National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

6415 NO. 1024-0018 EXP. 12/31/84

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7. Desc	cription				
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Describe the present and original (if known) physical appearance

The city of Idaho Falls lies at an elevation of 4,707 feet in the upper Snake River Valley in Bonneville County. Located in the middle of extensive irrigated farmland, Idaho Falls is the economic, governmental, and cultural center for the county and much of the surrounding area. Idaho Falls was established as a cross-roads for trade and travel. Its location on major transportation routes to the north and east makes the town a gateway to both Yellowstone and Grand Teton national parks. Across the Snake River to the west are the lava beds of the Snake River plain and the Idaho National Engineering Laboratory site. To the south, Interstate 15 connects Idaho Falls with Blackfoot, Pocatello, and finally Salt Lake City, to which Idaho Falls owes much of its early development.

The Idaho Falls Downtown multiple resource area, roughly bounded by Yellowstone Avenue and the railroad tracks on the southeast, Memorial Avenue and the Snake River on the northwest, F Street on the northeast, and Market Street on the south, makes up the current central business district of Idaho Falls. One building, the Idaho Falls Public Library, lies just outside these general boundaries. building acts as a terminus for a major boulevard running from the Snake River down through the business district and is visually connected with the business The multiple resource area is densely developed with commercial and governmental buildings that front on sidewalks or have minimal landscaping. Snake River, running just beside Memorial Avenue, and the railroad tracks, beside Yellowstone Avenue, formed two boundaries for the development of this commerci 1 district and encouraged building along a southwest-northeast axis. among Idaho Falls' historic resources are well-preserved examples of commercial and institu- tional architecture. The buildings documented in this nomination are representative of the styles and types of commercial architecture from the period between 1894 and 1940.

The earliest business district of Idaho Falls, then known as Eagle Rock, grew up during the 1880's along Eagle Rock Street just to the southwest of the multiple resource area. Early businesses buildings were frame or log, fronting on board These buildings were replaced around the turn of the sidewalks and dirt streets. century with brick and stone commercial buildings, still fronting on boardwalk and At the same time, the business district began to grow north- and dirt streets. eastward, eventually forming a twenty-block area of dense commercial development. Within the period covered by this nomination the commercial area gained paved streets and concrete sidewalks. No buildings from the original section of the The land in the multiple business district along Eagle Rock Street survive. resource area, into which the business district began to expand beginning in about 1895, preserves the town's earliest extant commercial architecture and forms the Within the boundaries of the Idaho area of this multiple resource nomination. Falls multiple resource area are examples of various styles and types of buildings, ranging from very simple brick commercial buildings to highly ornate and monumental civic structures. All buildings in the area are either commercial or governmental in their historic and their current use.

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United States Department of the Interior National Park Service

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The commercial and governmental architecture of Idaho Falls is small scale and greatly varied, consisting mainly of two- and three-story buildings. The historic buildings are of brick, terra cotta, cut stone, and lava rock. Newer structures of various materials have been introduced into the fabric of the city and many of the older buildings have been covered over with metal storefronts and other masking materials. Recent revitalization efforts have made changes in the street plan, adding planters, trees, and curved curbing. No parts of the area have a concentration of unaltered historic buildings sufficient to allow for nomination of a downtown historic district. Future restoration work may eventually allow for district nominations.

Architectural styles in downtown Idaho Falls often are merely suggested by details, which are combined eclectically. Fully developed examples of pure styles Among the styles represented are Romanesque Revival, as in the Odd are rare. Fellows and Hasbrouck buildings; Renaissance Revival, in Sites 3, 4, 5, 6, 7, 9, Beaux Arts Neoclassicism in the Idaho Falls city building; Neoclassicism in the Federal Building (Site B); Spanish Colonial Revival in the Bonneville Hotel; and art deco in the City Building, the Montgomery Ward Building, and the Idaho Falls Public Library. The Renaissance Revival style is represented in simple and ornate modes, in brick and terra cotta, and in early and late stages of The later Renaissance Revival buildings of Idaho Falls tend to exhibit an Art Deco-style influence. Even though its use is quite varied, the Renaissance Revival style was the dominant one for commercial architecture during the period of the thematic group. The craftsmanship exhibited in the architecture in general and in the elaborate terra cotta decoration in particular is of high quality and was the product of skilled artisans and workers.

The Idaho Falls business district between D Street and the alley south of Broadway and between Capital Avenue and the Union Pacific Railroad tracks was surveyed at the reconnaissance level by Jennifer Eastman Attebery, state architectural historian for the Idaho State Historic Preservation Office, in April 1983. discovered that no part of the business district warranted historic district designation, it was decided to nominate the individually eligible buildings within the central business district using the multiple resource area nomination format. Attebery and architectural historian Don Szymansky investigated the individually eligible buildings, documenting them further with investigations in local histories, newspapers, Polk directories, and Sanborn maps. The eligibility of buildings was determined according to their degree of alteration; their local, regional, or state representation of styles and construction, their historical association with the commercial development of Idaho Falls, and their age. Within the area boundaries there are well-preserved examples of buildings dating from 1934 and later. Among these, only the public library, which has 1938-1940 alterations, was judged to be of exceptional significance. Other recent buildings may be found eligible as they reach fifty years of age.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799X 1800–1899X 1900–	Areas of Significance—C archeology-prehistoric agricultureX architecture art commerce communications	• •	Jandscape architectur Law Literature Military Music	re religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1894-1940	Builder/Architect y	ınknown	

Statement of Significance (in one paragraph)

The Idaho Falls Downtown multiple resource area includes a selection of thirteen individually eligible commercial and governmental buildings representative of the town's commercial architecture during its development as a trade center and transportation crossroads from 1894 through 1940. The nominated buildings are significant as a remnant of the early architecture and for their association with the commercial development of Idaho Falls. The selection of structures comprises the least altered, most representative of the building types and construction techniques observed in an overall inventory of the central business district.

9. Major Bibliographical References

See continuation sheet.

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The town of Eagle Rock grew at the site of a toll bridge over the Snake River that was constructed by J. M. Taylor in 1864 and 1865. The gold rush to Idaho and Montana had resulted in an increase in the number of people needing to cross the river, and the junction of a Salt Lake-Montana road with a westbound connector to the Lander Road and the Oregon Trail became a natural location for a trading settlement. The rapid expansion of commercial ventures in the town after rail service arrived in 1879 and the location there of Utah Northern Railroad shops in 1880 allowed the town's population to stabilize and grow. The relocation of the railroad shops to Pocatello in 1887 resulted in a decrease in population in Idaho Falls, but as irrigated agriculture developed in the area, the town expanded to become the economic and trade center for the surrounding region and a religious center for Mormon settlers in southeast Idaho. In 1891 the town name was changed to Idaho Falls.

While physical development of the Idaho Falls business district was a gradual process, by 1921 the multiple resource area had a full streetscape of brick and stone buildings except in the northeast area of the present central business district. After 1921 the major building consisted of infill and the redesign of existing buildings. During the previous three decades, frame buildings were replaced, one-story buildings were expanded, and residential and industrial establishments were relocated outside the area and replaced with commercial buildings. These physical changes reflect the informal local planning that shaped many Idaho towns, with dense commercial development along a river or a railroad—in this case along both. These changes also reflect the rapid expansion of settlements that accompanied the advent of irrigation in southern Idaho.

The buildings chosen for nomination are significant as excellent examples of the architectural styles present in downtown Idaho Falls. All of them are nearly unaltered and in good condition. The Kress Building, Idaho Falls City Building, and Idaho Falls City Library preserve beautifully crafted terra cotta decoration. Other buildings represent brick construction (the Douglass-Farr building and Hotel Idaho, for example), pressed galvanized sheet iron decoration (the Underwood Hotel), and lava rock construction (the Hasbrouck Building). The buildings represent the Romanesque Revival, Renaissance Revival, and Spanish Colonial Revival styles and the influence of Neoclassicism and Art Deco, as they were used in southeast Idaho. These styles are found similarly expressed in the commercial and civic architecture of other towns in the r gion, like Pocatello and Blackfoot.

Two Economic Recovery Tax Act applications and one Jobs Bill grant application for building rehabilitation or restoration have come from owners of downtown Idaho Falls buildings. In addition, other owners have expressed an interest in having their properties nominated to the National Register, even though they currently have no plans for restoration.

No districts are included in the multiple resource area because there is not a sufficient concentration of significant and contributory buildings in any part of the area. The nomination includes one building, the Idaho Falls Public Library,

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that has alterations dating from less than fifty years ago. These changes, which include excellent terra cotta design, are exceptionally significant as an excellent regional example of PWA-sponsored work.

The results of the reconnaissance and intensive-level surveys conducted in Idaho Falls are part of the Idaho State Historic Sites Survey. Data are provided to local planning agencies as requested.

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Clark, Barzilla. Bonneville County in the Making. Idaho Falls, 1941.

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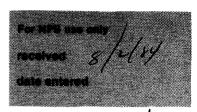
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Multiple Resource Area Thematic Group

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3.	Farmers and Merchants Bank Building	Entered in the National Registe	Keeper	Helms Byen 8/34
4.	Hasbrouck Building	Intered in ill Rational Regist	Keeper	Selveskyen 5/30
5.	Hotel Idaho	Andrews are the	Attest +Keeper	Llebres Byen 8/30
6.	I.O.O.F. Building	Entered in the National Regist		Shelores Byen 8/30,
7.	Idaho Falls City Building	Entered in Alle National Region	0.410	Actores Byers 8/30/
8.	Idaho Falls Public Library	Report to be 175 Added #2 Best tos	Attest	SploresByen 8/30
9.	Kress Building	Entered in the National Register	Attest Keeper	Selver Byen 8/30,
10	, Montgomery Ward Building	Maksper in the National Registe	Attest Keeper	Selver Byer 1/30/1

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Multiple Resource Area Thematic Group

State Bonneville County, ID	АНО	
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11. Rocky Mountain Bell Telephone Company Building		Albres Byen 8/30
	Attest	
12. Shane Building	Entered in the Keeper National Register	Stelous Sym 8/30,
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13. Underwood Hotel	Entered in the Keeper	Sulvers Sym 8/30/
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