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NAME: ~~The Lodge~~  
LOCATION: 829 ~~North~~ Pennsylvania Street  
OWNER: The Lodge Apartment Company  
ADDRESS: 423 Massachusetts Avenue, Indianapolis, Indiana 46204

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MAP NUMBER: 16

7. DESCRIPTION:

The Lodge (Photo 17 of 42) is a three-story, rectangular red brick flats building whose north facade abuts the Cathcart. The main facade faces west on North Pennsylvania Street. The architectural style is Georgian Revival. The facade is divided into three bays. The central bay contains the entrance which is graced by a limestone Doric order portico with the name LODGE carved on the frieze. The large second story window contains twelve lights and a semicircular fan light above with a limestone keystone. The third story window is identical but lacks the keystone. On each side are full story projecting polygonal bays with one over one sash windows. A projecting cornice stretches across the facade above the third story windows. The south facade has rowlock arch windows with stone sills.

8. SIGNIFICANCE:

Architecture and commerce/real estate development are the areas of significance for this "Eastern" flat type building. The Lodge is the best example of the Georgian Revival style in this thematic group. The Lodge was also the first of seven new apartment/flats to be built along North Pennsylvania Street north of Walnut Street. To that time Pennsylvania above Walnut Street had been exclusively a street of homes. The Lodge quickly became a fashionable address and was continually listed in the city's Blue Book.

In 1905 thirty-three-year-old Caleb Newell Lodge, called Newell by his friends, started the small revolution on North Pennsylvania Street. In less than three months after the February death of his father, James Lodge, Newell engaged a newcomer to the city, Edgar G. Spink (see 8. Significance, page 19), to raze the long-time family home and construct in its place a three-story flat with the estimated value of \$11,000. Lodge was a native of Indianapolis, born in 1872 to James and Harriet Newell Lodge. A law student and graduate of DePauw University, he worked in the law office of Augustus L. Mason before joining the real estate development firm of John S. Spann Company (see 8. Significance, page 19) as treasurer. Later he entered into partnership with Grafton Johnson and ventured into real estate sales. Newell, a bachelor, lived his entire life in apartments, first in the Chalfant (now demolished) and later at the Columbia Club. A member of the exclusive Columbia and University Clubs, he was also active in the Marion Club and Second Presbyterian Church. In 1925 he moved to Los Angeles where he died in 1940.

10. GEOGRAPHICAL DATA:

Acreage: Less than one acre

Quadrangle Name: Indianapolis West

Quadrangle Scale: 1:24,000

UTM REFERENCES:

Zone	Easting	Northing
16	572320	4403320

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Indianapolis, Indiana

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BOUNDARY DESCRIPTION:

Parcel 1-01-26635. Danforth and Knox Subdivision, Lot Twenty-one, Outlot One  
Hundred Seventy-three. Key Code 81-010-013.