NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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7' DESCRIPTION

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DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Heyburn Building is located at the southern edge of downtown Louisville. It is on Broadway across from the Brown Hotel (National Register, Feb., 1978), and the old YMCA (National Register Dec., 1977), and Third Street across from the Weissenger-Gaulbert Apartments (National Register Dec., 1977). These four structures are exemplary of the redevelopment of the Broadway corridor after the turn of the century from a residential street to a major commercial hub.

The Heyburn Building is a seventeen-story structure of buff colored brick and stone, designed by the prominent Chicago architectural firm of Graham, Anderson, Probst and White. The overall design of this 1928 structure is based on the column principle; the structure being divided into a base, shaft and capital. On the Broadway facade, the ground floor consists of four large rectangular bays on either side of the main central entrance. The bays are sheathed in stone with large store windows. This floor is the only part of the building which has suffered some alteration from signs.

The second and third floors are divided from the first by a rounded, protruding string course. These two floors are of stone and follow the bay divisions of the first floor. The second and third floors are unified by the window treatment. Each floor has two windows per bay. The windows of the floors are divided horizontally by a wide stone panel with Sullivanesque carving. The window pairs of the two floors are unified by a double arch surround with a central engaged column with a floriated capital. The fourth floor, also in stone, is articulated horizontally from the third by a stone band. The rectangular windows of the floor follow the same pattern of fenestration as the second and third floors. Wide stone pilasters with carved medallions provide the bay divisions and narrower pilasters with similar decorative motifs divide the window pairs. The lower four floors of the structure provide a richly varied and ornamented base for the upper twelve floors of the structure.

The fifth through sixteenth floors comprise the column section of the building. The unity of this section is obtained through the use of pilasters, which rise the height of the twelve floors. The bays are divided vertically by wider pilasters capped by stylized Corinthian columns. The window pairs are articulated by continuous narrow pilasters which are topped at the fourteenth floor by carved decoration. The windows of these floors are divided horizontally by stone panels which are embellished by alternating motifs of shields and scrolls, rosettes and rinceaux carvings. A continuous wide stone band divides the sixteenth and seventeenth floors. This band is embellished with large medallions and richly carved ornamentation.

The seventeenth floor or attic floor is in stone. The windows are capped by a shell motif adding extra height to the floor. The bays are divided by pilasters which are embellished by medallions and the window pairs are divided by narrow pilasters. This floor is capped by a stone band with

8 SIGNIFICANCE

PERIOD	AR	EAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW	
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	-LANDSCAPE ARCHITECTURE	RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	X_ARCHITECTURE	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	THEATER
1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
X1900-	COMMUNICATIONS	INDUSTRY INVENTION	POLITICS/GOVERNMENT	OTHER (SPECIFY)
SPECIFIC DAT	ES 1926 - 1928	BUILDER/ARCH	HITECT Graham, Anderson	,Probst & White

STATEMENT OF SIGNIFICANCE

The Heyburn Building was constructed in 1926-1928 by the prominent local businessman William Heyburn, president of Belknap Hardware, the largest single unit hardware plant in the world. The design of the building was by the well-known Chicago architectural firm of Graham, Anderson, Probst and White, the successor firm of D. H. Burnham and Company. The property is one of the finest examples of the "tall building" in Louisville and is one of a number of commercial structures built in the downtown Broadway area between 1900 and 1930 which transformed the street from a fashionable residential district to a dominant commercial hub.

The Heyburn Building was constructed on the site of the Old Avery house which had been used as the YMCA. Broadway had been the most fashionable residential area in the city in the 1870s, with attractive mansions in the Renaissance Revival and Queen Anne style lining the street. The commercial expansion of the downtown area of Louisville pushed southward and from 1900 to the beginning of the Depression, the Broadway area developed into a major commercial area.

Planning for the Heyburn Building was begun as early as 1916 by William Heyburn, and was hailed as one of the most modern and commodius office buildings in the country when it was completed. The first and second floors contained shops and the upper floors were devoted to office space.

Louisville has traditionally been a city with a low skyline; fewer than a dozen buildings rose over twelve stories in the downtown area before the Depression. The Heyburn Building remains today as one of the most attractive skyscrapers in the city. The structure is similar to other Graham, Anderson, Probst and White designed skyscrapers of the 1920s.

The architectural legacy of Graham, Anderson, Probst and White extends back to one of the most distinguished Chicago firms, Burnham and Root. The early death of Mr. Root changed the firm to D. H. Burnham and Company. Ernest Graham was an active member of the early firm and participated in the erection of the buildings for the Worlds' Columbian Exhibition in 1893. Graham was a virtual partner in D. H. Burnham and Company. The firm continued until Daniel Burnham's death in 1912, when the firm of Graham and Burnham was founded. The main partners of the firm were Ernest Graham, Pierce Anderson, Edward Probst, Howard White, Daniel Burnham, Jr. and Herbert

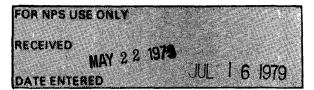
9 MAJOR BIBLIOGRAPHICAL REFERENCES

Architectural Works of Graham, Anderson, Probst and White. London: Batsford, Lmt., 1935.

"Brown, Heyburn Announce plans for Buildings!" Herald Post, 16 June 1916.

		see continuat	ion sheet				
10 GEOGRAPH	ICAL DATA	37 of an acre					
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ORGANIZATION		DATE					
STREET & NUMBER	Louisville Landmarks (LOMMISSION TELEPHO	ONE				
	727 West Main Street	(50,2),5	87-3501				
CITY OR TOWN	Louisville,	state Kentuck	y 40202				
12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:							
NATION							
As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.							
STATE HISTORIC PRESERVATION OFFICER SIGNATURE							
TITLE		DATE	-19-79				
FOR NPS USE ONLY I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER ROLLOWER DATE							
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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

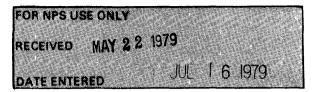


CONTINUATION SHEET Description ITEM NUMBER 7 PAGE 2

richly carved ornamentation and a protruding string course. The entire building is topped by a stone parapet which is decorated with cartouche motifs. Small stone pinnacles, which extend above the parapet and rest on pilasters and correspond to the lower bay division, complete the structure.

The main portion of the Heyburn Building is an L-shaped structure fronting on Broadway and Fourth Streets. A rear utility wing extends from the east side of the structure. The L-shaped construction allows window openings to offices in both the front and rear of the building.

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM



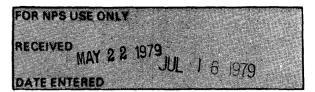
Heyburn Building, Jefferson Co., Kentucky

CONTINUATION SHEET Significance ITEM NUMBER 8 PAGE 2

Burnham. The firm of Graham, Anderson, Probst and White came into existence on August 1, 1917. The firm's work combined principles of the Chicago School with eclectic decorative motifs. Skyscrapers made up a large portion of their commission. Some of the firms outstanding works include the Wrigley Building (1921); the State Bank of Chicago; the Field Museum of Natural History (1921); the Merchandise Mart; Marshall Field's main store and the Shedd Aquarium. (1930). Two other Louisville buildings were designed by the firm. They are the Belknap Hardware Building (1923) and the Starks Building addition in 1926. (The original section of the Starks Building was designed in 1912 by D. H. Burnham and Company).

The Heyburn Building is one of Louisville's finest structures of the twentieth century and is one of the last major buildings constructed in the city before the Depression. It is also a representative work of Chicago's leading architectural firm of the 1920s, Graham, Anderson, Probst and White.

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

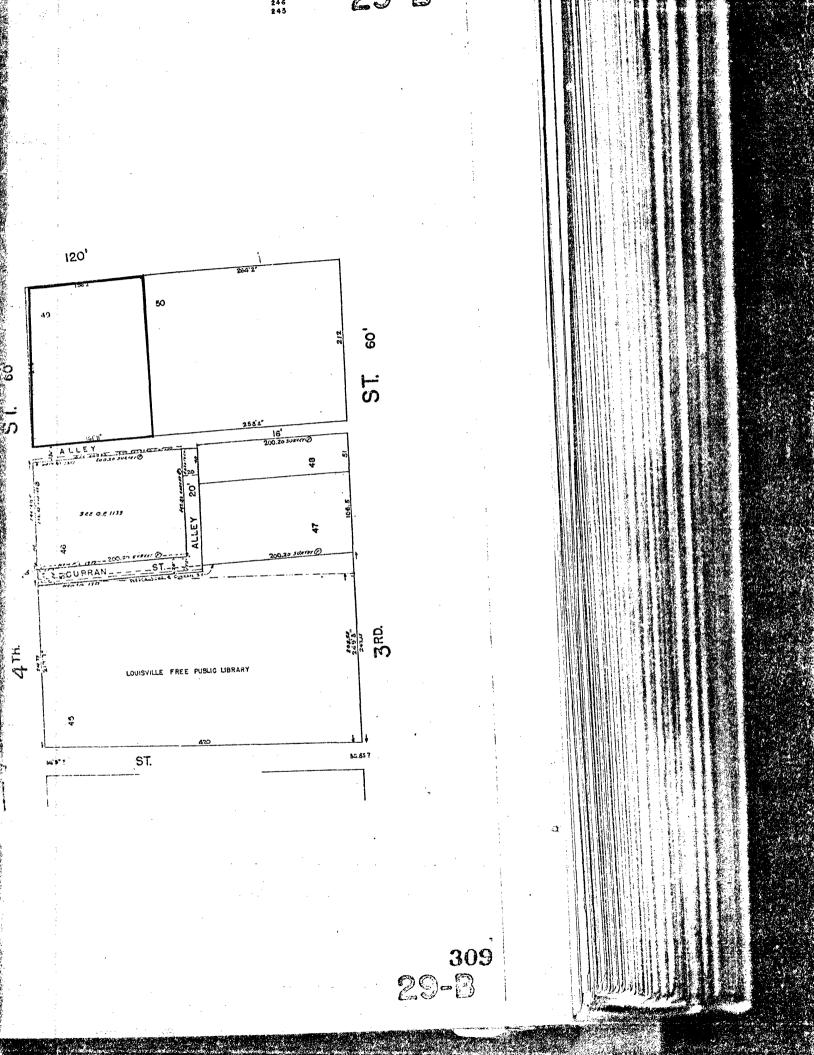


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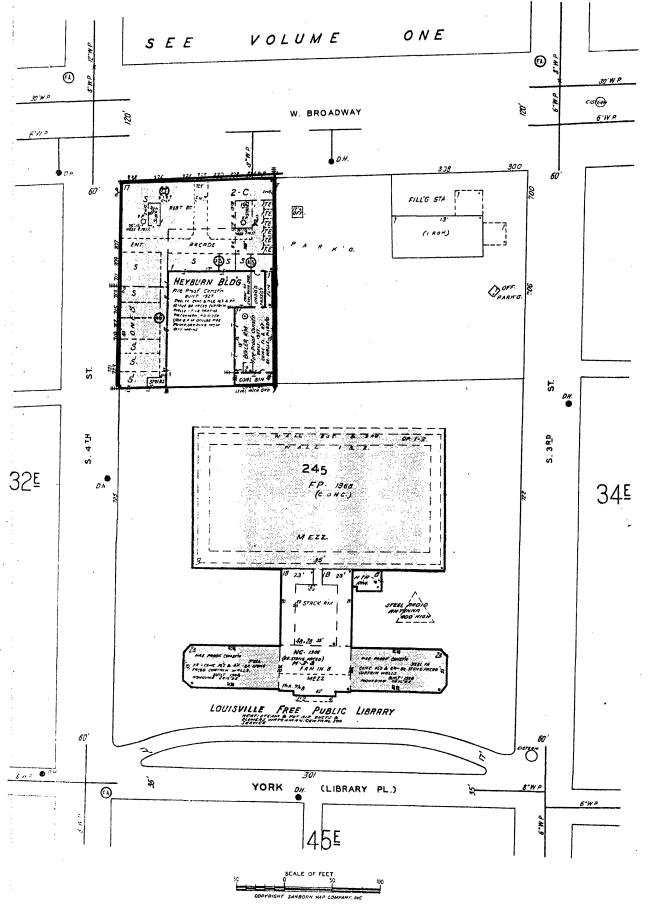
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Heyburn Building 350 W. Broadway MAY 2.2 1079 Louisville, Jefferson, Ky. JUL 1 6 1979 Map 2, Sandborn Real Estate map 1972



Heyburn Building 350 W. Broadway MAY 2 2 1979 Louisville, Jefferson, Ky. Map 3 Jefferson County Real Estate Map JUL 1 6 1979