Form 10-300 (July 1969)

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(1969)	NATIONAL PARK SE	RVICE		ALABAMA			
NATIONAL F	REGISTER OF H	STORIC PLACES	1	MOBILE			
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AND/OR HISTORIC:	& Jacobson St	ore	<del>\delta</del>	<del></del>	·		
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CLASSIFICATION				T .			4
CATEGORY (Check One)		OWNERSHIP		STATUS	TO THE PUE		
☐ District <b>X</b> Buildir	Public	Public Acquisition:		Occupied	Yes:		1
Site Structu		☐ In Process		☑ Unoccupied ☐ Preservation work	Restricte	ď	
Object	☐ Both	☐ Being Cons	idered		Unrestricted		
				in progress	□ No		
PRESENT USE (Check One	e or More as Appropriat	e)					]
Agricultural	Government	☐ Park		Transportation	Comments		
Commercial	] Industrial	Private Residence		Other (Specify)			
☐ Educational ☐ Entertainment ☐	] Military   Museum	Religious Scientific					
OWNER OF PROPERTY	_ moscom						1
OWNER'S NAME:		<del></del>				T	1
Gord	ion Jewelry Co	. (Presently li	sted fo	or sale)			
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REPRESENTATION IN E	XISTING SURVEYS						
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				(Check One)		
CONDITION	Excellent	☐ Good	Fair	Deteriorated	Ruins	Unexposed
	Interior o	n T WCheck Or	ne)		(Ch	eck One)
	Interior of	red	Unaltered		Moved	Original Site

This is a four-story brick building; trapezoidal in shape, tapering from Dauphin St. to the rear. The north front (45' - 6"), which is entirely sheathed in cast iron, is divided into five bays and the east wall (103'-The north facade is composed of four stories of clas-11") into fourteen. sical trabeation employing engaged columns of the Corinthian Order and basket handle arched openings on the three upper stories Five bays in width the major rhythms of the elevation are established by a gradation in the height of the stories, in the classical manner, and by the pairing of the engaged columns of the end bays on the upper stories, which creates a subtle(1-3-1 rhythm. ▶ On the first floor, the simple colonnade is set in antis between rusticated piers that double as quoins and run up the entire facade to the crowning cornice. The second story, or piano nobile, receives the most elegant treatment; resting on a straight entablature, the engaged columns are raised on podia between which are stretched balustrades that act as sills for the windows. A simple rounded moulding springing from slender colonnettes and centered by a small console bracket frames each window. The entire entablatures of the second and third stories break out over the engaged columns and this rhythm is continued by huge foliated console brackets that rise above the colonnade of the fourth story and support a deep crowning cornice. Here, the frieze is panelled, while those of the lower entablatures are plain, and on each story there is a slight variation in the mouldings of the cornices which are often so delicate that the details are not visible to the naked eye from the street below. All windows above the first story are round-headed double-hung wooden sash with threeover-three lights. The bays of the first story have been filled with modern glass blocks; originally, these bays were more open, with large display windows and a deep entrance in the center bay where there is now a modern door. The elevation of the east side is divided into fourteen bays on the ground story by equally-spaced cast-iron pilasters of the Corninthian Order supporting an entablature which is a continuation of that on the north facade. The effect of the north wall podia and balustrades is also repeated by a moulded belt course at the window sill line and by raised panels beneath the windows. Unlike the north elevation, the three upper floors of the east facade are not articulated by orders and the brick wall is treated as a continuous surface. The panelled quoins are also repeated on the east facade and rise to support the crowning entablature which continues that of the north elevation except that here the frieze is plain and the console brackets only occur at either end, above the quoins. Window openings on the three upper floors create a 2-1-2-1-2 rhythm, are roundheaded, and have cast-iron sills and hoods supported on small brackets. The windows are double-hung wooden sash with two-over-two lights. On the first story, there are modern windows with iron guards, but these are in the same location as the originals except that one bay has been filled with glass blocks.

The entire interior of the building has been successively altered and today bears little resemblance to the original; the original cast-iron columns and some original trim do remain, however.

The foundry mark on the base of the cast-iron pilasters reads: "D. D. Badger & Co., N. Y."

PERIOD (Check One or More as	Appropriate)		
Pre-Columbian	☐ 16th Century	18th Century	20th Century
☐ 15th Century	17th Century	🔀 19th Century .	• •
SPECIFIC DATE(S) (If Applicab	le and Known) CONST	ructed 1866	·
AREAS OF SIGNIFICANCE (Che			
Abor iginal	Education	Political	Urban Planning
Prehistoric	Engineering	Religion/Phi-	Other (Specify)
☐ Historic	☐ Industry	losophy	Use of cast iron
☐ Agriculture	Invention	Science	
Architecture	Landscape	X Sculpture	
☐ Art	Architecture	Social/Human-	
	Literature	itarian	
Communications	☐ Military	☐ Theater	
Conservation	☐ Music	Transportation	

This is one of the largest and most ornate buildings constructed in the old commerical district of Mobile, and since it was built in 1866, also demonstrates the city's continuing prosperity despite the effects of the Civil War. An excellent example of mid-nineteenth century Classical Revival architecture based on sixteenth-century Venetian palace designs, the entire north front is covered by an exquisitely detailed cast-iron facade, as are the decorative elements of the east side, and this is the only remaining cast-iron facade in Mobile. From 1869 to 1893, the building served as the elegant store of Brisk & Jacobson, wholesale and retail dealers in men's clothing. After 1893, it was occupied by various businesses including carriage and harness sales, a sail manufacturer, and until 1972, served as the retail store of the Gulf Coast Jewelry and Specialty Company. The building is presently listed for sale, and since it is in the Water Street Urban Renewal district, is also in danger of demolition.



9.	MAJOR	BIBLIOGRAP	HICAL RI	EFERENC	ES	`				_			
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	Powers Printing Company, 1930.												
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