United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name

historic Woodward Building

and/or common Woodward Building

2. Location

 street & number
 1927 1st Avenue North (SW corner 1st Ave. & 20th
 N/A not for publication

county

Jefferson

city, town Birmingham

N/A_vicinity of

01

code

state

3. Classification

Alabama

Category district X building(s) structure site object	Ownership public _X_ private both Public Acquisition in process being considered	Status <u>X</u> occupied unoccupied work in progress Accessible <u>X</u> yes: restricted yes: unrestricted	Present Use agriculture X commercial educational entertainment government industrial	museum park private residence religious scientific transportation
	being considered	yes: unrestricted	industrial military	<pre> transportation other:</pre>

4. Owner of Property

name Woodward Properties

depository for survey records

(ATTENTION: Mr. Ron Travis)

street & number 23 Inverness Center Parkway

city, town Bîrmingham		N/A vicinity of	state	Alabama	
5.	Location of L	egal Description			
courth	nouse, registry of deeds, etc.	Jefferson County Courthouse	9		
street	& number	716 21st Street North			
city, to	own	Birmingham	state	Alabama	
6.	Representatio	on in Existing Surve	ys		
title	Jefferson County Histo	pric Sites has this property been	determined elig	gible? yes	_X_ no
date	Survey, 1972 & 1976, H	Sirmingham Regional fed	leral state	e county _X	local

Planning Commission; Downtown Birmingham Architectural and Historical Resources

Survey, 1977-79, Birmingham Historical Society

For NPS use only received JUN / 1983 date entered

073

code

Alabama

city, town	Birmingha	am	state

7. Description

Condition

deteriorated
ruins
unexposed

Check one rated ____ unaltered _X__ altered

Check one _____ original site _____ moved date ____

Describe the present and original (if known) physical appearance

ARCHITECTURAL DESCRIPTION

The Woodward Building is a steel-frame Chicago style skyscraper faced in brown brick and distinguished by its proportions, vertical emphasis, and straightforward expression of structure. Its 10 stories are divided by terra cotta moldings into a 2-story base with bold ground-floor openings (altered in the 1930s), a 7-story mid-section, and a 1-story top crowned by a classical cornice. The vertical piers, broken only by the moldings that delineate the top and base of the building, accentuate the 10-story height, which was unprecedented in Birmingham at the time of construction. The recess of windows and spandrels behind the piers further strengthens the verticality and creates opportunities for light and shadow to enliven the facade. The windows are grouped in bands of threes, with continuous lintel and sill moldings, creating a horizontal counterpoint to the vertical piers that expresses the nature and capabilities of the skeletal system. The projecting copper cornice that caps the building is typical of Chicago style skyscrapers.

In the early 1930s the two-story base of the building was refaced with black polished granite and green glazed terra cotta. The refacing, which incorporated a modest chevron motif, adds a restrained Art Deco touch typical of its period. A reduction in the height of the ground-floor openings compromises the original form of the building.

The interior of the building, which has been substantially remodeled over time, particularly in the 1930s, 1950s, and 1970s, was never architecturally distinguished. The only interior space of interest was the small ground-floor lobby, which today retains nothing original except a narrow open ornamental iron staircase that serves the entire building. The original offices, of which four remain, were typical of the early 1900s: plain cubicles with corridor glazing and transoms to maximize light and ventilation. Marble flooring in the elevator lobbies of the upper floors is partially intact and much of the plain marble wainscoting remains, although it has been modified by periodic remodelings, including replacement of hall glazing by metal studs and sheetrock in the 1970s to comply with life-safety code requirements.

8. Significance



Statement of Significance (in one paragraph)

William C. Weston, Birminghám Engineers: Purdy & Henderson, Chicago Contractor: John Griffiths & Sons, Chicago

ARCHITECTURAL SIGNIFICANCE

The Woodward Building is architecturally significant as the first steel-frame building in Alabama and an excellent local example of the Chicago style skyscraper. It exemplifies the style's clear expression of structure and function, achieving prominence in its massing and proportions rather than with the use of elaborate surface ornament or historical references. Its characteristic form consists of a bold two-story base with maximum ground-floor openings designed for commercial display and access; a plain midsection with large window openings, reflecting the grid nature of the steel skeleton and the repetitious offices inside; and a more decorative top expressed primarily in a projecting classical cornice. The Woodward Building is linked directly to the early development of steel-frame architecture in Chicago through its engineers, Purdy and Henderson, and contractor John Griffiths and Son, both from Chicago, and architect William C. Weston. Purdy and Henderson was active in steel-frame construction in Chicago in the 1890s. Moreover, it may have been a successor firm to Wade and Purdy, the structural engineers for the very first completely steel-frame building (the second Rand McNally Building) which they designed with architects Burnham and Root in 1889-90. William C. Weston, a New Zealander who became Birmingham's leading architect in the early 20th century, trained in the Chicago office of Daniel H. Burnham, and may even have been in that office when the second Rand McNally Building was under way, just a decade before the Woodward Building. There is some uncertainty about Weston's specific contribution to the design of the Woodward Building. Original plans list Stone Brothers, New Orleans, as architects and Weston as associate architect, although a May 1902 newspaper article, written while the building was under construction. credits only Weston as architect.

COMMERCIAL SIGNIFICANCE

The Woodward Building clearly represents a major development period in Birmingham's commercial and industrial history. The demand for such a large office building in a city barely 30 years old, as well as the means to finance the project, were tied directly to the city's second industrial and real estate boom, touched off at the turn of the century by the ability of local plants to manufacture steel in commercial quantities from Birmingham-area raw materials. The building was financed by William Henry Woodward, a member of an important Birmingham pig-iron family, and it housed the main offices of the Tennessee Coal, Iron and Railroad Company (TCI, acquired by U. S. Steel in 1907), the Birmingham district's leading industrial company, which had pioneered the production of local steel in late 1899. The Sloss-Sheffield Steel & Iron Company, another important local company, also had its offices in the building. As the first steel-frame structure in the city, the 10-story Woodward Building initiated a drastic change in the vertical scale of Victorian Birmingham and signaled the emergence of Birmingham as an urban center.

9. Major Bibliographical References

SEE CONTINUATION SHEET

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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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CONTINUATION SHEET ITEM NUMBER 9

- Architectural Documents, Woodward Building, Birmingham, Alabama. Stone Brothers Architects, New Orleans, W. C. Weston, Associate Architect, Birmingham, c. 1901
- Examples from the Recent Work of Stone Brothers Architects, New Orleans, LA (St. Louis: Mitchell & Company, 1903)

Birmingham News Industrial Art Edition, May 26, 1902, page 81

- Birmingham Regional Planning Commission, <u>Historic Site Survey</u>, Jefferson County, <u>Alabama</u>, 1972.
- Carl W. Condit, American Building (Chicago: University of Chicago Press, 1968).
- Carl W. Condit, The Chicago School of Architecture (Chicago: University of Chicago Press, 1964).
- Carolyn Green Satterfield, <u>Historic Sites of Jefferson County</u>, <u>Alabama</u> (Birmingham: Jefferson County Historical Commission, 1976).
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