is divided into three long sections separated on the first floor by plaster-covered brick load bearing walls and on the second by large wood posts. Ceilings throughout are of beaded tongue and groove boards. The western area serves as the grocery store; the central area, which still retains its original display cabinets, for dry goods and hardware; and the smaller eastern area for the Concord Bank and, behind it, the company's office. Both the bank and the office have vaults with ornate cast iron door surrounds. An open single run stairway leads from the rear of the grocery area to the second floor storage room, and a freight elevator is located along the west wall in this same area. The building is heated with space heaters; plumbing and wiring are original.

To the east of the store, and separated from it by an alley, is a turn-of-thecentury cotton warehouse, a long narrow one-story building built of poured concrete with a brick front. Attached to a rear corner of the cotton warehouse is a turn-of-thecentury brick mule barn. The cotton warehouse and mule barn are arranged so as to form two sides of a yard where mules and wagons were stored. East of the mule barn is a small detached brick structure which has served as a blacksmith shop, a pumphouse for the local waterworks, and a generating plant for electricity. Behind the main store, to the north, is an early 20th century cotton warehouse built of timber sheathed in corrugated metal. Behind the store to the northwest is an early 20th century cotton gin building, also built of timber sheathed in corrugated metal. Between the warehouse and the gin is a modern pole barn. An overhead trolley used to transport cotton once connected the gin and the warehouse; concrete foundations are all that remain of this facility. Southwest of the store, across Railroad and McLendon Streets, is an earlier company store building. Built in the 1890s, this one-story two-bay brick building has been incorporated into a larger early 20th century poured concrete warehouse. In front of the store, across Railroad Street to the south, stands a small wood-framed railroad freight building, the only one of several to have survived along the tracks. In a small triangle of land at the intersection of Railroad and McLendon Streets, a small modern pole barn stands on the site of historic cotton scales.

(CONTINUED)

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 X 1800–1899 _X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic archeology-historic architecture art C commerce C communications	X community plan conservation economics education engineering		re religion science sculpture social/ humanitarian theater transportation _X other (specify) Local_history
Specific dates	1907	Builder/Architect	Builder/contractor: Gre	•

Statement of Significance (in one paragraph)

Co., Griffin, GA

The R.F. Strickland Company is historically significant in the areas of commerce, agriculture, community planning and development, local history, architecture, communications and transportation. In terms of commerce and agriculture, the R.F. Strickland Company is historically significant as the headquarters of the Strickland Company's agri-business in Pike County during the late nineteenth and early twentieth centuries. This agri-business involved the management of Strickland family farms and thousands of acres of Strickland owned tenant farms, the wholesaling of agricultural commodities such as cotton and fertilizer, the retailing of a full range of products headed by the tenant farmers and the development of a bank which provided much necessary capital for local economic development. The R.F. Strickland Company epitomizes the commercial aspects of the rent farming system that dominated agriculture in Georgia and the South from Reconstruction to the Great Depression. In terms of community planning and development and local history, the R.F. Strickland Company is historically significant for the way in which it controlled the growth and development of Concord. Concord literally grew up around the Strickland Company. The company controlled land sales in and around Concord and in this way shaped the economic and social character of the community. The Strickland Company and Strickland family members were the community's chief benefactors and public servants. Architecturally, the Strickland Company is important as a virtually intact collection of interrelated commercial buildings that represent prevailing principles and practices of design, construction, materials and workmanship in small-town architecture during the late nineteenth and early twentieth centuries. In terms of communication and transportation, the R.F. Strickland Company is historically significant as a center of communication and transportation in Concord. Railroad trains stopped in front of the store, a tickertape machine connected the store to the New York Stock Exchange, and the local telephone exchange was housed on the second floor of the store. The above areas of significance support property eligibility under National Register Criteria A, B and C.

Commerce and Agriculture

The R.F. Strickland Company is historically significant as the late nineteenth and early twentieth century headquarters of the Strickland Company agri-business. Isaac Strickland, the first family member in the Pike County area, settled on a farm outside of present day Concord in the late 1830's, established a store there in 1840 and began buying up land to resell to other settlers. Isaac Strickland had nine sons and three daughters. In 1887 the Strickland family firm was first organized as a partnership between two of the nine brothers and a brother-in-law, with assets including several thousand acres of land, the store and many lots in the town of Concord, which had been incorporated in 1881. Then in 1906, the R.F. Strickland Company (by then composed of seven Strickland brothers) was organized, and the following year the new Strickland store building was completed. The store served as the heart of the growing Strickland empire. From this building Strickland family farms and over three hundred tenant farms on, at one time, over 30,000 acres of land were managed. The company

9. Major Bibliographical References

Yearwood, Jeff. "Historic Property Information Form - R.F. Strickland Building, Concord, Georgia." June, 1981. On file, Historic Preservation Section, Georgia Department of Natural Resources.

10. Geographical Data

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UMT References			
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c			
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	ription and justification	Description and	justification are included in
Section 7.		,	t
List all states and co	unties for properties ove	rlapping state or co	ounty boundaries
state N/A	code	county	code
state	code	county	code
11 Form F	Prepared By	· · · · · · · · · · · · · · · · · · ·	
	repared by		and the second
name/title Carolyn I	Brooks, National Reg	ister Researcher	
	ic Preservation Sect: a Dep <u>artment of</u> Natu		ate June 16, 1982
street & number 270	Washington St., S.	v. te	elephone 404 656-2840
city or town Atlant	ta	st	ate Georgia
12. State I	Historic Pres	ervation	Officer Certification
The evaluated significant	ce of this property within the	state is:	
natio			
665), I hereby nominate t	his property for inclusion in	the National Register	pric Preservation Act of 1966 (Public Law 89– and certify that it has been evaluated ation and Recreation Service.
State Historic Preservatio		Elizakth (2 Jun
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Keeper of the National		National Registe	date 8/28/82
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For NPS use only

United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

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Continuation sheet	Description	Item number	7	Page 2	

BOUNDARY

The nominated property, outlined with a heavy black line on the enclosed surveyor's map, includes all the intact structures historically associated with the R.F. Strickland Company. As indicated on the surveyor's map, this consists of all of Tracts I, II, III and the Gin and Warehouse Tract, and the eastern half of Tract IV. (On the western half of Tract IV is located a brick building only recently purchased by the Stricklands and not historically associated with the R.F. Strickland Company.)

PHOTOGRAPHS

The Historic Preservation Section has determined that the photographs taken in August, 1981 still represent the character and appearance of the property. No significant changes have been made since that date.



developed fertilizer, grain , cotton ginning and canning businesses that all flourished. The store became the exclusive area retailer of such necessities as groceries, hardware, dry goods, farm equipment and later gasoline. Services such as banking and undertaking were also provided by the company. The Concord Banking Company, established in 1903, with a Strickland brother as president, and the R.F. Strickland Company provided much of the necessary capital for local economic development. The R.F. Strickland Company epitomizes the commercial aspects of the rent farming system that dominated agriculture in Georgia and the South from Reconstruction to the Great Depression. With the decline of the tenant farming system, the widespread planting of soybeans and the increase in supermarket and department store chains, Strickland's services and enterprises were slowly reduced. The mule barn was closed in the early 1960's, the cotton gin was closed in 1965 and the cannery and fertilizer plant were sold. The store no longer stocks such a wide variety of items; but it still remains the major commercial operation in Concord.

Community Planning and Development

Concord literally grew up around the Strickland Company. Isaac Strickland's store, established in 1840, was located on an old Indian trail in an area with no other commercial enterprises. Farms and a settlement grew up nearby on the land bought and later sold by the Stricklands. This settlement was incorporated as Concord in 1881. As the Strickland family bought up more and more land in and around the Concord area they were able to shape the economic and social character of the community through their land sales. The present Strickland Company buildings are at the center of Concord and Strickland's store is the community's focal point.

Local History

The Strickland Company and the Strickland family were the city's chief benefactors, providing it with parks, a church, a school, a city hall and such "public" utilities and services as water, electricity and fire protection. Members of the Strickland family served as mayors and city councilmen, determining the city's politics, and they served as community leaders in the local churches and civic clubs, thereby shaping its social character.

Architecture

The R.F. Strickland Company buildings are a virtually intact collection of late nineteenth and early twentieth century commercial structures which together provide invaluable information about building, technology, materials and design in a small Georgia town of this period. Especially notable is the contrast between the traditional load-bearing masonry and heavy timber framing used in some buildings, the innovative poured concrete used in others and the utilitarian corrugated sheet metal used in still others. The R.F. Strickland Company store is by far the largest and most impressive

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Continuation sheet

United States Department of the Interior National Park Service

Significance

National Register of Historic Places Inventory—Nomination Form

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building in Concord, and many later structures, including the local school and town hall, have similar features. Virtually unchanged since its construction, it has a remarkable degree of integrity that adds greatly to its significance. It was built for the Stricklands by the Gresham Manufacturing Company located in nearby Griffin, Georgia.

Item number

8

Transportation and Communication

The R.F. Strickland Company is historically significant as the center of transportation and communications in Concord. The railroad, which arrived in Concord in the 1880's, passed in front of Strickland's, and passenger and freight trains stopped in front of the store. Strickland's was reliant on the railroad for the shipment of goods in and out of Concord. During the early 1900's Strickland's installed a tickertape machine connected to the New York Stock Exchange, and the local telephone exchange was housed on the second floor of the store. The store itself served as a major gathering place for the residents of Concord and the surrounding countryside, a place where people literally sat back on the front porch or around a pot-bellied stove to discuss the news.





THE R. F. STRICKLAND COMPANY Concord, Pike County, Georgia

SKETCH MAP/BASEMENT AND SECOND FLOOR PLANS: STRICKLAND'S STORE

North: 1

