



Historic Sites Survey

Inventory No. 20

ARCHITECTURAL DESCRIPTION:

The Old Barq Pop Factory is a small gable-front frame building with shiplap siding. The facade of the turn-of-the-century commercial structure consists of a central double-leaf entrance of five-paneled doors flanked by two windows (now boarded up for security) and is sheltered by a full-width shed roof supported on struts. A ventilation and chimney stack pierce the roof. Both the eaves and raking lines of the roof are ornamented by a simple boxed cornice.

ALTERATIONS: None

OUTBUILDINGS: None

LANDSCAPE FEATURES: None

NAME: E. Barq Pop Factory

STREET NO: 224 Keller Avenue

TOWN/VIC: Biloxi

COUNTY: Harrison

BLOCK/LOT:

PRESENT OWNER: Mrs. Edward C. Barq III
ADDRESS 704 East Howard Avenue

PRESENT USE: Storage

FORMER USE: Storage

DATE: Ca. 1898

STYLE: N/A

ARCH/BUILDER: N/A

SOURCE OF DATE: The Building of Biloxi

ENVIRONMENT:

LEVEL OF SIGNIFICANCE

NEIGHBORHOOD

LOCAL X

STATE

NATIONAL

STATEMENT OF SIGNIFICANCE: The unpretentious frame building is the birthplace of one of Biloxi's most important industries--the manufacturing of Barq's Root Beer and other soft drinks. Here Edward Barq, Sr., developed the formula for and first bottled the now-famous Barq's Root Beer in 1898. In the early-twentieth century, the firm expanded to include the neighboring W. Moran Macaroni Factory (no longer extant). By 1931 the enterprise had begun to expand seriously, having opened plants in New Orleans and Mobile, and, due to the expanded operation, it moved to its present location, between Main and Lameuse Streets north of the railroad tracks in 1937. Today Barq's is distributed in thirty-eight states.

PHOTOS

NEG. #

PHYSICAL CONDITION:

N/A

THREATS:

N/A

VERBAL BOUNDARY DESCRIPTION:

The nominated property, contains less than one acre. Identified on the enclosed map entitled "Individually Listed Properties," it includes the area within the red line as delineated on the Official Property Map of Biloxi, Mississippi, adopted by the city in 1976.

ACREAGE: less than 1 acre

UTM REF:

A	<u>116</u>	<u>319590</u>	<u>313613970</u>
	ZONE EASTING		NORTHING
C	<u> </u>	<u> </u>	<u> </u>
B	<u> </u>	<u> </u>	<u> </u>
	ZONE EASTING		NORTHING
D	<u> </u>	<u> </u>	<u> </u>

FORM PREPARED BY:

DATE