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DESCRIBE THE PRESENT AND ORIGINAL (II known) PHYSICAL APPEARANCE

The Alaska Trade Building, designed by J. O. Taft, Seattle architect, was built for James H. Steele, a building contractor, in 1909.

The building is five stories on the alley, and at least three on the First Avenue side. The approved building specifications, now preserved by its owner, are an interesting and enlightening documentary of the quantity, quality of materials, techniques and procedures.employed in the construction of this building. It is one of the first reénforced steel, concrete, and brick commercial buildings in the vicinity of the Pike Place Public Market.

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In recent years glass or plastic squares have been faced over the lower floors of the facade. However, the present owners plan to remove these and restore the building to its fine brick appearance.

Because of its historic significance, the Seattle Central Labor Council of Seattle is in the process of preparing a commemorative plaque to be placed on the facade near the entranceway.

SIGNIFICANCE						
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STATEMENT OF SIGNIFICANCE (Include Personages, Dates, Events, Etc.)

The importance of this building is in its association with the personalities and activities and history of the "Seattle Union Record", unique in the annals of American labor as the only labor-owned daily newspaper.

The "Record" began as a weekly, 1910; in 1912 Harry E. B. Ault, secretary of the Central Labor Council became editor; 1918, April 22, the first labor owned daily newspaper appeared on the streets of Seattle. Under Ault's leadership, circulation climbed from 3,000 to 50,000 to the high of 112,000 in January of 1919.

By 1921 the "Record" had outgrown the quarters in the Labor Temple. The Central Labor Council and the Local Trade Unions had bought the building at 1915 First Avenue, remodeled, bought new equipment, and had a responsibility of \$290,000 gross. It was a difficult and ambitious undertaking in those turbulent years of general unrest, economic instability, and violence.

The importance of the "Record" cannot be underestimated. It was a powerful voice in the community and played an important role in labor activities by (1) providing means of communication and greating a feeling of unity in labor, (2) by giving laboring men a sense of place in the community at the same time notifying Seattle of labor's aspirations. The businessmen and other papers were viewing with alarm the success of the daily paper.

Despite financial problems, internal dissention and dwindling advertising, the "Record" survived but the end was near. It came with the rise to power of Dave Back whose theories and philosophies of labor relations differed sharply from his predecessors. Under Back's leadership, the Central Labor Council sold the paper to Harry Ault in 1924. The paper expired in 1928.

Who were the vocal young radicals associated with the "Union Record" in its heyday? Among the many, some just faded away, others went on to civic leadership in the area, others to world wide recognition. To note a few: Harvey O'Connor, author; James A. Duncan, member of the Seattle School Board; Professor Theresa McMahon, University of Washington; Rev. Sidney Strong, minister-scholar; Anna Louise Strong, author of "I Change Worlds" and currently living in China; Robert Hesketh and Robert Harlan, Seattle City Council; Harry Ault, U.S. Deputy; R. W. Chaplin, World War I poet and author who spent his last days on the staff of the Washington State Historical Society, Tacoma.

SEE INSTRUCTIONS

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ALASKA TRADE BUILDING



Formerly the Union Record Building

The Alaska Trade Building 1915-17-19 First Avenue A.A. Denny's 6 Lot 6 Bl. 37, before World War II was the old Union Record Building, designed for James H. Steel, owner, by J.O. Taft, Seattle Architect 1909-10.

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The approved building specifications now preserved by the owners are an inlightening documentary of the materials, techniques, and procedures employed in the construction of one of the first re-enforced steel-concrete brick buildings in the vicinity of the Pike Place Public Market.

Historically, the importance of the building is not in structural or architectural merit, but by association with the Seattle Union Record, its history and the colorful personalities that made it unique in the annals of American labor, the only daily labor-owned news paper in America.

Few people in Seattle today remember the controversial colorful Union Record or ever heard the name until 1964 when the U of W Press published the first, generally accepted definitive account and analysis of those turbulent early post War I years in Seattle's labor history, a time of national economic instability, general unrest and violence, a time in history coinciding with the life span of the Union Record.

Robert L. Friedheim, Professor of Political Science Purdue University, "The Seattle General Strike", U of W Press, 1964, has this to say, "No analysis of Seattle labor in the early post-war years would be complete without a word on the important role played by the Seattle Union Record".

Actually, the Union Record, the official organ of the Seattle Central Labor Council made its first appearance in the news paper world as a small weekly-1910. Two years later Harry E.B. Ault, Secretary of the Central Labor Council was appointed editor.

The new editor was an experienced news paper veteran. At fourteen he had migrated from the East Coast with his family to join the Equality Colony at Edison, Skagit County. At 17 he edited "Industrial Freedom" the official organ of Equality Colony, one of a number of socialist experiments in co-operative communal living scattered around the Puget Sound country at the turn of the century. Under Ault's leadership the circulation climbed from 2,000-2,500-50,000.

1918 encouraged by the startling success of the weekly and "at the insistent demand of labor for a fair and adequate presentation of its case". April 1918 saw the first labor owned daily news paper in America, on the streets of Seattle, a complete daily news paper by all major journal standards, owned and controlled by the Seattle Central Labor Council.

Through their own daily working men found (1) new lines of communication, (2) a new sense of identity in the community, (3) a renewed feeling of unity in labor, but more important, an instrument to inform Seattle of labor's aims and aspirations.

Page Two

Business men and the three Seattle newspapers viewed the soaring circulation 112,000 paid subscriptions January 1919, with wild alarm. The war was on.

Nov. 13, 1919 the Government seized the Union Record plant, arresting the editor and two board members, charge - Sedition.

Nov. 20, 1919 U.S. Commissioner ordered the plant and records returned - on grounds - Faulty Warrant.

Dec. 2, 1919 Judge Jeremiah Neterer dismissed the case for lack of evidence.

Undaunted, three years later, having completely outgrown the quarters in the Central Labor Temple, plagued by internal dissention, the Central Labor Council, Local and Trade Councils, bought the Steele Building, 1915-17-19, First Ave. remodeled extensively, purchased new equipment, in all an obligation of \$290,000 gross investment, an ambitious difficult undertaking in times not unlike our own.

Despite financial problems, "publishing for principle not for profit" proved costly; internal dissentions, "radical Against conservative", dwindling advertising, the Union Record struggled on and managed to survive, but the end was inevitable. It came with the rise to power of Dave Beck, whose theory and philosophy of labor relations differed sharply from those of his predecessors. Under his leadership the Central Council saw no need for a daily paper. 1928 the Seattle Union Record expired.

The importance of the Union Record, in labor history, is not based on longevity, neither is it diminished by failure to survive the changing times. Its very existence and participation in the struggles and aspirations of those critical decades in America's social history entitle it to fair and reasonable recognition.

No consideration of the Record's history during the height of its power and prestige, would be complete without mention of some of the young radicals who served it honestly and faithfully. Many just faded away, but there were some who remained in Seattle to make their contributions to the social, political, economic fife of the city for decades after the Union Record disappeared from the Seattle scene. Among them, James A. Duncan, Seattle School Board; Theresa McMahon, U of W Faculty; Robert B. Hisketh, City Council; Robert Harlan, City Council; Frank McCaffrey, Dog Wood Press; H.E.B. Ault, United States Deputy; Sidney Strong, Minister Congregational Church; Ralph Chaplin, I.W.W. author-poet, who spent his last days on the staff of the Washington State Historical Museum - Tacoma.

Bibliography

R.L. Friedheim - The Seattle General Strike, U of W Press Harvey O'Connor Revolution in Seattle Anna Louise Strong - I Change Worlds Pacific North West Quarterly July 1968 The American West Jan. 1968 Microfilm Library U of W Private papers of Harry E.B. Ault (In the family)

The Seattle Central Labor Council- Typographical Union prepared a commemorative plaque to be placed on the Alaska Trade Building. Owing to the death of the sponsor the plans have been interrupted.

