

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY	
RECEIVED	JUN 14 1978
DATE ENTERED	JUN 28 1978

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC City Market

AND/OR COMMON Streets Department or City Market

LOCATION

STREET & NUMBER

101 North Blount Street

__NOT FOR PUBLICATION

CITY, TOWN

Madison

__ VICINITY OF

CONGRESSIONAL DISTRICT

Second

STATE

Wisconsin 53703

CODE

55

COUNTY

Dane

CODE

025 ✓

CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input type="checkbox"/> DISTRICT	<input checked="" type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE <input type="checkbox"/> MUSEUM
<input checked="" type="checkbox"/> BUILDING(S)	<input type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input type="checkbox"/> COMMERCIAL <input type="checkbox"/> PARK
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input type="checkbox"/> EDUCATIONAL <input type="checkbox"/> PRIVATE RESIDENCE
<input type="checkbox"/> SITE	PUBLIC ACQUISITION	ACCESSIBLE	<input type="checkbox"/> ENTERTAINMENT <input type="checkbox"/> RELIGIOUS
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input checked="" type="checkbox"/> YES: RESTRICTED	<input checked="" type="checkbox"/> GOVERNMENT <input type="checkbox"/> SCIENTIFIC
	<input type="checkbox"/> BEING CONSIDERED	<input type="checkbox"/> YES: UNRESTRICTED	<input type="checkbox"/> INDUSTRIAL <input type="checkbox"/> TRANSPORTATION
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY <input type="checkbox"/> OTHER:

OWNER OF PROPERTY

NAME

City of Madison, Department of Public Works

STREET & NUMBER

210 Monona Avenue

CITY, TOWN

Madison

__ VICINITY OF

STATE

Wisconsin 53709

LOCATION OF LEGAL DESCRIPTION

COURTHOUSE,
REGISTRY OF DEEDS, ETC.

City Assessor, City-County Building

STREET & NUMBER

210 Monona Avenue

CITY, TOWN

Madison

STATE

Wisconsin 53709

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

Wisconsin Inventory of Historic Places

DATE

1973

__ FEDERAL STATE __ COUNTY __ LOCAL

DEPOSITORY FOR
SURVEY RECORDS

State Historical Society of Wisconsin

CITY, TOWN

Madison

STATE

Wisconsin 53706

7 DESCRIPTION

CONDITION

EXCELLENT
 GOOD
 FAIR
 DETERIORATED
 RUINS
 UNEXPOSED

CHECK ONE

UNALTERED
 ALTERED

CHECK ONE

ORIGINAL SITE
 MOVED DATE _____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

Originally the building was set out on a I-plan; however, additions have obscured that plan over the years. It is constructed of concrete and brick. The polychrome walls are load-bearing with steel trusses supporting the roof. A grey concrete base, which angles slightly inward from the foundation, is capped by two wide horizontal panels of brickwork; the first being red; the second, cream. A narrow course of concrete cuts through the red brick panels to emphasize horizontality and to provide lintels for windows and doors. The widely overhanging roof, originally of green tile, is hipped over each of the ends of the I and gabled over the body. Today the roof is a combination of asphalt and sheet metal. The original skylights remain.

Vehicular entryways in the east and west facades, originally trimmed in ornate concrete work, have been enlarged. The concrete trim has been lost. Modern garage doors have replaced hinged double carriage house-style doors. The other major change in the building is the addition of frame sheds to the setback body of the I (on the north and south sides of the building).

The interior has remained basically intact with minor modifications over the years to accommodate its new use as a garage. The original space may have been subdivided into small stalls for farmers and purveyors, but this is speculation. The architect's intention was presumably to create an open, virtually uninterrupted space for market operation.

The Wisconsin State Journal called it the "most artistic piece of property owned by the city." (December 27, 1909) The original cost of the building was \$14,000.

8 SIGNIFICANCE

PERIOD AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)
		<input type="checkbox"/> INVENTION		

SPECIFIC DATES 1909 BUILDER/ARCHITECT Robert L. Wright

STATEMENT OF SIGNIFICANCE

The City Market of 1909 is historically and architecturally significant. It is a survival of the period of civic improvement around the turn of the century, and it is specifically the first and only municipally constructed market building in the city. The architect was Robert L. Wright, a Madison-born architect, educated at the University of Wisconsin and at one time a draftsman for Claude (Louis W.) and Starck (Edward F.), a local firm noted for their work in the Prairie idiom.

One of the hallmarks of urban experience at the turn of the century was the emphasis on the upgrading of public facilities and a general concern for urban aesthetics. Projects typical of this area in Madison include the commissioning of Frank Lloyd Wright to design a public boat house by the Madison Civic Improvement Association; the hiring by a concerned committee of fifty of John Nolen to draft Madison: A Model City; the commissioning of architects of competence and distinction to design significant educational facilities, for example, Central High by Cass Gilbert; and in the semi-public arena, the design and construction of the city's two major passenger depots for the Milwaukee Road and the Chicago and Northwestern. The City Market, like the schools and the public library, was a municipal contribution to improvement. Especially well suited to this area, it provided a place where city consumers could deal directly with rural producers.

The Prairie School was a stylistic idiom generally concentrated in the Upper Midwest in the period from the turn of the century to the World War I years. It was primarily a residential style, although significant non-residential buildings were also designed. Its chief form giver was Frank Lloyd Wright. However, contemporary architects of talent also used the idiom. Among them was the local firm of Claude and Starck. It is likely that the architect of the City Market learned about the Prairie School style from his one-time employers and the contemporary professional journals.

The unusual aspect of this distinctive and well rendered building is, of course, that it is a public market building designed in a fundamentally residential style. It resembles the railroad station in New Orleans designed in 1892 by Frank Lloyd Wright for Louis Sullivan. The non-residential work of the Prairie School is small in volume. It is confined to clubhouses, small libraries, resort hotels, exhibition pavillions; and a scattering of commercial structures. In most instances, the scale of these projects was residentially derived. Similarly, this building is very much on the order of a large residence. However, its use is extraordinary, perhaps unique.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

1. Brooks, H. A., The Prairie School: Frank Lloyd Wright and His Midwest Contemporaries, Toronto, 1974.
2. Wisconsin State Journal, "A Market House for the City of Madison," November 16, 1909.
3. _____, (outline article and picture of market), December 27, 1909.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 1/3 acre

QUADRANGLE NAME Madison West

QUADRANGLE SCALE 1:24000

UTM REFERENCES

A 16 30,64,2,0 4,7,2,3,5,0

B

ZONE EASTING NORTHING

ZONE EASTING NORTHING

C

D

E

F

G

H

VERBAL BOUNDARY DESCRIPTION

Original Plat, Lots 1-3, Block 134, parcel number 0709-133-0108-5.

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE

11 FORM PREPARED BY

NAME / TITLE

Lance Neckar, Staff and Phil Bradbury, Assistant

ORGANIZATION

Landmarks Commission and Plan Department

DATE

March 1978

STREET & NUMBER

210 Monona Avenue

TELEPHONE

608/266-4635

CITY OR TOWN

Madison

STATE

Wisconsin 53709

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL X

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

Richard Mennay

TITLE Director, State Historical Society of Wisconsin

DATE

6/8/78

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

Charles W. ...
KEEPER OF THE NATIONAL REGISTER

DATE

11-28-78

ATTEST:

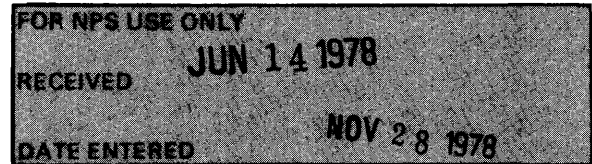
Mary B. Frankler
CHIEF OF REGISTRATION

DATE

11/24/78

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**



CONTINUATION SHEET

ITEM NUMBER 6

PAGE 1

6. Representation in Existing Surveys

designated Madison Landmarks Commission Landmark

1977

Local

City Planning Department

Madison

Wisconsin 53709