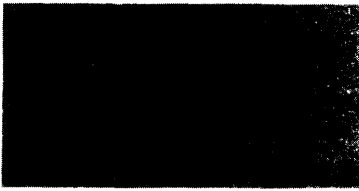


**United States Department of the Interior
Heritage Conservation and Recreation Service**



**National Register of Historic Places
Inventory—Nomination Form**

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

1. Name

historic Security Bank and Trust Company Building; Key System Building

and/or common 1000 Broadway Building

2. Location

street & number 1000 Broadway n/a not for publication

city, town Oakland n/a vicinity of congressional district 8

state California code 06 county Alameda code 001

3. Classification

Category	Ownership	Status	Present Use	
<input type="checkbox"/> district	<input type="checkbox"/> public	<input type="checkbox"/> occupied	<input type="checkbox"/> agriculture	<input type="checkbox"/> museum
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input checked="" type="checkbox"/> commercial	<input type="checkbox"/> park
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input checked="" type="checkbox"/> work in progress	<input type="checkbox"/> educational	<input type="checkbox"/> private residence
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment	<input type="checkbox"/> religious
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input checked="" type="checkbox"/> yes: restricted	<input type="checkbox"/> government	<input type="checkbox"/> scientific
	<input type="checkbox"/> being considered	<input type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial	<input type="checkbox"/> transportation
	<input checked="" type="checkbox"/> n/a	<input type="checkbox"/> no	<input type="checkbox"/> military	<input type="checkbox"/> other:

4. Owner of Property

name 1000 Broadway, A General Partnership

street & number 1333 Broadway, Suite 925

city, town Oakland n/a vicinity of state CA 94612

5. Location of Legal Description

courthouse, registry of deeds, etc. Alameda County Records

street & number 1225 Fallon Street, Room 110

city, town Oakland state CA 94612

6. Representation in Existing Surveys

title Downtown Oakland Convention Center/
Hotel Project (HUD/UDAG) has this property been determined eligible? yes no

date March 13, 1980 federal state county local

depository for survey records Planning Department, City of Oakland
City Hall, 14th and Washington Streets

city, town Oakland state CA 94612

7. Description

Condition		Check one	Check one	
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input checked="" type="checkbox"/> original site	
<input checked="" type="checkbox"/> good	<input type="checkbox"/> ruins	<input checked="" type="checkbox"/> altered	<input type="checkbox"/> moved	date <u> n/a </u>
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed			

Describe the present and original (if known) physical appearance

The 1100 Broadway Building retains a high level of its original exterior design integrity. The seven-story structure is a three-part vertical composition in Renaissance Revival styling. The building has a structural steel frame and is faced with yellow brick. The ground floor forms the base of the composition; the west side of this portion was altered, probably at the time of the construction of the adjacent annex in 1924. The previously symmetrical ground floor of the original building was changed when the main entrance on the west side was moved from the central bay to the adjacent bay on the left. This placed the new entrance at the center of the new five-bay ground floor created by the construction of the annex on the north. The belt cornice was extended across the face of the new annex to tie the two structures together and create a unified ground floor.

The second vertical section is made up of four stories; the upper stories of the building are separated by a light well which creates a U-shaped plan above the first-story base. This section is characterized by yellow brick masonry piers rising the full four stories to a terra cotta frieze which defines the upper portion of the building. Windows are grouped in pairs, and form vertical units terminating in broad segmental arches with keystones at the top. The floors are delineated by spandrels with elaborate terra cotta ornamentation.

The third vertical section contains two additional floors clad in terra cotta topped by an impressive cornice. The windows of this section terminate in round arches with keystones. The piers and spandrels are faced with intricate terra cotta designs. An elaborate cornice caps the design.

A two-story addition was constructed on the north in 1924. It was designed in a compatible styling similar to the original building. This annex was mentioned above during the discussion of ground floor alterations.

Long vacant, 1100 Broadway is currently undergoing interior rehabilitation for commercial office space, which was its original use. This rehabilitation will attempt to restore the interior to as much of its original appearance as possible, given current code regulations. Many original details will be retained, including the oak woodwork, gray marble, terrazzo floors, original stairs, and original elevator grille work.

8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400–1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500–1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600–1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/
<input type="checkbox"/> 1700–1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> humanitarian
<input type="checkbox"/> 1800–1899	<input checked="" type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> theater
<input checked="" type="checkbox"/> 1900–	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> transportation
		<input type="checkbox"/> invention		<input type="checkbox"/> other (specify)

Specific dates 1911; annex, 1924 **Builder/Architect** Frederick Meyer and Walter Reed

Statement of Significance (In one paragraph)

The 1100 Broadway Building was built in 1911 as the Security Bank Building. It later became known as the Key System Building. Its close association with early corporate firms has given it a leading role in the City of Oakland's 20th century developmental history. In addition, the high quality of the design, utilizing Renaissance Revival and Baroque elements, and the spectacular terra cotta detailing rank this structure among downtown Oakland's most distinguished early 20th century office buildings. Designed by Frederick H. Meyer and Walter D. Reed, 1100 Broadway utilizes the same U-shaped floor plan depicted in many of Meyer's earlier San Francisco office buildings. The building served as the headquarters of the Key System, which operated Oakland's public transportation system for many years; it was also occupied by the Bank of Italy as the bank's main Oakland office from 1917 to 1929.

Frederick Meyer was a prominent San Francisco architect of the early 20th century. He was known for numerous office buildings in downtown San Francisco, including the Bankers Investment Building (1912), Kohler and Chase Building (1909), Physicians Building (1914), Humboldt Bank Building (1906) and the Monadnock Building (1906). The 1100 Broadway Building exemplifies the quality which distinguished the work of this master architect of the period.

The Security Bank and Trust Company was founded in 1903. In 1911, it began construction of the 1100 Broadway Building and occupied the ground floor banking hall upon completion of the building in 1912. In 1917, Security Bank was absorbed by the Bank of Italy. The 1100 Broadway Building was used as that firm's main Oakland office until the bank reorganized as Bank of America in 1929. The Key Route System Transit Company, which operated Oakland's streetcar and bus system, acquired the building in 1943 for use as executive and general offices.

Oakland's mayor, Frank K. Mott, wrote in 1911, the year of the building's construction, "Oakland shall symbolize the union of commerce and culture. Her work shall be the expression of a new ideal, the ideal of a great modern city. This city is entering upon an era of unparalleled prosperity." The new office building symbolized that spirit; today, the revitalization of downtown Oakland is attempting to repeat those hopes. The renovation of the 1100 Broadway Building will be an important part of the city's revitalization efforts.

9. Major Bibliographical References

Mayor Mott, Greater Oakland, "Oakland--Its Future", p. 127, 1911.

Foundation for San Francisco's Architectural Heritage, Splendid Survivors, California Living Books, San Francisco, 1979.

10. Geographical Data

Acreage of nominated property 0.172 acre

Quadrangle name Oakland West, CA

Quadrangle scale 1:24000

UMT References

A

1	0	5	6	4	1	9	0	4	1	8	3	9	4	0
Zone		Easting				Northing								

B

Zone		Easting				Northing								

C

Zone		Easting				Northing								

D

Zone		Easting				Northing								

E

Zone		Easting				Northing								

F

Zone		Easting				Northing								

G

Zone		Easting				Northing								

H

Zone		Easting				Northing								

Verbal boundary description and justification Boundaries encompass original building and 1924 annex. Property occupies 75' x 100' parcel at the northeast corner of 11th and Broadway, beginning at the intersection of the eastern line of Broadway with the northern line of 11th Street, and running thence northerly along said line

List all states and counties for properties overlapping state or county boundaries

state N/A code county N/A code

state N/A code county N/A code

11. Form Prepared By

name/title R. F. Heiberger, Vice President (OHP Staff Revision: 4/10/82)

organization Grubb & Ellis Development Company date September 25, 1981

street & number 1333 Broadway telephone (415) 444-1313

city or town Oakland state CA 94612

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national state local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature K. Mellon

title State Historic Preservation Officer

date June 2, 1982

For HCERS use only

I hereby certify that the property is:

William H. ...

Keeper of the National Register

Attest: Patricia ...

Chief of the National Register

627

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED

CONTINUATION SHEET

ITEM NUMBER 6 PAGE 1

Representation in Existing Surveys

Oakland Cultural Heritage Survey
May 31, 1981 local
City Planning Department
City Hall, Oakland, CA 94612

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR HCRS USE ONLY

RECEIVED

DATE ENTERED

CONTINUATION SHEET

ITEM NUMBER 10 PAGE 1

Verbal Boundary Description

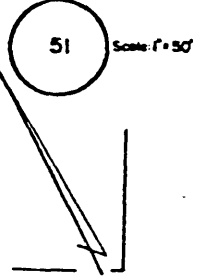
of Broadway, 75 feet, thence easterly parallel with said line of 11th Street, 100 feet, thence southerly parallel with said line of Broadway, 75 feet, thence westerly along northern line of 11th Street, 100 feet, to the point of beginning. Assessor's Parcel Number 2-51-14.

SECURITY BANK & TRUST COMPANY BUILDING/
 KEY SYSTEM BUILDING/1100 BROADWAY BUILDING
 1100 Broadway
 Oakland, Alameda County, CA

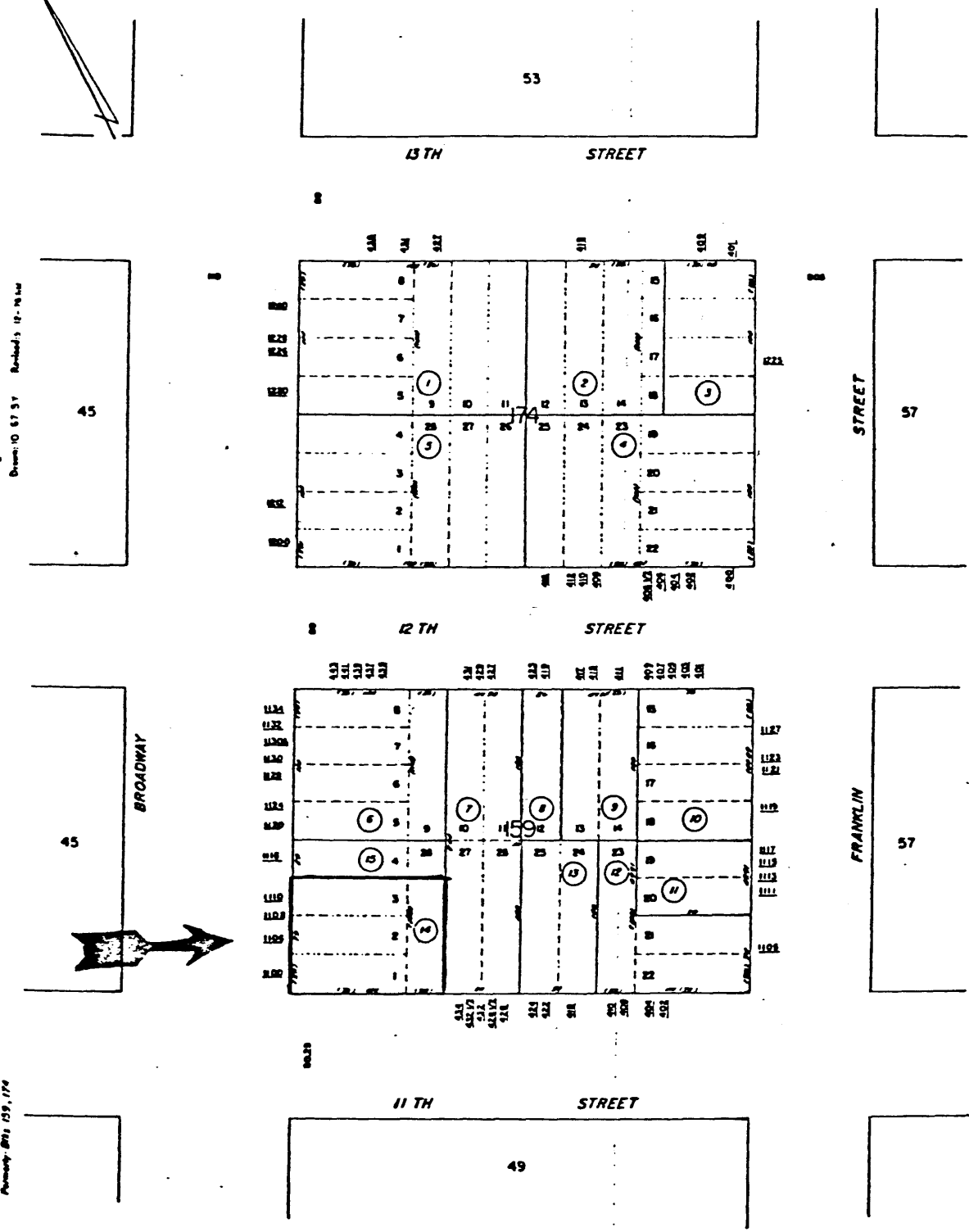
"Important: This plot is not a survey. It is merely furnished as a convenience to locate the land in relation to adjoining streets and other lands and NOT to guarantee any dimensions, distances, bearings, or acreage."

ASSESSOR'S MAP 2

Code Area No. 17-022



OAKLAND (KELLERSBERGER'S) (M. 7 Pg. 31)



Block 10 67 57 - Block 15 12 - 14 14

Primary 801 159, 174

ACA

Reference: Comp 1-7-4

