

1631

United States Department of the Interior  
National Park Service

National Register of Historic Places  
Registration Form

This form is for use in nominating or requesting for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by Marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPA Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Press Site: Clock and Flag Pole  
other names/site number 8BR1690

2. Location

street & number NASA, John F. Kennedy Space Center not for publication  
city or town Kennedy Space Center vicinity  
state Florida code FL county Brevard code 009 zip code 32899

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this X nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets does not meet the National Register criteria. I recommend that this property be considered significant X nationally statewide locally. (See continuation sheet for additional comments.)

Kenneth M. Hummer, NASA FEDERAL PRESERVATION OFFICER, Nov. 19, 1999  
Signature of certifying official/Title Date

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION  
State of Federal agency and bureau

In my opinion, the property X meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

[Signature], SHPO 8/20/98  
Signature of certifying official/Title Date

Florida State Historic Preservation Office, Division of Historical Resources  
State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:  
 entered in the National Register. [Signature] Signature of the Keeper 1/21/2000 Date of Action  
 See continuation sheet.  
 determined eligible for the National Register.  
 See continuation sheet.  
 determined not eligible for the National Register.  
 removed from the National Register.  
 other, (explain:)

Press Site: Clock and Flag Pole  
Name of Property

Brevard, FL  
County and State

**5. Classification**

<b>Ownership of Property</b> (Check as many boxes as apply.)	<b>Category of Property</b> (Check only one box.)	<b>Number of Resources within Property</b> (Do not include previously listed resources in the count.)	
<input type="checkbox"/> private	<input type="checkbox"/> building(s)	Contributing	Noncontributing
<input type="checkbox"/> public-local	<input type="checkbox"/> district	<u>0</u>	<u>0</u> buildings
<input type="checkbox"/> public-State	<input type="checkbox"/> site	<u>0</u>	<u>0</u> sites
<input checked="" type="checkbox"/> public-Federal	<input type="checkbox"/> structure	<u>0</u>	<u>0</u> structures
	<input checked="" type="checkbox"/> object	<u>2</u>	<u>0</u> objects
		<u>2</u>	<u>0</u> Total

**Name of related multiple property listing**  
(Enter "N/A" if property is not part of a multiple property listing.)  
John F. Kennedy Space Center

**Number of contributing resources previously listed in the National Register**  
Resources not previously enumerated

**6. Function or Use**

**Historic Functions**  
(Enter categories from instructions.)  
LANDSCAPE  
INDUSTRY/PROCESSING/EXTRACTION:  
communications facility  
DEFENSE: aerospace facility

**Current Functions**  
(Enter categories from instructions.)  
LANDSCAPE  
INDUSTRY/PROCESSING/EXTRACTION  
communications facility  
DEFENSE: aerospace facility

**7. Description**

**Architectural Classification**  
(Enter categories from instructions.)  
OTHER

**Materials**  
(Enter categories from instructions.)  
foundation CONCRETE  
walls N/A  
roofs N/A  
other \_\_\_\_\_  
other \_\_\_\_\_

**Narrative Description**

(Describe the historic and current condition of the property on one or more continuation sheets.)

Press Site: Clock and Flag Pole  
Name of Property

Brevard, FL  
County and State

**8. Statement of Significance**

**Applicable National Register Criteria**  
(Mark "x" in one or more boxes for the criteria qualify the property for National Register Listing.)

**Areas of Significance**  
(Enter categories from instructions.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

OTHER: SPACE EXPLORATION COMMUNICATIONS  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Period of Significance**  
ca. 1969 - 1975  
\_\_\_\_\_  
\_\_\_\_\_

**Significant Dates**  
ca. 1969  
\_\_\_\_\_

**Significant Person**  
(Complete if Criterion B is marked above.)  
N/A  
\_\_\_\_\_

- Criteria Considerations  
(Mark "x" in all the boxes that apply.)
- A** owned by a religious institution or used for religious purposes.
  - B** removed from its original locations.
  - C** a birthplace or grave.
  - D** a cemetery.
  - E** a reconstructed building, object or structure.
  - F** a commemorative property.
  - G** less than 50 years of age or achieved significance within the past 50 years.

**Cultural Affiliation**  
N/A  
\_\_\_\_\_  
\_\_\_\_\_

**Architect/Builder**  
UNKNOWN  
\_\_\_\_\_  
\_\_\_\_\_

**Narrative Statement of Significance**  
(Explain the significance of the property on one or more continuation sheets.)

**9. Major Bibliographical References**

**Bibliography**  
(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

<b>Previous documentation on file (NPS):</b>	<b>Primary location of additional data:</b>
<input type="checkbox"/> preliminary determination of individual listing (36 CFR 67) has been requested	<input type="checkbox"/> State Historic Preservation Office
<input type="checkbox"/> previously listed in the National Register	<input type="checkbox"/> Other State agency
<input type="checkbox"/> previously determined eligible by the National Register	<input checked="" type="checkbox"/> Federal agency
<input type="checkbox"/> designated a National Historic Landmark	<input type="checkbox"/> Local government
<input type="checkbox"/> recorded by Historic American Buildings Survey # _____	<input type="checkbox"/> University
<input type="checkbox"/> recorded by Historic American Engineering Record # _____	<input type="checkbox"/> Other
	Name of repository: <u>NASA: Kennedy Space Center</u>

Press Site: Clock and Flag Pole Brevard, FL  
Name of Property County and State

**10. Geographical Data**

**Acreage of Property** .11 acres

**UTM Reference**

(Place additional UTM references on a continuation sheet.)

1	<u>17</u>	<u>534670</u>	<u>3161570</u>	3	<u></u>	<u></u>	<u></u>
	Zone	Easting	Northing		Zone	Easting	Northing
2	<u></u>	<u></u>	<u></u>	4	<u></u>	<u></u>	<u></u>
	Zone	Easting	Northing		Zone	Easting	Northing

**Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

**Boundary Justification**

(Explain why the boundaries were selected on a continuation sheet.)

**11. Form Prepared By**

name/title Daniel Delahaye and Kimberly Hinder, Architectural Historians  
organization Archaeological Consultants, Inc. date August 1996  
street & number P.O. Box 5103 telephone (941) 925-9906  
city or town Sarasota state FL zip code 34277

**Additional Documentation**

Submit the following items with the completed form:

**Continuation Sheets**

**Maps**

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

**Photographs**

**Representative black and white photographs** of the property.

**Additional items**

(Check with the SHPO or FPO for any additional items.)

**Property Owner**

(Complete this item at the request of SHPO or FPO.)

name   
street & number  telephone   
city or town  state  zip code

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as Amended (16 U.S.C. 470 et seq.).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instruction, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Service Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.

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## National Register of Historic Places Continuation Sheet

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### Narrative Description

#### Press Site: Clock and Flag Pole

Year built: ca. 1969

Facility name: Press Site: Clock and Flag Pole

Narrative Description of Facility Capabilities & Functions: Functions as the primary site for news media activities at the Kennedy Space Center (KSC); countdown clock marks time to liftoff; clock and flag pole flying United States flag comprise optional media foreground during countdown sequence and liftoff (Anon 1994:37; NASA 1992:6.1, 7.24).

Most news media activities at KSC occur at the Press Site. On an elevated area south of the Vehicle Assembly Building and adjacent to the Barge Terminal Facility, NASA/KSC leases space to television news, radio news, newspaper wire services, and other media concerns. Some media, such as ABC, CBS, NBC, CNN, AP, and Westwood One, maintain permanent facilities at KSC. Leases within the Press Site area allow these firms to transmit news coverage from their own facilities. Across from the covered grandstand which seats 350 people, and beyond the speakers' platform, are the clock and flag pole. The special purpose clock marks time to liftoff. Although the interior clock mechanism has been changed, the exterior of the clock, with a digital read-out, is original to the Apollo era. The standard-sized metal flag pole is also original to the Apollo era. The seats of the grandstand and the media cameras face the launch pads with the countdown clock and flag pole in direct sightline of the launch. That careful positioning enabled every broadcast of a launch to feature the clock and flag pole flying the United States flag during countdown and liftoff. Consequently, these objects are directly associated with the space program in the collective mind of the public which witnessed the worldwide broadcasts (Anon 1994:37; NASA 1992:6.1, 7.24).

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### Narrative Statement of Significance

#### Press Site: Clock and Flag Pole

The Press Site: Clock and Flag Pole contribute to the Historic Cultural Resources of the John F. Kennedy Space Center, Florida, under the historical context Apollo Program 1961-1975 and each of its three subcontexts under property type F.4, Broadcast Facilities. They are significant at the national level under NRHP Criterion A in the area of space exploration and communications. Because these objects have achieved significance within the past 50 years and are of exceptional importance in the areas of space exploration and communications, Criteria Consideration G applies. In addition, the Clock and Flag Pole largely retain their integrity of design, materials, workmanship, feeling, setting, location, and association.

Media audiences were able to simultaneously view the Launch Vehicle and clock, watching with anticipation as it counted down to liftoff. The Saturn vehicles were often framed during liftoff between the countdown clock and the United States flag flying from the adjacent pole. Therefore, the clock and flag pole are historically associated with Apollo era launch procedures in the minds of people worldwide.

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**Bibliography**

**Press Site: Clock and Flag Pole**

Anon.

1994 Facts: John F. Kennedy Space Center.

National Aeronautics and Space Administration

1992 Master Plan: John F. Kennedy Space Center (Volume I). October.

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### Verbal Boundary Description

#### Press Site: Clock and Flag Pole

The rectilinear boundary encompasses both objects, extending approximately 10 ft from and parallel to the outermost edges of the flag pole on the north and the clock on the south.

### Boundary Justification

The boundary includes those objects highly associated with the space program and the land on which they stand.



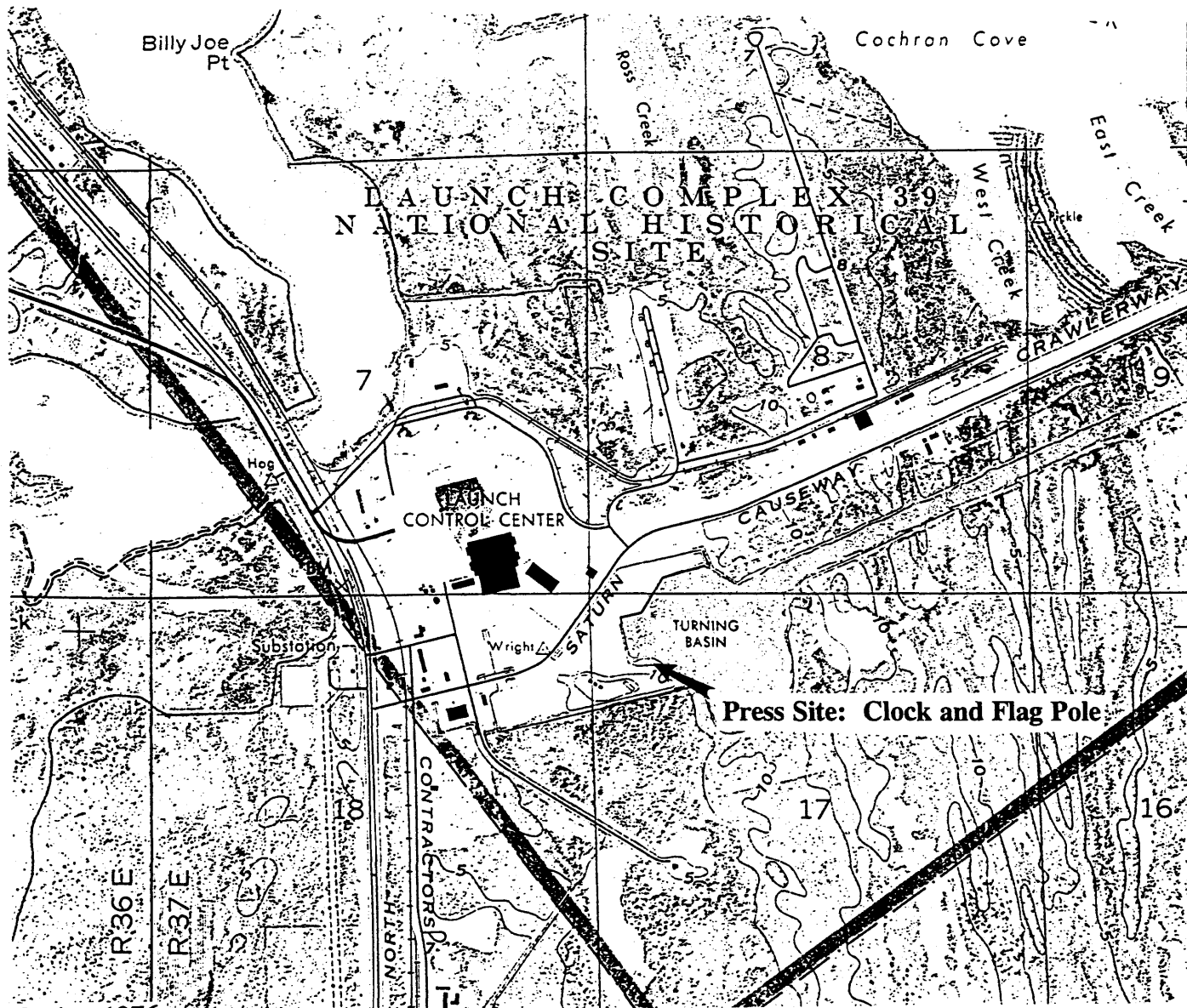
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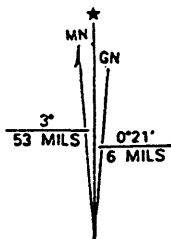
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USGS Map

Press Site: Clock and Flag Pole

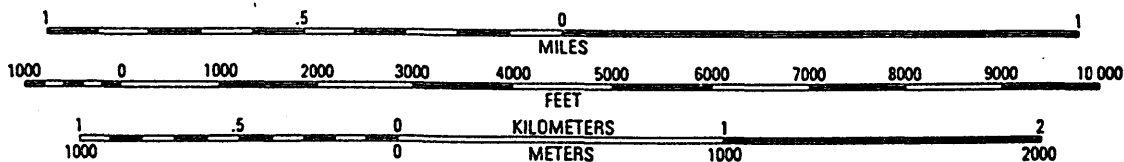


Orsino 1976



UTM GRID AND 1988 MAGNETIC NORTH  
DECLINATION AT CENTER OF SHEET

SCALE 1:24 000

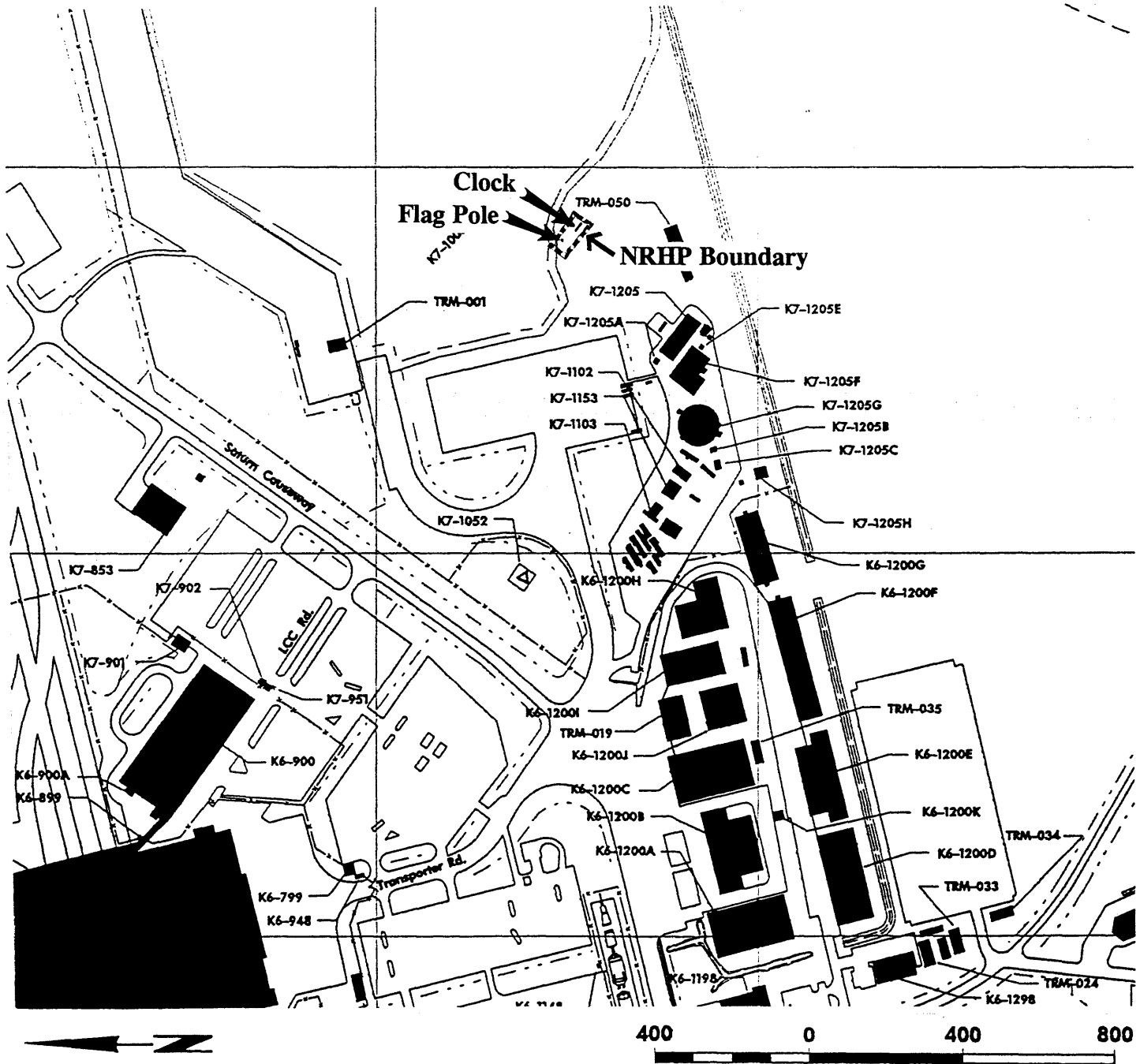


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# National Register of Historic Places Continuation Sheet

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## Site Plan Press Site: Clock and Flag Pole



Source: NASA Master Plan, Page 7.20, 1992.

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**National Register of Historic Places  
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**List of Photographs**

**Press Site: Clock and Flag Pole**

1. Press Site: Clock and Flag Pole
2. Brevard County, Florida
3. Daniel Delahaye & Kimberly Hinder
4. September 1996
5. Archaeological Consultants, Inc.
6. Clock and Flag Pole, southwest elevation, looking northeast
7. 1 of 1