

**THE MOST FAMOUS
FREE AUTO SUPPLY
PARTS & SPEED EQUIP.**



**NO
PARKING
ANY
TIME**

Handwritten graffiti on the brick wall, including:
- "NO PARKING" (painted or stenciled)
- "RPT 776" (with "Be" written below it)
- "0207"
- "Scott GALVIN" (with "PATRICK" written below it)
- "Stu" (with "at" written below it)
- "Hallway" (with "400" written below it)
- "Chris" (with "Speranza" written below it)
- "CAMP" (with "2" written below it)
- "WILL" (written at the top right)

NO PARKING ANY TIME (painted on the pavement)

1. Detail 1525 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from north side of Times Way
looking toward the southwest
7. Photo No. 1-1



1. West Side 1500 Block of Park Street
1513 - 1525 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side of Park Street
looking toward the southwest
7. Photo No. 1-2

...A. 2-2552
FREE DELIVERY
DESCRIPTIONS

Step

JOHNSON
SPORTING GOODS



1. 1511 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side of Park Street
looking west
7. Photo No. 1-3

gl
CALLAHAN / LINDSEY
LEASE: 1,800 SQ FT
523-5218

OLIVE

ISTS

Ole's
Waffle Shop



1. 1505-07 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side of Park Street
looking west
7. Photo No. 1-4



1. Odd Fellows Bldg. 1501 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southeast corner Santa Clara
Ave. & Park St. looking toward northwest.
7. Photo No. 1-5



1. Northside 2300 Block of Santa Clara Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept of City Planning
6. Taken from southeast corner Santa Clara
Ave. & Park St. looking toward northwest
7. Photo No. 1-6



1. Parking Lot (#23) - Santa Clara Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from north side of Santa Clara Ave.
looking toward the north
7. Photo No. 1-7



1. North side 2300 Block of Santa Clara Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from south side of Santa Clara Ave.
looking toward the northwest
7. Photo No. 1-8



1. Northeast corner Santa Clara Ave. & Oak St.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southwest corner Santa Clara
Ave. & Oak Street looking toward northeast
7. Photo No. 1-9



1. East side 1400 Block of Oak Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southwest corner Santa Clara
Ave. & Oak Street looking toward northeast
- 7 Photo No. 1-10



China House
RESTAURANT

Tree

TONE'S
SCHWINN
BICYCLES

522-2864

Linda
DRUGS

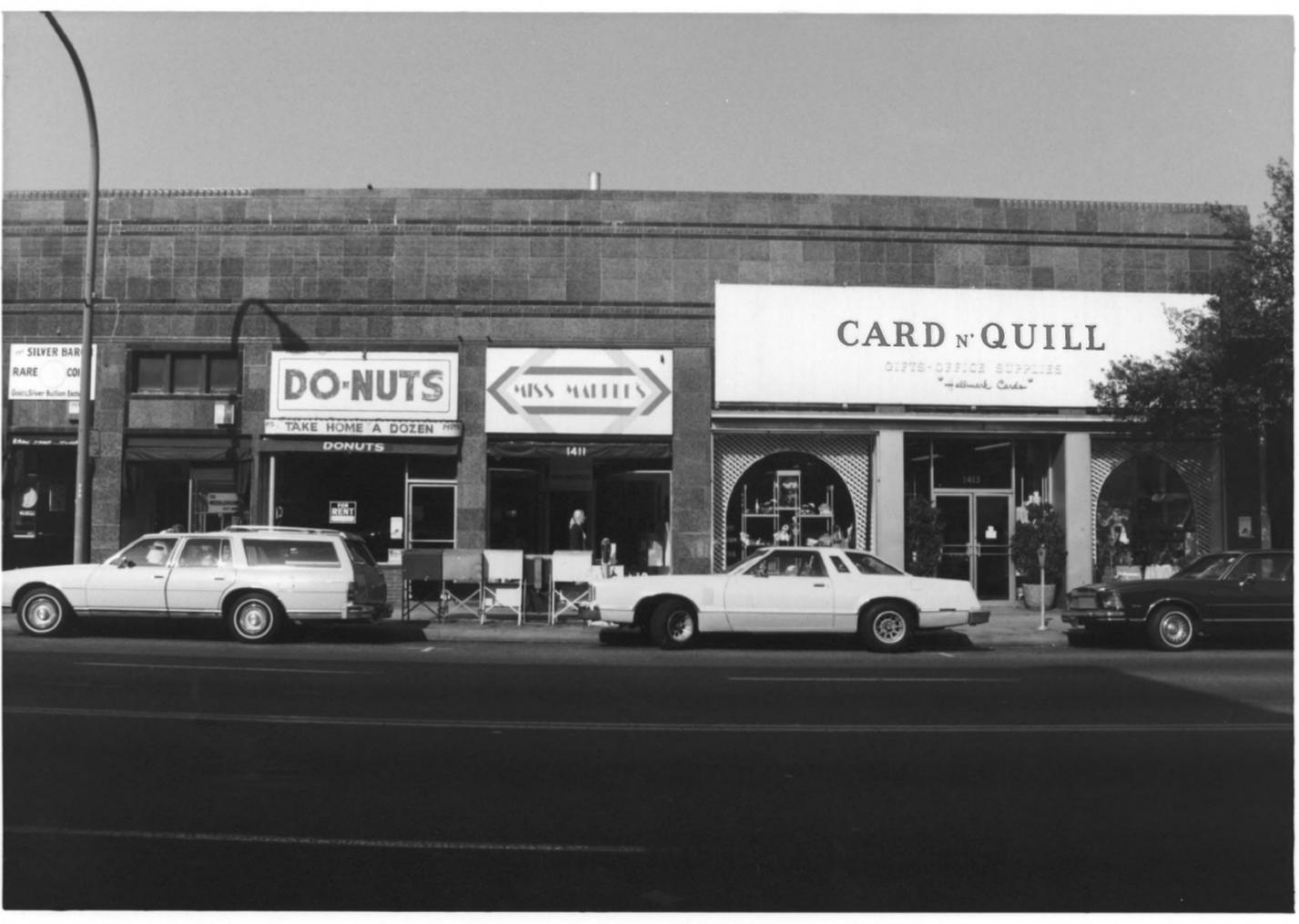
NO U
TURN

SEE
LEFT
WAY

1. Southwest corner Park St.&Santa Clara Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from northeast corner Santa Clara
Avenue&Park Street looking toward so'west
7. Photo No. 2-1



1. West side 1400 Block of Park Street
Alameda Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from northeast corner Park St.&Santa Clara Ave. looking toward the southwest.
7. Photo No. 2-2



SILVER BAR
RARE CO
Gold Silver Bullion Bars

DO-NUTS

TAKE HOME A DOZEN
DONUTS

MISS MATTEI'S

1411

CARD N' QUILL
GIFTS-OFFICE SUPPLIES
"Mail-Order Cards"

1411

RENT

1. Boehmer Bldg. 1407½ - 1413 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1400 block of Park
Street looking toward the west
7. Photo No. 2-3



NO U
TURN

NO
LEFT
TURN

NO
LEFT
TURN

SILVER DAWG
TOWERS
OLD FASHIONED MEAT MARKET

TOMO
& CO.
FOOD MARKET

Lafayette

CARD-OUTLET

1. West side 1400 Block of Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southeast corner Park Street &
Central Ave. looking toward the northeast
7. Photo No. 2-4



1. North side of 2300 Block Central Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from south side 2400 block Central
Avenue looking toward the northwest
7. Photo No. 2-5



ALAMEDA

ALAMEDA THEATRE
YANKEE DOODLE & ROLLER SKATING

OPTOMETRIST

ROLLER SKATING
YANKEE DOODLE
NOW OPEN

1. Alameda Theatre, 2315-2323 Central Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from south side 2300 block Central
Ave. looking toward the northeast
7. Photo No. 2-6



1. South side 2300 Block Central Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from northeast corner Park Street
& Central Ave. looking toward southwest
7. Photo No. 3-1



GENERAL CAMERA
REPAIRS
SUPPLIES & FILMS

Pederson's
RECORDS

MAGNAVOX

STEREO TV
SALES-SERVICE

SONY JENITH MAGNAVOX SONY

1. West side 1300 Block Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side of Park Street
looking toward the northwest
7. Photo No. 3-2



SONY ZENITH MAGNAVOX MGA

SPECIALS
EXTRA SPECIALS
MONDAY
20¢
25¢
ON 30 MINUTE PERIOD

1. 1349 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1300 block Park St.
looking toward the west
7. Photo No. 3-3



The Beauty Boutique

The City
International Antiques

DENTAL CARE
REPAIRS

PA
PAPER

1. Northwest corner Park St. & Alameda Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1300 block Park St.
looking toward the northwest
7. Photo No. 3-4



RECEIVING

1. 2310-2310 $\frac{1}{2}$ Alameda Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from north side 2300 block Alameda
Avenue looking toward the south
7. Photo No. 4-1



See the carpet man!
WILCOX
CARPET STUDIO

MASONIC
TEMPLE

SHOPPING & RECEIVING
1000-1005
1000-1005
1000-1005

NEW TO YOU
FURNITURE
FURNITURE

1. New Masonic Temple 2312-2324 Alameda Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1300 block Park St.
looking toward the southwest
7. Photo No. 4-2



1. Old Masonic Hall 1327-1333 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1300 block Park St.
looking toward the southwest
7. Photo No. 4-3



NO U
TURN

RESTAURANT

BEST ROOFING
629-6535
FREE ESTIMATES
SINCE 1960

Dunford's
BRADY SALON

OPEN

WALKER'S
WALKER'S

1. West side 1300 Block Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southeast corner Park Street &
Encinal Ave. looking toward the northwest
7. Photo No. 4-4



1. Derby Block, east side 1300 Block Park St.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from west side 1300 block Park St.
looking toward the northeast
7. Photo No. 5-1



1. Redwood Square 1332 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from 1300 block east side of Park
Street looking toward the east.
7. Photo No. 5-2



the Wine Rack
ITALIAN GOURMET RESTAURANT

1. Redwood Square 1332 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from Redwood Square looking toward
the west
7. Photo No. 5-3



LOANS

BENEFICIAL

WATER

FRANK'S FOAM

PILLOW PARK PORTABLE SPAS

FRANK'S FOAM

PUBLIC PARKING

NO U TURN

1. Farnham/Delanoy Block east side 1300 block
Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from west side 1300 block Park St.
looking toward the northeast
7. Photo No. 5-4



1. Detail: Farnham Block Storefronts
East side 1300 Block Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from east side 1300 block Park St.
looking toward the north
7. Photo No. 5-5



1. Southwest corner Centerl&Park Avenues
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from northeast corner Central Ave.
& Park Ave. looking toward the southwest
7. Photo No. 5-6



1. Old Post Office and north side 2400 Block
Central Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from southeast cor. Central&Park Aves
looking toward the northwest
7. Photo No. 6-1



WELLS FARGO
BANK

WELLS FARGO
BANK

WELLS
FARGO
BANK

NO LEFT
TURN

NO U
TURN

NO LEFT
TURN

NO LEFT
TURN

oll
PRICE

ALLEN KROGHT

BLAKE BETH BOND

WELLS FARGO

WELLS FARGO
BANK

WELLS FARGO

1. Northeast corner Park St. & Central Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southwest corner Park Street &
Central Ave. looking toward the northeast
7. Photo No. 6-2



1. 1400 Block Park Street (east side)
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from southwest cor. Park St. and
Central Ave. looking toward northeast
7. Photo No. 6-3



1. 1420-1424 Park Street (east side)
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from west side 1400 block Park St.
looking east
7. Photo No. 6-4



1. Tucker Block, southeast cor. Park Street
and Santa Clara Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from northwest corner Park St. and
Santa Clara Ave. looking toward southeast
7. Photo No. 6-5



ALAMEDA
FEDERAL

ALAMEDA
FEDERAL
OFFICE

WASH
DRY

1. Old Oak Theatre, southwest corner Santa Clara Ave. & Park Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from northside 2400 block Santa Clara Ave. looking toward southwest
7. Photo No. 6-6



1. Northwest corner Park St. & Santa Clara Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from southwest corner Park St. and
Santa Clara Ave. looking toward northeast
7. Photo No. 7-1



TOUGH 'N READY
TOYOTA

COUPE
HARDWARE
1000 WESTER ST. →

COCA-COLA
MAR
Italian
DELICATESSEN

COUPE SERVICE & B... SALES

COCA-COLA
DELICATESSEN
ITALIAN FOOD
SPECIALTIES

1. Southeast corner Park St. & Webb Ave.
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from west side 1500 block Park St.
looking toward the southeast.
7. Photo No. 7-2



1. 2412 Webb Ave. parking alley southside
2400 block Webb Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from 2400 block Webb Avenue
looking south
7. Photo No. 7-3



SANDWICH BOARD

PIZZERIA
SANDWICH BOARD

1. 2412 Webb Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from mid-Webb Ave. looking south
7. Photo No. 7-4



2411

2411
WEBB AVE **WEBB AVE AUTO SERVICE** PHONE
LA 31252

FOR ITS
ANT

1. 2411 Webb Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Rhoda Alvarez
4. Date: September 1981
5. Negative at Dept. of City Planning
6. Taken from south side Webb Ave. looking
north
7. Photo No. 7-5



1. 1500 Block Park Street (east side)
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from northwest cor. Park St. & Lincoln Ave. looking toward the southwest
7. Photo No. 7-16



1. Detail: 1532 Park Street
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from sidewalk looking east toward
1532 Park Street
7. Photo No. 7-7

MYERS'S RUM
MYERS'S RUM
MYERS'S RUM

Myers's Luxury Rums

MATCH
MAKER

NO U
TURN

match maker

SPORTSWEAR

Dee's
PAWN SHOP

MINOR CARS

HOUSE OF JEANS

SHIRTS
TIE DIES & JEANS

HILL

WALKER



1. Southeast cor. Park St. & Lincoln Avenue
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from northwest cor. Park St. & Lincoln
Avenue looking toward the southeast
7. Photo No. 7-8

MYERS'S RUM
MYERS'S RUM
MYERS'S RUM
Myer's Luxury Rums

MATCH
MAKER

match maker

SPORTSWEAR

SNUG
HARBOR

BECK'S BEER
BOTTLED BY

MATCH MAKER

OPEN

NO U
TURN



1. 2490 Block Lincoln Ave.(south side)
Park Street Historic Commercial District
2. Alameda, California
3. Photographer: Xandra Malandra
4. Date: October 1981
5. Negative at Dept. of City Planning
6. Taken from northwest cor.Park St.&Lincoln
Avenue looking toward the east
7. Photo No. 7-9