National Register of Historic Places Registration Form



This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items

. Name of Property						
	nas Company Bui	Idiono 2 1 and 2	2			
storic name R. J. Reynolds Tobac				-		
ther names/site number _Leaf Hous	se No. 2-1 and Le	eaf House No. 2	-2			
. Location						
treet & number 951 Reynolds Boul	evard				N/A not	for publication
ity or town Winston-Salem					N/A v	ricinity
tate North Carolina code	NC county	Forsyth	code	067	zip code	27105
. State/Federal Agency Certificati	on					
Signature of certifying official/Title	SHPC		9/12/201	7		
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R. J. Reynolds Tobacco C Name of Property	Company Buildings 2-1 and 2-2	Forsyth County an	County, NC d State	-
5. Classification				
Ownership of Property (Check as many boxes as apply)	Category of Property (Check only one box)		urces within Property usly listed resources in count.)	
□ private □ public-local	☑ building(s)☐ district	Contributing	Noncontributing	
☐ public-State	☐ site	3	0	buildings
public-Federal	☐ structure	0	0	sites
	□ object	2	0	structure
		0	0	_ objects
		5	0	Total
Name of related multiple (Enter "N/A" if property is not pa N/A	e property listing int of a multiple property listing.)	Number of Contr in the National Re N/A	ibuting resources previo	ously listed
6. Function or Use				
Historic Functions (Enter categories from instruction	ons)	Current Function (Enter categories from		
INDUSTRY; Manufacturin	ng Facility	VACANT: Not in u	se	
7. Description		-		
Architectural Classificat	tion	Materials		
(Enter categories from instruction	ons)	(Enter categories from		
Other: Reinforced-concre	te steel and brick	foundation CON	CRETE	

walls BRICK

roof RUBBER

other

METAL METAL

Narrative Description

construction

(Describe the historic and current condition of the property on one or more continuation sheets.)

R. J. Reynolds	Tobacco	Company	Buildings :	2-1 and 2-2
Name of Property				

Fors	yth County, NC	
Count	v and State	

8. Statement of Significance	
Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)	Areas of Significance (Enter categories from instructions)
A Property is associated with events that have made a significant contribution to the broad patterns of our history.	Industry
☐ B Property is associated with the lives of persons significant in our past.	
□ C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.	Period of Significance 1937-1967
D Property has yielded, or is likely to yield, information important in prehistory or history.	
Criteria Considerations (Mark "x" in all the boxes that apply.) Property is:	Significant Dates 1937 ca. 1955
A owned by a religious institution or used for religious purposes.	Significant Person
☐ B removed from its original location.	(Complete if Criterion B is marked) N/A
□ C a birthplace or grave.□ D a cemetery.	Cultural Affiliation N/A
☐ E a reconstructed building, object, or structure.	
☐ F a commemorative property	Architect/Builder R. J. Reynolds Tobacco Company
☐ G less than 50 years of age or achieved significance within the past 50 years.	
Narrative Statement of Significance (Explain the significance of the property on one or more continuation sh	eets.)
9. Major Bibliographical References	
Bibliography (Cite the books, articles, and other sources used in preparing this form	on one or more continuation sheets.)
Previous documentation on file (NPS): preliminary determination of individual listing (36 CFR 67) has been requested previously listed in the National Register Previously determined eligible by the National Register designated a National Historic Landmark recorded by Historic American Buildings Survey #	Primary location of additional data: State Historic Preservation Office Other State Agency Federal Agency Local Government University Other Name of repository: Forsyth County Public Library, Winston-Salem R. J. Reynolds Tobacco Company

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Name of Property	Forsyth County, NC County and State				
0. Geographical Data					
Acreage of Property Approximately 8 acres See Latitude/Longitude coordinates continuation sheet JTM References Place additional UTM references on a continuation sheet.)					
Zone Easting Northing		Zone 4 See c	Easting ontinuation sheet	Northing	
Verbal Boundary Description Describe the boundaries of the property on a continuation sheet.) Boundary Justification Explain why the boundaries were selected on a continuation sheet.)					
1. Form Prepared By					
name/title Heather Fearnbach organization Fearnbach History Services, Inc.		date	8/28/2017	$\stackrel{\sim}{\longrightarrow}$	
street & number 3334 Nottingham Road		telephone	336-765-2661		
sity or town Winston-Salem	state	NC		7104	
Additional Documentation					
submit the following items with the completed form:					
Continuation Sheets			merous resources	6	
Continuation Sheets Maps A USGS map (7.5 or 15 minute series) indicating the p A Sketch map for historic districts and properties havin			merous resources	i.	
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Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listing. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.)

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P. O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20303.

NPS Form 10-900-a OMB Approval No -1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	I	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
		-	-	Forsyth County, NC

Section 7. Narrative Description

Setting

R. J. Reynolds Tobacco Company's Whitaker Park plant comprises multiple tracts flanking Reynolds Boulevard, an east-west thoroughfare that connects North Cherry Street and Indiana Avenue. Due to its proximity to Hanes Rubber Company's 1917 tire manufacturing factory, office, and employee village, the area around the plant was called "Tiretown" through the mid-twentieth century. R. J. Reynolds Tobacco Company referred to its plant's location in that manner until the 1961 opening of a state-of-the-art manufacturing facility west of Buildings 2-1 and 2-2. The site was then named Whitaker Park.

Company holdings encompass approximately 231 acres on Reynolds Boulevard's north side. Buildings 2-1 (1937) and 2-2 (ca. 1955), erected to facilitate tobacco leaf processing, front Reynolds Boulevard in the southeast section of a 103-acre parcel that extends to the Indiana Avenue and Reynolds Boulevard intersection. A north-south Norfolk Southern Railway line and right-of-way parallel the tract's east edge adjacent to Indiana Avenue. The east boundary and railroad corridor are angled approximately thirty degrees west of cardinal alignment. A tall chain-link fence and chain-link gates secure the parcel's perimeter. The city-owned Woodland Avenue cemetery is opposite Building 2-1 on Reynolds Boulevard's south side.

The area west, north, and east of the leaf houses, once filled with sizable one-story, gable-roofed, metal-clad, 1920s tobacco storage warehouses, is now an open lawn with the exception of a small, hip-roofed, brick, 1922 office; a brick 1922-1928 boiler and pump house, a concrete 1922 railroad trestle, and a 1920s granite block retaining wall. These resources are east of Buildings 2-1 (1937) and 2-2.

Asphalt-paved drives lead from the Reynolds Boulevard entrance gates and the plant's interior to irregularly shaped parking lots east and west of the buildings. The west drive and parking lot are at a lower grade than the east drive, parking lot, and 1920s resources. A grass embankment ameliorates the difference in elevation. R. J. Reynolds Tobacco Company vacated Buildings 2-1 and 2-2 in 2016, but still utilizes plants and warehouses to the north and west, most of which were erected in the mid- to late-twentieth century.

Inventory

In the following inventory list, principal resource headings are in bold and underlined. Subheadings for interconnected buildings are in bold. Building dates reflect the year of construction completion. Buildings 2-1 and 2-2 are counted as one resource because a full-height brick hyphen and an elevated one-story corrugated-metal-clad passage erected ca. 1955 in conjunction with Building 2-2 link the two

NPS Form 10-900-a

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 2 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

edifices. Four freestanding buildings and structures constructed in the 1920s are also contributing.

Building 2-1, 1937 and Building 2-2, ca. 1955, Contributing Building

Building 2-1, 1937

R. J. Reynolds Tobacco Company's engineering department rendered the plans for this expansive three-story-on-basement, 379-foot-long and 98-foot-wide, reinforced-concrete and steel edifice. Five-to-one common bond red brick walls rise above the formed-concrete foundation. The site's topography slopes down to the west, exposing formed-concrete basement walls in the building's west section. Projecting steel I-beam ends support the low-pitched gable roof's deep eaves. The aluminum coping and fascia capping the parapets replaced the original copper flashing.

The north and south elevations comprise thirty-four bays and the east and west elevations seven bays. None of the steel-frame multipane sash that initially illuminated the interior remain. Most first- and second-story windows were replaced with translucent glass block in the mid-twentieth century to reduce heat and glare. Aluminum-frame multipane sash were installed on the third story in the late-twentieth century. Brick and louvered metal vents fill or partially enclose a few window and door openings. Projecting-header window sills are intact except in the openings that have been infilled with brick.

On the south elevation, stucco panels cover the windows in the nine east first-story bays. The flat canopy that originally spanned the eleventh through the seventeenth bays from the wall's east end has been removed. The canopy sheltered two wide service doors; both have been filled with brick flush with the wall plane. Scuppers channel water from the roof into a round metal pipe mounted beneath the cornice that empties into round metal downspouts at the wall's outer edges.

Stair towers occupy the building's southeast and southwest corners. The tall, narrow tower windows—three on each elevation—are smaller than those elsewhere. At the southeast tower's base, formed concrete steps with metal-pipe railings lead to a double-leaf, aluminum-frame replacement door covered by a flat metal canopy. North of the entrance, a tall steel-frame shed with a very low-pitched gable roof shields four loading-dock bays. Corrugated-metal panels enclose the upper section of the shed's north and south elevations. Above the loading dock, six windows originally pierced each of the second- and third-story walls. The second-story sash were replaced with translucent glass block. Two third-story window openings have been infilled with brick and the remainder with aluminum-frame multipane sash. HVAC equipment is located at the building's northwest corner.

¹ The canopy is shown in the December 1938 photograph taken by Frank Jones for the *Winston-Salem Journal*. Image FJ.00331, Forsyth County Public Library Photograph Collection, Winston-Salem.

NPS Form 10-900-a OMB Approval No. 1024-0018 (8-86)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 3 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

On the north elevation, irregularly spaced metal downspouts drain roof-water runoff. The eight-foot-wide formed-concrete loading platform that spans the wall's entire length is elevated approximately four feet above grade on square concrete posts. A flat concrete canopy supported by metal cables shelters the platform, which was parallel to the no-longer-extant Southern Railway spur line that ran east-west between Buildings 2-1 and 2-2. Formed-concrete steps with metal-pipe railings provide access at the platform's east end. A full-height, one-bay-wide, brick hyphen at the platform's west end facilitates connectivity between the leaf houses. A corrugated-metal-clad passage also bridges the distance between the buildings' upper levels.

The west elevation's basement wall is above grade, allowing for a three-bay loading dock sheltered by a flat metal canopy. A small, square, flat-roofed, 1960s office with formed-concrete walls projects from the building's southwest corner.² Formed-concrete steps and a metal-pipe railing lead to the single-leaf entrance on its north elevation. The west elevation's first, second, and third stories each initially contained six bays of windows. However, a square, corrugated-metal-clad, late-twentieth-century freight elevator tower now spans the west two bays. The tower rises above the tar-and-gravel roof, where a double-leaf steel door secures its entrance. Steel stairs with metal-pipe railings lead to the mechanical room at the top of the tower. To the east on the roof, two sizable steel-frame sheds sheathed with corrugated-metal panels house mechanical equipment. The tall structures are clearly visible from ground level, particularly from the north as the shed walls align with the building's north elevation.

Interior

The open-plan interior retains its historic appearance. The structural system—brick and formed-concrete exterior walls, steel I-beams and posts, and reinforced-concrete slabs, posts and beams—is exposed throughout the building. Hardwood floors, in some cases protected by steel plates or plywood panels, are intact on the second and third stories. Poured-concrete basement and first-story floors accommodated heavy equipment and forklift traffic. At stair tower, passage, and other primary entrances, galvanized-sheet-metal-clad, solid-core-wood doors, known as kalamein doors, slide on steel tracks and are held open by weighted pulleys. Some frame partition walls have been added to create offices, workshops, restrooms, and conference, storage, and mechanical rooms. Wide wood ceiling and roof decking boards span riveted steel I-beams. Linear fluorescent and pendant lights, sprinkler system pipes, and HVAC ductwork hang from the ceilings. Metal conduit carries electrical wiring.

The southeast and southwest stair towers retain original vertical-board railings with square wood newel posts and molded handrails. Narrow hardwood boards cover the landing floors. Three-header-course

² The office is not illustrated on the 1958 Sanborn Fire Insurance Company map, "Winston-Salem, North Carolina," Volume 2, Sheet 222, 1917, updated1958.

NPS.Form 10-900-a

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	4	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

segmental-arch lintels surmount the wide entrances at each level.

Four loading-dock bays pierce the first floor's east wall. A short corridor leads from the southeast stair tower's first-floor entrance vestibule to the offices that line the south elevation at the building's southeast corner. Full-height plywood-panel walls enclose the offices, which are finished with dropped-acoustical-tile ceilings, painted gypsum-board walls, and commercial-grade carpeting.

Most of the remainder of the first story has an open plan and concrete floors. However, partial-height plywood-panel walls enclose an office and restrooms adjacent to the south elevation in the building's west section. Brick freight elevator shafts rise near the middle of the south elevation and at the west section's center. A vertically sliding door secures the exterior freight elevator shaft near the west elevation's north end. Fire-safety features include kalamein doors at the stair tower entrances and at either end of the east and west passages between Buildings 2-1 and 2-2.

The second floor's plan is open with the exception of partial-height plywood-panel walls that enclose the offices and work, storage, and restrooms that line the east elevation. These rooms are characterized by hardwood floors, dropped-acoustical-tile ceilings, and painted gypsum-board walls. Large metal Bahnson Company dehumidifiers and ductwork have been installed near the southeast corner and in the building's northeast corner. Plywood panels cover most of the hardwood floor in the manufacturing area.

Full-height plywood-panel walls and kalamein doors enclose the large, three-bay-wide room that encompasses most of the third-story's east half. The one-bay-wide area south of this room, which features oversized, yellow-glazed, rectangular, ceramic-tile sheathing on its south wall, is open with the exception of the brick freight elevator shaft near the middle of the south elevation. Wide-board roof decking is exposed above steel I-beams. Metal panels cover most of the hardwood floors, providing a resilient surface.

Near the center of the third story's west half, steel stairs with steel-pipe railings wrap around the brick elevator shaft. West of the elevators, full-height vertical-board walls enclose the canteen and restrooms near the south wall's west end. A one-story, plywood-panel-sheathed office with a vinyl-composition-tile floor extends from the canteen's east wall. The canteen has a dropped-acoustical-tile ceiling, painted gypsum-board walls, and a hardwood floor. The restrooms have been updated with dropped acoustical-tile ceilings, fiber-reinforced-plastic wall panels, and vinyl-composition-tile floors. Full-height vertical-board walls create an office on the north side of the southwest stair tower.

The basement, which extends under the building's west half, is accessible from the southwest stair tower, the freight elevators, and the exterior. The main room's central section is open. Partial-height plywood-panel walls create offices and restrooms adjacent to the east elevation and the south

NPS Form 10-900-a OMB Approval No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	5	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

elevation's west section. The workshops and offices that line the north elevation have concrete-block walls. Single-leaf steel doors secure some rooms. Kalamein doors slide on steel tracks in areas that housed combustible operations. Corrugated-metal roll-up fire doors are mounted in the west loading dock bays. The basement has a poured-concrete floor.

A four-level, brick, one-bay-wide, ca. 1955 hyphen connects Building 2-1's northwest corner to Building 2-2 southwest section. Painted plywood panels sheath the walls. Wide wood ceiling and roof decking boards span riveted steel I-beams. The basement and first-story floors are poured concrete; the second- and third-story floors are hardwood floors. Near Building 2-2's southeast corner, a corrugated-metal-clad passage spans the distance between the upper two floors. The finishes are the same as those in the brick hyphen.

Steel I-beam-and-post structural systems and corrugated-metal siding panels are exposed in the mechanical equipment sheds on the roof. There is no interior wall sheathing. Most equipment is slightly elevated on steel and concrete platforms or piers.

Building 2-2, ca. 1955

R. J. Reynolds Tobacco Company expanded its leaf drying capability with the construction of this three-story-on-basement, almost flat-roofed, 223-foot-long by 98-foot-wide edifice just north of Building 2-1. Building 2-2 also has a reinforced-concrete and steel frame, five-to-one common bond red brick walls, and a formed-concrete foundation. However, its appearance differs from Building 2-1 in that window openings are smaller, fewer in number, have a horizontal orientation and projecting concrete sills, and retain original translucent-glass-block fill. A few windows have been removed and the openings enclosed with brick.

The site's sloping grade reveals formed-concrete basement walls. Projecting steel I-beam ends support the low-pitched gable roof's deep eaves. Aluminum coping and fascia cap the parapets in lieu of the original copper flashing. Metal downspouts drain roof scuppers.

The twenty-bay-long south elevation features an eight-foot-wide formed-concrete loading platform and a flat concrete canopy identical to those on Building 2-1's north elevation. Steel steps with steel-pipe railings provide access from ground-level at the east end. A steel-pipe railing secures the platform edge.

A stair tower rises in Building 2-2's southeast corner. On its east elevation, a flat metal canopy covers

³ Undated R. J. Reynolds Tobacco Company's engineering department drawings illustrate a proposed design for a 190-footlong by 98-foot-wide building that was almost identical in structure and appearance to Building 2-1, but these plans were not executed.

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 6 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

a double-leaf, aluminum-frame replacement door. North of the entrance, a deep, flat, concrete canopy spans two loading-dock bays. Two rectangular windows flank the loading docks. Two identical windows and three almost-square windows pierce the second-story wall. The third floor has three small windows and one large window south of the large service door in the north bay.

Most of the north and west elevations' upper-story bays contain horizontal rectangular windows. The second-story window in the fourth bay from the north elevation's east end has been infilled with brick. A flat metal canopy surmounts the double-leaf steel door with glazed upper sections in the north elevation's easternmost bay. A water tower that serves the air conditioning system is elevated on a steel platform adjacent to the north elevation's east section. Further west, a corrugated-metal-clad equipment shed with a low gable roof and a wide door opening on its north elevation projects from the building. At the basement level, a slightly projecting brick surround frames the roll-up corrugated-metal service door in the second bay from the north elevation's west end. The second bay from the south elevation's west end contains an identical loading dock. On the four-bay west elevation, a flat metal canopy shelters the loading dock in the second bay from its south end. At several locations on the west elevation, sections of the brick wall have been removed and replaced, likely in conjunction with equipment installation.

On the roof, a steel-frame, corrugated-metal-panel-sheathed mechanical shed abuts the building's west elevation. Additional equipment is mounted on two steel platforms elevated above the tar-and-gravel roof.

Interior

Most of the interior remains open as it was historically. The structural system—concrete and brick exterior walls, steel I-beams and posts, and reinforced-concrete slabs, posts and beams—is exposed throughout the building. Concrete and hardwood floors provided durable work surfaces. Frame partition walls have been added to create offices, workshops, restrooms, and conference, storage, and mechanical rooms. Wide wood ceiling and roof decking boards span riveted steel I-beams. Linear fluorescent and pendant lights, sprinkler system pipes, and HVAC ductwork hangs from the ceilings. Metal conduit carries electrical wiring.

The stair tower's brick walls have been painted white. Painted steel-pipe railings safeguard the wide concrete and steel staircase. Sliding corrugated-metal-clad doors enclose wide door openings spanned by three-header-course lintels at each level. The entrances to the east passage between Buildings 2-1 and 2-2 are just west of the stair tower.

The large, open, three-bay-wide room that encompasses most of the first floor's central section has full-height plywood-panel walls. The open bay south of the central room functioned as a corridor.

NPS Form 10:900-a OMB Approval No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	7	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
		44.13.3		Forsyth County, NC

The central room's east wall separates the two bays adjacent to the east elevation, which serve as a loading dock, from the rest of that level. Restrooms are located at the loading area's north end, west of the northeast entrance. A corridor at the central room's west end provides access to five leaf-drying chambers with concrete-block walls and double-leaf steel doors. Plywood-panel walls and a second set of double-leaf steel doors enclose a narrow chamber at each drying room entrance. Near the building's southwest corner, a brick freight elevator shaft rises on the south elevation east of a loading dock with a corrugated-metal roll-up fire door. On the loading dock's west side, a kalamein door secures the west passage between Buildings 2-1 and 2-2.

Full-height plywood-panel walls enclose the offices and meeting, storage, and restrooms that line the second story's east elevation. Most of these rooms are characterized by plaster walls, tall wood baseboards, simple wood door surround and window sills, single-leaf wood-panel doors, vinyl-composition-tile floors, and Celotex ceiling tiles. The second floor's central section has an open plan with the exception of a long, narrow, plywood-panel-walled storage room adjacent to the north elevation. Wood-frame wire-screen storage cages subdivide the surrounding area. In the second floor's west section, full-height plywood-panel walls enclose an open south room as well as the conference room, office, and storage rooms to the north. The conference room has gypsum-board walls, a dropped-acoustical-tile ceiling, and a faux-hardwood laminate floor.

The third level has a completely open plan. Steel plates protect several high-traffic areas of the hardwood floors. Wide wood roof decking boards span riveted steel I-beams.

The basement structural system comprises square concrete posts and beams, formed-concrete exterior walls, concrete-slab ceilings, and poured-concrete floors. The central section is open. Full- and partial-height plywood-panel and concrete block walls enclose a few rooms in the northeast and southwest corners. Single- and double-leaf leaf steel doors secure some of these areas. Boilers and other mechanical equipment fill most of the south bay. Corrugated-metal roll-up fire doors are mounted in each west loading dock and at the entrance to the west passage that connects Buildings 2-1 and 2-2.

Office, 1922, Contributing Building

A small, one-story, hip-roofed, Flemish-bond brick office stands on the north side of a paved drive east of Building 2-2. The rectangular structure is rotated approximately thirty degrees from cardinal alignment. The northeast elevation originally comprised a central window and two entrances. The south door opened into the office, while the other provided access to a restroom that was twice the office's size. Tall multipane steel sash, one on each elevation, illuminated the interior. Abestos

NPS Form 10-900-a (6-96)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	8	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

shingles sheathed the roof.4

The south door opening has been enclosed with brick, as have the window openings on the northeast and southwest elevations. The sash and slightly projecting brick window sill at the northwest wall's center are intact. Eight panes of the sash on the southeast wall are exposed above brick infill. Painted wood rafter ends support the asphalt-shingle roof's deep eaves.

Boiler and Pump House, 1922-1928, Contributing Building

The one-story, flat-roofed, three-bay-long and two-bay-wide boiler and pump house is situated at a lower grade than the leaf houses, office, and access drives. Masons executed the brick walls in five-to-one common bond. The fire-resistant structure comprises a poured-concrete floor, concrete-slab roof, and reinforced-concrete posts and beams. Multipane steel sash pierce the north, south, and west elevations.

The 1922 building's rectangular 18-foot-wide by 41-foot-long main block housed the boiler. The 13-foot-wide by 20-foot-long shed room that projects from the east elevation's north section contained the pump, which drew water from a round, 12-foot-deep, 500,000-gallon reservoir located to the northeast. A multi-pane steel north window and a double-hung, eight-over-eight, wood-sash east window with a three-header-course lintel illuminate the pump room.

Within a few years, in order to accommodate additional mechanical equipment, the company constructed one-bay-wide and three-bay-long addition on the boiler room's west elevation, doubling the building's size.⁶ This allowed for a second service door with a concrete lintel on the south elevation. The east entrance is intact and retains a corrugated-steel roll-up service door. The west opening has been enclosed with brick and a multipane steel-sash window.

A one-room shed-roofed pump house addition rendered by R. J. Reynolds Tobacco Company's architect in 1928 extends from the shed room's south wall. A double-leaf plywood door fills most of the addition's east elevation. A square brick well house projects from the addition's south wall. East of the pump house, concrete steps with metal pipe railings extend from the gravel drive to a concrete walk that provides access to the entrances.

⁴ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Office: Tiretown Warehouses," Sheet 1, July 24, 1922.

⁵ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Boiler and Pump House: Tiretown Sheds," Sheets 1 and 2, January 23, 1922; R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Fire Protection and Drainage: Tiretown Storage," Sheet 1, created November 1, 1921, and revised multiple times through June 8, 1922, R. J. Reynolds Tobacco Company Drawing Archive, Tobaccoville, N. C.

⁶ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Addition to Boiler and Pump House: Tiretown Sheds," Sheet 1, undated.

⁷ R. J. Reynolds Tobacco Company, Office of Architect, "Addition to Pump House: Tiretown," Sheet 1, June 7, 1928.

NPS Form 10-900-e OMS Approval No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 9 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

R. J. Reynolds Tobacco Company erected a flat-roofed brick boiler house and a tall, round, freestanding, brick smokestack south of the 1922 building and the railroad spur line in 1937. The 1922 building then functioned solely as a pump house. The 1937 boiler house and smokestack were demolished after 1958.

Southern Railway Spur Line Trestle, 1922, Contributing Structure

A formed concrete trestle is all that remains of the railroad spur line that served the leaf houses. The trestle elevated the track above the boiler and pump house grade. The spur line terminated at the west end of Building 2-1 and 2-2's loading docks.

Retaining Wall, 1920s, Contributing Structure

Granite blocks similar to those used to pave streets near R. J. Reynolds Tobacco Company's downtown plant reinforce the embankment north of the railroad trestle.

Integrity Statement

Buildings 2-1 (1937) and 2-2 (ca. 1955) maintain good integrity of location, feeling, association, design, materials, and workmanship from their period of construction. Although the setting has evolved over time and R. J. Reynolds Tobacco Company vacated Buildings 2-1 and 2-2 in 2016, the concern still operates the Whitaker Park plant. The area west, north, and east of the leaf houses, once filled with sizable one-story, gable-roofed, metal-clad, 1920s tobacco storage warehouses, is now an open lawn with the exception of a small, hip-roofed, brick, 1922 office; a brick 1922-1928 boiler and pump house, a concrete 1922 railroad trestle, and a 1920s granite block retaining wall. The warehouse demolition did not impact Buildings 2-1 and 2-2's function, as storage proximity during the leaf stemming and redrying process is not essential. R. J. Reynolds Tobacco Company utilized myriad warehouses elsewhere at this facility and at other locations throughout the twentieth century. Portions of the Whitaker Park plant, including the tract containing the resources encompassed in this nomination, were conveyed to private concerns in 2017. The surrounding area is industrial in character with the exception of the city-owned Woodland Avenue cemetery opposite Building 2-1 on Reynolds Boulevard's south side.

Buildings 2-1 and 2-2 retain intact reinforced-concrete and steel structural systems, five-to-one common-bond brick and formed-concrete walls, hardwood and concrete floors, and low gable roofs with wide board decking. Although a few partition walls have been added to create offices, restrooms, and storage areas, floor plans remain predominantly open. In Building 2-2, translucent glass block fills horizontal window openings above projecting concrete sills. The eight-foot-wide formed-concrete

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 10 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

loading platforms and concrete canopies that flanked the railroad spur line are in good condition.

Building 2-1 modifications include the mid-twentieth-century replacement of large multipane steelframe windows with translucent glass block. A few window and door openings have been filled or partially enclosed with brick and louvered metal vents. In the late-twentieth century, aluminum-frame multipane sash were installed on the third story, a metal-clad elevator tower erected on the west elevation, and a tall steel-frame loading dock shed constructed on the east elevation. NPS Form 10-900-a (8-89)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	8	Page	-11	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-	-2
				Forsyth County, NC	

Section 8. Statement of Significance

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2, also known as Leaf Houses 2-1 and 2-2, are eligible for the National Register of Historic Places under Criterion A due to their local industrial significance. R. J. Reynolds Tobacco Company fueled Winston-Salem's economic prosperity as the concern grew to become the nation's largest tobacco manufacturer in 1922. The expansive three-storyon-basement Buildings 2-1 (1937) and 2-2 (ca. 1955) were erected during periods of company investment in plant improvements following the Great Depression and the Korean War. Due to spatial constraints at its downtown Winston-Salem location, the firm had in 1922 begun operating a satellite facility in an area known as "Tiretown," three miles north of the city's center. Building 2-1 housed two essential elements of the tobacco manufacturing process; stemming and redrying. Both were necessary to reduce leaves to strips that could be incorporated into tobacco products. Stems must be stripped from leaves prior to storage, aging, and blending. Redrying adds moisture to soften leaves prior to stemming and removes moisture after stemming to avoid mold problems during storage. Building 2-1 supplied ample space for improved stemming machines and vacuum chambers introduced during the late 1930s. Building 2-2's completion provided more square footage for the redrying process and allowed for the installation of more advanced equipment, thus increasing efficiency. Buildings 2-1 and 2-2 appear to be the city's only extant R. J. Reynolds Tobacco Company structures constructed primarily for these purposes. The period of significance begins in 1937 with the commencement of leaf processing at the Tiretown plant, and continues to 1967. The plant's industrial function and physical expansion after 1967 are not of exceptional significance.

Historical Background

Entrepreneurs constructed numerous tobacco warehouses and processing plants in conjunction with Winston's emergence as a major tobacco market. Thomas Jethro Brown opened the town's first tobacco warehouse, drawing regional buyers who purchased approximately 250,000 pounds of the crop in 1872. Shortly thereafter, general contractor Fogle Brothers built the frame Planters' Warehouse, which was briefly operated by Cabell Hairston, Hamilton Scales, and S. M. Hobson. The tobacco industry burgeoned after the 1873 completion of a twenty-eight-mile-long North Western North Carolina Railroad spur line that connected Winston to Greensboro. Planters' Warehouse, which stood at Fourth and Trade Streets' northwest corner, became Piedmont Warehouse after Marmaduke W. Norfleet leased it in 1876.8

⁸ Fogle Brothers, a general contracting and building material supply firm created in 1870, and Miller Brothers, established by former Fogle Brothers employees in 1872, constructed many of the town's early industrial buildings. *People's Press* (hereafter abbreviated *PP*), February 22, 1872; Fogle Brothers Collection, folder IX-B, "Employee work assignment book, 1871–1874," Moravian Archives Southern Province (hereafter abbreviated *MASP*); Nannie M. Tilley, *The R. J. Reynolds Tobacco Company* (Chapel Hill: University of North Carolina Press, 1985), 30–33.

National Register of Historic Places Continuation Sheet

Section number 8 Page 12 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Many other investors erected warehouses, predominantly of fireproof brick construction, as tobaccolleaf sales skyrocketed to eight million pounds by 1878. In response to the demand for additional storage and auction space, A. B. Gorrell, George W. Hinshaw, and other partners commissioned general contractor Miller Brothers to erect Star Warehouse, subsequently called Farmers' Warehouse, on Liberty Street in 1881. Gilmer, Wilson, and Company followed with the Orinoco, a brick building at Main and Second Streets that opened in November 1884.

Tobacco processing endeavors also proliferated during the late nineteenth century. Hamilton Scales owned Winston's sole tobacco factory, a small enterprise, in 1872, but by 1878 sixteen operations, some with as many as 150 employees, manufactured chewing and smoking tobacco. Thomas L. Vaughn constructed the town's first brick tobacco factory about a block from the courthouse in 1873, the same year that brothers Pleasant Henderson and John Wesley Hanes's plant began producing plug tobacco in the thriving town. These and other businessmen formed the Winston Tobacco Association, successfully promoting the industry by drawing investors such as Virginia native Richard Joshua Reynolds, who erected a two-story frame factory near Winston's center in 1875. P. H. Hanes and Company built a new complex after a July 1877 fire destroyed its 1873 tobacco-processing plant. The business suffered another decimating conflagration in November 1892.

After almost two decades of expansion into other buildings, R. J. Reynolds replaced his company's original plant with a six-story fireproof brick edifice featuring steam power, electric lights, and exterior stair and elevator towers. Billed as "THE tobacco factory of the South," the \$60,000 structure erected by the Miller Brothers stood as the city's largest when completed in early 1892. 12 Brothers-in-law George T. Brown and Robert Lynn Williamson acquired a Winston tobacco factory and equipment from H. H. Reynolds in 1894 and gradually expanded the enterprise, constructing a series of plug

¹² Manufacturers' Record (hereafter abbreviated MR), May 23, 1891, p. 41; Albert Phenis, "Winston-Salem Letter," MR, July 18, 1891, pp. 9–10.

⁹ The 1881 Star Warehouse remained in use until its destruction in a February 1911 fire, after which investors and business owners erected commercial buildings on the site, L. V. and E. T. Blum, Guidebook of Northwestern North Carolina (Salem: L. V. and E. T. Blum, 1878), 31–33; D. P. Robbins, Descriptive Sketch of Winston-Salem, Its Advantages and Surroundings, Kernersville, Etc., compiled under auspices of the Chamber of Commerce (Winston, NC: Sentinel Job Print, 1888), 32–33.

¹⁰ PP, September 2, 1875; Charles Emerson and Company, Winston, Salem, and Greensboro, North Carolina, Directory, 1879–80 (Raleigh: Edwards, Broughton, and Company, 1879), xix–xxi; Reverend Edward Rondthaler, The Memorabilia of Fifty Years: 1877–1927 (Raleigh: Edwards & Broughton, 1928), 292; Robbins, Descriptive Sketch of Winston-Salem, 35; Tilley, The R. J. Reynolds Tobacco Company, 30–33.

¹¹ The *People's Press* asserted that the July 1877 downtown fire was the most destructive such event since Winston's incorporation. A November 11, 1892, fire began in "Brown's Drug Palace" and quickly spread to the Reynolds, Hanes, Buston, Pepper, Vaughn, Crawford, and First National Bank Buildings; Brown's Warehouse; Sheppard's factory; and gristmills. *PP*, January 8, 1873, July 17, 1877, and November 17, 1892.

NPS Form 10-900-e

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 13 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

tobacco manufacturing buildings and warehouses downtown. ¹³ By 1896, industrial buildings extending north from Cemetery Street to Seventh Street included forty-two tobacco factories and warehouses owned by entrepreneurs Thomas Jethro Brown as well as Pleasant Henderson Hanes and his brother John Wesley Hanes, among others. ¹⁴

The circa 1890 W. F. Smith and Sons Leaf House and the 1897 Brown Brothers Tobacco Prizery Company Building, located on Fourth Street east of the railroad, are the oldest of the few surviving structures related to Winston's late-nineteenth-century tobacco industry. Although the town's early industrial buildings were primarily utilitarian, stepped parapets distinguish the W. F. Smith and Sons Leaf House's stuccoed exterior. A slate mansard roof pierced by hipped dormers and arched window surrounds with tall double-hung wood sash windows ornament the six-story brick Brown Brothers Tobacco Prizery, built after a fire destroyed the 1894 plant.¹⁵

Winston's manufacturing scene changed dramatically when R. J. Reynolds entered into a subsidiary agreement with James B. Duke's Durham-based American Tobacco Company and began consolidating the city's numerous plug tobacco businesses in 1899. The industry experienced exponential growth during the early twentieth century. Three tobacco leaf dealers and four tobacco warehouses—Brown's, Farmers', Piedmont, and Star—handled thirty-one million pounds of tobacco in 1905, much of which the city's nine tobacco manufacturers used to create plug, twist, and smoking tobacco products. R. J. Reynolds Tobacco Company attempted to challenge American Tobacco Company's market monopoly by introducing five smoking tobacco brands including Prince Albert between 1906 and 1910. This necessitated ongoing construction of warehouse and processing facilities, as each type of tobacco—flue-cured, sun-cured, Burley, and Turkish—had different leaf storage and redrying requirements. Providence, Rhode-Island architect C. R. Makepeace's firm supplied plans for the company's leaf houses during this period. 16

¹³ Fogle Brothers erected a brick addition for Brown and Williamson in April 1904 and added a sizable building to the complex in 1905. FBC, folder VIII-D, "Contract Ledger, 1903–1909," pp. 122, 202, 460, MASP.

¹⁴ Albert Phenis, "Winston's Growing Industries," MR, April 8, 1892, pp. 39–40; Manly Wade Wellman and Larry Edward Tise, Winston-Salem in History, Vol. 7: Industry and Commerce, 1766–1896 (Winston-Salem: Historic Winston, 1976), 29; MR, December 8, 1893, p. 326; January 12, 1894, p. 404.

¹⁵ Brown Brothers began constructing a new leaf tobacco factory in December 1893. After a fire on the morning of December 9, 1896, destroyed the plant at a \$150,000 loss, the company rented a building and its four hundred employees resumed production pending completion of a new factory. *MR*, December 15, 1893, p. 342; December 18, 1896, p. 352; *Wachovia Moravian*, December 1896.

¹⁶ "New Leaf House," Winston-Salem Journal (hereafter abbreviated WSJ), November 22, 1902, p. 1; "Two Leaf Houses," Western Sentinel, August 27, 1903, p. 1; Colonel G. Webb and L. R. Norryce, Winston-Salem, North Carolina (Roanoke, VA: Stone Printing and Manufacturing Company, 1905), 7, 10–13; "New Buildings," Western Sentinel, March 1, 1906, p. 5; WSJ, April 7, 1910, p. 6; "Large Amount of Building in This City During Year," TCS, December 28, 1910, p. 1; Tilley, The R. J. Reynolds Tobacco Company, 230.

NPS Form 10-900-a

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 14 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Winston-Salem was North Carolina's fastest-growing urban area in terms of populace and industrial production by 1916. In July of that year, as R. J. Reynolds Tobacco Company leaf and paper imports escalated, the US Congress designated the municipality a port of entry, thus allowing for duty collection at the local level. Tobacco markets sold almost twenty-nine million pounds of loose leaf in 1915. Three years later, a promotional booklet conferred the moniker "City of Industry" on Winston-Salem, claiming that the locale was the world's leading plug tobacco manufacturer and the South's most prolific knit goods producer as factories generated \$75 million of finished goods.¹⁷

R. J. Reynolds Tobacco Company's physical expansion in the 1910s and 1920s reflected the corporation's exponential growth. By 1913, the firm was the nation's third-largest tobacco manufacturer after Durham-based American and Liggett and Myers tobacco companies. The downtown Winston-Salem plant grew with the completion of ten sizable downtown structures between 1913 and 1916, followed by Factory 60 and Factory 64 from 1916 to 1928. The company also developed satellite locations in eastern North Carolina, Virginia, and Kentucky, where by 1917 twelve redrying plants and thirty-seven warehouses accommodated leaf purchased in those markets. In 1922, holdings included leaf storage and processing complexes in Wilson, North Carolina; Lexington, Louisville, Maysville, and Springfield, Kentucky; and Danville, Martinsville, Richmond, and South Boston, Virginia. That year, R. J. Reynolds Tobacco Company's \$20,479,234 net profit exceeded the returns of its competitors for the first time. 18

To ameliorate the dearth of open space upon which to build in central Winston-Salem, R. J. Reynolds Tobacco Company acquired property three miles north of downtown in 1921. The once predominantly agricultural landscape had experienced dramatic transformation during the early twentieth century as industrial concerns including Hanes Rubber Company, Inverness Cotton Mills, Mengel Box, and wood veneer producer Oakland Manufacturing acquired sizable tracts and erected factories and warehouses near the Norfolk and Western Railroad and Southern Railway lines and what is now Indiana Avenue (originally Walker Road). The area is in proximity to Hanes Rubber Company's 1917 tire manufacturing factory, office, and employee village was known as "Tiretown." Many Inverness Cotton Mill workers lived in a village adjacent to that plant, while other industrial workers resided in newly platted subdivisions including Montview, Whiteview, Tallywood, Forest Hill, Bon Air, Greenway Place, and Oak Crest.

¹⁷ Clarence E. Weaver, Winston-Salem, "City of Industry": Illustrated, Historical, Biographical Facts and Figures (Winston-Salem: Winston Printing Company, 1918), 7; "National Negro Retail Merchants' Association," WSJ, January 5 and 18, 1918; Adelaide L. Fries, Stuart Thurman Wright, and J. Edwin Hendricks, Forsyth: The History of a County on the March (Chapel Hill: University of North Carolina Press, 1976), 231.

¹⁸ Jennifer F. Hembree, "Winston-Salem Tobacco Historic District," National Register of Historic Places Nomination, 2009; Forsyth County Deed Book 2625, p. 1429; Tilley, *The R. J. Reynolds Tobacco Company*, 230-232, 307, 321; *MR*, August 26, 1915 and October 14, 1915; Anita Scism and Spencer Gung, "R. J. R. Downtown Buildings, 1875–1950: A Historical Perspective," March 12, 2002, unpublished report on file at the State Historic Preservation Office, Raleigh, NC.

NPS Form 10-900-a

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 15 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

R. J. Reynolds Tobacco Company purchased fifty-nine acres on Walker Road's west side opposite the Hanes Rubber plant in August 1921. The company's engineering department designed and constructed a brick boiler and pump house, a one-story brick office, and long, steel-frame, galvanized-sheet-metal-clad tobacco storage warehouses. By 1924, thirty-two 110-foot-wide by 198-foot-long warehouses arranged in three clusters stood on the site, which was served by a Southern Railway spur line. ¹⁹ This connection to the main railroad corridor was imperative, as leaf was regularly conveyed between Walker Road site and the downtown Winston-Salem plant.

Although the Great Depression's onset checked Winston-Salem's unfettered growth, most of the city's factories and mills remained open through the economic downturn and in some cases increased production as the national market for tobacco products and textiles remained strong. R. J. Reynolds Tobacco, P. H. Hanes Knitting, and Hanes Hosiery Companies continued to be the area's largest employers, followed by seven Winston-Salem furniture manufacturers—B. F. Huntley, Fogle, Unique, Glenn V. Hoover, National, and Question Furniture Companies and W. M. Storey Lumber Company—who assembled a wide variety of solid wood and veneered pieces, often utilizing materials provided by local concerns.²⁰ Labor needs became more specialized as equipment suppliers improved machine function in all industrial applications. In the case of tobacco factories, mechanization increased efficiency in tasks such as stemming tobacco leaves that had previously been completed primarily by hand, but equipment operators as well as other workers were still needed to untie, prepare, transport, and pack the golden leaf.²¹

R. J. Reynolds Tobacco Company flourished during this period, generating net sales of almost \$303 million in 1937. That year, at its Tiretown complex north of downtown, the company's engineering department erected a three-story concrete, steel, and brick tobacco redrying plant, initially referred to as Leaf House No. 2, at a cost of approximately \$200,000.²² A flat-roofed brick boiler house and a tall, round, freestanding, brick smokestack, also completed in 1937, powered the leaf house.²³ The company's only other Winston-Salem redrying facility at that time was Leaf House No. 1, a three-story

[&]quot;Will Build Storage Houses for 10,000 Hogsheads," Twin City Sentinel (hereafter abbreviated TCS), August 23, 1921, p. 3; R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Fire Protection Layout: Tiretown Sheds," created August 24, 1922, and updated through April 30, 1924; Tilley, The R. J. Reynolds Tobacco Company, 231, 628.

²⁰ In 1939, 86 industrial establishments utilized 19,190 production laborers, and 1,025 stores employed 4,109 workers. Thomas J. Fitzgerald, supervisor, Sixteenth Census of the United States: 1940, Manufactures, 1939, Vol. 3 (Washington, DC: US Government Printing Office, 1942), 745; Mamie L. Hegwood, "Manufacture of Furniture Is the Third Largest Industry in Winston-Salem," TCS, February 28, 1938; Mamie L. Hegwood, "Twin City Wood-Working Plants Make Anything in Timber-Moisture Gauged," TCS, April 5, 1938.

²¹ Tilley, The R. J. Reynolds Tobacco Company, 237-242.

²² "200,000 Redrying Plant Here," WSJ, March 26, 1937; Gerald H. Carson, "What Winston-Salem's Greatest Industry Means to the City, State, and Nation," Winston-Salem Journal and Sentinel (hereafter abbreviated WSJS), April 24, 1938, p. 1.

²³ R. J. Reynolds Tobacco Company, Office of Architect, "New Boiler Room: Tiretown," Sheet 1, April 22, 1937.

National Register of Historic Places Continuation Sheet

Section number 8 Page 16 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

structure that stood at Fifth and Church Streets' northeast corner until 1972.24

Production continued apace through the early 1940s despite labor disputes and manpower and material shortages. Approximately 14,266 Forsyth County residents served in World War II, and those left behind were occupied with the war effort in a variety of ways, from filling vacant positions in local manufacturing plants to participating in bond drives and planting victory gardens. In May 1943, President Franklin D. Roosevelt established the Office of War Mobilization to coordinate a diverse array of support endeavors including manufacturing, scientific research, and agricultural production. Worker demographics changed as industrial jobs rose by seventy-five percent in the South, with traditionally underemployed groups such as women, African Americans, and the elderly receiving invaluable education, training, and experience. Although some industries suffered from material scarcity, unemployment was not an issue as local companies including P. H. Hanes Knitting Company and R. J. Reynolds Tobacco Company increased their garment and cigarette output to meet high demand.²⁵

Nationwide labor shortages prompted the federal government to create compulsory prisoner of war (POW) work programs. In North Carolina, detainees at eighteen military installations included about ten thousand German and three thousand Italian soldiers. R. J. Reynolds Tobacco Company negotiated the use of German POWs in order to operate its leaf houses during the 1944 and 1945 burley tobacco harvest seasons. On October 18, 1944, Winston-Salem's Board of Aldermen sanctioned the U. S. Government's utilization of the National Guard armory at Ninth and Patterson streets (formerly North Winston Graded School), as barracks. POWs arrived on October 24 and immediately commenced work at six tobacco factories including R. J. Reynolds Tobacco Company's Tiretown plant, where POWs supplemented the labor force until March 1945. From August 1945 until February 1946, the company accommodated a group of commissioned officers at Tiretown by installing bunks, restrooms, and kitchen in a tobacco storage warehouse (Shed 112). A barbed-wire fence surrounded the building. Many of the prisoners were pilots captured in the North African campaign. Several skilled artists created sketches and paintings of their co-workers and the plant. One officer, Mr. Heinschwitz, rendered a watercolor of a leaf house interior that remains in the company's possession.²⁷

²⁴ Leaf House No. 1's first two stories were built in 1902, the third floor added in 1914, and a four-story addition erected in 1936. "No. I Leaf House," building summary in Scism and Gung, "R. J. R. Downtown Buildings."

²⁵ Tilley, The R. J. Reynolds Tobacco Company, 454; WSJ, August 2, 1941, May 22, 1942, January 1, 1943; Spencer B. King, Jr., Selective Service in North Carolina in World War II (Chapel Hill: University of North Carolina Press, 1949), 321; Marilyn M. Harper, et. al. World War II and the American Home Front (Washington, D. C.: The National Historic Landmarks Program, October 2007), 3, 13-16.

²⁶ Robert D. Billinger Jr. and Jo Ann Williford, "World War II," in William S. Powell, ed., Encyclopedia of North Carolina (Chapel Hill: University of North Carolina Press, 2006), 1233-1234.

^{27 &}quot;Nazi Prisoners of War Are Scheduled to Arrive Today," WSJ, October 24, 1944; "Prisoners of War Begin Work Today," WSJ, October 25, 1944; W. N. Scales, R. J. Reynolds Tobacco Company Leaf Department employee, German

National Register of Historic Places Continuation Sheet

Section number	8	Page 17	17	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
			_	Forsyth County, NC

R. J. Reynolds Tobacco Company executed a significant expansion program in the 1950s. The corporation reorganized its administration, introduced products, streamlined operations, and improved equipment and facilities. The industrial engineering department, created in 1950, designed efficient and substantial buildings such as the mid-1950s edifice initially referred to as Leaf House No. 2-2 that increased redrying capability at the Tiretown plant. Upon its completion, the adjacent and connected 1937 Leaf House No. 2-1 served as a tobacco stemming facility. Although R. J. Reynolds Tobacco Company utilized both hand and mechanical leaf stemmers until 1953, the stemming process was completely automated after that date. This technological shift had resulted in the termination of thousands of leaf department employees since March 1946.²⁸

The Tiretown operation grew dramatically after R. J. Reynolds Tobacco Company introduced its first filtered cigarettes, the Winston and Salem brands, in 1954 and 1956 with great success. In order to facilitate increased production, the corporation began constructing a state-of-the-art manufacturing plant west of Buildings 2-1 and 2-2 and the warehouses in October 1958. The predominantly windowless industrial park, completed in 1961 at a cost of approximately \$32 million, has a steel frame and a precast concrete panel exterior. The original building and a sizable 1986 addition encompass approximately 1.3 million square feet of manufacturing space. R. J. Reynolds Tobacco Company's engineering department planned and constructed the 1961 building collaboration with Charlotte architects A. G. Odell Jr. and Associates. The plant bears the name of John C. Whitaker Sr., who began operating a Camel cigarette machine for R. J. Reynolds Tobacco Company in 1913 and was promoted to positions including the company's presidency in 1948 and board chairmanship in 1952. 29

Approximately two thousand employees worked at Whitaker Park at the height of its production, but significant downsizing resulted in only a few hundred factory workers at the time of the plant's 2012 closure. The company then shifted operations to its Tobaccoville facility, erected in 1986 approximately twelve miles northwest of Whitaker Park.³⁰

A. G. Odell Jr. and Associates also rendered plans for one of the most distinctive Modernist buildings erected in Winston-Salem during the 1970s, the 1977 R. J. Reynolds Industries World Headquarters 1100 Reynolds Boulevard. Odell, a strong proponent of Modernism, is widely regarded as one of

prisoner of war summary, April 7, 1978, R. J. Reynolds Tobacco Company archives; "German POWs Labored at Reynolds," *Greensboro News and Record*, June 1, 1993, p. B2; City of Winston-Salem, "Minutes of the Winston-Salem Board of Aldermen," Book 31, p. 239, October 18, 1944, and Book 32, p. 301, July 14, 1946.

²⁸ Sanborn Fire Insurance Company Map, "Winston-Salem, North Carolina," Volume 2, Sheet 222, 1917, updated1958; Tilley, The R. J. Reynolds Tobacco Company, 239, 487, 495, 513.

Harold Ellison, "The New Whitaker Park: A Dream at Work," WSJS, October 1, 1961, p. D1; Harold Ellison,
 "Dedication Ceremony Held For Reynolds' New Plant," WSJ, October 3, 1961, p. 1; Fries, et al., Forsyth, 344.
 Richard Craver, "RJR Closing Plant," WSJ, May 29, 2010; Deven Swartz and Brent Campbell, "Whitaker Park Completely Closing This Year," February 17, 2012, post on MyFox8.com.

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 18 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2. Forsyth County, NC

North Carolina's most influential architects. The five-story, 523,000-square-foot, flat-roofed building, sheathed in mirrored glass, consists of eight intersecting square modules angled so that the corners align with the cardinal directions.

R. J. Reynolds Tobacco Company Leaf Processing

R. J. Reynolds Tobacco Company was a leader in the industry's ongoing quest to develop ever more efficient leaf processing methods and equipment. The firm utilized myriad varieties of leaf—flue-cured, sun-cured, Burley, and Turkish—each of which had different storage and handling requirements. Manufacturing complexes at the concern's Winston-Salem and satellite locations in eastern North Carolina, Virginia, and Kentucky thus included specialized buildings intended to address these needs. Processing, storing, aging, and blending tobacco to achieve optimal flavor and texture necessitated prodigious square footage. Plants expanded as leaf purchase volume increased.³¹

The company erected a series of Winston-Salem leaf processing facilities during the early twentieth century and gradually implemented more effective handling practices. The expansive three-story-on-basement Buildings 2-1 and 2-2 housed two essential elements of the tobacco manufacturing process: stemming and redrying. Both were necessary to reduce leaves to strips that could be incorporated into tobacco products. Building 2-1 supplied ample space for improved stemming machines and vacuum chambers introduced during the late 1930s. Previously, at the downtown Winston-Salem plant, redrying had been achieved in sweat houses, so named due to their high heat and humidity. Hogsheads were conveyed from warehouses into sweat houses where several days of 100- to 105-degree temperatures and 90- to 95-percent humidity softened the tobacco. This process, intended to minimize leaf loss during tobacco stem removal, was terribly inefficient, as steam typically penetrated only the outer layers. The dry, brittle, interior layers crumbled during stemming, resulting in significant waste.³²

Although sweat houses remained in use through the mid-1930s, the company's efforts to improve the leaf preparation process included the late 1930s installation of steel vacuum chambers designed both to add moisture to soften leaves prior to stemming and to remove moisture after stemming to avoid mold problems during storage. The chambers dramatically shortened the length of time required to attain optimal moisture content. A system of conveyor belts moved tobacco through heating and cooling chambers. After cooling, leaf-packed hogsheads were transported via forklifts to warehouses for

³¹ Tilley, The R. J. Reynolds Tobacco Company, 230-233.

³² Ibid., 352-354.

NPS Form 10-900-a

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 19 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

aging.³³ Upon its mid-1950s completion, Building 2-2 housed the redrying operation and Building 2-1 the stemming process.³⁴

The strip preparation department orchestrated the transition to mechanized stemming. In 1935, 1,565 workers stemmed manually and 2,750 employees operated stemming machines. Around that time, the company adopted a green stemming method, which involved stem removal upon leaf receipt rather than after storage, for tobacco acquired from Georgia farmers. Also in the mid-1930s, the company introduced stemming equipment designed to significantly reduce leaf waste. The process housed at Building 2-1 involved a series of machines beginning with tippers, which snipped leaf tip ends from bundles of farmer-cured tobacco. Next, tie leaf cutters loosened the bundles and butt cutters removed butt ends prior to leaf conveyance to ordering cylinders, where moisture was added to leaves. Finally, thrashing machines stripped stems from softened leaves and separators sorted the stems and leaves. The resulting leaf was screened, dried, packed into hogsheads, stored until sufficiently aged, and then blended into tobacco products. The process was completely automated in 1953. 35

Buildings 2-1 and 2-2 manifest the need for tobacco processing facilities that were large, utilitarian, and fire-resistant; characterized by open interior plans with high ceilings that accommodated sizable equipment and tiered storage. Steel, concrete, and brick structural systems supported the enormous weight of machinery and large leaf-packed barrels known as hogsheads. Leaf preparation required frequent hogshead movement between buildings during tobacco processing, storage, and shipment. In order to reduce fire risk, the boiler houses and smokestacks that powered redrying houses were often freestanding. Loading platforms and docks enabled tobacco transport by rail and truck. During World War II, Mr. Heinschwitz, German POW who worked at the Tiretown complex, painted a watercolor of the interior that illustrates this process.³⁶

Building 2-1 features important elements of fire-resistant industrial design. The expansive thirty-four-bay-long and seven-bay-wide edifice has a reinforced-concrete and steel structural system that allowed for a predominantly open plan. Five-to-one common-bond brick and formed-concrete walls and a low gable roof with wide board decking enclose the structure. Hardwood and concrete floors and kalamein doors are intact, as is the eight-foot-wide formed-concrete loading platform that spans the entire length of the north elevation. A flat concrete canopy supported by metal cables shelters the platform that paralleled the no-longer-extant Southern Railway spur line. Most first- and second-story windows

³³ Ibid., 239-241, 485-486.

³⁴ Sanborn Fire Insurance Company Map, "Winston-Salem, North Carolina," Volume 2, Sheet 222, 1917, updated1958; Tilley, The R. J. Reynolds Tobacco Company, 487.

³⁵ Ibid., 352-354, 485-486.

³⁶ R. J. Reynolds Tobacco Company Leaf Department employee, German prisoner of war summary, April 7, 1978; W. N. Scales, R. J. Reynolds Tobacco Company archives.

NPS Form 10-900-a (6-88) CMS Approval No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 20 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

were replaced with translucent glass block in the mid-twentieth century to reduce heat and glare. This modification was also effected at R. J. Reynolds Tobacco Company's downtown plants.

Although Building 2-2 has fewer and smaller window openings than Building 2-1, the original translucent-glass-block fill provided ample light. The window openings have a horizontal orientation and projecting concrete sills, as was common in Modernist industrial architecture of the period. Otherwise, Building 2-2's rectangular form, three-story-on-basement massing, reinforced-concrete and steel structure, five-to-one common-bond brick and formed-concrete walls, and low gable roof with wide board decking emulate Building 2-1. The eight-foot-wide formed-concrete loading platform and canopy that span the south elevation are intact, as is the open plan. Fire-resistant features include hardwood and concrete floors and kalamein doors.

National Register of Historic Places Continuation Sheet

Section number 9 Page 21 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 9 Page 22 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC
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"Fire Protection Layout: Tiretown Sheds," created August 24, 1922, and updated through April 30, 1924.
. "Office: Tiretown Warehouses," Sheet 1, July 24, 1922.
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National Register of Historic Places Continuation Sheet

Section number 9 Page 23 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

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Winston-Salem Sentinel

National Register of Historic Places Continuation Sheet

Section number

10 Page 24 Photos

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2

Forsyth County, NC

Section 10. Geographical Data

Latitude/Longitude Coordinates

1. Latitude: 36.133518 Longitude: -80.249639 2. Latitude: 36.133518 Longitude: -80.246678 3. Latitude: 36.134760 Longitude: -80.245482 4. Latitude: 36.134591 Longitude: -80.249639

Verbal Boundary Description

The National Register boundaries of R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 are indicated by the bold line on the enclosed map. Scale approximately 1" = 200'. The boundary corresponds with the Latitude/Longitude coordinates 1 through 4 labeled on the boundary map.

Boundary Justification

The nominated eight-acre tract provides a historically appropriate setting for R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2.

Additional Documentation: Current Photographs

Photographs by Heather Fearnbach, 3334 Nottingham Road, Winston-Salem, NC, on December 7, 2016. Digital images located at the North Carolina SHPO.

- 1. Buildings 2-1 and 2-2, southwest oblique
- 2. Building 2-1, southeast oblique
- 3. Buildings 2-1 and 2-2, northeast oblique
- 4. Building 2-1, north elevation
- 5. Building 2-2, east elevation
- 6. Building 2-2, northwest oblique
- 7. Building 2-1, west elevation
- 8. Railroad spur line trestle, retaining wall, boiler and pump house, and office, looking west
- 9. Building 2-1, first floor, looking west
- 10. Building 2-1, second floor, southeast stair tower
- 11. Building 2-1, third floor, south bay, looking west
- 12. Building 2-2, first floor, looking east
- 13. Building 2-2, third floor, looking east
- 14. Building 2-2, basement, looking west

National Register of Historic Places Continuation Sheet

Section	Photos	Page	25	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
number	-			
				Forsyth County, NC

Additional Documentation: Historic Photographs



R. J. Reynolds Tobacco Company Tiretown Warehouses and Building 2-1, December 1938, looking north, image number FJ.00331

Frank Jones, Winston-Salem Journal photographer, images are from the Forsyth County Public Library Photograph Collection and may not be reproduced without permission

National Register of Historic Places Continuation Sheet

Section number Photos Page 26

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2

Forsyth County, NC



R. J. Reynolds Tobacco Company Tiretown Warehouses and Building 2-1, December 1938, looking southeast, image number FJ.00333

Frank Jones, Winston-Salem Journal photographer, images are from the Forsyth County Public Library Photograph Collection and may not be reproduced without permission

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 951 Reynolds Boulevard Winston-Salem, Forsyth County National Register Boundary



Heather Fearnbach, Fearnbach History Services, Inc. / March 2017

Base aerial photo courtesy of Forsyth County GIS at http://maps.co.forsyth.nc.us/forsythjs/

Scale 1" = 200 feet

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 951 Reynolds Boulevard Winston-Salem, Forsyth County Site Plan



*All buildings and structures are contributing Buildings 2-1 and 2-2 are counted as a single resource

Scale 1" = 40 feet

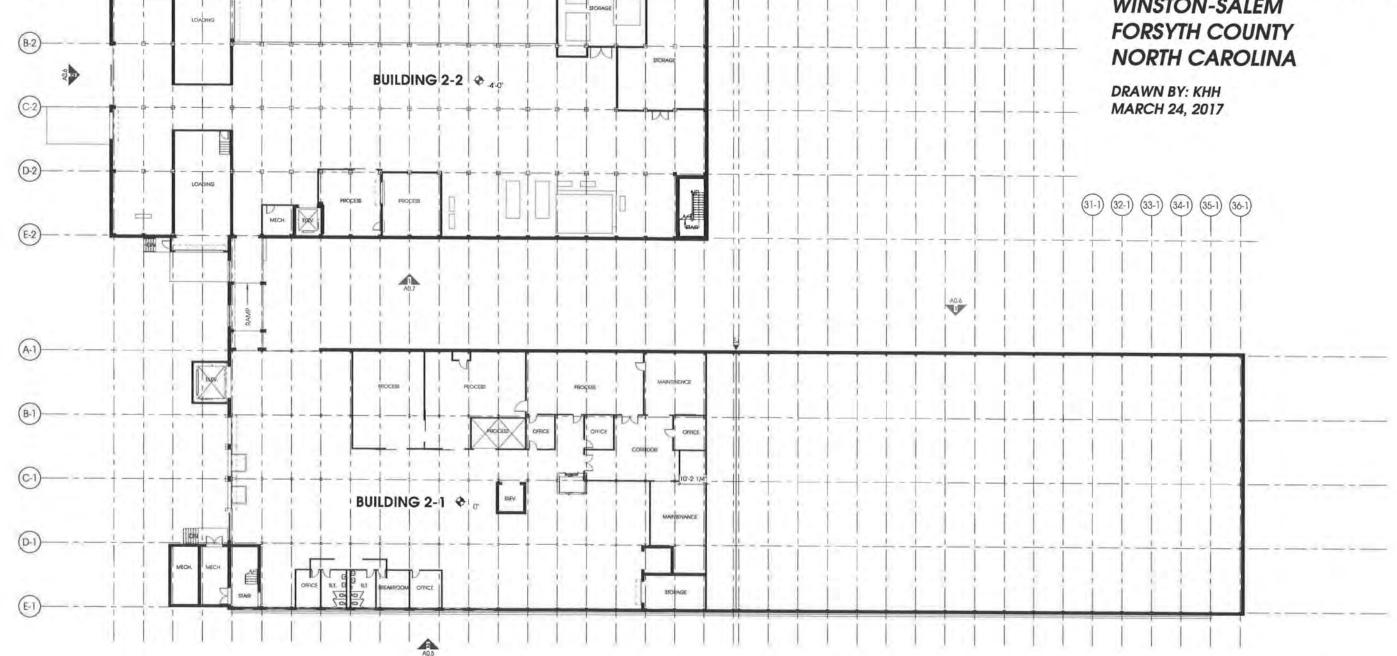


530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336.725.1371

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM



(7-1) (8-1) (9-1) (10-1) (12-1) (13-1) (14-1) (15-1) (16-1) (21-2)

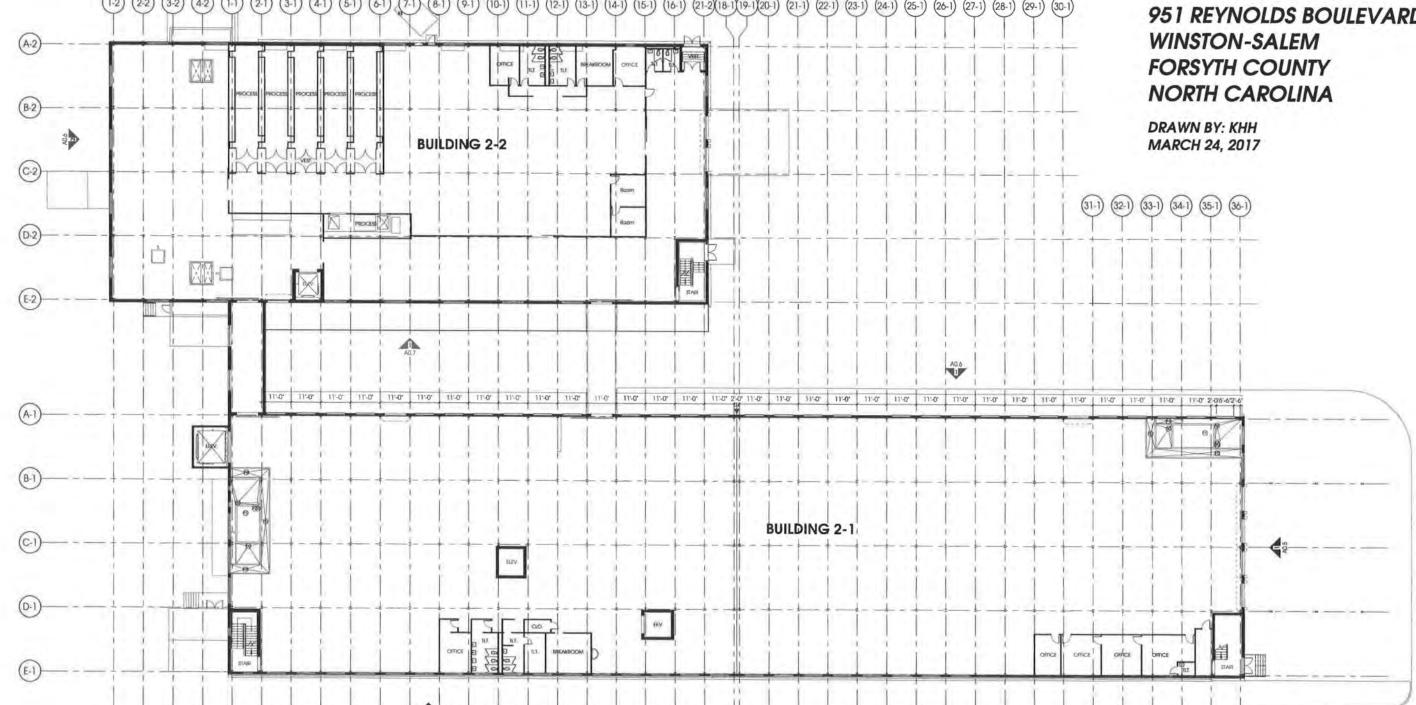
BASEMENT LEVEL 1 - EXISTING PLAN

530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336,725,1371

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM **FORSYTH COUNTY** NORTH CAROLINA



LEVEL 1 - EXISTING PLAN

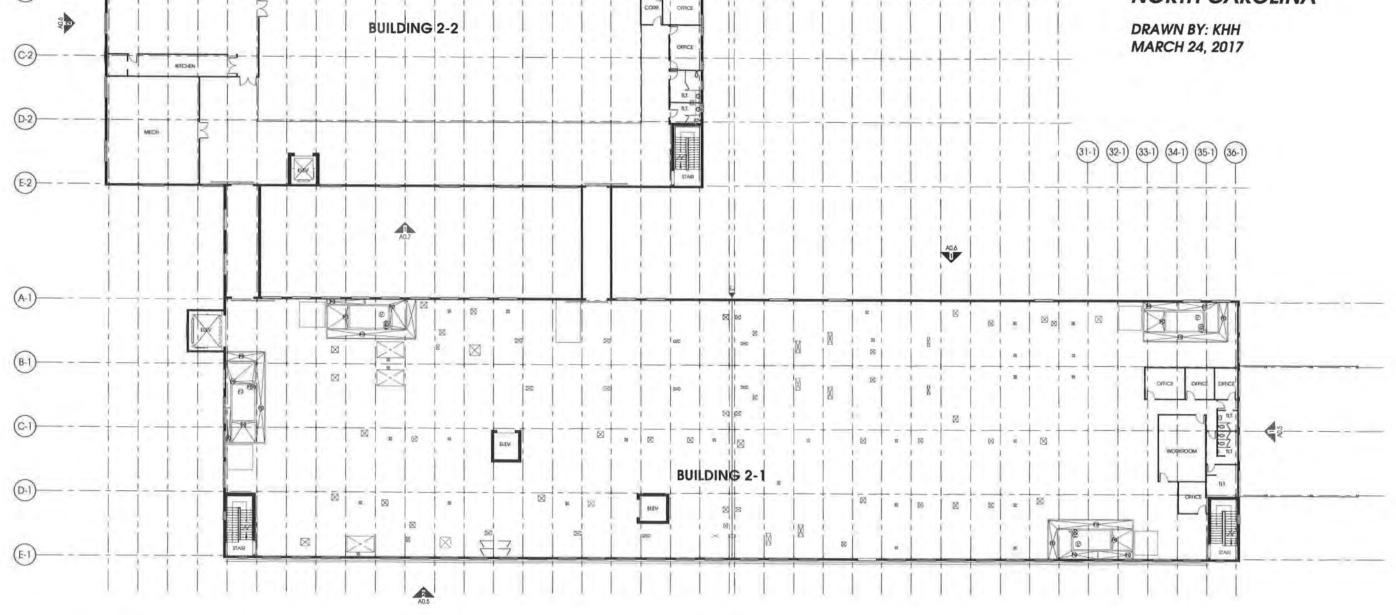
530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P.336,725,1371

(A-2)-

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA



7-1 8-1 9-1 10-1 11-1 12-1 13-1 14-1 15-1 16-1 21-2

LEVEL 2 FLOOR PLAN - EXISTING

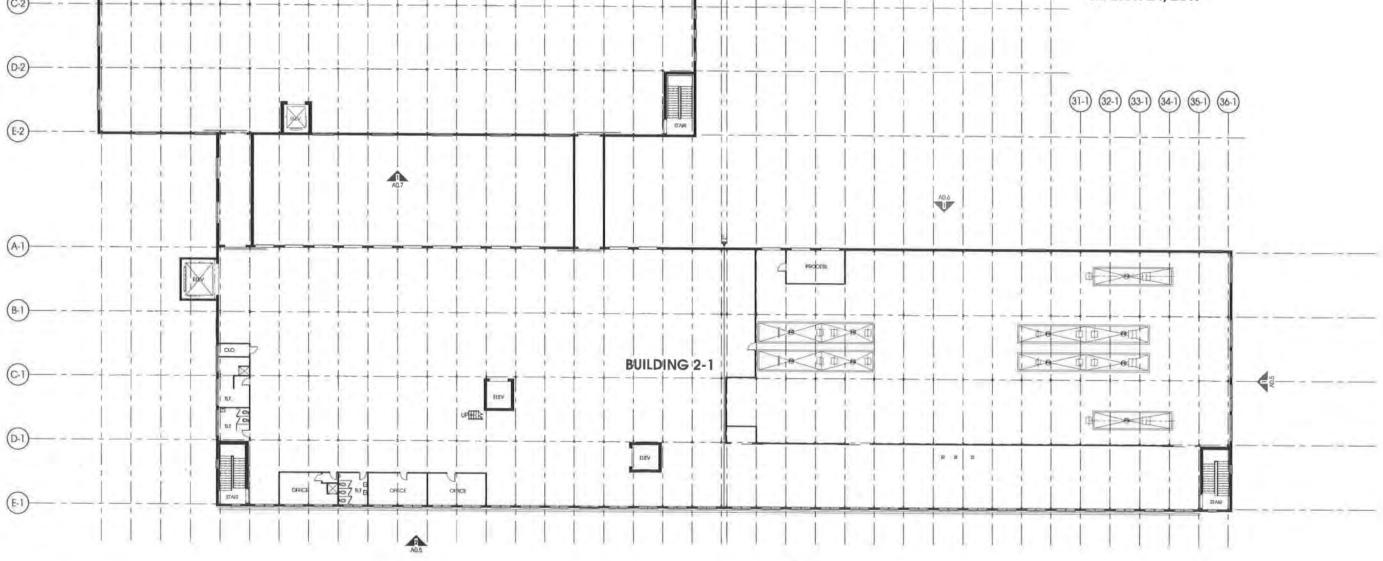
530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336,725,1371

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

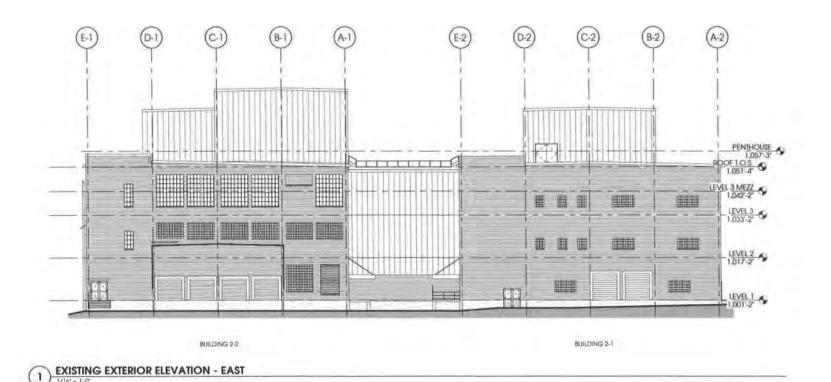
DRAWN BY: KHH MARCH 24, 2017



BUILDING 2-2

walterrobbs ARCHITECTURE + INTERIORS + PLANNING

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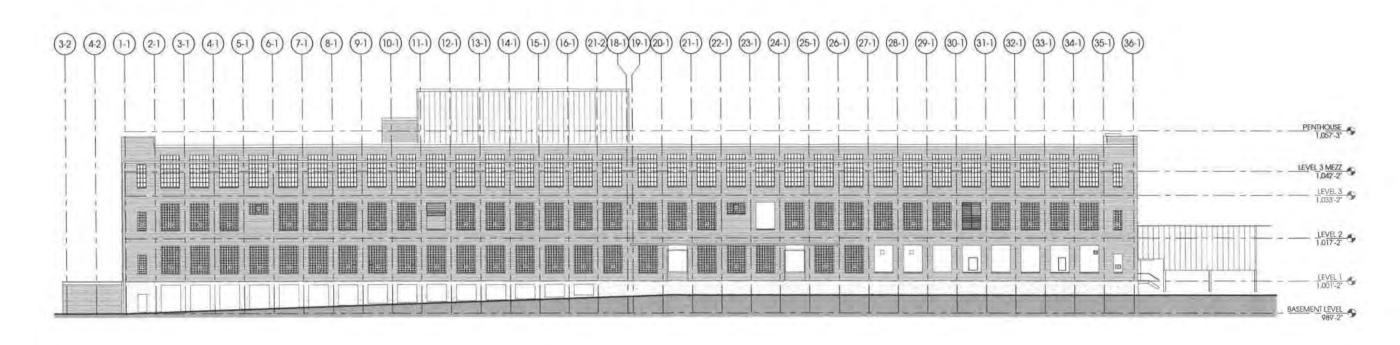


R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

DRAWN BY: KHH MARCH 24, 2017



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S30 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336.725.1371

A2 B2 C2 D2 E2 A-1 B1 C1 D.1 E1

PENHOUSE 1 1057-3 1 1037-2 1 1037

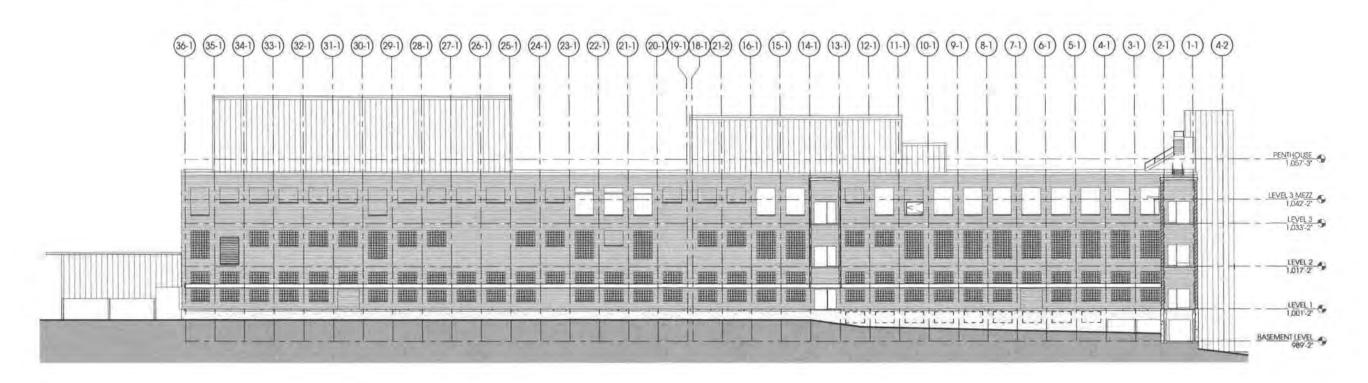
R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

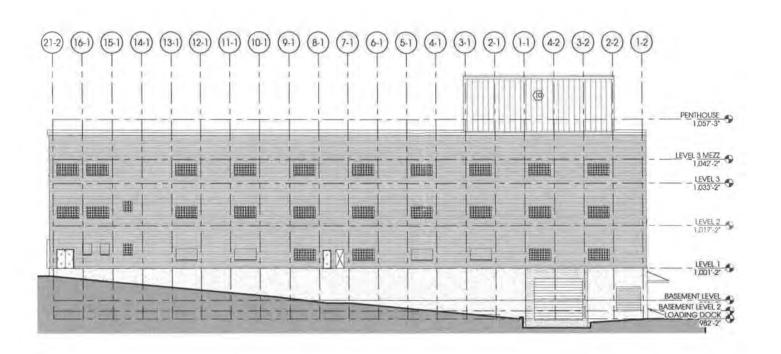
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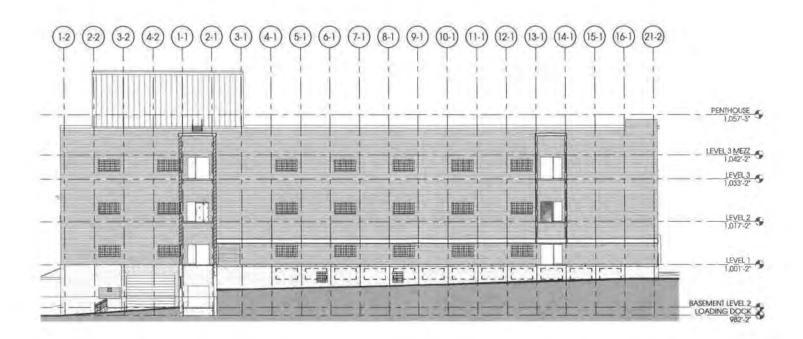


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530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336.725,1371



2 EXISTING EXTERIOR ELEVATION - NORTH - BUILDING 2-2



1) EXISTING EXTERIOR ELEVATION/SECTION - SOUTH - BUILDING 2-2

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

DRAWN BY: KHH MARCH 24, 2017





























National Register of Historic Places Memo to File

Correspondence

The Correspondence consists of communications from (and possibly to) the nominating authority, notes from the staff of the National Register of Historic Places, and/or other material the National Register of Historic Places received associated with the property.

Correspondence may also include information from other sources, drafts of the nomination, letters of support or objection, memorandums, and ephemera which document the efforts to recognize the property.





North Carolina Department of Natural and Cultural Resources

State Historic Preservation Office Ramona M. Bartos, Administrator

Governor Roy Cooper Secretary Susi H. Hamilton Office of Archives and History Deputy Secretary Kevin Cherry

July 28, 2017

Stephanie Toothman, Keeper National Register of Historic Places National Park Service U.S. Department of the Interior 1849 C Street NW, Mail Stop 7228 Washington, D.C. 20240

Re: Granite Mill - Alamance County

Banner Elk School - Avery County

J. M. Bernhardt Planning Mill and Box Factory – Steele Cotton Mill – Caldwell County

Lenoir Cotton Mill - Blue Bell, Inc. Plant - Caldwell County

R.J. Reynolds Tobacco Company, Buildings 2-1 and 2-2 - Forsyth County

Highland Park Mill No. 1 - Mecklenburg County

Arthur C. and Mary S. A. Nash House - Orange County

Depot Historic District Boundary Increase - Wake County

Dear Ms. Toothman:

Enclosed are the nominations for the above-referenced properties to be listed in the National Register of Historic Places.

We trust you will find the nominations to be in order. If you have any questions please call Jennifer Brosz, 919.807.6587.

Sincerely,

Dr. Kevin Cherry

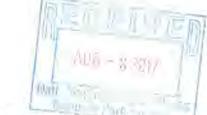
State Historic Preservation Officer

KC/bw: enclosures

NPS Form 10-900 (Oct. 1990)

United States Department of the Interior National Park Service

National Register of Historic Places Registration Form



OMB No. 10024-0018

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

. Name of Property				
istoric name R. J. Reynolds Tobacco Company Buildings 2-1 and	12-2			
ther names/site number Leaf House No. 2-1 and Leaf House No.	. 2-2			
. Location				
treet & number 951 Reynolds Boulevard			N/A not	for publication
ity or town Winston-Salem			N/A	vicinity
tate North Carolina code NC coupty Forsyth	code	067	zip code	27105
. State/Federal Agency Certification				
Signature of certifying official/Title	20.1			
North Carolina Department of Natural and Cultural Resources State or Federal agency and bureau In my opinion, the property meets does not meet the National Register for additional comments.)		ntinuation	n sheet	
North Carolina Department of Natural and Cultural Resources State or Federal agency and bureau In my opinion, the property meets does not meet the National Register		ntinuation	n sheet	
North Carolina Department of Natural and Cultural Resources State or Federal agency and bureau In my opinion, the property meets does not meet the National Register for additional comments.)	criteria. (☐ See Co	ntinuation	n sheet	
North Carolina Department of Natural and Cultural Resources State or Federal agency and bureau In my opinion, the property meets does not meet the National Register for additional comments.) Signature of certifying official/Title	criteria. (☐ See Co	ntinuation	n sheet	
North Carolina Department of Natural and Cultural Resources State or Federal agency and bureau In my opinion, the property meets does not meet the National Register for additional comments.) Signature of certifying official/Title State or Federal agency and bureau National Park Service Certification	criteria. (☐ See Co	ntinuation	n sheet	Date of Action

R. J. Reynolds Tobacco C	company Buildings 2-1 and 2-2	2 Forsyth	County, NC			
Name of Property		County an	d State			
5. Classification						
Ownership of Property (Check as many boxes as apply)	Category of Property (Check only one box)	Number of Resou (Do not include previou	rces within Property sly listed resources in count.)			
□ private □ public-local	☑ building(s)☑ district	Contributing	Noncontributing			
☐ public-State	site	1	2	buildings		
☐ public-Federal	structure	0	0	sites		
	☐ object	0	2	structures		
		0	0	objects		
		1	4	Total		
Name of related multiple (Enter "N/A" if property is not pa N/A	e property listing rt of a multiple property listing.)	Number of Contri in the National Ro N/A	ibuting resources previo egister	ously listed		
6. Function or Use				_		
Historic Functions (Enter categories from instruction	ons)	Current Functions (Enter categories from instructions)				
INDUSTRY: Manufacturin		VACANT: Not in u	se			
		TUPOU				
7. Description		<u> </u>				
Architectural Classificat (Enter categories from instruction	ons)	Materials (Enter categories from	instructions)			
Other: Reinforced-concre	te, steel, and brick	foundation CON	CRETE			
construction		walls BRICK	200			
		CONCRE	TE			
		METAL				

roof RUBBER

other

Narrative Description (Describe the historic and current condition of the property on one or more continuation sheets.)

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2	Forsyth County, NC
Name of Property	County and State
8. Statement of Significance	
Applicable National Register Criteria (Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)	Areas of Significance (Enter categories from instructions)
A Property is associated with events that have made a significant contribution to the broad patterns of our history.	Architecture
■ B Property is associated with the lives of persons significant in our past.	
C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.	Period of Significance 1937 ca. 1955
D Property has yielded, or is likely to yield, information important in prehistory or history.	
Criteria Considerations (Mark "x" in all the boxes that apply.) Property is: A owned by a religious institution or used for religious purposes.	Significant Dates 1937 ca. 1955
☐ B removed from its original location.	Jonificant Person Jon plete if Criterion B is marked)
C a birthplace or grave.	Cultural Affiliation
D a cemetery.	N/A
☐ E a reconstructed building, object, or structure.	
☐ F a commemorative property	Architect/Builder R. J. Reynolds Tobacco Company
☐ G less than 50 years of age or achieved significance within the past 50 years.	TX. U. Neyfloids Tobacco company
Narrative Statement of Significance (Explain the significance of the property on one or more continuation sh	eets.)
9. Major Bibliographical References	
Bibliography (Cite the books, articles, and other sources used in preparing this form	on one or more continuation sheets.)
Previous documentation on file (NPS): preliminary determination of individual listing (36 CFR 67) has been requested previously listed in the National Register Previously determined eligible by the National Register designated a National Historic Landmark recorded by Historic American Buildings Survey recorded by Historic American Engineering Record	Primary location of additional data: State Historic Preservation Office Other State Agency Federal Agency Local Government University Other Name of repository: Forsyth County Public Library, Winston-Salem R. J. Reynolds Tobacco Company

Name of Property	County and State		
value of Property	County and State		
10. Geographical Data			
Acreage of Property See Latitude/Longitude coordinates continuation sheet UTM References (Place additional UTM references on a continuation sheet.) 1 Zone Easting Northing Verbal Boundary Description (Describe the boundaries of the property on a continuation sheet.)	3 Zone 4 See of	Easting Northing ontinuation sheet	
Boundary Justification (Explain why the boundaries were selected on a continuation sheet.) 11. Form Prepared By			
name/title Heather Fearnbach organization Fearnbach History Services, Inc.	date	3/26/2017	
street & number 3334 Nottingham Road	telephone	336-765-2661	
city or town Winston-Salem	state NC	zip code 27104	
Additional Documentation Submit the following items with the completed form:			
Additional Documentation Submit the following items with the completed form: Continuation Sheets Maps A USGS map (7.5 or 15 minute series) indicating the A Sketch map for historic districts and properties has Photographs Representative black and white photographs of the Additional items (Check with the SHPO or FPO for any additional items.)	ving large acreage or nur		
A Sketch map for historic districts and properties have Photographs Representative black and white photographs of the Additional items (Check with the SHPO or FPO for any additional items.) Property Owner	ving large acreage or nur		
A Sketch map for historic districts and properties have Photographs Representative black and white photographs of the Additional items (Check with the SHPO or FPO for any additional items.) Property Owner	ving large acreage or nur		
A Sketch map for historic districts and properties have Photographs Representative black and white photographs of the Additional items (Check with the SHPO or FPO for any additional items.) Property Owner (Complete this item at the request of SHPO or FPO.) name WPDA, Inc., Robert E. Leak, Jr., President	e property.	nerous resources.	
A Sketch map for historic districts and properties had Photographs Representative black and white photographs of the Additional items (Check with the SHPO or FPO for any additional items.) Property Owner (Complete this item at the request of SHPO or FPO.)	e property.		

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listing. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.)

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P. O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20303.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	1	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

Section 7. Narrative Description

Setting

R. J. Reynolds Tobacco Company's Whitaker Park plant comprises multiple tracts flanking Reynolds Boulevard, an east-west thoroughfare that connects North Cherry Street and Indiana Avenue. Due to its proximity to Hanes Rubber Company's 1917 tire manufacturing factory, office, and employee village, the area around the plant was called "Tiretown" through the mid-twentieth century. R. J. Reynolds Tobacco Company referred to its plant's location in that manner until the 1961 opening of a state-of-the-art manufacturing facility west of Buildings 2-1 and 2-2. The site was then named Whitaker Park.

Company holdings encompass approximately 231 acres on Reynolds Boulevard's north side. Buildings 2-1 (1937) and 2-2 (ca. 1955), erected to facilitate tobacco leaf processing, front Reynolds Boulevard in the southeast section of a 103-acre parcel that extends to the Indiana Avenue and Reynolds Boulevard intersection. A north-south Nortolk Southern Railway line and right-of-way parallel the tract's east edge adjacent to Indiana Avenue. The east boundary and railroad corridor are angled approximately thirty degrees west of cardinal alignment. A tall chain-link fence and chain-link gates secure the parcel's perimeter. The city-owned Woodland Avenue cemetery is opposite Building 2-1 on Reynolds Boulevard's south side.

The area west, north, and east of the leaf houses, once filled with sizable one-story, gable-roofed, metal-clad, 1920s tobacco storage warehouses, is now an open lawn with the exception of a small, hip-roofed, brick, 1922 office; a brick 1922-1928 boiler and pump house, a concrete 1922 railroad trestle, and a 1920s granite block retaining wall. These resources are east of Buildings 2-1 (1937) and 2-2.

Asphalt-paved drives lead from the Reynolds Boulevard entrance gates and the plant's interior to irregularly shaped parking lots east and west of the buildings. The west drive and parking lot are at a lower grade than the east drive, parking lot, and 1920s resources. A grass embankment ameliorates the difference in elevation. R. J. Reynolds Tobacco Company vacated Buildings 2-1 and 2-2 in 2016, but still utilizes plants and warehouses to the north and west, most of which were erected in the mid-to late-twentieth century.

Inventory

In the following inventory list, principal resource headings are in bold and underlined. Subheadings for interconnected buildings are in bold. Building dates reflect the year of construction completion. Four freestanding buildings and structures erected prior to the period of significance (1937, ca. 1955), are intact but noncontributing due to their age.

NPS Form 10-800-a (8-86)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7 Page 2 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Building 2-1, 1937 and Building 2-2, ca. 1955, Contributing Building

Building 2-1, 1937

R. J. Reynolds Tobacco Company's engineering department rendered the plans for this expansive 379-foot-long and 98-foot-wide reinforced-concrete and steel edifice. Five-to-one common bond red brick walls rise above the formed-concrete foundation. The site's topography slopes down to the west, exposing formed-concrete basement walls in the building's west section. Projecting steel I-beam ends support the low-pitched gable roof's deep eaves. The aluminum coping and fascia capping the parapets replaced the original copper flashing.

The north and south elevations comprise intry-four bays and the east and west elevations seven bays. None of the steel-frame multipane sash that it it ally illuminated the interior remain. Most first- and second-story windows were replaced with translacent glass block in the mid-twentieth century to reduce heat and glare. Aluminum-frame multipane sash were installed on the third story in the late-twentieth century. Brick and louvered metal vents allow partially enclose a few window and door openings. Projecting-header window sills are intact except in the openings that have been infilled with brick.

On the south elevation, stucco panels cover the windows in the nine east first-story bays. The flat canopy that originally spanned the eleventh through the seventeenth bays from the wall's east end has been removed. The canopy sheltered two wide service doors; both have been filled with brick flush with the wall plane. Scuppers channel water from the roof into a round metal pipe mounted beneath the cornice that empties into round metal downspouts at the wall's outer edges.

Stair towers occupy the building's southeast and southwest corners. The tall, narrow tower windows—three on each elevation—are smaller than those elsewhere. At the southeast tower's base, formed concrete steps with metal-pipe railings lead to a double-leaf, aluminum-frame replacement door covered by a flat metal canopy. North of the entrance, a tall steel-frame shed with a very low-pitched gable roof shields four loading-dock bays. Corrugated-metal panels enclose the upper section of the shed's north and south elevations. Above the loading dock, six windows originally pierced each of the second- and third-story walls. The second-story sash were replaced with translucent glass block. Two third-story window openings have been infilled with brick and the remainder with aluminum-frame multipane sash. HVAC equipment is located at the building's northwest corner.

On the north elevation, irregularly spaced metal downspouts drain roof-water runoff. The eight-foot-wide formed-concrete loading platform that spans the wall's entire length is elevated approximately

¹ The canopy is shown in the December 1938 photograph taken by Frank Jones for the *Winston-Salem Journal*. Image FJ.00331, Forsyth County Public Library Photograph Collection, Winston-Salem.

NPS Form 10-900-a (6-86)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7	7	Page	3	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

four feet above grade on square concrete posts. A flat concrete canopy supported by metal cables shelters the platform, which was parallel to the no-longer-extant Southern Railway spur line that ran east-west between Buildings 2-1 and 2-2. Formed-concrete steps with metal-pipe railings provide access at the platform's east end. A full-height, one-bay-wide, brick hyphen at the platform's west end facilitates connectivity between the leaf houses. A corrugated-metal-clad passage also bridges the distance between the buildings' upper levels.

The west elevation's basement wall is above grade, allowing for a three-bay loading dock sheltered by a flat metal canopy. A small, square, flat-roofed, 1960s office with formed-concrete walls projects from the building's southwest corner.² Formed-concrete steps and a metal-pipe railing lead to the single-leaf entrance on its north elevation. The west elevation's first, second, and third stories each initially contained six bays of windows. However, a square, corrugated-metal-clad, late-twentieth-century freight elevator tower now spans the west two bays. The tower rises above the tar-and-gravel roof, where a double-leaf steel door secures its entrance. Steel stairs with metal-pipe railings lead to the mechanical room at the top of the tower. To the east on the roof, two sizable steel-frame sheds sheathed with corrugated-metal panels house mechanical equipment. The tall structures are clearly visible from ground level, particularly from the north some shed walls align with the building's north elevation.

Interior

The open-plan interior retains its historic appearance. The structural system—brick and formed-concrete exterior walls, steel I-beams and posts, and reinforced-concrete slabs, posts and beams—is exposed throughout the building. Hardwood floors, in some cases protected by steel plates or plywood panels, are intact on the second and third stories. Poured-concrete basement and first-story floors accommodated heavy equipment and forklift traffic. At stair tower, passage, and other primary entrances, galvanized-sheet-metal-clad, solid-core-wood doors, known as kalamein doors, slide on steel tracks and are held open by weighted pulleys. Some frame partition walls have been added to create offices, workshops, restrooms, and conference, storage, and mechanical rooms. Wide wood ceiling and roof decking boards span riveted steel I-beams. Linear fluorescent and pendant lights, sprinkler system pipes, and HVAC ductwork hang from the ceilings. Metal conduit carries electrical wiring.

The southeast and southwest stair towers retain original vertical-board railings with square wood newel posts and molded handrails. Narrow hardwood boards cover the landing floors. Three-header-course segmental-arch lintels surmount the wide entrances at each level.

² The office is not illustrated on the 1958 Sanborn Fire Insurance Company map. "Winston-Salem, North Carolina," Volume 2, Sheet 222, 1917, updated1958.

NPS Form 10-900-u

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	4	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
			-	Forsyth County, NC

Four loading-dock bays pierce the first floor's east wall. A short corridor leads from the southeast stair tower's first-floor entrance vestibule to the offices that line the south elevation at the building's southeast corner. Full-height plywood-panel walls enclose the offices, which are finished with dropped-acoustical-tile ceilings, painted gypsum-board walls, and commercial-grade carpeting.

Most of the remainder of the first story has an open plan and concrete floors. However, partial-height plywood-panel walls enclose an office and restrooms adjacent to the south elevation in the building's west section. Brick freight elevator shafts rise near the middle of the south elevation and at the west section's center. A vertically sliding door secures the exterior freight elevator shaft near the west elevation's north end. Fire-safety features include kalamein doors at the stair tower entrances and at either end of the east and west passages leaveen Buildings 2-1 and 2-2.

The second floor's plan is open with the exception of partial-height plywood-panel walls that enclose the offices and work, storage, and restrooms that line the east elevation. These rooms are characterized by hardwood floors, dropped-acoustical-tile cellings, and painted gypsum-board walls. Large metal Bahnson Company dehumidifiers and ductwork have been installed near the southeast corner and in the building's northeast corner. Plywood panels cover host of the hardwood floor in the manufacturing area.

Full-height plywood-panel walls and kalamein doors enclose the large, three-bay-wide room that encompasses most of the third-story's east half. The one-bay-wide area south of this room, which features oversized, yellow-glazed, rectangular, ceramic-tile sheathing on its south wall, is open with the exception of the brick freight elevator shaft near the middle of the south elevation. Wide-board roof decking is exposed above steel I-beams. Metal panels cover most of the hardwood floors, providing a resilient surface.

Near the center of the third story's west half, steel stairs with steel-pipe railings wrap around the brick elevator shaft. West of the elevators, full-height vertical-board walls enclose the canteen and restrooms near the south wall's west end. A one-story, plywood-panel-sheathed office with a vinyl-composition-tile floor extends from the canteen's east wall. The canteen has a dropped-acoustical-tile ceiling, painted gypsum-board walls, and a hardwood floor. The restrooms have been updated with dropped acoustical-tile ceilings, fiber-reinforced-plastic wall panels, and vinyl-composition-tile floors. Full-height vertical-board walls create an office on the north side of the southwest stair tower.

The basement, which extends under the building's west half, is accessible from the southwest stair tower, the freight elevators, and the exterior. The main room's central section is open. Partial-height plywood-panel walls create offices and restrooms adjacent to the east elevation and the south elevation's west section. The workshops and offices that line the north elevation have concrete-block walls. Single-leaf steel doors secure some rooms. Kalamein doors slide on steel tracks in areas that

NPS Form 10-900-a (6-86) OMB Approval No 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	5	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

housed combustible operations. Corrugated-metal roll-up fire doors are mounted in the west loading dock bays. The basement has a poured-concrete floor.

A four-level, brick, one-bay-wide, ca. 1955 hyphen connects Building 2-1's northwest corner to Building 2-2 southwest section. Painted plywood panels sheath the walls. Wide wood ceiling and roof decking boards span riveted steel I-beams. The basement and first-story floors are poured concrete; the second- and third-story floors are hardwood floors. Near Building 2-2's southeast corner, a corrugated-metal-clad passage spans the distance between the upper two floors. The finishes are the same as those in the brick hyphen.

Steel I-beam-and-post structural systems and corrugated-metal siding panels are exposed in the mechanical equipment sheds on the roof, there is no interior wall sheathing. Most equipment is

Building 2-2, ca. 1955

R. J. Reynolds Tobacco Company expanded its leaf drying capability with the construction of this three-story-on-basement, almost flat-roofed, 223-foot-long 1/98-foot-wide edifice just north of Building 2-1.3 Building 2-2 also has a reinforced-concrete and steel frame, five-to-one common bond red brick walls, and a formed-concrete foundation. However, its appearance differs from Building 2-1 in that window openings are smaller, fewer in number, have a horizontal orientation and projecting concrete sills, and retain original translucent-glass-block fill. A few windows have been removed and the openings enclosed with brick.

The site's sloping grade reveals formed-concrete basement walls. Projecting steel I-beam ends support the low-pitched gable roof's deep eaves. Aluminum coping and fascia cap the parapets in lieu of the original copper flashing. Metal downspouts drain roof scuppers.

The twenty-bay-long south elevation features an eight-foot-wide formed-concrete loading platform and a flat concrete canopy identical to those on Building 2-1's north elevation. Steel steps with steel-pipe railings provide access from ground-level at the east end. A steel-pipe railing secures the platform edge.

A stair tower rises in Building 2-2's southeast corner. On its east elevation, a flat metal canopy covers a double-leaf, aluminum-frame replacement door. North of the entrance, a deep, flat, concrete canopy spans two loading-dock bays. Two rectangular windows flank the loading docks. Two identical

Undated R. J. Reynolds Tobacco Company's engineering department drawings illustrate a proposed design for a 190-footlong by 98-foot-wide building that was almost identical in structure and appearance to Building 2-1, but these plans were not executed.

NPS Form 10-900-4 OMB Approval No. 1024-9016

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	6	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
			-	Forsyth County, NC

windows and three almost-square windows pierce the second-story wall. The third floor has three small windows and one large window south of the large service door in the north bay.

Most of the north and west elevations' upper-story bays contain horizontal rectangular windows. The second-story window in the fourth bay from the north elevation's east end has been infilled with brick. A flat metal canopy surmounts the double-leaf steel door with glazed upper sections in the north elevation's easternmost bay. A water tower that serves the air conditioning system is elevated on a steel platform adjacent to the north elevation's east section. Further west, a corrugated-metal-clad equipment shed with a low gable roof and a wide door opening on its north elevation projects from the building. At the basement level, a slightly projecting brick surround frames the roll-up corrugated-metal service door in the second bay from the north elevation's west end. The second bay from the south elevation's west end contains an identical loading dock. On the four-bay west elevation, a flat metal canopy shelters the loading dock in the second bay from its south end. At several locations on the west elevation, sections of the brick wall have been removed and replaced, likely in conjunction with equipment installation.

On the roof, a steel-frame, corrugated-metal-panel-sheathed mechanical shed abuts the building's west elevation. Additional equipment is mounted on two steel platforms elevated above the tar-and-gravel roof.

Interior

Most of the interior remains open as it was historically. The structural system—concrete and brick exterior walls, steel I-beams and posts, and reinforced-concrete slabs, posts and beams—is exposed throughout the building. Concrete and hardwood floors provided durable work surfaces. Frame partition walls have been added to create offices, workshops, restrooms, and conference, storage, and mechanical rooms. Wide wood ceiling and roof decking boards span riveted steel I-beams. Linear fluorescent and pendant lights, sprinkler system pipes, and HVAC ductwork hangs from the ceilings. Metal conduit carries electrical wiring.

The stair tower's brick walls have been painted white. Painted steel-pipe railings safeguard the wide concrete and steel staircase. Sliding corrugated-metal-clad doors enclose wide door openings spanned by three-header-course lintels at each level. The entrances to the east passage between Buildings 2-1 and 2-2 are just west of the stair tower.

The large, open, three-bay-wide room that encompasses most of the first floor's central section has full-height plywood-panel walls. The open bay south of the central room functioned as a corridor. The central room's east wall separates the two bays adjacent to the east elevation, which serve as a loading dock, from the rest of that level. Restrooms are located at the loading area's north end, west of

NPS Form 10-800-a (8-86)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 7	7	Page	7	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

the northeast entrance. A corridor at the central room's west end provides access to five leaf-drying chambers with concrete-block walls and double-leaf steel doors. Plywood-panel walls and a second set of double-leaf steel doors enclose a narrow chamber at each drying room entrance. Near the building's southwest corner, a brick freight elevator shaft rises on the south elevation east of a loading dock with a corrugated-metal roll-up fire door. On the loading dock's west side, a kalamein door secures the west passage between Buildings 2-1 and 2-2.

Full-height plywood-panel walls enclose the offices and meeting, storage, and restrooms that line the second story's east elevation. Most of these rooms are characterized by plaster walls, tall wood baseboards, simple wood door surround and window sills, single-leaf wood-panel doors, vinyl-composition-tile floors, and Celotex ceiling tiles. The second floor's central section has an open plan with the exception of a long, narrow, plywood-panel-walled storage room adjacent to the north elevation. Wood-frame wire-screen storage loages subdivide the surrounding area. In the second floor's west section, full-height plywood-panel walls enclose an open south room as well as the conference room, office, and storage rooms to the terth. The conference room has gypsum-board walls, a dropped-acoustical-tile ceiling, and a faux hardwood laminate floor.

The third level has a completely open plan. Steel plates project several high-traffic areas of the hardwood floors. Wide wood roof decking boards span riveted steel I-beams.

The basement structural system comprises square concrete posts and beams, formed-concrete exterior walls, concrete-slab ceilings, and poured-concrete floors. The central section is open. Full- and partial-height plywood-panel and concrete block walls enclose a few rooms in the northeast and southwest corners. Single- and double-leaf leaf steel doors secure some of these areas. Boilers and other mechanical equipment fill most of the south bay. Corrugated-metal roll-up fire doors are mounted in each west loading dock and at the entrance to the west passage that connects Buildings 2-1 and 2-2.

Office, 1922, Noncontributing Building

A small, one-story, hip-roofed, Flemish-bond brick office stands on the north side of a paved drive east of Building 2-2. The rectangular structure is rotated approximately thirty degrees from cardinal alignment. The northeast elevation originally comprised a central window and two entrances. The south door opened into the office, while the other provided access to a restroom that was twice the office's size. Tall multipane steel sash, one on each elevation, illuminated the interior. Abestos shingles sheathed the roof.⁴

⁴ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Office: Tiretown Warehouses," Sheet 1, July 24, 1922.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	8	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

The south door opening has been enclosed with brick, as have the window openings on the northeast and southwest elevations. The sash and slightly projecting brick window sill at the northwest wall's center are intact. Eight panes of the sash on the southeast wall are exposed above brick infill. Painted wood rafter ends support deep eaves.

Boiler and Pump House, 1922-1928, Noncontributing Building

The one-story, flat-roofed, three-bay-long and two-bay-wide boiler and pump house is situated at a lower grade than the leaf houses, office, and access drives. Masons executed the brick walls in five-to-one common bond. The fire-resistant structure comprises a poured-concrete floor, concrete-slab roof, and reinforced-concrete posts and beams. Multipane steel sash pierce the north, south, and west elevations.

The 1922 building's rectangular 18-foot-wide by 41-foot-long main block housed the boiler. The 13-foot-wide by 20-foot-long shed room that projects from the east elevation's north section contained the pump, which drew water from a round, 12-foot-deep, 00,000-gallon reservoir located to the northeast. A multi-pane steel north window and a doubt-hung, eight-over-eight, wood-sash east window with a three-header-course lintel illuminate the pump room.

Within a few years, in order to accommodate additional mechanical equipment, the company constructed one-bay-wide and three-bay-long addition on the boiler room's west elevation, doubling the building's size.⁶ This allowed for a second service door with a concrete lintel on the south elevation. The east entrance is intact and retains a corrugated-steel roll-up service door. The west opening has been enclosed with brick and a multipane steel-sash window.

A one-room shed-roofed pump house addition rendered by R. J. Reynolds Tobacco Company's architect in 1928 extends from the shed room's south wall. A double-leaf plywood door fills most of the addition's east elevation. A square brick well house projects from the addition's south wall. East of the pump house, concrete steps with metal pipe railings extend from the gravel drive to a concrete walk that provides access to the entrances.

⁵ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Boiler and Pump House: Tiretown Sheds," Sheets 1 and 2, January 23, 1922; R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Fire Protection and Drainage: Tiretown Storage," Sheet 1, created November 1, 1921, and revised multiple times through June 8, 1922, R. J. Reynolds Tobacco Company Drawing Archive, Tobaccoville, N. C.

⁶ R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Addition to Boiler and Pump House: Tiretown Sheds," Sheet 1, undated.

⁷ R. J. Reynolds Tobacco Company, Office of Architect, "Addition to Pump House: Tiretown," Sheet 1, June 7, 1928.

NPS Form 10-990-a (A Sprove) No. 1024-0818

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	7	Page	9	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

R. J. Reynolds Tobacco Company erected a flat-roofed brick boiler house and a tall, round, freestanding, brick smokestack south of the 1922 building and the railroad spur line in 1937. The 1922 building then functioned solely as a pump house. The 1937 boiler house and smokestack were demolished after 1958.

Southern Railway Spur Line Trestle, 1922, Noncontributing Structure

A formed concrete trestle is all that remains of the railroad spur line that served the leaf houses. The trestle elevated the track above the boiler and pump house grade. The spur line terminated at the west end of Building 2-1 and 2-2's loading docks.

Retaining Wall, 1920s, Noncontributing Structure

Granite blocks similar to those used to pave streets near R. J. Reynolds Tobacco Company's downtown plant reinforce the embankment north of the railroad trestle.

Integrity Statement

Buildings 2-1 (1937) and 2-2 (ca. 1955) maintain good integrity of location, setting, feeling, association, design, materials, and workmanship from their period of construction. R. J. Reynolds Tobacco Company still operates the Whitaker Park plant, although portions of the facility will soon be sold. The surrounding area is industrial in character with the exception of the city-owned Woodland Avenue cemetery opposite Building 2-1 on Reynolds Boulevard's south side.

Both buildings retain intact reinforced-concrete and steel structural systems, five-to-one common-bond brick and formed-concrete walls, hardwood and concrete floors, and low gable roofs with wide board decking. Although a few partition walls have been added to create offices, restrooms, and storage areas, floor plans remain predominantly open. In Building 2-2, translucent glass block fills horizontal window openings above projecting concrete sills. The eight-foot-wide formed-concrete loading platforms and concrete canopies that flanked the railroad spur line are in good condition.

Building 2-1 modifications include the mid-twentieth-century replacement of large multipane steel-frame windows with translucent glass block. A few window and door openings have been filled or partially enclosed with brick and louvered metal vents. In the late-twentieth century, aluminum-frame multipane sash were installed on the third story, a metal-clad elevator tower erected on the west elevation, and a tall steel-frame loading dock shed constructed on the east elevation.

MB Approval No. 1024-0018 (6.48)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 10 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Section 8. Statement of Significance

R. J. Reynolds Tobacco Company erected Buildings 2-1 and 2-2 on its property three miles north of the concern's downtown Winston-Salem complex to increase tobacco redrying capability. The buildings appear to be the city's only extant R. J. Reynolds Tobacco Company structures constructed primarily for this purpose. They are also the most intact examples of mid-twentieth-century tobacco leaf houses remaining in Winston-Salem. Buildings 2-1 and 2-2 meet Criterion C for their local architectural importance as good examples of fire-resistant industrial design. Character-defining features include reinforced-concrete and steel structural systems, five-to-one common-bond brick and formed-concrete walls, hardwood and concrete floors, low gable roofs with wide board decking, and open floor plans. Large multipane steel frame windows initially illuminated Building 2-1, constructed in 1937. Building 2-2, an addition erecter ca. 1955, has fewer and smaller window openings with horizontal orientation, projecting concrete SNs, and translucent-glass-block fill, as was common in industrial buildings during that period. Eightfoot-wide formed-concrete loading platforms span the entire length of Building 2-1's north elevation and Building 2-2's south elevation. Flat concrete canopies supported by metal cables shelter the platforms, which were parallel to the no-longer-extant Southern Railway spur line that ran east-west between the buildings. The period of significance is the construction date of each building, 1937 and ca. 1955.

Historical Background

Entrepreneurs constructed numerous tobacco warehouses and processing plants in conjunction with Winston's emergence as a major tobacco market. Thomas Jethro Brown opened the town's first tobacco warehouse, drawing regional buyers who purchased approximately 250,000 pounds of the crop in 1872. Shortly thereafter, general contractor Fogle Brothers built the frame Planters' Warehouse, which was briefly operated by Cabell Hairston, Hamilton Scales, and S. M. Hobson. The tobacco industry burgeoned after the 1873 completion of a twenty-eight-mile-long North Western North Carolina Railroad spur line that connected Winston to Greensboro. Planters' Warehouse, which stood at Fourth and Trade Streets' northwest corner, became Piedmont Warehouse after Marmaduke W. Norfleet leased it in 1876.8

Many other investors erected warehouses, predominantly of fireproof brick construction, as tobacco leaf sales skyrocketed to eight million pounds by 1878. In response to the demand for additional storage and auction space, A. B. Gorrell, George W. Hinshaw, and other partners commissioned

⁸ Fogle Brothers, a general contracting and building material supply firm created in 1870, and Miller Brothers, established by former Fogle Brothers employees in 1872, constructed many of the town's early industrial buildings. *People's Press* (hereafter abbreviated *PP*), February 22, 1872; Fogle Brothers Collection, folder IX-B, "Employee work assignment book, 1871–1874," Moravian Archives Southern Province (hereafter abbreviated *MASP*); Nannie M. Tilley, *The R. J. Reynolds Tobacco Company* (Chapel Hill: University of North Carolina Press, 1985), 30–33.

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	8	Page	11	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
				Forsyth County, NC

general contractor Miller Brothers to erect Star Warehouse, subsequently called Farmers' Warehouse, on Liberty Street in 1881. Gilmer, Wilson, and Company followed with the Orinoco, a brick building at Main and Second Streets that opened in November 1884.

Tobacco processing endeavors also proliferated during the late nineteenth century. Hamilton Scales owned Winston's sole tobacco factory, a small enterprise, in 1872, but by 1878 sixteen operations, some with as many as 150 employees, manufactured chewing and smoking tobacco. Thomas L. Vaughn constructed the town's first brick tobacco factory about a block from the courthouse in 1873, the same year that brothers Pleasant Henderson and John Wesley Hanes's plant began producing plug tobacco in the thriving town. These and other businessmen formed the Winston Tobacco Association, successfully promoting the industry by drawing investors such as Virginia native Richard Joshua Reynolds, who erected a two-story frame factory near Winston's center in 1875. P. H. Hanes and Company built a new complex after a July 1877 fire destroyed its 1873 tobacco-processing plant. The business suffered another decimating conflagration in November 1892. 11

After almost two decades of expansion into other ballings, R. J. Reynolds replaced his company's original plant with a six-story fireproof brick edifice featuring steam power, electric lights, and exterior stair and elevator towers. Billed as "THE tobacco factor of the South," the \$60,000 structure erected by the Miller Brothers stood as the city's largest when completed in early 1892. Brothers-in-law George T. Brown and Robert Lynn Williamson acquired a Winston tobacco factory and equipment from H. H. Reynolds in 1894 and gradually expanded the enterprise, constructing a series of plug tobacco manufacturing buildings and warehouses downtown. By 1896, industrial buildings extending north from Cemetery Street to Seventh Street included forty-two tobacco factories and

⁹ The 1881 Star Warehouse remained in use until its destruction in a February 1911 fire, after which investors and business owners erected commercial buildings on the site. L. V. and E. T. Blum, Guidebook of Northwestern North Carolina (Salem: L. V. and E. T. Blum, 1878), 31–33; D. P. Robbins, Descriptive Sketch of Winston-Salem, Its Advantages and Surroundings, Kernersville, Etc., compiled under auspices of the Chamber of Commerce (Winston, NC: Sentinel Job Print, 1888), 32–33.

¹⁰ PP, September 2, 1875; Charles Emerson and Company, Winston, Salem, and Greensboro, North Carolina, Directory, 1879–80 (Raleigh: Edwards, Broughton, and Company, 1879), xix-xxi; Reverend Edward Rondthaler, The Memorabilia of Fifty Years: 1877–1927 (Raleigh: Edwards & Broughton, 1928), 292; Robbins, Descriptive Sketch of Winston-Salem, 35; Tilley, The R. J. Reynolds Tobacco Company, 30–33.

¹¹ The *People's Press* asserted that the July 1877 downtown fire was the most destructive such event since Winston's incorporation. A November 11, 1892, fire began in "Brown's Drug Palace" and quickly spread to the Reynolds, Hanes, Buston, Pepper, Vaughn, Crawford, and First National Bank Buildings; Brown's Warehouse; Sheppard's factory; and gristmills. *PP*, January 8, 1873, July 17, 1877, and November 17, 1892.

¹² Manufacturers' Record (hereafter abbreviated MR), May 23, 1891, p. 41; Albert Phenis, "Winston-Salem Letter," MR, July 18, 1891, pp. 9–10.

¹³ Fogle Brothers erected a brick addition for Brown and Williamson in April 1904 and added a sizable building to the complex in 1905. FBC, folder VIII-D, "Contract Ledger, 1903–1909," pp. 122, 202, 460, MASP.

NPS Form 10-900-a (8-88)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 12 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

warehouses owned by entrepreneurs Thomas Jethro Brown as well as Pleasant Henderson Hanes and his brother John Wesley Hanes, among others. 14

The circa 1890 W. F. Smith and Sons Leaf House and the 1897 Brown Brothers Tobacco Prizery Company Building, located on Fourth Street east of the railroad, are the oldest of the few surviving structures related to Winston's late-nineteenth-century tobacco industry. Although the town's early industrial buildings were primarily utilitarian, stepped parapets distinguish the W. F. Smith and Sons Leaf House's stuccoed exterior. A slate mansard roof pierced by hipped dormers and arched window surrounds with tall double-hung wood sash windows ornament the six-story brick Brown Brothers Tobacco Prizery, built after a fire destroyed the 1894 plant. 15

Winston's manufacturing scene changed framatically when R. J. Reynolds entered into a subsidiary agreement with James B. Duke's Durham based American Tobacco Company and began consolidating the city's numerous plug tobacco businesses in 1899. The industry experienced exponential growth during the early twentieth century. Three tobacco Kaf dealers and four tobacco warehouses—Brown's, Farmers', Piedmont, and Star—handled thrily-one million pounds of tobacco in 1905, much of which the city's nine tobacco manufacturers used to that plug, twist, and smoking tobacco products. R. J. Reynolds Tobacco Company attempted to challenge American Tobacco Company's market monopoly by introducing five smoking tobacco brands including Prince Albert between 1906 and 1910. This necessitated ongoing construction of warehouse and processing facilities, as each type of tobacco—flue-cured, sun-cured, Burley, and Turkish—had different leaf storage and redrying requirements. Providence, Rhode-Island architect C. R. Makepeace's firm supplied plans for the company's leaf houses during this period. 16

Winston-Salem was North Carolina's fastest-growing urban area in terms of populace and industrial production by 1916. In July of that year, as R. J. Reynolds Tobacco Company leaf and paper imports escalated, the US Congress designated the municipality a port of entry, thus allowing for duty collection at the local level. Tobacco markets sold almost twenty-nine million pounds of loose leaf in 1915. Three years later, a promotional booklet conferred the moniker "City of Industry" on Winston-

¹⁵ Brown Brothers began constructing a new leaf tobacco factory in December 1893. After a fire on the morning of December 9, 1896, destroyed the plant at a \$150,000 loss, the company rented a building and its four hundred employees resumed production pending completion of a new factory. *MR*, December 15, 1893, p. 342; December 18, 1896, p. 352; *Wachovia Moravian*, December 1896.

¹⁴ Albert Phenis, "Winston's Growing Industries," MR, April 8, 1892, pp. 39–40; Manly Wade Wellman and Larry Edward Tise, Winston-Salem in History, Vol. 7: Industry and Commerce, 1766–1896 (Winston-Salem: Historic Winston, 1976), 29; MR, December 8, 1893, p. 326; January 12, 1894, p. 404.

¹⁶ "New Leaf House," WSJ, November 22, 1902, p. 1; "Two Leaf Houses," Western Sentinel, August 27, 1903, p. 1; Colonel G. Webb and L. R. Norryce, Winston-Salem, North Carolina (Roanoke, VA: Stone Printing and Manufacturing Company, 1905), 7, 10–13; "New Buildings," Western Sentinel, March 1, 1906, p. 5; WSJ, April 7, 1910, p. 6; "Large Amount of Building in This City During Year," TCS, December 28, 1910, p. 1; Tilley, The R. J. Reynolds Tobacco Company, 230.

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 13 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Salem, claiming that the locale was the world's leading plug tobacco manufacturer and the South's most prolific knit goods producer as factories generated \$75 million of finished goods.¹⁷

R. J. Reynolds Tobacco Company's physical expansion in the 1910s and 1920s reflected the corporation's exponential growth. The downtown Winston-Salem plant grew with the completion of ten sizable downtown structures between 1913 and 1916, followed by Factory 60 and Factory 64 from 1916 to 1928. The company also developed satellite locations in eastern North Carolina, Virginia, and Kentucky, where by 1917 twelve redrying plants and thirty-seven warehouses accommodated leaf purchased in those markets. In 1922, holdings included leaf storage and processing complexes in Wilson, North Carolina; Lexington, Louisville, Maysville, and Springfield, Kentucky; and Danville, Martinsville, Richmond, and South Boston, Virginia. 18

To ameliorate the dearth of open space up in which to build in central Winston-Salem, R. J. Reynolds Tobacco Company acquired property three miles north of downtown in 1921. The once predominantly agricultural landscape had experienced dramatic prasformation during the early twentieth century as industrial concerns including Hanes Rubber Company Inverness Cotton Mills, Mengel Box, and wood veneer producer Oakland Manufacturing acquired sizable tracts and erected factories and warehouses near the Norfolk and Western Railroad and Southern Railway lines and what is now Indiana Avenue (originally Walker Road). The area is in proximity to Hanes Rubber Company's 1917 tire manufacturing factory, office, and employee village was known as "Tiretown." Many Inverness Cotton Mill workers lived in a village adjacent to that plant, while other industrial workers resided in newly platted subdivisions including Montview, Whiteview, Tallywood, Forest Hill, Bon Air, Greenway Place, and Oak Crest.

R. J. Reynolds Tobacco Company purchased fifty-nine acres on Walker Road's west side opposite the Hanes Rubber plant in August 1921. The company's engineering department designed and constructed a brick boiler and pump house, a one-story brick office, and long, steel-frame, galvanized-sheet-metal-clad tobacco storage warehouses. By 1924, thirty-two 110-foot-wide by 198-foot-long warehouses arranged in three clusters stood on the site, which was served by a Southern Railway spur line. 19

¹⁷ Clarence E. Weaver, Winston-Salem, "City of Industry": Illustrated, Historical, Biographical Facts and Figures (Winston-Salem: Winston Printing Company, 1918), 7; "National Negro Retail Merchants' Association," Winston-Salem Journal (hereafter abbreviated WSJ), January 5 and 18, 1918; Adelaide L. Fries, Stuart Thurman Wright, and J. Edwin Hendricks, Forsyth: The History of a County on the March (Chapel Hill: University of North Carolina Press, 1976), 231.
¹⁸ Jennifer F. Hembree, "Winston-Salem Tobacco Historic District," National Register of Historic Places Nomination, 2009; Forsyth County Deed Book 2625, p. 1429; Tilley, The R. J. Reynolds Tobacco Company, 231, 307; MR, August 26, 1915 and October 14, 1915; Anita Scism and Spencer Gung, "R. J. R. Downtown Buildings, 1875–1950; A Historical Perspective," March 12, 2002, unpublished report on file at the State Historic Preservation Office, Raleigh, NC.
¹⁹ "Will Build Storage Houses for 10,000 Hogsheads," Twin City Sentinel (hereafter abbreviated TCS), August 23, 1921, p.
³; R. J. Reynolds Tobacco Company, Office of Chief Engineer, "Fire Protection Layout: Tiretown Sheds," created August 24, 1922, and updated through April 30, 1924; Tilley, The R. J. Reynolds Tobacco Company, 231, 628.

National Register of Historic Places Continuation Sheet

Section number 8 Page 14 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Although the Great Depression's onset checked Winston-Salem's unfettered growth, most of the city's factories and mills remained open through the economic downturn and in some cases increased production as the national market for tobacco products and textiles remained strong. R. J. Reynolds Tobacco, P. H. Hanes Knitting, and Hanes Hosiery Companies continued to be the area's largest employers, followed by seven Winston-Salem furniture manufacturers—B. F. Huntley, Fogle, Unique, Glenn V. Hoover, National, and Question Furniture Companies and W. M. Storey Lumber Company—who assembled a wide variety of solid wood and veneered pieces, often utilizing materials provided by local concerns.²⁰ Labor needs became more specialized as equipment suppliers improved machine function in all industrial applications. In the case of tobacco factories, mechanization increased efficiency in tasks such as stemming tobacco leaves that had previously been completed primarily by hand, but equipment operators as well as other workers were still needed to untie, prepare, transport, and pack the golden leaf.²¹

R. J. Reynolds Tobacco Company flourished desired this period, generating net sales of almost \$303 million in 1937. That year, at its Tiretown complex north of downtown, the company's engineering department erected a three-story concrete, steel, and both tobacco redrying plant, initially referred to as Leaf House No. 2, at cost of approximately \$200,000. Inlat-roofed brick boiler house and a tall, round, freestanding, brick smokestack, also completed in 1937, powered the leaf house. The company's only other Winston-Salem redrying facility at that time was Leaf House No. 1, a three-story structure that stood at Fifth and Church Streets' northeast corner. 24

In 1939, R. J. Reynolds Tobacco Company began utilizing steel vacuum chambers to remove excess moisture from threshed (stemless) tobacco leaves. The redrying process prevented mold during long-term storage. Previously, this had been achieved in sweat houses, so named due to their high heat and humidity. Vacuum chambers dramatically shortened the length of time required to attain optimal low moisture content. A system of conveyor belts moved tobacco through heating and cooling chambers.

²⁰ In 1939, 86 industrial establishments utilized 19,190 production laborers, and 1,025 stores employed 4,109 workers. Thomas J. Fitzgerald, supervisor, Sixteenth Census of the United States: 1940, Manufactures, 1939, Vol. 3 (Washington, DC: US Government Printing Office, 1942), 745; Mamie L. Hegwood, "Manufacture of Furniture Is the Third Largest Industry in Winston-Salem," TCS, February 28, 1938; Mamie L. Hegwood, "Twin City Wood-Working Plants Make Anything in Timber-Moisture Gauged," TCS, April 5, 1938.

²¹ Tilley, The R. J. Reynolds Tobacco Company, 237–242.

²² "200,000 Redrying Plant Here," WSJ, March 26, 1937; Gerald H. Carson, "What Winston-Salem's Greatest Industry Means to the City, State, and Nation," Winston-Salem Journal and Sentinel (hereafter abbreviated WSJS), April 24, 1938, p. 1.

R. J. Reynolds Tobacco Company, Office of Architect, "New Boiler Room: Tiretown," Sheet 1, April 22, 1937.
 Leaf House No. 1's first two stories were built in 1902, the third floor added in 1914, and a four-story addition erected in 1936. The building was demolished in 1972. "No. 1 Leaf House," building summary in Scism and Gung, "R. J. R. Downtown Buildings."

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 15 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

After cooling, workers packed leaf into large barrels known as hogsheads and transported them via forklifts to warehouses until needed.²⁵

Approximately 14,266 Forsyth County residents served in World War II, and those left behind were occupied with the war effort in a variety of ways, from filling vacant positions in local manufacturing plants to participating in bond drives and planting victory gardens. In May 1943, President Franklin D. Roosevelt established the Office of War Mobilization to coordinate a diverse array of support endeavors including manufacturing, scientific research, and agricultural production. Worker demographics changed as industrial jobs rose by seventy-five percent in the South, with traditionally underemployed groups such as women, African Americans, and the elderly receiving invaluable education, training, and experience. Although some industries suffered from material scarcity, unemployment was not an issue as local tompanies including P. H. Hanes Knitting Company and R. J. Reynolds Tobacco Company increased that Carment and cigarette output to meet high demand.²⁶

Nationwide labor shortages prompted the federal severnment to create compulsory prisoner of war (POW) work programs. In North Carolina, detained at eighteen military installations included about ten thousand German and three thousand Italian soldies. R. J. Reynolds Tobacco Company negotiated the use of German POWs in order to operate it it of houses during the 1944 and 1945 burley tobacco harvest seasons. On October 18, 1944, Winston-Salem's Board of Aldermen sanctioned the U. S. Government's utilization of the National Guard armory at Ninth and Patterson streets (formerly North Winston Graded School), as barracks. POWs arrived on October 24 and immediately commenced work at six tobacco factories including R. J. Reynolds Tobacco Company's Tiretown plant, where POWs supplemented the labor force until March 1945. From August 1945 until February 1946, the company accommodated a group of commissioned officers at Tiretown by installing bunks, restrooms, and kitchen in a tobacco storage warehouse (Shed 112). A barbed-wire fence surrounded the building. Many of the prisoners were pilots captured in the North African campaign. Several skilled artists created sketches and paintings of their co-workers and the plant. One officer, Mr. Heinschwitz, rendered a watercolor of a leaf house interior that remains in the company's possession.²⁸

²⁵ Tilley, The R. J. Reynolds Tobacco Company, 352-354.

WSJ, August 2, 1941, May 22, 1942, January 1, 1943; Spencer B. King, Jr., Selective Service in North Carolina in World War II (Chapel Hill: University of North Carolina Press, 1949), 321; Marilyn M. Harper, et. al. World War II and the American Home Front (Washington, D. C.: The National Historic Landmarks Program, October 2007), 3, 13-16.
 Robert D. Billinger Jr. and Jo Ann Williford, "World War II," in William S. Powell, ed., Encyclopedia of North Carolina (Chapel Hill: University of North Carolina Press, 2006), 1233-1234.

²⁸ "Nazi Prisoners of War Are Scheduled to Arrive Today," WSJ, October 24, 1944; "Prisoners of War Begin Work Today," WSJ, October 25, 1944; W. N. Scales, R. J. Reynolds Tobacco Company Leaf Department employee, German prisoner of war summary, April 7, 1978, R. J. Reynolds Tobacco Company archives; "German POWs Labored at Reynolds," Greensboro News and Record, June 1, 1993, p. B2; City of Winston-Salem, "Minutes of the Winston-Salem Board of Aldermen," Book 31, p. 239, October 18, 1944, and Book 32, p. 301, July 14, 1946.

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 16 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Although R. J. Reynolds Tobacco Company utilized both hand and mechanical leaf stemmers until 1953, new equipment installation beginning in March 1946 had resulted in the termination of thousands of leaf department employees. This technological shift was reflected in modifications at the Tiretown plant. In the mid-1950s, the company built a three-story structure north of Building 2-1 to house redrying operations. This structure was referred to as Leaf House No. 2-2. Leaf House No. 2-1 then served as a tobacco stemming facility. The stemming process was completely automated by this time.²⁹

The Tiretown operation grew dramatically after R. J. Reynolds Tobacco Company introduced its first filtered cigarettes, the Winston and Salest brands, in 1954 and 1956 with great success. In order to facilitate increased production, the corporation began constructing a state-of-the-art manufacturing plant west of Buildings 2-1 and 2-2 and the Varchouses in October 1958. The predominantly windowless industrial park, completed in 1964 at a cost of approximately \$32 million, has a steel frame and a precast concrete panel exterior. The original building and a sizable 1986 addition encompass approximately 1.3 million square feet or manufacturing space. R. J. Reynolds Tobacco Company's engineering department planned and constructed the 1961 building collaboration with Charlotte architects A. G. Odell Jr. and Associates. The nax bears the name of John C. Whitaker Sr., who began operating a Camel cigarette machine for R. J. Reynolds Tobacco Company in 1913 and was promoted to positions including the company's presidency in 1948 and board chairmanship in 1952. 30

Approximately two thousand employees worked at Whitaker Park at the height of its production, but significant downsizing resulted in only a few hundred factory workers at the time of the plant's 2012 closure. The company then shifted operations to its Tobaccoville facility, erected in 1986 approximately twelve miles northwest of Whitaker Park.³¹

A. G. Odell Jr. and Associates also rendered plans for one of the most distinctive Modernist buildings erected in Winston-Salem during the 1970s, the 1977 R. J. Reynolds Industries World Headquarters 1100 Reynolds Boulevard. Odell, a strong proponent of Modernism, is widely regarded as one of North Carolina's most influential architects. The five-story, 523,000-square-foot, flat-roofed building, sheathed in mirrored glass, consists of eight intersecting square modules angled so that the corners align with the cardinal directions.

Completely Closing This Year," February 17, 2012, post on MyFox8.com.

²⁹ Sanborn Fire Insurance Company Map, "Winston-Salem, North Carolina," Volume 2, Sheet 222, 1917, updated1958; Tilley, *The R. J. Reynolds Tobacco Company*, 239, 487.

Harold Ellison, "The New Whitaker Park: A Dream at Work," WSJS, October 1, 1961, p. D1; Harold Ellison,
 "Dedication Ceremony Held For Reynolds' New Plant," WSJ, October 3, 1961, p. 1; Fries, et al., Forsyth, 344.
 Richard Craver, "RJR Closing Plant," WSJ, May 29, 2010; Deven Swartz and Brent Campbell, "Whitaker Park

NPS Form 10-900-9 (a.ea)

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number	8	Page	17	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2		
				Forsyth County, NC		

Industrial Architecture Context

In the first purpose-built industrial buildings erected in the United States, designers strove to accommodate machinery in a manner that allowed for efficient access to power sources as well as maximum utilization of natural light and ventilation. By the mid-nineteenth century, "slow-burn" masonry construction, with load-bearing brick walls, exposed heavy-timber framing, thick plank floors, gabled roofs, large operable windows and transoms, and metal fire doors predominated. During the late nineteenth century, steam and electric power availability encouraged factory movement to urban areas in close proximity to railroad lines and sizable potential employee pools. Mill and factory design evolved from a vernacular process whereby owners worked with builders who erected edifices based on mutually understood points to a field dominated by professionally-trained engineers who rendered plans for industrial buildings and supervised their execution. 33

Standards imposed by machinery manufacturers and insurance companies also guided industrial architecture's evolution. In order to minimize Eve isk, stairwells, which could serve as conduits for fire movement between floors, were located in projecting stair towers. Brick interior walls and galvanized-sheet-metal-clad, solid-core-wood doors, to own as kalamein doors, separated the mill sections where fires might start or spread rapidly. These heavy doors would automatically close in the case of a fire, as the heat would melt a soft metal link in the door's counterweight assembly and the door would slide shut on the sloped metal track. As an additional precaution, water reservoirs and elevated water tanks supplied automatic sprinkler systems in many industrial complexes.

As the twentieth century dawned, architects and engineers continued to plan manufacturing complexes with function rather than aesthetics in mind. However, new building materials, technology, and forms manifested efficiency, modernity, and economic progress. Mill and factory designers began to specify steel and reinforced-concrete columns and beams in conjunction with brick, concrete, terra cotta block, or tile curtain walls that provided structural bracing but did not carry any weight. Bands of steel-frame multipane windows and roof monitors provided workers with abundant light and ventilation. Steel truss roof systems spanned open interiors that accommodated sizable equipment and allowed for flexibility as manufacturing needs changed.³⁵

³² Sara E. Wermiel, "Heavy Timber Framing in Late-Nineteenth-Century Commercial and Industrial Buildings," APT Bulletin: Journal of Preservation Technology, Volume 35, No. 1, 2004, 56.

³³ Betsy Hunter Bradley, The Works: The Industrial Architecture of the United States (Oxford: Oxford University Press, 1999), 15-21.

³⁴ Brent D. Glass, *The Textile Industry in North Carolina: A History* (Raleigh: Division of Archives and History, North Carolina Department of Cultural Resources, 1992), 38.
³⁵ Bradley, *The Works*, 144-147.

National Register of Historic Places Continuation Sheet

Section number 8 Page 18 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Although structural systems for some late-nineteenth-century industrial buildings included cast-iron or wrought-iron columns or steel posts and beams, high cost greatly limited the materials' use until the early twentieth century. The ability to withstand the weight and vibrations of heavy machinery without failing contributed to the popularity of structural-steel construction, as did the ease of fabricating framing systems from standard factory-generated parts. Typical elements include I-, T-, H-, and box-shaped columns and beams; round posts; and reinforcing plates, angles, and webs. Steel components could be riveted together, creating strong connections, and tended to be smaller and lighter than heavy-timber or iron framing members. This allowed for wider and taller buildings with more square footage for equipment. The popularity of flat roofs and sizable roof monitors also resulted in structural-steel framing prevalence. In order to reduce oxidation and achieve fire resistance, steel members were coated with intumescent paint; sprayed with a thin mixture of cement, sand, and water called gunite; or encased in concrete.³⁶

Concrete construction technology also improved during the early twentieth century. Engineer Claude A. P. Turner patented a structural system comprises of concrete mushroom columns and formed-concrete floors in 1908 after utilizing it in his plans to Minneapolis's 1906 Johnson-Bovey Building. He then designed the first American bridge supported to the columns, which carried Lafayette Avenue over the Soo Line in St. Paul, Minnesota. The Cameron Walue Bridge over Falling Branch Creek in Winston-Salem, completed in 1920, possesses statewide engineering significance as North Carolina's only such structure employing reinforced-concrete mushroom columns to carry a concrete slab span. Few extant examples have been documented nationally. The technology was often used in mill construction, however, appearing in North Carolina factories such as those erected in Winston-Salem by R. J. Reynolds Tobacco Company beginning in 1915 and the six-story knitting mill that P. H. Hanes Knitting Company built in 1921.³⁷ As industrial architecture began to reflect a Modernist influence, architects and engineers specified reinforced-concrete structural systems, previously disparaged as unattractive, for innovative applications. Architect Frank Lloyd Wright famously utilized mushroom columns as a central design element of the S. C. Johnson and Son, Inc., Administration Building (1936-1939) in Racine, Wisconsin, a sprawling concrete, steel, brick, and glass International Style complex.

³⁶ Ibid.

³⁷ As construction drawings for the Cameron Avenue Bridge have not been located, the engineer is unknown. However, R. J. Reynolds Tobacco Company commissioned the bridge's construction as part of its development of the surrounding neighborhood for its employees. J. E. Sirrine and Company, architects and engineers of many of the company's structures, specified mushroom columns for buildings erected during that period. A. S. Macolmson, "The Mushroom System of Reinforced Concrete Building Construction," *Engineering-Contracting*, September 4, 1907, p. 137; Lichtenstein Consulting Engineers, Inc., "Bridge ID No. 330373," North Carolina Department of Transportation Historic Bridge Inventory Report, 2003; Tilley, *The R. J. Reynolds Tobacco Company*, 307; *MR*, August 26, 1915 and October 14, 1915; Scism and Gung, "R. J. R. Downtown Buildings."

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United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 19 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

Modernist architectural principles such as simplicity, efficiency, affordability, and intrinsic material expression were inherently applicable to industrial buildings. Edifices designed by Albert Kahn's Detroit office display a functionalist approach in their form, massing, articulated structures, and open plans with fenestration that is dictated by spatial use rather than symmetry. Kahn replaced traditional load-bearing walls with curtain walls containing large steel-frame windows and used monitor roofs to provide illumination and ventilation. Frank Lloyd Wright, inspired by Japanese architecture, also promoted horizontal massing, spare detailing, and visual connectivity between interior and exterior spaces. Their work, and that of European architects including Walter Gropius, whose streamlined design for the 1911 Fagus Factory in Germany features steel-frame multipane curtain walls, exemplified Modernist precepts.³⁸ Industrial architecture continued to reflect these tenets as the twentieth century progressed.

Industrial Architecture in Winston-Salem rem the 1910s through the 1950s

Winston-Salem's industrial complexes burgeoned from the 1910s through the mid-twentieth century with the success of textile, tobacco, and other manufacturing endeavors. At each plant, buildings display a functionalist design approach in their form, russing, spare detailing, expressed structures, and open plans with fenestration dictated by spatial use.

R. J. Reynolds Tobacco Company's exponential growth required significant physical expansion. Between 1913 and 1916, the concern erected ten sizable structures in its downtown plant. Additions from 1916 to 1928 included the Factory 64 complex—four large buildings in the block bounded by the railroad and East Fourth, East Fifth, and Linden Streets—as well as Factory 60, which occupies a block delineated by the railroad and East Fourth, East Fifth, and Vine Streets.³⁹

The former Prince Albert smoking tobacco tin manufacturing plant, now called Albert Hall, built by R. J. Reynolds Tobacco Company in 1915 at 101 North Chestnut Street, was engineered to accommodate heavy equipment. The architect has not been identified. However, the structural components—steel posts and beams, concrete mushroom columns, formed-concrete floors, and brick curtain walls—are

³⁸ Gropius, the highly influential founder of the German design school known as the Bauhaus, which operated from 1919 until 1933, taught at Harvard's Graduate School of Design beginning in 1937. His personal residence in Lincoln, Massachusetts, erected in 1937, epitomizes Bauhaus philosophy. Bradley, *The Works*, 250; Henry-Russell Hitchcock Jr. and Philip Johnson, *The International Style: Architecture since 1922* (New York, W. W. Norton & Company, 1932, 20; Henry-Russell Hitchcock Jr., *In the Nature of Materials: The Buildings of Frank Lloyd Wright, 1887-1941* (New York: Da Capo Press, Inc., 1942), 52, 92-93, Figures 99 and 328-338; "Gropius House," http://www.historicnewengland.org/visit/homes/gropius.htm (accessed August 2015).

³⁹ Jennifer F. Hembree, "Winston-Salem Tobacco Historic District," National Register of Historic Places Nomination, 2009; Forsyth County Deed Book 2625, p. 1429; Tilley, *The R. J. Reynolds Tobacco Company*, 307; *MR*, August 26, 1915 and October 14, 1915; Anita Scism and Spencer Gung, "R. J. R. Downtown Buildings, 1875–1950: A Historical Perspective," March 12, 2002, unpublished report on file at the State Historic Preservation Office, Raleigh, NC.

National Register of Historic Places Continuation Sheet

Section number	8	Page	20	R. J. Reynolds Tobacco Company Buildings 2-1 ar	nd 2-2
				Forsyth County, NC	

very similar to those of other R. J. Reynolds Tobacco Company buildings designed by architect and engineer Joseph E. Sirrine's Greenville, South Carolina-based firm.⁴⁰

Joseph E. Sirrine had a long history in the Carolinas. Beginning in 1876, his family resided in Greenville, where he matriculated at the Greensville Military Academy. He then attained a Bachelor of Science degree from Furman University in 1890 and began working as a civil engineer. Four years later, Sirrine supervised construction of a Greenville mill for one of the nation's most prominent industrial engineering firms, Lockwood, Greene, and Company. He remained in Greenville and managed the firm's Southern textile mill commissions from 1899 until 1902, when he established an independent office. Sirrine's endeavor was successful, and in 1921, with eight associates, he incorporated J. E. Sirrine and Company. His role in the textile industry was more complex than that of many engineers, as Sirrine served as a dilector on the managing boards of twenty-three milling concerns. A comprehensive list of his cortine scions does not exist, but trade publications and newspaper articles allow for many attributions.

J. E. Sirrine and Company's Winston-Salem projects include Building #12, which historian Nannie M. Tilley asserted was the most significant edifice erecter thring R. J. Reynolds Tobacco Company's 1913–1916 expansion due to its function as the company's digarette production center until Whitaker Park opened in 1961. The National Fireproofing Company of Pittsburgh, a brick and structural clay tile manufacturer, built the 1916 factory, which was doubled in size two years later and enlarged once more in 1968. The plant was the last one downtown to manufacture tobacco. 42

Between 1916 and 1924, R. J. Reynolds Tobacco Company erected the Factory 64 complex in the block bounded by the railroad and East Fourth, East Fifth, and Linden Streets. J. E. Sirrine and Company designed three completely utilitarian reinforced-concrete structures: the five-story 1916 Factory 64 and its 1923 addition, which comprise about 254,353 square feet; a two-story power plant erected in 1922; and a three-story 1924 building that once housed the tobacco flavoring department; as well as a one-story corrugated-metal-sheathed warehouse built in 1916 and tripled in size two years later. 43

⁴⁰ The structure was among those decimated in the August 1998 fire that destroyed R. J. Reynolds Tobacco Company Factory No. 256 and damaged contiguous buildings. Two years later, developers finished rehabilitating the plant as Albert Hall, which contains condominiums, offices, and laboratories. "A Legacy and a Hope Lost," WSJ, August 28, 1998.

⁴¹ Commerce and Finance, November 14, 1923; MR, March 26, 1925; Clemson Textile School, "Mr. J. E. Sirrine Passes," The Bobbin and Beaker, Vol. 6, No. 1, 1947, 3, 20; John E. Wells, "Joseph Emory Sirrine," North Carolina Architects and Builders: A Biographical Dictionary, 2009, http://ncarchitects.lib.ncsu.edu/people/P000303 (accessed December 2016).

⁴² With the construction of the 2003 Forsyth County Government Center, Building #12 (201 North Chestnut Street) became a parking deck. Tilley, The R. J. Reynolds Tobacco Company, 307; MR, August 26, 1915 and October 14, 1915; Scism and Gung, "R. J. R. Downtown Buildings."

⁴³ Jennifer F. Hembree, "Winston-Salem Tobacco Historic District," National Register of Historic Places Nomination, 2009; Forsyth County Deed Book 1946, p. 2336.

National Register of Historic Places Continuation Sheet

Section number 8 Page 21 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

J. E. Sirrine and Company also rendered plans for three reinforced-concrete structures in the Factory 60 complex—the block bounded by the railroad and East Fourth, East Fifth, and Vine Streets. R. J. Reynolds Tobacco Company constructed a four-story building in 1923, a five-story addition in 1924, and a six-story extension in 1928.⁴⁴

The three buildings in the P. H. Hanes Knitting Company (NR 2005), which tripled in size between 1921 and 1940, are comparable structures. It has not yet been possible to identify the architects responsible for the design. However, Lockwood, Greene, and Company, a prolific industrial engineering firm with multiple U. S. offices, may have prepared the plans. The firm had an established relationship with Hanes companies, rendering 1919 drawings for a P. H. Hanes Knitting Company plant and employee houses as well as for the Hanes Rubber Company mill village. Lockwood, Greene, and Company also supplied plans for the 1926 Hanes Dye and Finishing Company factory and several Hanes Hosiery Mills buildings. 45

The six-story, flat-roofed building that P. H. Hanes Kritting Company erected at 675 N. Main Street in 1920-1921 is notable due to its reinforced-concrete strature and the Beaux Arts architectural elements that embellish the exterior. The curtain walls consist of tank of large metal-frame windows and brick sheathing to allow for maximum light and ventilation. The five-story, flat-roofed mill building to the east at 101 East Sixth Street, completed in 1928, has a more austere exterior, with brick pilasters framing metal hopper-style windows. Brick and tile curtain walls enclose the concrete and steel structure. The six-story, flat-roofed warehouse and shipping building, erected in 1940, is purely functional in design, with a steel frame supporting the brick curtain walls. Large, sixteen-pane, metal hopper-style windows in tripartite groups illuminate the interior.⁴⁶

Corporate expansion and building construction stagnated during the Great Depression, but slowly resumed in the late 1930s. Increased R. J. Reynolds Tobacco Company sales allowed for the 1937 construction of Building 2-1, a three-story concrete, steel, and brick tobacco redrying plant, at its Tiretown complex. By that time, the concern's engineering department rendered plans for many of its edifices. Company architects and engineers designed the earlier one-story, gable-roofed, metal-clad tobacco storage warehouses that stood on the site, as well as the small, hip-roofed, brick, 1922 office,

⁴⁴ Ibid.; Forsyth County Deed Book 2625, p. 1429.

⁴⁵ Lockwood Green Records, 1872-2004, Finding Aid, Archives Center, National Museum of American History, Smithsonian Institution, Washington, D.C.

⁴⁶ Sherry Joines Wyatt, "P. H. Hanes Knitting Company," National Register of Historic Places nomination, 2005.

National Register of Historic Places Continuation Sheet

Section number 8 Page 22 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

the brick 1922-1928 boiler and pump house, and the flat-roofed brick boiler house and tall, round, freestanding, brick smokestack erected in 1937 to power Building 2-1.⁴⁷

Building 2-1 manifests important elements of fire-resistant industrial design. The expansive thirty-four-bay-long and seven-bay-wide edifice has a reinforced-concrete and steel structural system that allowed for a predominantly open plan. Five-to-one common-bond brick and formed-concrete walls and a low gable roof with wide board decking enclose the structure. Hardwood and concrete floors and kalamein doors are intact, as is the eight-foot-wide formed-concrete loading platform that spans the entire length of the north elevation. A flat concrete canopy supported by metal cables shelters the platform that paralleled the no-longer-extant Southern Railway spur line. Most first- and second-story windows were replaced with translucent glass block in the mid-twentieth century to reduce heat and glare. This modification was also effected at R. J. Reynolds Tobacco Company's downtown plants.

Materials used to erect edifices such as Building 2-1 were difficult to obtain during World War II due to wartime materials shortages. New Forsyth Courty industrial building stock was therefore scarce until the late 1940s, when building permit issuance espalated at a rate comparable to that of the 1920s. Winston-Salem then served as the corporate headquarters of established companies including R. J. Reynolds Tobacco, Wachovia, and Hanes Hosiery, as well as newcomers such as Western Electric; McLean Trucking, which moved to Winston-Salem in 1943; and Piedmont Airlines, founded in 1948. Altogether, they employed thousands of people and constructed many new commercial and industrial buildings, most of which were sprawling complexes located outside the city's center.

Development slowed slightly when building materials such as steel were again diverted to military support during the Korean War (1950-1953), but local manufacturers benefited from increased product demand and expanded operations, resulting in the creation of approximately seven thousand industrial jobs in Winston-Salem between 1950 and 1955. Western Electric's Building 23, erected at 800 Chatham Road in 1951, differs in appearance and structural system from most other industrial edifices constructed in the city during the war. The building has a steel frame, likely due to the fact that the United States government's ownership of the complex and the defense-related production of the companies who leased it allowed for the complex's expansion even though construction materials and labor were in short supply. Building 23's design, with curtain walls of alternating bands of large steel-framed windows and brick veneer, is also notable, as most manufacturing buildings erected in Winston-Salem during the 1950s were windowless air-conditioned plants.

⁴⁷ "200,000 Redrying Plant Here," WSJ, March 26, 1937; R. J. Reynolds Tobacco Company, Office of Architect, "New Boiler Room: Tiretown," Sheet 1, April 22, 1937; Gerald H. Carson, "What Winston-Salem's Greatest Industry Means to the City, State, and Nation," WSJS, April 24, 1938, p. 1.

⁴⁸ Frank V. Tursi, Winston-Salem: A History (Winston-Salem: John F. Blair, 1994), 264-265.

⁴⁹ Bill East, "6,000,000 in New Construction is Scheduled in Forsyth for 1955," Winston-Salem Sentinel, January 3, 1955, page 1B and 4B.

National Register of Historic Places Continuation Sheet

Section number 8 Page 23 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

This was the case at Hanes Dye and Finishing Company, founded by Ralph P. Hanes in 1926, which stands on the east side of Chatham Road directly opposite Chatham Manufacturing Company – Western Electric Company. Additions to the windowless Hanes plant from 1953 through 1970 resulted in an expansive facility that currently contains approximately 755,000 square feet in twenty-six interconnected buildings on a 13.56-acre parcel. Most of the edifices have concrete or steel structural systems and brick or concrete block exterior walls with no or only a few small windows, reflecting the reduced importance of natural light and ventilation after the transition to air-conditioned manufacturing plants. Hanes Mill Company erected a similar one-million-dollar, one-story, steel-framed plant with brick exterior walls at its Stratford Road plant in 1958. The nearly-windowless building reflected the latest advances in Airmate-controlled mill engineering. S1

R. J. Reynolds Tobacco Company employed, different approach with the windows in Building 2-2, erected in the mid-1950s. Although the structure has fewer and smaller window openings than Building 2-1, the original translucent-glass-block ful provided ample light. The window openings have a horizontal orientation and projecting concrete sills, as was common in Modernist industrial architecture of the period. Otherwise, Building 2-2's rectangular form, three-story-on-basement massing, reinforced-concrete and steel structure, five-to-one-common-bond brick and formed-concrete walls, and low gable roof with wide board decking emulate Building 2-1. The eight-foot-wide formed-concrete loading platform and canopy that span the south elevation are intact, as is the open plan. Fire-resistant features include hardwood and concrete floors and kalamein doors.

Western Electric executed one of the city's most ambitious mid-twentieth century industrial projects. The Modernist plant and office building, which became operational in late 1954, encompasses almost seven hundred thousand square feet on a sixty-acre parcel fronting Lexington Road in southeast Winston-Salem. The long, low, blonde brick building's main block features a projecting central entrance bay with three double-leaf plate-glass doors below three rows of square green marbleized panels and a band of tall, rectangular, clear glass panels, all slightly recessed within a granite surround. Horizontal bands of square plate-glass windows set in aluminum surrounds with cast-stone sills wrap around the building at the first- and second-story levels.

⁵⁰ Fries, et. al., Forsyth, 233; Forsyth County online property tax card, "Hanes Companies, Inc., Northwest Boulevard," accessed via Forsyth County, NC Geo-Data Explorer.

⁵¹ Sherry Joines Wyatt, "P. H. Hanes Knitting Company," National Register of Historic Places nomination, 2005.

NPS Form 10-900-a (6-86) OMB Approval No. 1024-0018

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 9 Page 24 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

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Section number	9	Page	25	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
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		. "New	Boiler	Room:	Tiretown,"	Sheet	1, April	22,	193
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Wachovia Moravian

United States Department of the Interior National Park Service

National Register of Historic Places Continuation Sheet

Section number 9 Page 26 R. J. Reynolds Tobacco Company Forsyth County, NC	buildings 2-1 and 2-2
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"Boiler and Pump House: Tiretown Sheds," Sheets 1 and 2, Ja	nuary 23, 1922.
"Fire Protection and Drainage: Tiretown Storage," Sheet 1, cre revised multiple times through June 8, 1922.	eated November 1, 1921, and
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Section number 9 Page 27 R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Forsyth County, NC

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Winston-Salem Sentinel

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United States Department of the Interior

National Park Service

National Register of Historic Places Continuation Sheet

Section R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 Page 28 Photos number

Forsyth County, NC

Section 10. Geographical Data

Latitude/Longitude Coordinates

1. Latitude: 36.133518 Longitude: -80.249639 2. Latitude: 36.133518 Longitude: -80.246678 3. Latitude: 36.134760 Longitude: -80.245482

4. Latitude: 36.134591 Longitude: -80.249639

Verbal Boundary Description

The National Register boundaries of R. J. Nayrolds Tobacco Company Buildings 2-1 and 2-2 are indicated by the bold line on the enclosed map. Scale approximately 1" = 200'. The boundary corresponds with the Latitude/Longitude coordinates I through 4 labeled on the boundary map.

Boundary Justification through 4 labeled on the boundary map.

The nominated eight-acre tract provides a historically appropriate setting for R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2.

Additional Documentation: Current Photographs

Photographs by Heather Fearnbach, 3334 Nottingham Road, Winston-Salem, NC, on December 7, 2016. Digital images located at the North Carolina SHPO.

- 1. Buildings 2-1 and 2-2, southwest oblique
- 2. Building 2-1, southeast oblique
- 3. Buildings 2-1 and 2-2, northeast oblique
- 4. Building 2-1, north elevation
- 5. Building 2-2, east elevation
- 6. Building 2-2, northwest oblique
- 7. Building 2-1, west elevation
- 8. Railroad spur line trestle, retaining wall, boiler and pump house, and office, looking west
- 9. Building 2-1, first floor, looking west
- 10. Building 2-1, second floor, southeast stair tower
- 11. Building 2-1, third floor, south bay, looking west
- 12. Building 2-2, first floor, looking east
- 13. Building 2-2, third floor, looking east

National Register of Historic Places Continuation Sheet

Section number 10 Page 29 Photos

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2

Forsyth County, NC

14. Building 2-2, basement, looking west

PORUMOO

National Register of Historic Places Continuation Sheet

Section	Photos	Page	30	R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2
number				
				Forsyth County, NC

Additional Documentation: Historic Photographs



R. J. Reynolds Tobacco Company Tiretown Warehouses and Building 2-1, December 1938, looking north, image number FJ.00331

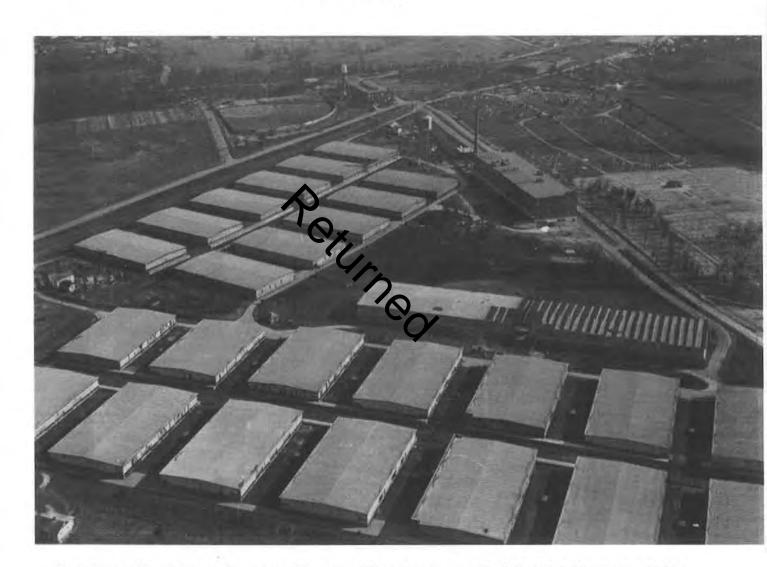
Frank Jones, Winston-Salem Journal photographer, images are from the Forsyth County Public Library Photograph Collection and may not be reproduced without permission

National Register of Historic Places Continuation Sheet

Section number Photos Page 31

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2

Forsyth County, NC



R. J. Reynolds Tobacco Company Tiretown Warehouses and Building 2-1, December 1938, looking southeast, image number FJ.00333

Frank Jones, Winston-Salem Journal photographer, images are from the Forsyth County Public Library Photograph Collection and may not be reproduced without permission

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 951 Reynolds Boulevard Winston-Salem, Forsyth County National Register Boundary

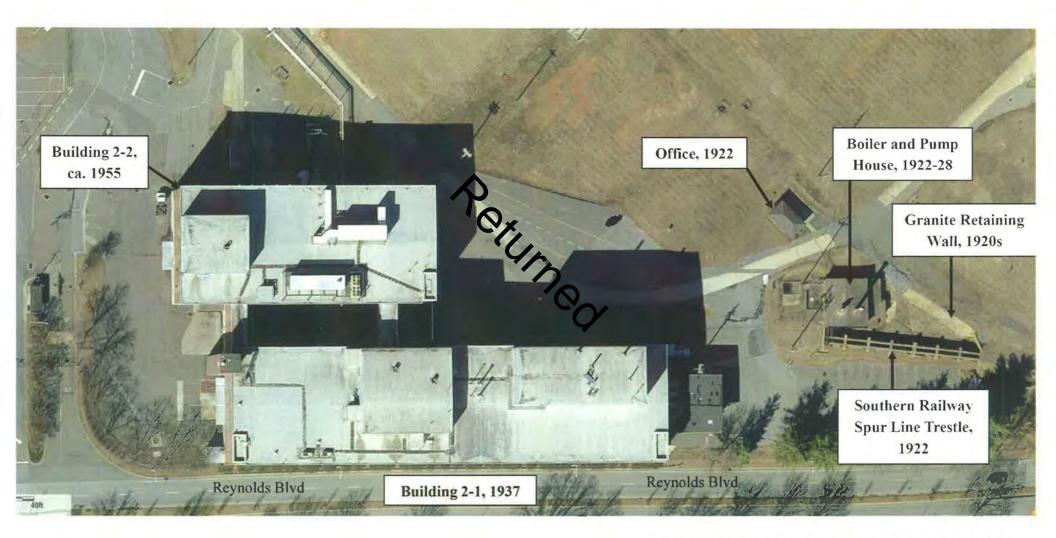


Heather Fearnbach, Fearnbach History Services, Inc. / March 2017

Base aerial photo courtesy of Forsyth County GIS at http://maps.co.forsyth.nc.us/forsythjs/

Scale 1" = 200 feet

R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 951 Reynolds Boulevard Winston-Salem, Forsyth County Site Plan



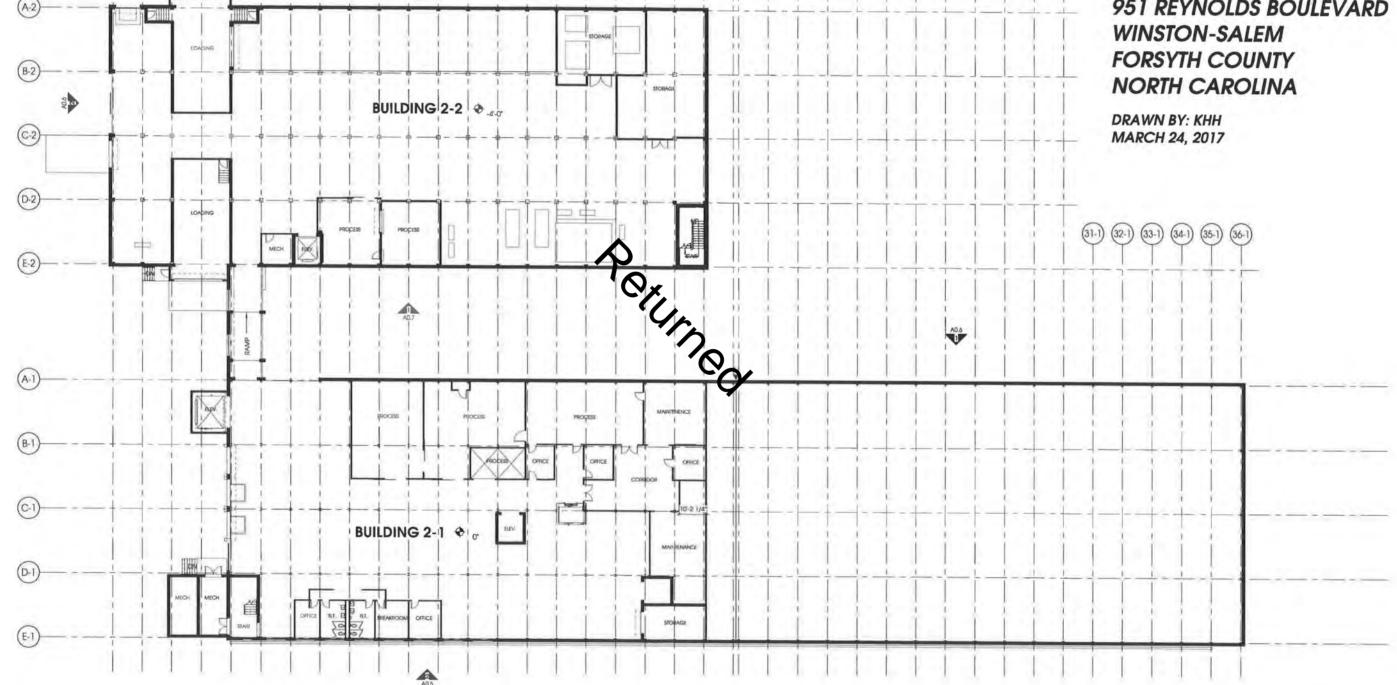
*All 1920s buildings and structures are noncontributing

530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336.725 1371

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM



BASEMENT LEVEL 1 - EXISTING PLAN

530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336,725,1371

TOBACCO CO. BUILDINGS 2-1 & 2-2 951 REYNOLDS BOULEVARD WINSTON-SALEM (A-2) **FORSYTH COUNTY NORTH CAROLINA** (B-2) DRAWN BY: KHH MARCH 24, 2017 BUILDING 2-2 (D-2) 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0, 11.0

BUILDING 2-1

R.J. REYNOLDS

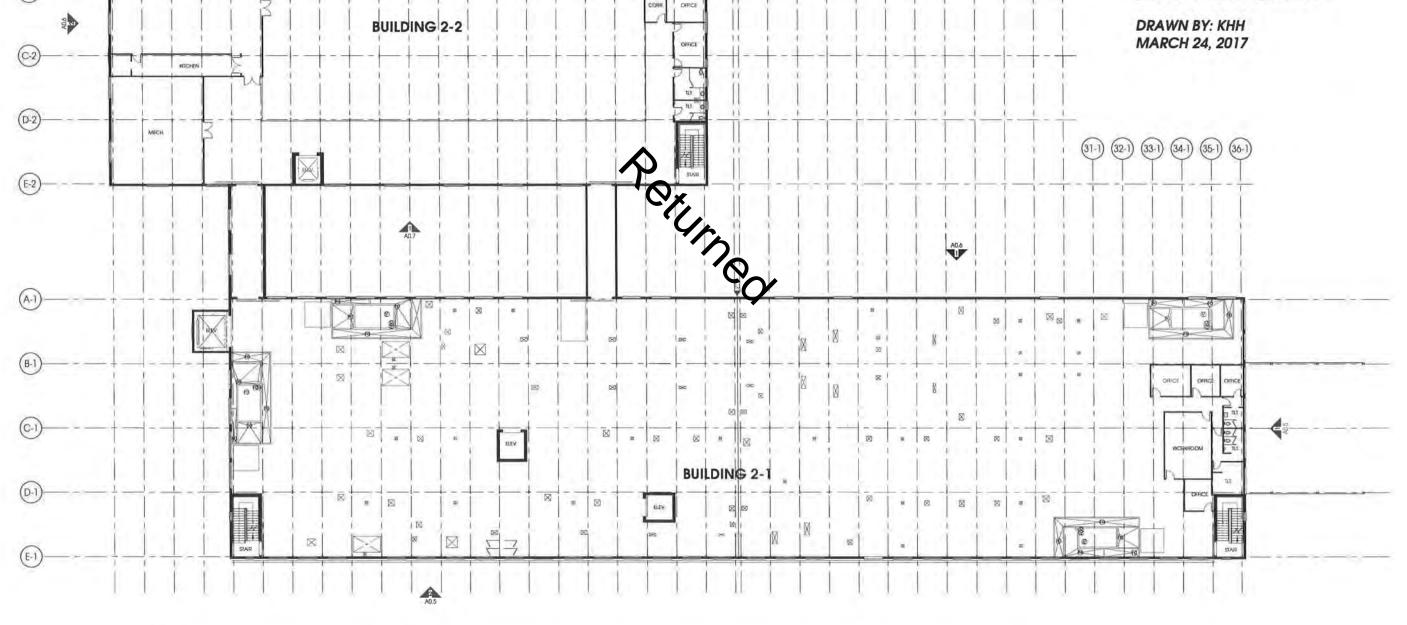
530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336-725.1371

(A-2)

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA



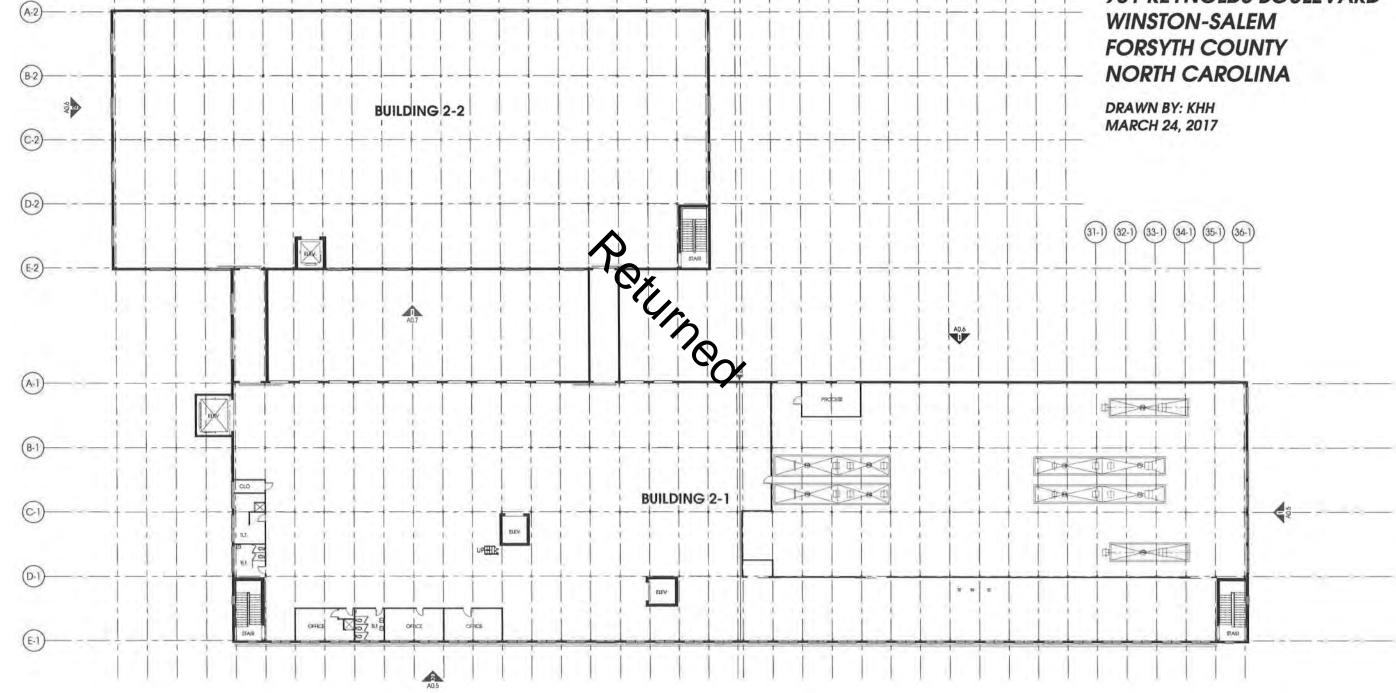
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530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336 725 1371

R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM **FORSYTH COUNTY** NORTH CAROLINA



(7-1) (8-1) (9-1) (10-1) (11-1) (12-1) (13-1) (14-1) (15-1) (16-1)

LEVEL 3 - EXISTING PLAN

walterrobbs

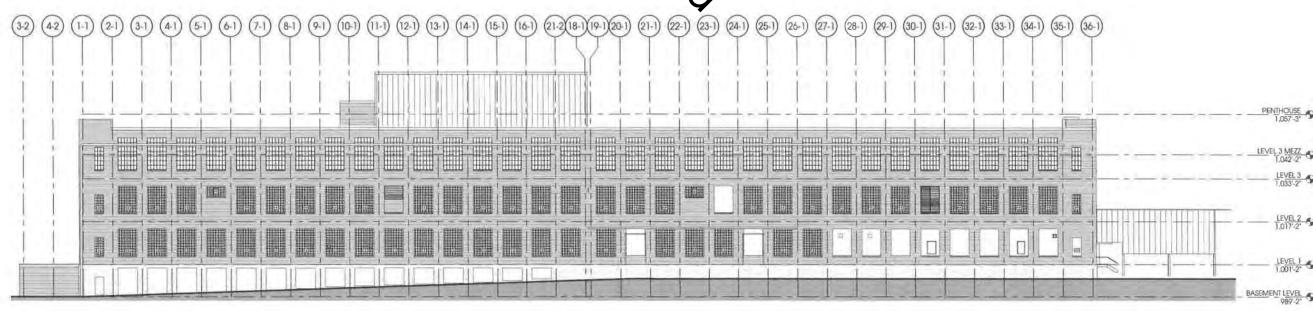
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R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

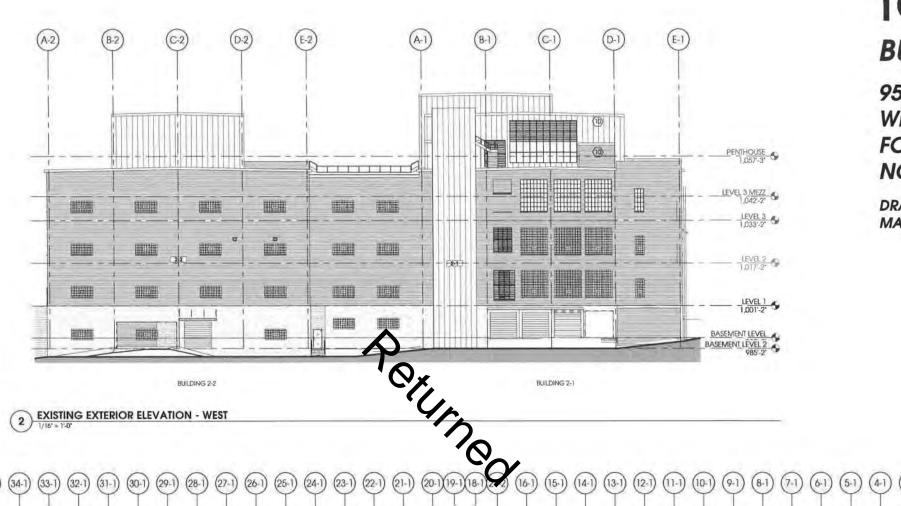
DRAWN BY: KHH MARCH 24, 2017



walterrobbs

ARCHITECTURE + INTERIORS + PLANNING

530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336 725 1371

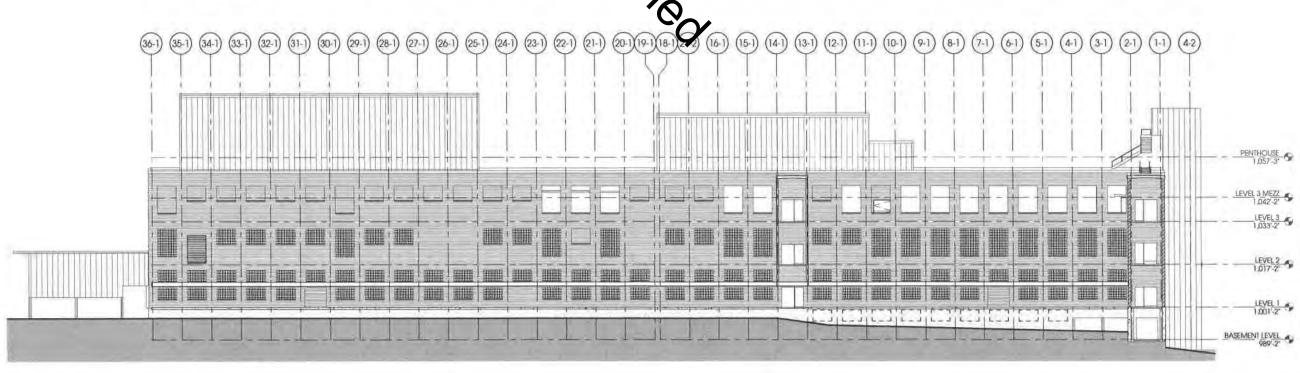


R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

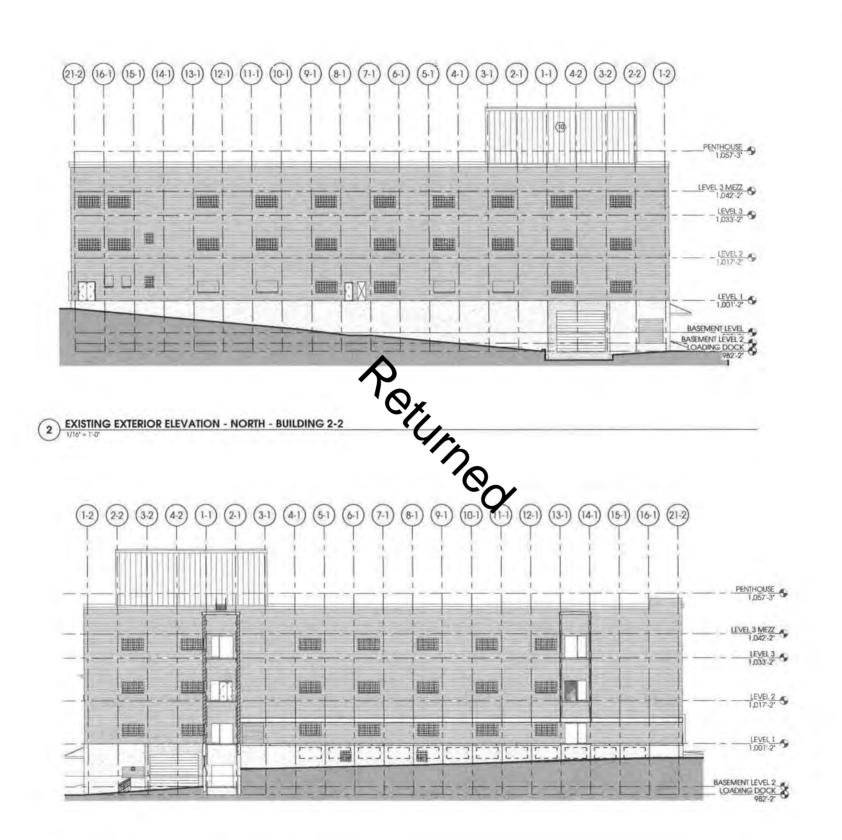
951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

DRAWN BY: KHH MARCH 24, 2017



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530 NORTH TRADE STREET, SUITE 301 WINSTON-SALEM, NORTH CAROLINA 27101 P 336,725 1371



R.J. REYNOLDS TOBACCO CO.

BUILDINGS 2-1 & 2-2

951 REYNOLDS BOULEVARD WINSTON-SALEM FORSYTH COUNTY NORTH CAROLINA

DRAWN BY: KHH MARCH 24, 2017

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES EVALUATION/RETURN SHEET

₃sted Action:	Nomination		
erty Name:	Reynolds, R.J., Toba	cco Company Buildings 2-1 ar	nd 2-2
tiple Name;			
ite & County:	NORTH CAROLINA,	Forsyth	
Date Rece 8/3/201		nding List: Date of 16th Day	: Date of 45th Day: Date of Weekly List: 9/18/2017
Reference number:	SG100001631		
Nominator:	State		
Reason For Review	v:		
_ Appea	al	X PDIL	Text/Data Issue
_SHPC	Request	Landscape	Photo
_ Waive	er	National	Map/Boundary
_ Resul	omission	_ Mobile Resource	Period
Other		_ TCP	Less than 50 years
		CLG	
Accept	X Return	Reject 8/	22/2017 Date
Abstract/Summary Comments:	See return comment	3	
Recommendation/ Criteria	Return / Criteria C no	fully supported; potential Cri	iterion A significance
Reviewer Jim Ga	bbert m	Disciplin	e Historian
Telephone (202)35	54-2275	Date	
DOCUMENTATION	see attached con	oments : Vac see attacher	d SI P · No

If a nomination is returned to the nomination authority, the nomination is no longer under consideration by the National Park Service.



United States Department of the Interior

NATIONAL PARK SERVICE 1849 C Street, N.W. Washington, DC 20240

The United States Department of the Interior National Park Service

National Register of Historic Places Evaluation/Return Sheet

Property Name: R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2,

Forsyth County, North Carolina

Reference Number: 100001631

Reason for Return

The R. J. Reynolds Tobacco Company Buildings 2-1 and 2-2 appear to be eligible for the National Register of Historic Places. The nomination is being returned for substantive revision. The nomination cites Criterion C, with Architecture as the area of significance for the two buildings. The statement of significance seems to be that the "two buildings appear to be the city's only extant R. J. Reynolds Tobacco company structures constructed primarily for this purpose (tobacco redrying)." And that they are "also the most intact examples of mid-twentieth-century tobacco leaf houses left in Winston-Salem." The nomination proceeds to provide information on the history of the tobacco industry in the area, of the R. J. Reynolds Tobacco Company's growth, and of the evolution of the nominated property. Other tobacco-related buildings are noted, including those that predate the nominated buildings and some of their contemporaries from other industries. What is missing is the "why" aspect of the nomination — why are these two buildings significant examples of the type or period?

In addressing potential significance as a type under Criterion C (which the statement of significance alludes to), I would expect to see a discussion of what the type is, including the distinguishing characteristics that define the type, and why the type is important. So, if the type is "tobacco drying (or redrying) buildings" I would expect a discussion of where the drying/redrying process falls in the continuum of bringing tobacco to the consumer, why it is an important step, and how the building's configuration and design are applicable to the activities. What sets such a type apart from other, more generic factory/warehouse buildings? Are there special design configurations, circulation patterns, or equipment that are necessary to carry out the drying/redrying procedure? Are these factors still evident on the nominated buildings? Or, are these buildings fairly generic factory/warehouse designs that were simply utilized for a specific purpose? Did other tobacco companies also build these specialized facilities? Are any of the

"comparable" buildings noted in the nomination actually comparable in function/type? Do changes made to Building 2-1 diminish its ability to convey its original purpose?

The nomination's narrative does a pretty good job of explaining R. J. Reynold's importance in local (if not higher) industry. It also seems evident that any Criterion A argument was cast aside due to concerns about integrity, with all of the tobacco warehouses that once surrounded these buildings now demolished. I'm not sure that a case can't be made under Criterion A. A discussion of the importance of the procedure of de-stemming and drying/redrying in the overall R. J. Reynolds tobacco manufacturing process could help set the stage for Criterion A significance. Such an argument would mean that establishing whether the buildings physical features are important (as a type) would be secondary to establishing that the activities that took place within the walls are an essential and significant portion of the overall manufacturing process. The loss of warehouses can be addressed in discussion of the process – is it an essential aspect of the process to have warehouse space nearby or is it a matter of convenience? Of course, any discussion of significance under A would entail a re-evaluation of the other resources on the property – the two buildings and two structures.

We appreciate the opportunity to review this nomination and hope that you find these comments useful. Please feel free to contact me if you have any questions. I can be reached at (202) 354-2275 or email at james gabbert@nps.gov.

Sincerely

Jim Gabbert, Historian

National Register of Historic Places

8/23/2017





North Carolina Department of Natural and Cultural Resources

State Historic Preservation Office

Ramona M. Bartos, Administrator

Governor Roy Cooper Secretary Susi H. Hamilton Office of Archives and History Deputy Secretary Kevin Cherry

September 11, 2017

Stephanie Toothman, Keeper National Register of Historic Places National Park Service U.S. Department of the Interior 1849 C Street NW, Mail Stop 7228 Washington, D.C. 20240

Re: Resubmittal: R.J. Reynolds Tobacco Company, Buildings 2-1 and 2-2 – Forsyth County

Reference Number: 100001631

Dear Ms. Toothman:

Enclosed is the resubmitted nomination and boundary map for the above-referenced property to be listed in the National Register of Historic Places. The original nomination was returned to us for substantive revision on August 23, 2017. Plans and photographs remain unchanged from the initial nomination. As such, we request that those sent to you with the original nomination should remain with the resubmittal.

We trust you will find the nomination to be in order. If you have any questions please call Jennifer Brosz, 919.807.6587.

Sincerely,

Dr. Kevin Cherry

State Historic Preservation Officer

KC/bcw: enclosures