

United States Department of the Interior  
National Park Service

601

# National Register of Historic Places Registration Form

RECEIVED 2280  
Jul 22 2016

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form*. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions.

Nat. Register of Historic Places  
National Park Service

### 1. Name of Property

Historic name: Grossman Paper Box Company  
Other names/site number: Gold Bros. Co.; Roediger Building/CUY-3250-01  
Name of related multiple property listing:  
N/A  
(Enter "N/A" if property is not part of a multiple property listing)

### 2. Location

Street & number: 1729 Superior Avenue  
City or town: Cleveland State: Ohio County: Cuyahoga  
Not For Publication:  N/A Vicinity:  N/A

### 3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended,

I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60.

In my opinion, the property  meets  does not meet the National Register Criteria. I recommend that this property be considered significant at the following level(s) of significance:

national  statewide  local

Applicable National Register Criteria:

A  B  C  D

<u>Barbara Bowen</u> DSPHO Inventory & Registration <u>July 15, 2016</u>	
Signature of certifying official/Title:	Date
<u>State Historic Preservation Office, Ohio History Connection</u>	
State or Federal agency/bureau or Tribal Government	
In my opinion, the property <input type="checkbox"/> meets <input type="checkbox"/> does not meet the National Register criteria.	
Signature of commenting official:	Date
Title :	State or Federal agency/bureau or Tribal Government

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**4. National Park Service Certification**

I hereby certify that this property is:

- entered in the National Register
- determined eligible for the National Register
- determined not eligible for the National Register
- removed from the National Register
- other (explain:)

  
Signature of the Keeper

8.15.2016  
Date of Action

**5. Classification**

**Ownership of Property**

(Check as many boxes as apply.)

- Private:
- Public – Local
- Public – State
- Public – Federal

**Category of Property**

(Check only one box.)

- Building(s)
- District
- Site
- Structure
- Object



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## 7. Description

### Architectural Classification

(Enter categories from instructions.)

Commercial Style

**Materials:** (enter categories from instructions.)

Principal exterior materials of the property: BRICK; STONE

### Narrative Description

(Describe the historic and current physical appearance and condition of the property. Describe contributing and noncontributing resources if applicable. Begin with a **summary paragraph** that briefly describes the general characteristics of the property, such as its location, type, style, method of construction, setting, size, and significant features. Indicate whether the property has historic integrity.)

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### Summary Paragraph

Grossman Paper Box Company is a 4 ½ -story industrial building at the east end of downtown Cleveland, Ohio, on the north side of Superior Avenue just west of its intersection with 18<sup>th</sup> Street. Completed in 1902, the Commercial Style red brick façade faces south and includes a stone base, inlaid stone bands, and simple brick detailing. Mulled hung windows grouped in threes fill the typical bays, with a recessed central entry and a large overhead door on the west end of the first floor. The north elevation is similar, but lacks any stone or brick ornamentation. East and west elevations are red common brick and have limited individual window openings, with a former lightwell in the center of the west side having previously been filled in and captured as interior space. The interior of Grossman Paper Box Company is industrial in character, with exposed brick walls and wood timber framing, although modern partitions and finishes have been installed in some areas. The building has a central service core and no historic circulation. Despite some exterior changes, including compatible window replacement and removal of the original pediment, Grossman Paper Box Company retains a high degree of historic integrity and is still clearly recognizable from the historic period.

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## Narrative Description

Grossman Paper Box Company is a flat-roofed rectangular building on the north side of Superior Avenue just west of its intersection with 18<sup>th</sup> Street, on the eastern edge of Cleveland's central business district. The red brick building is 4-stories above a raised basement and occupies the full width and depth of its urban site. It is largely free-standing, however, bordered by a surface parking lot to the east and a narrow strip of vacant land to the north, abutted only by a 1-story building to the west. Its immediate surroundings include surface lots and more recent low-rise buildings set back from the streets that make Grossman Paper Box Company visually prominent by comparison.

Constructed in 1902, the building features a simple but handsome red brick primary (south) façade above a sandstone base (Photo 001). Its six bays are of equal width and recessed slightly between brick piers, with smooth stone bands inlaid in the piers and simple brick corbelling at the top of each bay. The upper portion of the parapet is decorated with a band of brick detailing, with stone coping across the top. The parapet originally included a gabled pediment above the four center bays, but that was removed in 1953 and the parapet is now flat across the full façade. All bays are identical above the first floor, with groups of three hung windows mulled together in a single opening stretching from pier to pier. Painted steel lintels and stone sills frame the openings, with plain brick spandrels between them. The typical windows were originally 4/4 but have since been replaced with modern 9/9 windows.

The westernmost bay of the south façade houses a large opening extending from grade to the first-floor window head. The opening itself is original but a contemporary solid overhead door has been installed, recessed a few feet from the façade, and a painted metal soffit has been added flush with the spandrel above it to fill the remainder of the opening. The fourth bay from the west houses the main entrance, with stone steps leading up to the recessed entry, which now includes a pair of modern aluminum and glass doors. Each of the four remaining bays includes three rectangular window openings set into the stone base at the basement level and a large opening at the first floor. The basement openings have been infilled with glass block. The first-floor openings originally featured a pair of large display windows, each topped by a two-part transom, but now house groups of three fixed aluminum windows without transoms.

The rear (north) elevation is similar in composition to the façade, with six bays housing groups of three windows at each floor, but it is sheathed in common brick and lacks any decorative detailing (Photo 003). A covered wood wheelchair ramp and entry stair have been added in the open space between Grossman Paper Box Company and the adjacent building to the north. The east elevation is also constructed of common brick and without decorative details, pierced by individual segmental arched window openings at the second, third and fourth floors (Photo 002). Existing windows are the same modern 9/9 replacements found on the façade. The west elevation originally included an open lightwell above the first floor in the center of the wall, but it was infilled c.1950. The infilled section includes three paired windows at the second, third and

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fourth floors, and two openings each have been added at the north end of the third and fourth floors, but the remainder of the west elevation is solid brick (Photo 004).

The interior of Grossman Paper Box Company is largely industrial in character, with exposed brick perimeter walls and wood timber floor framing (Photos 006, 007, 010, 011). More recent modern partitions and finishes have been installed in some areas, including painted drywall walls and dropped acoustical tile ceilings, but the open and unfinished character of the original interior otherwise remains expressed. The original central core also remains and includes a pair of elevators, a single stair connecting all levels of the building, and a common restroom accessed from the stair's mid-level landing (Photos 008, 009). The infilled lightwell features materials and details very similar to the original construction (Photos 012). No evidence remains of any original corridors or finished office spaces, which are therefore not believed to have ever existed.

Grossman Paper Box Company retains a substantial level of historic integrity. Despite some minor changes, including compatible window replacement and removal of the pedimented parapet, the primary façade retains a strong sense of its original design. The vast majority of original materials remain, including the combination of brick and stone that define its exterior appearance and evidence the workmanship of the original construction. Modifications of the west elevation, where the original lightwell was infilled and new openings created, have minimal impact due to their lack of prominence or visibility, and the other secondary elevations are largely intact. The interior also retains its defining features and materials, including its exposed wood timber structure and central circulation core. The building therefore retains its original character as an early 20<sup>th</sup>-century industrial building and remains clearly recognizable from its period of historic significance, continuing to convey its association with Grossman Paper Box Company.

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### 8. Statement of Significance

#### Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A. Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B. Property is associated with the lives of persons significant in our past.
- C. Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D. Property has yielded, or is likely to yield, information important in prehistory or history.

#### Criteria Considerations

(Mark "x" in all the boxes that apply.)

- A. Owned by a religious institution or used for religious purposes
- B. Removed from its original location
- C. A birthplace or grave
- D. A cemetery
- E. A reconstructed building, object, or structure
- F. A commemorative property
- G. Less than 50 years old or achieving significance within the past 50 years

#### Areas of Significance

(Enter categories from instructions.)

INDUSTRY  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_

**Period of Significance**

1902-1927  
\_\_\_\_\_  
\_\_\_\_\_

**Significant Dates**

1902  
\_\_\_\_\_  
\_\_\_\_\_

**Significant Person**

(Complete only if Criterion B is marked above.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Cultural Affiliation**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Architect/Builder**

Malone and German, contractor  
\_\_\_\_\_

**Statement of Significance Summary Paragraph** (Provide a summary paragraph that includes level of significance, applicable criteria, justification for the period of significance, and any applicable criteria considerations.)

Grossman Paper Box Company is significant at the local level under Criterion A in the area of industry, for its associations with the company bearing the same name, a notable contributor to Cleveland's packaging industry during the late 19<sup>th</sup> and early 20<sup>th</sup> centuries. Beginning as a small, back-room operation in 1880, Grossman Paper Box Company grew to become one of the largest and most successful packaging manufacturers in Cleveland, eventually consolidating with other local companies in a 1926 merger and later being acquired by even larger national corporations. Grossman Paper Box Company was one of the only local paper box manufacturers to survive over multiple decades, continually growing and adapting during a period of rapid change in the industry, and was the oldest such company in existence at the time of its merger. The period of significance begins with the building's opening in 1902 and ends when Grossman Paper Box Company vacated the building in 1927.

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**Narrative Statement of Significance** (Provide at least **one** paragraph for each area of significance.)

The modern packaging industry in the United States developed in the late 19<sup>th</sup> century, as industrial technology and market trends combined to create significant changes in the sale and distribution of goods. Many items like food, clothing and hardware that had traditionally been produced locally and sold in bulk bins or open shelves were instead increasingly made in centralized locations and packaged for individual sale before being delivered to retailers. Rapid improvements in transportation and communication brought unprecedented access to customers across the country, and companies eagerly sought to market their products to a much broader population. Paper packaging had traditionally been made by hand and was reserved for high-end luxury goods, until a Brooklyn, New York, paper merchant and manufacturer named Robert T. Gair developed a process for mass production of folding paper boxes around 1879. Lightweight, inexpensive paper boxes helped meet the growing demand for product packaging, while also providing a printable medium that allowed for easy incorporation of the types of advertising and branding desired for marketing to regional and national audiences.<sup>1</sup>

Grossman Paper Box Company is a significant local example of a Cleveland-based packaging manufacturer that emerged from this broader national trend. The company was founded by Samuel Grossman (1861-c1928), who was born in Hungary, October 27, 1861, and immigrated with his family to Cleveland in 1863. According to a 1910 biographical entry on Samuel, his father Marcus Grossman was proprietor of a notion store (listed in the 1881-1882 directory as “gents. furnishing goods”) at No. 350 Ontario Street, and beginning in 1880 the father-son tandem began to manufacture paper boxes under the name Novelty Paper Box Company, with six female employees working in the back room of the store.<sup>2</sup>

The packaging industry’s transition to automation and mass production during the late 19<sup>th</sup> century was reflected in changes to the makeup of Cleveland’s local market. The city directory included five paper box manufacturers in 1880-1881, three of whom were listed as individuals (including ‘M. Grossman’) and likely operated on a very small scale. By 1895, only one individual remained listed as a paper box manufacturer, with four presumably much larger companies including Grossman, Cleveland Paper Box Factory (Michigan and Seneca Streets, since demolished), Ohio Paper Box Company (Sheriff and Huron Streets, since demolished), and The K.D. Box Co. (29 Water Street, since demolished).

Grossman Paper Box Company grew rapidly during this period, and in 1882 the business leased two floors of a building at 67 St. Clair Avenue. Just two years later in 1884, additional growth prompted the Grossmans to construct a brick factory (since demolished) behind the family’s

<sup>1</sup> Bettendorf, Harry J., *Paperboard and Paperboard Containers*, Chicago: Board Products Publishing Company, 1947.

<sup>2</sup> Orth, Samuel Peter, *A History of Cleveland, Ohio: Biographical*, Vol. 2, Chicago: S. J. Publishing, 1910: 119-120.

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residence at 73 Bolivar Street, just west of Erie (now East 9<sup>th</sup>) Street.<sup>3</sup> An 1885 advertisement in the Cleveland Plain Dealer sought 25 more “experienced paper box makers” (again all female), providing further evidence of the company’s rapid early growth, which by 1889 was doing business as The Grossman Paper Box Company. The growth continued with Samuel Grossman acting as the business’ sole proprietor after his father’s death in 1892, and by 1896 the original Bolivar Street building had grown to 4 stories and been enlarged with a 4-story addition to the west. A second factory building was constructed c.1896 at 25 Noble Street in Cleveland’s Warehouse District. A newspaper advertisement from December 1896 offered the Grossman’s Bolivar Street factory for rent to another manufacturing enterprise beginning as soon as February 15, 1897, suggesting that the company took occupancy of the Noble Street building around that time.

Construction of the Grossman Paper Box Company building at 1729 Superior Avenue (then 865 Superior Street) just a few years later likely represented an effort to establish a more permanent location for what was clearly a thriving business. Permits for the building’s construction were issued in September 1901, with an estimated construction cost of \$25,000 (over \$720,000 in 2016 dollars), and advertisements for the company began using the Superior Avenue address in February 1902.<sup>4</sup> The factory was later described as “...a splendidly equipped plant, supplied with all the modern machinery necessary for the conduct of a business of this character.”<sup>5</sup> The permit application listed the contractor as “Malone and German,” but no business by that name, or even individuals working as contractors, appeared in city directories between 1890 and 1915. Neither could any references be found to contractors using those names in local newspapers from the same period, and the contractor’s history therefore remains a mystery.

Grossman Paper Box Company was formally incorporated on January 1, 1906, with Samuel Grossman as President, Louis Glick vice president, and H.L Brainard as treasurer and secretary.<sup>6</sup> The event earned mention in *Walden’s Stationer and Printer* (25:2, 40 February 1906), a national publication of the paper trades, which also listed William Newman and Thomas P. Hearly as additional incorporators and noted that the company was capitalized with \$150,000 (approximately \$4 million in 2016 dollars). In the February 1906 issue of *Packages* (vol 9 no2), another national trade publication, Samuel Grossman reported that the company had “...recently made some of the best contracts we have ever had in the fancy box line. These boxes are for parties in the city and in various parts of the country. Prospects in this line are splendid.” By 1910 Grossman Paper Box Company employed 250 workers and was one of the largest and most prominent box manufacturers in Cleveland, shipping its products throughout North America.<sup>7</sup>

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<sup>3</sup> Orth, Samuel Peter, *A History of Cleveland, Ohio: Biographical*, Vol. 2, Chicago: S. J. Publishing, 1910: 119-120.  
<sup>4</sup> "Elegant Home on the Hights," *Cleveland Plain Dealer*, September 22, 1901: 24.  
<sup>5</sup> Orth, Samuel Peter, *A History of Cleveland, Ohio: Biographical*, Vol. 2, Chicago: S. J. Publishing, 1910: 119-120.  
<sup>6</sup> Orth, Samuel Peter, *A History of Cleveland, Ohio: Biographical*, Vol. 2, Chicago: S. J. Publishing, 1910: 119-120.  
<sup>7</sup> Orth, Samuel Peter, *A History of Cleveland, Ohio: Biographical*, Vol. 2, Chicago: S. J. Publishing, 1910: 119-120.

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The maturation of the local packaging industry continued through the first decades of the 20<sup>th</sup> century. By 1906, no small-scale manufacturers remained in Cleveland and a small group of paper box companies established themselves as the primary local drivers of the industry. These included the Ohio Boxboard Company (1390 E. 30<sup>th</sup> Street), Peerless Paper Box Manufacturing Company (1137 W. 6<sup>th</sup> Street, since demolished), and Ideal Paper Box Company (housed in the Ball Building, 1221 W. 6<sup>th</sup> Street, which contributes to the Cleveland Warehouse Historic District), as well as Grossman Paper Box Company, which was the oldest and most established of the four. Although the total number of local paper box manufacturers varied between six and twelve during the first three decades of the 20<sup>th</sup> century, only the four listed above remained constant throughout that period.

World War I generated increased demand for packaging but also led to a significant labor shortage in the industry, which traditionally relied on female laborers who were able to earn better wages at munitions plants and other manufacturing operations during wartime. Speaking for Grossman Paper Box Company, H.L. Brainard commented in the November 1918 issue of *The Paper Box Maker* that the end of the war had brought a welcome increase in available labor, noting that, "This condition will help our production and permit us to catch up on orders which have been delayed."<sup>8</sup> Grossman Paper Box Company appears to have focused primarily on candy boxes and similar products, which was a consistent source of demand in the industry, especially during holiday seasons. The March 1922 issue of *The Shears* discussed how paper box manufacturers had maintained steady business through Christmas and Valentine's Day and were now moving on to Easter, reporting that Grossman Paper Box Company in particular had already received enough Easter orders "to keep this plant running for a considerable time ahead."<sup>9</sup>

In 1926, Grossman Paper Box Company merged with three other Cleveland box makers: Ideal Paper Box Company, Midland Paper Box Company and the Crown Paper Box Company, to create the Great Lakes Paper Box Company, which was incorporated for \$500,000 in preferred stock and 5,000 shares of common stock.<sup>10</sup> Grossman appears to have been the largest of the companies, and was the oldest paper box manufacturer in Cleveland at the time. Ideal Paper Box Company had been operating on West 6<sup>th</sup> Street since c1906, as indicated above, but the other two included in the merger were relatively recent additions to the market. Samuel Grossman was Chairman of the Board for the consolidated company, further reinforcing the local significance of his operation, and suggesting that he played a leading role in the merger. The building at 1729 Superior remained in operation briefly as the "Grossman Division" of Great Lakes Paper Box Company. Physical operations were soon after consolidated in a plant at 5113 Hamilton Avenue, however, where the new company was listed by 1927. Samuel Grossman himself appears to have died around 1928, when his name also disappeared from local directories.

The merger to create Great Lakes Paper Box Company was clearly an effort to keep pace with an increasingly consolidated industry. By 1931, only four paper box manufacturers remained in Cleveland. In addition to Great Lakes, these included the longstanding local companies of Ohio

<sup>8</sup> "Cleveland Market," *The Paper Box Maker* 27:1 (November 1918): 10.

<sup>9</sup> Staff Correspondent, "Cleveland Looks to Easter for Candy Box Boost," *The Shears* 30:3 (March 1922): 114-115.

<sup>10</sup> *Pulp and Paper Magazine of Canada* 24:1 (1926): 117.

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Boxboard Company and Peerless Paper Box Manufacturing Company (which by then had relocated to 10610 Berea Road), as well as United Paper Box Company (3455 Vega Avenue S.E.), a company that first appeared in the 1920s and dissolved in 1938.

Great Lakes Paper Box Company continued operations at least into the 1980s, moving from its Hamilton Avenue plant to 7275 Wentworth Avenue in 1935. By 1940 the company went through another merger, this time with General Container Corp., a Cleveland-based enterprise that exceeded \$23,000,000 (over \$200 million in 2016 dollars) in sales in 1954. Large consolidations continued to be a major trend in the paper industry, and in 1955 General Container was acquired by New York-based St. Regis Paper Company, itself a \$200,000,000 (over \$1.75 billion in 2016 dollars) annual enterprise.<sup>11</sup> The Great Lakes Paper Box plant on Wentworth Avenue maintained operations as the Great Lakes Box Division, with a 15,000 square-foot addition and new equipment added in 1964, as demand for their products continued to grow.<sup>12</sup> In 1979, St. Regis sold the Wentworth Avenue plant to packaging manufacturer Simkins Industries, who continued to operate it as the "Cleveland Folding Carton Division" until an unknown date. The Wentworth Avenue building remains in 2016 but is now closed and vacant.

### **Subsequent Occupants of 1729 Superior Avenue**

After being vacated by Grossman Paper Box Company, 1729 Superior Avenue was used primarily as warehouse storage space. The only tenant listed in city directories from 1928-1947 was Joe J. Weber Carpets. This appears to have been a retail vendor and not a manufacturer of carpets, and they were likely using the building for storage and distribution. Gold Bros. Co., a wholesale distributor, was listed at 1729 Superior between 1948 and 1951, and appears to have owned the property as the company also posted advertisements offering space in the building for light manufacturing and warehouse space. The lack of long-term tenants, however, demonstrates the area's reduced desirability for manufacturing and warehousing, as such uses moved further out from the city center.

Roediger Construction Inc. occupied the first floor of 1729 Superior beginning in 1955, at which point the building was commonly referred to as the Roediger Building. Roediger was responsible for some significant construction projects at area hospitals and institutions, including Saint Vincent Charity Hospital and Health Center, Parma General, the Meridia Huron Hospital, the Cleveland Clinic Foundation, Mt. Sinai Medical Center, Women's General Hospitals, Notre Dame College of Ohio, Mount Augustine Mother House and Training Center in Richfield, John Carol University, Our Lady of Peace Catholic Church, St. Mary Catholic Church in Collinwood, St. Charles Catholic Church in Parma, and Ursuline College.<sup>13</sup> The company's founder, Stanley Roediger (1910-1998), was also a partner in the development of several projects including Chesterfield Apartments in downtown Cleveland, Forest View Apartments, and Continental Airport Hotels. Mr. Roediger also served on the Bratenhal Planning Commission from 1960-

<sup>11</sup> Bryan, John E, "Trend of Mergers in Paper Industry Gains Momentum," *Cleveland Plain Dealer*, June 30, 1955, 14.

<sup>12</sup> "2 St. Regis Plants Here Are Expanding," *Cleveland Plain Dealer*, September 15, 1964, 28.

<sup>13</sup> "ROEDIGER, STANLEY I. - The Encyclopedia of Cleveland History." case.edu. Case Western Reserve University, 20 July 2000. Web. 20 Oct. 2015.  
<<http://ech.case.edu/cgi/article.pl?id=RSI>>.

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1977, and was a member of the Bratenhal City Council from 1962-1994.<sup>14</sup> Roediger  
Construction occupied 1729 Superior Avenue into the late 1970s.

### Summary and Conclusion

Grossman Paper Box Company was a significant contributor to Cleveland's local packaging industry from its founding in 1880 until its first consolidation in 1926, after which its successor companies continued its important work for decades. The company's rapid rise in the late 19<sup>th</sup> century reflects the broader growth of the industry during that period, when inexpensive paper packaging became an integral component of product marketing and distribution. The plant at 1729 Superior Avenue is the building most closely associated with the company and represents the most significant period in its history, when the family business developed into one of Cleveland's largest and most successful paper box manufacturers. It is also the oldest remaining building in Cleveland originally constructed as a paper box factory, and the only one remaining in downtown. Grossman Paper Box Company is therefore nominated to the National Register of Historic Places under Criterion A in the area of Industry, at the local level of significance.

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<sup>14</sup> "ROEDIGER, STANLEY I. - The Encyclopedia of Cleveland History." case.edu. Case Western Reserve University, 20 July 2000. Web. 20 Oct. 2015.  
<<http://ech.case.edu/cgi/article.pl?id=RSI>>.

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## 9. Major Bibliographical References

**Bibliography** (Cite the books, articles, and other sources used in preparing this form.)

"2 St. Regis Plants Here Are Expanding." *Cleveland Plain Dealer*. September 15, 1964: 28.

Bettendorf, Harry J. *Paperboard and Paperboard Containers*. Chicago: Board Products Publishing Company, 1947.

Bryan, John E. "Trend of Mergers in Paper Industry Gains Momentum." *Cleveland Plain Dealer*. June 30, 1955: 14.

*Cleveland City Directories*. Various Years.

"Cleveland Market." *The Paper Box Maker* 27:1 (November 1918): 10.

"Elegant Home on the Heights." *Cleveland Plain Dealer*. September 22, 1901: 24.

"Little Falling off in Building." *Cleveland Plain Dealer*. August 4, 1901: 17.

Orth, Samuel Peter. *A History of Cleveland, Ohio: Biographical*. Vol. 2. Chicago: S. J. Publishing, 1910.

*Pulp and Paper Magazine of Canada* 24:1 (1926): 117.

"ROEDIGER, STANLEY I. - The Encyclopedia of Cleveland History." *case.edu*. Case Western Reserve University, 20 July 2000. Web. 20 Oct. 2015.

Staff Correspondent. "Cleveland Looks to Easter for Candy Box Boost." *The Shears* 30:3 (March 1922): 114-115.

Staff Correspondents. "Pick Up Not A Wirlwind Order But Paper Box Manufacturers Much Encouraged." *Shears* 30 (1922): 57, 92.

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**Previous documentation on file (NPS):**

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_
- recorded by Historic American Landscape Survey # \_\_\_\_\_

**Primary location of additional data:**

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other
- Name of repository: \_\_\_\_\_

**Historic Resources Survey Number (if assigned):** CUY-3250-01

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**10. Geographical Data**

**Acreage of Property** 0.32 acres

Use either the UTM system or latitude/longitude coordinates

**Latitude/Longitude Coordinates**

Datum if other than WGS84: \_\_\_\_\_  
(enter coordinates to 6 decimal places)

- |                       |                      |
|-----------------------|----------------------|
| 1. Latitude: 41.50625 | Longitude: -81.68115 |
| 2. Latitude:          | Longitude:           |
| 3. Latitude:          | Longitude:           |
| 4. Latitude:          | Longitude:           |

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**Or**

**UTM References**

Datum (indicated on USGS map):

NAD 1927 or  NAD 1983

- |             |                 |                   |
|-------------|-----------------|-------------------|
| 1. Zone: 17 | Easting: 443141 | Northing: 4594964 |
| 2. Zone:    | Easting:        | Northing:         |
| 3. Zone:    | Easting:        | Northing:         |
| 4. Zone:    | Easting :       | Northing:         |

**Verbal Boundary Description** (Describe the boundaries of the property.)

The nominated property consists of one parcel (Cuyahoga County Parcel #102-24-015), bounded by Superior Avenue to the south, a surface parking lot to the east, and adjacent buildings to the north and west.

**Boundary Justification** (Explain why the boundaries were selected.)

The proposed boundary includes all property historically associated with Grossman Paper Box Company.

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**11. Form Prepared By**

name/title: Matthew Sandvick and Peter Ketter  
organization: Sandvick Architects Inc.  
street & number: 1265 W. Sixth Street  
city or town: Cleveland state: Ohio zip code: 44113  
e-mail pketter@sandvickarchitects.com  
telephone: 216-621-8055  
date: February 1, 2016

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### Additional Documentation

Submit the following items with the completed form:

- **Maps:** A **USGS map** or equivalent (7.5 or 15 minute series) indicating the property's location.
- **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.
- **Additional items:** (Check with the SHPO, TPO, or FPO for any additional items.)

### Photographs

Submit clear and descriptive photographs. The size of each image must be 1600x1200 pixels (minimum), 3000x2000 preferred, at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map. Each photograph must be numbered and that number must correspond to the photograph number on the photo log. For simplicity, the name of the photographer, photo date, etc. may be listed once on the photograph log and doesn't need to be labeled on every photograph.

### Photo Log

Name of Property: Grossman Paper Box Company

City or Vicinity: Cleveland

County: Cuyahoga

State: Ohio

Photographer: Peter Ketter

Date Photographed: December 2015

Description of Photograph(s) and number, include description of view indicating direction of camera:

Photo #1 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0001)  
South elevation, camera facing north

Photo #2 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0002)  
East elevation, camera facing northwest

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State

Photo #3 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0003)  
North elevation, camera facing southwest

Photo #4 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0004)  
West elevation, camera facing east

Photo #5 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0005)  
South and west elevations, camera facing northeast

Photo #6 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0006)  
Typical interior space, camera facing northeast

Photo #7 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0007)  
Unmodified interior space, camera facing east

Photo #8 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0008)  
Typical service elevator at central core, camera facing southeast

Photo #9 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0009)  
Typical stair at central core, camera facing northwest

Photo #10 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0010)  
Typical interior space, fourth floor, camera facing northeast

Photo #11 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0011)  
Typical interior space, second floor, camera facing southwest

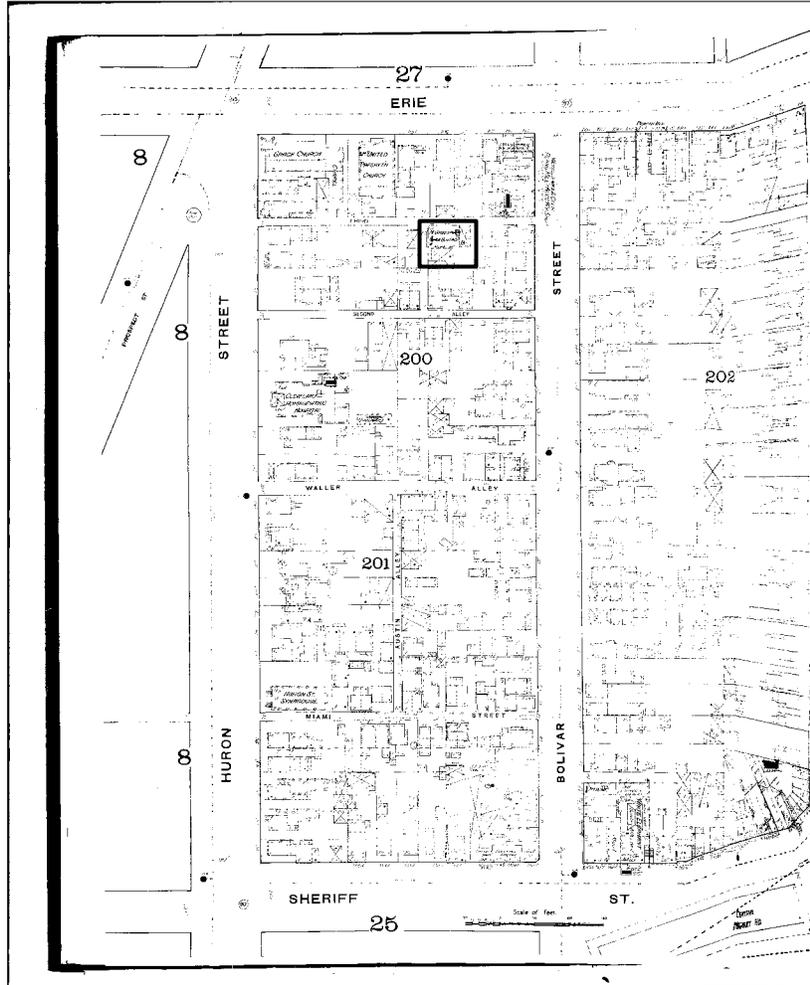
Photo #12 (OH\_CuyahogaCounty\_GrossmanPaperBox\_0012)  
Interior at infilled lightwell, fourth floor, camera facing northwest

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 100 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management, U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.

Grossman Paper Box Co.  
Name of Property

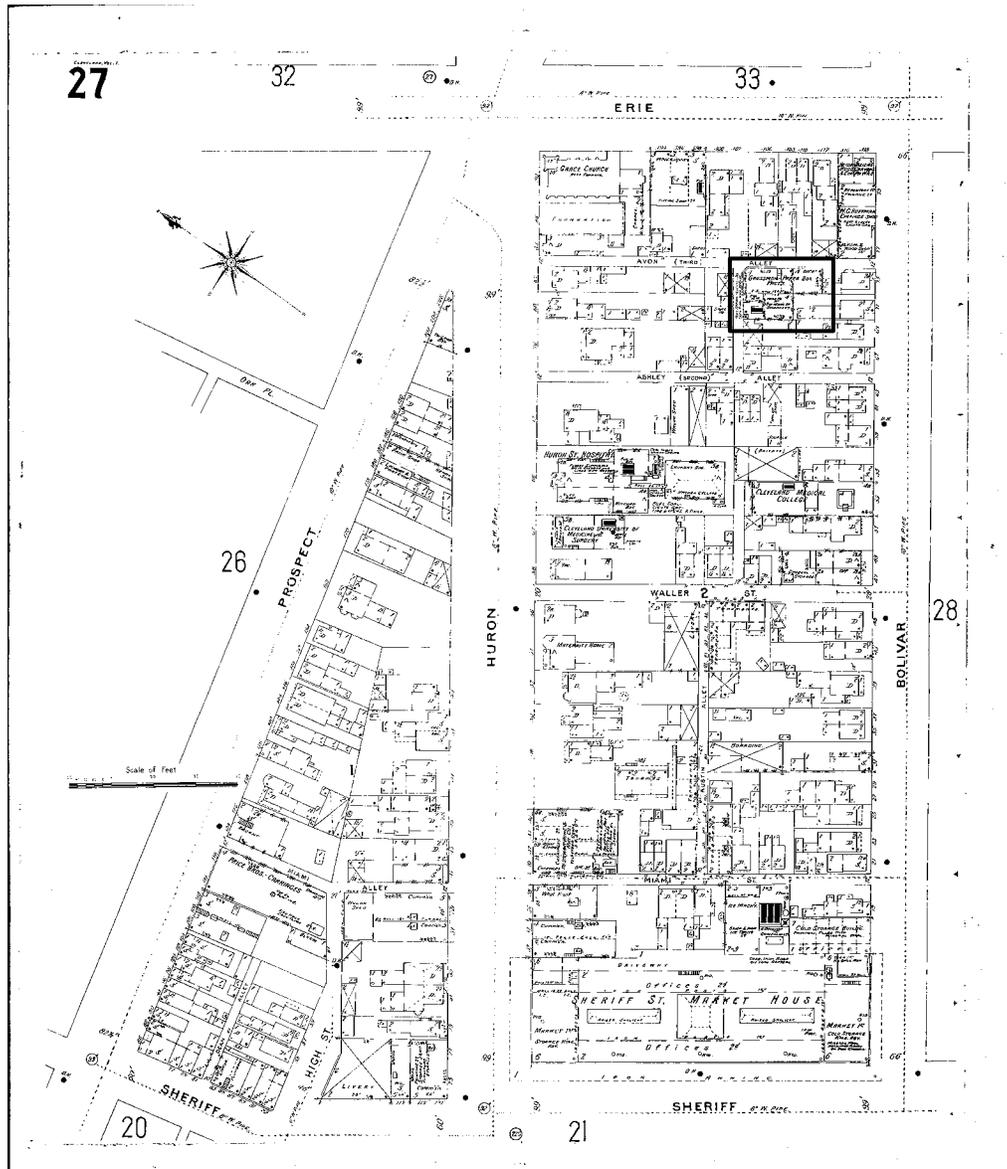
Cuyahoga County, Ohio  
County and State



**Figure 1:** 1886 Sanborn map, Cleveland, Ohio, Volume 1, Sheet 26, showing location of previous Grossman plant on Bolivar Street (demolished). *Ohio Web Library.*

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State



**Figure 2:** 1896 Sanborn map, Cleveland, Ohio, Volume 1, Sheet 27, showing enlargement of previous Grossman plant on Bolivar Street (demolished). *Ohio Web Library.*

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State

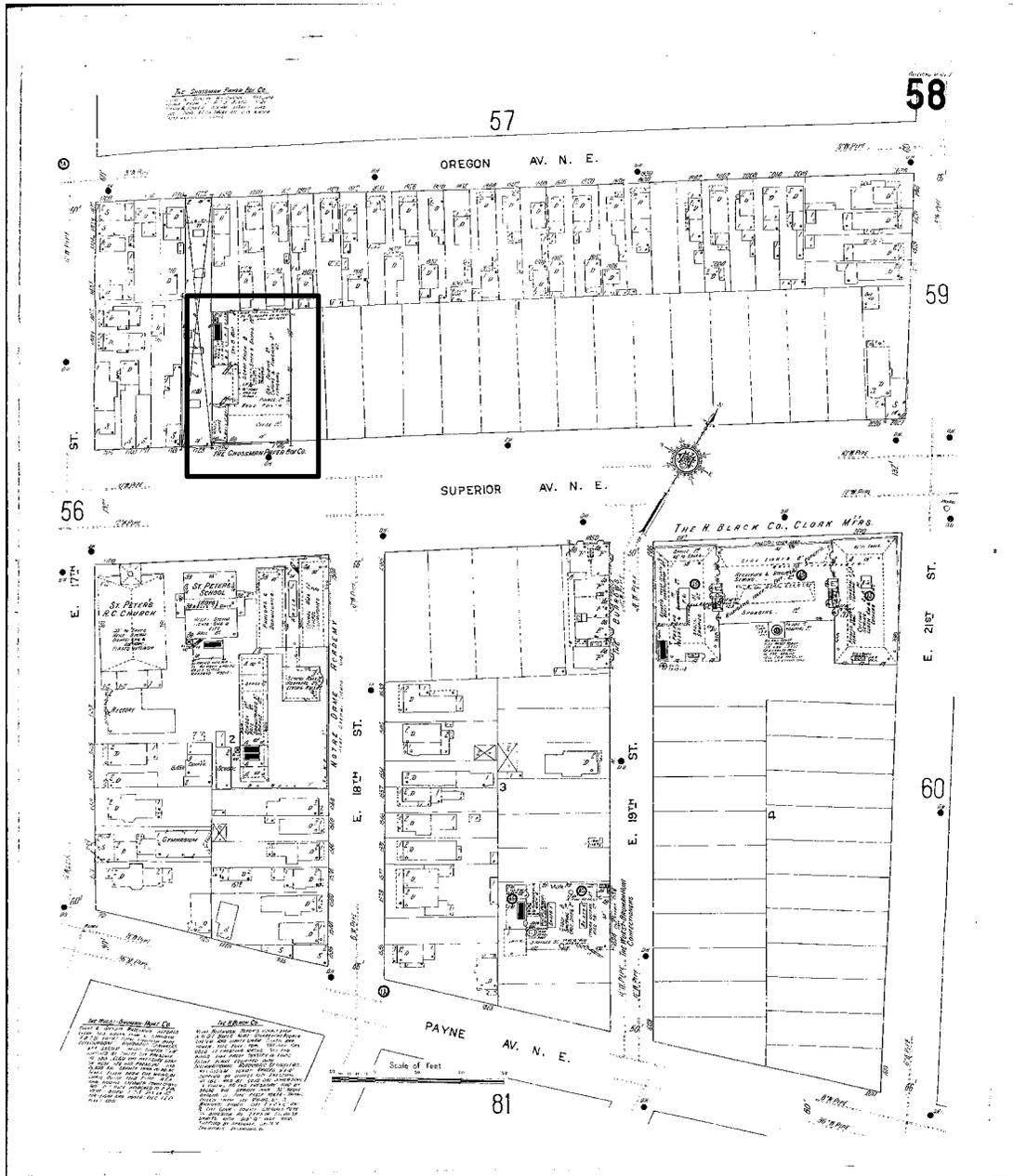


Figure 3: 1912 Sanborn map, Cleveland, Ohio, Volume 1, Sheet 58, Grossman Paper Box Co. on Superior Avenue. *Ohio Web Library.*

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State

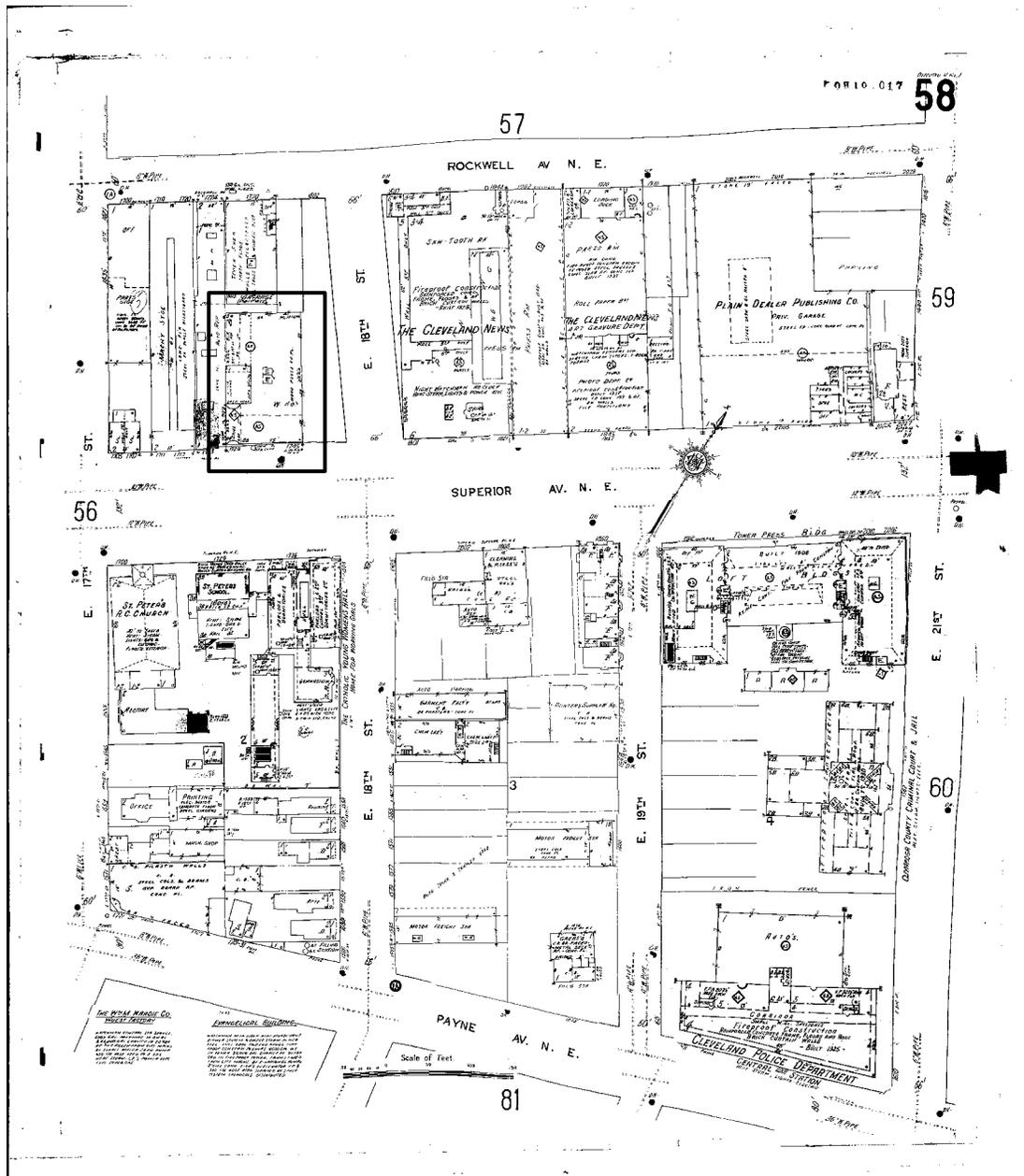


Figure 4: 1951 Sanborn map, Cleveland, Ohio, Volume 1, Sheet 58, 1729 Superior Avenue in warehouse use. Ohio Web Library.

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State



**Figure 5:** 1729 Superior, 1948, vacated by Grossman Paper Box Co. in 1927. *Cleveland Public Library.*

Grossman Paper Box Co.  
Name of Property

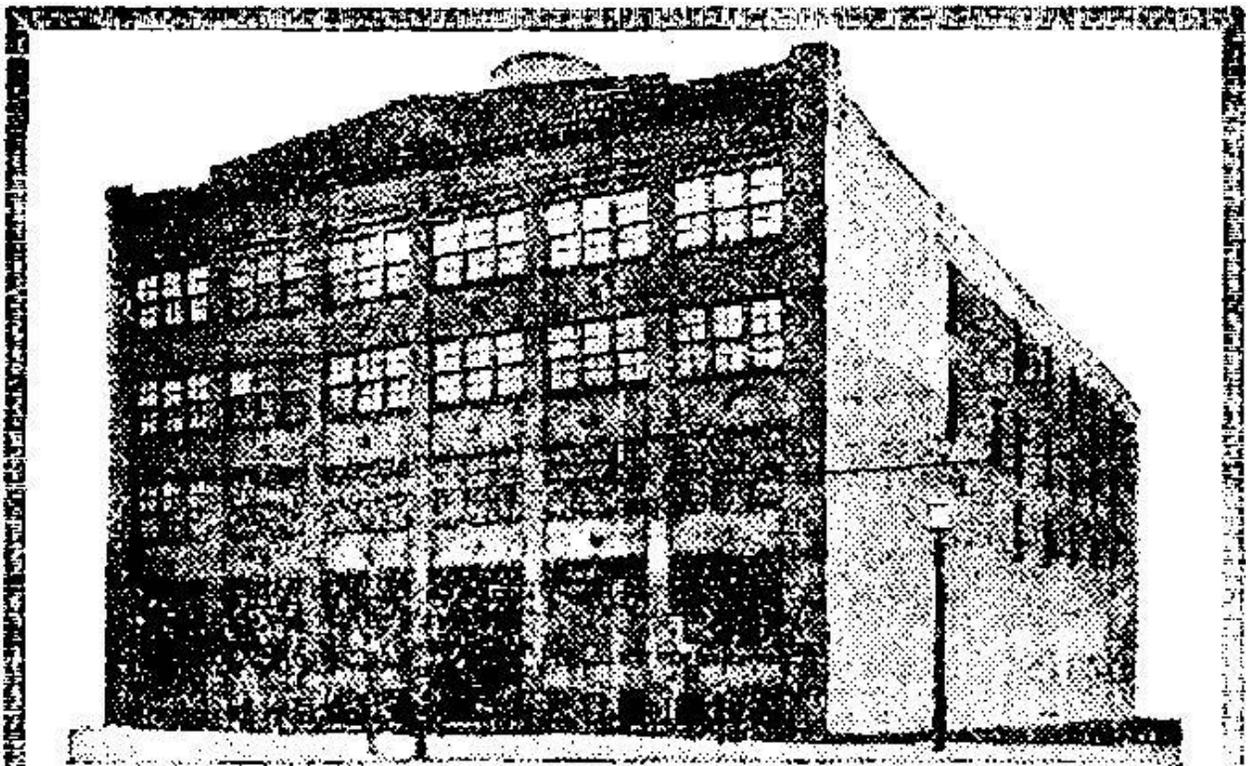
Cuyahoga County, Ohio  
County and State



**Figure 6:** Superior Avenue, c1926, looking west toward Grossman Paper Box Co. (center right), after consolidation in Great Lakes Box Co. *Western Reserve Historical Society.*

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State



1729 SUPERIOR AVE.  
Just West of Cleveland News

Four story and basement--brick bldg., containing 60,000 sq. ft.  
Good light, steam heat, 10 elevators, lot 90x152. Can sell at 75% of  
appraised value, subject to large mortgage at 5 1/2% interest.

Figure 7: 1929 Advertisement Offering 1729 Superior for sale. *Cleveland Plain Dealer*.

Grossman Paper Box Co.  
Name of Property

Cuyahoga County, Ohio  
County and State

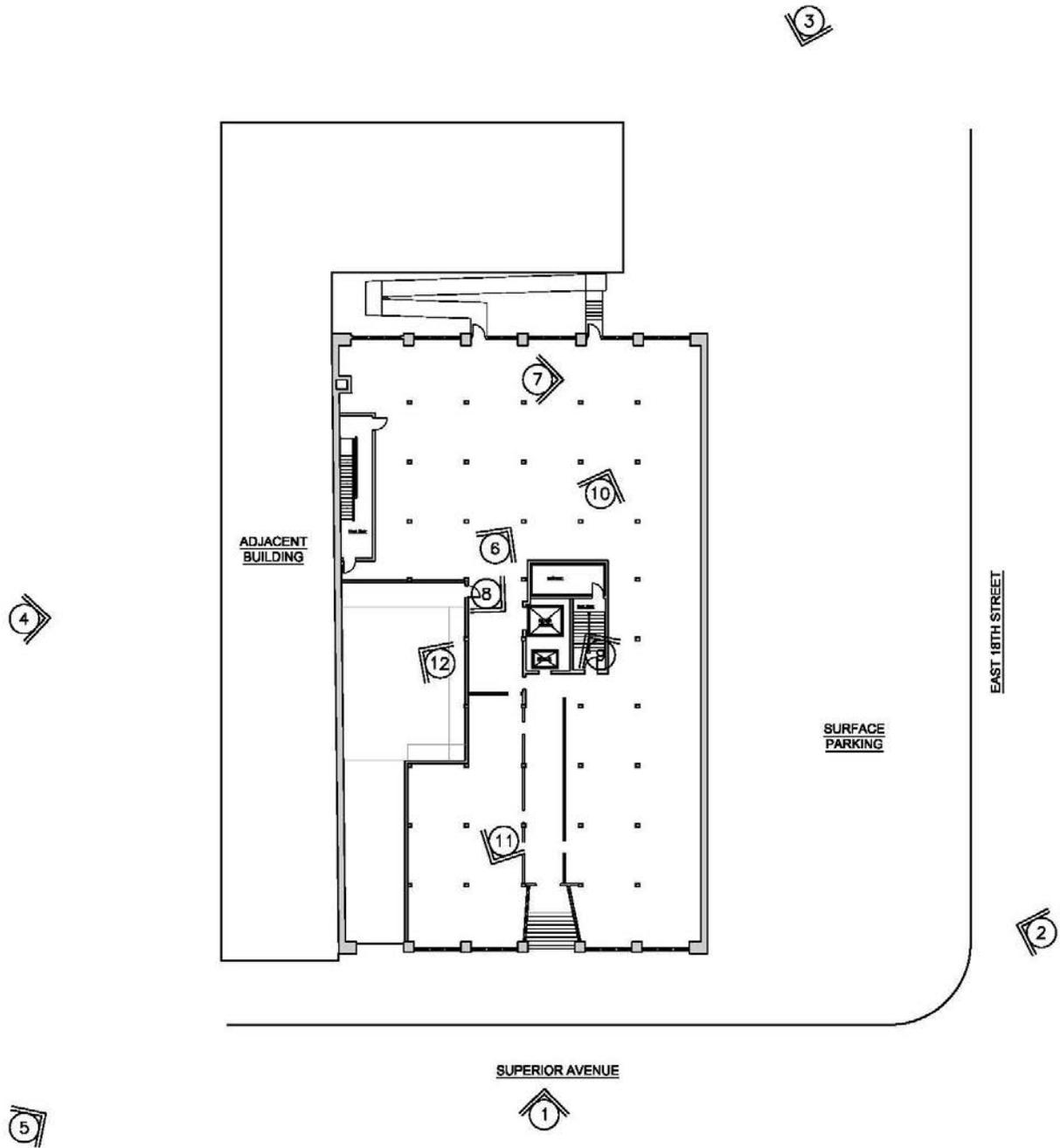
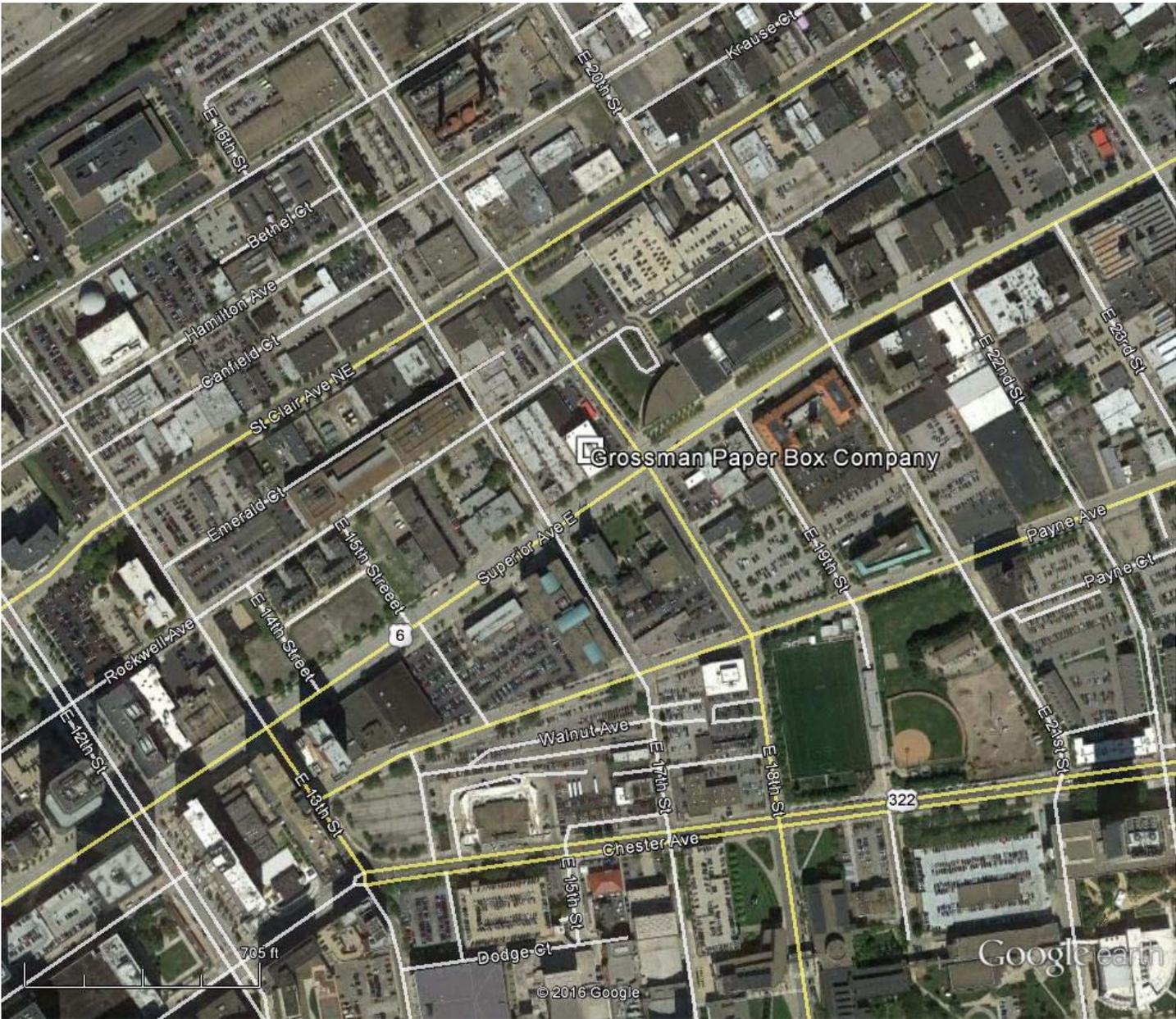


Figure 8: Typical Plan and Photograph Key



Grossman Paper Box Company

Cleveland, Cuyahoga County, Ohio UTM Zone: 17 Easting: 443141 Northing: 4594964



Google earth





RESERVED  
THIS SPACE IS RESERVED FOR THE USE OF THE  
CASTLE C COMMUNITY SCHOOL

WALK TO THE SUPERIOR LOTS  
6-23-01

SUPERIOR  
LOTS  
CASTLE C Community School  
29



Quality Starts Here

# THOMAS J. UNIK INSURANCE

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ACCEPTED  
**NOW ENROLLING**  
8 WEEKS TO 12 WEEKS  
MONDAY - FRIDAY 9:30 am to Midnight





THOMAS J. UNIK INSURANCE



THOMAS J. UNIK INSURANCE

Enterprise Data Solutions, Inc.

7777

SUPERIOR ARTS

SUPERIOR ARTS  
1723

SUPERIOR ARTS

WE'RE OPEN

















UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY Grossman Paper Box Company  
NAME:

MULTIPLE  
NAME:

STATE & COUNTY: OHIO, Cuyahoga

DATE RECEIVED: 7/22/16 DATE OF PENDING LIST: 8/10/16  
DATE OF 16TH DAY: 8/25/16 DATE OF 45TH DAY: 9/06/16  
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 16000601

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N  
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N  
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

ACCEPT  RETURN  REJECT 8-15-2016 DATE

ABSTRACT/SUMMARY COMMENTS:

*3 day Review*

RECOM./CRITERIA Accept A

REVIEWER J. Huban DISCIPLINE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ DATE \_\_\_\_\_

DOCUMENTATION see attached comments Y/N see attached SLR Y/N Y

If a nomination is returned to the nominating authority, the nomination is no longer under consideration by the NPS.

RECEIVED 2280

JUL 22 2016

NATIONAL REGISTER OF HISTORIC PLACES  
NPS TRANSMITTAL CHECK LIST

Nat. Register of Historic Places  
National Park Service

OHIO HISTORIC PRESERVATION OFFICE  
800 E. 17<sup>th</sup> Avenue  
Columbus, OH 43211  
(614)-298-2000

The following materials are submitted on July 15, 2016  
For nomination of the Grossman Paper Co. to the National Register of  
Historic Places: Cuy Co, OH

- Original National Register of Historic Places nomination form  
 Paper  PDF
- Multiple Property Nomination Cover Document  
 Paper  PDF
- Multiple Property Nomination form  
 Paper  PDF
- Photographs  
 Prints  TIFFs
- CD with electronic images
- Original USGS map(s)  
 Paper  Digital
- Sketch map(s)/Photograph view map(s)/Floor plan(s)  
 Paper  PDF
- Piece(s) of correspondence  
 Paper  PDF
- Other \_\_\_\_\_

COMMENTS:

- Please provide a substantive review of this nomination
- This property has been certified under 36 CFR 67
- The enclosed owner objection(s) do \_\_\_\_\_ do not \_\_\_\_\_  
 Constitute a majority of property owners
- Other: requesting waiver of Fed. Reg.  
publication to expedite nomination



RECEIVED 2280  
JUL 15 2016  
Nat. Register of Historic Places  
National Park Service

July 15, 2016

J. Paul Loether, Deputy Keeper and Chief of National Register and  
National Historic Landmark Programs  
National Register of Historic Places  
1201 Eye St. NW, 8th Fl. (2280)  
Washington D.C. 20005

Dear Mr. Loether:

Enclosed please find three (3) new National Register nominations for Ohio. All appropriate notification procedures have been followed for the new nomination submission.

<u>NEW NOMINATION</u>	<u>COUNTY</u>
Grossman Paper Company	Cuyahoga
Lewis Research Center, Development Engineering Building and Annex	Cuyahoga
Edward Ford Plate Glass Company Employee Relations Building	Wood

The enclosed disks contain the true and correct copy of the nomination to the National Register of Historic Places for the Grossman Paper Company, Cuyahoga County, OH.

All three of these nominations must be listed before September 30, 2016 in order to qualify for the next round of the Ohio Historic Preservation Tax Credit. In order to expedite the listing of these three nominations I am requesting waiving the 15-day commenting period in the Federal Register for the nomination and that the nomination is listed as soon as possible. The chief elected officials in Cleveland, Fairview Park, and Rossford (the communities of each of the properties) and the Certified Local Government contact in Cleveland each have received the appropriate notification from the State Historic Preservation Office. Each of the property owners have received the appropriate notification from the State Historic Preservation Office and are in full support of the nomination of their property.

If you have questions or comments about these documents, please contact the National Register staff in the Ohio Historic Preservation Office at (614) 298-2000.

Sincerely,

Burt Logan  
Executive Director and CEO  
State Historic Preservation Officer

Enclosures