

1459

United States Department of the Interior
National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

Historic name Beutel, Conrad F. & Annie K., House
Other names/site number _____

2. Location

street & number 701 North 10th Street not for publication
city or town Tacoma vicinity _____
State Washington code WA county Pierce code 053 zip code 98335

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant nationally statewide locally. (See continuation sheet for additional comments.)

[Signature] 11.30.07
Signature of certifying official/Title Date

WASHINGTON STATE HISTORIC PRESERVATION OFFICE
State or Federal agency and bureau

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of certifying official/Title Date

State or Federal agency and bureau

4. National Park Service Certification

I, hereby, certify that this property is:

- entered in the National Register.
 See continuation sheet
- determined eligible for the National Register.
 See continuation sheet
- determined not eligible for the National Register.
- removed from the National Register.
- other (explain:) _____

[Signature] 1.23.08
Signature of the Keeper Date of Action

5. Classification

Ownership of Property

(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property

(Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

(Do not incl. previously listed resources in the count.)

Contributing	Non-Contributing	
1		buildings
		sites
1	1	structures
		objects
2	1	Total

Name of related multiple property listing:

(Enter "N/A" if property is not part of a multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register

None

6. Functions or Use

Historic Functions

(Enter categories from instructions)

DOMESTIC: Single Dwelling

Current Functions

(Enter categories from instructions)

DOMESTIC: Multiple Dwelling

7. Description

Architectural Classification

(Enter categories from instructions)

LATE 19th and EARLY 20TH CENTURY

AMERICAN MOVEMENT: Craftsman

Materials

(Enter categories from instructions)

foundation Concrete

walls Wood: Shingle

roof Asphalt

other

Narrative Description

(Describe the historic and current condition of the property.)

SEE CONTINUATION SHEET

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years old or achieving significance within the past 50 years.

Areas of Significance

(Enter categories from instructions)

EDUCATION

Period of Significance

1909 - 1918

Significant Dates

1909, 1918

Significant Person

(Complete if Criterion B is marked above)

Beutel, Conrad F.

Cultural Affiliation

Architect/Builder

Keating, Harry (architect)

Narrative Statement of Significance

(Explain the significance of the property.) SEE CONTINUATION SHEET

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form.) SEE CONTINUATION SHEET

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- # _____
- recorded by Historic American Engineering Record# _____

Primary location of additional data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

University of Nebraska (Lincoln Library)
Tacoma Public Library (PNW Room)

10. Geographical Data

Acreage of Property Less than One Acre

UTM References

(Place additional UTM References on a continuation sheet.)

UTM grid with 4 columns (1-4) and 2 rows. Column 1: Zone 10, Easting 5 40 713, Northing 52 35 043. Columns 2-4 are empty.

Verbal Boundary Description

(Describe the boundaries of the property.) See continuation sheet.

Boundary Justification

(Explain why the boundaries were selected.) See continuation sheet.

11. Form Prepared By

Form with fields: name/title Noel Helegda, organization, date 9/1/06 (edited 12/06 - DAHP), street & number PO Box 604, telephone 253-549-4053, city or town Gig Harbor, state WA, zip code 98335.

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

- A USGS map (7.5 or 15 minute series) indicating the property's location.
A Sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional items

(Check with the SHPO or FPO for any additional items.)

Property Owner (Complete this item at the request of the SHPO or FPO.)

Form with fields: name Noel A. and Lawrence P. Helegda, street & number PO Box 604, telephone 253-549-4053, city or town Gig Harbor, state WA, zip code 98335.

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BEUTEL, CONRAD F. & ANNIE K., HOUSE
PIERCE COUNTY, WASHINGTON

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Narrative Description

Completed in 1909, the Conrad & Annie Beutel House is located on the northwest corner of North 10th Street and G Street, in Tacoma, Washington. The home faces southeast on 10th Street and is located just inside the northwestern edge of the National Register listed Stadium Seminary Historic District. The corner lot slopes down to the north and consists of small decorative trees, foundation plantings, a small rock garden in the SW corner of the lot, and a manicured lawn.

The 2½ story home has a front facing gable roof with two lower cross gables on the perpendicular sides. The asphalt covered roof has wide overhanging eaves with exposed decorative-cut rafter tails and large braces in the gable ends. On the east and north façades, the gables are highlighted by a projecting wall plane held by a row of modillions. The exterior of the Beutel Home is clad with alternating rows of large and small exposure cut shingle siding. Painted beige, the shingles, were originally stained a medium brown.

On the main façade is a large multi-colored brick chimney which rises on the exterior surface before being covered at the attic or gable level by a projecting wall. The chimney has a decorative corbelled cap. At the second floor level on the northeast corner, is a projecting corner bay window. The south and north facades have simple boxed bay windows with shed roofs.

Originally a large porch wrapped around from the 10th Street side of the house to the "G" Street side. This has now been removed. Entrance to the home is via an enclosed entry foyer capped with a shallow shed roof. Here, two solid core doors with Tudor style hardware, allow access to the interior.

The double hung wood windows are located on all sides of the home and are typically multi-pane sashes over a single pane. Many are grouped in pairs or threes. Per historic images, some of these window openings have been modified, most likely dating from the conversion of the home in 1940 to apartments.

In 1940, the "G" Street side of the house was excavated to create a daylight basement apartment. At that time a door and windows were added to provide

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access to the unit. The rear or north façade of the home has an exposed wooden exterior stairwell above a projecting enclosed porch.

Reportedly the Beutel's had a concrete driveway poured alongside the south side of house at the time of construction, but did not build a garage. Instead they used the two car garage for the home next store (707 North 10th Street house) which they also owned. In the 1920's a single car garage was built at the end of the driveway. It has a front facing gable roof. Clad with matching coursed shingles, the garage boasts its original swinging carriage style doors. In 1941 a second single-car garage was constructed on the "G" Street side of the house. This garage has concrete walls and a flat roof.

Despite the conversion of the home into apartments, the interior retains many of the architectural and decorative details from the original period of construction. Throughout the house is original oak flooring. Original tile flooring can be found in the second and third floor bathrooms, as well as original windows and door trim and mouldings. The three large fireplaces built by the Beutel's are all in working order and have their original mantels and brick fireplace surrounds.

Key interior spaces such as Conrad Beutel's den remain intact. Here original ceiling light fixtures and the wall sconces, boxed beams and highly decorative wainscoting indicate the use of the space. The original clinker brick fireplace rests next to built-in bookcases. Over the fireplace is the original hidden safe. The face of the safe is hand painted. At the top it reads "BENJ. F. HEDGES". In the middle there is a painting of mountains, water and trees. At the bottom are the words "SEARS, ROEBUCK & CO." and under them it reads "CHICAGO, ILL'S.". A gilded scroll surrounds the perimeter of the face. Benjamin F. Hedges was the individual the Beutel's purchased the property from.

Other spaces include the large main floor living room with its massive brick fireplace. Designed to entertain family and guests, the combined living room and dining area originally spread across an area 18' x 39'. Window boxes are located by the corner windows. During the conversion to apartments, a portion of the dining room was walled off to form a bedroom and the large boxed beams on the ceiling were removed.

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Statement of Significance

The Conrad F. & Annie K. Beutel House in Tacoma, Washington is eligible for the National Register of Historic Places under criterion "B" as home to a prominent businessman and educator, Conrad F. Beutel and his wife Annie "Keating". The house served as home for the Beutel family for nine years and is the last intact standing structure associated with the family business, the Beutel Business College. Beutel Business College was an important educational facility in the Puget Sound area for over 70 years and supplied the workforce that fueled the growth of Tacoma during the early part of the 20th century.

Conrad F. Beutel

Conrad F. Beutel was born in Kansas in 1870. His parents, Godfreid and Augusta had immigrated to the United States from Prussia in the mid 1800s. Despite their limited income, they sent Conrad to college, hoping for a better life for him. After graduation in 1889, at the age of 19, Conrad traveled to Duckabush, Washington on the Olympic Peninsula to live with his older brother Emil. Soon thereafter, Conrad became one of the first teachers on the Olympic Peninsula, teaching in a one-room schoolhouse. On several occasions he visited Tacoma.

In 1892 Conrad moved back to the Midwest to Afton, Iowa where he took a position at Afton Normal College as Professor of Natural Sciences and Penmanship. While there he met his future wife, Annie Keating. Annie, a native of Afton, was a colleague at the school and served as a Professor of Elocution and Physical Culture. She had recently returned home to Iowa via Ann Arbor, Michigan where she had been attending the University of Michigan. Well educated, Annie was known for the many recitals which she performed in Iowa. An issue of the Des Moines, Iowa Saturday Review for December 1896 described Keating as "...one of Iowa's most gifted young ladies..."

Reportedly Annie found the six-foot tall Conrad Beutel quite charming and accounts of his demeanor and skill were widely known. The Afton Enterprise newspaper on January 7, 1897 reported that Conrad Beutel was, "... a fine penman, thoroughly versed in business methods, and in the fundamental branches, as well as science and languages, and is an accomplished instructor. He is capable of commanding first-class positions anywhere. Though somewhat reserved, the professor is an affable young man of fine appearance and his deportment betokens the gentleman and scholar."

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During Annie and Conrad's courtship, he reportedly accepted a professorship at the State Normal School in Montgomery, Alabama. The two were married on December 30, 1896 in the home of Miss Keating's parents. Shortly thereafter on October 23, 1897 their first child, Frederick K. was born. After Frederick's birth Conrad took another job, a position in Houston, Texas as Principal of one of the largest commercial business schools in the south, Massey Business College.

On April 30, 1901 Conrad Beutel wrote a letter to the Afton, Iowa newspaper which the paper titled "Texas Oil Wells: Professor Beutel Writes of the Fortunes being Made in the Oil Fields of Texas." In a portion of the article Mr. Beutel wrote *"A poor widow owned 20 acres of land near Beaumont. It had cost her \$20 per acre. In January she was offered \$10 per acre and her friends advised her to sell, but she kept it until the well was complete when she realized one hundred dollars per acre. It was again sold at an advance of a hundred dollars and continued to rise in value until the last sale a week ago when the neat little sum of \$90,000 was paid for a single acre. Nor has it stopped yet."*

Heeding his own advice, Beutel purchased several plots of land and quickly made a handsome profit on his investment. The Afton newspaper wrote of Conrad Beutel *"...He then took up his abode in the Lone Star State and now when the richest oil fields in the world have been discovered in Texas C. F. Beutel was on the ground floor and purchased a large body of land that promises to make him a multiplied millionaire...Elsewhere we publish an interesting letter from Mr. Beutel, omitting at his request an account of his own good fortune"*.

With money in hand, Beutel now had the capital to obtain his dream, opening his own business school. Remembering fondly the time he had spent on Puget Sound and wanting to live closer to his brother, the Beutel family moved to Tacoma in 1904. Once in Tacoma, the Beutel's began to look for a site to construct a large family home.

They chose a prominent corner lot in an up-and-coming area called "New Tacoma". Home to an increasing number of businessmen and civic leaders, the site offered wonderful views of Puget Sound, access to the street car line two blocks away, and more importantly a direct connection to Tacoma's social elite. The 75' x 100' lot

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already had a small Victorian era cottage on site. The Beutel's moved into the small home with Conrad's mother while they completed plans for their new home.

Architect Harry E. Keating, Annie Beutel's brother, prepared the architectural plans for the home in close consultation with Conrad and Annie, however oral family history indicates that Conrad was the main designer, not Keating. Little is know of Keating's educational background or work. He resided on Vashon Island and is credited to at least three other homes in Tacoma. He reportedly served as architect and contractor on the Beutel house as well as his other projects.

Construction of the \$7,500 home commenced on June 29, 1908, the day after the birth of the Beutel's third child, Mary. Work on the dwelling progressed rapidly. The October 3, 1908 issue of the Tacoma Daily Ledger carried a 3x4 inch photograph of the nearly completed Beutel home. Above the photo in bold the title read "RESIDENCE OF C. F. BEUTEL". The caption under the picture read "*This is another specimen of the stately North End homes erected the past year. It is the property of C. F. Beutel, president of the Beutel Business College, and was designed by the owner. There are twelve spacious rooms in the structure, finished in oak and fir...*".

Completed in January of 1909, the 2½ story Arts & Crafts style home has a strong presence in the neighborhood. Its architectural style is reflective of a then new aesthetic to encourage simple, honest design with a regard for the integrity of the materials employed in the construction. The homes construction date is indicative of a transitional period in architectural tastes and the home boasts hold over features from the earlier Shingle style.

The Arts and Crafts movement, expressed dissatisfaction that industrialization had failed to provide a decent environment for working people and at the same time resulted in shoddy mass-produced goods. The Arts & Crafts movement began in 19th century England, as an outraged response to the Industrial Revolution, which was threatening time-honored manual crafts with extinction. In the United States the ideas of the Arts and Crafts movement appealed not only to wealthy intellectuals, but also to workers whose identity was being lost by the ever-increasing push for standardization and mechanization. Quickly the ideas spread to all facets of design. Architecturally, building became less cluttered with mass produced ornamentation, structural elements became exposed and roof-lines became simplified.

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The Beutel House is an early example of the style. Clad with continuous rows of coursed shingles, originally stained medium brown tone, the trim was painted white. Exposed rafter tails and knee braces at the roof line, offset a multi-colored chimney on the main façade and several boxed bay windows. The home originally had a shed roof covered entry and wrap-around porch on the main façade.

When Beutel moved to Tacoma in 1904 he purchased Tacoma Business College and renamed the school after himself, the Beutel Business College. Under new ownership, the college reopened on September 6, 1904. Located in the Lucerne Building at 901 Tacoma Avenue, the college was located in the heart of the business and financial district and quickly became noted for its skilled graduates.

The college produced the work force of accountants, bookkeepers, secretaries, stenographers, high school business teachers, traffic agents, bank tellers, and business managers that supported the growing economy of Tacoma. Beutel wrote in the 1921 Beutel Business College Catalog *"Since January, 1916, the demand for Beutel Graduates has been so great that frequently business men have asked us to send them undergraduates when no student was available who had completed his course."* So successful was student placement that Beutel Business College offered students completing the "Combined Course" guaranteed placement in a job within 15 days of graduating or they received the full amount of their tuition back.

Beutel wrote further in the 1921 Beutel Business College Catalog *"By giving our students the best possible instruction, we perform a service which they in turn pass on to their employers and to the general public. We thus are rendering a service that is valuable alike to those who serve and to those who are served."*

A partial list of employers hiring Beutel Business College students appeared in the 1922 Beutel Business College catalog. It included a variety of businesses from banks, to retails and commercial business, to the federal government. The list follows:

Northern Pacific Railway, Lincoln High School, City of Tacoma, National Bank of Tacoma, Metropolitan Park Board, Fife High School, Merchants Trans. Company, Bordeaux Lumber Co., Internal Revenue, Red Cross, Ford Agency, Cascade Paper, Rhodes Bros., Bank of California, W.H. Opie & Co., Peoples Store, Pacific Telephone & Telegraph, Mt. States Power Co., Sherman-Clay, Sumner High School, Dr. Rich,

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Shelton High School, Union Pacific Railroad, Blangy Motor Co., Pacific Rent & Collection, Henry Mohr Hardware, Tacoma Building, Fidelity Rent & Collection, Olympic Steam Laundry, Puget Sound Flour Mills, U.S. Post Office, Foster & Kleiser Co., Ryan Fruit Company, Chicago, Milwaukee, & St. Paul Railroad, Standard Oil, A.V. Love Company, Rhodes Post, American Legion, and the U.S. War Department, Washington, D.C.

In 1922 Beutel wrote "We have always done high-class work, preferring to go about our business in a quiet, unostentatious manner, employing the latest and most efficient business methods. We do not spend large sums in glaring advertisements to attract patronage; but depend upon our graduates to establish the merits of the school. This straight-forward business policy has brought us a class of students of which any school might be justly proud".

Despite some eight other business colleges in Tacoma in the teens, Beutel College was one of the few to succeed. In 1908 Beutel opened a branch campus in Everett. Through the college, Conrad Beutel quickly became a well respected and influential businessman in Tacoma. Reportedly he was a "silent partner" in a number of Tacoma businesses. The social status and influence of Beutel is evidenced by a caricature of him looming above a rendering of his business school on the front page, top center of the August 29, 1908 issue of The Tacoma Daily Tribune. In the piece, Beutel, arms stretched, is cast from behind by a large sun and clouds. Below are two additional caricatures, one of Beutel working above a stenographer and a sketch of a man catching a large happy fish with the caption "A disciple of Isaac Walton". Under the caricature the caption reads:

"Beutel Business Colleges of Tacoma and Everett, among the largest and most business-like schools of the Pacific Northwest; author and compiler of several widely used text books on commercial subjects, Ex-president of the Washington Commercial Teachers Association, Member of the Commercial Club and Enthusiastic Tacoma Booster. Though apparently a young man, he has been engaged in educational work for over twenty years, eight in public schools and normal colleges and twelve in commercial schools. Though a Silent Partner in a Number of Business Enterprises in Tacoma, his main hobby is helping young people to secure a start in the business world."

While the college prospered, the Beutel family had personal tragedies to endure. In 1917 Annie Beutel started having stomach difficulties which doctors were unable to diagnose. Gradually they grew worse. Then the Beutel's live-in housekeeper, who had been with the Beutel's many years, decided she had to leave their employ. Ill, Annie

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didn't feel she was strong enough to train another housekeeper and wasn't well enough to keep the home in order by herself, so the Beutel's had to make a difficult decision. After nine years in the beautiful home they had built and raised three children in, they would have to move to a smaller residence. In 1918 they sold the home to A.W. Anderson. Four years later, in 1922, Anderson sold the home.

Not long after moving, a friend told Annie about a doctor in Portland who might be able to help. Conrad took Annie to Portland where she was diagnosed with ulcers. Surgery was performed in Portland and her stomach problems were cured.

In 1925 Conrad visited his dentist in Tacoma about a prolonged sore throat. Reportedly the dentist told him that he needed to have his tonsils removed and stated that he could do it right in the office. Apparently, Beutel didn't hear exactly what the dentist was saying, but trusted him and consented to what he thought would be a simple procedure. Quickly, and without anesthetic, the dentist cut out Conrad's tonsils and he was then sent home.

Conrad Beutel never completely recovered from his quick surgery, and relatives believe that an infection set in. On January 17, 1925 Conrad Beutel passed away at the age of 54. His son, Frederick, was at Harvard Law School. At the time, Margaret was attending the University of Washington and Mary was in her junior year at Stadium High School. His death hit the family hard and they left the Tacoma area that they had contributed so much to. Annie Beutel, with her daughters and her sister, moved to Hawaii on September 1, 1926. Frederick Keating Beutel continued his education and received his Bachelor of Law from Harvard in June of 1925. Later he became an internationally acclaimed educator, legal authority, author, historian, and lecturer.

Through this time, the business college continued to contribute to the Tacoma economy and to the lives of its citizens. The college quickly became the oldest business college in the state and officially closed its doors in 1973. Today, while the building still stands, the structure has been altered. The Beutel Home at 701 North 10th Street, remains the best, most intact property that represents the life of Conrad F. Beutel. In the summer of 1940 the house was converted to four apartments. The change was well planned and executed so that the least possible changes were made to the interior and exterior of the home. One apartment was placed on each floor of the house.

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United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet -

BEUTEL, CONRAD F. & ANNIE K., HOUSE
PIERCE COUNTY, WASHINGTON

Section number 9

Page 2 of 2

The Forum. 1904. Beutel Business College Advertisement. August 11

The Tacoma Sunday Ledger. "A Magnificent Home". August 6, 1922..

The Tacoma Daily Ledger. "Harry Keating Architect...". September 12, 1908.

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United States Department of the Interior
National Park Service

National Register of Historic Places Continuation Sheet -

BEUTEL, CONRAD F. & ANNIE K., HOUSE
PIERCE COUNTY, WASHINGTON

Section number 10

Page 1 of 1

Verbal Boundary Description

The nominated property is located at 701 N 10th Street in Tacoma, Pierce County, Washington. The home is located in Section 32 of T21, R03. It is legally described as New Tacoma lots 10 to 12 B 4014 Beg Nwly Cor Lot 10 Th Sly 70.81 Ft Th Ely 18 Ft to Pt 66.96 Ft Sly From N Li & 43 Ft From Ely Li of Blk Th Ely 43 Ft To E Li of Blk Th N to Nely Cor of Blk Th Wly 75 Ft To Beg.

Boundary Justification

The nominated property encompasses the entire urban tax lot that is currently occupied by the Beutel House.



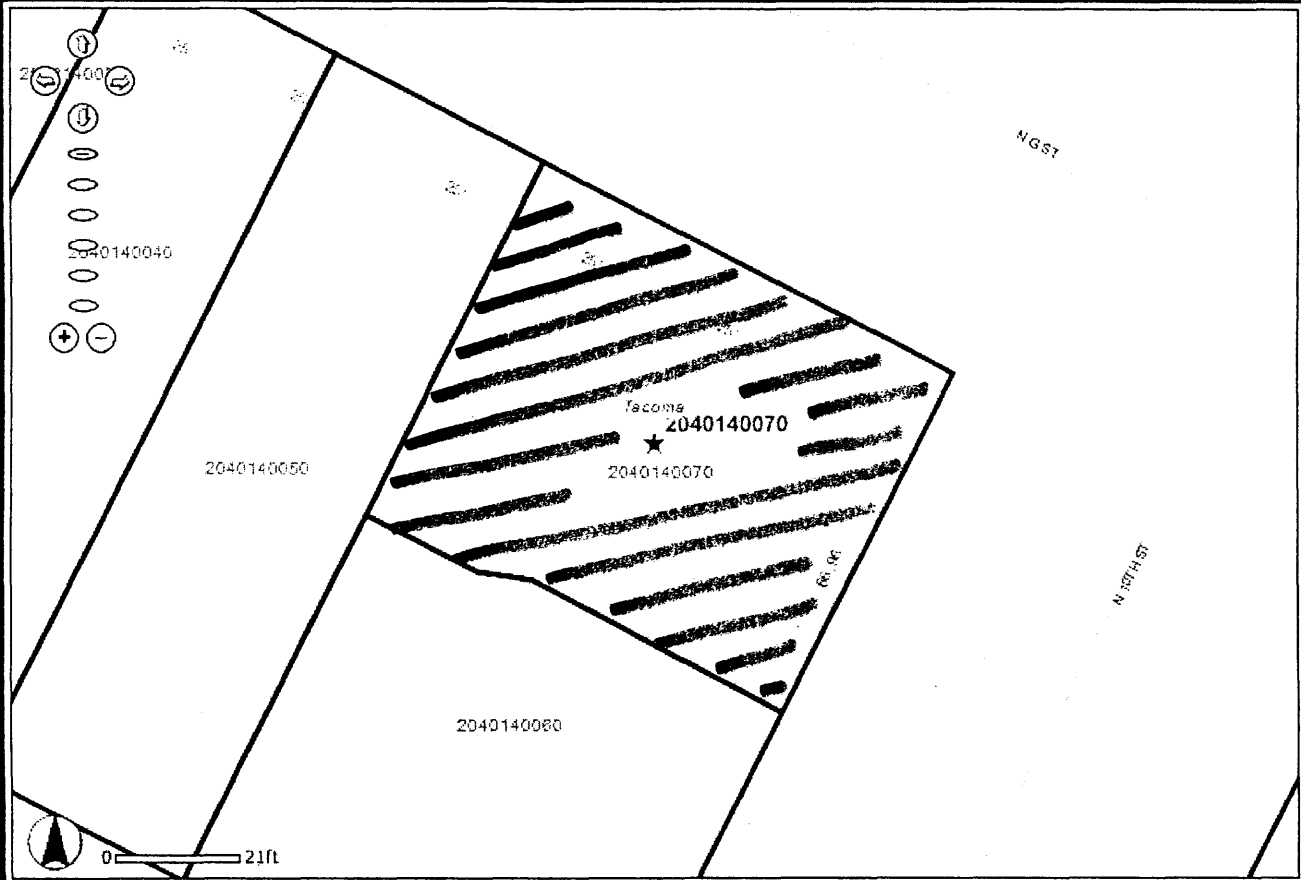
Conrad & Annie Beutel House: Tacoma, WA
 UTM 10 540713E 5235043N (NAD83/WGS84)- Tacoma Quad

Taxpayer Details

Taxpayer Name: HELEGDA NOEL A & LAWRENCE P
Mailing Address: PO BOX 604
GIG HARBOR WA 98335-0604

Property Details

Parcel Number: 2040140070
Site Address: 701 N 10TH ST
Account Type: Real Property
Category: Land and Improvements
Use Code: 1204-FOURPLEX 4 UNITS

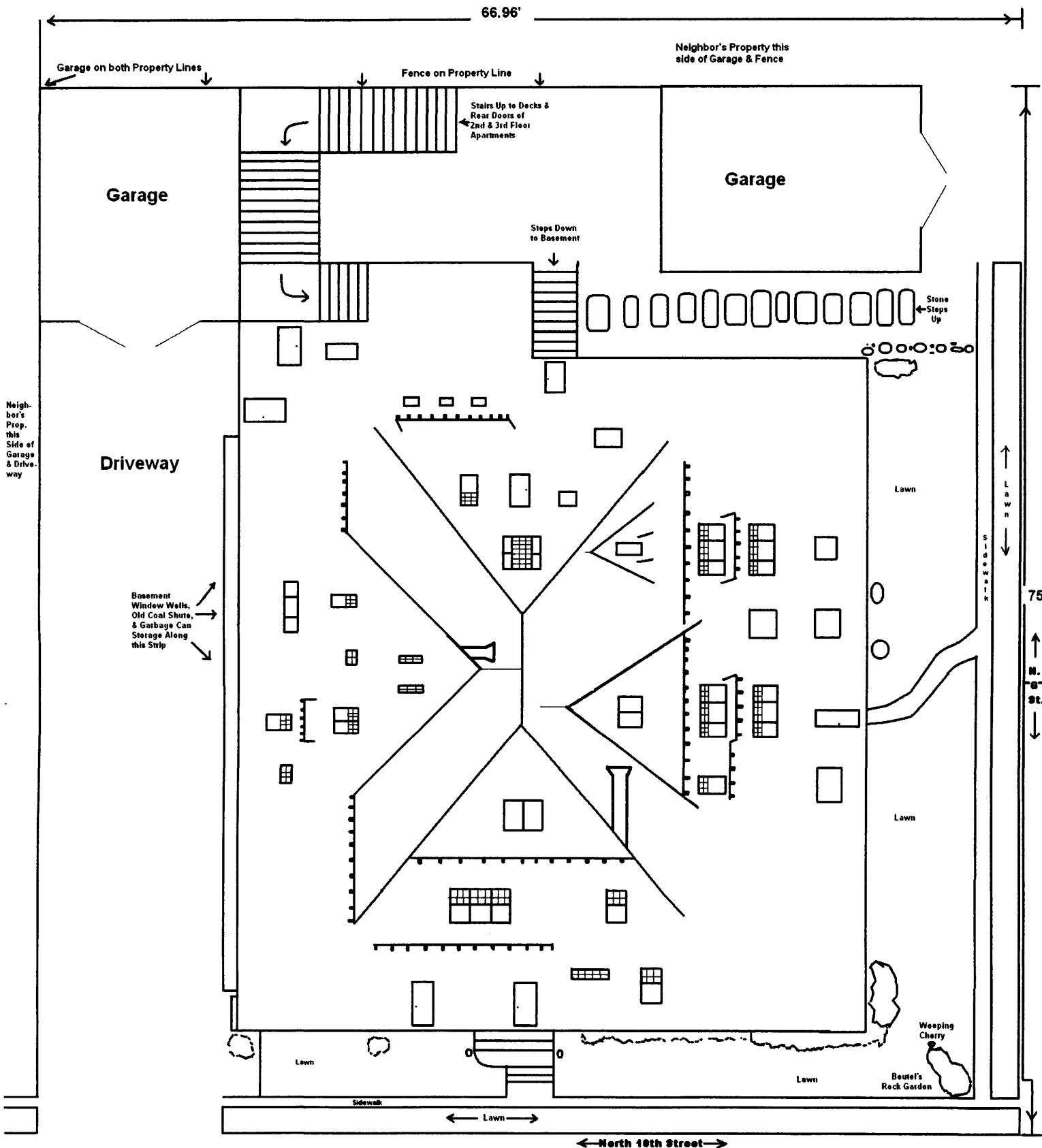


For additional mapping options, visit [Public GIS](#)

I acknowledge and agree to the prohibitions listed in RCW 42.17.260(9) against releasing and/or using lists of individuals for commercial purposes. Neither Pierce County nor the Assessor-Treasurer warrants the accuracy, reliability or timeliness of any information in this system, and shall not be held liable for losses caused by using this information. Portions of this information may not be current or accurate. Any person or entity who relies on any information obtained from this system, does so at their own risk. **All critical information should be independently verified.**

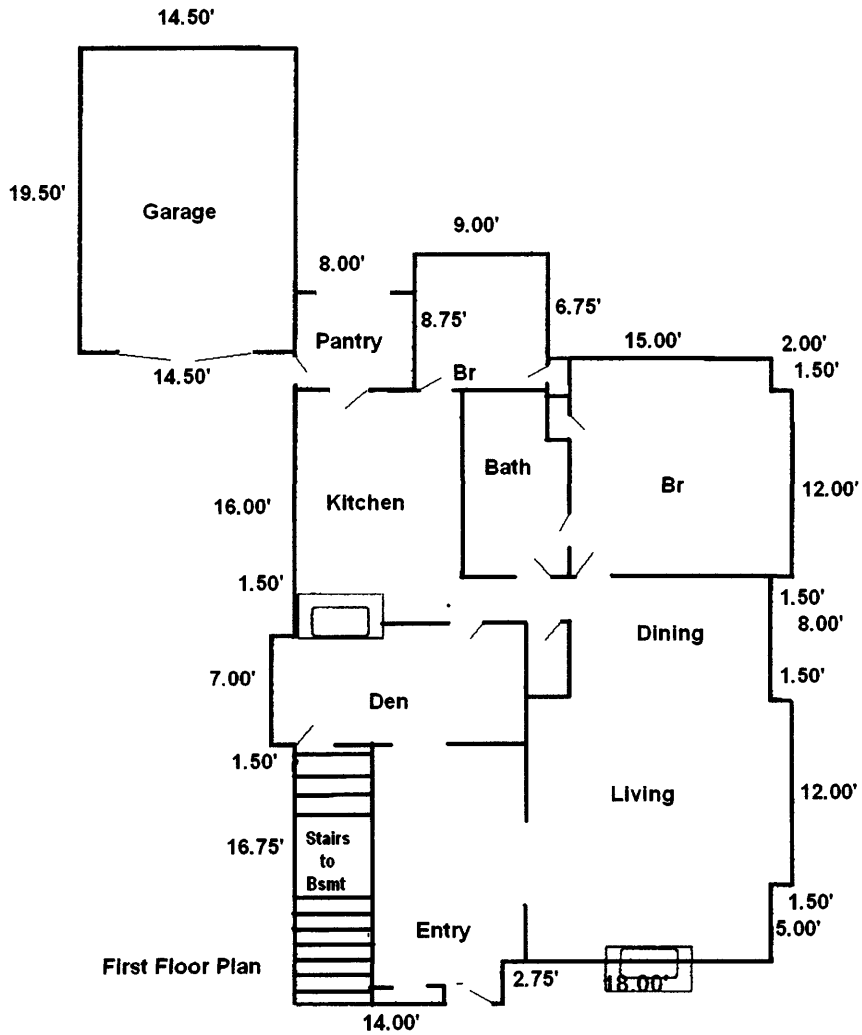
Conrad Frederick & Annie (Keating) Beutel Home
701 North 10th Street
Tacoma, Washington 98403

Site Map
Not to Scale



Conrad Frederick & Annie (Keating) Beutel Home
701 North 10th Street
Tacoma, Washington 98403

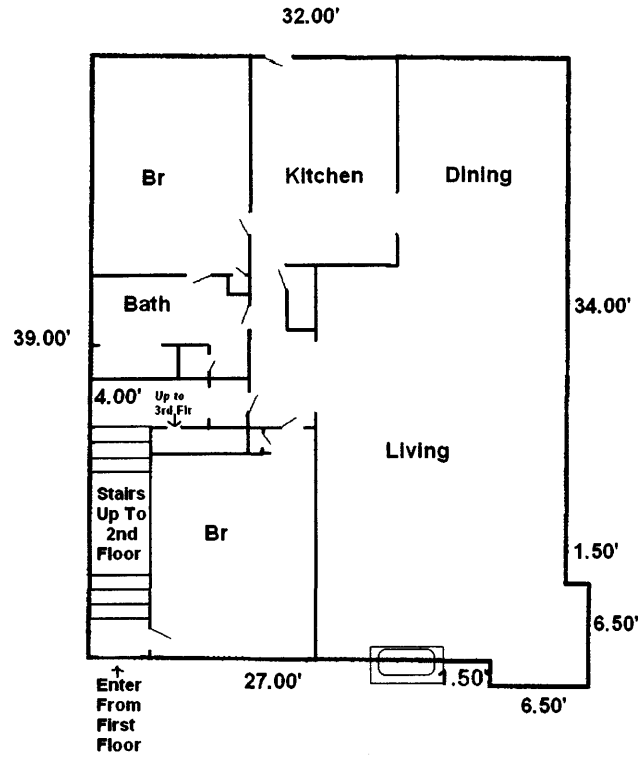
First Floor
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Conrad Frederick & Annie (Keating) Beutel Home
701 North 10th Street
Tacoma, Washington 98403

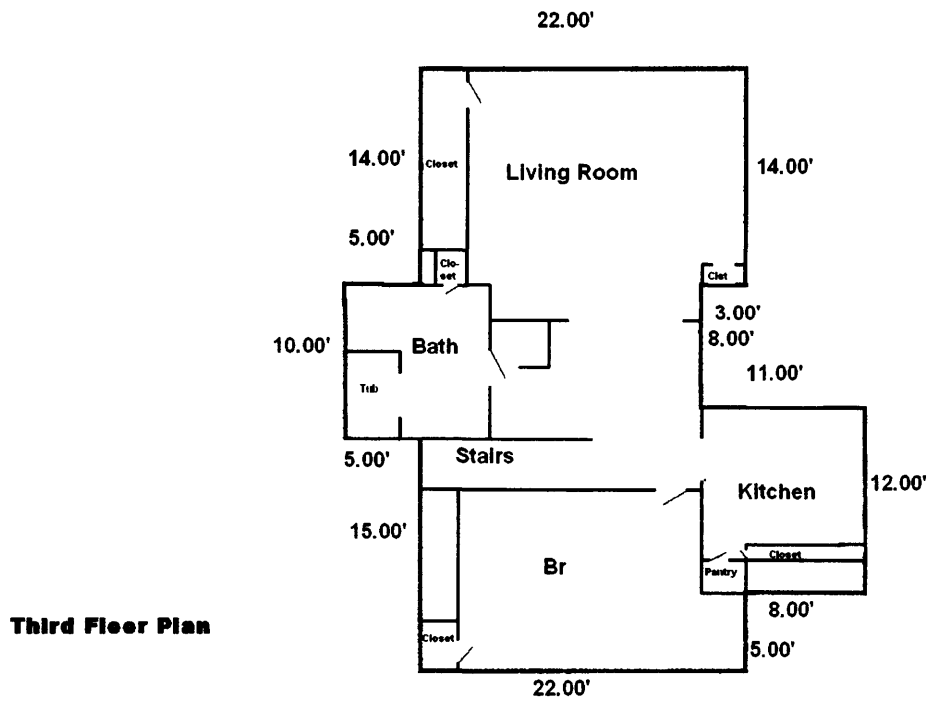
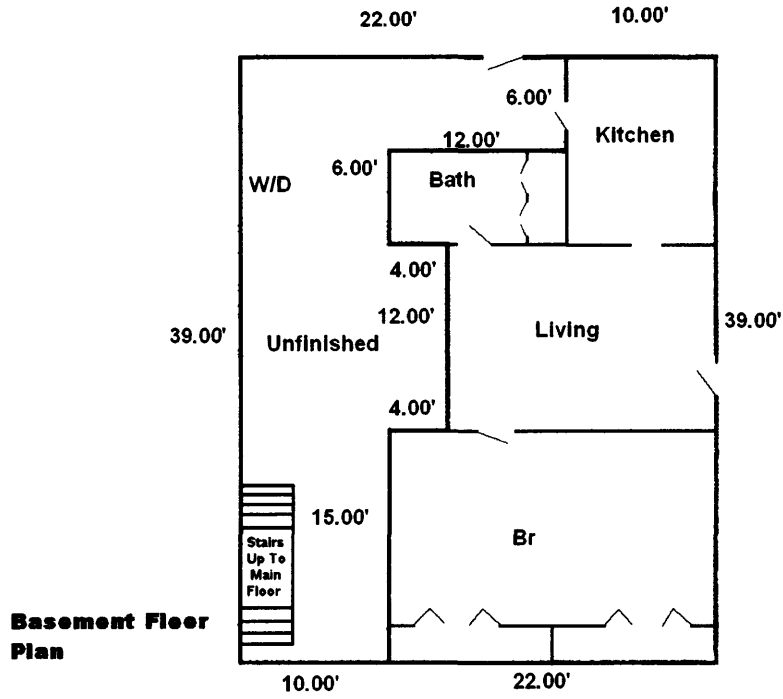
Second Floor
Not to Scale

Second Floor Plan



Genrad Frederick & Annie (Keating) Beutel Home
701 North 10th Street
Tacoma, Washington 98403

Third Floor & Basement
Not to Scale





RESIDENCE OF C. F. BEUTEL.



This is a recent specimen of the stately modern homes erected the past year. It is the property of C. F. Beutel, president of the Beutel Business college, and was designed by the owner. There are twelve spacious rooms in the structure, finished in oak and fir. The house stands at North Tenth and G streets. It will cost \$7,500 when completed.

The Daily Ledger
October 4, 1908

THE TACOMA SUNDAY LEDGER, AUGUST 6, 1922

FOR SALE—REAL ESTATE 31 FOR SALE—REAL ESTATE 31 FOR SALE—REAL ESTATE 31 FOR SALE—REAL ESTATE 31

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all at
1/2 price
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BY

A MAGNIFICENT HOME



761 NO. 19TH ST. 31166

GREAT large living room, 12x21 ft. with huge fireplace. Reception hall dining room and den with fireplace, all with hardwood floors, beamed ceilings, electric glass windows, solid brass hardware and fine electrical fixtures. Modern kitchen with breakfast room and immovable built-in features. Wide oak driveway from reception hall and rear stair case from kitchen.

ON BEYOND large great large bedroom facing east, with huge fireplace and spacious alcove for children, all finished in white enamel. Corner closet.

Two other good size bedrooms, one finished in white enamel and one in natural wood, bathroom with the floor and high-grade plumbing fixtures. All bedrooms have large closets, with large linen closet in hall.

ON THIRD FLOOR, maid's room, children's playroom and large billiard room. Full concrete basement with 2-inch walls and sloped ceiling, extra large terrace with hard on all floors. Fruit room, fuel room, laundry and cellar. There are nearly 100 built-in fixtures in this house and every one you want you need it. Concrete driveway alongside of house and two-car garage. All screens are copper wire and everything is of the best and in first-class condition. Situated on corner with 18x21 ft. porch, in choice residence section, facing east and north, with commanding view and beautiful view that cannot be obstructed. All streets are paved. Very fine lawn with gazebos at the southeast and west. We believe there is no more attractive place in the city of Tacoma and if you are in the market for a good home we want you to see this house.

1920 CABIN and suitable terms can be arranged on balance. Shown by appointment only.

NORTH YAKIMA AVENUE

A-Real Home
1/2 of a
looking
quality
structure
bath, 10
with 10
quarters
not kitchen
corner, 1
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finished
copper
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of. Full
area, 10
5-Room
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at 100 ft.
Easy
2-ROOM
JUST as
corner
living
room
full cabin
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attractive
work, 10
on lot
Slope B
LOCATED
Paved
about the
full back
finishes
TERRACE
D.
185 Dalhart
CLOS
WELL, INC
GARDEN 7
The best
place in
Tacoma

The Tacoma Sunday Ledger
August 6, 1922

POPULATION OF TACOMA IN 1910—200,000

TACOMA DAILY TRIBUNE

SEVEN PAGES.

TACOMA, WASHINGTON, SATURDAY, AUGUST 29, 1908.

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MR. C. F. BEUTEL

President Beutel Business Colleges of Tacoma and Everett, among the largest and most business-like schools of the Pacific Northwest; author and compiler of several widely used text books on commercial subjects, ex-president of the Washington Commercial Teachers' association, member of the commercial club and enthusiastic Tacoma Booster. Though apparently a young man, he has been engaged in educational work for over twenty years, eight in public schools and normal colleges and twelve in commercial schools. Though a silent partner in a number of business enterprises in Tacoma, his main hobby is helping young people to secure a start in the business world.

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PATRONIZE OUR ADVERTISERS



SUMMER SCHOOL BEUTEL COLLEGE

Young Man or Young Woman

How could you better spend your vacation than by taking a Business Course in a thoroughly modern school? If you do not know it now, the day will come when you will find that the greatest handicap in attaining success in the Business World, is the want of a Business Education.

Add to your other attainments, a course at the Beutel Business College and in Dollars and Cents (or Sense) it will pay you many dividends on the investment.

DO IT THIS SUMMER

CORNER C AND 9TH, CHAMBER OF COMMERCE BLDG.
ELEVATOR SERVICE OPEN ALL SUMMER

Kindly Mention "The Taberna" When Making Your Purchases

PATRONIZE OUR ADVERTISERS

What Now?



A Business Education

Do you know you cannot afford to go through life without a knowledge of modern business methods? The very latest and best methods are none too good. The cost may be a little more than at inferior schools, but the extra expense is more than counterbalanced in time saved and quality of instruction.

Summer School at old rates of tuition. After August 15th, rates will advance.

Buetel Business College

When Buying Please Mention "The Taberna"



Beutel family 1910

Beutel Family in front of home - 1910

Conrad F. Beutel



Second home of Beutel Business College (773 Broadway -
(demolished, current site of Winthrop Hotel)

BEUTEL BUSINESS COLLEGE

"BEST BY TEST OF MORE THAN THIRTY YEARS"

937½ Broadway, Tacoma, Washington

BEUTEL BUSINESS COLLEGE BULLETIN

SUMMER SCHOOL

School is in session all summer. Students may enter at any time. Individual instruction a specialty. Thoroughly competent experienced teachers.

FALL TERM

The Fall Term opens in September on the first Tuesday after Labor Day. Enrollments for the fall term should be in as early as possible.

OUR 35th YEAR

The BEUTEL BUSINESS COLLEGE is a permanent institution. Over thirty-four years of conscientious service to the commercial world have earned us a reputation for efficiency and continued fair dealing which can be approached by none but the oldest and very best firms. During the course of our existence in Tacoma, many schools of the "Fair by day, and fly by night" type have come and gone; but the substantial, dependable, and correctly conducted commercial college stays to perform a much needed and highly necessary class of service.

We have always done high-class work, preferring to go about our business in a quiet, unostentatious manner, employing the latest and most efficient business methods. We do not spend large sums in glaring advertisements to attract patronage; but depend upon our graduates to establish the merits of the school. This straight-forward business policy has brought us a class of students of which any school might be justly proud.

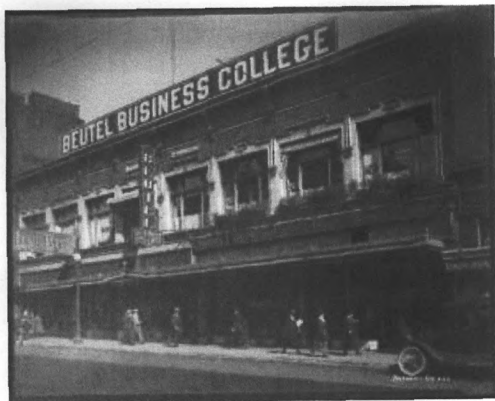
The Beutel graduate is more than a mere stenographer, bookkeeper, or accountant. He has a broad foundation, a liberal education, which will enable him to earn a remunerative salary from the start, to earn promotion, and in time to manage a business either for others or for himself.



C. F. BEUTEL

President, Beutel Business College
Tacoma, Washington

Mr. C. F. Beutel has been engaged in Business College work in Tacoma during the past seventeen years. His close and almost synchronous connection with business education. His straightforward business policy as the conduct of the Beutel Business College has made the name of the school a symbol of efficiency, both with its patrons and the business public. Thousands of former students have testified quietly that their personal contact with the man who has devoted his life to training young people for successful careers. To have attended the "Beutel" school is to have had efficient training and to be one of a host of successful and popular young business men and women.



Third home of Beutel
Business College (937½
Broadway, demolished -
now site of city park)

Open
September 1,
1929

Beutel Business College

Location: Lucerne Building, Tacoma Ave. and Ninth

Open
September 1,
1929

Rates of Tuition

Bookkeeping in Business Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

Bookkeeping and Typing Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

English Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

English and Bookkeeping Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

Typing Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

NIGHT SCHOOL

The night school will be conducted
at 9:00 P. M. to 11:30 P. M. in
the 4th floor. The American
Business School and English
School have been removed and
relocated in the 4th floor.
Classes are held in the
evening.

Commercial English Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

English Course
Subsistence and other charges paid
average estimated \$50 to
\$75. Cash allowance \$100.
Total cost of course \$150.

SPECIAL NOTICE to Students
and Parents: This school is
located in the 4th floor of the
Lucerne Building, Tacoma Ave.
and Ninth. The school is
open from 9:00 A. M. to 5:00
P. M. and night sessions are
held on Wednesdays and
Saturdays. The school is
open from 9:00 A. M. to 5:00
P. M. and night sessions are
held on Wednesdays and
Saturdays.



E. F. BEUTEL, President
President of the college for the Commercial course in the
Evening, Seattle, Washington, and in Commercial College,
Tacoma, Washington.



HOME OF THE BEUTEL BUSINESS COLLEGE
First location of the college. This building was the
College and Business School.



FRED W. WILLIAMS, Treasurer
Treasurer of the college for the Commercial course in the
Evening, Seattle, Washington, and in Commercial College,
Tacoma, Washington.

Courses of Study

The college course will give
practical training in all the
branches of business. The
course is divided into three
departments and the student
will be able to obtain the
degree of Bachelor of Business
Administration in one year
and one month.

The Business Course

- Accounting
- Bookkeeping in English and French
- Business Law
- Business Mathematics
- Business English
- Business Administration
- Business Organization
- Business Economics
- Business History
- Business Geography
- Business Psychology
- Business Sociology
- Business Philosophy
- Business Ethics
- Business Art
- Business Music
- Business Physical Education
- Business Hygiene
- Business First Aid
- Business Fire Insurance
- Business Life Insurance
- Business Accident Insurance
- Business Health Insurance
- Business Travel Insurance
- Business Marine Insurance
- Business Fire and Marine Insurance
- Business Life and Accident Insurance
- Business Life and Marine Insurance
- Business Life and Accident and Marine Insurance

The Short-hand Course

- Bookkeeping
- Typing
- Commercial English
- Commercial Arithmetic
- Commercial Geography
- Commercial History
- Commercial Psychology
- Commercial Sociology
- Commercial Philosophy
- Commercial Ethics
- Commercial Art
- Commercial Music
- Commercial Physical Education
- Commercial Hygiene
- Commercial First Aid
- Commercial Fire Insurance
- Commercial Life Insurance
- Commercial Accident Insurance
- Commercial Health Insurance
- Commercial Travel Insurance
- Commercial Marine Insurance
- Commercial Fire and Marine Insurance
- Commercial Life and Accident Insurance
- Commercial Life and Marine Insurance
- Commercial Life and Accident and Marine Insurance

The English Course

- Accounting
- Bookkeeping
- Business Law
- Business Mathematics
- Business English
- Business Administration
- Business Organization
- Business Economics
- Business History
- Business Geography
- Business Psychology
- Business Sociology
- Business Philosophy
- Business Ethics
- Business Art
- Business Music
- Business Physical Education
- Business Hygiene
- Business First Aid
- Business Fire Insurance
- Business Life Insurance
- Business Accident Insurance
- Business Health Insurance
- Business Travel Insurance
- Business Marine Insurance
- Business Fire and Marine Insurance
- Business Life and Accident Insurance
- Business Life and Marine Insurance
- Business Life and Accident and Marine Insurance

THE OBJECT of the
BEUTEL BUSINESS COLLEGE is to prepare
men and women for a definite
and immediate life's work



937 1/2 BROADWAY, TACOMA, WASHINGTON

BEUTEL STUDENTS
acquire a useful, usable,
money-earning education
in the shortest possible time
at a minimum expense

Send For Illustrated Catalogue and SPECIAL RATES for OPENING DAY

First home of Beutel Business College
(901 Tacoma Ave - Lucerne Building,
heavily remodeled)

Third home of Beutel Business College
(937 1/2 Broadway, demolished - now site
of city park)