United States Department of the Interior Nationai Park Service

National Register of Historic Places Inventory—Nomination Form

code

40

received AUG 2 5 1983 date entered SEP 2 2 1983

N/A_ not for publication

code 009

For NPS use only

See instructions in *How to Complete National Register Forms* Type all entries—complete applicable sections

1. Name

historic HEDLUND MOTOR CO. BUILDING

and/or common

2. Location

street & number 206 S. Main

city, town Elk City

vicinity of

county

Beckham

state Oklahoma

3. Classification

Category district building(s structure site object	Ownership public)X private both Public Acquisition N/A_ in process	Status _X_ occupied unoccupied work in progress Accessible _X_ yes: restricted	Present Use agriculture X commercial educational entertainment government	museum park private residence religious scientific
	N/Abeing considered	yes: unrestricted	industrial military	transportation other:

4. Owner of Property

name Joe and Robert Green

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street & number 206 S. Main

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city, tov	wn Elk	City		v	vicinity of		state	Oklahoma	73644
5.	Locat	tion of	Lega	l Des	cription				
courtho	ouse, registr	y of deeds, et	. Beckh	am Cou	nty Clerk				
street &	k number	Beckham	County	Courth	ouse, Third	and Mai	.n		
city, tov	wn Sa	yre					state	Oklahoma	73662
6.	Repre	esenta	tion i	n Exi	sting Su	rveys			
title O	klahoma	Comprehe	ensive S	urvey	has this property	been deterr	nined e	ligible? ye	s <u>X</u> no
date 2	August	22, 1982		_ 14 11 1 1		federal	_X sta	te county	local

depository for survey records Preservation Office, Oklahoma Historical Society

city, town Oklahoma City

state Oklahoma 73105

7. Description

fair unexposed	Condition excellent X good fair	<pre> deteriorated ruins unexposed</pre>	Check one unaltered 	Check one X_ original s moved	site date	
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Describe the present and original (if known) physical appearance

The Hedlund Motor Company Building is a one and two story stucture, patterned after the Mission Revival style, and constructed in 1918. North-south dimensions are 47 feet in width, east-west measurements are 142 feet in length, and it occupies the southeast corner of business district intersection. The west facade of the building contains two 10'X10' glass show windows whose transoms have been closed with stucco and capped with decorative brows. Above each window is a curvalinear niche, protected from above by a bracketed projection covered with red clay tiles. The north facade, consisting of a similar show window and a minor entrance is similarly treated. A Pseudo Indian design, consisting of tiles applied to the stucco walls, describes a horizontal line just below the second floor brackets. This line is corssed with vertical accents occuring at the corner, sides and either side of the center line of the facades. The curvalinear parapet of the second sory tops the structure with emphasis at the corners and centers of the facades.

A long one-story element of the north facade of the building, strethces east, displaying metal windows (9 in number) with hopper vents. The tile decoration is picked up with square spots between the top of each mullion and the coping of the parapet above.

The 1950 addition to the building is to the south and east of the structure and does not affect the historic integrity of the structure.

8. Significance

Period Areas of Significance—Check and justify below prehistoric archeology-prehistoric community planning landscape architecture religion archeology-historic conservation law 1400-1499 science 1500-1599 literature sculpture ____ agriculture economics military social/ X architecture education ____ 1600-1699 art engineering music humanitarian __ 1800--1899 X commerce exploration/settlement _____ philosophy theater <u>X</u> 1900– industry communications politics/government ____ transportation invention other (specify) 1.1

Specific dates 1918-1933

Builder Architect Jonas Hedlund, original owner

Statement of Significance (in one paragraph)

The Hedlund Motor Company Building is significant for its Mission Revival style architecture and for its role in the commercial history of Elk City, Oklahoma.

Constructed in 1918, the Hedlund Motor Company building was designed in the Mission Revival style. It is the only example of this architectural influence applied to a commercial structure in Elk City.

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Historically, the structure is also significant. Hedlund Motor Company was established in 1913 and is the second oldest Ford dealership in the state. The company had the nominated building constructed for its headquarters in 1918 as the original structure had become to small for the expanding business. It has continued to serve in a commercial use since that time.

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9. Major Bibliographical References

"Hedlund Motor Co. Planning Observance of 37 Anniversary", <u>The Elk City</u> <u>Daily News</u>, Sept. 15, 1950, p.1-8

10. Geograph	ical Data					
Acreage of nominated property _ Quadrangle name <u>Elk City</u> UTM References			Quadrangle scale <u>1:62,500</u>			
A 1 4 6 3 3 0 0 3 Zone Easting N	19 1 18 3 15 10	B Zone	Easting Northing			
		D F H				
Verbal boundary description and justification Enclosed in a square 200 ft on a side; from a starting point on the southeast corner of the intersection of 5th and Main; go 100 ft south, then 200 ft east, then 200 ft north, and then 200 ft west back to the starting point.						
List all states and counties f state N/A	code	county	code			
state	codé	county	code			
11. Form Prep	ared By					
organization Museum of t			date August 22, 1982			
street & number P.O. Box	68		elephone (405)353-5676			
city or town Lawton,	.		state Oklahoma 73502			
12. State Hist The evaluated significance of this national	s property within the st		Officer Certification			
	erty for inclusion in the	National Registe	toric Preservation Act of 1966 (Public Law 89- r and certify that it has been evaluated ervice.			
State Historic Preservation Office	er signature (1 En	nelcal	8/17/83			
title		· · · · · · · · · · · · · · · · · · ·	date			
For NPS use only						
I hereby certify that this pro	, Ent	e National Registe ered in the ional Registe	9/22/83			
Keeper of the National Regis		LUMAL REGISLE	s			
Attest:		-	date			
Chief of Registration						