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United States Department of the Interior
National Park Service

National Register of Historic Places
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Revel General Store

other names/site number WO0042

2. Location

street & number Southwest corner of Arkansas Highway 260 and Woodruff County Road 17 ☐ not for publication

city or town Revel ☐ vicinity

state Arkansas code AR County Woodruff code 147 zip code

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this ☒ nomination ☐
request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic
Places and meets the procedural and professional requirements set for in 36 CFR Part 60. In my opinion, the property ☒ meets ☐
does not meet the National Register criteria. I recommend that this property be considered significant
☐ nationally ☐ statewide ☒ locally. (See continuation sheet for additional comments.)

[Signature]
Signature of certifying official/Title

8/11/03
Date

Arkansas Historic Preservation Program

State or Federal agency and bureau

In my opinion, the property ☐ meets ☐ does not meet the National Register criteria. (☐ See Continuation sheet for additional comments.)

Signature of certifying official/Title

Date

State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

- ☒ entered in the National Register.
☐ See continuation sheet
☐ determined eligible for the
National Register.
☐ See continuation sheet
☐ determined not eligible for the
National Register.
☐ removed from the National
Register.
☐ other, (explain:) _____

[Signature]
Signature of the Keeper

Date of Action

SEP 27 2003

Revel General Store
Name of Property

Woodruff County, Arkansas
County and State

5. Classification

Ownership of Property
(Check as many boxes as apply)

- ☒ private
☐ public-local
☐ public-State
☐ public-Federal

Category of Property
(Check only one box)

- ☒ building(s)
☐ district
☐ site
☐ structure
☐ object

Number of Resources within Property
(Do not include previously listed resources in count.)

Contributing	Noncontributing	
1	0	buildings
0	0	Sites
0	0	structures
1	0	objects
2	0	Total

Name of related multiple property listing
(Enter "N/A" if property is not part of a multiple property listing.)

Arkansas Highway and Transportation Era Architecture, 1910-1965

**Number of Contributing resources previously listed
in the National Register**

N/A

6. Function or Use

Historic Functions
(Enter categories from instructions)

COMMERCE/TRADE: Department Store/General store

Current Functions
(Enter categories from instructions)

VACANT/NOT IN USE

7. Description

Architectural Classification
(Enter categories from instructions)

Other: Plain/Traditional

Materials
(Enter categories from instructions)

foundation BRICK

walls WOOD: Weatherboard

roof METAL: Tin

other

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

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National Register of Historic Places Continuation Sheet

Section number 7 Page 1

SUMMARY

Located at the junction of Arkansas State Highway 260 and Woodruff County Road 17 in Revel, Woodruff County, Arkansas, is the Revel General Store. This weatherboard-clad wood-framed structure resting on brick piers served as a general store and gas station for the Revel community from 1908 up until sometime after 1975. This building is the only extant Plain/Traditional general store in Revel, Arkansas.

ELABORATION

The weatherboard-clad Plain/Traditional style building sits atop brick piers and supports a metal gabled roof with a false parapet covered in composition shingles. The Revel General Store appears to retain its original exterior. No known modifications or alterations have occurred. Located in front of the building is a gasoline pump. The c. 1950s style red metal gasoline pump includes a sight glass at the top of the pump and chrome embellishments that were popular in the Space Age. This sight glass allowed motorists to see that gasoline was flowing into their vehicles. The pump is relatively intact, even retaining the rubber filler hose.

Front Elevation/Northeast Elevation

The front of the building faces northeast. The façade extends above the roofline creating a false parapet. A covered porch extends across the entire front. Three posts support the metal porch roof. A five-paned transom is located above the centrally located double-leaf front entry. Two large stationary windows flank the front entrance.

Side Elevation/Southeast Elevation

The southeast elevation is fenestrated by one two-paned window, and two four-over-four windows, running from the front to the rear.

Rear Elevation/Southwest Elevation

The rear of the building faces southwest. Two four-over-four windows flank the centrally located wooden back door. Stairs of an unknown material may have led down to the ground.

Side Elevation/Northwest Elevation

The northwest elevation is fenestrated by a two-paned window, a door, and a four-over-four window. The side door is topped with a four-paned transom and a sidelight on the south side of the door.

Revel General Store
Name of Property

Woodruff County, Arkansas
County and State

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☒ **A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☐ **B** Property is associated with the lives of persons significant in our past.
- ☒ **C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ **D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- ☐ **A** owned by a religious institution or used for religious purposes.
- ☐ **B** removed from its original location.
- ☐ **C** birthplace or grave of a historical figure of outstanding importance.
- ☐ **D** a cemetery.
- ☐ **E** a reconstructed building, object, or structure.
- ☐ **F** a commemorative property
- ☐ **G** less than 50 years of age or achieved significance within the past 50 years.

Levels of Significance (local, state, national)

LOCAL

Areas of Significance (Enter categories from instructions)

TRANSPORTATION

COMMERCE

Period of Significance

1908-1953

Significant Dates

1908

Significant Person (Complete if Criterion B is marked)

N/A

Cultural Affiliation (Complete if Criterion D is marked)

N/A

Architect/Builder

N/A

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- ☐ preliminary determination of individual listing (36 CFR 67) has been requested
- ☐ previously listed in the National Register
- ☐ Previously determined eligible by the National Register
- ☐ designated a National Historic Landmark
- ☐ recorded by Historic American Buildings Survey # _____
- ☐ recorded by Historic American Engineering Record # _____

Primary location of additional data:

- ☒ State Historic Preservation Office
- ☐ Other State Agency
- ☐ Federal Agency
- ☐ Local Government
- ☐ University
- ☐ Other

Name of repository: _____

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National Park Service

National Register of Historic Places Continuation Sheet

Section number 8 Page 1

SUMMARY

Constructed in 1908, the Revel General Store is being nominated to the National Register of Historic Places under **Criterion C** for being the only surviving example of a Plain/Traditional commercial structure in Revel. This store/gas station served travelers on State Highway 260 and County Road 17 as they crossed Woodruff County. The store also served the residents of Revel and was likely the only general store in the small community. This property is significant for its association with the development of highway travel in Arkansas and therefore is also being nominated under **Criterion A** for its association with Arkansas highway culture, which is documented extensively in the multiple property listing, "Arkansas Highway and Transportation Era Architecture, 1910-1965," in conjunction with the historic context "Arkansas Highway History and Architecture, 1910-1965."

ELABORATION

The settlement located approximately eight miles southeast of Augusta and approximately six miles southwest of McCrory is known as Revel or Revels, depending on the source. It was named for John W. (J.W.) Revell, born February 1, 1832, in Northampton County, North Carolina. His parents were Lewis and Martha Outland Revell.

J.W. Revell was the oldest of 11 children. In 1844 he moved with his family to Collierville in Shelby County, Tennessee. In 1861, J.W. Revell and three of his brothers enlisted in the Confederate Army. One of J.W. Revell's brothers, Tom, was killed at the Battle of Murfreesboro. J.W. Revell enlisted in Company A, 18th Mississippi Cavalry. He was captured by Union troops and sent to the Alton Federal Military Prison in Illinois, as a prisoner of war for twenty months. In December 1865, J.W. Revell was discharged.

In December 1865, following his release and discharge, J.W. Revel (who by this time had dropped the second "l" from his last name), settled in Woodruff County. J.W. Revel rented farmland in the area that now bears his name. In 1869, he began buying the land he was farming, dubbing the property *Sugarland Farm*, adding to his holdings as he prospered.

J.W. Revel was married three times. In 1868, he wed Abbie Brown. In 1873, he married Katie Didlake. Mary L. Miller became bride number three in 1882.

A small community eventually grew in the area surrounding the Revel farm, and at some point it was named for J.W. Revel. J.W. Revel donated land for construction of a school, and he tried to donate land for construction of a church. However, because it was during the Reconstruction Era there was some controversy regarding the burials of freed slaves in the town's cemeteries which until then had been reserved for whites only. This controversy about a future cemetery located adjacent to the church (and who would use it) caused the project to be shelved for some time. The Revel Methodist Church was finally built some years later, but the land came from a man who had purchased the property from J.W. Revel.

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National Register of Historic Places Continuation Sheet

Section number 8 Page 2

The Revel General Store

Emerson H. Conner was a prosperous businessman in Augusta. He was the president of the Woodruff County Bank, and the organizer of the Augusta Furniture Company and the Cotton Seed Oil and Gin Company. In 1884, E.H. Conner and J.P. House started a general merchandise company called House and Conner. Records are not clear, but sometime after 1884, E.H. Conner organized the E.H. Conner Mercantile Company. The E.H. Conner Mercantile Company may have been organized from House and Conner Company, or it may have been a new business.

In 1908, the E.H. Conner Mercantile Company built a store in Revel, and ran it as a branch enterprise for a few years. Unfortunately, it did not prove to be successful. The building was sold to W.V. Angelo, who lived in Grays, Woodruff County, Arkansas, almost three miles east of Revel. Later on, it was sold to Lee Miller and John Revel II, son of J.W. Revel. It was later owned by Alex Miller and his son George. As of 1975, the Revel General Store was still in operation. It is not known when the store closed its doors.

STATEMENT OF SIGNIFICANCE

Constructed in 1908, the Revel General Store is being nominated to the National Register of Historic Places under **Criterion C** for being the only surviving example of a Plain/Traditional commercial structure in Revel. This store/gas station served travelers on State Highway 260 and County Road as they crossed Woodruff County. The store also served the residents of Revel and was likely the only general store in the small community. This property is significant for its association with the development of highway travel in Arkansas and therefore is also being nominated under **Criterion A** for its association with Arkansas highway culture, which is documented extensively in the multiple property listing, "Arkansas Highway and Transportation Era Architecture, 1910-1965," in conjunction with the historic context "Arkansas Highway History and Architecture, 1910-1965."

Revel General Store

Name of Property

Woodruff County, Arkansas

County and State

United States Department of the Interior

National Park Service

National Register of Historic Places Continuation Sheet

Section number 9 Page 1

BIBLIOGRAPHY

Woodruff County Historical Society, *Rivers and Roads and Points in Between*. Vol. III, No. 3, Summer, 1975.

Woodruff County Historical Society, *Rivers and Roads and Points in Between*. Vol. III, No. 11, Summer, 1975.

Revel General Store
Name of Property

Woodruff County, Arkansas
County and State

10. Geographical Data

Acreage of Property Less than one acre

UTM References

(Place additional UTM references on a continuation sheet.)

1 15 656370 3899700
Zone Easting Northing
2 _____

3 _____
Zone Easting Northing
4 _____

☐ See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title Frank Latimer, Preservation Outreach Coordinator
Organization Arkansas Historic Preservation Program date 13 March 2003
street & number 1500 Tower Building, 323 Center Street telephone 501-324-9788
city or town Little Rock state Arkansas zip code 72201

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

A USGS map (7.5 or 15 minute series) indicating the property's location

A Sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional items

(Check with the SHPO or FPO for any additional items.)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name Ann Peacock
street & number Box 599 telephone 870-731-2547
city or town McCrory state Arkansas zip code 72101

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listing. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*)

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P. O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reduction Projects (1024-0018), Washington, DC 20303.

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VERBAL BOUNDARY DESCRIPTION

Beginning at a point at the southwest corner of the intersection of the Revels-Grays Road with the County Road running south toward Revels Gin, thence running west along the south line of Revels-Grays road for 150 feet, thence running south 50 feet, thence running east 150 feet to the west line of County Road running north and south, thence running north along said County Road to a point of beginning, said land lying in Section Fourteen (14), Township Seven (7) North, Range Three (3) West, and being the land on which the store building known as Revel's Store is located.

BOUNDARY JUSTIFICATION

This boundary contains the structure and sites associated with the Revel General Store that retains its historic integrity.

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY Revel General Store
NAME:

MULTIPLE Arkansas Highway History and Architecture MPS
NAME:

STATE & COUNTY: ARKANSAS, Woodruff

DATE RECEIVED: 8/13/03 DATE OF PENDING LIST: 9/15/03
DATE OF 16TH DAY: 10/01/03 DATE OF 45TH DAY: 9/27/03
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 03000952

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

☒ ACCEPT ☐ RETURN ☐ REJECT SEP 27 2003 DATE

ABSTRACT/SUMMARY COMMENTS:

*Entered in the
National Register*

RECOM./CRITERIA _____

REVIEWER _____ DISCIPLINE _____

TELEPHONE _____ DATE _____

DOCUMENTATION see attached comments Y/N see attached SLR Y/N



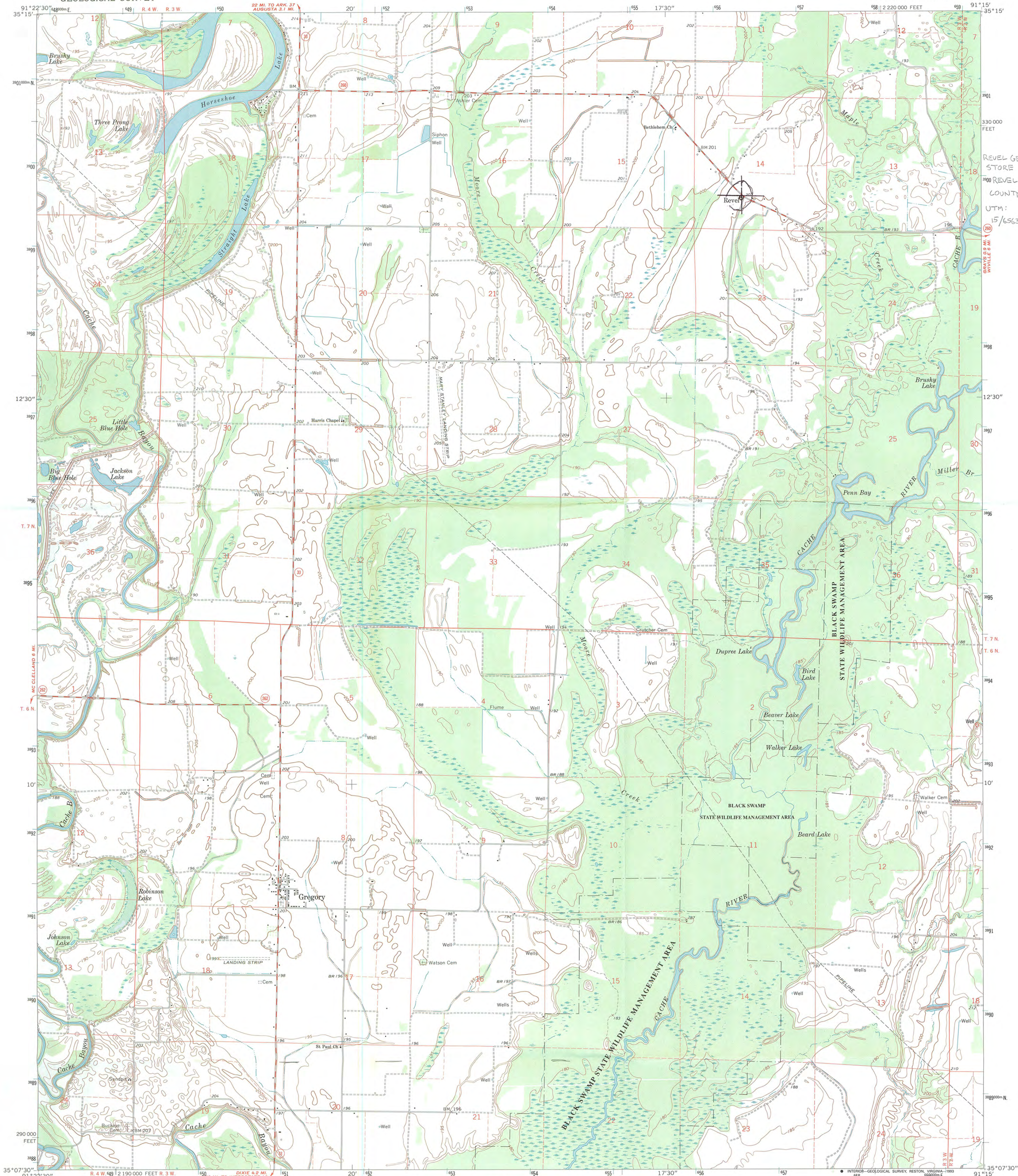
1. Revel General Store
2. Woodruff County, Arkansas
3. Amy Bennett
4. June 7, 2000
5. Arkansas Historic Preservation Program
6. Northeast facade, looking southwest
7. #1



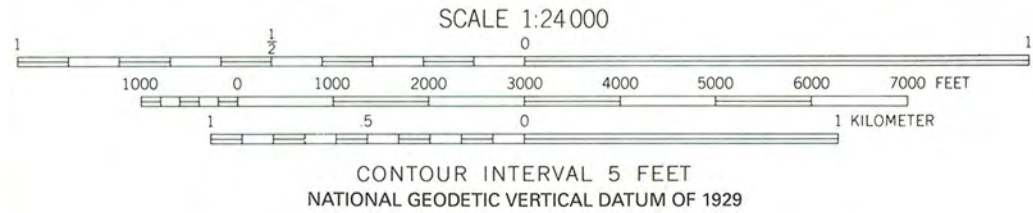
1. Reel General Store
2. Woodruff County, Arkansas
3. Amy Bennett
4. June 7, 2000
5. Arkansas Historic Preservation Program
6. West facade, looking east
7. #2



1. Revel General Store
2. Woodruff County, Arkansas
3. Amy Bennett
4. June 7, 2000
5. Arkansas Historic Preservation Program
6. Northeast, Looking Southwest
7. #3



Produced by the United States Geological Survey
Control by USGS and NOS/NOAA
Topography by photogrammetric methods from aerial photographs
taken 1966-67. Field checked 1968
Projection and 10,000-foot grid ticks: Arkansas coordinate
system, north zone (Lambert conformal conic)
1000-meter Universal Transverse Mercator grid ticks, zone 15, shown in blue
1927 North American Datum (NAD 27)
North American Datum of 1983 (NAD 83) is shown by dashed corner ticks
The values of the shift between NAD 27 and NAD 83 for 7.5-minute
intersections are given in USGS Bulletin 1875
There may be private inholdings within the boundaries of
the National or State reservations shown on this map
Fine red dashed lines indicate selected fence and field lines where
generally visible on aerial photographs. This information is uncheckered
Photoinspired from 1990 source; no major culture or drainage
changes observed. Boundaries and names revised 1992



ROAD CLASSIFICATION
Medium-duty ——— Light-duty ———
Unimproved dirt ——— State Route ———

1	2	3	1 Augusta SW
4	5	6	2 Augusta
7	8	9	3 McGary
			4 Georgetown
			5 Grays
			6 Gregory SW
			7 Cotton Plant
			8 Hunter West

GREGORY, ARK.
NE 1/4 GREGORY 15' QUADRANGLE
35091-83-TF-024
1968
MINOR REVISION 1992
DMA 7754 III NE—SERIES V884

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, DENVER, COLORADO 80225, OR RESTON, VIRGINIA 22092
AND ARKANSAS GEOLOGICAL COMMISSION, LITTLE ROCK, ARKANSAS 72204
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST



The Department of Arkansas Heritage

Mike Huckabee, Governor
Cathie Matthews, Director

Arkansas Arts Council

Arkansas Natural Heritage
Commission

Historic Arkansas Museum

Delta Cultural Center

Old State House Museum



Arkansas Historic Preservation Program

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August 7, 2003

Carol D. Shull
Chief of Registration
United States Department of the Interior
National Register of Historic Places
National Park Service
8th Floor
1201 Eye Street, NW
Washington, DC 20005



RE: Revel General Store – Revel, Woodruff County, Arkansas

Dear Carol:

We are enclosing for your review the above-referenced nomination. The Arkansas Historic Preservation Program has complied with all applicable nominating procedures and notification requirements in the nomination process.

If you need further information, please call Ralph S. Wilcox of my staff at (501) 324-9787. Thank you for your cooperation in this matter.

Sincerely,

Cathie Matthews
State Historic Preservation Officer

CM:rsw

Enclosure

An Equal Opportunity Employer

