

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICEPH0685020
FOR NPS USE ONLY

SEP 25 1978

RECEIVED

NOV 17 1978

DATE ENTERED

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORMSEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS**1 NAME**

HISTORIC

Pequoig Hotel

AND/OR COMMON

Same

2 LOCATION

STREET & NUMBER

Main Street

CITY, TOWN

Athol

STATE

Massachusetts

VICINITY OF

CODE
025

NOT FOR PUBLICATION

CONGRESSIONAL DISTRICT

2nd Cong. District

COUNTY

Worcester

CODE
027**3 CLASSIFICATION**

CATEGORY

☐ DISTRICT☒ BUILDING(S)☐ STRUCTURE☐ SITE☐ OBJECT

OWNERSHIP

☐ PUBLIC☒ PRIVATE☐ BOTH

PUBLIC ACQUISITION

☐ IN PROCESS☐ BEING CONSIDERED

STATUS

☐ OCCUPIED☒ UNOCCUPIED☐ WORK IN PROGRESS

ACCESSIBLE

☐ YES: RESTRICTED☐ YES: UNRESTRICTED☐ NO

PRESENT USE

☐ AGRICULTURE☐ COMMERCIAL☐ EDUCATIONAL☐ ENTERTAINMENT☐ GOVERNMENT☐ INDUSTRIAL☐ MILITARY☐ MUSEUM☐ PARK☐ PRIVATE RESIDENCE☐ RELIGIOUS☐ SCIENTIFIC☒ TRANSPORTATION☐ OTHER: vacant**4 OWNER OF PROPERTY**

NAME

Gardner Savings Bank

STREET & NUMBER

29 Parker St.

CITY, TOWN

Gardner

VICINITY OF

Massachusetts

5 LOCATION OF LEGAL DESCRIPTIONCOURTHOUSE,
REGISTRY OF DEEDS, ETC.

Worcester County Reg. of Deeds

STREET & NUMBER

Court House

CITY, TOWN

Worcester, Massachusetts 01608

STATE

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

Inventory of the Historic Assets of the Commonwealth

DATE

December 1977

☐ FEDERAL ☒ STATE ☐ COUNTY ☒ LOCALDEPOSITORY FOR
SURVEY RECORDS

Mass. Historical Commission

CITY, TOWN

Boston

STATE
Massachusetts

7 DESCRIPTION

CONDITION

☐ EXCELLENT
☐ GOOD
☐ FAIR

☒ DETERIORATED
☐ RUINS
☐ UNEXPOSED

CHECK ONE

☐ UNALTERED
☒ ALTERED

CHECK ONE

☒ ORIGINAL SITE
☐ MOVED DATE _____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Pequog Hotel occupies a prominent position on Pequog Square in Athol's commercial center. It faces south on Main Street and west on Exchange Street. This large four story building which is surrounded mainly by low twentieth century commercial blocks and vacant lots is one of the most visible in the area. It is constructed of red brick with granite and terra cotta trim. Design elements are derived chiefly from classical sources but are handled in a free manner.

The eleven bay Main Street facade is organized in three parts. The center section is slightly recessed but is emphasized by a low parapet with foliated terra cotta ornament and by a three story metal oriel in the center bay. The oriel is embossed with the word Pequog, flanked by two Indian head profiles, at the second story level, and by a scrolled motif, flanked by the date 18 -- 95, at the third story level.

The projecting end sections are four bays wide and are capped by a deep bracketted cornice which extends around to the side elevations. Stylized Ionic pilasters define their corners and divide each in the center. Recessed panels decorate the spandrels and the entablature. Fenestration consists of 2/2 double hung sash throughout. Windows are paired in the end sections and tripled in the center section. The second story windows are headed by fixed glazed transoms and granite lintels. The fourth story windows are round arched. While the upper-stories have retained their original detail, the ground floor storefronts have been altered to meet changing commercial needs.

The east and west side elevations employ the same design elements as the facade but are asymmetrically arranged. The upper three floors are also set on essentially blank walls with a few random openings, some bricked in, rather than on storefronts. The west elevation, facing Exchange Street, is six bays in width and is framed by stylized Ionic pilasters. The southernmost bay is set off from the others by a heavy pier with recessed panels. Slender piers define the remaining bays with the exception of an Ionic pilaster which separates the third and fourth bays. Windows are paired in all but the fourth bay from left, which has only one on the third and fourth floors. On the second floor there are single windows in the first three bays, a door in the fourth and paired windows in the last two. The east elevation is similar, with an even broader pier with paired, recessed panels separating the southernmost bay. Windows are paired in all bays with the exception of the fifth bay from the right where there is a single opening, and the last bay where they are paired.

8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
☐ PREHISTORIC	☐ ARCHEOLOGY-PREHISTORIC	☐ COMMUNITY PLANNING	☐ LANDSCAPE ARCHITECTURE	☐ RELIGION
☐ 1400-1499	☐ ARCHEOLOGY-HISTORIC	☐ CONSERVATION	☐ LAW	☐ SCIENCE
☐ 1500-1599	☐ AGRICULTURE	☐ ECONOMICS	☐ LITERATURE	☐ SCULPTURE
☐ 1600-1699	☒ ARCHITECTURE	☐ EDUCATION	☐ MILITARY	☐ SOCIAL/HUMANITARIAN
☐ 1700-1799	☐ ART	☐ ENGINEERING	☐ MUSIC	☐ THEATER
☒ 1800-1899	☒ COMMERCE	☐ EXPLORATION/SETTLEMENT	☐ PHILOSOPHY	☐ TRANSPORTATION
☐ 1900-	☐ COMMUNICATIONS	☐ INDUSTRY	☐ POLITICS/GOVERNMENT	☐ OTHER (SPECIFY)
		☐ INVENTION		

SPECIFIC DATES 1894

BUILDER/ARCHITECT Lucien Lord

STATEMENT OF SIGNIFICANCE

The Pequoig Hotel has been an important visual landmark in downtown Athol since its construction in the late nineteenth century. It was for many years the largest non-industrial building within the city and remains the largest to be constructed as a hotel. Its builder was Lucien Lord, one of Athol's most active real estate developers in the late nineteenth century. The Pequoig Hotel was Lord's largest project and is thought to be one of his major achievements.

While providing hotel facilities for the town in its upper stories, the building housed numerous other functions at the ground floor level. Until recently, numerous shops and entertainment lounges as well as a telegraph office have occupied that space. The building ceased to be used as a hotel over twenty years ago, and presently houses only an entertainment lounge on the ground floor.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

A History of Athol, Massachusetts by William G. Lord (1953)

Athol's Past and Present by Lilley B. Caswell (1899)

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 17,204 sq. feet

UTM REFERENCES

A 18 727150 4719250
ZONE EASTING NORTHING
C

B
ZONE EASTING NORTHING
D

VERBAL BOUNDARY DESCRIPTION

Southwest corner of property at Pequoig Square (Main and Exchange Streets) East along Main St. 141 feet to empty lot, then northerly 103 feet to Sally Fish Circle, then Westerly 143 feet to Exchange Street, then Southerly to beginning.

Also please refer to the boundaries delineated on the attached plat map which is #30 of the Athol Assessors' Office.

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE

11 FORM PREPARED BY

NAME / TITLE

J.R. Greene
Athol Historical Commission

ORGANIZATION

Candace Jenkins, National Register Coordinator

DATE

Massachusetts Historical Commission

September 11, 1978

STREET & NUMBER

294 Washington Street

TELEPHONE

(617) 727-8470

CITY OR TOWN

Boston

STATE

Massachusetts

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL X

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

Shirley L. West

9/19/78

TITLE

Executive Director, Mass. Historical Commission

DATE

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

Charles A. Hume

DATE

11-17-78

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

ATTEST: Thomas R. Douglas

KEEPER OF THE NATIONAL REGISTER

DATE

11/16/78

KEEPER OF THE NATIONAL REGISTER

Hall
UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

11. 14.
FOR NPS USE ONLY

RECEIVED NOV 14 1978

DATE ENTERED NOV 17 1978

Mans
CONTINUATION SHEET

ITEM NUMBER 8 PAGE 2

The Pequig Hotel, which is now the anchor of Athol's downtown, has been an important visual landmark since its construction in the late nineteenth century. It is significant not only as the major extant historic structure in the commercial center of town but also for its retention of original fabric and design elements. Even the ground floor retains its nineteenth century configuration and materials behind twentieth century signage.

THE NATIONAL REGISTER OF HISTORIC PLACES

NOV 09 1978

D/

(ATTACHED)

D/

INITIALS



SHEET 30
LOT #126



ATHOL, MASS.
PEQUIG HOTEL LOT DIMENSIONS 1978

AS TRACED FROM ASSESSOR'S MAPS

SCALE
1" = 100'

NOV 17 1978

Property

Pequong Hotel

78000469

State

Mass.

Working Number

9.25.78. 4157

TECHNICAL

Photos

3

Maps

1

CONTROL

OK pl 9.27.78

HISTORIAN

Franklin 10.18.78

ARCHITECTURAL HISTORIAN

Braun 10.17.78

ARCHEOLOGIST

OTHER

HAER

Inventory

Review

REVIEW UNIT CHIEF

*ACCEPT
Lisa Douglas
11/15/78*

BRANCH CHIEF

KEEPER

[Signature] 11/17/78

National Register Write-up

Send-back

Entered

NOV 17 1978

Federal Register Entry

2-6-79

Re-submit

INT:2106-74



Pequoig Hotel

Main Street

Athol, Mass

Raymond Goland 1977

SEP 25 1978
NOV 17 1978

Athol Travel Agency

Athol, MA

Photo #1

Main Street facade looking northeast



Pequoig Hotel
Main Street
Athol, MA
Raymond Goland
Athol Travel Agency
Athol, MA

SEP 25 1978

NOV 17 1978

Photo #2
Main Street facade looking northwest



Pequoig Hotel

Main street

Athol, MA

RAYmond Goland

Athol Travel Agency

Athol, MA

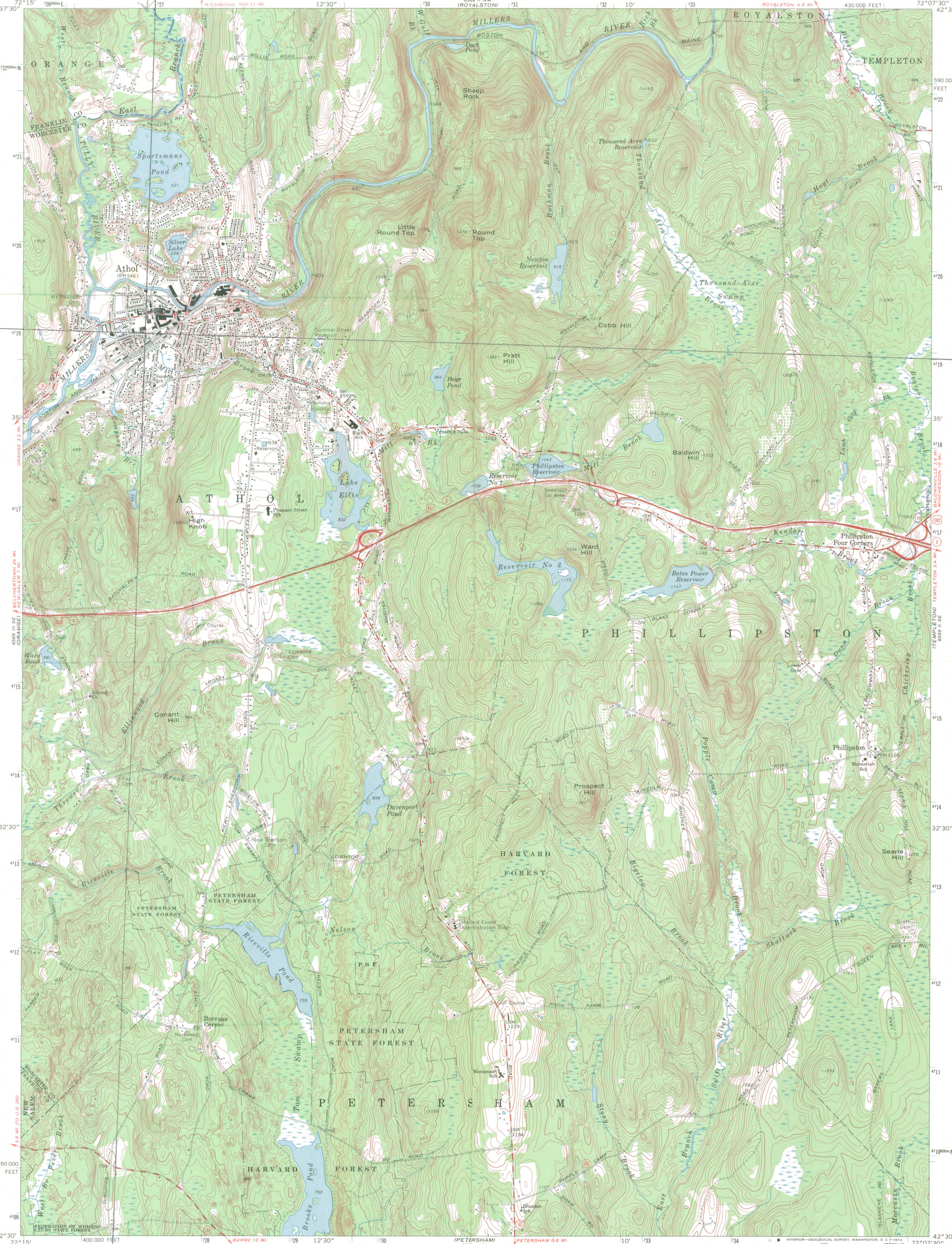
Photo #3

West elevation looking southeast

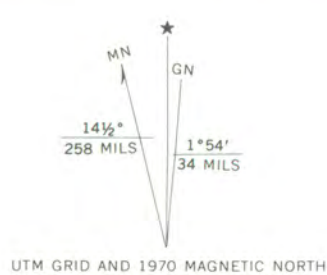
SEP 25 1978

NOV 17 1978

Requig Hotel
Main Street
Athol, MA
UTM REFERENCES:
18/722150/4719250
727



Maped, edited, and published by the Geological Survey
Control by USGS, USC&GS, and Massachusetts Geodetic Survey
Planimetry by photogrammetric methods from aerial photographs
taken 1939. Topography by plane-table surveys 1943 and 1944.
Revised from aerial photographs taken 1968. Field checked 1970
Polyconic projection. 1927 North American datum
10,000-foot grid based on Massachusetts coordinate system,
mainland zone
1000-meter Universal Transverse Mercator grid ticks,
zone 18, shown in blue



THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, WASHINGTON, D. C. 20242
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST



ROAD CLASSIFICATION
Primary highway, hard surface
Secondary highway, hard surface
Unimproved road
Interstate Route
U. S. Route
State Route
Light-duty road, hard or improved surface
Unimproved road
State Route

ATHOL, MASS.
N4230—W7207.5/7.5

1970

AMS 6569 II SW—SERIES V814



NOV 17 1978

NP
1/12/79
Worcester Co.

WARNER & STACKPOLE
28 STATE STREET, 20TH FLOOR
BOSTON, MASSACHUSETTS 02109

TELEPHONE: (617) 523-5250
CABLE: WARSTACK

TELECOPIER: (617) 523-4987
TELEX: 940139

November 17, 1978

William J. Murtagh
Keeper of the National Register
United States Dept. of the Interior
Heritage Conservation and Recreation Services
Washington, D.C. 20240

Re: H32-NR Pequogig Hotel

Dear Mr. Murtagh:

The Gardner Savings Bank, whom we represent as counsel, is now the owner of the Pequogig Hotel in Athol, Massachusetts, which has been nominated for listing in the National Register of Historic Places.

Negotiations for the sale of this property are still in progress.

Since the purchaser plans to rehabilitate this building after the sale, we believe it would be best to postpone the listing in the National Register until the sale is consummated. In that way, the buyer could take advantage of the various tax and other benefits, while monitoring compliance with the rehabilitation standards.

We, therefore, respectfully request that the listing of the Pequogig Hotel in the National Register be postponed until its new ownership is resolved. Thank you for your consideration of this request.

Sincerely yours,

Shirley A. Gersten

Shirley A. Gersten

SAG/jlk

cc: Jeffrey W. Mitchell, Assistant Vice President
Gardner Savings Bank

*Called 1-5-78
will return a*

NOV 22 1978

✓

1-4-78

SL

I called & told her that
her letter had been
received after 30 day
Comm. period & after
property had been
listed. She did not
seem too upset.

ENTRIES IN THE NATIONAL REGISTER

STATE MASSACHUSETTS

Date Entered NOV 17 1978

Name

Location

Pequoig Hotel

Athol
Worcester County

Also Notified

Honorable Edward W. Brooke
Honorable Edward M. Kennedy
Honorable Edward P. Boland

State Historic Preservation Officer
Mrs. Patricia L. Weslowski
Executive Director
Massachusetts Historical Commission
294 Washington Street
Boston, Massachusetts 02108

Congress of the United States
House of Representatives
Washington, D.C.

December 1, 1978

Dr. William R. Murtagh, Chief
Division of the National Register
1100 L Street, N.W., Room 5113
Washington, D.C. 20005

Dear Dr. Murtagh:

The Athol Historical Commission has applied to have the Pequig Hotel in Athol, Massachusetts placed on the National Register of Historic Places. The application has been forwarded to the Register by the Massachusetts State Historical Commission.

I take this opportunity to urge you to give the Athol application your careful consideration. The Pequig Hotel has a long and colorful history as an important part of the Town of Athol. Its future would certainly be more secure if it was placed on the National Register.

Thank you for your consideration.

With every good wish, I am

Sincerely yours,

Edward P. Boland
EDWARD P. BOLAND
Member of Congress

EPB:nq

BOR Mail Control No. *RA 6685*

DATE: 12/12/78		NUMBER: POR- 6685	
FROM: BOLAND, Edward P. M.C. 12/1/78		REMARKS: Reply For Dir Sigg	
DESIGNATION: MURTAGH			
RFRD: OAHP	RFRD:	RFRD:	RFRD:
DATE: 12/12	DATE:	DATE:	DATE:
SUBJECT: RE: The Pequig Hotel on the NRHP			ACK'D:
			DATE REPLY DUE: 12/19
			SIGNED: CTD DEC 19 1978

C 12/12
1025

BOR 8 - 12a
 DEC. 1971

BUREAU OF OUTDOOR RECREATION

H32-NR

DEC 19 1978

MacDougal 12/15
Therral 12/15/78
Walters
12/18/78
ok auto pen
Connally 12-1
Walsh 12/19

Honorable Edward P. Boland
House of Representatives
Washington, D.C. 20515

Dear Mr. Boland:

Thank you for your inquiry of December 1, 1978, concerning the nomination of the Pequoig Hotel, Worcester County, Massachusetts, to the National Register of Historic Places.

We are pleased to inform you that the Pequoig Hotel was entered in the National Register on November 17, 1978. Enclosed is a leaflet which describes the National Register program.

We appreciate your interest in historic preservation.

Sincerely,

/s/
Chris Therral Delaporte
Director

Enclosure

cc: Mrs. Patricia L. Weslowski
Executive Director
Massachusetts Historical Commission
294 Washington Street
Boston, Massachusetts 02108
bcc: Director's Reading File
Associate Director, Connally
Chief, OAHP
FHR-Lumpkin
FHR-CL
CL
NR
POR - 6685

FHR:B MacDougal:lw:343-6401:12-15-78

BASIC FILE RETAINED IN NR

WORCESTER COUNTY, MASS.

NATIONAL REGISTER DATA SHEET

① NAME as it appears on federal register: Pequoig Hotel
 ② OTHER NAMES:
 ③ date of entry: NOV 17 1978
 ④ county code: 027

⑤ LOCATION street & number: Main St. city / town: Athol vicinity of: state: MA county: Worcester
 ⑥ NPS REGION: N Atlantic

⑦ OWNER ☒ PRIVATE ☐ STATE ☐ MUNICIPAL ☐ COUNTY ☐ MULTIPLE ☐ FEDERAL (agency name):
 ⑧ ADMINISTRATOR:

⑨ EXISTING SURVEYS ☐ HABS ☐ HAEZ ☐ WHL ⑩ FUNDED? ☐ YES ☐ NO ⑪ CONGRESS DISTRICT: 2 ⑫ SOURCE of NOMINATION ☐ STATE ☐ FEDERAL
 if state who prepared form?

⑬ WITHIN NATIONAL REGISTER HISTORIC DISTRICT? ☐ YES NAME: ☐ NO ⑭ WITHIN NATIONAL HISTORIC LANDMARK? ☐ YES NAME: ☐ NO ⑮ ACKNOWLEDGE
☐ LOCAL ☐ PRIVATE ORGANIZATION

⑯ CONDITION ☐ deteriorated ☐ altered ☐ original site
☐ excellent ☐ ruins ☐ unaltered ☐ moved
☐ good ☐ unexposed ☐ reconstructed ☐ unknown
☐ fair ☐ unexcavated ☐ excavated
 ⑰ features: ☐ SUBSTANTIALLY INTACT-1 ☐ SUBSTANTIALLY INTACT-2 ☐ SUBSTANTIALLY INTACT-3
☐ NOT INTACT-0 ☐ NOT INTACT-0 ☐ NOT INTACT-0
☐ UNKNOWN-4 ☐ UNKNOWN-5 ☐ UNKNOWN-6
☐ NOT APPLICABLE-7 ☐ NOT APPLICABLE-8 ☐ NOT APPLICABLE-9

⑱ ACCESS ☐ YES-Restricted ☐ YES-Unrestricted ☐ No Access ☐ Unknown ⑲ ADAPTIVE USE ☐ YES ☐ NO ⑳ SAVED? ☐ YES ㉑ IS PROPERTY A HISTORIC DISTRICT? ☐ yes ☐ no

㉒ AREAS OF SIGNIFICANCE: ☐ ENGINEERING-11 ☐ LANDSCAPE ARCH.-15 ☐ POLITICS / GOVT.-21 ☐ RECREATION-28
☐ ARCHEOLOGY-prehistoric-2 ☐ COMMERCE-6 ☐ ENTERTAINMENT-26 ☐ LAW-16 ☐ RELIGION-22 ☐ SETTLEMENT-29
☐ ARCHEOLOGY-historic-1 ☐ COMMUNICATIONS-7 ☐ EXPLORATION-12 ☐ LITERATURE-17 ☐ SCIENCE-23 ☐ URBAN PLANNING-31
☐ AGRICULTURE-3 ☐ CONSERVATION-8 ☐ HEALTH-27 ☐ MILITARY-18 ☐ SOCIAL/HUMANITARIAN-24 ☐ OTHER (SPECIFY)
☐ ARCHITECTURE-4 ☐ ECONOMICS-9 ☐ INDUSTRY-13 ☐ MUSIC-19 ☐ SOCIAL / CULTURAL-30
☐ ART-5 ☐ EDUCATION-10 ☐ INVENTION-14 ☐ PHILOSOPHY-20 ☐ TRANSPORTATION-25
 ㉓ CLAIMS: explain
 'first' ☐
 'oldest' ☐
 'only' ☐

㉔ functions
 WHEN HISTORICALLY SIGNIFICANT:
 CURRENTLY:
 ㉕ dates of initial construction:
 major alterations:
 historic events:
 ㉖ ETHNIC GROUP ASSOCIATION

㉗ architectural style(s): ㉘ architect: ㉙ master builder: ㉚ engineer:

㉛ landscape architect / garden designer: ㉜ interior decorator: ㉝ artist: ㉞ artisan: ㉟ builder/contractor:

㊱ NAMES give role & date
 PERSONAL:
 EVENTS:
 INSTITUTIONAL:

㊲ NATIONAL REGISTER WRITE-UP
 reviewers initials: date: IF ADDITIONAL SPACE NEEDED, NUMBER & PUT ON REVERSE