United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name

historic

and/or common

2. Location

0

The Rawls Hotel

street & number	116 South M	ain Stre	et			not for pub	lication
city, town	Enterprise		vicinity of	congressiona	I district	2	
state	Alabama	code 01	county	Coffee		code	031
3. Clas	sification						
Category district _Xbuilding(s) structure site object	Ownership public _X_ private both Public Acquisition in process being considered	_ <u>x</u> Acc	occupied unoccupied work in progress essible yes: restricted yes: unrestricted	Present Us agricult _X_ comme educati entertai governr industri military	ure rcial onal nment ment al	museur park private religiou scientif transpo other:	residence s ic
4. Own	er of Prop	erty					
name Hayden street & number	C. and Barbara 706 West Colleg						
city, town	Enterprise	·	vicinity of		state	Alabama	36330
5. Loca	tion of Le	gal C	Description	on			
courthouse, regis street & number	try of deeds, etc.	Coffee	County Courth	nouse		,	
city, town	Enterprise				state	Alabama	
6. Repr	esentatio	n in l	Existing	Surveys	5		
title Alabam	a Inventory		has this pro	perty been deter	mined ele	egible? ye	es <u>X</u> no
date 1970-p	resent			federal	X state	e county	local
depository for su	rvey records Ala	bama His	torical Commis	sion			
city, town M	ontgomery				state	Alabama	

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7. Description

Describe the present and original (if known) physical appearance

This stucco-faced, load bearing brick building of Spanish Mission design was constructed in two phases (1903 and 1928), resulting in two distinct sections: the 1903 (76' x 61') section which fronts onto Main Street and consists of two, one-story storefronts and a central two-story pavillion containing two storefronts and a central hallway leading to the lobby in the rear section and the later, three-story, U-shaped segment (100' x 95') which faces Railroad Street and the depot. The Main Street section was altered in the 1928 renovation. It has suffered some slight alterations to the storefronts, some of which is reversable, but it retains its restrained Baroque-inspired frontispiece. The raised stepped, curvilinear parapet with cement coping painted a rich brown conceals the flat roof.

On the west, the two wings define a small entrance court terminated by a low arcaded loggia forming the entrance. A false roof with red tile and open eaves supported by heavy brackets runs the width of the loggia and is repeated on the ends of the two wings. There the raised, curvilinear parapet repeats that of the central section. The major ornamentation of this western elevation is the stairlanding window -- which consists of three tiers of triple windows enframed in a single panel with rich curving molding reflecting that of the parapet above. A small circular medallion with an enriched 'R' is repeated in each of the western parapets. Windows throughout are simple double-hung with 6/1 or 8/1 lights. Some are paired and there are a number of small single sash windows which correspond to bathrooms.

Interior: (see floor plan)

The major interior spaces are the front and rear lobby and the dining room. These rooms have terrazzo floors, richly ornamented walnut ceiling beams, elaborately carved and gilded column capitals and walnut trimmed doors and windows. A light well, the stairway and the landings are also notable features. Original lighting fixtures of brass and crystal and some original ceiling fans remain. Walls are original plaster painted white. Few interior changes have been made.

Also located on the lot with the hotel are two small structures associated with the nearby depot. The older of the two structures is located in the extreme southwest corner of the lot and is a one-story building of simple red brick design which originally belonged to the American Express Company. Adjacent to it is a two-story high structure with a fairly steep pitched roof. It is supposed to have been used for sleeping quarters for railroad crews.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 _X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic agriculture X architecture art X commerce communications	• •	ing landscape architectur law literature military music	re religion science sculpture _X_ social/ humanitarian theater transportation other (specify)
Specific dates	1903, 1928	Builder/Architect	John D. C. McKinnon, C	Contractor

Statement of Significance (in one paragraph)

The Rawls Hotel is significant as one of the most elaborate buildings in Coffee County. Constructed by Japenth Rawls about 1903 and remodeled and enlarged by his newphew, Jesse P. Rawls, in 1923, it is located across from the train station (NRHP 8-7-74) and has served as a landmark and central meeting place for the citizens of Enterprise. The building is also significant for its associations with the Rawls -a family which was important in the early growth and prosperity of the city. The elder Rawls was involved in the development of the turpentine industry in Coffee County, while his newphew built and financed the first electric system in Enterprise and operated one of the largest and oldest mills in the city. It was, however, the railroad, whose station the hotel served, that gave the town its major economic stimulus.

* * * * *

In 1896, the year that Enterprise incorporated with 250 citizens, Mr. Jesse P. (J.P.) Rawls of Nansenond County, Virginia, was sent to Enterprise by his uncle, Mr. Japehth (Capt.) Rawls, a South Georgia turpentine manufacturer, to buy or lease timber. Shortly after his arrival Rawls built what is reputed to be the first turpentine still in Coffee County and began overseeing construction of a house for his uncle who planned to move to Enterprise as soon as a suitable home could be built. Capt. Rawls and his wife arrived in 1898, the same year the first train arrived. By 1906, the population had grown to 3,750 and the elder Rawls had built and operated five turpentine stills and a saw mill. His newphew, J. P., owned and operated the Enterprise Mills and Novelty Works, which employed one hundred people making showcases, scrollwork, ceiling, flooring, molding, sashes, and doors for shipment to all parts of Alabama and the Southern states. In 1901 J. P. built and financed the first electric system in Enterprise. It served 50 customers and operated from sundown to bedtime.

In 1903, Capt. Rawls retired from the turpentine business and turned his interests to other ventures, including construction of a hotel on Main Street (then Carmichael Street). The hotel served as a central meeting place for businessmen, civic meetings and social gatherings. The Enterprise Rotary Club held its charter meeting and banquet in the hotel in 1926. When Capt. Rawls died on February 2, 1925, ownership passed to his newphew's wife, Mrs. Margaret E. Rawls. In 1928, J. P. and his wife remodeled and enlarged the small two-story brick building. Two, three-story wings were added facing the train depot and the original building remodeled. There are no documents to indicate that J. P. Rawls engaged an architect and, since he was familiar, through his mill business, with current fashions, he may have had a hand in the design. The construction was done by John D. C. McKinnon who also constructed the old U. S. Post Office Building in Enterprise. Rawls died in 1943 and the building passed to his daughters. It was recently purchased for restoration and renovation.

9. Major Bibliographical References

(see continuation sheet)

10. Ge	ographica	 Data	ACREAGE N	OT VERIFIED	
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Verbal bounda	ry description and j	ustification			
(s	ee continuation	sheet)			
List all states	and counties for pro	perties overla	apping state or cour	nty boundaries	
state		code	county		code
state		code	county		code
11. For	m Prepare	ed By			······································
name/title	Ellen Mertins/H	ayden C. and	d Barbara A. Pur	sley	
organization	Alabama Histori	cal Commiss	ion date	July 14, 198)
street & number	725 Monroe Stre	et	telep	phone 832-6621	
city or town	Montgomery		state	e Alabama	
12. Sta	te Histori	c Prese	ervation O	fficer Cert	ification
The evaluated sig	gnificance of this prope	erty within the s	tate is:		
	national	_state _	local		
665), I hereby no	minate this property fo	r inclusion in th	e National Register an	c Preservation Act of 196 Id certify that it has been on and Recreation Servio	evaluated
State Historic Pro	eservation Officer sign	ature Mils	B. Jaur	rd.Z.	·
title $\sum r$	FP O			date ply	14. 1980
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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HERS USE ONLY RECEIVED JUL 1 7 1980 SEP 1 7 1980 DATE ENTERED

CONTINUATION SHEET	ITEM NUMBER	9	PAGE 1

Watson, Fred S. <u>History of Coffee County, Alabama, 1841-1970</u>, Higginbotham, Inc., Anniston, Alabama, 1970.

Interview, Mr. Leon Martin, Martin Drug Company, April 16, 1980

Interview, Mrs. Joanna R. Persse and Miss Margaret Rawls, 1980

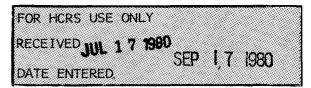
Interview, Mrs. Elizabeth R. Peacock, April 16, 1980

Shoffner, Roy. "Rawls Hotel filled with historic memories", Enterprise Daily Ledger, October 6, 1972.

Deed and Mortgage records, Enterprise Court House and Elba Court House, Elba, Alabama.

FHR-8-300A (11/78) UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



CONTINUATION SHEET

ITEM NUMBER 10 PAGE 1

Commencing at a point on the east right of way line of the A.C.L. Railway in the City of Enterprise, Alabama, and a distance of 139.3 feet south of the south property line of College Street as a starting point, running thence north 48 degrees 10 minutes east for a distance of 92.7 feet: Thence south 41 degrees 50 minutes east, a distance of 11.4 feet: Thence north 48 degrees 10 minutes east for a distance of 97.17 feet, to the west property line of Main Street: Then south 40 degrees no minutes east, along said west property line of Main Street for a distance of 76.6 feet: Thence south 48 degrees 10 minutes west for a distance of 62.3 feet: Thence south 25 degrees 10 minutes west for a distance of 19.3 feet; Thence south 48 degrees 10 minutes for a distance 11.7 feet: Thence south 59 degrees 21 minutes east for a distance of 122.8 feet to the north property line of Grubbs Street: Thence south 30 degrees one minute west along said north property line of Grubbs Street for a distance of 87.5 feet to the east side of a building: Thence north 37 degrees 46 minutes west along east side of said building for a distance of 44.8 feet: Thence south 52 degrees 14 minutes west along the north side of the said building for a distance of 22.5 feet to the east right of way line of the A.C.L. Railway: Thence north 38 degrees and no minutes west for a distance of 177.15 feet along said right of way to point of beginning: The described property lying in and being a part of the SE 1/4 - SW 1/4, Section 16, Township 4 North, Range 22 East.