National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

| 1. Nam | ie | , | | | |
|--|--|---|---------------------------|---|--|
| historic | Lerner Theatre | | | | |
| and/or common | Elco Theatre | | | | · |
| 2. Loca | ation | | | | |
| street & number | 401 South Main Str | eet | | | not for publication |
| city, town | Elkhart | vicin | ity of | congressional district | 3rd |
| state | Indiana code | 18 | county | Elkhart | code 039 |
| 3. Clas | sification | | | | |
| Category district building(s) structure site object | Ownership public private both Public Acquisition in process being considered | Status occupied unoccup work in p Accessible yes: rest X yes: unre | ied progress ricted | Present Use agriculture commercial educational entertainment government industrial military | museum park private residence religious scientific transportation other: |
| 4. Own | er of Proper | | | | |
| name | William P. Miller | (L. E. Lerr Security F | | National Bank, Co-T | rustees) |
| street & number | 59338 Park Shore D | rive | | | |
| city, town | Elkhart | vicin | ity of | state | Indiana 46514 |
| 5. Loca | ation of Lega | al Desc | riptic | n | |
| courthouse, regis | stry of deeds, etc. Coun | tv Court Hou | use Divi: | sion: Elkhart Count | v Recorder |
| street & number | Main | Street | | | |
| city, town | Gosh | | | state | Indiana |
| 6. Repr | esentation | in Exist | ting S | Surveys | |
| Indiana H title | istoric Sites & Str Inventory | | s this prop | perty been determined ele | egible? yesX no |
| date | May, 1978 | | | federal X state | e county local |
| depository for su | rvey records Indiana | Department o | of Natur | al Resources | |
| city, town | Indianap | olis | | state | Indiana |

7. Description

| Condition Xexcellentgood | deteriorated | Check one unaltered X altered | Check one X original s moved | ite date | |
|--------------------------|--------------|-------------------------------|-------------------------------|-------------|--|
| fair | unexposed | | | | |

Describe the present and original (if known) physical appearance

The Lerner Theatre, 410 South Main Street, Elkhart, Indiana, was built in 1924. The reinforced concrete and steel structure is adorned with a Beaux Arts Classical Facade that rises 60 feet from street level.

The Beaux Arts Classical Facade, with its four Corinthian columns, three freestanding urns, enriched cornice, parapet and frieze, and faced with terra-cotta, has a lighted canopy projecting over the sidewalk. Inside was a gilded, glass-enclosed foyer and luxurious lobby with terrazzo floor, imported travertine marble walls accented with crystal chandeliers.

The auditorium featured a simple color scheme of blue and cream with gilt accents, great damask panels, plush carpeting and costly draperies. The acoustics in the auditorium were excellent due to the large central dome 30 to 40 feet in diameter. This was augmented by a smaller, elongated dome under the balcony and by meshed wires imbedded in the wall.

Both domes were wired to the stage lighting system, the larger dome having 650 lights and a mushroom shaped pendant that provided indirect lighting in shades of white, red and blue to convey appropriate mood lighting during the entertainment.

Stage equipment included an intercom system, complete lighting equipment (three borders, footlights, spotlights and control board), the "Peter Clark" flying system for hanging lights, curtains, backdrops and diorama from the iron grid 60 feet above the stage. Another feature is the "waterfall" or "watercrest" curtain and its own intricate counterweighting and flying mechanism. Below and behind the stage were dressing rooms, orchestra practice rooms, property rooms, and assorted spaces for mechanical equipment.

To the right of the orchestra pit was the Kimball two manual Theatre organ. Normally, this would have been mounted on its own lifting device, allowing it to rise out of the floor to its own accompaniment at the beginning of the show and silently disappear at the end. However, although the pit for this mechanism was installed, the lift was omitted, again for budgetary reasons. The organ chambers on either side of the stage contained over 1000 pipes (1/2" to 16' high), numerous percussion and sound effects with a full size piano, marimba and xylophone. The installation contained six miles of wiring, weighed ten tons, and was drive by a five horsepower blower motor. The lighted organ grilles (two) had 20 shutters behind each.

While the greater part of the main facade remains unchanged to this day, several of the storefronts along the commercial (north) wing have been modernized since the original construction.

The structure shows minimal signs of aging, even though it has had 56 years of continuous use. The lighting system, flying system, and the organ are being restored, and have been used to enhance the week-end movie showings and preserve the spirit in which the building was built.

8. Significance

| Period | Areas of Significance—C archeology-prehistoric agricultureX architecture art commerce communications | | | landscape architecture law literature military music philosophy politics/government | X | religion science sculpture social/ humanitarian theater transportation other (specify) |
|----------------|--|-------------------------|----|---|-----|--|
| Specific dates | 1924 | Builder/Architect Harry | Ε. | Lerner/K.V. Vitc | hum | |

Statement of Significance (in one paragraph)

The Lerner Theatre is historically significant as an example of a style of building associated with major 20th century cultural phenomena. Architecturally, the building is unique in its area, and the theatre contains a number of rare and interesting features. Lerner constructed the theatre in 1924 to house vaudeville shows. The building featured electricity generated by water power, water cooling, an ornate exterior facade, 1400 lights in a circular ceiling, and a magnificent orchestra pit. By the late 1920s it had evolved into a motion picture palace. The theatre was successful until the Depression. Warner Brothers purchased it in 1932, but they soon went bankrupt. Modifications made by Warners included a rare waterfall curtain. The theatre survived the 1950s and 1960s, a period when many others across the nation were destroyed because they were economically inefficient. Completely renovated, it now provides a beautiful example of a vaudeville and movie palace of the 1920s, when they were one of the most popular places of entertainment available.

Harry E. Lerner commissioned Chicago architect, K. V. Vitchum, to design the Lerner Theatre. Previously, Lerner had been manager of the Bucklen Theatre, now listed on the National Register of Historic Places, and of the LaSalle and Oliver Theatres in South Bend. He intended to build the most modern entertainment center possible; one that would rival any theatre in the midwest in size and luxury. Original drawings of the proposed building show a central theatre structure flanked by two-story wings on either side. Despite these plans, budget constraints ultimately dictated that only one wing was built. The Lerner Theatre was still an architectural marvel in many ways. The imposing Beaux Arts Classical Facade with its terra cotta facing is rather plain when compared with those on some other theatres of the period, including Grauman's in Hollywood, the Roxy in New York City, and the Majestic in San Antonio, but it is unique in northern Indiana. The interior featured over 1400 lights set in a domed ceiling, and seating for 2200 viewers. Direct current generators run by water power provided all the electricity needed, and river water ran through coils installed in the walls to cool the building during the summer. Lerner also purchased what organist Harold Jolles later called "the finest Kimball (organ) ever heard," to provide musical accompaniment. Additionally, the theatre featured a massive orchestra pit, a nursery, and an elaborate reception room on the mezzanine.

The Lerner Theatre opened on November 27, 1924, as a vaudeville theatre. Elkhart was on a major railroad, and this fact allowed the theatre access to many shows on the road between New York and Chicago. Extant documents indicate that Harry Houdini, Al Jolson, Buster Keaton, and the Clyde Beatty Circus entertained local citizens at the Lerner. As the medium changed, however, the Lerner evolved into a movie palace toward the end of the decade.

Lerner did well with the theatre until the Great Depression. He then sold it to Warner Brothers in 1932. Warners renamed it the Elco, redecorated in red and gold, and added one of the theatre's most unique features, the waterfall or watercrest curtain. This curtain is one of the few remaining in the county still in operable condition. Warner Brothers soon went bankrupt, however, and the Indiana-Illinois Theatre took control. Since 1961 the building has been owned by Miller Theaters, Inc.

9. Major Bibliographical References

SEE CONTINUATION SHEET

ACREAGE NOT VERIFIED

| 10. (| Geographical Data | | | MOI ATHU | ritu |
|-----------------------|--|-------------------|--------------------|------------------|---|
| Acreage of Quadrangle | nominated property Less than 1 acre | <u> </u> | | Quadrangle s | cale 1:24000 |
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| Verbal bo | undary description and justification | | | | |
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| | NUATION SHEET | | | | |
| | ites and counties for properties overla | apping state or | county bo | undaries | |
| state | code | county | | | code |
| state | code | county | | | code |
| 11. F | orm Prepared By | | | | |
| name/title | Bill Brown, AIA, Project Ma | anager; Terry | Herschb | erger, Proj | ject Coordinator |
| organization | LeRoy Troyer and Associates | 5 | date | 6-30-80 | |
| street & nur | mber 415 Lincolnway East | | telephone | 219/259-9 | 9976 |
| city or town | Mishawaka | | state | Indiana | 46544 |
| 12. \$ | tate Historic Prese | ervation | Offic | er Cer | tification |
| The evaluate | ed significance of this property within the s | tate is: | | | |
| | national state | X local | | | |
| 665), I hereb | nated State Historic Preservation Officer for nominate this property for inclusion in the the criteria and procedures set forth by the | e National Regist | er and certif | y that it has be | een evaluated |
| State Histor | c Preservation Officer signature | sept h |) Low | ud | |
| title India | na State Historic Preservation (| fficer | • | date 8-28 | 8-80 |
| For HCRS I herel | use only by certify that this property is included in th | e National Regist | eř å | date | Felse 2,1980 |
| Keeper of | the National Register | | | | 100× 4,170 3 |
| Attest: | | | | date | |
| - Chief of Re | gistration | | | | |

National Register of Historic Places Inventory—Nomination Form



Continuation sheet Lerner Theatre

Item number 8, Significance

Page

The Lerner Theatre is an excellent example of a structure that became popular during the early 20th century, and it was associated with two significant cultural phenomena—movies and vaudeville. To meet the demands of an entertainment-hungry people, many of these buildings were built prior to World War II. Few remain. Many were torn down in the

1950s and 1960s because they were expensive to maintain and operate. Others exist in deteriorating urban areas. Because of this fact, its association with America's cultural past, and its numerous architectural features unique in the Elkhart region, the Lerner

Theatre deserves a place on the National Register.

National Register of Historic Places Inventory—Nomination Form



Continuation sheet Lerner Theatre

Item number 9, Bibliog.Ref.

Page 2

The Best Remaining Seats, Ben M. Hall, Clarkson N. Potter, Inc., publisher, 1961

"Six Miles of Wire Connect Parts of New Theatre Organ", The Elkhart Truth, November 25, 1924

"Doors of New Theatre Will Open Thursday", The Elkhart Truth, November 26, 1924

"Harold Jolles", American Theatre Organ Society Magazine, December, 1974

Interview with Mr. William P. Miller, owner of Theatre, who acquired it from Harry Lerner

"A.M.", The Elkhart Truth, August 9, 1980

"Progress Number", The Elkhart Truth, October, 1924

National Register of Historic Places Inventory—Nomination Form



Continuation sheet Lerner Theatre

Item number 10, Geographical

Data **Page**

3

GEOGRAPHICAL DATA

Beginning at the southeast corner of Main and Franklin Streets in the City of Elkhart; thence southerly, along the East line of South Main Street, One hundred seventy one (171) feet; thence easterly, parallel with the north line of said Out Lot Twenty one (21), one hundred sixty (160) feet to the West line of a public alley, to the southerly line of Franklin Street, thence westerly, One hundred Sixty (160) feet to the place of beginning. It is understood that the South line of the above described property is the center line of the North Wall of the three story brick building known as the Curtis Building.