United States Department of the Interior Heritage Conservation and Recreation Service

## National Register of Historic Places Inventory—Nomination Form



See instructions in *How to Complete National Register Forms*Type all entries—complete applicable sections

1. Nam	<u>ne</u>			
historic / Osca	an Easley Block			
and/or common	House of Music B	uilding		
2. Loca	ation			
street & number	. 101 El Camino Rea	1	<del>-</del>	<sub>n/a</sub> not for publication
city, town Sai	n Clemente	n/a_vicinity of	congressional district	40th
state Cali	fornia code	06 count	y Orange	<b>code</b> 059
3. Clas	sification			
Category  district  building(s)  structure  site  object	Ownership publicX private both Public Acquisition in process being considered X n/a	Status X occupied unoccupied work in progress Accessible yes: restricted yes: unrestricted no	entertainment	museum park park private residence religious scientific transportation other:
treet & number	65 Mira Collado			
city, town Sa	an Clemente	n <u>/a</u> vicinity of	state	California 92672
	stry of deeds, etc. Re	corder, County o		
city, town	Santa Ana		state	California
6. Repi	resentation i	in Existing	Surveys	
	l Heritage Board, San Clemente		ertification, Part I, property been determined ele	
late 1980			federal stat	e county X loca
depository for su	urvey records City Hal	1, 100 Avenida P	residio	
city, town Sa	an Clemente		state	California

## 7. Description

## Describe the present and original (if known) physical appearance

The Oscar Easley Block is a two-story, rectangular office-financial building fronting on El Camino Real.

It is constructed of steel-reinforced, poured concrete and finished with a smooth textured, irregular plaster. The 12-inch square support columns define a three bay (width) by seven bay (depth) structure measuring 60 feet by 100 feet. The low-pitched roof was previously adorned with Spanish tile; tiles still remain at the top of the facade gable.

The focal point is an impressive, two-story entry portico that immediately establishes the Moorish architectural theme with two recessed 16-foot high arches topped by pre-cast decorative concrete block, a massonry soffit, and a recessed, circular attic vent. The entry is flanked on either side by arched, recessed windows leading up to second floor balconies decorated with wrought iron railings. Hand-troweled masonry cornices crown this primary elevation. The interior of the ground level has  $14-f_{\rm coot}$  high ceilings and a central core of the original high-fired Spanish tile flooring below a two and one-half story atrium (presently covered by a 16-foot high fabricated overhead) measuring 14 feet by 28 feet. Pronounced masonry molding is projected from the atrium walls at the 15-foot level of the atrium.

Entry to the second level is provided only from outside the building. Twenty feet to the right (southeast) of the entry portico, double doors enter on to a curved stairway, again with the original high-fired, Spanish tile on the steps, accentuated by hand-painted decorative tiles of non-repetitive designs on each riser. The second level is highlighted by the atrium, which is viewed from arched, fruitwood sash, double windows opening into fixed staff-moldings (duplicating the design of the upper area of the entry portico) and through which is provided natural light for much of the interior hallway. Due to the interior configuration (atrium surrounded by rectangular hallway) all office areas are within 15 feet of outside windows. The second level interior is further highlighted by the original fruitwood doors and jambs with solid brass hardware. The second level exit is also a separate entry from a grade level street (Camino de la Estrella). The "rear" exterior is finished with recessed windows and arched molding, as are both side exteriors.

Alterations to the building have not been structural, consisting primarily of removal of most of the tile roof, attached advertising signs, the application of non-white exterior paint, the aforementioned atrium cover, and a few door and sash replacements. All alterations are easily reversible.

Both the Cultural Heritage Board, City of San Clemente, and the San Clemente Historical Society have designated this building as a historically and architecturally significant landmark.

## 8. Significance

Period	Areas of Significance—Check and justify below						
prehistoric	archeology-prehistoric	<i>,</i>	landscape architecture	<del>-</del>			
1400–1499	archeology-historic	conservation	la <del>w</del>	science			
1500–1599	agriculture	economics	literature	sculpture			
1600–1699	_X architecture	education	military	social/			
1700–1799	art	engineering	music	humanitarian			
1800–1899	X commerce	exploration/settiement	t philosophy	theater			
<u>X</u> 1900–	communications	industry invention	politics/government	transportation other (specify)			

Specific dates Completed Aug., 1929 Builder/Architect Leroy M. Strang/Virgil Westbrook

Statement of Significance (in one paragraph) The Oscar Easley Block is the strongest example of Spanish-Moorish revival architecture in San Clemente, a planned community developed in the Spanish style of architecture in the 1920's. Appropriately, it occupies one of the most prominent commercial sites in the City and initially housed the City's first bank, the Chamber of Commerce, and the offices of the City's founder, Ole Hanson. Upon completion, it was described as the City's "finest business structure."

"San Clemente, The Spanish Village" (the official name of the City) was incorporated in February, 1928, barely two years after Oscar Easley's street grading crews turned the first piece of soil on the new subdivision which was the first in Orange County to impose architectural restrictions. Less than two weeks after Easley began his work, the first lot sales were conducted on December 6, 1925, in a tent raised across the street from the subject property by the City's founder, Ole Hanson. Hanson's sales success at a location equidistant between Los Angeles and San Diego was credited to both the community planning and architectural control programs he instituted. The City was laid out with carefully defined uses with the primary focal point being the intersection of Avenida Del Mar with El Camino Real (State Highway 1). Easley acquired the 60-foot wide El Camino Real frontage directly opposite the 80-foot wide Avenida Del Mar in October, 1926, to thereafter afford an unobstructed view of the Pacific Ocean from the dominant commercial site in the new City. Easley is also credited with building the first beachfront home in San Clemente, and as "the contractor who built the foundation on which Ole Hanson erected his dream city".

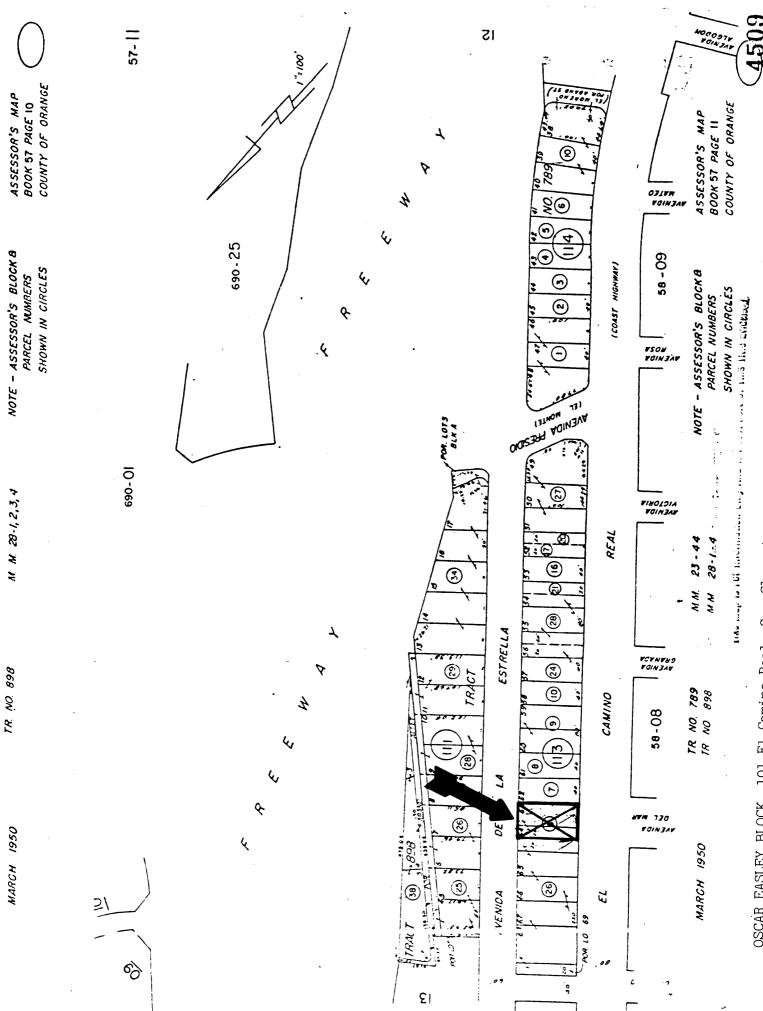
A March, 1929, building permit called for the construction of a two-story bank and office building. The building was completed within six months.

Virgil Westbrook was the architect, having also designed the San Clemente Beach Club, the City's sole entry into the National Register. The builder, Leroy M. Strang, later served as mayor for a longer period (nearly seven years) than any person in the City's 53-year history. Both Easley and Strang were elected in 1928 to the first five-member City Council, servicing respectively as the first Commissioner of Streets and Sidewalks and Commissioner of Police and Fire Departments.

The building's initial first floor occupants were the Bank of America of California (which had acquired the Bank of San Clemente), and the Chamber of Commerce. The second floor served as the headquarters of the Ole Hanson Organization, which moved from its original offices across the street. Subsequently, the second floor was used as the City Hall (8/31 to 3/37). The Bank of America became a dominant force in the City from this location due to the deepening effects to the 1930's Depression. After more than 30 years occupancy by the Bank of America (which had also acquired ownership of the building through a 1936 foreclosure action), the building was acquired by the current owner who conducted a retail music business on the premises.

The building is being renovated to resemble its original exterior and interior appearance for use a a combination retail and office facility. The work is being carried out in accordance with the Secretary of the Interior's Standards for rehabilitation projects.

9. Major Bibliog					
Banks, H. The Story of Sar Heywood, R. T. San Clemer	Clemente, ite, City of Co., 1970	The Spanish White House	<u>Village</u> , San ( s <sub>.</sub> , Laguna Nigı	Clemente: El uel: Crown Va	Heraldo, 1939 lley
Parker, C. E. A Manual of "Oscar Easley Dies" El He	Orange Cou	nty History, n Clemente,	First America Vol. IV. No. 9	an Title Insu 9, Feb. 28, 1	rance Co., 1964 930.
10. Geographic	al Data	1			
Acreage of nominated property	138		. 4		7.24.000
Quadrangle name San Clement UMT References	<u>.e_</u>		Qua	drangle scale	1:24,000
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c		<b>D</b>	<u> </u>		
		F L			
G		H			, described as
Verbal boundary description and Lot 63 and the southeaster Spanish Village. Said pro	ly 1/2 of L	ot 64, Tract	789, of the (		
List all states and counties for p	roperties ove	rlapping state	or county bound	aries	
state n/a	code	county	n/a	code	
state n/a	code	county	n/a	code	
11. Form Prepar	red By				
name/title Philip H. Thompso	n, Vice Pre	sident			· · · · · · · · · · · · · · · · · · ·
organization The Hammond Comp	any		date 2/11,	/82	
street & number 4910 Campus E	rive		telephone, (7	14) 752-6671	
city or town Newport Beach			state Califo	ornia	92663
12. State Histor	ic Pres	ervatio	n Office	r Certific	cation
The evaluated significance of this pro	perty within the	e state is:			
national _	state	_X local			
As the designated State Historic Pres 665), I hereby nominate this property according to the criteria and procedu	for inclusion in	the National Regi	ster and certify tha	at it has been eval	iblic Law 89– uated
State Historic Preservation Officer sig	nature		m Ello	<b>^</b>	·
title State Historic Pre	servation 0	fficer	da	ate 1/13/83	
For HCRS use only I hereby certify that this proper	v is included in	the National Reg	ster		
Nolon Bru-		Entered in	Fina	te 2/17	/83
Keeper of the National Register		-National Re			
Attest:	•		da	nte	
Chief of Registration					. 76



OSCAR EASLEY BLOCK, 101 El Camino Real, San Clemente, Orange County, California