

**Brainstorming**

**Brainstorming Questions to Stimulate Ideas!**

**Facilitating the Brainstorming Ideas Session**

*Brainstorming - Finding, Refining and Gathering Ideas.*

*“All ideas are good ideas” Big or small ideas.*

* Incorporate the idea of starting from scratch and reimagining tourism here.
* Keep adding to the list during this session. We will share some of the responses and ask some leading questions.

Read as many ideas as you can as they come up on the screen and add yours.

Think of it in terms of this…

 “If you could ask a genie to solve one problem related to outdoor recreation and tourism in your community, what would you ask the genie to do?”

**Gathering Ideas (Facilitator can ask these leading questions.)**

* What are some ideas that your community can use to enhance outdoor recreation opportunities and promote tourism?
* What are some Classic Trip Opportunities in and around your community?
* Are there nearby Long-Distance Trail connection opportunities?
* What are potential Connections outside town? Up-River? Down River? Across the River?
* What about Historical Resources and Connections?
* What about Cultural Resources and Connections?
* Programming/Special Event ideas – What do you wish you could do in your town? What would attract visitors?
* What are some short-term ideas to pursue?
* What are some long-term ideas to pursue?
* What are some Immediate Action Projects?
* Are there Immediate Action Items that can be completed as a “Quick Win” projects.
* What are some unique/interesting/quirky activities/event/places/experiences in and around your town that would draw people off the river and trails into your town?

Compile the input for inclusion in the Final Report.