United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

1. Name

historic	N/A			
and/or common	Main Street H	istoric District		
2. Loca	ation Main	St. from the)	ahara Rivert	o Forest St.
street & number		Main St., 101 - 194 t., 218 S. Forest St		not for publication
city, town	Stoughton	vicinity of	eengressional district-	
state	Wisconsin c	ode 55 county	Dane	code 025
3. Clas	sification			
Category X district building(s) structure site object	Ownership public _X private both Public Acquisition in process being considered X N/A	Status X occupied unoccupied work in progress Accessible yes: restricted X yes: unrestricted no	Present Use agriculture X commercial educational entertainment government industrial military	museum park private residence religious scientific transportation other:
street & number	ious N/A			
city, town N/A		vicinity of	state	1
5. Loca	ation of Le	gal Descripti	ion	
courthouse, regi	stry of deeds, etc. D	ane County Courthous	e	
street & number	218 M	onona Avenue		
city, town	М	adison	state	Wisconsin 53709
6. Repi	resentatio	n in Existing	Surveys	
title Wisconsin	Inventory of His	toric Places has this p	roperty been determined eli	gible? yes X no
date Summer,	1979		federal X state	e county local
depository for su	urvey records State	Historical Society o	f Wisconsin	
city, town	Madiso	n	state _W	isconsin 53706

OMB NO. 1024-0018 EXP. 12/31/84

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Description

Con	diti	ion	

Check one excellent deteriorated unaltered X_good _X_ altered ruins X fair unexposed

Check one original site moved date

Describe the present and original (if known) physical appearance

Situated on Stoughton's leading thoroughfare, in the physical heart of the city, the Main Street Historic District is a compact and cohesive collection of Victorian and early twentieth century commercial buildings that retain the original scale, style, and spirit of the city's historic business center. Extending two blocks plus one lot on Main Street, the district is bordered on the southwest by the Yahara River, on the northwest and east by less dense and more altered commercial areas, and on the north and south by residential neighborhoods. The thirty-six buildings within those boundaries, constructed mostly between 1855 and 1910 during the heyday of Stoughton's commercial prosperity, create a nearly uninterupted stretch of two and three story brick buildings designed in the commercial Italianate, Renaissance Revival, and Classical Revival styles.

Although many street level facades have been regrettably altered or obscured with nonhistoric signage or new storefronts, the architectural integrity of the district is wellpreserved on the upper stories. The character of the district is strongly maintained by the predominance of elaborate cornices (often made of pressed metal and ornamented with brackets, modillions, and raised pediments), by arched fenestration crowned with molded window hoods and keystones, by the consistent use of cream or red brick, and by the prevalence of classically-inspired architectural motifs. The density of the district (with many of the buildings sharing party walls) combines with the unity in scale, material, and detail to create a harmonious Victorian street facade which distinguishes the district from its neighborhing commercial areas.

Within this harmonious grouping, the individual buildings range across a modest stylistic spectrum. The greatest number of buildings reflect commercial Italianate modes, characterized by bracketed cornices, tall arched windows with stilted, segmental or rounded hoods and, in several buildings, original cast-iron storefront columns and multi-paned transom windows. Later Victorian buildings share many of these features, while introducing flat stone lintels, an occasional oriel window, or a corner tower (vaguely reminiscent of the commercial Queen Anne style). Buildings constructed in the early twentieth century articulate a more full-blown classicism, with rusticated piers, terra cotta capitals, and emphatic entablatures. In these later buildings, the walls are often reduced to widely-spaced piers between large windows, but the increased scale is muted by familiar classical details and the consistent use of brick.

Like the storefronts, the interiors of most buildings have been altered to meet the evolving needs of later owners, with only a rare interior feature surviving intact. But the the businesses conducted inside have remained surprisingly the same over the last century. Then, as now, the Main Street Historic District has been home to a wide variety of retail stores and offices. Clearly distinguishable from the rest of Main Street by the density of historic buildings and the integrity of their design, the Main Street Historic District retains much the same appearance (and many of the same functions) it began to assume in the mid-nineteenth century.

Of the 36 buildings in the Main Street Historic District, the 12 pivotal buildings are generally visual landmarks, larger in scale, more distinctive in architecture, or richer in history than their neighbors. Nevertheless, the 17 contributing buildings in the district share many similar design features and occasionally display a particularly fine detail. The seven non-contributing buildings are clearly at odds with the character of

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 Hem number 7

the district, sharing neither the scale nor the style of the other buildings. The following inventory lists each building in the district, followed by a brief description of all the pivotal buildings and of selected contributing buildings which possess notable design features. (The historic use of each building was determined by researching Sandborn-Perris fire insurance maps for 1884, 1887, 1892, 1898, 1904, 1912, and 1926, available at the State Historical Society of Wisconsin.)

The Inventory

Map#	Street Address	Historic Name (Use)	Current Name	Class.
1	195-183 E. Main	Hausmann-Chrestoffer Block (saloon)	Ice House/Wendt Studio	Р
2	175-167 E. Main	Forton-Hellickson Block (clothing)	Holtan's Men's Wear Viking Sports Center	Ρ
3	161-157 E. Main	Mikkelson Block (dry goods)	Montgomery Wards	Р
4	151 E. Main	Erikson Block (furniture)	Shillelagh Bar	Р
5	147-143 E. Main	(drugs)	Moen Bakery	Р
6	139 E. Main	Johnson Block (meat)	Rosenbaum Jewelers	Р
7.	129 E. Main	(hardware)	Mary Ellen's Fashion	NC
8.	121 E. Main	(clothing)	All Around Shop	С
9	113 E. Main	(jewelry)	William Chritton, Attorney's Office	NC
10	105 E. Main	Hausmann Block (saloon)	К & Н	Р
11	218 E. Forest	(bank)	Elizabeth's for Children	NC
12	180 E. Main	Jensen Block (boot & shoe)	Yarn Nook	Р
13	176-72 E. Main	(millenary)	Trollhus	NC
14	163-64 E. Main	Balkan Block (grocery)	Stoughton Floral	С
15	160 E. Main	Masonic Hall (clothing, cigar factory, fraternal hall)		Р

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Map#	Street Address	Historic Name (Use)	Current Name	Class.
16	154 E. Main	(dry goods)	Barry's Optical	С
17	144 E. Main	(dry goods)	Felland's Men's Wear	С
18	134 E. Main	Boyce Block (drugs, (fraternal hall, offices)	Holtan's Pharmacy	Р
19	130-120 E. Main	(dry goods and clothing)	The Stoughton Store	С
20	110-10 ⁰ E. Main	Scheldrup Block (drugs and offices)	Sherry Pharmacy	С
21	101 W. Main	Hutson House (hote1)	Sundby Pharmacy	С
22	127-137 W. Main	(hotel rooms)	Quam's Electric/ House of Gifts	С
23	143 W. Main	(not known)	Cantwell's Camera	С
24	155 W. Main	(not known)	Central Life Assurance	С
25	159-161 W. Main	(general retail)	Badger Beauty/Rorge Realty	NC
26	171 W. Main	Citizen's State Bank	Good Times Bar	Р
27	173-177 W. Main		Stoughton Insurance Mart	NC
28	187 W. Main	(grocery)	Thorp Finance	С
29	193 W. Main	(Patrons of Husbandry Hall (saloon, fraternal hall)	Thompson Appliance	С
30.	124 W. Main		Schultz Bros.	NC
31	154 W. Main	(dry goods)	Asleson's Hardware	C
32	168-170 W. Main	(drugs)	Norse Market	С
33	176 W. Main	(furniture and coffins) (dry goods)	Carl Pieper, Attorney, Bonnie Mason, Accountant	С
34	184 W. Main	(grocery)	Stoughton Newspapers, Inc.	С
35	189-94 W. Main	Erickson Block (boot & shoes, grocery, offices)	Betty's Boutique	Р
36	201 W. Main	Hyland-Olsen Block (Depart- ment Co. department store, offices, fraternal hall)	Coast to Coast Hardware	Р

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Description of Pivotal Buildings and Selected Contributing Buildings:

Map#	Street Address	Historic Name (Use)	Current Name	Class.
1	195-183 E. Main	Hausmann-Chrestoffer Block (saloon and fraternal hall)	Ice House/Wendt Studio	Р
2	175-167 E. Main	Forton-Hellickson Block (clothing)	Holtan's Men's Wear/ Viking Sports Center	Р
3	161-157 E. Main	Mikkelson Block (dry goods)	Montgomery Wards	Р
4	151 E. Main	Erikson Block (furniture)	Shillelagh Bar	Р
5	147-143 E. Main	(drugs)	Moen Bakery	Р
6	139 E. Main	Johnson Block (meats)	Rosembaum Jewelry	Р

Construction in 1889 after a devasting fire destroyed a row of frame buildings on the site, these six contiguous buildings were designed to be "as nearly alike as possible, thus giving the entire row a uniform appearance," according to newspaper accounts after the blaze.^I The cooperative attempt at rebuilding paid off handsomely, resulting in a remarkably unified series of two-story cream and red brick buildings identical in their commercial Italianate detail. Although divided into eight separate storefronts, the buildings can properly be considered a single pivotal element within the district, characterized by a uniform metal cornice (with brackets, dentils, raised pediments and, on the Forton-Hellickson Block, a finial), by a course of corbelled brick at the frieze, and by tall windows surmounted by stilted, segmental hoods springing from brick imposts and ornamented with keystones. Original two-over-two sash windows remain on the Hausmann-Chrestoffer, Forton-Hellickson, and Johnson blocks, while an original multi-paned transom above the storefront is still intact on the Moen Bakery building. Brick pilasters divided the buildings into bays, three windows wide (measuring approximately 15 feet). Both the Hausmann-Chrestoffer and the Forton-Hellickson blocks are composed of two bays separated by a central entry which leads to a unified upper story. But the other four buildings, despite party walls and unified cornices, were actually constructed as separate buildings, according to historic fire insurance maps.² Although the storefronts and interiors have been altered over the past century, the original hardwood floors and tin ceiling are still visible in the Moen Bakery building.

Despite the separate ownership, construction of the buildings progressed simultaneously under the superintendency of local contractor George Becker.³ The unique construction project was the largest building campaign ever undertaken in the district and revealed, according to news accounts of the day, the "characteristic pluck and energy" of the Stoughton business community.⁴ The pride of that accomplishment is manifested in the prominent datestones which ornament all but one of the buildings bearing the names of the merchants inside. (The only exception to the 1889 construction date is the Moen Bakery building, which existed prior to the fire, according to historic fire insurance maps. Probably built in 1882, the date inscribed on the carved window hoods, the building was damaged by the fire and remodelled the same year with the addition of a conforming bracketed cornice. See footnotes 1, 2, and 3 for further information.)

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8 121 E. Main (clothing)

Although not as extensively ornamented as the pivotal buildings on this block, the All Around Shop features many of the same design features (including a bracketed metal cornice and segmentally arched window hoods) and was probably built at about the same time.⁵ But the most notable feature of the building is the presence of original fluted cast-iron columns in the storefront, beneath an over-sized and non-historic sign.

All Around Shop

C

Ρ

Ρ

10 105 E. Main Hausmann Block (saloon) K & H Shop

Distinguished by its engaged oriel tower, the Hausmann Block was built in 1903 by Madison contractor L. B. Gilbert and operated as a saloon by Madison brewer Carl Hausmann.⁶ Covered with decorative pressed metal, the tower is supported by brackets and rises into a conical roof crowned with a finial ball. Garlands, dentils, raised panels, and engaged pilasters further embellish the tower. The building's red brick walls are punctuated with deep-set and flat headed windows, surmounted by stone lintels and resting on a stone sill course. Raised brick work in diagonal patterns ornaments the frieze beneath a denticulated metal cornice. Despite alterations to the entry, the original lintel above the storefront is still visible. When completed, the building was considered "one of the finest in the city" and Hausmann himself came to Stoughton for the opening-day festivities.⁷ By 1912, the building included a "moving picture place" in addition to the saloon.⁸ Today, the building remains the finest example in Stoughton of a popular commercial type which derived inspiration from the Queen Anne style.

12 180 E. Main Jensen Block (boot & shoe) Yarn Nook

This well-preserved brick building is one of the finest examples in the district of midnineteenth century commercial Italianate design. Unlike later buildings in that mode, characterized by stilted, segmental arches, the Jensen Block (built between 1871 and 1882)⁹ is distinguished by tall round-headed windows surmounted with compound brick arches resting on brick imposts. Original four-over-four sash windows remain intact as does the lintel above the storefront. Decorative brick courses ornament the frieze beneath a denticulated metal cornice, and the building is framed by brick pilasters. Despite alterations to the street-level facade, the building clearly conveys its original Italianate character.

14 164 E. Main Balkan Block (grocery) Stoughton Floral C

Although disfigured on the ground level by an imposing shingled overhang, the Balkan building features a distinctive metal cornice, "supported" by brackets, ornamented with floriated detail, and crowned with a parapet bearing the legend "G. Balkan." The brick facade itself is characteristic of the district, dominated by tall windows with segmental arches and keystones. Although clearly Victorian in spirit, research indicates that the building was constructed c. 1900.¹⁰

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 15
 160 E. Main
 Masonic Hall/Cold's Block

160 E. Main Masonic Hall/Cold's Block (clothing, cigar factory, fraternal hall)

Built in 1869,¹¹ the Masonic Hall is the tallest nineteenth century building in the district, rising three stories above Main Street. Its cream brick facade is punctuated by round-headed windows, surmounted by compound arches and resting on stone sills. The original four-overfour sash is still intact. Although the original metal cornice is gone, the cornice line and frieze are decorated with various brick details (including dentils and dog-tooth courses) and an inscription stone, denoting the presence of the Masonic Hall. Beneath the cornice, the facade is framed by brick pilasters. The ground story has been seriously altered, and covered with a lannon-stone veneer. Nevertheless, the building, selected as a pivotal element for its historical importance as a fraternal hall as well as for its imposing stature, retains sufficient upper-story integrity to convey its Victorian character.

18 134 E. Main Boyce Block (drugs, offices, Holtan's Pharmacy P fraternal hall)

Although originally built between 1855 and 1860¹² (thus making it the oldest of the pivotal structures in the district), the Boyce Block was thoroughly remodelled in 1905 (when it was known as the Falk Block)¹³ and its present appearance may date more to that effort than to the original construction. Selected as a pivotal element because of its long-time role as a social and fraternal hall, as well as for its architectural character, the building today is dominated by a classical entablature applied to the brick facade. Unusually tall, round-headed windows, divided by a spandrel beneath the tympanum, are surrounded by stone bands and radiating voussoirs. The original lintel is still apparent above the storefront, and banded brick piers frame the street-level facade. The third floor of this building served historic-ally as a meeting hall while the ground-level has traditionally been a drugstore.

19	130-120 E. Main	(dry goods and clothing)	Stoughton Store/Mike's	С
			Hallmark Shop	

Similar to other commercial Italianate buildings in the district, this building (probably built between 1884 and 1889)¹⁴ provides the kind of compatable "linkage" which helps unify the district in scale and style. Especially noteworthy are the well-preserved metal cornice, the brick detailing at the frieze, and the segmental window hoods. Like other district buildings, the ground stories have been altered.

20 110-100 E. Main Schedlrup Block (drugs) The Sherry Pharmacy C

This contributing building, built in 1897,¹⁵ is characterized by a corner oriel window with fish-scale shingling, flat-headed windows with stone lintels, and an ornamental metal cornice. Like the Hausmann Building across the street, this building reflects a vaguely Queen Anne influence.

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Asleson's Hardware

Stoughton Newspapers

С

С

С

22 127-137 W. Main (retail shops/hotel rooms) Quam's Electric

Unlike other buildings in the district, where the street level facade has been completely remodelled, the cast-iron storefront columns on the eastern storefront of this brick block are still intact. Built c. 1890-1895.

26 171 W. Main Citizen's State Bank Good Times Bar P

The most austere of the district's Classical-Revival buildings, the Citizen's State Bank (c. 1906-07)¹⁷ is dominated by a massive entablature supported by four colossal brick piers. The piers, which are spaced between broad and deep-set windows, are ornamented with stone banding and stone capitals. The entablature features a brick frieze, stone dentils, and a projecting cornice. Despite its massive character, the bank shares the same scale and preference for cream brick seen in other district buildings.

31 154 W. Main (dry goods)

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Although originally built in the years between 1892-1898,¹⁸ the present appearance of this two story building dates to the years between 1900 and 1904,¹⁹ when a new stone front was added to the facade. Today, the building is the only example of Chicago-style commercial classicism in the district. Unornamented stone piers rise between broad Chicago-style windows, and the building is crowned by an unornamented stone entablature with parapet. A cornice above the first floor is still visible, and the storefront is framed by stone pilasters.

34 184 W. Main (grocery)

Built sometime between 1898 and 1904,²⁰ this commercial Italianate building is a simple vernacular design, similar in detail to others in the district (featuring the ubiquitous bracketed metal cornice and segmental brick hoods over the windows) but is distinguished by a well-preserved storefront which includes the original multi-paned transom above the display windows.

35 182-194 W. Main Erickson Block (boot & Betty's Boutique P shoes, offices, bank)

Rising three stories at the northwest corner of the district, the red brick Erickson Block is Stoughton's most exuberant example of Classical Revival commercial architecture. Built in 1905,²¹ the building is dominated by a massive entablature with bracketed cast-iron cornice. A colossal colonnade of cantoned brick pilasters, crowned with terra cotta capitals (now partially removed) rises through the upper stories on the west facade and frames the front facade. Between the piers on the west, second and third story windows are grouped beneath segmental brick arches. The colonnade rests on a first story base, punctuated by tall windows (now enclosed) with heavy stone lintels. Perhaps the most surprising element

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is the stylized surround, ornamented with brick banding, which encloses the upper stories of the front facade. The enclosed area is now altered in a non-historic design. The ground level storefront is framed by cantoned piers with limestone capitals, beneath a cast-iron cornice. Despite unfortunate alterations, the building remains an important visual landmark and an anchor for the western end of the district. The last major building constructed during the district's historic era of commercial prosperity, the building was also the final work of local builder George Becker,²² who almost twenty years earlier built the cream brick row at the district's eastern border (Nos. 1 - 6). Edward Erickson, a local businessman, bought this lot in 1903, tore down the frame blacksmith shop which stood on the site, and built what one local history of the time called "the finest business block in the city, utilized for store and office purposes, and costing $\$16,000."^{23}$

Ρ

36 201 W. Main Hyland-Olsen Block Coast-to-Coast Hardware (department store, offices, fraternal hall)

The largest and most imposing building in the district, the Hyland-Olsen (sometimes referred to as the Hyland-Olson) Block, was designed by Milwaukee architect Jay Knapp and built in 1897 by local builders George Becker and Fred Hill.²⁴ The three story cream brick building overlooks both the Yahara River on its west and the Main Street Historic District on the east. A bracketed galvanized iron cornice features a central raised pediment, ornamented with decorative moldings and finials. Rusticated stone piers frame the building (in a quoin-like fashion) and divide the facade into bays. Within each bay are two sets of paired windows on the second and third floors. A rock-faced stone lintel course surmounts the windows and a stone sill course underscores them. A corbelled brick course runs beneath the cornice and a large terra cotta crest ornaments the upper stories of the front facade (above the faintly visible "Department Co." legend). Stone piers frame the street level facade and a galvanized iron cornice (still partially visible) surmounts the first floor display windows. Today, the storefront is largely hidden beneath non-historic signage (although some original castiron columns are still visible on the east facade) but original drawings indicate that an ogee-arched entry on the front facade provided access to the third-floor fraternal hall. Original drawings also reveal that the building had interior iron columns, large plate glass display windows, and an elevator, all appropriate to the building's role as Stoughton's leading department store.²⁵ Owned and operated by K. G. Olsen and Dr. Francis Hyland (a "magnetic healer" who boasted of patients from all over the county) the building served as the Department Co. Store (the city's first and finest department store), as the site of the city's first telephone exchange,²⁶ a bank, professional offices, and several fraternal organizations. Upon its opening, the Stoughton Courrier proudly proclaimed that "she's a beauty from top to bottom . . . a more pretentious building would be hard to find in Dane County."27

<u>Archeological Potential</u>: Although located near the banks of the Yahara River, a known focal point of historic and prehistoric Indian occupation, the Main Street Historic District has been a commercial area since the 1850s, and the density and degree of development have insured that no significant archeological features remain.

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Footnotes

¹Stoughton Weekly Hub, Sept. 20, 1889.

²Sanborn-Perris Map, "Stoughton," 1892.

³Stoughton Courier, November 8, 1889.

⁴Stoughton Courier, September 20, 1889.

⁵Sanborn-Perris Map, "Stoughton," 1887, 1892.

⁶Stoughton Courier, September 18, 1903.

⁷Stoughton Courier, December 4, 1903.

⁸Sanborn-Perris Map, "Stoughton," 1912.

⁹The Jensen building is mentioned in the <u>Directory of the City of Stoughton</u>, 1882 (Madison: Sneath & Wilson, 1882), p. 32, but does not appear on the 1871 bird's-eye view map of Stoughton (drawn by H.H. Bailey, Chicago Lithograph Co., 1871, at the State Historical Society of Wisconsin).

¹⁰Sanborn-Perris Map, "Stoughton," 1904.

¹¹Stoughton Reporter, July 27, 1869. Building also appears on 1871 bird's-eye view map.

- ¹²According to Directory of the City of Stoughton, 1882 (Madison: Sneath & Wilson, 1882), p. 40, the Boyce Block was built in 1855; according to the Stoughton Courier. March 24. 1905. it was built in 1860. Tax research was unable to clarify the exact date.
- ¹³Stoughton Courier, March 24, 1905.
- ¹⁴Sanborn-Perris Maps, "Stoughton," 1884, 1887.
- ¹⁵Datestone on building, City of Stoughton Directory (Madison: Sneath & Wilson, 1882) p. 23.
- ¹⁶Sanborn-Perris Maps, "Stoughton," 1892, 1898.
- ¹⁷Wisconsin State Gazateer, 1907 -08 (Chicago: R. L. Polk and Co., 1907), 1203 D.
- ¹⁸Sanborn-Perris Map, "Stoughton," 1892, 1898.
- ¹⁹Sanborn-Perris Map, "Stoughton," 1898, 1904.

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²⁰Sanborn-Perris Map, "Stoughton," 1898, 1904.

²¹Stoughton <u>Courier</u>, July 21, 1905.

²²Stoughton <u>Courier</u>, July 21, 1905.

²³History of Dane County, Biographical and Genealogical (Chicago: Western Historical Assn.), p. 446. Stoughton Courier, April 21, 1905.

²⁴Stoughton Courier, October 22, 1897.

²⁵Original drawings, Stoughton Historical Museum, Stoughton, Wisconsin.

²⁶Stoughton Courier, April 21, 1905.

²⁷Stoughton Courier, October 22, 1897.

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8. Significance



Statement of Significance (in one paragraph)

Built mostly between 1860 and 1910, during Stoughton's development as a regionally important manufacturing and trade center, the Main Street Historic District is an architecturally significant collection of Victorian and early twentieth century commercial buildings ranging in style from the vernacular Italianate to the exuberant Classical Revival, and sharing a cohesive unity in scale, material, and detail unsurpassed by commercial districts elsewhere in Dane County. The substantial character of the architecture reflects the historic prosperity and important commercial role of the district during the years in which it was built. Historically significant as the mercantile center for southern Dane and northern Rock counties, the district provided the region with extensive retail, financial, and professional services. Today, the architectural and historic integrity of the district is well-preserved, reflecting the character it achieved between the Civil War and World War 1.

Historical Development

Bisected by the Yahara River and surrounded by the fertile prairies of southern Dane County, the site of the city of Stoughton possessed considerable natural advantages to attract both settlers and commerce. First surveyed by the federal government in 1833, the village itself was platted in 1847 by pioneer settler Luke Stoughton who had purchased the land from Eastern speculators (among them Daniel Webster).¹ Stoughton's most immediate concern was harnessing the power of the Yahara River (then known as Catfish Creek), and he quickly built a dam, saw mill, and grist mill. In 1847, Alvin West constructed the first "commercial" building in the city--an inn located on the site of the Hutson House (# 29) in the heart of the Main Street Historic District.² Nevertheless, initial growth was slow. In 1850, with a population of 70 people, Stoughton's "business district" had less than a handful of stores, and in 1855, Stoughton's early mills gave way to water-rats.³ With the economic downturn of 1857, the village's economy faltered badly, and nearly every store in town closed.⁴

But the community rebounded remarkably in the following decade, becoming by 1880 "first in commercial importance in the county" outside Madison.⁵ The key to that success lay in the power of the Yahara, the "rich and productive"⁶ farmlands which had attracted Yankee and Norwegian farmers throughout the mid-nineteenth century, and the arrival in 1853 of the Milwaukee and Mississippi Railroad which made Stoughton an important shipping center for the wheat farmers who dominated the local economy.⁷

Stoughton's commercial growth was based on serving that agricultural hinterland. Wagonmaking, a vital service for wheat farmers, became a locally important industry in the 1860s when T. G. Mandt, a Norwegian immigrant, developed a wagonmaking facility which, by the 1870s, was widely known throughout the region (thus giving the city its historic moniker as "the Hub City").⁸ Despite the depression of the early 1870s, the

9. Major Bibliographical References

See Continuation Sheet

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Mandt works (one of three wagon-making facilities in the village) had expanded to include fifteen buildings covering seven acres in 1880, located several blocks south of the Main Street district. The Mandt works were a tonic to the village's economy: in 1880, the company produced 5,000 wagons, 1,000 buggies, 50,000 - 75,000 hubs, and thousands of spokes, agricultural implements, and repairs, employing nearly 200 men (many Norwegian immigrants). Stoughton's economy--and the health of its commercial district--received another boost during the same period when the city became the center for the local tobacco trade (which had replaced wheat as a profitable and popular cash crop). In 1871, Matthew Johnson brought the first tobacco to the Stoughton market and by 1882 nine ware-houses (most located just east of the district on Main Street) rivalled those of Edgerton, bringing considerable business and traffic to the district itself.¹⁰

By the early 1870s, Stoughton was already recognized as a "considerable business center"¹¹ and by 1882, an estimated 85 stores and offices, (most located in the district) were counted in the village.¹² The district's prosperity reflected that boom: historic maps reveal that between 1870 and 1910, the commercial center of the city was largely confined to the district, which grew increasingly more substantial and more dense during the period.¹³ Population grew as well, climbing from less than 1,000 in 1870 to almost 5,000 by 1905.¹⁴ Although growth slowed after World War 1, with the decline of the tobacco and wagon industries, the Main Street Historic District continued to serve as the commercial center for both Stoughton and the surrounding rural areas.

Architecture

An architecturally significant group of Victorian and early twentieth century buildings (including the finest local examples of the commercial Italianate and Classical Revival styles), the 29 contributing and pivotal buildings within the Main Street Historic District are distinguished by the compatibility of their design and the integrity of their character.

Harmonious in scale (rising two and three stories), in material (red or cream brick), and in their preference for the classically-inspired architectural motifs of the period, the buildings of the district form a coherent grouping, distinct from neighboring commercial areas . The buildings are almost all the product of local contractors, masons, and carpenters and, not surprisingly, display a uniformity in detail which is not hidden by their modest stylistic range. Cast-iron cornices (most often ornamented with brackets, modillions, pediments, or finials) crown nearly every building regardless of style. Arched fenestration on the nineteenth century buildings, often surmounted with cast-iron or corbelled brick hoods, create an arcaded pattern, while twentieth century buildings more frequently display broader expanses of windows beneath heavy stone lintels. In nearly all buildings, the skill of local bricklayers has contributed to the building's design, especially at the cornice level, where decorative brick courses are common. Although the pivotal buildings are often the largest and most distinctive in the district, each of the 17 contributing buildings provides elements of the harmonious design "linkage" which helps unify the architectural fabric of the district.

In part, the district's architectural harmony is the natural outgrowth of Victorian building traditions (with the common use of party walls). But the continuity of local builders

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date entered 2 Item number 8 Page also contributed to that harmony. George Becker, for example, was credited by contemporary news accounts with the construction of the Hausmann-Chrestoffer Block (and the adjacent pivotal structures, #1-6), built in 1889; with the Hyland-Olsen Block (#36) built in 1897; and with the Erickson Block (# 35) built in 1906, the year he was elected mayor. The range

of his work covered several styles during a twenty year period. Born in Germany in 1853. the son of a mason, Becker came to Stoughton in 1882, and "many of the city's business blocks are monuments to his skill and artistic ability," according to a county history of the era.15 Other builders, too, were often credited with materially improving the appearance of Main Street (among them Mike Mandt, Fred Hill, and others) and their skill no doubt contributed to the present design of the district.

Pivotal buildings -- The following buildings help define the architectural character of the district [see Description (Item 7) for details]:

Map #

Historic Name

Hausmann-Chrestoffer Block 195-183 E. Main Street Forton-Hellickson Block 175-167 E. Main Street Mikkelson Block 161-157 E. Main Street Erikson Block 151 E. Main Street Johnson Block 139 E. Main Street Moen Building 147 - 143 E. Main Street

Distinguished as much by the unity of their design as by the integrity of their commercial Victorian detail, the six contiguous buildings were constructed in 1889 in the largest single building campaign in the district's history.16 Built by George Becker (with the assistance of "large numbers of workmen"), the property owners agreed from the outset to maintain a uniform facade, characterized by bracketed cornices with pediments and arched fenestration crowned with stilted, segmental window hoods.¹⁷ The results were ^{SO} impressive that the newspapers of the day commented that the fire which had destroyed the frame buildings on the site was "a blessing in disguise."18 Today, the buildings are Stoughton's most outstanding example of late Italianate commercial architecture. (The Moen Building appears on Sandborn-Perris maps prior to the 1889 fire, and was probably constructed in 1882, the date inscribed on the carved lintel, but was remodelled after the fire to conform.) 10 Hausmann Block 105 E. Main Street

Built in 1903 by Madison contractor L. B. Gilbert, 19 the Hausmann Block is distinguished by its well-preserved oriel tower (with ornamental pressed metal facade), a popular convention influenced by the Queen Anne style. The best example of its type in Stoughton, the Hausmann Block is a decorative element in the heart of the district.

12

Jensen Block

180 E. Main Street

An excellent example of the earlier commercial Italianate style, the Jensen Block is distinguished by round headed windows with compound arches, decorative brick work, and a wellpreserved metal cornice. Although the nearby Masonic Hall is similar in detail (and much larger) the Jensen Block retains more of the character of the original style.

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Stoughton's most austere (and purest) example of Neoclassical commercial architecture, the Citizen's State Bank building is distinguished by a colonnade of colossal brick piers beneath a heavy entablature. Built in 1906,20 the severe temple motif suggests an imposing scale, but the actual size of the building (and the familiar use of cream brick) are compatable with other buildings in the district.

35 Erickson Block

"Admitted to be the finest block in the city," the Erickson Block, built in 1905 by George Becker, is a commanding visual landmark in the district, 21 characterized by a colossal colonnade of cantoned brick piers supporting a massive entablature with an unusual brick surround enclosing the upper front facade. Despite unfortunate alterations the building remains what news accounts of the time perceived it to be : the "most imposing business block in the city,"22 in both its stature and its Neoclassical motifs.

36

Hyland-Olson Block

When it opened in 1897, the newspapers commented that "a more pretentious building would be hard to find" anywhere in the county.²³ Built by George Becker²⁴ the Hyland-Olsen building is a significant example of the commercial Classical Revival style, unsurpassed in the city in scale. The widely spaced piers and broad window opening are decidely "modern" (appropriate to a department store) but the elaborate cornice and the cream brick materials recall the earlier Victorian buildings in the district.

But the architectural significance of the district lies in the cohesiveness of its design and the density of its historic fabric. As such, contributing buildings are equally important to the character of the district and occasionally possess notable architectural details, including for example, the ornate cornices of 130-120 E. Main Street ($\#_{19}$) and 164 E. Main Street (#14), the Chicago-styled commercial facade at 154 W. Main Street (#31) or the well-preserved Victorian storefront at 121 E. Main Street (#8). Together with the pivotal buildings they create the most architectural significant commercial district in Dane County

Commerce

Since 1847, when the first commercial building in the village was built on the site of the Hutson House (#21), the Main Street Historic District had been the focal point of the Stoughton business community and a historically significant retail center for southern Dane and northern Rock counties. Although initial commercial ventures in the 1850s were not notably successful, the district burgeoned with commercial activity between the Civil War and World War 1 when the local economy was spurred by the tobacco-growing and wagonmaking industries and the commercial activity that attended them.



171 W. Main Street

189-194 W. Main Street

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Citizen's State Bank

201 W. Main Street

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Throughout the period, historic maps clea sector was limited almost exclusively to downtown Stoughton remained sporadically the two-block district grew progressively	the Main Street distr developed until well	ict. ²⁶ While other areas of into the twentieth century,

replaced frame buildings. By the turn of the century the large-scale department stores

and office buildings of the district rivalled buildings elsewhere in the county.

The substantial buildings of the district reflected its important commercial role. Recognized as early as 1880 as the most important retail center in Dane County outside Madison²⁷ the district offered a wide variety of services, ranging from retail (meats, groceries, dry goods, clothing, drugs, furniture, hardware, and the like) to financial; from accommodations (restaurants, saloons, and hotels) to offices. Fraternal Halls (located in the Boyce Block--#18, the Masonic Hall--#15, the Hyland-Olsen Block--#36, and the Hausman-Chrestoffer Block--#1, among others), doctor's offices (in the Boyce and Hyland-Olsen blocks), the first telephone exchange (in the Hyland-Olsen Block) and the first movie theatre (in the Hausmann Block--#10) all located here.²⁸

Although all the buildings in the district contributed to the district's commercial significance, several buildings made noteworthy contributions. In 1860, during the first years of the district's growth, the Boyce Block was considered the commercial center of the community, home for its largest drug store, it's doctors' offices, and the village's firts public hall.²⁹ By 1869, the Masonic Hall provided essentially the same services in a threestory building.³⁰ When fire destroyed the frame buildings on the south side of East Main Street, the "characteristic pluck and energy" of local businessmen resulted in the uniform row of cream brick buildings which housed a variety of specialized retail services (#1-6).³¹ By the end of the century, a new department store (#36 Hyland-Olsen Block) offered a wide range of goods on several floors, and in the twentieth century a new building (#35 Erickson Block) provided modern office and retail space.

Many of the businesses in the district were owned and managed by businessmen of Norwegian birth or ancetry (as was most of the population in 1905) and their names are still familiar in the community today.³² Few buildings in the district have been destroyed (with the notable exception of the Opera House and bank on the site of the present Schultz variety store--#30) and the district still retains the sense of commercial prosperity that it achieved during its period of historic significance.

Boundary Description and Justification: The Main Street Historic District is composed of the 100 block of E. Main Street (100 - 195 E. Main St.); the 100 block of West Main Street (101 - 194 W. Main St.); 201 - 225 West Main Street (described as north 94 feet of lot 1, block 17), and 218 S. Forest Street (described as south 126 feet of east 22 feet, lot 8, block 28). The district can be described as follows: Beginning at the southeast corner of the rear (southern) property line of 195 East Main Street (legal description of said property: E. 22 ft., Lot 1, except S. 10 ft., Block 27), proceed directly west along rear property lines of 100 block East Main Street, 100 block

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West Main Street, and 201 -216 W. Main Street; then turn northerly and proceed north along the west property line of 201-216 W. Main Street (parallel to the Yahara River) until the midpoint of West Main Street; then turn east and proceed easterly to the midpoint of the intersection of West Main Street and Water Street; then turn north and proceed northerly to a point parallel to the rear (north) property line of 188-194 West Main Street; then turn east and proceed easterly along rear (north) property lines of the 100 block of West Main Street and the 100 block of East Main Street until the midpoint of North Forest Street; then turn south and proceed southerly on Forest Street until a point parallel with the rear property line of 195 East Main Street; then turn west and proceed westerly until point of beginning.

The Main Street Historic District is clearly distinguishable from neighboring commercial areas on Main Street by the density of the historic buildings, the continuity of Victorian and early twentieth century design features, and the integrity of the historic fabric. Blocks immediately to the east and west of the district are characterized by a greater number of intrusions, more recently constructed buildings, and less dense development. Historic research strongly supports the selection of the boundaries as well. Sanborn-Perris insurance maps from the late 19th and early 20th centuries show that throughout the period Stoughton's downtown commercial center was largely confined to these boundaries. While sporadic growth occurred on both sides of the district, the commercial areas outside the boundaries remained pockmarked with small frame structures, vacant spaces, and other intrusive features. Today, these historic boundaries are clearly visible in the more historic character of the district. Bordered on the north and south by residential neighborhoods and on the southwest by the Yahara River, the Main Street Historic District is the most historically cohesive commercial area in Stoughton.

Intrusions: The seven non-contributing buildings in the district (see Inventory, Item 7 for addresses) do not share the scale, style, or historic character of the district. Six of them are relatively small in scale compared to other district buildings and thus do not detract seriously from the district's character. The seventh (Schultz variety store, map # 30, 124 W. Main Street) is more imposing in size (although low in profile) and more intrusive in character. Nevertheless, it is located in the heart of the district and thus must be included in the district boundaries.

Preservation activities in the Main Street Historic District have been limited to the maintenance of the buildings. However, the Stoughton Landmarks Commission has supported this nomination and is pursuing other preservation activities in the district and elsewhere in the city.

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Footnotes:

¹ <u>History of Dane County</u> (Chicago: Western Historical Company, 1880), p. 842.				
² Directory of the City of Stoughton (Madison: Sneath and Wilson, 1882), p. 39.				
³ History of Dane County (Chicago: Western Historical Company, 1880), p.842.				
⁴ <u>History of Dane County</u> (Chicago: Western Historical Company, 1880), p. 844.				
⁵ History of Dane County (Chicago: Western Historical Company, 1880), p. 842.				
⁶ History of Dane County (Chicago: Western Historical Company, 1880), p. 841.				
7 History of Dane County (Chicago: Western Historical Company, 1880), p. 608.				
⁸ History of Dane County (Chicago: Western Historical Company, 1880), p. 850.				
⁹ Directory of City of Stoughton, 1882 (Madison: Sneath and Wilson, 1882), p. 41.				
¹⁰ History of Dane County (Chicago: Western Historical Company, 1880), p. 851.				
¹¹ Atlas of Dane County, Wisconsin (Madison: Harrison and Warner, 1873), n.p.				
¹² Directory of the City of Stoughton, 1882 (Madison: Sneath and Wilson, 1882), p. 3.				
¹³ Sanborn-Perris Maps, "Stoughton", 1884, 1887, 1892, 1898, 1904, 1912, 1926.				
¹⁴ U.S. Federal Census Abstract, 1880, 1910.				
¹⁵ History of Dane County, Biographical and Genealogical (Chicago: Western Historical Association, 1906), p. 78.				
¹⁶ Stoughton <u>Courier</u> , September 27, 1889.				
¹⁷ Stoughton <u>Courier</u> , November 8, 1889.				
¹⁸ Stoughton <u>Courier</u> , September 27, 1889.				
¹⁹ Stoughton <u>Courier</u> , December 4, 1903.				
Wisconsin State Gazateer, 1907-08 (Chicago: R.L. Polk, 1907), p. 1203				
²¹ Stoughton <u>Courier</u> , July 21, 1905; <u>History of Dane County, Biographical and Genealogical</u> (Chicago: Western Historical Association, 1906), p. 267.				
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²²Stoughton <u>Courier</u>, July 21, 1905.

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²³Stoughton <u>Courier</u>, October 22, 1897

²⁴Stoughton <u>Courier</u>, October 22, 1897

²⁵History of Dane County (Chicago: Western Historical Company, 1880), p. 842.

²⁶Sanborn-Perris Maps, "Stoughton", 1884, 1887, 1892, 1898, 1904, 1912, 1926.

²⁷History of Dane County (Chicago: Western Historical Company, 1880), p. 842.

²⁸Historic uses taken from Sanborn Perris Maps (see note 26 above). Information of telephone exchange from Stoughton Courier, April 21, 1905.

²⁹Stoughton <u>Reporter</u>, April 24, 1866; Stoughton <u>Courier</u>, March 24, 1905.

³⁰Stoughton <u>Reporter</u>, July 27, 1869.

³¹Stoughton <u>Courier</u>, September 20, 1889.

³²Elisha Keyes, <u>History of Dane County</u> (Chicago: Western Historical Association, 1906), p. 396.



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Item number 11

Research assistance was provided by:

Kendra Bonderud Kathy Dickhut John Duffe Miriam Evans (The above were members of the Historic Preservation Methods class, The University of Wisconsin, April, 1981, William Tishler, professor.)

Technical assistance was provided by:

Sam Sloan Stoughton Landmarks Commission Stoughton, Wisconsin OMB NO.1024-0018 EXP.10/31/84

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MAIN STREET HISTORIC DISTRICT Stoughton, Wisconsin

Key:





Hausmann-Chrestofer Block; Forton-Hellickson Block; Mikkelson Block; Erikson Block (195 - 151 East Main ST.) MAIN STREET HIS-TORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historic Society of WI. View toward south. Photo # 1 of 35



Chrestoffer; Forton-Hellickson; Mikkelson; Erikson; Moen Bakery; and Johnson blocks (183 - 139 East Main St.) MAIN STREET HIS-TORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 2 of 35.



Mikkelson; Erikson; Moen Bakery blocks (161 - 143 East Main St.) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 3 of 35.



129 East Main Street (non-contributing) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield June, 1982, negative at State Historical Society of WI. View toward south. Photo # 4 of 35.



121 East Main Street (The All Around Shop) MAIN STREET HISTORIC DISTRICT, Stoughton Dane Co., WI Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 5 of 35.



113 East Main St. (non-contributing); Hausmann Block (105 East Main St.) MAIN STREET HISTORIC DISTRICT, Stoughton Dane Co., WI. Photo by Leonard T. Garfield June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 6 of 35.


113 East Main St. (non-contributing) and Hausmann Block (105 East Main Street) looking south on S. Division St., away from district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, negative at State Historical Society of WI, JUne, 1982. Photo # 7 of 35.



Hausmann Block (195 East Main St.), looking east away from district, MAIN STREET HIS-TORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June 1982. Negative at State Historical Society of WI. View toward southeast. Photo # 8 of 35.



100 Block East Main Street, north side (100-185 E. Main St.) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, Juhe, 1982. Negative at Satte Historical Society of WI. View toward north. Photo # 9 of 35.



218 N. Forest St. (non-contributing) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward northwest. Photo # 10 of 35.



Intersection of N. Forest and E. Main Sts., looking northeast away from district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward northeast. Photo # 11 of 35.



Jensen Block (180 E. Main St.) Main Street Historic District, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historic Society of Wisconsin. View toward north. Photo # 12 of 35.



172 - 176 East Main Street (non-contributing) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View TOward north. Photo # 13 of 35.



Balkan Block (164-168 E. Main); Masonic Hall (160 E. Maim); 154 E. Main St., MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. View toward north. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward north. Photo # 14 of 35.



Right to left: 144 E. Main St.; Boyce Block (134 E. Main); 120- 130 E. Main St.; Scheldrup Block (101- 110 E. Main St.)MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Hostorical Society of WI. View toward north. Photo # 15 of 35.



Scheldrup Block (101-110 E. Main St.) MAIN SYREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, April, 1982. Negative at State historical Society of WI. View toward north. Photo # 16 of 35.



100 Block East Main Street (north side), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, April, 1982. Negative at State Historical Society of WI. View toward northeast. Photo # 17 of 35.



Side of 101 E. Main Street (Scheldrup Block), looking north on N. Division, away from district. MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo By Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View foward north. Photo # 18 of 35.



100 Block (north side), West Main Street, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward north. Photo # 19 of 35.



124 W. Main Street (non-contributing) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward northwest. Photo # 20 of 35.



100 Block West Main Street (north side), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI/ Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward north. Photo # 21 of 35.



154 W. Main Street, MAIN STREET HISTORIC DISTRICT, SToughton, Dane Co., WI. Photo by Leonard T. Garfield. Negative at State Historical Society of Wi. View toward north. Photo # 22 of 35 Photo: June, 1982.



168 - 184 W. Main Street, MAIN STREET
HISTORIC DISTRICT, Stoughton, Dane Co.,
WI. Photo by Leonard T. Garfield, June,
1982. Negative at State Historical Society
of WI. View toward north. Photo # 23 of 35.



Erickson Block (189 - 194 W. Main St.) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward northeast. photo # 24 of 35.


Erickson Block (189 - 194 W. Main St.), looking north on N. Water Street away from district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI Photo by Leonard T. Garfield, JUne, 1982. Negative at State Historical Society of WI. View toward north. Photo # 25 of 35.





Hutson House (101 W. Main St.), looking south on S. Water Street away from district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Soci Society. View toward southwest. Photo # 26 of 35.



100 Block West Main Street (south side), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Gatfield, June, 1982. Negative at State Historical Society of Wi. View toward southwest, Photo # 27 of 35.



100 Block West Main Street (south side), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State HistoricalSocie Society of WI. View toward southwest. Photo # 28 of 35.



159-161 West Main Street (non-contributing), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI: Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View roward south. Photo # 29 of 35.



Citizen's State Bank, 171 W. Main St., MAIN STREET HISTORIC DISTRICT, Stoughton, Dame Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 30 of 35.



173 - 177 W. Main St. (non-contributing), MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 31 of 35.



Hyland-Olsen Block (201 West Main St.) MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. Photo # 32 of 35. View toward southwest.



Intersection of West Main Street and South Water Street, looking southward out of district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward south. Photo # 33 of 35.



Intersection of West Main Street and North Water Street, looking westward out of district, MAIN STREET HISTORIC DISTRICT, Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. View toward southwest. Photo # 34 of 35.



Intersection of West Main Street and North Water Street, jooking northwest out of district, MAIN STREET HISTORIC DISTRICT., Stoughton, Dane Co., WI. Photo by Leonard T. Garfield, June, 1982. Negative at State Historical Society of WI. Photo # 35 of 35. View facing northwest.



National Register of Historic Places

Note to the record

Additional Documentation: 2016

NPS Form 10-900

Wisconsin Word Processing Format (Approved 1/92)

United States Department of Interior National Park Service

National Register of Historic Places Registration Form

OMB No. 10024-0018 RECEIVED 2280

JUN 1 0 2016

Nat. Register of Historic Places National Park Service

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900A). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Stoughton Main Street Commercial Historic District (Additional Documentation) other names/site number

2. Location		_			
street & number	Generally consisting of Main Street between the Yahara River and Fifth Street, 218 South Forest Street, 317-321 South Division Street, 304 South 4 th Street, and 209-220 S Water Street		N/A	not for p	ublication
city or town state Wisconsin	Stoughton code WI county Dane	code	N/A 025	vicinity zip code	53589

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this \underline{X} nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property \underline{X} meets _ does not meet the National Register criteria. I recommend that this property be considered significant _ nationally _ statewide \underline{X} locally. (_ See continuation sheet for additional comments.)

enterna auna Signature of certifying official/Title

June 2, 2016 Date

Deputy State Historic Preservation Officer - Wisconsin

State or Federal agency and bureau

In my opinion, the property _ meets _ does not meet the National Register criteria. (_ See continuation sheet for additional comments.)

Signature of commenting official/Title

Date

State or Federal agency and bureau

Stoughton Main Street Commercial Historic District, Additional Documentation

Name of Property

County and	State	

Dane

Wisconsin

4. National Park Service Certification I hereby certify that the property is: _ entered in the National Register. See continuation sheet. determined eligible for the National Register. See continuation sheet. determined not eligible for the National Register. See continuation sheet. removed from the National dditional Documentation Approved legister. other, (explain:) Signature of the Keeper 5. Classification **Ownership of Property Category of Property** Number of Resources within Property (check as many boxes as (Check only one box) (Do not include previously listed resources in the count) as apply) building(s) X private contributing noncontributing х public-local district buildings Х public-State structure sites X public-Federal site structures object objects 0 total Name of related multiple property listing: Number of contributing resources (Enter "N/A" if property not part of a multiple property previously listed in the National Register listing.) 47 N/A 6. Function or Use **Historic Functions Current Functions** (Enter categories from instructions) (Enter categories from instructions) COMMERCE/TRADE/specialty store COMMERCE/TRADE/specialty store COMMERCE/TRADE/financial institution GOVERNMENT/city hall GOVERNMENT/city hall EDUCATION/library EDUCATION/library COMMERCE/TRADE/restaurant 7. Description Architectural Classification Matarials

Architectural Classification	Iviateria	115
(Enter categories from instructions)	(Enter ca	ategories from instructions)
Italianate	foundati	ion Stone
Queen Anne	walls	Brick
Classical Revival		Stone
Romanesque	roof	Asphalt
Moderne	other	Wood, Metal
Commercial Vernacular		

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

Stoughton Main Street Commercial Historic District, Additional Documentation

Dane

Wisconsin

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N	ame	of	Dros	ante
1 N	ame	OI.	PIOL	Jerry

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for the National Register listing.)

- X A Property is associated with events that have made a significant contribution to the broad patterns of our history.
- _ B Property is associated with the lives of persons significant in our past.
- \underline{X} C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- _D Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- A owned by a religious institution or used for religious purposes.
- _ B removed from its original location.
- _C a birthplace or grave.
- _D a cemetery.
- E a reconstructed building, object, or structure.
- _ F a commemorative property.
- _G less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

County and State

Commerce Architecture

Period of Significance

1855-1941 (A) 1851-1936 (C)

Significant Dates

N/A

Significant Person (Complete if Criterion B is marked)

N/A

Cultural Affiliation

N/A

Architect/Builder

Knapp, Jay

Kemp, F. H. Claude & Starck

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

Stoughton Main Street Commercial Historic District, Additional Documentation

Name of Property

County and State

Dane

9. Major Bibliographic References

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous Documentation on File (National Park Service): preliminary determination of individual

- listing (36 CFR 67) has been requested
- \underline{X} previously listed in the National
- Register previously determined eligible by
- the National Register designated a National Historic
- landmark recorded by Historic American Buildings Survey #
- recorded by Historic American Engineering Record #

10. Geographical Data

Acreage of Property Fourteen acres

UTM References (Place additional UTM references on a continuation sheet.)

1	16	319110	4753770	3	16	318600	4753810	
	Zone	Easting	Northing		Zone	Easting	Northing	
2	16	319110	4753675	4	16	318600	4753720	
	Zone	Easting	Northing		Zone	Easting	Northing	
					See Co	ntinuation Sh	eet	

Verbal Boundary Description (Describe the boundaries of the property on a continuation sheet)

Boundary Justification (Explain why the boundaries were selected on a continuation sheet)

1. Form Prepar	ed By				
name/titlePeggy Veregin, National Register CoordinatororganizationWisconsin State Historic Preservation Officestreet & number816 State Street				date	June 1, 2016
				telephone	608-264-6501
city or town	Madison	state	WI	zip code	53706

Primary location of additional data:

- \underline{X} State Historic Preservation Office
- Other State Agency
- _ Federal Agency
- Local government
- University
- Other
 - Name of repository:

Wisconsin

.

County

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

		Stoughton Main Street Commercial Historic
		District (Additional Documentation)
Section 5,7	Page <u>1</u>	Stoughton, Dane County, WI

The Stoughton Main Street Commercial Historic District was listed in 1982 having 29 contributing and 7 non-contributing resources (NRIS # 82001842). In 1994 the District was amended; the boundary was increased and new properties were added including 18 contributing and 11 noncontributing resources (NRIS # 94000387). This additional documentation is being submitted to update the status of one building within the district. At the time of listing in 1982, this building was included as a non-contributing resource due to alterations to the façade. The façade changes were from outside the period of significance and adversely affected the integrity of the building.

Subsequently, the exterior of this building was returned to its historic appearance. Due to this work, this building now contributes to the significance of the district. The address of the subject building is 129-131 E Main Street; the historic name associated with the building is not known. This additional documentation seeks to amend the district to include this building as a contributing resource. With this change in place, the current count is now 48 contributing and 17 non-contributing resources.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section <u>5,7</u> Page <u>2</u>	Stoughton, Dane County, WI
	District (Additional Documentation)
	Stoughton Main Street Commercial Historic

Inventory

What follows is a complete list of all the resources within the boundaries of the Stoughton Main Street Commercial Historic District from the original nomination from 1982, and the amended nomination from 1994 which added new buildings to the inventory. The current update reflects the change from noncontributing to contributing status for the subject building, and is highlighted in bold font below for clarity (line number 5). The inventory shows whether or not a building is a contributing (\mathbf{NC}) resource in the District and includes the building's address, historic name when known, date of construction and/or date of major known alterations, and style. These are as follows:

	C/NC	Address	Historic Name (if known)	Constructed/Altered	Style
1.	C	100-110 E Main	Scheldrup Block	1897	Queen Anne
2.	C	105 E Main	Hausmann Block	1903	Queen Anne
3.	C	120-130 E Main	Brickson Building	1884	Italianate
4.	C	121 E Main		1884-1889	
5.	C	129-131 E Main		1882	Italianate
6.	C	134 E Main	Boyce Block	1855-1860/1905	Commercial Vernacular
7.	C	139 E Main	Johnson Block	1889	Italianate
8.	C	143-147 E Main	Johnson Block	1882/1889	Italianate
9.	C	144 E Main	Johnson Building		Classical Revival
10.	C	151 E Main	Erikson Block	1889	Italianate
11.	C	154 E Main	Hans Peterson Building	1865	Italianate
12.	C	157-161 E Main	Mikkelson Block	1889	Italianate
13.	C	160 E Main	Masonic Hall/Cold's Block	1869	Italianate
14.	C	164-168 E Main	Balkan Block	1900	Commercial Vernacular
15.	С	167-175 E Main	Forton-Hellickson Block	1889	Italianate
16.	C	180 E Main	Jensen Block	1871-1882	Italianate
17.	C	183-195 E Main	Hausmann-Chrestoffer Block	1889	Italianate
18.	C	101 W Main	Hutson House		Commercial Vernacular
19.	C	127-137 W Main		1890-1895	Commercial Vernacular
20.	C	143 W Main			
21.	C	154 W Main	Hale's Dry Goods Store	1892-1898/1900-1904	Chicago-style
22.	C	155 W Main			Commercial Vernacular
23.	C	168-170 W Main		1	Commercial Vernacular
24.	C	171 W Main	Citizen's State Bank	1906	Classical Revival
25.	C	176 W Main			Commercial Vernacular
26.	C	184 W Main		1898-1904	Italianate
27.	C	187 W Main		1875	Commercial Vernacular
28.	C	188-194 W Main	Erickson Block	1905	Classical Revival
29.	C	193 W Main			Commercial Vernacular
30.	C	201 W Main	Hyland-Olsen Block	1897	Classical Revival

United States Department of the Interior

National Park Service

National Register of Historic Places Continuation Sheet

Stoughton Main Street Commercial Historic District (Additional Documentation) Stoughton, Dane County, WI

Section <u>5,7</u> Page <u>3</u>

	C/NC	Address	Historic Name (if known)	Constructed/Altered	Style
1.	NC	113 E Main			Commercial Vernacular
2.	NC	172-176 E Main	Frank Allen Building	1859	Front Gabled
3.	NC	124 W Main			Commercial Vernacular
4.	NC	159-161 W Main			Commercial Vernacular
5.	NC	173-177 W Main			Commercial Vernacular
6.	NC	218 S Forest			Colonial Revival

	C/NC	Address	Historic Name (if known)	Constructed/Altered	Style
1.	C	246 E Main	United State Post Office	1936	Art Moderne
2.	C	255 E Main	Badger Theatre	1921	Classical Revival
3.	C	288 E Main	Roe Building	1913	Commercial Vernacular
4.	C	315 E Main		1880	Italianate
5.	C	341-345 E Main	O.F. Tipple Block	1891	Commercial Vernacular
6.	C	348-354 E Main		1892-1898	Commercial Vernacular
7.	C	355-357 E Main		1891	Commercial Vernacular
8.	C	364 E Main		1884	Commercial Vernacular
9.	C	381 E Main	Stoughton City Hall	1900	Romanesque Revival
10.	C	384 E Main		1904-1912	Commercial Vernacular
11.	C	317 S Division		1912-1926	Commercial Vernacular
12.	C	319 S Division		1893	Commercial Vernacular
13.	C	321 S Division		1892-1898	Commercial Vernacular
14.	C	304 S 4th Street	Carnegie Public Library	1907	Classical Revival
15.	C	209 S Water		1912-1926	Commercial Vernacular
16.	C	211 S Water		1912-1926	Commercial Vernacular
17.	C	218-220 S Water		1904-1912	Astylistic Utilitarian
18.	C	204 W Main		1887-1892	Commercial Vernacular
1.	NC	209-211 E Main	Stoughton State Bank	1884	Commercial Vernacular
2.	NC	225-229 E Main		1926	Commercial Vernacular
3.	NC	243 E Main			Commercial Vernacular
4.	NC	334 E Main		1884	Commercial Vernacular
5.	NC	340 E Main		1927	Astylistic Utilitarian
6.	NC	378 E Main		1892	Commercial Vernacular
7.	NC	388 E Main		1884	Commercial Vernacular
8.	NC	212 S Water	Square Deal Creamery		Commercial Vernacular
9.	NC	206-208 W Main		1887	Commercial Vernacular
10.	NC	214 W Main			Commercial Vernacular
11.	NC	220 W Main			Commercial Vernacular

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Stoughton Main Street Commercial Historic District (Additional Documentation) Stoughton, Dane County, WI

Section <u>figures</u> Page 1

129-131 E Main Street, constructed 1882:

Appearance at the time of National Register listing in 1982:







Current appearance:

National Register of Historic Places Memo to File

Correspondence

The Correspondence consists of communications from (and possibly to) the nominating authority, notes from the staff of the National Register of Historic Places, and/or other material the National Register of Historic Places received associated with the property.

Correspondence may also include information from other sources, drafts of the nomination, letters of support or objection, memorandums, and ephemera which document the efforts to recognize the property.



HISTORIC PRESERVATION DIVISION

Rogers TO: Acting Keeper National Register of Historic Places

- FROM: _____ Diane Filipowicz _____ Leonard Garfield Barbara Wyatt
- SUBJECT: National Register Nominations

The following materials are submitted on this _____ day of <u>September</u>, 1982, for the nomination of the <u>MAIN STREET HISTORIC DISTRICT</u>, Stoughton, Dane Co., WI, to the National Register of Historic Places:

1 original National Register inventory-nomination form

_____ supplementary survey forms

_____ district survey form(s)

____ original USGS map(s)

35 photographs

1 sketch map(s)

____ piece(s) of correspondence

other:

PLEASE INSURE THAT THIS NOMINATION IS REVIEWED



BW:ch

Enclosures

THE STATE HISTORICAL SOCIETY OF WISCONSIN

816 STATE STREET · MADISON , WISCONSIN 53706 RICHARD A. ERNEY, DIRECTOR

NATIONAL REGISTER OF HISTORIC PLACES

EVALUATION / RETURN SHEET

United States Department of the Interior National Park Service

ain Street Historic District	
ane County	
SCONSIN	
BCONDIN	/ /
	Working No. 9/20/82-249
	Fed. Reg. Date: 21.83
	Date Due: 10/21/82 - 11/4/
	Entered Afitien:ACCEPT_10/2//
resubmission	Entered 11 the ACCEPT
	National Register RETURN
nomination by person or local governme	
owner objection	Federal Agency:
appeal	
Substantive Review:sample requi	est appeal NR decision
Reviewer's comments:	
	Recom. / Criteria
	Reviewer
	Discipline
	Date
	see continuation sheet
2. Location 3. Classification	
Category Ownership Status Present Use Public Accessible	
	·····
4. Owner of Property	
5. Location of Legal Description	
6. Representation in Existing Surveys	
has this property been determined eligit	ble? yes no
7. Description	
Constitution of the second sec	
Condition Check one Check one excellent deteriorated unsitered original site	
goodruinsalteredmoved date fairunexposed	
Beecribe the present and original (II known) physical appearance	
summary paragraph	
completeness	
clarity	
alterations/integrity	
dates	
boundary selection	

8. Significance

		in the second		
Specific date		Builder Architect		
	s Significanos (in e			

 summary paragraph
 completeness
 clarity applicable criteria
 justification of areas checked
 relating significance to the resource
 context
 relationship of integrity to significance
 justification of exception other

9. Major Bibliographical References

10. Geographical Data

Acreage of nominated property ______ Quadrangle name ______ UNT References

Vorbal boundary description and justification

11. Form Prepared By

	nce of this property within the s ons!state	tate is: local			-		
State Historic Preserva	ation Officer signature						
3. Other							
Maps Photo Other	ographs						
Questions	concerning this	nomination	n may be	directed	to		
Signed			Date			Phone: 202	272 - 3504

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RECEIVED 2280

JUN 1 0 2016

TO: Keeper National Register of Historic Places

Nat. Register of Historic Places National Park Service

- FROM: Peggy Veregin National Register Coordinator
- SUBJECT: National Register Nomination

The following materials are submitted on this <u>Third</u> day of <u>June 2016</u>, for the revision of the <u>Stoughton Main Street Commercial Historic District</u> to the National Register of Historic Places:

- 1 Revised National Register of Historic Places Nomination Form
- CD with NRHP Nomination form PDF
- Multiple Property Nomination form
- Photograph(s)
- _____ CD with image files
- _____ Map(s)
- Sketch map(s)/figures(s)/exhibit(s)
- Piece(s) of correspondence
- 1 Other: 1 page of figures illustrating before and after photos

COMMENTS:

- Please ensure that this nomination is reviewed
- This property has been certified under 36 CFR 67
- The enclosed owner objection(s) do or do not constitute a majority of property
- owners
- Other:

Please see the National Register of Historic Places Registration Form, in it are the applicable revisions to account for changing (1) non-contributing building of the historic district to contributing.

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES EVALUATION/RETURN SHEET

REQUESTED ACTION: ADDITIONAL DOCUMENTATION

PROPERTY Stoughton Main Street Commercial Historic District NAME:

MULTIPLE NAME:

STATE & COUNTY: WISCONSIN, Dane

DATE RECEIVED: 6/10/16 DATE OF PENDING LIST: DATE OF 16TH DAY: DATE OF 45TH DAY: 7/26/16 DATE OF WEEKLY LIST:

REFERENCE NUMBER: 82001842

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL:	Ν	DATA PROBLEM:	N	LANDSCAPE:	N	LESS THAN 50 YEARS:	N
OTHER:	Ν	PDIL:	Ν	PERIOD:	Ν	PROGRAM UNAPPROVED:	Ν
REQUEST :	Ν	SAMPLE:	N	SLR DRAFT:	Ν	NATIONAL:	N

COMMENT WAIVER: N

___ACCEPT ___RETURN __REJECT ___ DATE

ABSTRACT/SUMMARY COMMENTS:

Additional Documentation Approved

0	
RECOM. / CRITERIA	NI.P
REVIEWER Color Deall	DISCIPLINE HISTORY
TELEPHONE	DATE 7.26.16

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

If a nomination is returned to the nominating authority, the nomination is no longer under consideration by the NPS.