UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

	DATA	SHEE	T	
FOR NPS U	SEONLY	_ UIILL	1	
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		MAY 3	1976	

	HOW TO COMPLETE NATION, IES COMPLETE APPLICABL		S
1 NAME			
HISTORIC			
St. James Build	ing		
AND/OR COMMON Cohen Bros. Dep	artment Store		
LOCATION			
STREET & NUMBER			
117 W. Duval St	reet	NOT FOR PUBLICATION	
CITY, TOWN		CONGRESSIONAL DISTR	ICT
Jacksonville	VICINITY OF	3rd COUNTY	CODE
state Florida	012	Duval	031
CLASSIFICATION			
CATEGORY OWNERSHIP	STATUS	PRES	ENT USE
DISTRICTPUBLIC	-XOCCUPIED	AGRICULTURE	MUSEUM
XBUILDING(S) XPRIVATE	UNOCCUPIED	X_COMMERCIAL	PARK
STRUCTUREBOTH	WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDEN
SITE PUBLIC ACQUIS	******	ENTERTAINMENT	
OBJECTIN PROCESSBEING CONSIDERED	YES: RESTRICTED _XYES: UNRESTRICTED	GOVERNMENT INDUSTRIAL	SCIENTIFICTRANSPORTATION
BEING CONSIDERED	NO	MILITARY	_OTHER:
OWNER OF PROPERTY			
NAME St. James Realty an	d Department Store		
STREET & NUMBER 117 W. Duval Street			
CITY, TOWN	- · · · · · · · · · · · · · · · · · · ·	STATE	
Jacksonville	VICINITY OF	Florida	a
LOCATION OF LEGAL DE	ESCRIPTION		
	unty Courthouse		
STREET & NUMBER Bay Stre	_+		
CITY, TOWN	ec	STATE	
Jacksonv	ille	Flor	rida
6 REPRESENTATION IN EX	KISTING SURVEYS		
TITLE			
N/A			
DATE			
	FEDERALS	STATE _COUNTY _LOCAL	
DEPOSITORY FOR			
SURVEY RECORDS		AT 1 = 2	•
CITY, TOWN		STATE	

CONDITION

CHECK ONE

CHECK ONE

X.EXCELLENT

__DETERIORATED

__UNALTERED

X_ORIGINAL SITE
__MOVED DATE____

__GOOD

__RUINS

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

Occupying the entire block to the north of Hemming Park, the St. James Building has been a Jacksonville landmark since its completion in 1912. The Cohen Brothers, who commissioned the construction of the building, subcontracted all of the work, under the direct supervision of the architect, Henry John Klutho. The building has been in continual use as a department store since it was first opened.

Built of reinforced concrete with a tar and gravel roof, the building has undergone numerous remodelings during the more than sixty years of its use. The basic exterior has remained intact, however, with the exception of the first floor facade and the removal of flag poles and ornamental direct current electric lights which were situated above the cornice. The exterior fabric is a buff-yellow brick with terra cotta moldings. The original plan of the building was a fivestory U-shape structure, surrounding a two-story section topped with a domed skylight at the third level. The main entrance is centrally located within the bottom of the U facing Hemming Park. Subsidiary entrances leading into the main shopping area are located in the center of each arm of the U. The two-story section of the plan has been remodeled and increased to five stories, the height of the front and side elevations. The rear facade has always functioned as a service entrance and still has the original canopy intact. The height of the two-story section was increased in 1929. At that time, the domed skylight which covered this section was removed. In the words of the architect, with the removal of this seventy-five foot octagonal dome, "a showplace was killed."

Remodeling of the ground floor exterior removed the original canopies from the main and side entrances and altered the size, location and style of the display windows. The main entrance is located in the center of the south facade within a central pavilion which rises to a level approximately twelve feet above the main mass of the building. The pavilion is set into framing pilasters which support a cast iron entablature having an architrave supporting a square molding beneath a plain sunken frieze and dentilled cornice. An attic space above the entablature completes the tower which held a 29,000 gallon water tank which served the building. The pilaster capitals were similar to, although larger than, all of the other capitals on the facades of the building. Klutho required that all molds used to cast the capitals in terra cotta be sent to him for final approval. All of the terra cotta ornament throughout the building was Klutho's original design and in his use of surface ornament the influence of Louis Sullivan is very much in evidence. The capitals on this structure are a grouping of geometric forms, organic swirling motifs, orbs and four pointed stars creating volutes which grow out of each corner of the pilaster. The orbs are supported by pendants which extend below the full capital a few inches. Below the capitals of the Form No. 10-300a (Rev. 10-74)

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DATE ENTERED MAY 3 1976

St. James Building CONTINUATION SHEET

ITEM NUMBER 7 PAGE 1

pavilion are semi-circular grilles surrounded by three concentric bands of concrete. Below this is a plaque supported by three vertical members between pilasters. At the base of these pilasters, as will as at the base of all others on each facade, is a medallion, the primary feature of which is a four-pointed star.

The six bays to the right and left of the pavilion are separated by pilasters running the full height of the building. The nine bays on the sides of the building are likewise separated. Each of the pilasters at the corners and at each side of the subsidiary entrances has been accentuated. These pilasters differ from all of the others (except those of the central pavilion) in that they are wider and their capitals and medallions are At the top of each bay batween the capitals is a grille encircled by a checkerboard pattern of raised white colored terra cotta and one-half inch recessed dark green colored terra cotta. Between the rows of windows of the second, third, and fourth floors is a plain, white plaque surrounded by a checkerboard pattern similar to that surrounding the grilles at the top of each bay. The interior has gone through numerous remodelings. All of the original mechanical equipment has been replaced with the possible exception of some of the elevators. The original interior column capitals are still in place, though hidden by the dropped ceiling. A significant addition to the building was Jacksonville's first commercial escalator, installed in 1947. It is still in use.

PERIOD	AREAS OF SIGNIFICANCE CHECK AND JUSTIFY BELOV		
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE

__RELIGION __1400-1499 __ARCHEOLOGY-HISTORIC __CONSERVATION __LAW __SCIENCE __AGRICULTURE __1500-1599 __ECONOMICS __LITERATURE __SCULPTURE **X**ARCHITECTURE __1600-1699 __EDUCATION ...MILITARY __SOCIAL/HUMANITARIAN __1700-1799 __ART ___ENGINEERING __MUSIC __THEATER __COMMERCE _1800-1899 __EXPLORATION/SETTLEMENT __PHILOSOPHY __TRANSPORTATION <u>X</u>.1900-

__INVENTION

SPECIFIC DATES 1912 BUILDER/ARCHITECT Henry John Klutho

__POLITICS/GOVERNMENT

__OTHER (SPECIFY)

STATEMENT OF SIGNIFICANCE

__COMMUNICATIONS

The St. James Building occupies the site of the late 1800's St. James Hotel. This was an important Jacksonville hotel which opened on January 1, 1869. The original structure consisted of a wooden building facing on Laura Street between Duval and Church Streets. Subsequent additions, including the hotel gardens, eventually covered virtually the entire block. Northern investors built the original (1869) structure for \$30,000. Mr. J. B. Campbell managed the hotel from 1869 until its total destruction in the May 3, 1901 fire. The hotel introduced the first use of electricity for lighting to Jacksonville with the building of an electric plant by J. B. Campbell in 1883. The city did not begin work on an electric plant until the following year.

After the 1901 fire, the only large hotel to be rebuilt was the Windsor. The Windsor originally (1875) occupied the entire block to the west of Hemming Park. The hotel was rebuilt on the same site in 1902 by Messrs. Dodge and Cullins, who also acquired the property once occupied by the To prevent competition from construction of another St. James Hotel. hotel on the Park, Dodge and Cullins made an effort in 1905 to sell the property to the City, providing it be forever maintained as the St. James Park. The owners were more successful in 1910 when they sold the St. James Hotel site to the Cohen Brothers. Within the deed was the condition which excluded the Cohens from building a hotel on the site.

The Cohen Brothers, Samuel and Morris, came to Jacksonville, in 1867 from their father's firm in New York City. They opened their first store in a log cabin on East Bay Street ("Cohens" by Natalie Glickstein. <u>Jacksonville</u>, Vol. 12, No. 4. July-August, 1975, page 31). As the business grew and facilities needed expanding, the Cohen business moved to various buildings along Bay Street. After their store was destroyed in the fire of 1901, they set up a temporary store at 303 West Bay Street (Advertisement in the Florida Times-Union, October 27, 1901). By this time, Jacob was the sole manager of the business although the name remained Cohen Brothers Department Store.

With the guidance of architect H. J. Klutho, Jacob developed a design for a department store and office building. The structure was completed in 1912 and remains a landmark in present-day Jacksonville. At the time of its construction, the St. James Building was one of the finest department stores in the South and strongly reflects the genius of the architect. The "Big Store", as it was referred to, had charge

9 MAJOR BIBLIOGRAPHICAL REFERENCES

See Attached Continuation Sheet

10 GEOGRAPHICAL			
ACREAGE OF NOMINATED PROPE UTM REFERENCES	RTY <u>less than 10</u>	_acres	
o in her eneroes			
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ZONE EASTING C			NORTHING
VERBAL BOUNDARY DESCI	RIPTION		
LIST ALL STATES AND	COUNTIES FOR PROPERT	TIES OVERLAPPING S	TATE OR COUNTY BOUNDARIES
STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE
11 FORM PREPARED NAME / TITLE Diane D. Greer		ogialist	February 27, 1975
ORGANIZATION	_		DATE
DIVISION OF Archi	ves, History & F	Records Manag	ement 488-7365 (904)
Tallahassee			Florida
CITY OR TOWN			STATE
12 STATE HISTORIC			
	UATED SIGNIFICANCE OF		
NATIONAL	STAT	Ē	LOCAL XX
_			vation Act of 1966 (Public Law 89-665), I
hereby nominate this property fo criteria and procedures set forth b		Regeter and certify the	at it has been evaluated according to the
citienta ana procedures set form a		1 Var	Robert
STATE HISTORIC PRESERVATION O	FFICER SIGNATURE	ney na	Williams
TITLE Florida State	Historic Prese	rvation Offic	er 12/10/75
FOR NPS USE ONLY			
I HEREBY CERTIFY THAT THIS	S PROPERTY IS INCLUDED	IN THE NATIONAL RI	GISTER TALL
HO CTUST (1) / huts/	6	DATE U/8/76
DIRECTOR, OFFICE OF ARCHI ATTEST:	EULOGY AND HISTORIC PE	RESERVATION	DATE 5.3. 20
KEEPER OF THE NATIONAL R	EGISTER		

Form No. 10-300a (Rev. 10-74)

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St. James Building

CONTINUATION SHEET

ITEM NUMBER 8

PAGE 1

accounts dating back to 1912 bearing the names of some of Jackson-ville's pioneer families: Acosta, Cummer, Finklestein, Fletcher, Lane and Baldwin. Jacob Cohen continued to run the store until the time of his death in 1927. Until very recently the store has been run by members of the Cohen family.

Henry John Klutho came to Jacksonville from New York in 1901 after learning that a devastating fire had destroyed most of the city on the north side of the St. John's River. Credited with designing most of the finest new buildings in this area between 1901 and 1941, Klutho's best known designs included the City Hall, Courthouse and Board of Trade (all demolished) and the Public Library, YMCA and St. James In addition to the afore mentioned, Klutho designed many other commercial and public buildings and many fine residences, among which his own home was best known. His buildings were the first and finest to appear in Jacksonville after the 1901 fire. He continued to practice architecture in Jacksonville through the 1930's, 40's, and 50's. During his later career he designed many schools for the Duval County Board of Public Instruction. Through his best known commercial designs in downtown Jacksonville and such commissions as the Governor's Mansion in Tallahassee and additions to the Florida State Capitol, Klutho has come to be recognized as one of the finest architects to emerge from this State during the twentieth century. The St. James Building is particularly significant within the context of Klutho's architectural career for it shows, more than any other of his structures, the strong influence which the work of Louis Sullivan had on his commercial designs.

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St. James Building CONTINUATION SHEET

ITEM NUMBER 9 PAGE 1

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- Duval County Courthouse, Jacksonville, Florida. Office of the Clerk of the Circuit Court. <u>Duval County Records</u> (Subgroup: Deed Book 63, p. 130).
- Florida Times-Union, October 27, 1901, p. 10 (advertisement for temporary facility at 303 West Bay Street describing the line which the store carried); January 29, 1911, p. 2 (article containing a discussion of the impending construction of the building and a preliminary sketch by the architect).
- Glickstein, Natalie. "Cohens." In <u>Jacksonville</u>, Vol. 12, No. 4 (July-August, 1975), pp. 30-33.
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 Preservation Section, Division of Archives, History and
 Records Management, Tallahassee, Florida.
- . "Store and Office Building for Messrs Cohen Bros, Jacksonville, Florida," The Western Architect, June, 1914. This article contains Klutho's original drawings for the St. James Building. A copy is on file at the Division of Archives, History and Records Management, Tallahassee, Florida.
- Seitner, Colonel Robert. Personal Interview (by Diane Greer), June 27, 1975. Jacksonville, Florida. Colonel Seitner is Jacob Cohen's son-in-law and was until recently president of the St. James Corporation and Realty Company.