



McDonald Theatre Bldg
Eugene Ore

1. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon.

LANE COUNTY

Photographer: Unknown

Date: Circa 1935

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon 97401
#23P/L72-293W

1 OF 15



PIPE'S
DOUCI
WINTS

CAMERA
SHOWCASE

We
Develop
Film

RENTAL SERVICE

2. McDonald Theater Building, SW corner 10th
Willamette Streets, Eugene, Oregon,
northern 10th Avenue facade. *LANA COUNTY*

Photographer: Judith Rees

Date: 1981

Negative: Eugene Housing & Community
Conservation Department
72 W. Broadway, Suite 200
Eugene, Oregon *97401*

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3. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
southern alley facade. *LANE COUNTY*

Photographer: Judith Rees

Date: 1981

Negative: Eugene Housing & Community
Conservation Department
72 E. Broadway, Suite 200
Eugene, Oregon *97401 3 OF 15'*



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KODAKS and FINISHING
DRUGS
EUGENE DRUG CO.

AGENCY
Oregon Journ

WELCOME
OREGON

KNIGHTS

The **CAT** and
the **CANARY**

CHILLS

CREEPS

THRILLS

GEM

The **CAT** and
CANARY
LAURA LA PLANTE
LAST Shows Today

The **CAT** and
CANARY
LAURA LA PLANTE
LAST Shows Today

McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of theater entrance and shop
exteriors.

LANE COUNTY

Photographer: Kennell Ellis Photographic
Studio

Date: Circa 1930

Negative: Lane County Museum

740 West 13th Avenue

Eugene, Oregon 97401

Kennell Ellis Collection #8547

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5. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of bay on Willamette Street facade.

Photographer: Judith Rees

LANE COUNTY

Date: 1981

Negative: Eugene Housing & Community
Conservation Department
72 W. Broadway, Suite 200
Eugene, Oregon 97401

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The
COMMANDMENT

KODAKS FINISHING
DRUGS
EUGENE DRUG CO.

AGENCY
Oregon Journal

The
COMMANDMENT

The
COMMANDMENT

ANTHONY
AND
JOAN
KELLY
Directed by
TOM R.C.
ALEXANDER

K...E

6. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of marquee. *LANE COUNTY*

Photographer: Kennell Ellis Photographic
Studio

Date: March 11, 1927

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*
Kennell Ellis Collection #8574

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TODAY!

VITAPHONE

McDONALD
VITAPHONE

THEATRE

FINISHING
UGS
DRUG CO.

ENCY
Journal

TALKING PICTURES
VITAPHONE

TALKING PICTURES

VITAPHONE

MOVIE TONE

GALA
OPENING
VITAPHONE
MOVIE TONE

eyecolic
Hedville
The First Book
CLOTH
TOILETS
SOLUTION

NO
PARKING

Kennell Ellis

7. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of marquee and original skyrocket
sign.

LANE COUNTY

Photographer: Kennell Ellis Photographic
Studio.

Date: November 13, 1928

Negative: Lane County Museum
740 West 13th Avenue

Eugene, Oregon 97401

Kennell Ellis Collection #8574

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8. McDonald Theater Building, SW corner 10th
& Willamette, Eugene, Oregon. *LANE COUNTY*

Photographer: Unknown

Date: Circa 1942

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*
#23P/L71-111J

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9. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of Willamette Street and 10th
Avenue terra cotta facades. *LANE COUNTY*
Photographer: Judith Rees

Date: 1981

Negative: Eugene Housing & Community
Conservation Department
72 W. Broadway, Suite 200
Eugene, Oregon 97401

9 OF 15



10. McDonald Theater Building, SW corner 10th
& Willamette, Eugene, Oregon, detail of
theater entrance and corner shop.

Photographer: Kennell Ellis Photographic *LANE COUNTY*
Studio

Date: Circa 1927

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*

Kennell Ellis Collection #8574

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11. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
Detail of terra cotta.

LANE COUNTY

Photographer: Judith Rees

Negative: Eugene Housing & Community
Conservation Department
72 West Broadway, Suite 200
Eugene, Oregon *97401*

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12. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
detail of terra cotta cornice.

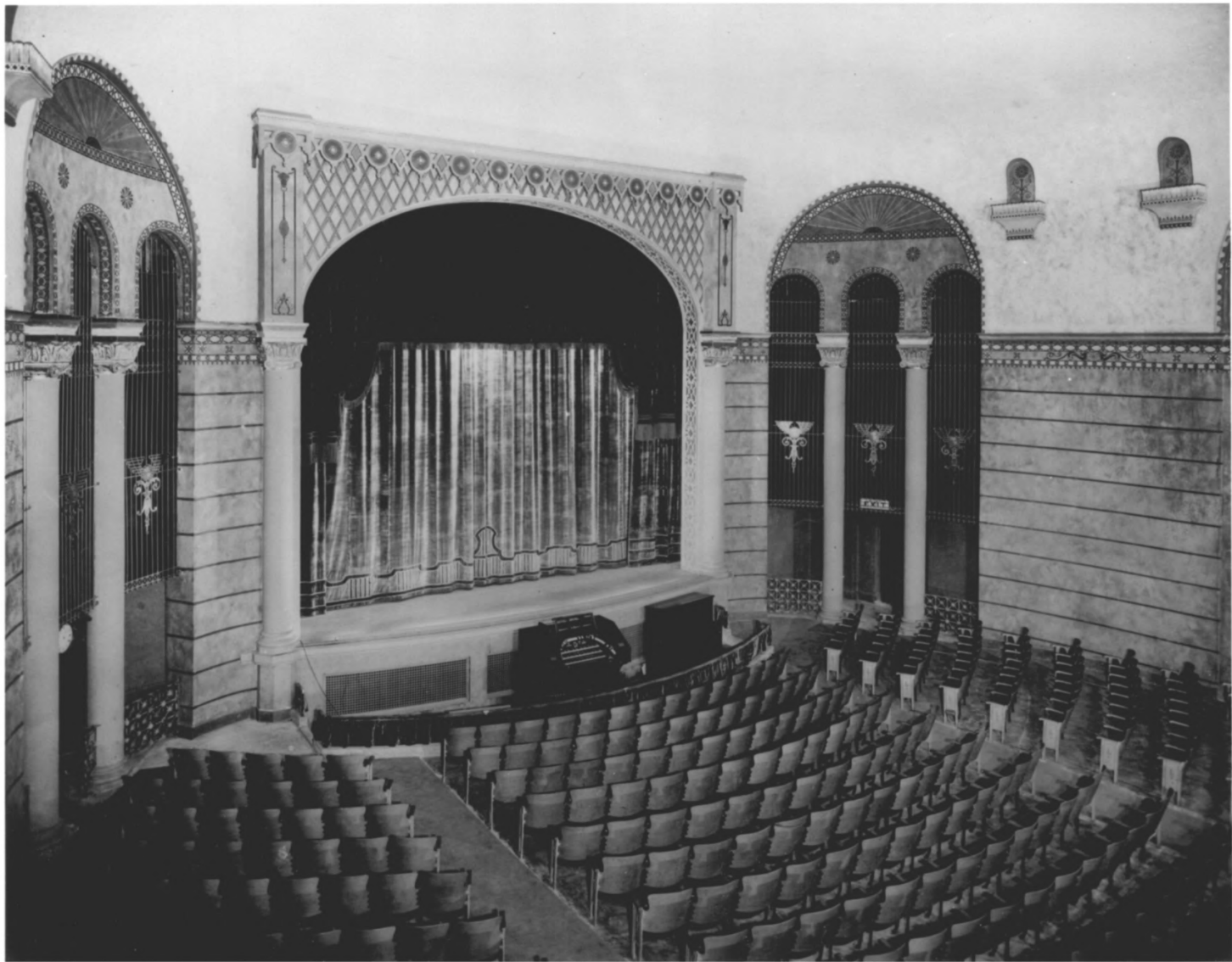
Photographer: Judith Rees

Date: 1981

Negative: Eugene Housing & Community
Conservation Department
72 W. Broadway, Suite 200
Eugene, Oregon 97401

*LANE
COUNTY*

12 OF 15



13. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
interior view of stage and wrought iron
grilles

LANE COUNTY

Photographer: Photo Art Laboratories
Portland, Oregon

Date: 1931

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*
#23P/L72-289N

13 OF 15



14. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
interior view of balcony and wall murals.

Photographer: Photo Art Laboratories
Portland, Oregon

*LANE
COUNTY*

Date: Circa 1931

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*
#23P/L72-293R

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Playing WED-THUR-FRI-SAT-

CHARLIE
CHAPLIN



in
The CIRCUS

UNITED ARTISTS PICTURE

CHAPLIN
The CIRCUS



NOTICE
This is the only
place to see
Charlie Chaplin
in his picture
contact it will
never be shown
in any other
theater
in the city

Admission
for the picture
ADULTS—50¢
CHILDREN—20¢



THEATRE
LITTON

KENNEL-ELLIS

NO
PARKING



DRUGS

DRUGS

DRUGS



15. McDonald Theater Building, SW corner 10th
& Willamette Streets, Eugene, Oregon,
Charlie Chaplin in "The Circus." *LANE*
Photographer: Kennell Ellis Photographic *COUNTY*
Studio

Date: Circa 1930

Negative: Lane County Museum
740 West 13th Avenue
Eugene, Oregon *97401*
Kennell Ellis Collection #8575

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