United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

1. Name

In Nall					
historic WATS	ONVILLE CITY F	PLAZA			
and/or common	THE PLAZA				
2. Loca	ation				
street & number	BOUNDED BY MA	IN, PECK, UNIO	N, & E. BEA	CH ST REETS N	∠A not for publication
city, town WAT	SONVILLE	N/A v	icinity of 16th	congressional district	
state CALIFUR	NIA	code 06		ANTA CRUZ	code 087
	sificatio				
Category district building(s) structure Xsite object	Ownership _X_ public private both Public Acquisit in process being consid X N/A	ion Accessit	in progress	Present Use agriculture commercial educationai entertainment government industriai military	museum park private residence religious scientific transportation other:
4. Own	er of Pro	operty			
name City	of Watsonvill	е			
street & number	250 Main Stre	et			
city, town Wat	sonville	<u>N/</u> A	vicinity of	state C	alifornia 95076
5. Loca	ation of I	.egal Des	criptio	n	
courthouse, regis	stry of deeds, etc. 701 Ocean S	Santa Cruz Cou	nty Courthou	use	
	ta Cruz, CA				
		ion in Exi	stina S		
	<u>, , , , , , , , , , , , , , , , , , , </u>				
3 3 30	<u>c Site Survey</u>		has this prop		egible? yes _X_ no
date duly 19	· · · · · · · · · · · · · · · · · · ·				e county _X_ local
depository for su	urvey records Wi	lliam Volck Men	norial Museu	µm	

city, town Watsonville, CA 95076

Final

7. Description

Condition		Check one	Check one
good	<pre> deteriorated ruins</pre>	unaltered	_X_ original site moved date _N/A
good fair	unexposed		

Describe the present and original (if known) physical appearance

Watsonville's town plaza is located in the heart of the town and is bounded by Main Street, Peck Street, Union Street and East Beach Street. There are four cement walkways leading from each outside corner of the plaza to the bandstand in the center. There are many benches available for people to sit on and rest. The landscaping is most attractive with grass, flowers, trees, and shrubs that are always kept in beautiful condition.

The plaza dominates and enhances the core area of the downtown/Main Street district. It is a part of the original Bolsa del Pajaro land grant once owned by the Rodriguez family and was given to the people of Watsonville by Sebastian Rodriguez in 1860. In the beginning, it was a grazing land for cattle and was to be improved over the years by landscaping, bandstand, fountains, lights, sidewalks, etc.

The diagonal layout of the walkways was established in the 1870's, along with the planting of several varieties of eucalyptus. A wooden bandstand was built at the western edge in 1880, but was removed when the new bandstand was constructed in 1906 at the center of the plaza. The designer of the new bandstand was the noted local architect, William H. Weeks. It was a circular platform of random coursed sandstone with sculptured grotesques and surmounted by cast iron lamp poles. In 1965, a canopy was added, designed by Robert Wong.

Other features on the property include a drinking fountain which was provided by the WCTU in 1893; a large fountain donated by the Butterfly Social Club in 1880; a cannon made prior to 1850 and installed at the northwest corner of the plaza in 1924; and an 1899 artillery cannon located at the southwest corner.

The appearance of the plaza dates primarily from the turn of the century after the addition of the present bandstand in 1906.

8. Significance

1500–1599	Areas of Significance—C archeology-prehistoric archeology-historic agriculture architecture art commerce communications	heck and justify below XX community planning conservation economics education engineering exploration/settiemen industry invention	XX landscape architecture law literature military music t philosophy politics/government	e religion science scuipture social/ humanitarian theater transportation other (specify)
				enner (epeeny)

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Specific dates 1906
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Builder/Architect William H. Weeks (Bandstand)

Statement of Significance (in one paragraph)

The plaza has been the center of community life in Watsonville since 1860. It is one of the few remaining town squares in California which retains its historic appearance. The bandstand was designed in 1906 by the noted architect, William Weeks. Throughout its history, the plaza has been the focus of community gatherings and celebrations, and remains the heart of downtown Watsonville.

Don Sebastian Rodriguez donated the land to the people of Watsonville in 1860. Cattle roamed freely through the city square, grazing on the fertile land which was overgrown with weeds, bushes, trees, and other "natural" landscaping. Improved over the years, the plaza has been the scene of band concerts, fairs, Fourth of July celebrations, baseball games, orations, Christmas festivities, political rallies, exhibits, debates, picnics, dedications, and promotions--the list is endless.

In July of 1871, "great strides" were being made towards beautifying the plaza, according to the local newspaper. Boardwalks were constructed and were flanked on either side by some 50 trees consisting of four or five species of Australian gum trees. A strip of land along the Union Street side had been purchased by the Board of Trustees for \$120, adding 95 feet to the length, and 25 feet to the width. In 1873, a hitching rail was constructed along the Main Street side of the plaza. In 1877, The Pajaronian started a movement to have a fountain placed in the plaza, but the idea didn't materialize until 1879. The Butterfly Social Club, organized as a social club for young ladies of the community, offered to donate a fountain for the plaza. At one of their meetings, the young women had decided to become active in a worthwhile project for the betterment of the town--thus the fountain. Made in the east, the fountain was of bronze with a granite base, and was described as "highly ornamental". A brick and cement basin was constructed and the fountain was finished in time for the dedication ceremonies on the Fourth of July, 1880. In 1893, the fountain was moved to its present location facing East Beach Street.

At the same time, the sidewalks were covered with bitumen (asphalt), and a drinking fountain, donated by the Women's Christian Temperance Union, was installed near Main Street. The first bandstand was constructed in 1880 at a point near Main Street, but was later replaced by the present bandstand in the center of the plaza.

9. Major Bibliographical References

Watsonville - Memories That Linger, Betty Lewis, 1976, Valley Publishers Checkered History of the Plaza, Register Pajaronian February 26, 1976 The Pajaronian, March 9,]893; February 16, 1899.

<u>10.</u>	Geographi	cal Data				
Acreage Quadran UMT Ref		1.4 acres Le West, Califo	rnia	Qua	drangle scale <u>1:24000</u>	
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G						
The P1	Street, and East I	entire 225.42'	x 271.15' b Boundaries	lock bounded encompass the	by Main Street, Peck historic limits of 1	Str the
List all	states and counties f	or properties over	apping state	or county bound	aries	
state	N/A	code	county	N/A	code	
state		code	county		code	
	tion Pajaro Valley number 261 East Be		ciation	date March teiephone (4	24, 1982 08) 722-0305	
city or to	wn Watsonville, C	A 95076		state		
12.	State Hist	oric Pres	ervatio	n Office	r Certificatio	n
The evalu	uated significance of this	property within the	state is:			
	national	state	X local			
665), l he	esignated State Historic F reby nominate this prope g to the criteria and proce	erty for inclusion in th	he National Reg he Heritage Con	ster and certify th servation and Rec		9
State His	toric Preservation Office	r signature 🛛 🗸 🗸	~ m 200	<u>~</u>	i	
litie	State Histo v ic Pre	servation Offic	er	d	ate 6/20/83	
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Keeper Attest:	of the National Register					
	Registration -	× 12	3			5

FHR-8-300A (11/78) UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DATE ENTERED.

CONTINUATION SHEET

ITEM NUMBER 8 PAGE 2

Other improvements came with the help of the Native Daughters of the Golden West who inaugurated the Plaza Improvement Society. The work of burning out eucalyptus stumps was begun; 800 loads of sand from the bed of the Pajaro River were brought in to fill the Plaza to street level; benches were provided. Piping of the Plaza was completed in February of 1899. About 1000 feet of pipe were laid "in such a way that all the Plaza can be watered from the taps."

An article in the local newspaper, The Pajaronian, described the Plaza in 1905:

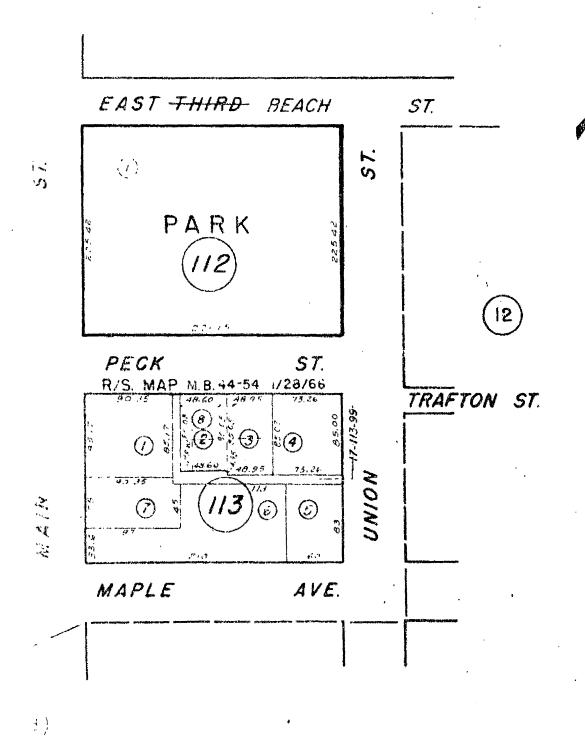
"The Plaza, which forms the central point in Watsonville, is generally considered the prettiest minature park in California. It is planted with palms and ornamental trees, and its ever verdant lawns of velvet green sward are bordered with a thick growth of scarlet geraniums which are in full bloom all the year. Saturday evenings, when the electric lights are lit and the excellent city band is discoursing melodious music, it presents the appearance of a scene in fairyland."

In 1906, the present bandstand was constructed. Local architect, William H. Weeks, drew up the plans, and the building contract was let to Granite Rock for \$1590. In 1924 a cannon was added to the Plaza. It was said to have been carried on board the mailship <u>Oregon</u>, and was among many that fired shots on October 18, 1850, signalling the news that California had been admitted to the Union. The cannon arrived in Watsonville in 1876, borrowed from San Francisco for a Fourth of July celebration of the nation's centennial. Used on several other occasions, it was never returned. Due to neglect, the cannon was pushed aside, forgotten, moved and lost. Finally found behind the old City Hall, it was placed back in the Plaza in June of 1924. The field artillery cannon at the southwest corner of the Plaza was cast in 1899, just after the Spanish-American War.

The Plaza has been the physical and social center of the local community throughout its history. It is, and has been for many years, the beauty spot of Watsonville as well as a local landmark.

Tax Area Code 2-023,52 2-020.51

WATSONVILLE CITY PLAZA Watsonville, Santa Cruz County; California



: - Assessor's Parcel Block & Lot Numbers Shown in Circle: Assessor's Map Book 17 Page 11 City of Watsonville County of Santa Cruz, Calif.

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