BANK OF AMERICA

San Jose Commercial District
Bank of America Bldg. First & Santa Clara Streets.
Photo by Patricia Dixon. Negative at 12 So. First St. #812, San Jose, CA.
View looking southeast
Photo 1 of 26

1883
sportworld
CAMER

San Jose Commercial District
Knox-Goodrich Bldg. 34 South First
Photo: Patricia Dixon Negative at
12 So. First St. #812, San Jose, CA
View looking east
Photo 2 of 26

DENEVI
CAMERA
BIG MONEY!
CAMERAS · FILM · SUPPLIES
PELICULA
42
DR STANLEY LADERMAN · DR HARVEY GOLDI
OPTOMETRISTS

San Jose Commercial District
El Paseo Court, 42 So. First St.
Photo: Patricia Dixon Negative at
12 So. First St. #812 San Jose, CA.
View looking east
Photo 3 of 26

GUADALAJARA
Jewelers
DR STANLEY LIEBERMAN DR HARVEY GOGOL
OPTOMETRISTS
ONE WAY

San Jose Commercial District
Guadalajara Jewelers, 50 So. First
Photo: Patricia Dixon Negative at
12 So. First St. #812 San Jose, CA
View looking east, facade altered
Photo 4 of 26

JARA
elers
BERG'S
Berg's
LA ROS

San Jose Commercial District
Berg's Clothing, 52 So. First St.
Photo: Patricia Dixon, Negative at
12 So. First St. #812, San Jose, CA
View looking east
Photo 5 of 26

PRICES
PRICE
Special T
SHIRT SHOP
Beltone
HEARING AIDS
Berg's
WEARING
APPAREL
MEN
BERGS
DRUGS
WEBBS

San Jose Commercial District
South First streetscape
Photo: Patricia Dixon, negative at
12 So. First St. #812, San Jose, CA
View looking southeast
Photo 6 of 26

PHOTO SUPPLY
JEWELRY
Creations
HARDY
MEN'S SHOES

San Jose Commercial District
Letitia Building, 68 So. First St.
Photo: Patricia Dixon Negative at
12 So. First St. #812, San Jose, C
View looking east
Photo 7 of 26

ROYAL CAMERA SHO
ROYAL CAMERA SHOP

San Jose Commercial District
Security Bldg. 84 So. First St.
Photo, Patricia Dixon Negative at
12 So. First St. #812, San Jose, CA
View looking northwest
Photo 8 of 26

The SHOWPLACE

San Jose Commercial District
Rear elevations of South First
streetscape bldgs. (50-68 So. First)
Photo: Patricia Dixon negative at
12 So. First St. #812 San J'se, CA
View looking southwest
Photo 9 of 26

DISCO
Gordon's
SHOP
Gordon's
SPORT
SHOP
RUCKER
CO.

San Jose Commercial District
New Century Block, Second & Santa Clara Streets
Photo: Patricia Dixon negative at 12 So. First St. #812 San JOse, CA
View looking southwest
Photo 10 of 26.

DRUGS
NORMANDY'S
CO.
S Second St

San Jose Commercial District
Moderne Drug, 50 E. Santa Clara St.
Photo: Patricia Dixon negative at
12 So. First St. #812, San Jose, CA
View looking southwest
Photo 11 of 26

ALLEN'S
Allen's
HOME
Furnishings
HOME
FURNISHINGS
50
GUN

San Jose Commercial District
Allen's Furnishings, 40 So. Second
Photo: Patricia Dixon negative at
12 So. First St. #812 San Jose, CA
View looking southeast
photo 12 of 26

RUCKER
San Jose Typewriter Co.
HOTEL

San Jose Commercial District
San Carlos Hotel, 28 So. Second
Photo: Patricia Dixon negative at
12 So. First St. #812 San Jose, CA
View looking southeast
Photo 13 of 26

SELIX
FORMAL WEAR
SALES & RENTALS
JOSE
JOSE
DEAD ON ARRIVAL
SWAP MEET
FAREWELL MY LOVELY
ALCO

San Jose Commercial District
Jose Theater, 62 So. Second
Photo: Patricia Dixon
12 So. First St. #812 San Jose CA
View looking southeast
Photo 14 of 26

PEKING HOUSE
Restaurant
Chinese Mandarin Cuisine
American Food
Food To Go
CASA DE SEÑO FURNITURE
Available
Gold & Silver
Gorepik's
BUFFET

San Jose Commercial District
Casa de Senor Furniture 92 So 2nd
Photo: Patricia Dixon
12 So. First St. #812 San Jose, CA
View looking east
Photo 15 of 26

NUMBER ONE LANDMARK SQUARE
Navlet's

(17)

San Jose Commercial District
Landmark Square, 87 So. Second St
Photo: Patricia Dixon negative at
12 So. First St. #812 San J se, CA
View looking southwest
photo 16 of 26

DISC LUNA
WHOLESALE
RETAIL
PEUGEOT
MOPEDS

San Jose Commercial District
Desimones Bike Shop 83-83 So. 2nd
Photo: Patricia Dixon
12 So. First St. #812 San Jose, CA
View looking west
Photo 17 of 26

Quality
STA
MEAT MARKET
Quality
Clara St
MARKET
LEAN
Ground
BEEF
BARBO
STEAKS
OPEN
GROC
BEER
7UP

San Jose Commercial District
State Meat Market, 142-150 Santa Clara St.
Photo: Patricia Dixon negative at 12 So. First St. #812, San JOse, CA'
View looking south
Photo 18 of 26

Recycle Bookstore
BUY, SELL & TRADE NEW/USED BOOKS & RECORDS
BOOK SALE!!

San Jose Commercial District
REcycle Bookstore, 138 E. Santa Clara
Photo: Patricia Dixon negative at
12 So. First St. #812 S. n JOse, CA
View looking south
Photo 19 of 26

Recycle Books
BOOK SALE!!
EAGLE INN
EAGLE
INN
MARSALS
HOUSE OF SURPLU
EL
BEROZO
MEXICAN
FOOD
Join and Enjoy the Y

San Jose Commercial District
E. Santa Clara Streetscape betw. 4th and 3rd streets
Photo: Patricia Dixon negative at 12 So. First St. #812 San JOse, CR
View looking southwest
Photo 20 of 26

DISCOUNT FURNITURE
J. J. DISCOUNT FURNITURE
Sale
DISCO

San JOse Commercial District
E. Santa Clara Streetscape betw.
3rd and 2nd streets
Photo: Patricia Dixon negative at
12 So. First ST. #812 San JVse, CA
View looking southwest
Photo 21 of 26

San Jose
ORIENTAL
CAFE
LA PLAZITA
MEXICAN
SEA FOOD
DOWNTOWN LIQUORS
SAVE
U
E San Fernando St
S Third St
DELI

San JOse Commercial District
Downtown Liquors,99 South Third
Photo: Patricia Dixon negative at
12 So. First St. #812 San Jose, CA
View looking northwest
Photo 22 of 26

ORIENTAL
CHOP SUEY
CAFE
CINEBAR
TYPEWRITERS
ADDING MACHINE
COMIX
COLLECTOR SHOP
TWICE READ BOOKS
BOOKS
MANDRAKES
SIDE REPAIR
LA
M
SE

San Jose Commercial District
San Fernando Streetscape betw. 3rd and 2nd streets
Photo: Patricia Dixon negative at 12 So. First St. #812 San JOse, CA
View looking northwest
Photo 23 of 26

ALENS RECEIVING DEPT.
53
PRIVATE
PARKING
THRIFT
SHOP
Call us.
Allen's

San Jose Commercial District
Third Street intrusions, parkinglots
Photo: Patricia Dixon
12 So. First St. #812 San JOse, CA
View looking northwest
Photo 24 of 26

Pianos
Call us.
KIRBY
35
MONTHLY

San Jose Commercial District
South Third Street intrusions
Photo: Patricia Dixon
12 So. First St. #812 San Jose, CA
View looking northwest
Photo 25 of 26

UND
RECORDS
19
UNDERGROUND
PMT212775
SOUTHERN PACIFIC
J. J. DISCOUNT FURNITURE
NOT
ALLOWED

San JOse Commercial District
South Third streetscape
Photo: Patricia Dixon
12 So. First St. #812 San Jose, CA
View looking northwest
Photo 26 of 26