

**United States Department of the Interior
Heritage Conservation and Recreation Service**

**National Register of Historic Places
Inventory—Nomination Form**

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

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Fernal

OHP

1. Name

historic Security Trust and Savings

and/or common Security Pacific Bank

2. Location

street & number 6381-85 Hollywood Boulevard

N/A not for publication

city, town Hollywood

N/A vicinity of

congressional district 24

state California 90028

code 06

county Los Angeles

code 037

3. Classification

Category	Ownership	Status	Present Use
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture <input type="checkbox"/> museum
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input checked="" type="checkbox"/> commercial <input type="checkbox"/> park
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input checked="" type="checkbox"/> work in progress	<input type="checkbox"/> educational <input type="checkbox"/> private residence
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment <input type="checkbox"/> religious
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input type="checkbox"/> yes: restricted	<input type="checkbox"/> government <input type="checkbox"/> scientific
	<input type="checkbox"/> being considered	<input checked="" type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial <input type="checkbox"/> transportation
	<input checked="" type="checkbox"/> N/A	<input type="checkbox"/> no	<input type="checkbox"/> military <input type="checkbox"/> other:

4. Owner of Property

name Questmark Associates I, Ltd. (Mark Nissenbaum, President)

street & number 16633 Ventura Boulevard, Suite 1020

city, town Encino

N/A vicinity of

state CA 91436

5. Location of Legal Description

courthouse, registry of deeds, etc. Los Angeles County Hall of Records

street & number 511 W. Temple Street

city, town Los Angeles

state CA 90012

6. Representation in Existing Surveys

title Historic/Cultural Resources

(Tax Certification, Part I, 12/10/82)

has this property been determined eligible? yes no

date 1979

federal state county local

depository for survey records Hollywood Heritage; State Office Historic Preservation

city, town P.O. Box 2586, Hollywood

state CA 90028

7. Description

Condition		Check one	Check one	
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input checked="" type="checkbox"/> original site	
<input checked="" type="checkbox"/> good	<input type="checkbox"/> ruins	<input checked="" type="checkbox"/> altered	<input type="checkbox"/> moved	date <u>N/A</u>
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed			

Describe the present and original (if known) physical appearance

The Security Trust and Savings building is a seven story class A steel reinforced masonry office building designed in the Renaissance Revival tradition. The structure has retained its historic integrity; there has been little alteration, with the exception of replacement of doors in bank and office lobby entrances. All design elements are visible; signage is being changed to renew historic integrity. The exterior is gray terra cotta with terra cotta ornamentation. The building is vertical in massing. A band of dark marble anchors the structure to the street. The street level facades (on Hollywood Boulevard and on Cahuenga) are composed of outsize glass windows slightly recessed between wide pilasters. Entrances to the bank portion of the structure are recessed and highlighted with fluted columns. The Cahuenga entrance has an ornately decorated cornice with medallions and garlands supported by brackets. The Hollywood Boulevard entrance has been stripped of its cornice to accommodate a sign. There is an ornamental stringcourse which separates the street level from the office floors above, dividing the structure into specific use zones. The intermediate office floors have pairs of windows banded vertically, culminating in a decorative double arch. Thin twisted columns separate the double hung windows, which are slightly recessed. Each pair of arched windows is capped with a stone arch set with a round medallion. Decorated capitals top the fluted columns. Beneath each office window is a rectangular panel, each bordered with terra cotta cast in a classical motif. Capping the structure is a flat roof with deep projecting eaves. Prominent cornice decoration include a series of sculpted lion heads punctuating the roof line, cerulean blue tile under the eaves at each corner of the structure, carved brackets and stylized floral medallions recessed between the brackets. The "rope" effect of the twisted columns is maintained in this area by two horizontal bands. The classical motif of the panels below the office windows is repeated in a horizontal band below the brackets. This area contains some of the richest detailing on the building.

The interior has been extensively remodelled several times in the 1940's, 50's, and 60's. The bank lobby has been modernized, but original marble floors, freestanding columns (covered), and stairway to the vault area are intact. The office lobby is being restored to the original banded marble walls and high ceiling. Brass mail chute and office directory case are intact. The lobby retains its original marble floor. Elevators have been remodelled. The office floors are currently undergoing renovation. Former remodellings have been removed. Elevator lobbies and stairways will remain intact. Interior renovation is proceeding, using original materials wherever feasible. The work is being carried out according to the Secretary of the Interior's Standards for Rehabilitation.

8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/ humanitarian
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> theater
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> transportation
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> other (specify)
		<input type="checkbox"/> invention		

Specific dates 1921

Builder/Architect John & Donald Parkinson

Statement of Significance (In one paragraph)

Security Trust and Savings is one of the major banking edifices on Hollywood Boulevard. Designed to accommodate the financial transactions of the growing community and the burgeoning entertainment industry, the institution played a substantial role in the economic development of Hollywood by providing the facilities for studio payrolls, real estate syndications, and financial backing for motion pictures. Visually, it is one of a handful of high rises erected along this famous thoroughfare, and the first highrise office building to be completed. It is representative in quality and design of the Second Renaissance Revival, a style believed by local business interests to exude stability and distinction, one which would attract depositors and investors. Designed by the renowned Los Angeles firm of John and Donald Parkinson, the structure has retained its integrity with minor alterations to the Hollywood Boulevard bank entrance. Unlike many Hollywood buildings, there has been no renovation of the street level facade.

The site is part of the property of the original Hollywood ranch, purchased by the founders of Hollywood, H.M. and Daeida Wilcox, in 1887. It has been the site of a functioning banking institution since 1905 when local businessmen G. Greenwood and E.O. Palmer started the Hollywood National Bank. In 1921 the bank was absorbed by Los Angeles based Security Trust (now Security Pacific), which became the first downtown bank to open a branch office in Hollywood. Greenwood stayed on as manager, and Security brought needed capital to a growing Hollywood and maintained a high profile in community affairs, sponsoring civic activities and disseminating educational and historical promotional pamphlets about the area. The institution's commanding presence in the community was matched by the visual prominence on the Boulevard of the imposing design created by the Parkinsons. The firm, schooled in the classical tradition and known for their innovation and attention to detail, provided a distinctive, but not flamboyant, structure which exuded stability and prosperity and was filled with classical ornament and fine materials. Marble was used liberally on both exterior and interior, as were heavy brass fixtures and cerulean tile. Other distinctive Parkinson and Parkinson contributions include Bullocks' Wilshire (1928), Pacific Coast Stock Exchange (1929), Title Insurance (1929), and Union Passenger Terminal (1934-39). In addition to its banking functions, the building has provided office space for the entertainment industry and the community's medical professionals.

9. Major Bibliographical References

E.O. Palmer, History of Hollywood, (LA:Cawston Pub., 1937).
Gebhard & Winter, Architecture in Los Angeles, (Peregrine Smith, 1977).
In the Valley of the Cahuengas (LA: Security Trust, c. 1925)
Bruce Torrence Historical Collection, Pacific Federal Savings.

10. Geographical Data

Acreage of nominated property 0.3 acre

Quadrangle name Hollywood

Quadrangle scale 1:24,000

UMT References

A	<u>11</u>	<u>377460</u>	<u>37741210</u>
	Zone	Easting	Northing
C			
E			
G			

B			
	Zone	Easting	Northing
D			
F			
H			

Verbal boundary description and justification MB 5546, page 005, parcel 010
Portions of lots 11 and 12, block 20 of Hollywood as follows: Beginning at
sw crnr lot 12, thence east along so line thereof 104 ft.; north parallel
with west line of block 20, 125 ft; west parallel with south line lot 12
(see attached)
List all states and counties for properties overlapping state or county boundaries N/A

state	N/A	code	county	N/A	code
state		code	county		code

11. Form Prepared By

name/title Christy Johnson, consultant

organization Questmark Associates I, Ltd.

date November 1, 1982

street & number 16633 Ventura Blvd., #1020

telephone (213)851-8854; 986-2040

city or town Encino

state California 91436

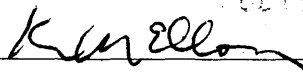
12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national state local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature



title State Historic Preservation Officer

date 6/30/83

For HCRS use only

I hereby certify that this property is included in the National Register

Entered in the
National Register

Keeper of the National Register

Attest:

Chief of Registration

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

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DATE ENTERED

CONTINUATION SHEET

ITEM NUMBER 10 PAGE 1

Verbal boundary description, cont.: 104 feet to the west line of said lot 11; thence south along the west line of said lots 11 and 12, 125 feet to the place of beginning. Building occupies its historic lot.

LOCATIONAL SKETCH MAP: HOLLYWOOD SECURITY TRUST & SAVINGS
6381-85 Hollywood Blvd.
Hollywood, CA 90028

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