

ARIZONA STATE HISTORIC PROPERTY INVENTORY

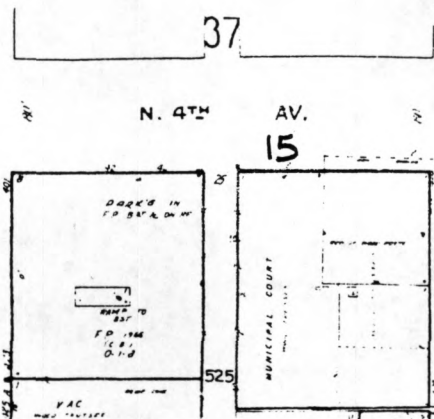
IDENTIFICATION

SURVEY AREA NAME: Phoenix Commercial
 HISTORIC NAME: Overland Arizona Co.
 ADDRESS/LOCATION: 12 N. 4th Avenue
 CITY/TOWN: Phoenix
 TAX PARCEL NUMBER: 112/21/10 (less one acre)
 OWNER: Gilbert S. Sheets
 OWNER ADDRESS: c/o J.J. Newberry Co.
888 7th Avenue, New York, NY 10019
 HISTORIC USE: auto sales & service
 PRESENT USE: city offices & court
 BUILDING TYPE: Commercial/
 STYLE: Spanish Colonial Revival influence
 CONSTRUCTION DATE: c.1920
 ARCHITECT/BUILDER: unknown
 INTEGRITY: original site/alterd minor
 CONDITION: good/maintained

DESCRIPTION

STORIES: 1-1½ DIMENSIONS: (l)170 (w) 140
 STRUCTURAL MATERIAL: brick
 FOUNDATION MATERIAL: unknown
 WALL SHEATHING: stucco & paint
 APPLIED ORNAMENT: raked pilasters, eave
brackets

SKETCH MAP:



COUNTY: Maricopa SURVEY SITE: 47-15
 USGS QUAD: Phoenix
 T 1N R 3E S 8 N 1/2 ¼ OF THE ¼
 UTM Zone 12 Easting 399750 Northing 3701330

Description (contd.)

ROOF TYPE: flat
 ROOF SHEATHING: rolled
 EAVES TREATMENT: clay tile- canales
metal and wood, broad overhang, bracketed
 WINDOWS: wire large glass, now infilled
 ENTRY: single recessed entries (3)
 PORCHES: clerestory painted over
 STOREFRONTS: display windows infilled

NOTABLE INTERIOR: altered

OUTBUILDINGS: _____

ALTERATIONS: metal awning

PHOTOGRAPH

PHOTOGRAPHER: Osborn
 DATE: August 1983 VIEW: NE
 NEGATIVE NUMBER: PC Roll 9, Frame 5



ADDITIONAL DESCRIPTION/ANALYSIS (annotated form)

SIGNIFICANCE:

AREAS OF SIGNIFICANCE: COMMERCE ☒ COMMUNITY PLANNING ☐ ECONOMICS ☐
 EXPLORATION/SETTLEMENT ☐ GOVERNMENTAL ☐ MILITARY ☐ RELIGION ☐ SCIENCE ☐
 THEATRE ☐ TRANSPORTATION ☐ TOURISM ☐ OTHER(specify) ☐

HISTORIC ASSOCIATIONS (be concise):

PROMINENT OCCUPANT/HISTORIC ASSOCIATION(S) Built as the Overland Arizona Company,
Herbert B. Hotchkiss president, in 1920. The Overland Arizona Co. bldg. remained an
Auto Showroom through 1946.
 RELATIONSHIP TO LOCAL DEVELOPMENT Reflects the growing influence of the automobile
in Phoenix in the 1920s-1940s.
 CULTURAL AFFILIATIONS ☐

ARCHITECTURAL STYLE Unique example, with high integrity, of Spanish Colonial Revival
commercial building. Oldest known in Phoenix.
 MAJOR ARCH. FORM/MATERIAL Unique example of Commercial Automobile Showroom.

ENGINEERING/STRUCTURAL ☐

DISTRICT/STREETSCAPE CONTRIBUTION Focal point of intersection.

DISCUSSION AS REQUIRED:

Other tenants included: 1931 - Rollings Motor Co. Hudson-Essex dealers, Phoenix
 Buick or Phoenix Motor Co., W.C. Quebedeaux, President.

H.H. Hotchkiss remained affiliated with this building through 1930. W.C.
 Quebedeaux was founder of an Auto Dealership still in existence in Phoenix today.

See MRA text, Item 8, pages 37,55.

CONTEXT: ISOLATED/RURAL ☐ RESIDENTIAL STREET ☐ COMMERCIAL ☒ CENTRAL SQUARE ☐
 CBD: ☒ OTHER: ☐ Townsite ☐

BIBLIOGRAPHY/SOURCES:

AR: 1/16/20 2, 15:1-5

Sanborn Maps
 Phoenix City Directories

LISTING IN OTHER SURVEYS: ☐ Page Survey ☐

NATIONAL REGISTER STATUS:

LISTED ☐ DETERMINED ELIGIBLE ☐ DETERMINED NOT ELIGIBLE ☐ NOT EVALUATED ☒

COMMENTS/DEVELOPMENT PLANS/THREATS:

SURVEYOR J. Garrison etal SURVEY DATE May 1984 DATE FORM COMPLETED May 1984