

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY - NOMINATION FORM**

(Type all entries - complete applicable sections)

STATE: Wisconsin
COUNTY: Dane
FOR NPS USE ONLY
ENTRY DATE DEC 2 1974

1. NAME

COMMON:

AND/OR HISTORIC:
Hirsig, Louis, House

2. LOCATION

STREET AND NUMBER:
1010 Sherman Avenue

CITY OR TOWN:
Madison

CONGRESSIONAL DISTRICT:

STATE: **Wisconsin** CODE: **55** COUNTY: **Dane** CODE: **025**

3. CLASSIFICATION

CATEGORY (Check One)	OWNERSHIP	STATUS	ACCESSIBLE TO THE PUBLIC
<input type="checkbox"/> District <input checked="" type="checkbox"/> Building <input type="checkbox"/> Site <input type="checkbox"/> Structure <input type="checkbox"/> Object	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Both	Public Acquisition: <input type="checkbox"/> In Process <input type="checkbox"/> Being Considered	<input checked="" type="checkbox"/> Occupied <input type="checkbox"/> Unoccupied <input type="checkbox"/> Preservation work in progress
PRESENT USE (Check One or More as Appropriate)			
<input type="checkbox"/> Agricultural <input type="checkbox"/> Commercial <input type="checkbox"/> Educational <input type="checkbox"/> Entertainment	<input type="checkbox"/> Government <input type="checkbox"/> Industrial <input type="checkbox"/> Military <input type="checkbox"/> Museum	<input type="checkbox"/> Park <input checked="" type="checkbox"/> Private Residence <input type="checkbox"/> Religious <input type="checkbox"/> Scientific	<input type="checkbox"/> Transportation <input type="checkbox"/> Other (Specify)

4. OWNER OF PROPERTY

OWNER'S NAME:
Mr. and Mrs. Rudolph Rechle

STREET AND NUMBER:
1010 Sherman Avenue

CITY OR TOWN:
Madison

STATE: **Wisconsin** CODE: **55**

5. LOCATION OF LEGAL DESCRIPTION

COURTHOUSE, REGISTRY OF DEEDS, ETC.:
City Assessor's Office

STREET AND NUMBER:
210 Monona Avenue

CITY OR TOWN:
Madison

STATE: **Wisconsin** CODE: **55**

6. REPRESENTATION IN EXISTING SURVEYS

TITLE OF SURVEY:
Madison Architectural Survey

DATE OF SURVEY: **1973** Federal State County Local

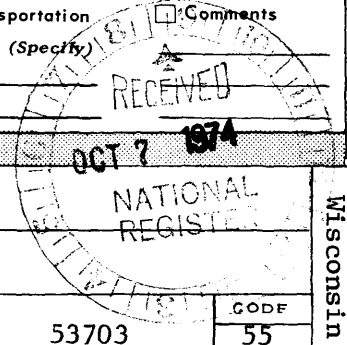
DEPOSITORY FOR SURVEY RECORDS:
City Planning Department

STREET AND NUMBER:
210 Monona Avenue

CITY OR TOWN:
Madison

STATE: **Wisconsin** CODE: **55**

SEE INSTRUCTIONS



STATE: **Wisconsin**

COUNTY: **Dane**

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7. DESCRIPTION

CONDITION	(Check One)					
	<input checked="" type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Deteriorated	<input type="checkbox"/> Ruins	<input type="checkbox"/> Unexposed
	(Check One)			(Check One)		
	<input type="checkbox"/> Altered	<input checked="" type="checkbox"/> Unaltered	<input type="checkbox"/> Moved	<input checked="" type="checkbox"/> Original Site		

DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

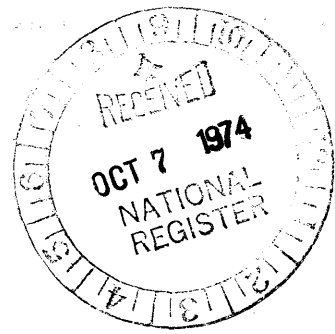
The Louis Hirsig house remains today essentially as it was constructed, and is in excellent condition.

The house represents a compact-cubical form of Prairie architecture, rather modest in scale and is a form found in the Madison area as designed by Alvan Edmund Small.

The Louis Hirsig house exhibits characteristics of the Prairie School in a variety of ways. The gable roof has a generous overhang that suggests shelter, and provides a shadow line that emphasizes the horizontality of the composition. This roof is richly endowed with a red flat clay tile roof. The earthiness of the tile, along with natural stain colors, brown, on the trim imparts a feeling of materials in common with the ground, a trait that many Prairie architects developed.

The walls of the house are of stucco, rough textured, that gives the impression of closure against the elements without mass, and the entire composition is one of simple geometry, in keeping with Prairie design concepts.

Brick is used as a base for the home, and the contrast of materials makes a strong statement of the solid placement of the structure on the ground. The brick is repeated in pilasters at the door, and in smaller pilasters at the corners. Wood trim is used about the sash, and a decorative pattern is created by the vertical wood pieces set at the corners. Decoration is simple, limited and of natural materials.



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8. SIGNIFICANCE

PERIOD (Check One or More as Appropriate)

- Pre-Columbian | 16th Century | 18th Century | 20th Century
 15th Century | 17th Century | 19th Century

SPECIFIC DATE(S) (If Applicable and Known) **about 1913**

AREAS OF SIGNIFICANCE (Check One or More as Appropriate)

- | | | | |
|--|--------------------------------------|---|--|
| <input type="checkbox"/> Aboriginal | <input type="checkbox"/> Education | <input type="checkbox"/> Political | <input type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Prehistoric | <input type="checkbox"/> Engineering | <input type="checkbox"/> Religion/Phi- | <input type="checkbox"/> Other (Specify) |
| <input type="checkbox"/> Historic | <input type="checkbox"/> Industry | osophy | _____ |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Invention | <input type="checkbox"/> Science | _____ |
| <input checked="" type="checkbox"/> Architecture | <input type="checkbox"/> Landscape | <input type="checkbox"/> Sculpture | _____ |
| <input type="checkbox"/> Art | Architecture | <input type="checkbox"/> Social/Human- | _____ |
| <input type="checkbox"/> Commerce | <input type="checkbox"/> Literature | itarian | _____ |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Military | <input type="checkbox"/> Theater | _____ |
| <input type="checkbox"/> Conservation | <input type="checkbox"/> Music | <input type="checkbox"/> Transportation | _____ |

STATEMENT OF SIGNIFICANCE

The Louis Hirsig House is of local architectural significance as it represents a form of Prairie architecture found in Madison. The Louis Hirsig house is one of Madison's better examples of a compact-cubical form of Prairie architecture. Its forms are simple and easily related to the work of other prominent Prairie architects, particularly the work of George W. Maher, in the suburbs of Chicago. Alvan Edmund Small, the architect, was a Wisconsin man, born in Sun Prairie, but educated in the architectural profession through the route of apprenticeship.

Alvan E. Small first was employed by the Madison architectural firm of Conover (Allan D.) and Porter (Lew F.). After 12 years with the firm, Small worked for one year with Louis H. Sullivan in Chicago. He then returned to Madison, first in a partnership with Lew F. Porter, his former employer, then as a sole proprietor until 1922 when a partnership with John J. Flad was established that terminated in 1927. Mr. Small died in 1932.

Mr. Small exerted an architectural influence upon Madison, and the Prairie style was a form at which he was particularly adept. Most of his buildings in this period were modest in size, for important, yet not the most affluent, members of Madison's business and educational community. The Louis Hirsig house represents that period and type of home.

SEE INSTRUCTIONS



9. MAJOR BIBLIOGRAPHICAL REFERENCES

On Alvan E. Small:

Wisconsin, Its History and Its People, by Milo M. Quaife
1924, Vol. 4, pp. 284-5.

On Prairie Architecture in Madison, and Mr. Small's Work

Prairie Architecture in Madison, Wisconsin; Influences,
Forms and Form-Givers by Gordon D. Orr, Jr., 1971.
Unpublished Master's Thesis, University of Wisconsin.

10. GEOGRAPHICAL DATA

LATITUDE AND LONGITUDE COORDINATES DEFINING A RECTANGLE LOCATING THE PROPERTY			O R	LATITUDE AND LONGITUDE COORDINATES DEFINING THE CENTER POINT OF A PROPERTY OF LESS THAN TEN ACRES		
CORNER	LATITUDE	LONGITUDE		LATITUDE	LONGITUDE	
	Degrees Minutes Seconds	Degrees Minutes Seconds		Degrees Minutes Seconds	Degrees Minutes Seconds	
NW	° ' "	° ' "		° ' "	° ' "	
NE	° ' "	° ' "		° ' "	° ' "	
SE	° ' "	° ' "		° ' "	° ' "	
SW	° ' "	° ' "		° ' "	° ' "	

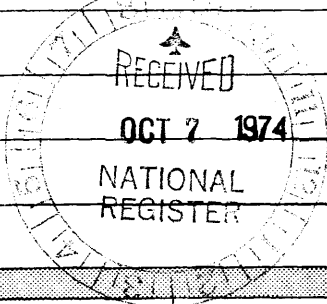
UTM Zone 16:
4,773,030 N.
306,630 E.

UTM
OK
CD

APPROXIMATE ACREAGE OF NOMINATED PROPERTY: **less than one**

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE:	CODE	COUNTY	CODE
STATE:	CODE	COUNTY:	CODE
STATE:	CODE	COUNTY:	CODE
STATE:	CODE	COUNTY:	CODE



SEE INSTRUCTIONS

11. FORM PREPARED BY

NAME AND TITLE:
Gordon D. Orr, Jr., Architect

ORGANIZATION: **Wisconsin Chapter, The American Institute of Architects** DATE: **August 19, 1974**

STREET AND NUMBER:
2729 Mason Street

CITY OR TOWN: **Madison** STATE: **Wisconsin 53705** CODE: **55**

12. STATE LIAISON OFFICER CERTIFICATION

As the designated State Liaison Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. The recommended level of significance of this nomination is:

National State Local

Name James Morton Smith
James Morton Smith

Title Director, State Historical Society of Wisconsin

Date Oct. 1, 1974

NATIONAL REGISTER VERIFICATION

I hereby certify that this property is included in the National Register.

Robert M. Hartman
Director, Office of Archeology and Historic Preservation

Date 12/2/74

ATTEST:
George F. Toumey
Keeper of The National Register

Date Nov. 26, 1974