United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name

| historic | San Jose | Downtown | Commercial | Distric | | JUN 02 1944 |
|--|--|-----------|---|------------------------------|---|--|
| and/or common | | | wn Commerc | | | |
| | ation | | | | | |
| street & number | E. Santa (| Clara-St, | South Firs | st, Secon | nd, Third-STS., | E San Fernando StS, N/A not for publication |
| city, town | San Jose | | N/A_vici | nity of | congressional distri | ct 10th |
| state Cali | fornia | code | Q6 | county | Santa Clara | code 085 |
| | sificati | ion | | | | |
| Category X_district building(s) structure site object | Ownership public private _X both Public Acqui in proces being con N_a | S | Status X occupie unoccu work in Accessible X_ yes: res yes: uni no | pied progress stricted | Present Use agriculture _X commercial educational entertainment government industrial military | museum park private residence religious scientific transportation other: |
| 4. Own | er of P | roper | ty | | | |
| name | Multiple O | wnership | (Continua | tion she | et attached) | |
| street & number | | • | | | | |
| city, town | | | vici | nity of | stat | te |
| 5. Loca | ation of | i Lega | l Desc | ripti | on | |
| courthouse, regi | stry of deeds, e | tc. Sant | ta Clara C | ounty Re | corder's Office | |
| street & number | | 70 1 | west Heddi | ng Stree | t | |
| city, town | | San | Jose | | stat | e California |
| 6. Rep | resenta | ntion i | n Exis | ting | Surveys | |
| title San Jo | se Survey | | h | as this pro | perty been determined | elegible? yes no |
| date] | 980 | | | | federal | state county _X_ loca |
| depository for su | urvey records | San Jose | Historic | al_Museu | m 625 Phelan Av | /e . |
| city, town | | San Jose | э, | | stat | e California |

7. Description

| fair unexposed | _X_good | | Cheok one original site moved dateN/A | |
|----------------|---------|--|---|--|
|----------------|---------|--|---|--|

Describe the present and original (if known) physical appearance

The San Jose Downtown Commercial Historic District is comprised of both architecturally and historically significant buildings. Dating from the 1870s to the early 1940s, the district represents the remaining vestages of late nineteenth and early twentieth century commercial structures in the downtown. The area continues to serve as a major financial, commercial center for San Jose. The district is composed of two city blocks located between East Santa Clara Street to the north, East San Fernando Street to the south, South Third Street to the east and South First Street to the west. The district continues on the south side of East Santa Clara between South Third and South Fourth Streets. District boundaries were determined by the historical limits of the downtown, architectural quality, and intrusion factors. Structures on adjacent blocks were not included as demolition and new construction has undermined the area's historical and architectural integrity.

The west side of South Third Street defines the district's eastern boundary, running between East Santa Clara and East San Fernando Streets. Lack of historical associations with the City's core and recent demolition eliminates the east side of South Third Street from the district. The north side of East San Fernando Street between South Third Street and South First Street defined the District's southern boundary. South First Street confines the western edge of the district and is immediately adjacent to the 1797 location of El Pueblo de San Jose de Guadalupe. East Santa Clara Street between First Street and Fourth Street delineates the district's northern boundary. Intrusions mar the northern side of East Santa Clara Street confining the district to the south side of the street.

Buildings and Sites Contributing to the Character of the District Include:

- 1. 12 South First St., Bank of America Building, 12-story building with Rennaissance detailing, 1926. H. A. Minton, Architect, noncontributing addition.
- 2. 28 East Santa Clara St., Firato Delicatessen, two-story brick commercial, stuccoed facade, c. 1880s.
- 4. 50 East Santa Clara St., Moderne Drug, three-story Moderne, c. 1937.
- 6. 27-29 Fountain Alley, three-story Italianate, c. 1889.
- 7. 33 Fountain Alley, three-story building with Classical Revival detailing, stuccoed brick, c. 1889.
- 10. 34 South First St., Knox-Goodrich Building, three-story Richardsonian Romanesque, c. 1889.
- 11. 42 South First St., El Paseo Court, two-story Spanish Colonial Revival with courtyard, c. 1920s. A construction of the control of the con
- 13. 52 South First St., Berg's Clothing, three-story commercial with Romanesque details, c. 1890s.
- 14. 58 South First St., La Rosa Pharmacy, three-story brick commercial, facade modernized, c. 1870.
- 15. 68 South First Step Letitia Building, four-story Romanesque Revival, c. 1890.
- 84 South First St., Security Building, three-story brick Romanesque Revival, c. 1890.
- 18. 87 South Second St., Landmark Square, three-story commercial with Romanesque details, c. 1907.
- 19. 83-85 South Second St., Dougherty Building, two-story Spanish revival, c. 1890.

8. Significance

| Period prehistoric 1400-1499 1500-1599 1600-1699 1700-1799 _X 1800-1899 _X 1900- | Areas of SignificanceC archeology-prehistoric archeology-historic agricuiture architecture art commerce communications | community planning conservation economics education engineering exploration/settlement | military music | religion science sculpture social/ humanitarian theater transportation other (specify) |
|---|---|--|---------------------|--|
| Specific dates | see Continuation | Builder/Architect See | Continuation Sheets | |

| Specific dates | 999 | Continuation | Builder/Architect | See C | ontinua |
|----------------|-----|------------------|-------------------|-------|--|
| | 000 | 0011011100001010 | | | the second s |

SHOLDER THE REPORT OF THE STATE Statement of Significance (in one paragraph)

As Santa Clara Valley's mercantile and financial center for the past 100 years, San Jose's downtown historic commercial district is significant both from an historical and an architectural perspective. The district includes sites dating from the 1870s, reflecting the emergence of the American city; sites from the 1890s, reflecting San. Jose's boom years as an agricultural center; and sites from the 1920s, reflecting the South Bay Area's first skyscraper construction. Thus, the district is unique in its broad representation of historic California commercial architecture, unsurpassed in Santa Clara County. and the second second

El Pueblo de San Jose de Guadalupe was chartered by the King of Spain and founded in 1777 as Alta California's first civil settlement. Following the Mexican-American War, San Jose was ceded with the territory of California to the United States. Immediately, the City was surveyed first by Thomas Campbell in 1847 and later by Chester Lyman, in 1848, following the standard grid street pattern utilizing traditional Spanish pathways. This street pattern has remained virtually unaltered to this day. The emergence of the American commercial development of San Jose later extended into the newly surveyed streets located immediately eastward of the 1797 (relocated due to floods) Spanish Pueblo.

capely sight for containing and by relience countries classes San all'stan The best remaining example of downtown commercial architecture of the 1870s and 1880s within the proposed district is the three-story Italianate Oddfellows Building at the corner of Santa Clara and Third Streets (1883). Another structure from this time period is located along South First Street, today, known as La Rosa Pharmacy. The building was built in 1870 and was known as the Pomeroy Building (located at 58 South First Street). Though the facade has been altered with the addition of stucco siding, an examination of the back of the building reveals the original brick structure. In the 1870s and mid-1880s, the heart of downtown commercial activity had moved northward along Market Street (immediately west of First Street and part of the Pueblo) to the Santa Clara Street intersection. However, by the latter part of the 1880s, Santa Clara and First Streets became the new focus for downtown business activity. The early horse drawn railway systems reinforced the importance of this intersection with single and, later, double tracks located along both streets. During the 1890s, important commercial buildings were constructed down First Street reflecting the Romanesque architecture of the East Coast. This streetscape represents a group of structures designed by the finest local architects including Levi Goodrich and Jacob Lenzen, and built by the leading citizens of the day (i.e., James Phelan, F. Sourisseau, C. T. Ryland, Martin Murphy's decendents, and the Auzerais family). Buildings such as the Knox-Goodrich Building (34 South First Street) with its extreme rustication, reflected the qualities of the wealthy, orchard oriented, agricultural community of the turn-of-the-century. Other significant buildings include the Letitia Building (1890); and the Romanesque Security Building (1892), currently undergoing rehabilitation. The dominating structure of intersection is the Bank of America Building (1926). San Jose's first "skyscraper", built by H. A. Minton. This structure was featured in Architect and Engineering Record of California as one of the first

9. Major Bibliographical References

See attached continuation sheet

مسيوم

UTN KOT VERIFIED

المالية لمكتب لا

| Acreage of nominated | property6.4 | | |
|---|---|---|---|
| Quadrangle name <u>Sa</u> | n Jose, West | | Quadrangle scale <u>1:24,000</u> |
| UMT References | | _ | |
| 1_10 5 9 8 3 Zone Easting | $ \begin{array}{c c} 8_{1} \\ \hline \\ \\ \\ \\ 8_{1} \\ \hline \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ $ | B 10 Zone | 5 9 8 61710 4 1 3 27110 Easting Northing |
| 1 0 5 9 8 6 | | | 5 9 18 61 81 0 4 17 3 12 41 810 |
| | | ┍└⊥┘ ╫└╻╷┘ | |
| erbal boundary des | scription and justification Be | ginning at th | e southwest corner of Santa Clara and |
| urth Streets, th | hen proceeding southerly | 7 along Fourth | 1 St: 97.5' then westerly |
| | | | l St. to the northwest corner Pernando St., (2 blocks), north |
| | | | of beginning as shown on accompanying ounty boundaries |
| tate N/A | code | county | N/A code |
| | | | |
| tate | code | county | code |
| Bonnie Bonnie | Bamburg compiled from re | esources of Ur | ban_/Rural_Conservation |
| boinne | Bamburg compiled from re | | ban /Rural Conservation ate August 1980 updated February 1981 |
| ganization | N/A | d | |
| rganization | N/A 4 Fairglen Drive | d . te | ate August 1980 updated February 1981 |
| rganization reet & number 243 ty or town _S San | N/A 4 Fairglen Drive Jose | d te s | ate August 1980 updated February 1981 elephone408-264-8199 / 408-267-2947 |
| rganization treet & number 243 ty or town San 2. State | N/A 4 Fairglen Drive Jose | te s ervation | ate August 1980 updated February 1981 elephone408-264-8199 / 408-267-2947 tate California |
| rganization treet & number 243 ity or town San 12. State he evaluated significa | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st | te s ervation | ate August 1980 updated February 1981 elephone408-264-8199 / 408-267-2947 tate California |
| rganization treet & number 243 ity or town San 12. State he evaluated significa nations the designated State 55), I hereby nominated | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st ionalstate e Historic Preservation Officer fo | d s ervation ate is: X_local r the National Histo National Register | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification |
| rganization treet & number 243 ty or town <u>San</u> 2. State he evaluated significa nations the designated State Solution the criteria | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the state e Historic Preservation Officer for this property for inclusion in the a and procedures set forth by the | d s ervation ate is: X_local r the National Histo National Register | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated |
| rganization rreet & number 243 ty or town San 2. State ne evaluated significa | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the state e Historic Preservation Officer for this property for inclusion in the a and procedures set forth by the | d servation ate is: <u>X</u> local r the National Histo e National Register Heritage Conserv <i>M</i> 2000 | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated |
| rganization reet & number 243 ty or town San 2. State ne evaluated significa nations the designated State State designated State cording to the criteria tate Historic Preservant le State Historic For HCRS use only | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st ionalstate e Historic Preservation Officer for this property for inclusion in the a and procedures set forth by the tion Officer signature | d s ervation ate is: <u>X</u> local r the National Histor National Register Heritage Conserv MELLON | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated ation and Recreation Service. date March 17, 1982 |
| ity or town <u>San</u> 12. State The evaluated significa <u>as the designated State</u> 65), I hereby nominate ccording to the criteria tate Historic Preserva tile State Histo For HCRS use only I hereby certify the | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st ionalstate e Historic Preservation Officer fo this property for inclusion in the and procedures set forth by the tion Officer signature pric Preservation Office int this property is included in the MC MUM | d s ervation ate is: <u>X</u> local r the National Histor National Register Heritage Conserv MELLON | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated ation and Recreation Service. date March 17, 1982 |
| itreet & number 243 itreet & number 243 ity or town <u>San</u> 12. State The evaluated significa <u>anality</u> as the designated State 65), I hereby nominate ccording to the criteria state Historic Preservant itle State Historic For HCRS use only | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st ionalstate e Historic Preservation Officer fo this property for inclusion in the and procedures set forth by the tion Officer signature pric Preservation Office int this property is included in the MC MUM | d s ervation ate is: <u>X</u> local r the National Histor National Register Heritage Conserv MELLON | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated ation and Recreation Service. date March 17, 1982 |
| ity or town <u>San</u> 12. State The evaluated significa <u>as the designated State</u> 65), I hereby nominate ccording to the criteria tate Historic Preserva tile State Histo For HCRS use only I hereby certify the | N/A 4 Fairglen Drive Jose Historic Prese nce of this property within the st ionalstate e Historic Preservation Officer fo this property for inclusion in the and procedures set forth by the tion Officer signature pric Preservation Office int this property is included in the MC MUM | d s ervation ate is: <u>X</u> local r the National Histor National Register Heritage Conserv MELLON | ate August 1980 updated February 1981 elephone 408-264-8199 / 408-267-2947 tate California Officer Certification oric Preservation Act of 1966 (Public Law 89- and certify that it has been evaluated ation and Recreation Service. date March 17, 1982 |

- ---

CONTINUATION SHEET

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

FOR HCRS USE ONLY

ł

RECEIVED

DATE ENTERED

PAGE 1

| <u>Map nui</u> | MBER APN | OWNER OF RECORD |
|---|--|---|
| 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. | 467-22-97 43 44 45 42, 41 38 39 40 03 04 03 04 05 06 07 08 09 110 29 30 | Stephen & Judy Lin, 12 S. First St., San Jose, CA 95113 Fountain Lane Properties, 247 N. Third St., San Jose, CA 95112 Fountain Lane Properties, 247 N. Third St., San Jose, CA 95112 Fountain Lane Properties, 247 N. Third St., San Jose, CA 95112 Anthony Campagna, Jr., 42 E. Santa Clara St., San Jose, CA 95112 Fountain Lane Investors, 247 N. Third St., San Jose, CA 95112 Fountain Lane Investors II, 247 N. Third St., San Jose, CA 95112 Fountain Lane Investors, 247 N. Third St., San Jose, CA 95112 Fountain Lane Investors, 247 N. Third St., San Jose, CA 95112 Stephen & Judy Lin, 12 S. First St., San Jose, CA 95113 Santa Clara Ltd, 701 N. First St., Room 200, San Jose, CA 95113 Albert Mitchell, 2004 University, San Jose, CA 95126 Crocker Anglo National Bank, P.O. Drawer HH, Santa Barbara, CA 93102 Hale Vagts, Trustee, 2595 Los Coches, San Jose, CA 95128 Mariann C. Cropper, et al, 14555 Horseshoe Dr., Saratoga, CA 95070 Green Valley Enterprises, 777 N. First St., San Jose, CA 95113 De. C. Rucker, 25 E. San Fernando, San Jose, CA 95113 Triton Associates, 120 N. Fourth St., San Jose, CA 95112 |
| 19. 20. | 31 94 | Triton Associates II, 120 N. Fourth St., San Jose, CA 95112 City of San Jose, 801 N. First St., San Jose, CA 95110 |
| | 36 37 2 | Easter Lafargue, 801 N. First St., San Jose, CA 95110 Barbara Center, 801 N. First St., San Jose, CA 95110 Stephen & Judy Lin, 12 S. First St., San Jose, CA 95113 |
| 21. 22. 23. | 46 47 47,90,89 88,87 | Gordons Sport Shop, 52 E. Santa Clara St., San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 |
| 24. 25. 26. 27 | 48 96 51 52 | Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Ben Levin, 230 Hyde St., San Francisco, CA 94102 |
| 28. 29. 30. 31. 32. | 53 54 55 56 91 | Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Donald E. Moyer, 1070 Shelton Way, San Jose, CA 95125 Craig Thrush, et al, 1141 Colonial Lane, San Jose, CA 95132 Henry Cocoa, 14907 Renaud St., San Jose CA 95127 |
| 33. 34. 35. 36. 37. 38. | 90 86 85 84 83 82 | Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 Paul H. & Judy Magnuson, 12 S. First St., #1120, San Jose, CA 95113 |

ITEM NUMBER 4

NATIONAL REGISTER OF HISTORIC PLACES **INVENTORY -- NOMINATION FORM**

CONTINUATION SHEET **ITEM NUMBER** 4 PAGE 2 MAP NUMBER OWNER OF RECORD APN Downtown Liquors, 99 S. Third St., San Jose, CA 95113 39. 81 John Campbell, 32 S. Third St., San Jose, CA 95113 Ted Dryer, Trustee, 2175, The Alameda, San Jose, CA 95126 467-23-68 40. 41. 39 Margaret Valente, 80 Rankin Ave., San Jose, CA 95110 467-23-38 42. Clementine Cribari, 957 S. First St., San Jose, CA 95110 43. 37 Coronado & Salome Nazario, 1775 Park Ave., San Jose, CA 95126 44. 36 35 Coronado & Salome Nazario, 1775 Park Ave., San Jose, CA 95126 45.

FOR HCRS USE ONLY

¢.

RECEIVED

DATE ENTERED

CONTINUATION SHEET

NATIONAL REGISTER OF HISTORIC PLACES **INVENTORY -- NOMINATION FORM**

Buildings and Sites Contributing to the Character of the District (continued)

- Corner Santa Clara St. and Second St., New Century Block, 2-1/2 stories, 21. Italianate, c. 1900.
- 22. 12 South Second St., one-story brick commercial, c. 1930.
- 24. 28 South Second St., San Carlos Hotel, service building in rear, one-story brick building.

ITEM NUMBER

- 40 South Second St., Allen's Home Furnishings, three-story brick, commercial 25. with Romanesque details, c. 1920.
- 26. 64 South Second St., Jose Theater, Mediterranean, two story, c. 1904, City's oldest remaining theater.
- 29. 90 South Second St., Casa de Senor Furniture, two-story Spanish Revival, brick, c. 1920.
- 96 South Second St., Moyer Music, two-story Moderne style, c. 1940. 30.
- 31. 85 East San Fernando St., Shoe Repair, book shop, two-story brick commercial, c. 1920.
- 32. Corner of Third and Santa Clara Sts., Oddfellows Building, three-story Italianate, c. 1883.
- 19 South Third St., Underground Records, two-story brick commercial, c. 1915. 33.
- 51 South Third St., Volunteers of America, one-story modern style, considered 34. contributing to the district.
- 39. 99 South Third St., Downtown Liquors, two-story brick commercial, stuccoed facade and tile added, c. 1920s.
- 40. Corner of Third and Santa Clara Sts., Old YMCA, five-story commercial, stucco walls with terra cotta detailing, c. 1913.
- 41. 114-118 East Santa Clara St., El Rebozo Mexican Food, two-story brick commercial, Edwardian.
- 42. 124 East Santa Clara St., two-story brick commercial with neo-classical ornament.
- 44. 138 East Santa Clara St., Recycle Book Store, three-story brick/plaster commercial, Edwardian style.
- 45. 142-150 East Santa Clara St., State Meat Market, two-story brick/plaster, Edwardian commercial building.

Non-Contributing Structures and Sites

- 36 East Santa Clara St., Mike's Shoe Repair, two-story commercial, facade 3. altered and stuccoed. c. 1880s.
- 37 Fountain Alley, one story, c. 1920. 8.
- 9. 30 South First St., Zapatos Restaurant, two-story brick, facade modernizes, c. 1890s.
- 50 South First St., Guadalajara Jewelers, two-story brick with Mediterranean 12. details, c. 1890s.

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED

PAGE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET

ITEM NUMBER 7 PAGE 2

Non-Contributing Structures and Sites (continued)

- 17. Alley, an alley, historic.
- 20. Parking Lot.
- 23. Parking Lot.
- 24. 28 South Second St., San Carlos Hotel, two- and three-story brick, stripped and stuccoed.
- 27. 79 South Second St., Alcoa Building, two-story commercial "modernized", stuccoed, significantly altered.
- 28. 82 South Second St., San Jose Book Shop, two-story commercial, c. 1926.
- 30. 96 South Second St., Moyer Music, two-story, Moderne style, c. 1940.
- 35. Parking lot.
- 36. Parking lot.
- 37. Third Street extension of Alcoa Building, two-story, stuccoed over facade.
- 38. Third Street, two-story stuccoed building.
- 43. 132 East Santa Clara St., two-story brick, stuccoed facade.

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED.

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



CONTINUATION SHEET

earthquage-proof structures in the area. The Bank of America has long been a "landmark" building, at 13 stories plus tower it locates the heart of downtown San Jose.

Following the earthquake of 1906, Edwardian and Commercial architecture replaced the Victorian and Romanesque styles. Other significent structures dating to this time period, within the proposed district, include Lion's Furniture store (now Landmark Square) built in 1907 at 87 S. Second street. This structure, along with the Santa Clara streetscape collection of structures located between Third and Fourth Streets represent excellent examples of the newer cleaner lines of the post-earthquake period design. The one building which defies the new twientieth century style of commercial architecture is the de Saisset property located at Santa Clara and South Second Streets. This three story Italianate structure was built in 1900 and although representative of styles common for the previous two decades, was termed to be the "New Century Block".

Mission Revival, California's first indeginous architecture, dominated smaller commercial architecture. Desimones Bike Shop (83 S. Second St.) and the Jose Theater (64 S. Second St.) perfectly reflect the design qualities of the City's new Hispanic influenced downtown architecture. Spanish Colonial Revival also provided California with a new hsitoricist architectural mode and the "El Paseo" shopping block on South First Street reflects the most popular commercial architecture of the 1920's in the State.

During the 1930's, 1940's and 1950's, modernization and further consolidation characterized the downtown core. The Moderne Drug Company at 50 Santa Clara Street reflects the "machine age" streamline design of the 1930's, as does the Moyer Music Store at South Second and San Fernando Streets.

New Growth patterns to the west and south of the center city changed the commercial desirability of the downtown core area of San Jose. New construction was virtually non-existant until the government sponsored redevelopment programs of the 1960's began razing of the entire center city blocks for planned new development. The historic downtown commercial district remains to be the highest concentration of older build-ingsin the downtown which reflect the best examples of architecture from almost every period in the growth of the "American City". There is currently a movement on the part of some property owners to rehabilitate and use their older buildings. It is anticipated that the recognition, as a historic district, will promote and encourage this rehabilitation activity in an area that will benefit from renewed pride and ecomomic resurgence. Because the structures included within the district represent a variety of architectural styles found nowhere else within the county, and because v of the historical significance of the development of the commercial core of San Jose as can be seen in their various styles, the district deserves to be included on the National Register of Historic Places.

FHR-8-300A

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



CONTINUATION SHEET ITEM NUMBER 8 PAGE 2

Discussion of the Non-contributing structures and sites

Major intrusions which mar the architectural integrity of the proposed district consist largely of asphalt surfaced parking areas. The largest of these is the area behind the First Street structures composing two-thirds of the Second Street frontage. This area has been identified, by local property owners, as desirable for parking. Discussions include developing the rear alley way of the structures on First Street with a parking plan. which will address the ingergrated pedesterian/ vehicular needs of the area. For this reason it was felt that inclusion of the parking area within the district would be appropriate. The remaining parking areas all abut significent structures which face onto S. Second Street or Santa Clara St.

All non-contributing structures have been altered with the addition of stucco siding over the original facades. Older buildings still remain behind this covering, and it was felt that rehabilitation of these buildings is a possibility in the future. Because the size and scale of the structures remains consistant with the surrounding significant structures, and because rehabilitation is a possibility these structures should be included as non-contributing with the possibility of returning to a contributing status through rehabilitation.

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

RECEIVED

FOR HCRS USE ONLY

DATE ENTERED,

CONTINUATION SHEET ITEM NUMBER 9 PAGE 1

Alley and Bowen, editors, <u>History of Santa Clara County</u>. Alley & Bowen and Company; San Francisco, 1881.

Arbuckle, Clyde. Oral interview, December 1979. (San Jose City Historian).

Cartier, Robert. <u>The Preliminary Archaeological Evaluation of the San Antonio Plaza</u> <u>Project</u>. 1978.

DeMers, D. O. and A. Whitesell. <u>Santa Clara County; Images of the Past</u>. San Jose Historical Museum; San Jose, 1977.

Foote, H. S. <u>Pen Pictures from the Garden of the World</u>. Lewis Publishing Company; Chicago, 1888.

Guinn, J. M. <u>History of the State of California and Bibliographic Record of the Coast</u> <u>Counties</u>. Chapman Publishing Company; Chicago, 1904.

Hall, F. History of San Jose. A. L. Bancroft and Company; San Francisco, 1871.

James, W. F., and G. H. McMurray. <u>History of San Jose, California</u>. A. H. Cawston, San Jose. 1933.

Kirker, H. <u>California's Architectural Frontier</u>, Style and Tradition in the 19th <u>Century</u>. Pergrine Smith, Inc.; Santa Barbara, 1973.

Pace, P. <u>Santa Clara County Heritage Resource Inventory</u>. Santa Clara County; San Jose, 1979.

San Jose City Directories, on file at the San Jose Historical Museum.

San Jose Landmarks Commission, "An Inventory of its Historical and Architectural Heritage". Parks and Recreation Department and the City of San Jose. 1975.

San Jose Mercury. Sunshine, Fruit, and Flowers. San Jose Mercury; San Jose, 1895.

Santa Clara County and its Resources. Alfred Eaton; San Jose, 1896.

Sawyer, E. T. <u>History of Santa Clara County, California</u>. Historic Record Company; Los Angeles, 1922.

Thompson and West. <u>Historical Atlas of Santa Clara County</u>. Reprinted by Smith and McKay Printing Company; San Jose, 1973.

Sanborn Fire Insurance Map Company, Maps of San Jose: 1884, 1889, 1901, 1915, 1921, 1928, 1930, 1935, and 1945. Sanborn Map and Publishing Company; maps on file at San Jose Historical Museum.

NATIONAL REGISTER OF HISTORIC PLACES **INVENTORY -- NOMINATION FORM**

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED.

PAGE

2

CONTINUATION SHEET Alley and Bowen, editors, History of Santa Clara County. Alley & Bowen and Company; San Francisco, 1881. Arbuckle, Clyde. Oral interview, December 1979. (San Jose City Historian). The Preliminary Archaeological Evaluation of the San Antonio Plaza Cartier, Robert. Project. 1978. DeMers, D. O. and A. Whitesell. Santa Clara County; Images of the Past. San Jose Historical Museum; San Jose, 1977. Foote, H. S. Pen Pictures from the Garden of the World. Lewis Publishing Company; Chicago, 1888. Guinn, J. M. History of the State of California and Bibliographic Record of the Coast Counties. Chapman Publishing Company; Chicago, 1904. Hall, F. History of San Jose. A. L. Bancroft and Company; San Francisco, 1871. James, W. F., and G. H. McMurray. History of San Jose, California. A. H. Cawston, San Jose. 1933. Kirker, H. California's Architectural Frontier, Style and Tradition in the 19th Century. Pergrine Smith, Inc.; Santa Barbara. 1973. Pace, P. Santa Clara County Heritage Resource Inventory. Santa Clara County; San Jose, 1979. San Jose City Directories, on file at the San Jose Historical Museum. San Jose Landmarks Commission, "An Inventory of its Historical and Architectural Heritage". Parks and Recreation Department and the City of San Jose. 1975. San Jose Mercury. Sunshine, Fruit, and Flowers. San Jose Mercury; San Jose, 1895. Santa Clara County and its Resources. Alfred Eaton; San Jose, 1896. Sawyer, E. T. History of Santa Clara County, California. Historic Record Company; Los Angeles, 1922. Thompson and West. Historical Atlas of Santa Clara County. Reprinted by Smith and McKay Printing Company; San Jose, 1973. Sanborn Fire Insurance Map Company, Maps of San Jose: 1884, 1889, 1901, 1915, 1921, 1928, 1930, 1935, and 1945. Sanborn Map and Publishing Company; maps on file at San Jose Historical Museum.

ITEM NUMBER 9



