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2. LOCATIO	/ N	_New_	York Life	Insurance Bui	lding)	<u> </u>	<u></u>	
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3. CLASSIFI		 T				1	1	
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🔲 Distri	ct 🛛 Build	ling [Public	Public Acquisition:		X Occupied	Yes:	
📋 Site	Struc	ture [🗶 Private	📋 In Process		Unoccupied	Restricted	
	🗌 Object	ןנ	🔲 Both	📋 Being Con	sidered	Preservation work	Unrestricte	
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h			ore as Appropriate					
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4. OWNER O	FPROPERTY	·						
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OWNER'S								
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Both McKim and White started in the offices of Richardson and worked with him for some time. His designs and philosophies play an evident part in their background. The firm of McKim, Mead and White was founded in 1879. By the year 1887 they had already reached a commanding position in the architectual profession. The only man who could dispute the artistic leadership with them, Richardson, had died the year before in 1886.

McKim, Mead and White founded, quite unconsciously, a school of design that deeply affected the architecture of the United States. Their office was the forming grounds of a mass of talent that, spreading over the country, influenced the architectural thought of a whole generation.

The special gifts of Stanford White and his sympathy with the arts and crafts contributions to architecture, helped in forming a group of friends in kindred professions which dominated the artistic life of their day. McKim, Mead, White, Bigelow, who White replaced within the firm in 1879, and Saint-Gaudens were together frequently, and the four architects traveled and sketched together in New England. In 1878 McKim, White, and Saint-Gaudens made a walking trip in Southern France. In 1879 when Saint-Gaudens returned from Rome they set about the start of what was viewed as an American Renaissance.

The New York Life Insurance Building was Omaha's first ten-story building and marked the beginning of an era, to midwesterners, of the skyscrapers growth in the larger metropolitan areas of New York and Chicago. The New York Life Insurance Building portrays the treatment and philosophy of this early stage in skyscraper evolution.

McKim, Mead and White were disinclined to be closely identified with the design of the skyscraper. They alighted with the view that laws would place restrictions on the skyscraper tendencies of Metropolitan business structures. They consciously avoided the design of facades whose heights were badly proportioned to their frontages and to the width of the streets on which they were placed. The high rise office buildings built for the New York Life Insurance Company in New York, Kansas City, and Omaha are indeed interesting attempts at keeping the height of skyscrapers down rather than emphasizing it.

McKim, Mead and White's designs seek the balance of lines, masses, and projections, rather than overwhelming predominance of any one dimension or

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series of lines. This philosophy of design is very evident in the line masses and volume of the New York Life Insurance Building.

The dilemmas in skyscraper design produces many compromises and McKim, Mead and White's tendencies to dissociate themselves from the brutal fact of the American Skyscraper may seem to be an illustration of a deficiency rather than a merit, but in truth, while it brings out the obvious limitations in their ideas and methods, it also brings out the soundness of their judgment and the integrity of their point of view.

The New York Life Insurance Building is truly a lesson in History. It stands as a reminder of the beginning of the everpresent urban problem and is a reflective example of the answer to the solution of the design of central Business District office towers.

The New York Life Insurance Building also marks the former site of Sen. Joseph H. Millard's residence. Millard settled in Omaha in 1856, beginning business as a real estate dealer. He became identified with the Omaha National Bank in 1867 and served as its president from 1884 to 1920. Mr. Millard served as mayor of Omaha from 1872 to 1873, and was, for six years, a Government Director of the Union Pacific Railroad. Mr. Millard represented Nebraska as U.S. Senator from 1901-1907; he died in 1921. Millard lived on this site until 1886 when he sold the property to the New York Life Insurance Company for \$85,000, for the construction of this office building.





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