Form No. 10-300 REV. (9/77)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES

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INVENTORY	Y NOMINATION	FORM DATE	ENTERED 171/	1 90
SEE	INSTRUCTIONS IN HOW T	O COMPLETE NATION COMPLETE APPLICABI		
1 NAME				· · · · · · · · · · · · · · · · · · ·
HISTORIC				
	Brothers Building		(AD04-5)	
AND/OR COMMON				
	Brothers Building		<u> </u>	
LOCATION	V			
STREET & NUMBER				
	est Second Street		NOT FOR PUBLICATION	
CITY, TOWN		VIIONITY OF	CONGRESSIONAL DISTRI	ICT
Hasti STATE	ngs	VICINITY OF CODE	3rd county	CODE
Nebra	ska	031	Adams	001
CLASSIFIC	CATION			
CATEGORY	OWNERSHIP	STATUS	PRESI	ENT USE
DISTRICT	PUBLIC	X OCCUPIED	AGRICULTURE	MUSEUM
$X_{BUILDING(S)}$	X_PRIVATE	UNOCCUPIED	COMMERCIAL	PARK
STRUCTURE	вотн	WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDENC
SITE	PUBLIC ACQUISITION	ACCESSIBLE	ENTERTAINMENT	RELIGIOUS
OBJECT	IN PROCESS	X YES: RESTRICTED	GOVERNMENT	SCIENTIFIC
	BEING CONSIDERED	YES: UNRESTRICTED	INDUSTRIAL	_TRANSPORTATION
		NO	MILITARY	Xother: Storage
OWNER O	F PROPERTY			······································
•				/
NAME	Elmer J. Babin			<i>.</i>
STREET & NUMBER	Dimer 5. Dabin			
	1220 Huron Road			
CITY, TOWN			STATE	
	Cleveland	VICINITY OF	Ohio	
LOCATIO	N OF LEGAL DESCR	RIPTION		
COURTHOUSE. REGISTRY OF DEEDS	S.FTC			
STREET & NUMBER	Register of Deed	s, Adams County Cou	rthouse	
STREET & NUMBER	500 West Fourth S	troot		
CITY, TOWN	Joo west routen 3	treet	STATE	
	Hastings		Nebraska	
REPRESE	NTATION IN EXIST	ING SURVEYS		
		MOSCAVEIS		
TÎTLE	6			
	of Historic Sites in	Adams County		
DATE 1079		FFDFRAI	STATE X_COUNTY _ LOCAL	
1978 DEPOSITORY FOR			STATE COUNTY LUCAL	·
SURVEY RECORDS	Nobradia Chata III			
CITY, TOWN	Nebraska State Hist	orical Society	STATE	

CONDITION

CHECK ONE

CHECK ONE

__EXCELLENT

__DETERIORATED

_UNALTERED

XORIGINAL SITE

X_GOOD __FAIR

__UNEXPOSED

RUINS

__MOVED DATE_____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Stein Brothers Building is a two-story structure whose mottled brick facade fronts the north side of West Second Street in Hastings, Nebraska, for 110 feet. The situation is in the center of a city block and other buildings in the vicinity are of varying dates and commercial uses. The 1970 census listed Hastings' population as being 23,580.

Since its construction in 1906, exterior alterations to the Stein Brothers Building have been limited to the sidewalk level. Originally there was a centered large entrance from the sidewalk. At an undetermined time, this arrangement was altered to an entrance near either end and the original entrance was replaced with a window. The display windows retain their original dimensions, although narrow wall spaces above and below have been sided with a non-original material.

The upper third of the first floor is a continuous section of diminutive translucent panes, and sheltering the sidewalk is an aluminum marquee. This marquee was installed in 1949 after the first sidewalk shelter, added around 1910, collapsed from the weight of snow during a major blizzard.

Four identical stone lion heads are between floors in the building's center. Originally, these elements served as chain supports that suspended a flat entrance hood. The second level contains ten transomed Chicago windows. Alternating between these openings are broad pilasters of brick embellished with stone cartouches and narrower stone pilasters adorned with lion heads. The brick parapet is vivified by a band of terra-cotta rosettes with decorative brick corbelling below. At either end of the facade's upper level is a pilaster strip that has brickwork forming an abstract composition.

Although the interior of the Stein Brothers Building is presently being used exclusively for storage, it functioned for many years as a retail establishment. Most of the first level is an open space where displaying and retailing occurred, and retained here are a handsome pressed-metal ceiling and suspended fans and lighting fixtures. The ceiling and upper floor are supported by wooden posts with iron feet and caps.

8 SIGNIFICANCE

PERIOD	. AR	EAS OF SIGNIFICANCE CH	IECK AND JUSTIFY BELOW	
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	XARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	THEATER
1800-1899	XCOMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
<u>X</u> 1900-	COMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	OTHER (SPECIFY)
		INVENTION		
SPECIFIC DAT	ES 1906	BUILDER/ARC	HITECT	

STATEMENT OF SIGNIFICANCE

The Stein Brothers Building in Hastings, Nebraska, was for twenty-seven years the location of a progressive and urbane retail establishment. Drawing shoppers from a wide region, the business attained a high reputation and added a cosmopolitan air to an otherwise medium-sized Great Plains community. Architecturally, the building is one of the most refined turn-of-the-century edifices in Hastings, and is notable as being a rare example in Nebraska of Prairie-style features appearing in commercial architecture.

In 1902 Edmund and Herman Stein, natives of Harvard, Nebraska, purchased a dry goods business and an adjacent hardware store in Hastings. The building containing these stores burned three years later and the brothers were forced to relocate while Charles H. Dietrich, a prominent Hastings citizen and a former Nebraska Governor and U.S. Senator, had a new building constructed to house the Steins' business. (For additional information on Dietrich, see National Register nomination of the Nowlan-Dietrich House, Adams County, submitted to Washington, D.C., February 16, 1979). Dietrich's new building was completed in 1906 and the Steins rented the building for nineteen years, purchasing it from the Dietrich estate in 1925 for \$72,500 (The Hastings Democrat, June 11, 1925, p. 1).

The 1890s in Hastings and Nebraska had experienced high taxes and low prices for farm commodities, and between 1890-1900 Hastings' population decreased from 13,584 to 7,188 (Creigh, Adams County: The Story, p. 37). But the twentieth century's first decade was a social and financial renaissance for Hastings: "The weather had been favorable, the crops fine, and prices held; new businesses were coming into town, buildings were being constructed, and there was an air of optimism about everything in general" (Ibid., p. 67).

The Stein brothers selected a strategic time to locate a general-type retail business in Hastings, and as prosperity increased they phased out such items as groceries and furniture to concentrate on finer merchandise:

Buyers for the store made regular trips to Europe, buying Belgian laces, Bavarian china, Bohemian crystal, English silver, French kid gloves, and other goods directly from the manufacturers. An old-time Stein employee recalls that the only time buyers were chided upon their return home was when they did not buy large enough stocks (Creigh, p. 853).

9 MAJOR BIBLIOGRAPHICAL REFERENCES

See continuation sheet

10 GEOGRAPHICAL	DATA		
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VERBAL BOUNDARY DESC	CRIPTION		
Lots 17-21, Block	18, Hastings, Nebras	ska	
LIST ALL STATES AN	ID COUNTIES FOR PROPERT	TIES OVERLAPPING S	STATE OR COUNTY BOUNDARIES
STATE	CODE.	COUNTY	CODE
STATE	CODE	COUNTY	CODE
11 FORM PREPARE NAME / TITLE Daniel Kidd, Archit			
ORGANIZATION ORGANIZATION	ectural ulstollan		DATE
Nebraska State Hist	orical Society		March, 1979
STREET & NUMBER 1500 "R" Street			TELEPHONE 402/471-3270
CITY OR TOWN			STATE
Lincoln			Nebraska
12 STATE HISTORIC	C PRESERVATIO	N OFFICER C	ERTIFICATION
	ALUATED SIGNIFICANCE OF		
NATIONAL		те_Х	LOCAL
	for inclusion in the National F	Register and certify the	rvation Act of 1966 (Public Law 89-665), I at it has been evaluated according to the
STATE HISTORIC PRESERVATION	OFFICER SIGNATURE Mac	run D Kine	At 3/14/79
TITLE Director, Nebr	aska State Historica	al Society	DATE
FOR NPS USE ONLY	dand blace migra-i-	ar bocree,	
I HEREBY CERTIFY THAT TH	IS PROPERTY IS INCLUDED	IN THE NATIONAL RI	EGISTER
1 Charle	, asferre	>	DATE 5.1.79
KEEPER-OF THE NATION ATTEST: William H.	IAL REGISTER Bravaay	4.3.79	DATE
C MIEF OF REGISTRATI ON			

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The Steins, who also purchased from manufacturers throughout the United States, were among the first advertisers in local papers to list specific stock and prices, and seasonal displays in the expanse of windows facing West Second Street were anxiously anticipated by residents and shoppers. The Stein Brothers Store came to enjoy the patronage of the people in a wide area of central Nebraska and northern Kansas—a reputation for up-to-date merchandise being no small factor in its success (Hastings Daily Tribune, Nov. 17, 1933, p. 1). "Old-timers who knew the store say now that neither before nor since has any single store in Hastings provided the quality, volume, and variety of goods that the Stein store supplied" (Creigh, p. 852).

With the Great Depression, the Stein Brothers Store was closed in 1933. Between the closing announcement and the final day of business, even the most impoverished citizens flocked to make their last purchases from a store that had been an important part of Hastings' business community. From 1934-68 the building housed a Chicago chain department store, and since 1968 it has either been vacant or used for storage.

The 1906 Stein Brothers is among the best-preserved older commercial structures in Hastings. Interestingly, it exhibits those tendencies that numerous contemporary residences were experiencing; proportions are low, there is a strong horizontal emphasis, the cornice treatment is quiet, and the edifice is generally lacking in those neoclassical tendencies so indicative of early-20th-century commercial buildings. The product can properly be termed a Prairie-style building, with its being surprisingly advanced for a community under 10,000 (ca. 1906) removed from the great metropolitan centers.

The name of the Stein Brothers Building's designer has not surfaced, but it is known that a professional architect was involved. The February 17, 1906, issue of the <u>Hastings Daily Tribune</u> reported: "Both Mr. Dietrich and Mr. Cromier went to Omaha this afternoon to consult their architect.." (p. 1). The Omaha architect referred to in the newspaper was probably John Latenser (1858-1936), a native of Liechtenstein who had attended the Technical School in Stuttgart, Germany, before emigrating to the United States, where he worked in Chicago and Cedar Rapids, Iowa, prior to settling in Omaha (<u>Lincoln State Journal</u>, Dec. 7, 1936, p. 1). Several characteristics of Latenser's works appear in the Hastings building. These characteristics include; the use of colored as opposed to red brick, the application of classical motifs in stone and terra-cotta, an emphatic horizontality, and abstract compositions proclaiming the facade's termini. Also, Latenser did not limit his designs to Omaha; on occasions he planned

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buildings in central Nebraska, among these the Custer County Courthouse and Jail in Broken Bow, 140 miles northwest of Hastings (see National Register nomination for the Custer County Courthouse and Jail, submitted to Washington, D.C., February 23, 1979).

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